



Collins Ayidan

## Sales Insight

## Menu

## Detailed Analysis

## Filter

Body Style

All

Dealer Name

All

Dealer Region

All

Transmission

All

Engine

All

## Car Sales Executive Overview

YTD Total Sales **\$70.8M**  
**\$371.2M**

MTD Total Sales : \$54.28M

YTD Average Price **(\$0.22K)**  
**\$28.0K**

MTD Avg Price : \$28.26K

YTD Car Sold **2.6K**  
**13.3K**

MTD Car Sold : \$1.92K

## PYTD Total Sales by Color

Color  
● Pale White  
● Black  
● Red

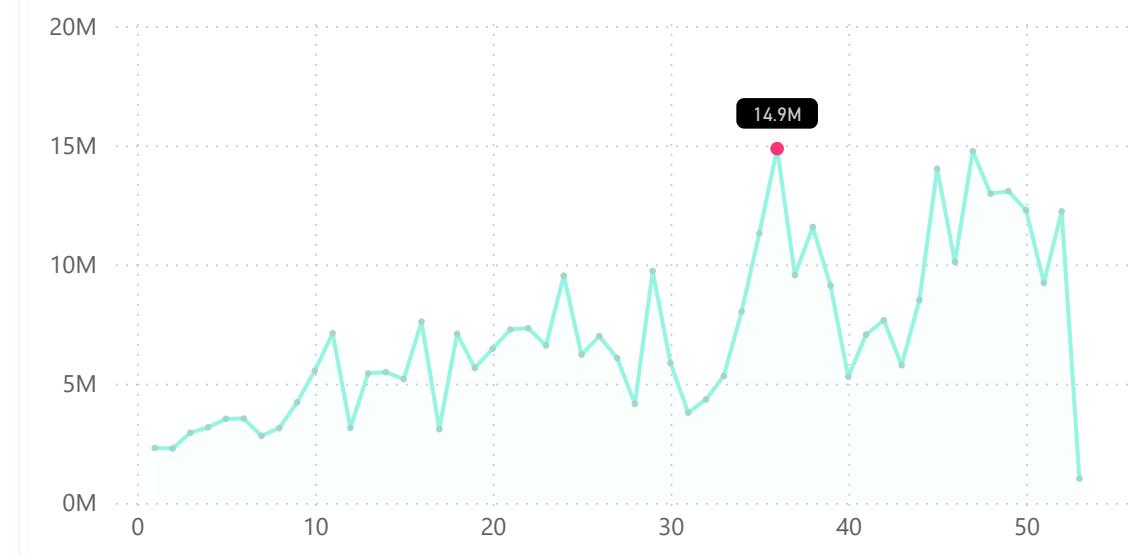
## PYTD Total Sales by Body Style

Body Style  
● Hatchback  
● SUV  
● Sedan  
● Passenger  
● Hardtop

## Company Wise Sales Trend

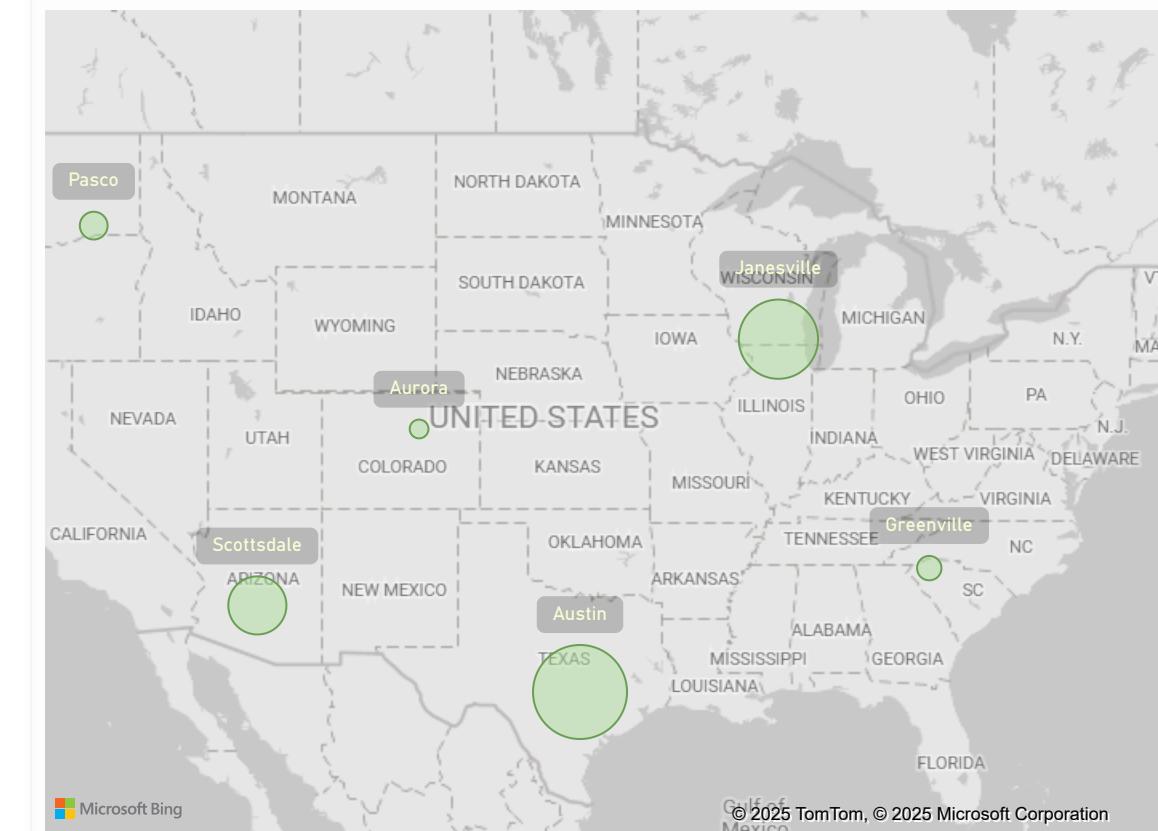
Company	YTD Average Price	YTD Car Sold	YTD Total Sales	%GT YTD Total Sales
Chevrolet	\$26.0K	1,043.0	\$27.1M	7.30%
Dodge	\$26.4K	949.0	\$25.0M	6.74%
Ford	\$28.7K	886.0	\$25.4M	6.85%
Volkswagen	\$25.4K	718.0	\$18.2M	4.91%
Mercedes-Benz	\$26.7K	714.0	\$19.0M	5.13%
Mitsubishi	\$26.6K	705.0	\$18.7M	5.04%
Oldsmobile	\$31.6K	622.0	\$19.6M	5.29%
Chrysler	\$25.9K	618.0	\$16.0M	4.31%
Toyota	\$29.5K	593.0	\$17.5M	4.72%
Mercury	\$29.0K	487.0	\$14.1M	3.81%
Nissan	\$26.9K	473.0	\$12.7M	3.43%
Volvo	\$27.9K	458.0	\$12.8M	3.44%
Pontiac	\$29.5K	448.0	\$13.2M	3.57%

## YTD Sales Weekly Trend



⚠ This visual type is being retired soon. Contact your admin to upgrade.

## YTD Car Sold by Dealer Region





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## Car Sales Detailed Overview

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Body Style X

All

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All

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All

YTD Total Sales **\$70.8M**  
**\$371.2M**  
23.6%

YTD Average Price **(\$0.22K)**  
**\$28.0K**  
-0.79%

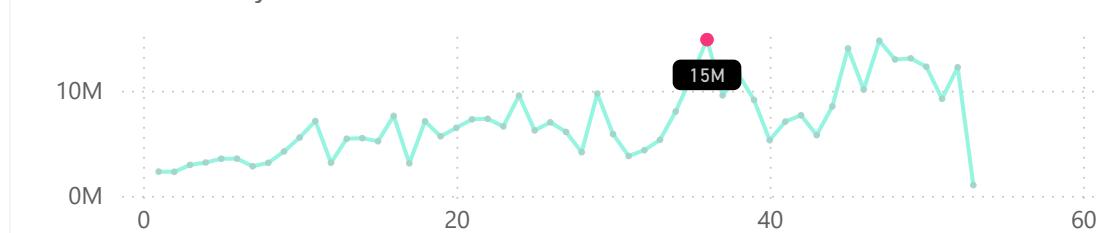
YTD Car Sold **2.6K**  
**13.3K**  
19.73%

MTD Total Sales : \$54.28M

MTD Avg Price : \$28.26K

MTD Car Sold : \$1.92K

YTD Sales Weekly Trend



Car_id	Date	Customer Name	Dealer Name	Company	Color	Model	Total Sales
C_CND_000001	Sunday, January 02, 2022	Geraldine	Buddy Storbeck's Diesel Service Inc	Ford	Black	Expedition	\$26K
C_CND_000015	Sunday, January 02, 2022	Zainab	Buddy Storbeck's Diesel Service Inc	Chrysler	Pale White	Sebring Coupe	\$26K
C_CND_000059	Tuesday, January 04, 2022	Hershy	Buddy Storbeck's Diesel Service Inc	Mercedes-B	Pale White	C-Class	\$12K
C_CND_000091	Wednesday, January 05, 2022	Wadia	Buddy Storbeck's Diesel Service Inc	Nissan	Pale White	Maxima	\$23K
C_CND_000104	Thursday, January 06, 2022	Abel	Buddy Storbeck's Diesel Service Inc	Mercedes-B	Black	SL-Class	\$38K
C_CND_000137	Wednesday, January 12, 2022	Jada	Buddy Storbeck's Diesel Service Inc	Lexus	Pale White	ES300	\$27K
C_CND_000194	Monday, January 17, 2022	Ava	Buddy Storbeck's Diesel Service Inc	Mitsubishi	Black	3000GT	\$39K
C_CND_000238	Friday, January 21, 2022	Adrian	Buddy Storbeck's Diesel Service Inc	Mitsubishi	Pale White	Galant	\$36K
C_CND_000244	Sunday, January 23, 2022	Leo	Buddy Storbeck's Diesel Service Inc	Cadillac	Pale White	Eldorado	\$31K
C_CND_000275	Thursday, January 27, 2022	Gabrielle	Buddy Storbeck's Diesel Service Inc	Chrysler	Pale White	Sebring Coupe	\$46K
C_CND_000319	Thursday, February 03, 2022	Katelyn	Buddy Storbeck's Diesel Service Inc	Mitsubishi	Pale White	Montero Sport	\$39K
C_CND_000370	Sunday, February 06, 2022	Heaven	Buddy Storbeck's Diesel Service Inc	Plymouth	Pale White	Prowler	\$72K
C_CND_000420	Tuesday, February 08, 2022	Devin	Buddy Storbeck's Diesel Service Inc	Acura	Pale White	TL	\$24K
C_CND_000429	Wednesday, February 09, 2022	Michael	Buddy Storbeck's Diesel Service Inc	Mercedes-B	Black	S-Class	\$85K
C_CND_000443	Wednesday, February 09, 2022	Loreley	Buddy Storbeck's Diesel Service Inc	Mitsubishi	Black	Montero Sport	\$45K
C_CND_000463	Monday, February 14, 2022	Allison	Buddy Storbeck's Diesel Service Inc	Mitsubishi	Black	Eclipse	\$28K
C_CND_000493	Tuesday, February 15, 2022	Lucia	Buddy Storbeck's Diesel Service Inc	Chevrolet	Pale White	Monte Carlo	\$21K
C_CND_000570	Monday, February 21, 2022	Lillian	Buddy Storbeck's Diesel Service Inc	Cadillac	Pale White	Seville	\$22K
C_CND_000622	Sunday, February 27, 2022	Johnny	Buddy Storbeck's Diesel Service Inc	Ford	Pale White	Focus	\$17K
C_CND_000628	Monday, February 28, 2022	Reid	Buddy Storbeck's Diesel Service Inc	Lexus	Pale	LS400	\$27K
<b>Total</b>							<b>\$671,525K</b>

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# Dashboard Preview

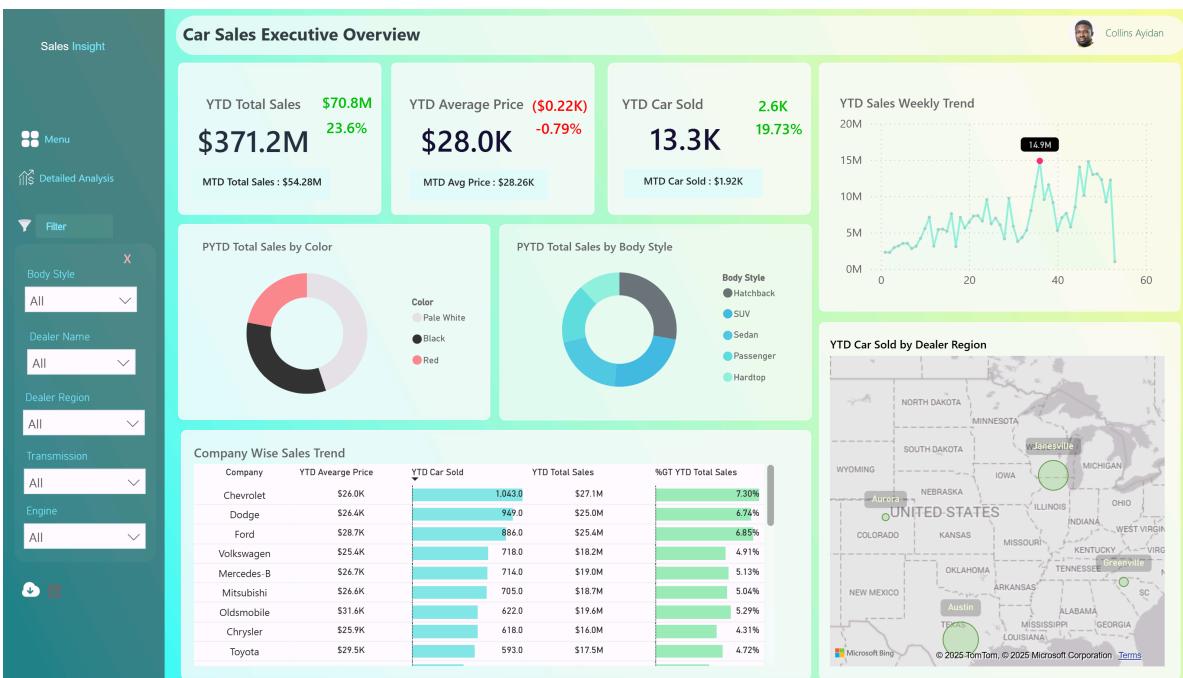


## Why White Space & Alignment Matter in Dashboard Design?

### White Space Principles

#### White Spaces: are Breathing Room For Data

- Reduces clutter and cognitive load
- Helps users focus on key metrics
- Makes dashboards visually appealing and easy to scan
- Add a zoom-in section showing how spacing between KPI cards and charts improves clarity.



### Alignment Principles

#### Alignments: are Visual Harmony

- Guides the viewer's eye naturally
- Improves readability and flow
- Prevents confusion caused by misaligned elements
- Highlight the consistent alignment of KPIs, charts, and filters in your dashboard.

Connect for more insights  
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White Space and Alignment turn raw data into a story that's easy to follow.