

2008

## Daring to Look: Dorothea Lange's Photographs and Reports from the Field

## Honor Award,

American Society of Landscape Architects, 2011

**Great Place Book Award,** Environmental Design Research
Association, 2009

John Brinckerhoff Jackson Book Prize, Foundation for Landscape Studies, 2009

Finalist, Art Book Award, Art Historian Association, 2009

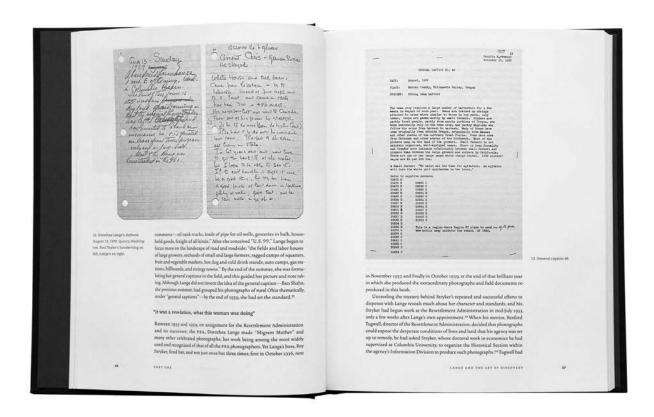
Honorable Mention, PROSE Award, American Association of Publishers, 2008 "Daring to Look exemplifies Spirn's particular combination of genius, hard work and humility. The idea of following up on Dorothea Lange's field notes, and revisiting and re-photographing the places Lange made into icons of the depression years is ingenious, so simple that one wonders why no one thought of it before, and brilliant because no one has... By mobilizing the passage of time in Daring to Look, the book brings out the artistic power of Lange's eye for the landscape and the society shaping it, and the continuing relevancy of Lange's insights as refocused through Spirn's own lens."

KENNETH OLWIG, Professor, Swedish University of Agricultural Sciences

Daring to Look presents never-before-published texts and photographs by the great American photographer, Dorothea Lange. Her images and words of 1939 are a mirror that reflects who we were, how we came to be, and what we were in the process of becoming. In them, one can perceive practices and policies of the past as the roots of today's environmental challenges. "No country has ever closely scrutinized itself visually," Lange said at the end of her life, "I know what we could make of it if people only thought we could dare look at ourselves." Lange did dare to look, and she raised questions that demand answering, still.

Lange ranks among the greatest American photographers, but, until now, her rich architecture and landscape material was virtually unpublished. She has been known almost solely as a photographer of people. Yet, in almost half of the photographs Lange took in 1939, no people appear at all. "Nobody ever gave me any credit for making any landscapes," she declared in 1964. "I did make landscapes, loads of them!" Lange photographed landscape in the original and most profound sense of the word, in the mutual shaping of people and place.

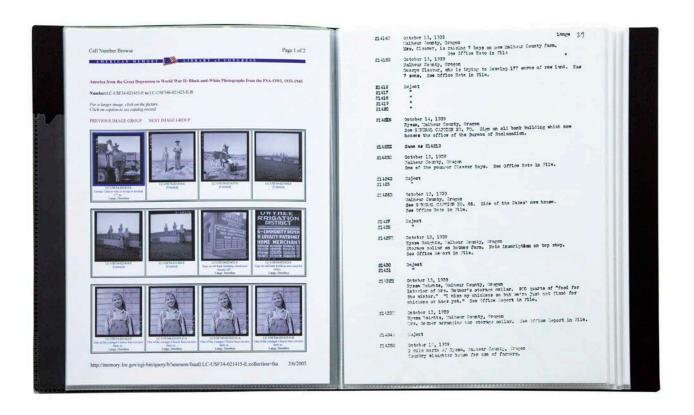
This book is the first to restore Lange's work to its full context by reproducing the text of her field reports (which she called general captions) together with the images she captured on film. Collectively, Lange's words and images reveal her ambition: to document "people in their relations to their institutions, to their fellowmen, and to the land."



Lange made notes in the field, then transformed them later into stories, which she linked to her photographs. Daring to Look has won awards from diverse organizations: EDRA recognized it as a book that "advances critical understanding of place and helps foster the design of excellent environments"; the Foundation for Landscape Studies honored it for its basis "on original research" and for "breaking new ground in method or interpretation," and the American Association of Publishers for its excellence in scholarship. The book has reached a broad audience , including the entire freshman class of Bryant University who read it for a course required of all freshmen.

## SPONSORS

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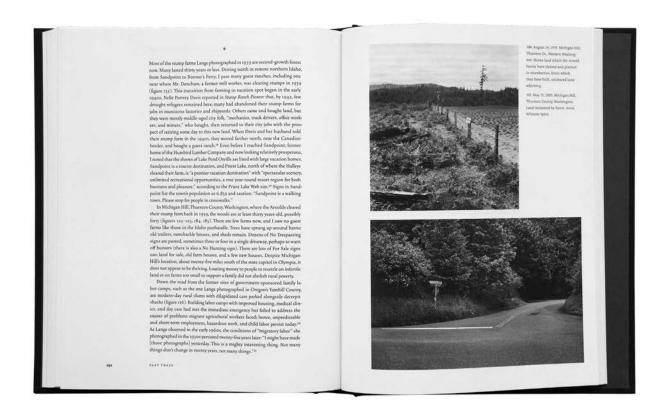
In 2006, I revisited all the places that Lange worked in 1939 and met some of the people she photographed. I assembled notebooks that contained all 3,000 of the photographs Lange took in 1939, along with her captions, and carried these with me in the field.

Lange used her camera as "a tool of research." To accomplish this, she grouped photographs by subject, then cross-referenced and "buttressed" them with words. She first developed the general caption in 1939 as a framework within which to cross-list individual photographs and field notes and give them context. Each stands as a portrait of a moment, a place, a group of people, a theme; together, they paint a portrait of rural land and society in America and of the forces transforming them at the height of the Great Depression. In all these places, Lange saw and recorded the processes reshaping American lives and landscapes.

Daring to Look has three parts: an analysis of Lange's innovations and methods and their significance, Lange's groupings of images and words, and an account of my own journey to all the places she portrayed in 1939 and what I found there.



In Nyssa, Oregon, I found the faded mural that Lange had photographed in 1939. But where businesses were thriving in 1939, many were failing in 2005. Lange's words and photographs speak eloquently to the present, for the forces she saw and recorded in 1939 are still in play, of that particular moment, but not of a moment only. In my travels to the places she photographed in 1939, I found much that was different, but also much that was the same. Her images have past sources and future manifestations. They reveal the heartrending consequences of shifts in jobs and decline in industry and their impact on the environment, the human stress of migration and resettlement. They show that all large-scale events, policies, and plans have a human face. 'If you see mainly massed human misery in my photographs and decry the selection of so much suffering,' Lange wrote, 'I have failed to show the multiform pattern of which it is a reflection. For the havoc before your eyes is the result of both natural and social forces. These are my times, and they, too, are my theme,' she said. They are mine as well, which is what drew me to Dorothea Lange, to her "lost" photographs and texts, and led me to revisit all the places where she worked in 1939: to discover what the changes between then and now might reveal about the nation.



Above Farms that had been laboriously cleared and planted in the cutover forests of eastern Washington in 1939, were reclaimed by forest by 2005.

Following pages Lange is regarded as a photographer of people, but I discovered that, in 1939, almost half of her photographs were of architecture and landscapes, with no people at all. These three photographs of northern Idaho are part of a much longer series.

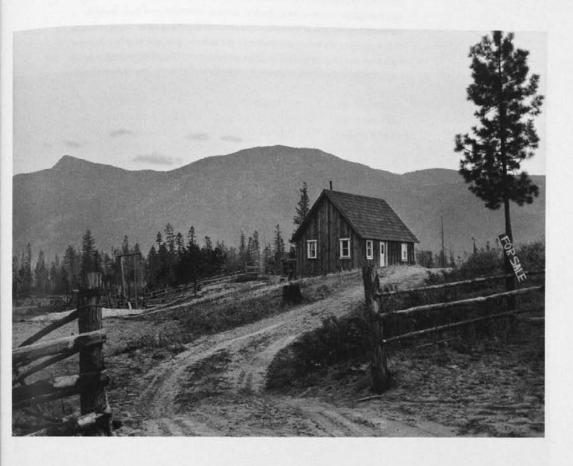
"Dorothea Lange is one of America's greatest documentary photographers. *Daring to Look* is a very important book. It provides a fascinating insight into her FSA photographs and writings during that time. Ms. Lange's photographs, especially the work she did for the FSA were a great inspiration for so many photographers, including myself." MARY ELLEN MARK, photographer

"As a historian, the first aspect of the book that leaps out at me is the thorough and imaginative research in a variety of sources and the broad contextualization in both public policy and social and economic history. The other aspect that leaps out simultaneously ... is just how beautifully it is produced. It is such a pleasure just to hold and look through. Anne Whiston Spirn's introduction makes Lange come alive, places her in her time, and just skewers those who would diminish her achievements.... And the end, returning to find the places she photographed, was a brilliant idea, and Spirn draws the circle with great sensitivity."

MICHAEL KATZ, Walter H. Annenberg Professor of History, University of Pennsylvania







130. October 22, 1939. Bonner County, Idaho. Shows character of land which new settlers are buying in the Priest River Valley.

132. (Facing, bottom) October 22, 1939.
Priest River Peninsula, Bonner County,
Idaho. Shows log home. Farm established
6 years ago.

131 (Above) October 21, 1939. Bonner County, Idaho. This farm has been occupied by four different families since 1936:

Claude Sargeant '36–37 failed Lenny Davis '38 failed Roy Silton '38–39 failed Davy Walker '39

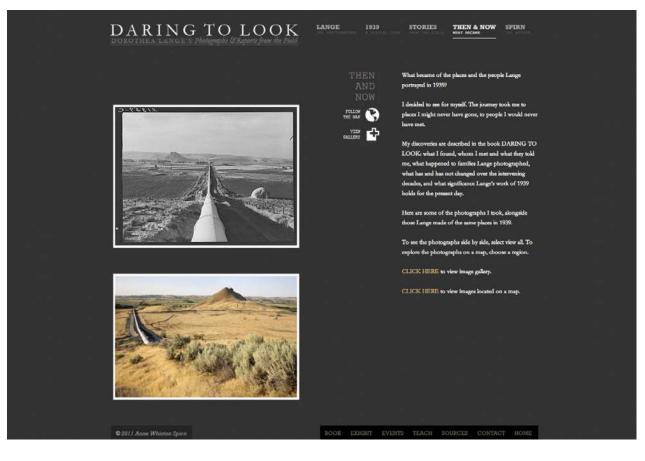
The soil is sandy and the effort of clearing has been wasted.

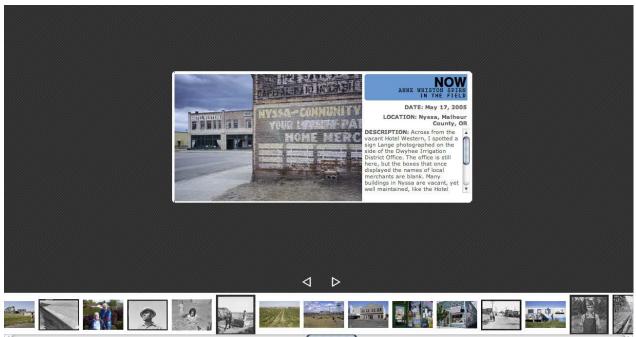


Interactive online maps display the locations where Lange took her photographs of 1939. Other pages permit visitors to compare views of then and now. A website, www.daringtolook.com provides a window into Dorothea Lange's 1939 work and the fate of the places she photographed. "Lange" offers audio clips of Lange discussing her approach to photography. "1939" shows photographs for every day Lange was in the field during that year. "Stories" displays a selection of Lange's General Captions about places and families, along with my stories of those families and places today. "Then and Now" compares Lange's photographs of 1939 with the same people and places today. The website has expanded the audience further, especially among youth, like the high school junior from Maryland who emailed on January 31, 2011:

"I was so moved by this website that I had to write to you. I just wanted to say thank you so much for doing such important work. It is really inspiring—this website is beautiful and was incredibly helpful for my research project on social boundaries and quandaries during the thirties. I was surprised to read that we share all of these interests—photography, but also environmental design and urban design. I am considering both as a major for undergrad!

Your fan, Zane"





The book was widely reviewed in print (e.g. LA Times, New York Review of Books), online (e.g. New Yorker, Bookforum), and on radio (e.g. NPR's "All Things Considered" and "Here and Now"). The book has reached a broad audience: the hardcover edition (5,000 copies) sold out within nine months, and the paperback has sold more than that.

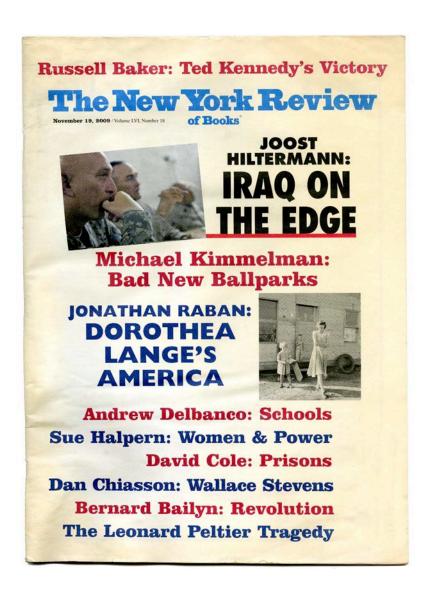


"Dorothea Lange is known as one of the greatest American photographers, but she was also a remarkable observer whose field notes have largely remained unpublished until now. In *Daring to Look*, Anne Whiston Spirn, a landscape architect, photographer, and writer herself, has edited Lange's field notes, adding her own interpretative essays on Lange's work, and rephotographing some of Lange's sites. This is a very important book deserving wide readership because it provides a wonderful combination of the socially-conscious work of two gifted artists and writers."

DOLORES HAYDEN, Professor of Architecture, Urbanism, and American Studies, Yale University

"As a lifelong friend of Dorothea Lange, I was absolutely astounded and thoroughly pleased with *Daring to Look* Anne Whiston Spirn has hit the nail on the head: she knows the secret of understanding good photography—and of understanding Dorothea Lange's life as well. An astonishing book."

RONDAL PARTRIDGE, photographer and former assistant to Lange



"What a *sui generis* and beautiful imagination (and manifestation) of a book: paean, recontextualization, historicizing, rediscovery, documentation, investigation and collaboration. It is its own genre, and so lavishly produced; the writing is sharp as a bird's beak, poetic and exacting. And Spirn's own photographs make good company beside those of Lange. I loved reading her notes, feeling the picture take on even more weight that way. My wife and I both lived in this book those last weeks of summer:"

FORREST GANDER, poet and Professor of Comparative Literature,
Brown University