



**ELEVATE**  
LEADERSHIP SUMMIT

**L.E. and Thelma E. Stephens  
Performing Arts  
Pocatello, Idaho**

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**May 16, 2019**

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**Idaho State**  
UNIVERSITY  
College of Business



**WWW.ELEVATELEADERSHIPSUMMIT.ORG**

Thank you for your willingness to sponsor the 2<sup>nd</sup> annual *Elevate Leadership Summit*. *Elevate Leadership Summit* is a collaboration between Idaho State University College of Business, Farm Bureau Insurance, and Leadership Pocatello-Chubbuck with the intent of providing leadership development opportunities to our community. Leadership Pocatello-Chubbuck, a committee through the Pocatello Chubbuck Chamber Foundation, is an organization whose mission is to prepare our community members to step into leadership roles within our local businesses. Due to the success of our first event, we were able to expand our mission to the youth of our community by developing a Youth Leadership Program within our local school district. We intend for this event to become an experience that business professionals look forward to attending year after year, not only because of the world class content, but also because of the community goodwill they will contribute to.

The purpose of this event is to increase networking and collaboration opportunities, educate professionals on leadership and development skills, and provide opportunities for innovation and implementation in your organizations. It fosters collaboration between managers and their employees, encourages the development of new ideas at all levels, and allows attendees to effectively align strategy with execution.

The *Elevate Leadership Summit* seeks to take attendees from strategy to execution. It will:

- Enable communication and teambuilding
- Enhance employee motivation
- Enrich leadership skills

The *Elevate Leadership Summit* will be held **Thursday, May 16, 2019, from 9:00 a.m. – 4:30 p.m.** in the L.E. and Thelma E. Stephens's Performing Arts Center. Event sponsors for the *Elevate Leadership Summit* are able to choose from the designated levels of sponsorship or customize your own sponsorship package to best fit your business needs. Your name and company will be included in the event program. Approximately **300 business professionals** will be in attendance.

This event will feature our keynote speaker Ann Latham, founder of Boston area consulting firm Uncommon Clarity, Inc. along with multiple breakout sessions on vital leadership topics.

Please feel free to contact us with questions or concerns regarding the *Elevate Leadership Summit*. We will be in contact with you as the date approaches. Again, we appreciate your support and involvement. We look forward to working with you and making our event a wonderful and engaging experience for everyone.

## Contact Information

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## Sponsorship Information

### How You Can Help

We offer four different sponsor packages ranging from \$300 - \$10,000. Each includes a variety of benefits that will give your company exposure at the *Elevate Leadership Summit*. We are happy to discuss tailored sponsorship opportunities that will best fit your business needs.

	Diamond \$10,000	Platinum \$5,000	Gold \$1,000	Silver \$300
Key Note Sponsor	X			
Introduction of your business during key note speaker introduction	X			
Logo placement on all supplemental advertising material	X			
Business write up on website, linked to your homepage	X			
Mention of your company in all radio, newspaper and social media ads	X			
Introduction of your business and the closing speaker		X		
Video interview on website and Facebook page	X	X		
Introduction of your business at breakout sessions	X	X		
Employee tickets available at discounted price	X	X		
Verbal recognition at the luncheon	X	X	X	
Business spotlight on Facebook page	X	X	X	
Logo placement on all print materials: pledge forms, posters, etc.	X	X	X	
Tickets provided with sponsorship	20	10	4	1
Types of advertisement provided in the event brochure	Full Page	Half Page	Quarter Page	Logo
Mention of your company's sponsorship in the event brochure	X	X	X	X
Promotional booth for display at event	X	X	X	X
Logo displayed on PowerPoint video	X	X	X	X
Opportunity to place promotional material in swag bags	X	X	X	X
Opportunity to donate giveaways at the end of event	X	X	X	X

*Customizable packages available upon request*



Thank you for your generous support of the *Elevate Leadership Summit*.

### Sponsor Contact Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

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Type of Sponsorship:

- ☐ Diamond (\$10,000)
- ☐ Platinum (\$5,000)
- ☐ Gold (\$1,000)
- ☐ Silver (\$300)
- ☐ Other \_\_\_\_\_

Company Name: \_\_\_\_\_

*Please note how you would prefer your name or your  
Company's name to appear on advertising materials*

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Physical payment:

☐

Invoice request:

☐

Please send your payment to:  
Leadership Pocatello-Chubbuck  
324 S Main Street  
Pocatello, ID 83204

PLEASE SEND ADS/LOGOS TO CASSEY AT  
CASSEYLEATHAM@GMAIL.COM  
NO LATER THAN MAY 3, 2019

Individual tickets can be purchased online at: [elevateleadershipsummit.eventbrite.com](http://elevateleadershipsummit.eventbrite.com)