Juan Pablo Díaz

💼 Experience

Bancolombia
Title: Innovation Lab Analyst
Time Period: 10/2015 - present
- Development of Innovation proyects
- Internal Communication
- Design thinking and agile methodologies

Esquema Publicidad
Title: Digital Graphic Designer
Time Period: 06/2015 - 10/2015
- UI design for apps and web
- Online Marketing Campaigns
- 2D motion graphics and animation

Unidad Branding
Title: Graphic Designer
Time Period: 12/2013 - 06/2015
- Brand strategy and development design

Emerald Digital Ent.
Title: Graphic Designer
Time Period: 6/2013 - 2015
- UI design
- 2D art design
- 2D video animation

🎓 Education

Universidad Pontificia Bolivarina
Degree: Bachelor of Arts (B.A.)
Major: Graphic Design
Dates Attended: 07/2009 - 05/2014
Medellín - Antioquia - Colombia

St. Petersburg College
Degree: Associate of Science (A.S.)
Major: Print Design
Dates Attended: 08/2004 - 05/2007
Clearwater - Florida - United States

Countryside High School
Degree: High School Diploma
Dates Attended: 08/2000 - 05/2004
Clearwater - Florida - United States

💬 Languages

Español: Native

English: Fluid

Deutsch: Basic (Learning)

✏️ Tools

Tool	Rating
Ai Adobe Illustrator	⬢⬢⬢⬢⬢
Id Adobe InDesign	⬢⬢⬢⬡⬡
Ae Adobe After Effects	⬢⬢⬢⬢⬡
Ps Adobe Photoshop	⬢⬢⬢⬢⬡
Xd Adobe Xd	⬢⬢⬢⬢⬡
Netbeans HTML	⬢⬢⬢⬢⬡

💡 Skills

- Branding design
- Web design (HTML and CSS)
- 2D Motion graphics
- Internal & External com.
- Design Thinking
- Agile