

Dear Client,

First of all, we would like to thank you for giving us these datasets, and during the processing of the datasets, we got the following overview.

	No of records	Unique Id's	Receiving Date
Transaction Dataset	20002	3495	20/01/2023
Customer Demographic	4002	4002	20/01/2023
Customer Address	4001	4001	20/01/2023

Issues related with the dataset,

- Additional customer Id's in Transaction datasets, maybe there is a problem of data loss.
- Various columns such as brand purchase have empty values.
- Inconsistent data type with the same attributes.
- Inconsistent data values with the same attributes.

“ We are moving forward for other processes like data cleaning, standardization, etc and it will be great to spend some time with your data. “

Regards,  
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