JOSEPH TAYLOR

Crafting the Future

Phone - (617)817-5162
Email - JosphTaylor@gmail.com
Web - colorcraft.github.io

DESIGN IDEOLOGY

I find myself going the extra mile to always be learning new tech, new methods and new ways to reach complete design solutions. By always seeking ways to engage an audience with excitement and youthful imagination. Because the goal is to truly feel that every day greatness is just around the corner. Design is Life, Live well.

SKILLS

– Expert Skill in Adobe Software
  • Photoshop
  • Illustrator
  • InDesign
  • Bridge
– Web Code Skills
  • HTML5
  • CSS3
  • jQuery
  • Git & SVN
– Marketing and Advertising Campaign Development
– Thorough knowledge of Microsoft Office software
– Mac & PC platform proficient
– Knowledge of proofing marks
– Ability to work within tight deadlines and cooperatively with multiple departments
– Production standard quality file creation
– Comprehensive understanding of design briefs and ability to work creatively within them
– High level of Photography knowledge, studio lighting and field photojournalism
– Very organized and project-deadline driven
– Outgoing, enthusiastic, optimistic, and hardworking
– Team player

ACTIVITIES

Bunker Hill Community College - Stainability Club - Battery Recycling Bin Label Design
Bunker Hill Community College - VMA Student Show Promo Material Design
Bunker Hill Community College - Learning Communities Official Class Poster Designs

ACTIVITIES

Having started within a nationwide retailer, and then co-leading art directon and web-design for botique clients at a small agency. Connecting the dots is what I'm all about.

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EXPERIENCE

STAPLES | FRAMINGHAM , MA — JUL 2015-CURRENT
-Contracter – Sr. Interactive Designer-

Responsible for design of interface and experience of product and service landing pages. Made contributions at a workflow efficiency level and provided insight to the design to development process.

BESPOKE HOUSE | BOSTON, MA — JUL 2014-PRESENT
-Graphic/Web Design-

UI design and code for web and mobile applications. Design for digital and print marketing campaigns. Lead design on HTML Email, Magazine Advertising, Interactive Banner Design. Introduced the firm to new rapid prototyping technologies such as SASS, and utilizing Google Maps API technologies enabling further client site customization.

EXCELLA GRAPHICS | MALDEN, MA — SEPT 2013- JAN 2014
-Freelance Graphic Designer-

Created Brand Marketing solutions as well as Brand Identity, Logo, Web UI and Poster print materials.

BJ'S WHOLESALE CLUB | WESTBOROUGH, MA — JAN 2013-SEPT 2013
-Graphic/Studio Designer-

Create and edit graphic collateral aiding the marketing and sales of retail merchandise. Work closely within a collaborative design process to successfully create the most suitable material in support of multiple Fortune 500 companies.

BHCC-VMA TECH SUPPORT | CHARLESTOWN, MA — SEPT 2012-JUN 2013
-IT/TA-

Provide computer technical support in a range of issues - hardware/software. Assist students with homework assignments and learning the essential design software programs.

SOUTH STATION TRAIN DISPLAY | BOSTON, MA — OCT 2012-JAN 2013
-Layout Design/Construction/Graphic Design-

Junior Designer/Builder. Created layout scaled drafting to efficiently plan building/purchasing. Landscape modeling and design to regional accuracy. Architectural model assembly, period based research. Team artistic direction under supervision of creative director.

LIVE INDIVIDUALS CLOTHING CO | BOSTON, MA — AUG 2012
-Fashion/Graphic Design Freelance-

Deisigned typographic and illustrative graphic materials for use on apparell.

EDUCATION

Bunker Hill Community College - A.S Graphic Design
Charlestown, Massachusetts

University of Maine at Augusta - A.S. Fine Art Photography
Augusta, Maine