

JOSEPH TAYLOR

Boston &
Brighton MA

Phone - (857)206-2333
Email - JosphTaylor@gmail
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DESIGN IDEOLOGY

Design is a process that knows no boundaries. It comes from necessity or whim, design does not stop once the designer has finished, it becomes part of peoples lives. I like to think that any part of life can be the product, or better yet process, of thought and design. I like to pride myself on constantly trying to develop better strategies to solve problems and always learning from others, as how to become a better designer.

EXPERIENCE

BESPOKE HOUSE, BOSTON, MA — JUL 2014-PRESENT

-Graphic/Web Design-

UI design and code for web and mobile applications. Design for digital and print marketing campaigns. HTML Email, Magazine Advertising, Interactive Banner Design. Introduced the firm to new rapid prototyping technologies such as SASS, and utilizing Google Maps API technologies to enable further client site customization.

EXCELLA GRAPHICS, MALDEN, MA — SEPT 2013- JAN 2014

-Freelance Graphic Designer-

Created Brand Marketing solutions as well as Brand Identity, Logo, Web UI and Poster print materials.

BJ'S WHOLESALE CLUB, WESTBOROUGH, MA — JAN 2013-SEPT 2013

-Graphic/Studio Designer-

Create and edit graphic collateral aiding the marketing and sales of retail merchandise. Work closely within a collaborative design process to successfully create the most suitable material in support of multiple Fortune 500 companies.

BHCC-VMA TECH SUPPORT, CHARLESTOWN, MA — SEPT 2012-JUN 2013

-IT/TA-

Provide computer technical support in a range of issues - hardware/software. Assist students with homework assignments and learning the essential design software programs.

LIVE INDIVIDUALS CLOTHING CO, BOSTON, MA — AUG 2012

-Fashion/Graphic Design Freelance-

Designed typographic and illustrative graphic materials for use on apparell.

SOUTH STATION HOLIDAY TRAIN DISPLAY, BOSTON, MA — OCT-JAN 2012

-Layout Design/Construction/Graphic Design-

Junior Designer/Builder. Created layout scaled drafting to efficiently plan building/purchasing. Landscape modeling and design to regional accuracy. Architectural model assembly, period based research. Team artistic direction under supervision of creative director.

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ACTIVITIES

Bunker Hill Community College - Stainability Club - Battery Recycling Bin Label Design

Bunker Hill Community College - VMA Student Show Promo Material Design

Bunker Hill Community College - Learning Communities Official Class Poster Designs

EDUCATION

Bunker Hill Community College - A.S Graphic Design
Charlestown, Massachusetts

University of Maine at Augusta - A.S. Fine Art Photography
Augusta, Maine

SKILLS

- Excellent skill in Adobe software
 - Photoshop
 - Illustrator
 - InDesign
 - Lightroom
 - Muse
 - Bridge
- Front-End Web Code
 - HTML
 - CSS
- Marketing and Advertising Campaign Development
- Thorough knowledge of Microsoft Office software
- Mac & PC platform proficient
- Knowledge of proofing marks
- Ability to work within tight deadlines and cooperatively with multiple departments
- Production standard quality file creation
- Comprehensive understanding of design briefs and ability to work creatively within them
- High level of Photography knowledge, studio lighting and field photojournalism
- Very organized and project-deadline driven
- Outgoing, enthusiastic, optimistic, and hardworking
- Team player