

Elizabeth
Arwotegui

UX & UI Designer



ABOUT ME ...



I am Elizabeth Arostegui, a UX/UI designer from Bolivia. I also enjoy design brands and corporate identities. I love chocolate and look for cool trends. Iconography is my passion! So I have been selected in Tipos Latinos 2018 with my project Cosmocolita (www.cosmocolita.com).

I have studied Systems Engineer and Graphic Design at Universidad Mayor de San Andrés. I got a master degree in Analytics, Usability and User Experience conferred by the IEBS - Innovation & Entrepreneurship Business School.

MY SELECT PROJECTS

The following are a selection of projects from my portfolio of work to demonstrate my range of skills and experience as a UX/UI Designer.



Estación La Paz Freelance Team

A responsive web platform dedicated to promote business, offers and events in La Paz City.

[View website](#)



Jobs Board Tutator Foundation

A responsive web platform dedicated to hire people for the foundation.

[View website](#)



BICENTER New Vision Data

An Android App that facilitates the realization of sales of consumer products.

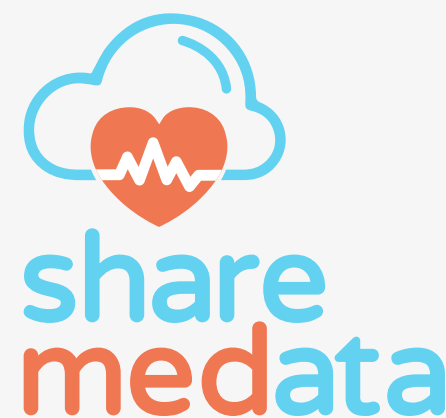
[View website](#)



KRAKEN Vulcan

A responsive web platform dedicated to the handling of online taxes.

[View website](#)



Sharemedata Freelance Team

A responsive website dedicated to promote and explain the benefits of the medical app.

[View website](#)



Vive el fútbol - Samsung Coderoad

An Android App that allows you to follow the results of your Bolivian football team.

[View video](#)



RESPONSIVE WEB PLATFORM

Freelance Team

WHAT WE'RE LOOKING AT

Estación La Paz.com is a portal that was born in La Paz - Bolivia following a gap in conventional communication platforms.

Our main objective is to provide a platform where everyone can share information about their businesses or entities, events and offers in the city of La Paz.

MY RESPONSIBILITIES

- Design and develop de User Interface of the whole platform.
- Apply the graphic line selected.

KEY OUTCOMES

- The platform is running and updating new business and events every week.

PLATFORMS / DEVICES



DESKTOP



TABLET



MOBILE

PROJECT LINKS

- <https://www.estacionlapaz.com/>

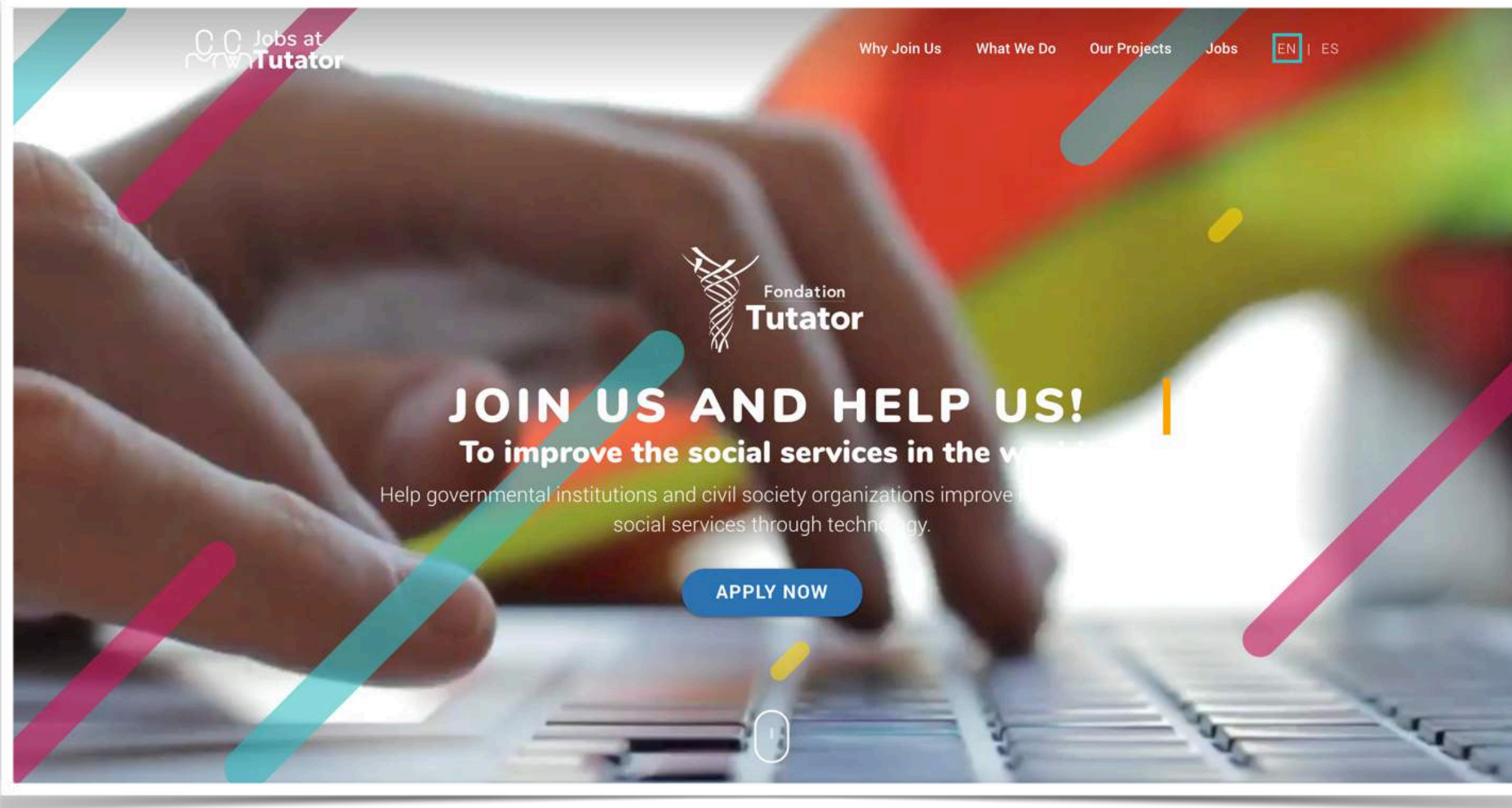
CURRENT SCREENSHOT



CLIENT FIRST WIREFRAME



CURRENT SCREENSHOT



WHAT WE'RE LOOKING AT

Tutator Foundation is a non-profit organization that develops systems and platforms around the world helping companies and governments to improve services related to social treats. As the foundation was growing, they needed a platform for applicants to upload their CV for job proposals.

MY RESPONSIBILITIES

- Design and develop de User Interface of the whole platform.
- Design the graphic style (logo, icons, graphic rules and styles).
- Design the UX for the applicants process.

KEY OUTCOMES

- The platform has allowed about 100 people to apply for the available positions in the foundation.
- The process of selection is easier and friendly. Better than just the common email applications.

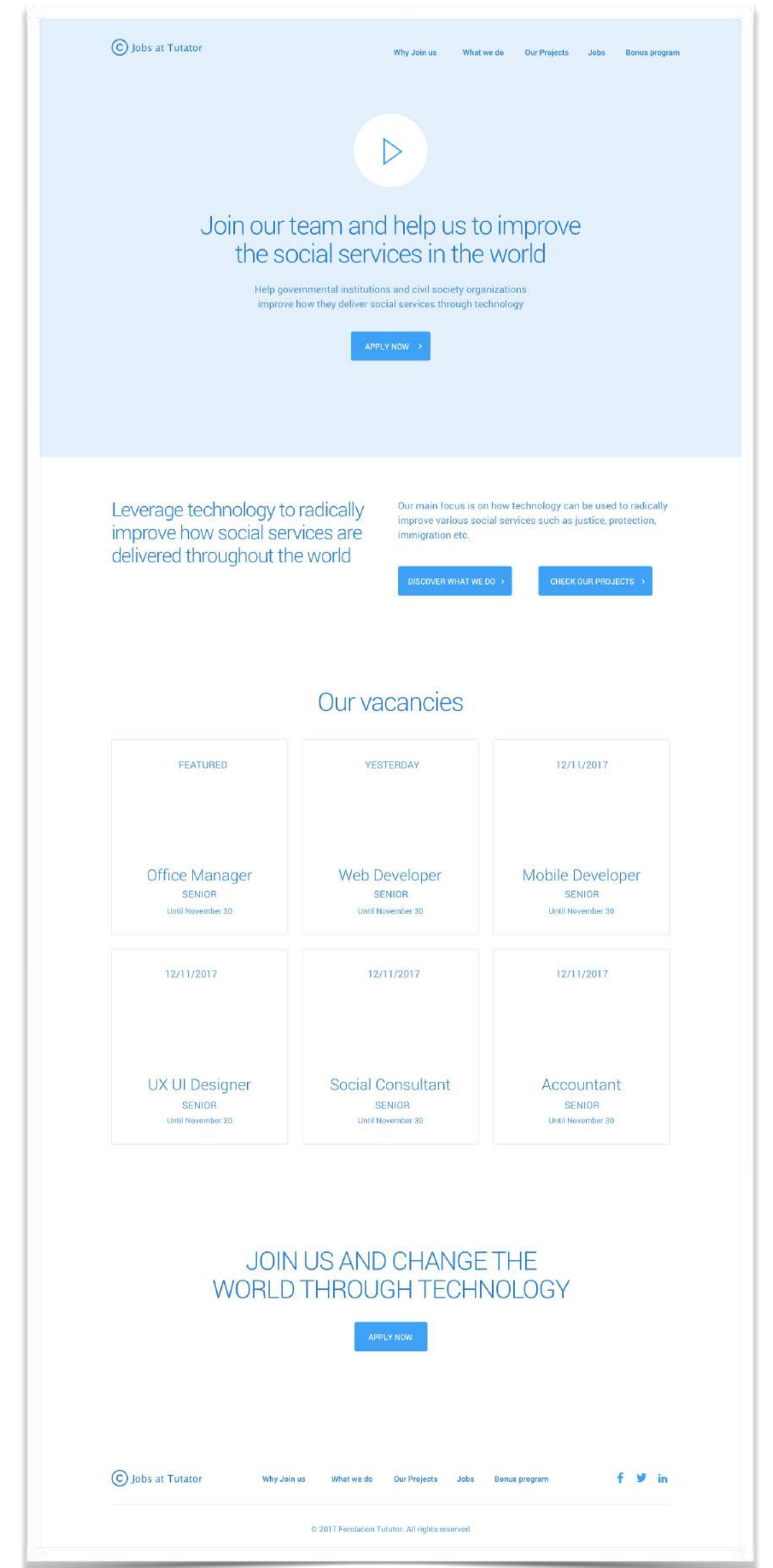
PLATFORMS / DEVICES



PROJECT LINKS

- <https://jobs.tutator.net>

CLIENT FIRST WIREFRAME





BICenter

Business Intelligent Center

WEB PLATFORM AND ANDROID APP

New Vision Data

WHAT WE'RE LOOKING AT

A solution that could offer Technological Innovation in Sales management process.

We wanted facilitate the realization of sales of consumer products from a smartphone or tablet. And for small business offer access to see sales graphs, distribution and others anywhere in real time

MY RESPONSIBILITIES

- Design and develop de User Interface of the whole platform.
- Design the graphic style (logo, icons, graphic rules and styles).
- Design the UX for the sales management process.

PLATFORMS / DEVICES



DESKTOP



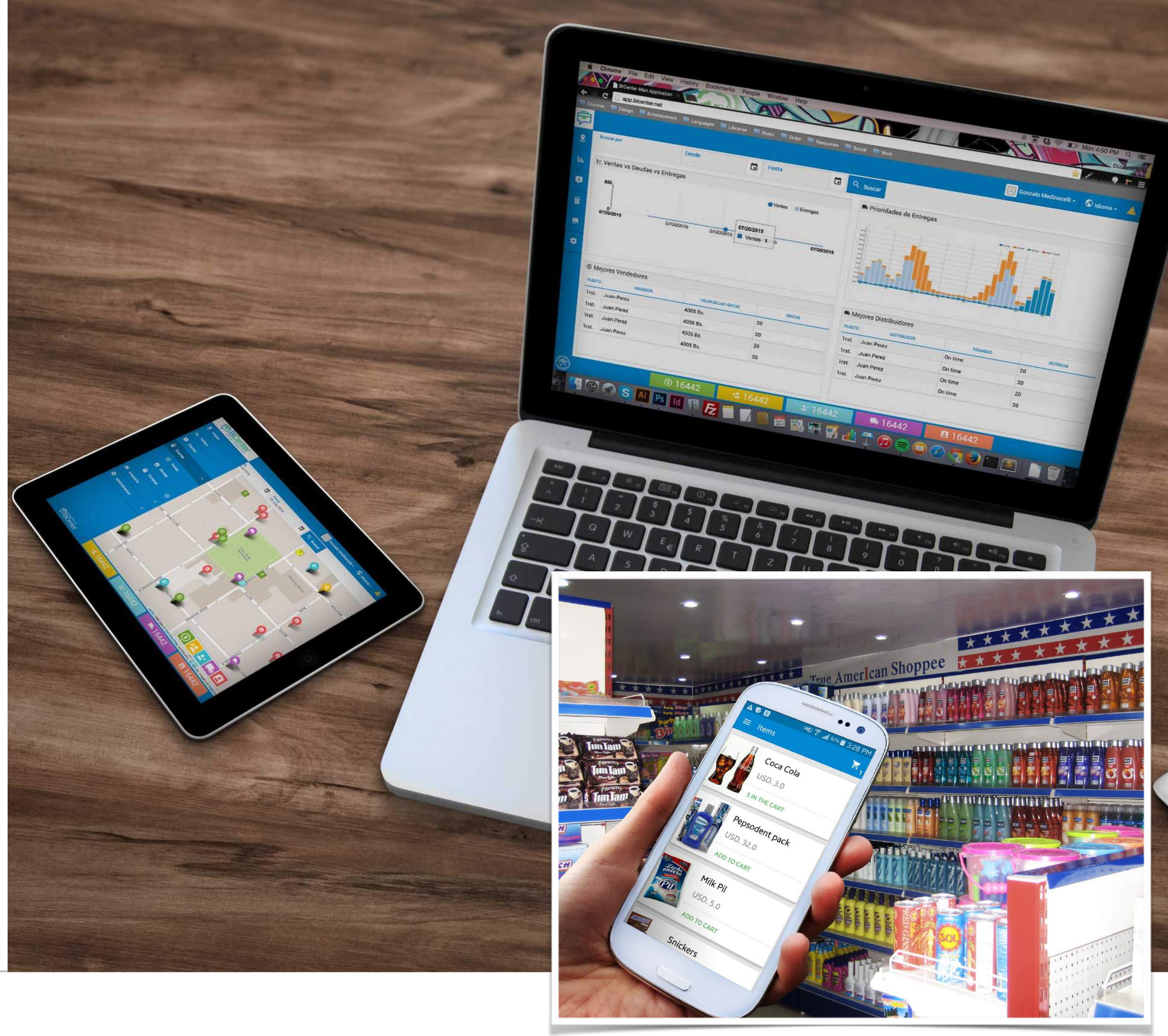
TABLET



MOBILE

PROJECT LINKS

- Video 1
- Video 2
- Web Page





RESPONSIVE WEB PLATFORM

Vulcan

CURRENT SCREENSHOT

Melisa Gutierrez

Editar mi Perfil

Cuentas Asignadas

Mi Lista de Facturas

Mis Facturas Anuladas

Asignar mis Facturas

Historial de Asignaciones

NIT 5959268

kraken Versión 1.0.x

Cerrar sesión

MI LISTA DE FACTURAS

<input type="checkbox"/>	Nro. Factura	Nombre de factura	Nombre de empresa	Fecha de emisión	Total Bs.	Estado
<input type="checkbox"/>	11	Quispe	House Tyrell	31/08/2017	3,232.00	No Exportado
<input type="checkbox"/>	10	Quispe	House Tyrell	31/08/2017	3,232.00	No Exportado
<input type="checkbox"/>	3000	AROSTEGUI	House Lannister	29/08/2017	75.00	No Exportado
<input type="checkbox"/>	2993	AROSTEGUI	House Lannister	29/08/2017	121.00	No Exportado
<input type="checkbox"/>	2991	AROSTEGUI	House Lannister	29/08/2017	108.00	No Exportado
<input type="checkbox"/>	2986	AROSTEGUI	House Lannister	29/08/2017	118.00	No Exportado
<input type="checkbox"/>	2985	AROSTEGUI	House Lannister	29/08/2017	15.00	No Exportado
<input type="checkbox"/>	2981	AROSTEGUI	House Lannister	29/08/2017	118.00	No Exportado
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<input type="checkbox"/>	2966	AROSTEGUI	House Lannister	29/08/2017	60.00	No Exportado
<input type="checkbox"/>	2940	AROSTEGUI	House Lannister	29/08/2017	84.00	No Exportado
<input type="checkbox"/>	2930	AROSTEGUI	House Lannister	29/08/2017	30.00	No Exportado
<input type="checkbox"/>	2926	AROSTEGUI	House Lannister	29/08/2017	34.00	No Exportado
<input type="checkbox"/>	2914	AROSTEGUI	House Lannister	29/08/2017	86.00	No Exportado
<input type="checkbox"/>	2909	AROSTEGUI	House Lannister	29/08/2017	183.00	No Exportado

Buscar...

Filtrar por Estado

Todos

Filtrar por Fecha de Emisión

Desde

03/08/2017

Hasta

31/08/2017

Filtrar por Nombre de Factura

☒ Todos los nombres

☒ AROSTEGUI

☒ Quispe

1 2 3 4 5 35

CURRENT SCREENSHOT FOR FIRST LOGIN STEPS

¡Saludos! Mi nombre es Ana

Voy a necesitar unos minutos para configurar su cuenta ;)

Paso 1: **Cambia tu password**

Paso 2: **Registra tu Email**

Es importante que cambies tu password debido a que el password que te dimos era autogenerado y es mejor que registres uno que recuerdes con facilidad para poder mantener seguros tus datos.

.....

Re escribe tu password

Saltar Paso

Siguiente →



DESKTOP



TABLET

PLATFORMS / DEVICES

WHAT WE'RE LOOKING AT

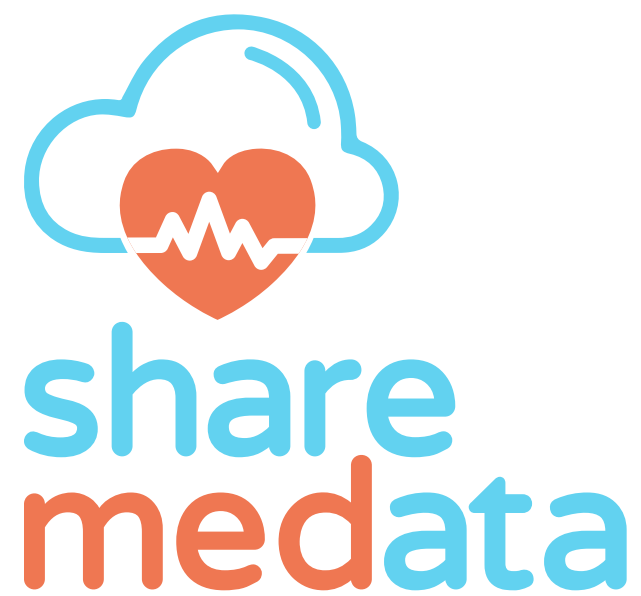
From an easy-to-use platform, Kraken provides all the billing tools your business needs. Kraken also simplifies and optimizes the management of your tax obligations by eliminating sales books and delivering reports ready to load to the SIN (Taxes Service from Bolivia) platforms.

MY RESPONSIBILITIES

- Design and develop de User Interface of the whole platform.
- Apply the graphic line selected.
- Design the UX Process for Administrator and Common User Workflows

PROJECT LINKS

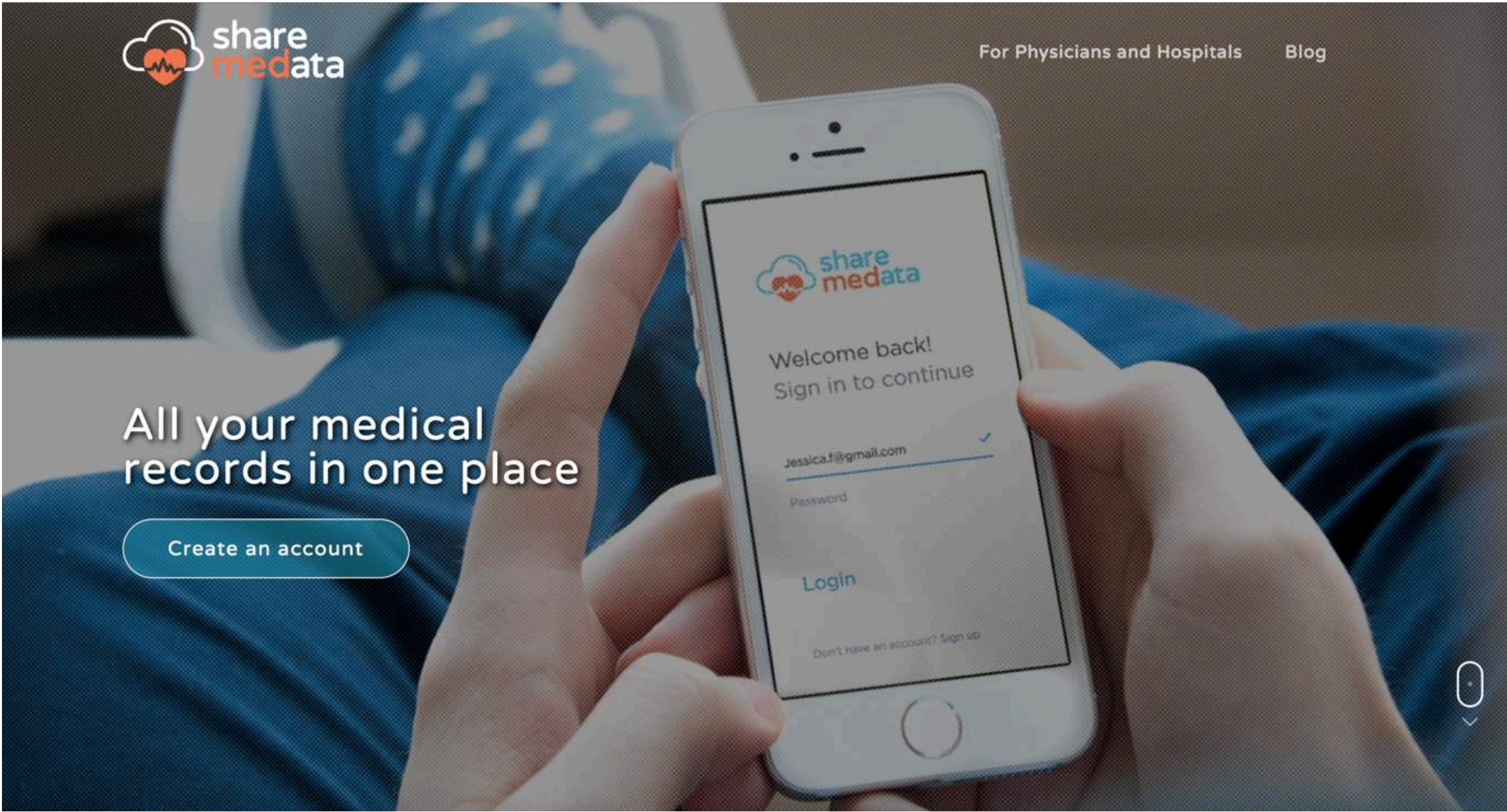
- <http://el.kraken.bo/>
- <http://mi.kraken.bo/>
- Tutorial Video



RESPONSIVE WEBSITE

Freelance Team

CURRENT SCREENSHOT



WHAT WE'RE LOOKING AT

The client requested a responsive website dedicated to promote and explain the benefits of the medical app that their freelance team was developing.

The website should be clean and show all the features that the app has.

MY RESPONSIBILITIES

- Design and develop de User Interface of the whole platform.
- Design the graphic style (logo, icons, graphic rules and styles).

PLATFORMS / DEVICES



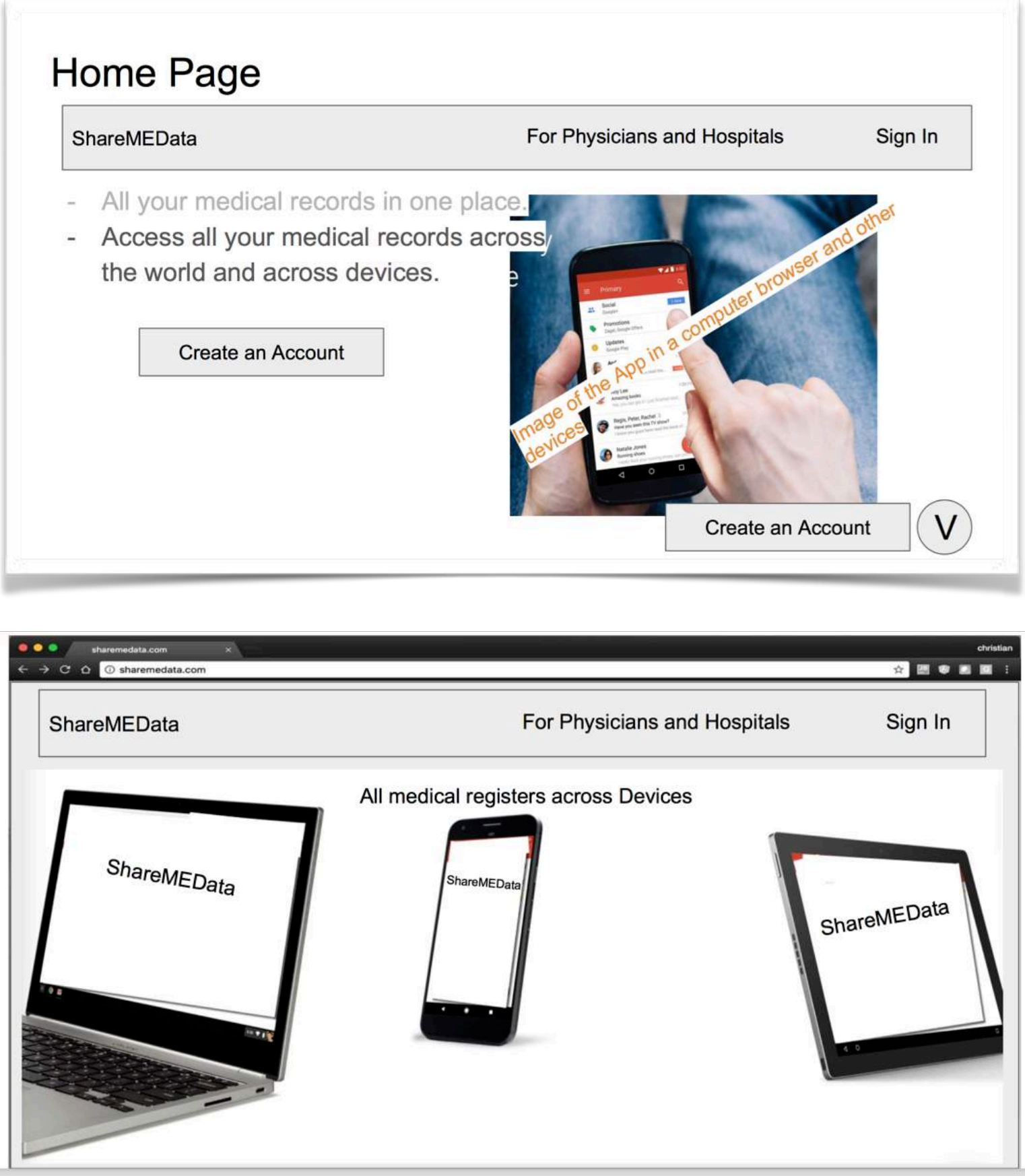
KEY OUTCOMES

- The website is now promoting the app. The team is working in finding budget for develop the main features of the app.

PROJECT LINKS

- <http://www.sharemedata.com/>

CLIENT FIRST WIREFRAME





VIVE EL FUTBOL

Coderoad

WHAT WE'RE LOOKING AT

With this application you can receive notifications of important events of each game, see the fixture of your team, review all the games played, review the standings, descends and scorers, receive news MINUTE TO MINUTE of your favorite matches and receive daily news from Bolivian football

MY RESPONSIBILITIES

- This app was developed with a design team. I was enchainned of the visual UI of the app.
- I designed the icons and applied the color palette of SAMSUNG to the project.

PROJECT LINKS

- Promotional Video

SCREEN FLOW FOR MATCH DETAILS



THANKS

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La Paz - Bolivia



www.twitter.com/icoloripop



www.linkedin.com/in/coloripop