

# Elizabeth Aróstegui

UX/UI DESIGNER



I'm a UX/UI Designer with four years experience conceptualizing and developing digital products, helping companies and some non-profits developing their applications and platforms. I work defining the style guides, facilitation and prototyping with a solid background in interface design and user experience.

## WORK

UX / UI Designer

2015-NOW

### Fondation Tutorator

Design of Brand Identity, Web Sites and preparing the User Experience and User Interface for the main Platform.

Creative Designer (UX / UI)

2013-2014

### Coderoad

UI Design proposals for the Riot Platform. User testing for IoT platform. Android app design for Football app.

Web Designer

2011-2013

### Colosa Inc.

Design of skins for the main platform. Web design forms, headers and output files.

## EDUCATION

Art Direction

2017-2018

**Escuela de Creativos Publicitarios - E-learning**  
Argentina - Online

Master in Digital Marketing,  
Web Usability and Conversion (UX)

2013-2014

**Innovation & Entrepreneurship Business School**  
Spain - Online

Information Technology Degree  
**Major University of San Andrés**  
Bolivia

2002-2010

Career of Art, Graphic Design mention  
**Major University of San Andrés**  
Bolivia

2008-2012

## SKILLS

Style guides, Sketching, Wireframing, Mockups, User research, User Interface Design, Userflow, Personas, Illustration & Iconography

## TOOLS

### Wireframing and Prototyping

Sketch app, Figma, Invision, Marvel, Balsamiq, Evrybo, Abstract

### Design

Photoshop, Illustrator, Indesign

### Other Utilities

Trello, Jira, Nucleo.

## LANGUAGES

Spanish (Mother tongue)  
English (Advanced)  
Mandarin Chinese (Basic)

## INTERESTS



GAMES



DRAW



READ



MUSIC



ART

