



DIGITAL FACTORY - ENGINEERING TEAM

How to be a Wonder Woman Tech?

YURY NIÑO ROA
September 2018

DIGITAL BANKING

Global
Leadership
Conference

Agenda

- 01** Break the stereotypes
- 02** Some things that you could do
- 03** Things which I learnt in Take the Stage
- 04** My next IT Women Monthly

01

Break the Stereotypes



02

Some things that you could do for being a Wonder Tech Woman

Read, read and read

**PHYSICAL
BOOKS**



EBOOKS



**AUDIO
BOOKS**



BLOGS



**Read, read and read
one more once**

- How to start a reading plan?
- What do I read?
- When do I read?
- Where to read?
- Follow authors

Step 1. Activate push notifications in

<https://blogthinkbig.com/cat/digital>

Step2. Subscribe to medium

<https://medium.com>



Medium

Improve your English level



Improve your English Level

- Follow Layne's advise :)
- Think in English
- Speak with someone in English
- Listen a youtube channel

Basic



Advanced



Sign up in: LinkedIn, Medium and Feedly

What's up in LinkedIn?

People sharing amazing content

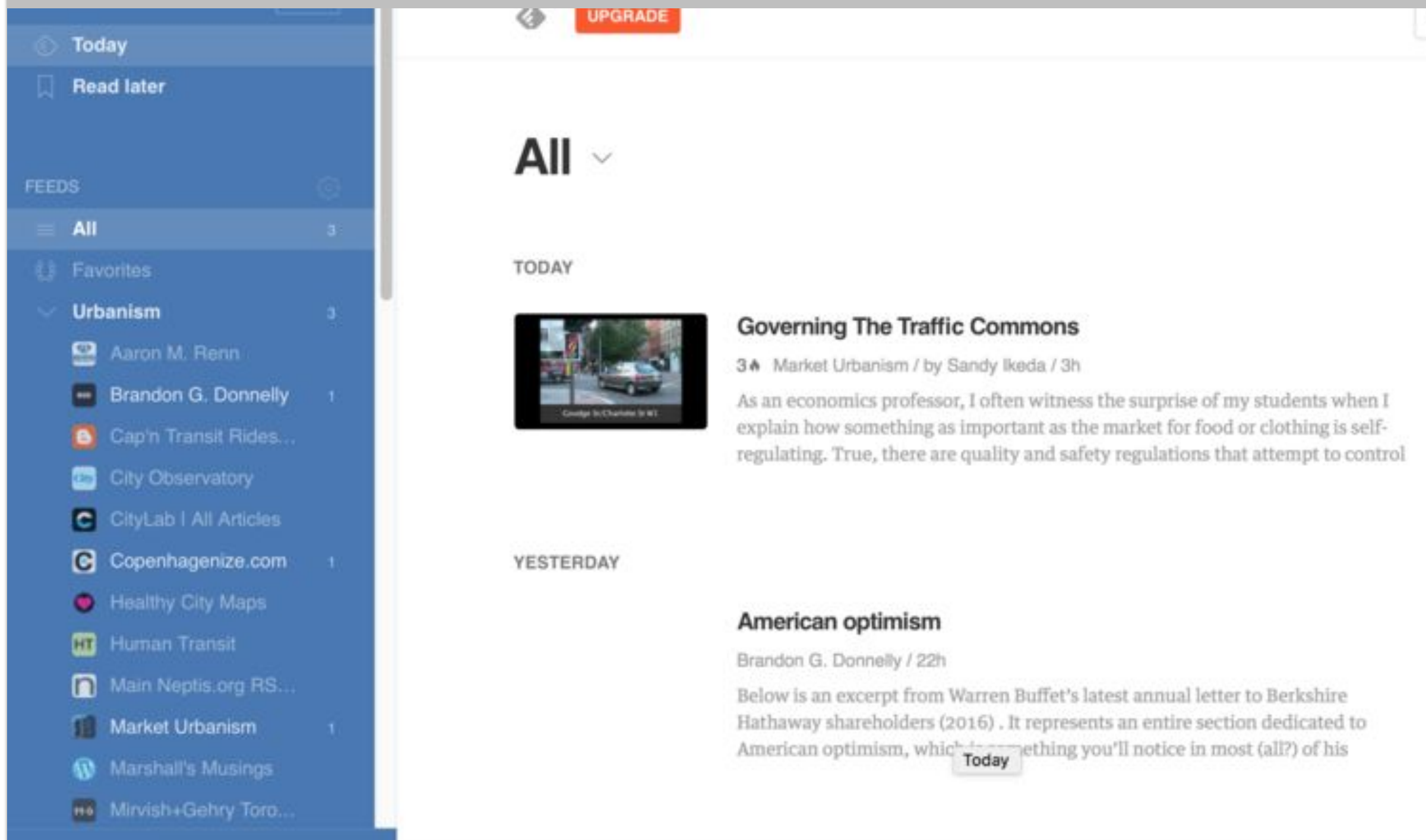
[LinkedIn learning](#)

Feeds, Trends

What's this 'LinkedIn'? Is that like FaceBook for old people?



som^{ee}cards
user card



What's up in Feedly?

A lot of RSS

Thousands of articles

Centralize the access to your content

03. Take the Stage



Objective

- Develop skills for positioning as a leader when you are communicating something.
- Develop your identity as a leader.

Key points in Take the Stage.



**Think as
a Leader**

Vision



**Inform for
inspiring**

Transform



Be brave

Recognize
your
achievements



**Think in
your
audience**

Adopt a style
based in the
empathy

Key Points



**Think as
a Leader**



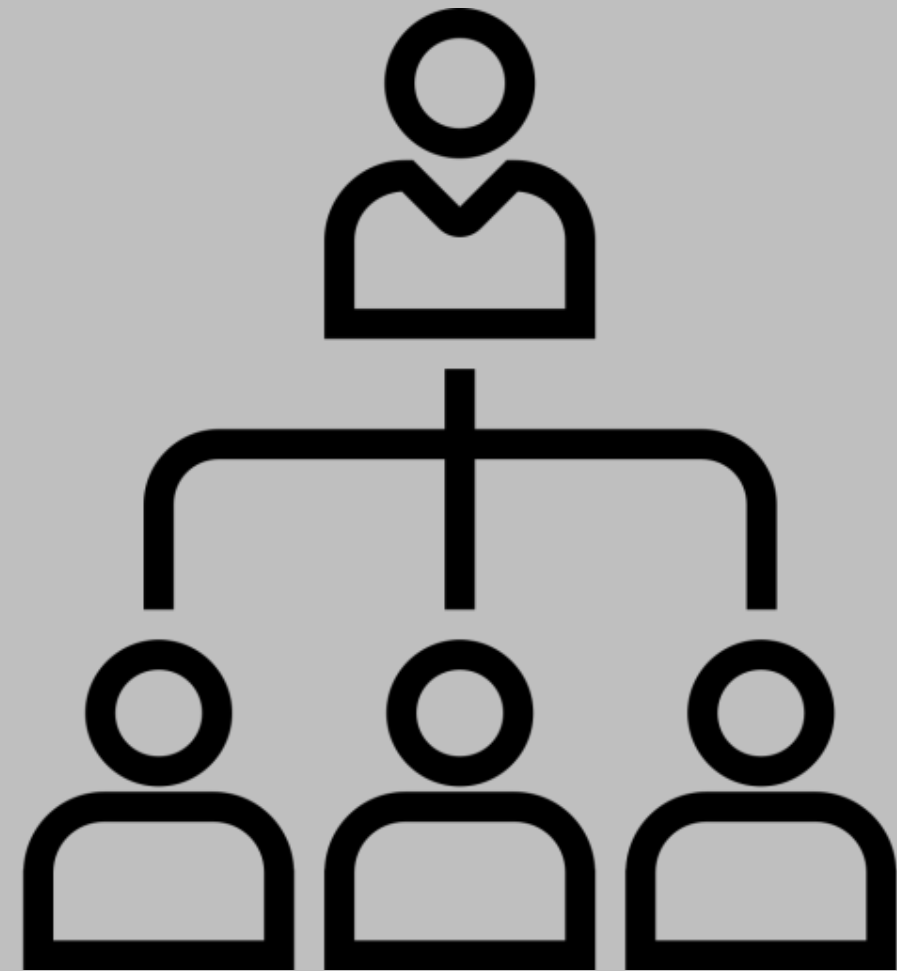
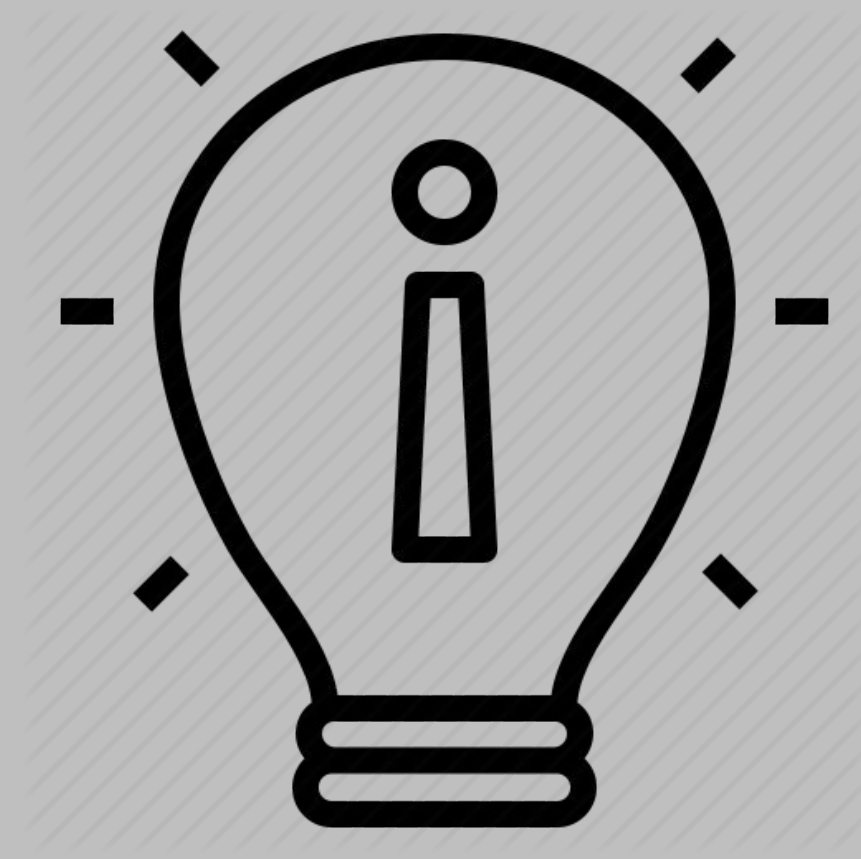
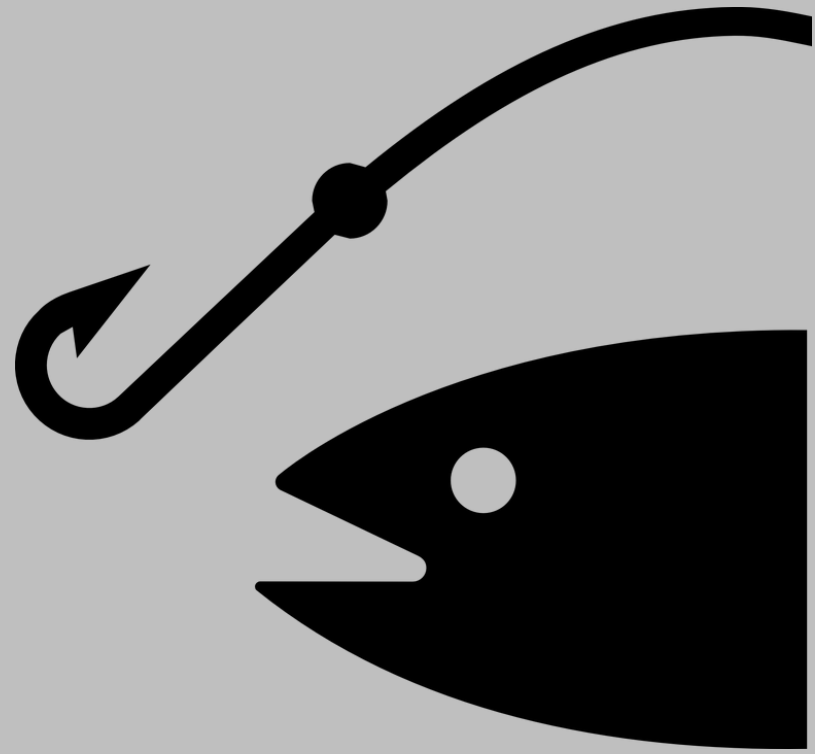
**Create
the Guion**



**Use
Leader
Language**



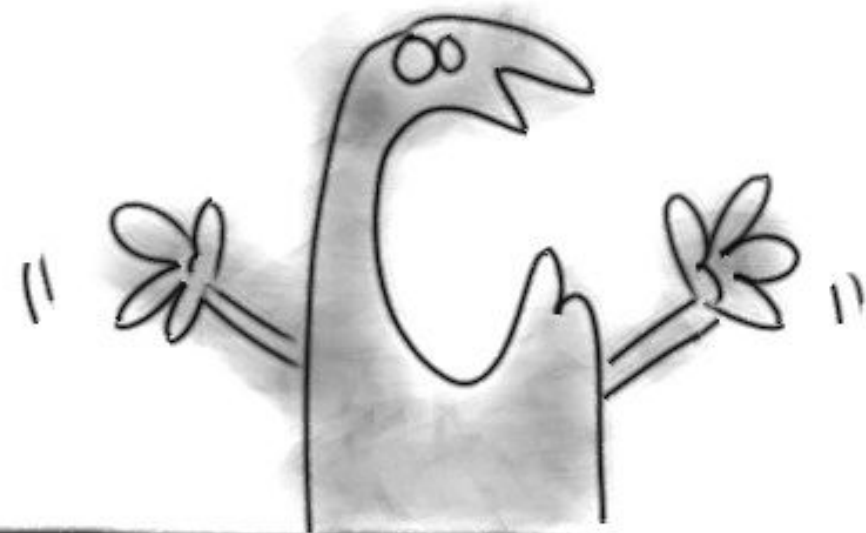
**Act as
a Leader**



Leader Guideline

- The hook
- The topic
- The message
- The structure
- Message recapitulation
- Call to action

Now What?!!



Next steps ..

How to be a wonder woman tech:

- WomenIT Summit
- Level 1, 2, 3
- Advanced Level

Create:

- A doc repository
- A page
- Women Tech Monthlies

"...BEING A WOMAN...
ON A TEAM OF ALL MEN,
MEANS THAT YOU ARE GOING
TO HAVE A **UNIQUE VOICE**.

IT'S IMPORTANT
TO **EMBRACE THAT.**"



ERIN TEAGUE
