

Colin Olphand

Product Strategy

Market Research

Product Management

Stakeholder Management

User Research

| About me | colinolphand.com colinolphand@gmail.com +1 (647) 563-2511 | I thrive at small companies market fit, and refine their p opinionated and outcome o | ng products and leading small design teams. and startups, where I've helped teams establish product strategy and execution. I am technical, priented. Well versed in product management ate and move from idea to execution quickly. | |
|------------|---|--|--|--|
| Experience | ContactMonkey | ContactMonkey is on a mission to improve employee communications and engagement. I was their first designer, designed dozen of features, rebuilt their Design System, helped rebrand the company and since our \$55M Series A, I am now leading an amazing design team to support our growth. Lyceum helps doctors and drug manufacturers identify candidates for complex and onerous therapy changes. Navigating the healthcare system and finding our market fit was challenging but rewarding. I shaped the UX | | |
| | Product Design Lead Jan '24 – Present | | | |
| | Sr. Product Designer Mar '23 – Dec '23 | | | |
| | Lyceum Health | | | |
| | <i>UX Lead</i> Jul '21 - Dec '22 | | | |
| | Sr. UX Designer Jun '20 - Jan '19 | | practice, product vision and strategy to ensure that patients and health professionals are fully supported on their care journey. | |
| | Cority | Capco | DCBrain | |
| | <i>UX Designer</i> Mar '19 – Jun '20 | UX Designer Oct '18 - Jan '19 | UX Designer Mar '18 – Jun '18 | |
| Mentoring | DesignLab | I coach up to eight UX bootcamp graduates per year, help them find a job and differentiate themselves in a crowded market through weekly feedback sessions, portfolio critiques and interview prep. | | |
| | Mentor, UX Academy May '23 – Present | | | |
| | Facilitator, Group Crits Apr '21 – May '23 | | | |
| Education | UX Academy | 480+ hour full time program covering UX Design theory & practice, hands- | | |
| | DesignLab Oct '17 - Mar '18 | on projects, group critique s | ons and 1-1 mentorship. | |
| | MSc. in Prof. Communication | | | |
| | Clark University '15 – '17 | | | |
| Skills | Product | Design | Tools | |

E2E Product Design

Design Management

Design Systems

Peers Mentoring

Figma

Storybook

Typescript

Angular

Vue Tailwind