

KaitlynnFrank

Freelance Copywriter

www.kaitlynnfrank.com Kaitlynn@gmail.com

WORK EXPERIENCE

Stoltz Marketing Group (August 2016- present)

Take Away: The building blocks of my career

Mitchell + Palmer "The Last Guy"

Take Away: My first creation in the adult world.

EDUCATION

Chicago Portfolio School (July 2015- June 2016)

Take Away: The best ideas come from sleep-deprived minds.

University of Idaho (January 2011- May 2015)

Take Away: College is fun.

RELEVANT CLASSES

Integrated Campaigns

Take Away: Print is not dead.

Headlines

Take Away: 100 headlines every week. Need I say more?

Storytelling

Take Away: Keeping on point throughout your campaign is key.

Concepting

Take Away: Oh, that's what a big idea is.

Stand Up Comedy

Take Away: If I can do this, I can do anything.

Photoshop Boot Camp

Take Away: A new respect for art directors.