

KaitlynnFrank

Copywriter

www.kaitlynnfrank.com Kaitlynn@gmail.com

WORK EXPERIENCE

I am a moldable worker that has not been spoiled by rules and practices of other agencies.

EDUCATION

Chicago Portfolio School (July 2015- June 2016)

Take Away: Some of the best ideas come from sleep-deprived minds.

University of Idaho (January 2011- May 2015)

Take away: College is fun.

RELEVANT CLASSES

Integrated Campaigns

Take Away: Print is not dead. A digital component can add to a campaign, but don't force it.

Headlines

Take Away: 100 headlines every week. Need I say more?

Storytelling

Take Away: Keeping on point throughout your campaign is key.

Concepting

Take Away: Oh, that's what a big idea is.

Stand Up Comedy

Take Away: if I can do this, then I can do anything.

Photoshop Boot Camp

Take Away: A new respect for art directors.