

**Raina Shannon**

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Chicago, IL

## EDUCATION

Chicago Portfolio School  
Chicago, IL  
Designer  
July 2015 - Present

Texas Tech University  
Lubbock, TX  
Bachelor of Arts: Electronic Media  
& Communications; Visual Comm.  
Minor: Photography  
Grad. Cum Laude, Dec. 2013

## EXPERIENCE

Adobe CC: Photoshop, Illustrator,  
InDesign

Expressive & Editorial Typography,  
Logo Design & Brand Systems,  
Packaging, GUI Design, &  
Infographic Creation

Digital & Film Photography

***rainashannon.com***

## EMPLOYMENT

Jan. 2014 – Present  
Freelance Designer

02-09/2015

Starbucks, Lubbock, TX/Chicago, IL Barista  
Besides making & serving crafted beverages,  
baristas are responsible for running a tight shift-  
flow & maintaining customer relations.

06-12/2013

Holy Kombucha, Dallas, TX  
Social Media & Promo Intern

Focused on building a social media presence  
for a growing beverage company. Conducted  
research & surveys on behalf of the company's  
philanthropic efforts in fighting human trafficking,  
& used these facts & findings to socially engage  
customers in the aid of these causes

09/2012-05/2013

The Hub@TTU, Lubbock, TX  
Student Art Director

Assisted in the building & launch of the student  
web production. Responsibilities as art director  
revolved around the look & presentation of the  
production, as well as aiding in other duties such  
as social media promotion, photography, or story  
publishing on a Wordpress platform.  
**www.ttuhub.net**