EDUCATION

Chicago Portfolio School Chicago, IL Designer

Texas Tech University Lubbock, TX

Bachelor of Arts in Electronic Media & Communications — Focus: Visual Comms. Minor in Fine Art Photo

EMPLOYMENT

01/2014 - PresentFreelance DesignerSpecializes in branding, illustration & UI design

07/2017 - Present iCrossing, Chicago, IL Graphic Designer

Work daily in design support for webpages, creating display ads, designing email templates, storyboarding social media & production shoots, designing web pages & working with the UX team, and branding. Clients include PepsiCo, Bridgestone, and Sargento.

06–07/2017 Papersource, Chicago, IL Desiger & Illustrator

Freelanced as a part of the in-house design team for the overall Papersource brand. Daily duties including creative concepting, hand-illustration, digital comps & production exploration. Worked with the buying team to conceptualize seasonal retail runs, & also designed a few greeting cards.

EXPERIENCE

Photoshop, Illustrator, InDesign Sketch, InVision

UI Design, Web Design Expressive & Editorial Typography, Logo Design & Brand Systems, Photo retouching & Illustration

Digital & Film Photography

rainashannon.com