

Raina Shannon

817.676.2537

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Chicago, IL

EDUCATION

Chicago Portfolio School
Chicago, IL
Designer

Texas Tech University
Lubbock, TX
Bachelor of Arts in Electronic Media
& Communications — Focus: Visual
Comms. Minor in Fine Art Photo

EXPERIENCE

Adobe CC 2017:
Photoshop, Illustrator, InDesign

Expressive & Editorial Typography,
Logo Design & Brand Systems,
Packaging, GUI Design, &
Infographic Creation

Digital & Film Photography

rainashannon.com

EMPLOYMENT

01/2014 – Present
Freelance Designer

06–12/2013
Holy Kombucha, Dallas, TX
Social Media & Promo Intern
Focused on building a social media presence
for a growing beverage company. Conducted
research & surveys on behalf of the company's
philanthropic efforts in fighting human trafficking,
& used these facts & findings to socially engage
customers in the aid of these causes

09/2012–05/2013
The Hub@TTU, Lubbock, TX
Student Art Director
Assisted in the building & launch of the student
web production. Responsibilities as art director
revolved around the look & presentation of the
production, as well as aiding in other duties such
as social media promotion, photography, or story
publishing on a Wordpress platform.
www.ttuhub.net