


# Colter Bassi

## Digital Designer

 <https://colterbassi.com/>

 colterbassi@gmail.com

 (209) 694-6749

## ABOUT

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Digital designer aiming to promote business by crafting great user experiences. Strong background in customer and client service. Effective communicator with a keen attention to detail, ability to anticipate user behavior, and aptitude for creating seamless interactions. Excited to work with businesses to promote functionality and growth while designing products that resonate with users.

## SKILLS

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Systematic thinking  
Qualitative and quantitative research  
Communication and Collaboration  
Project management and strategy  
Information Architecture  
User Interface development  
Product Prototyping  
Usability Testing  
Web development  
Passionate learner

## TOOLS

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Figma  
Adobe XD  
Sketch  
Photoshop  
Illustrator  
Framer

## EDUCATION

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**User Experience and Interface Design**  
CareerFoundry (800+ hour course)

**Environmental Science**  
UH Manoa, 2020-2022

**Associate of Arts**  
Cabrillo College, 2020

## WORK

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### Digital Strategist and Designer | C3WEB3

San Diego, California | August 2023 - October 2023

In this role, I was responsible for the redesign of the company's website. In order to achieve this, I strategized marketing concepts and streamlined onboarding processes for future clients. I implemented my skills of branding for recognition and professionalism, educational design and copy to explain business services, and information hierarchy to effectively onboard clients. Since the launch of the new website the company has gotten deals with several large companies.

### Inventory Manager | UV SKINZ

Sonora, California | November 2022 - July 2023

In this role I effectively managed and organized incoming inventory and order fulfillment of our warehouses. By diligently maintaining accurate records and performing thorough quality checks of products, I was able to consistently meet deadlines and contribute to order fulfillment.

### Server | Robata Jinya

Honolulu, HI | June - November 2023

In this role, I curated great experiences for guests in a fine dining restaurant. This included an aptitude for anticipating user behavior whilst using strong communication skills to ensure satisfaction. I also worked with managers to arrange systems that enhanced guests dining experience. With my ability to multitask, and passion for customer experience, my check order averages ranged 7-14% above the mean order average.

## MAIN PROJECTS

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<https://colterbassi.com/>

### UI UX Designer | TRIPSITTER Travel App

CareerFoundry UI Immersion Project | March 2023 - July 2023

### UX UI Designer | HOMECHEF Recipes App

CareerFoundry UX Immersion Project | November 2022 - February 2023

### UX UI Designer | Flowzone Web app

CareerFoundry UI Immersion Project | July 2023 - September 2023

### Web Designer | C3WEB3

San Diego, California | August 2022 - October 2023