Referme

**Purpose -**

Validation:

* Susan Young – Prosper, HR Manager
* Travis Cook – Clearlink, Recruiter
* Survey questions:
  + 1. Referrals
    - What position do you hold?
    - How do you know the referee?
    - Why would referee be a good fit for company?
    - Do you think referrals are a good way to find talent for your company? Why or why not?
    - How many referrals do you receive in a week/month?
    - What percentage of new hires are referrals?
    - What is the retention rate of referrals? Vs non-referrals?
    - Why would you refer somebody?
    - How often do you refer somebody? Personally or professionally?
  + 2. Referees

UX Development