

# Colt McManis

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## Graphic Designer

Dynamic and innovative graphic designer with a passion for creating compelling visual narratives. Skilled in leveraging design expertise to elevate brand identities and drive engagement. Adept at collaborating with cross functional teams to deliver impactful results and solutions. Eager to leverage a diverse skill set and a proven track record of skillful achievement to contribute to a forward thinking organization.

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### Work Experience

*Beach House HHI (May 2024–Present)*

#### – Resort Server

Enhanced communication skills by clearly conveying orders and coordinating with team members in a fast-paced environment. Provides exceptional customer service, ensuring satisfaction and repeat patronage.

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*St. Louis Surge GWBA Basketball (May 2023–August 2023)*

#### – Graphic Design Intern

Spearheaded the creation of captivating graphics for both digital and print mediums, ensuring consistent brand representation across various media platforms.

Demonstrated an acute understanding of brand identity guidelines, resulting in visually cohesive marketing materials.

Strengthened valuable teamwork skills through collaborative efforts with diverse departments.

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*Ohio University Football (February 2023–May 2024)*

#### – Graphic Designer

Contributed to the development of dynamic social media graphics for a prominent Division 1 FBS program, maintaining brand integrity and driving fan engagement.

Executed design projects with precision and creativity, incorporating feedback to refine deliverables and exceed expectations.

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*Sherwin Williams (April 2021–March 2024)*

#### – Retail Color Consultant

Provided expert color consultations to customers, leveraging comprehensive knowledge of color theory to meet customer preferences and enhance living spaces.

Resolved customer concerns directly and efficiently, demonstrating adaptability and problem-solving prowess.

### Contact

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[linkedin.com/in/coltmcmanis](https://www.linkedin.com/in/coltmcmanis)

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### Education

*BFA, Graphic Design*  
Ohio University CoFA  
Athens, Ohio

*Minor, Marketing*  
Ohio University CoB  
Athens, Ohio

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### Skills

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe Bridge  
Adobe Camera Raw  
Visual Studio Code (html, css, and js)  
Photography  
Problem solving  
Communication  
Collaboration

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### Languages

English – Native  
Spanish – Learning

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## Exhibitions

*Junk Drawer 2024*

**Pro Sports Almanac: NFL Edition**

Digital Prints

*Who Gets to Decide? 2023*

**London Ramparts**

Mixed Media

*39th annual Foothills Art Festival 2021*

**Untitled I, Untitled II**

Digital Photograph(s)

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## Awards & Scholarships

*39th annual Foothills Art Festival 2021*

**3rd Place Amateur 2D (Untitled I)**

*Ohio University Dean's List*

**Fall 2020–Spring 2024**

*Ohio Promise Award Scholarship*

**2020–2024**

*Ohio Distinction Scholarship*

**2020–2024**

*Ohio Success Scholarship*

**2020–2024**

*Ohio Together Scholarship*

**2020–2024**

*Scottish Rite Scholarship*

**2021, 2022, 2023**

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## Professional Memberships

Member

**AIGA (American Institute of Graphic Arts)**

Member

**APA (American Planning Association)**

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## References

*Clay Finney*

**Director of Video & Recruiting**

Ohio University Football

Former Supervisor

Athens, Ohio

*cf588118@ohio.edu*

937-248-1373

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*Nina Rodriguez*

**Director of Operations**

St. Louis Surge

Former Supervisor

St. Louis, Missouri

*operations@stlsurgebasketball.com*

618-698-8750

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*Mark Franz*

**Professor of Graphic Design**

Ohio University College of Fine Arts

Former Professor

Athens, Ohio

*franzm@ohio.edu*

317-363-5008

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*JP Rhea*

**Professor of Graphic Design**

Ohio University College of Fine Arts

Former Professor

Athens, Ohio

*jprhea@ohio.edu*

770-355-3432

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*Chris Davis*

**Store Manager**

Sherwin Williams Paint Store

Former Supervisor

Athens, Ohio

*sw701953@sherwin.com*

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