

# Colt McManis

740-577-4104  
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## Graphic Designer

### **Education** *School of Art + Design (2020–Present)*

College of Fine Arts, Ohio University (Athens, Ohio)  
Expected Degree: Bachelor's in Graphic Design (2024)

### *College of Business (2020–Present)*

College of Business, Ohio University (Athens, Ohio)  
Expected Degree: Minor in Marketing (2024)

### **Experience** *St. Louis Surge GWBA Basketball (May 2023–August 2023)*

#### – **Graphic Design Intern**

Spearheaded the creation of captivating graphics for both digital and print mediums, ensuring consistent brand representation across various media platforms.  
Demonstrated an acute understanding of brand identity guidelines, resulting in visually cohesive marketing materials.  
Strengthened teamwork skills through collaborative efforts with various departments.

### *Ohio University Football (February 2023–Present)*

#### – **Graphic Designer**

Executes design projects with precision and creativity, incorporating feedback to refine deliverables and exceed expectations.  
Contributes to the development of dynamic social media graphics for a prominent Division 1 FBS program, maintaining brand integrity and driving fan engagement.

### *1716 Digital (October 2021–February 2022)*

#### – **Graphic Designer**

Led the conceptualization and execution of promotional graphics for an Indiegogo campaign, significantly enhancing visual appeal and campaign effectiveness.

### *Sherwin Williams (April 2021–Present)*

#### – **Retail Color Consultant**

Provides expert color consultations to customers, leveraging comprehensive knowledge of color theory to meet customer preferences and enhance living spaces.  
Resolves customer concerns directly and efficiently, demonstrating adaptability and problem-solving prowess.  
Delivers exceptional customer service by actively listening to client needs and offering tailored solutions.

### **Skills** Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe After Effects

Adobe Bridge

Adobe Camera Raw

Photography

Visual Studio Code (html, css, and js)

