

Colt McManis

740-577-4104
coltmcmedia@gmail.com

Graphic Designer

Education *School of Art + Design (2020–2024)*
College of Fine Arts, Ohio University (Athens, Ohio)
Bachelor's in Graphic Design (2024)

College of Business (2020–2024)
College of Business, Ohio University (Athens, Ohio)
Minor in Marketing (2024)

Experience *Beach House HHI (May 2024–Present)*

– **Resort Server**

Enhanced communication skills by clearly conveying orders and coordinating with team members in a fast-paced environment.

Provides exceptional customer service, ensuring satisfaction and repeat patronage.

St. Louis Surge GWBA Basketball (May 2023–August 2023)

– **Graphic Design Intern**

Spearheaded the creation of captivating graphics for both digital and print mediums, ensuring consistent brand representation across various media platforms.

Demonstrated an acute understanding of brand identity guidelines, resulting in visually cohesive marketing materials.

Strengthened teamwork skills through collaborative efforts with various departments.

Ohio University Football (February 2023–May 2024)

– **Graphic Designer**

Executed design projects with precision and creativity, incorporating feedback to refine deliverables and exceed expectations.

Contributed to the development of dynamic social media graphics for a prominent Division 1 FBS program, maintaining brand integrity and driving fan engagement.

Sherwin Williams (April 2021–March 2024)

– **Retail Color Consultant**

Provided expert color consultations to customers, leveraging comprehensive knowledge of color theory to meet customer preferences and enhance living spaces.

Resolved customer concerns directly and efficiently, demonstrating adaptability and problem-solving prowess.

Delivered exceptional customer service by actively listening to client needs and offering tailored solutions.

Skills Adobe Creative Cloud (Photoshop, Illustrator, InDesign)

Photography + Photo Editing

Visual Studio Code (html, css, and js)

Communication

Multitasking

Team Collaboration

