# **Colt McManis**

coltmcmedia@gmail.com

740-577-4104 Graphic Designer

**Education** School of Art + Design (2020-2024)

College of Fine Arts, Ohio University (Athens, Ohio)

Bachelor's in Graphic Design (2024)

College of Business (2020–2024)

College of Business, Ohio University (Athens, Ohio)

Minor in Marketing (2024)

Experience Curry Printing HHI Inc./FASTSIGNS (June 2024–Present)

## - Graphic Designer/Print Production

Crafts captivating designs across a diverse range of print media while collaborating with clients to grasp their design objectives and requirements, offering guidance to ensure their vision is realized in the final product.

Works in a deadline-driven environment while executing quality checks to ensure all printed materials perfectly adhere to high standards of quality and are error free.

St. Louis Surge GWBA Basketball (May 2023–August 2023)

#### - Graphic Design Intern

Spearheaded the creation of captivating graphics for both digital and print mediums, ensuring consistent brand representation across various media platforms.

Demonstrated an acute understanding of brand identity guidelines, resulting in visually cohesive marketing materials.

Strengthened teamwork skills through collaborative efforts with various departments.

Ohio University Football (February 2023–May 2024)

### - Graphic Designer

Executed design projects with precision and creativity, incorporating feedback to refine deliverables and exceed expectations.

Contributed to the development of dynamic social media graphics for a prominent Division 1 FBS program, maintaining brand integrity and driving fan engagement.

Sherwin Williams (April 2021–March 2024)

#### - Retail Color Consultant

Provided expert color consultations to customers, leveraging comprehensive knowledge of color theory to meet customer preferences and enhance living spaces.

Resolved customer concerns directly and efficiently, demonstrating adaptability and problem-solving prowess.

Delivered exceptional customer service by actively listening to client needs and offering tailored solutions.

**Skills** Adobe Creative Cloud (Photoshop, Illustrator, InDesign)

Photography + Photo Editing

Visual Studio Code (html, css, and js)

Communication

Multitasking

Team Collaboration

