

Colt McManis

Graphic Designer

Dynamic and innovative graphic designer with a passion for creating compelling visual narratives. Skilled in leveraging design expertise to elevate brand identities and drive engagement. Adept at collaborating with cross functional teams to deliver impactful results and solutions. Eager to leverage a diverse skill set and a proven track record of skillful achievement to contribute to a forward thinking organization.

Work Experience

St. Louis Surge GWBA Basketball (May 2023–August 2023)

– Graphic Design Intern

Spearheaded the creation of captivating graphics for both digital and print mediums, ensuring consistent brand representation across various media platforms.

Demonstrated an acute understanding of brand identity guidelines, resulting in visually cohesive marketing materials.

Strengthened valuable teamwork skills through collaborative efforts with diverse departments.

Ohio University Football (February 2023–Present)

– Graphic Designer

Contributes to the development of dynamic social media graphics for a prominent Division I FBS program, maintaining brand integrity and driving fan engagement.

Executes design projects with precision and creativity, incorporating feedback to refine deliverables and exceed expectations.

1716 Digital (October 2021-February 2022)

– Graphic Designer

Led the conceptualization and execution of promotional graphics for an Indiegogo campaign, significantly enhancing visual appeal and campaign effectiveness.

Applied adaptability and creativity to deliver on-screen graphics tailored to client specifications.

Sherwin Williams (April 2021–Present)

– Retail Color Consultant

Provides expert color consultations to customers, leveraging comprehensive knowledge of color theory to meet customer preferences and enhance living spaces.

Resolves customer concerns directly and efficiently, demonstrating adaptability and problem-solving prowess.

Contact

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Education

BFA, Graphic Design
Ohio University CoFA
Athens, Ohio

Minor, Marketing
Ohio University CoB
Athens, Ohio

Skills

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Bridge
Adobe Camera Raw
Visual Studio Code (html, css, and js)
Photography
Problem solving
Communication
Collaboration

Languages

English – Native
Spanish – Learning



Exhibitions

Who Gets to Decide? 2023

London Ramparts

Mixed Media

39th annual Foothills Art Festival 2021

Untitled I, Untitled II

Digital Photograph(s)

Awards & Scholarships

39th annual Foothills Art Festival 2021

3rd Place Amateur 2D (Untitled I)

Ohio University Dean's List

Fall 2020, Spring/Fall 2021, Spring/Fall 2022, Spring/Fall 2023

Ohio Promise Award Scholarship

2020-2021, 2021-2022, 2022-2023, 2023-2024

Ohio Distinction Scholarship

2020-2021, 2021-2022, 2022-2023, 2023-2024

Ohio Success Scholarship

2020-2021, 2021-2022, 2022-2023, 2023-2024

Ohio Together Scholarship

2020-2021, 2021-2022, 2022-2023, 2023-2024

Scottish Rite Scholarship

2021, 2022, 2023

Professional Memberships

Member

AIGA (American Institute of Graphic Arts)

Member

APA (American Planning Association)

References

Thomas Turnbaugh

Director of Video & Recruiting

Ohio University Football

Current Supervisor

Athens, Ohio

turnbaugh@ohio.edu

302-430-8039

Nina Rodriguez

Director of Operations

St. Louis Surge

Former Supervisor

St. Louis, Missouri

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618-698-8750

Mark Franz

Professor of Graphic Design

Ohio University College of Fine Arts

Former Professor

Athens, Ohio

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317-363-5008

JP Rhea

Professor of Graphic Design

Ohio University College of Fine Arts

Current Professor

Athens, Ohio

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770-355-3432

Chris Davis

Store Manager

Sherwin Williams Paint Store

Current Supervisor

Athens, Ohio

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