

Colt McManis

740-577-4104
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Graphic Designer

Education *School of Art + Design (2020–Present)*
College of Fine Arts, Ohio University (Athens, Ohio)
Expected Degree: Bachelor's in Graphic Design (2024)

College of Business (2020–Present)
College of Business, Ohio University (Athens, Ohio)
Expected Degree: Minor in Marketing (2024)

Experience *St. Louis Surge GWBA Basketball (May 2023–August 2023)*

– **Graphic Design Intern**

Lead the design of all graphics for social media and print, ensuring a cohesive visual representation of the team throughout the season.

Executed designs within the framework of a team's brand identity.

Acquired valuable experience in an office setting, actively collaborating with cross-functional teams.

Ohio University Football (February 2023–Present)

– **Graphic Designer**

Contributes to the creation of social graphics for a Division 1 FBS program, consistently upholds the team's visual identity across various platforms.

Demonstrates proficiency in working within prescribed style structures and incorporates feedback into design iterations.

1716 Digital (October 2021–February 2022)

– **Graphic Designer**

Led the design of promotional graphics for an Indiegogo page, enhancing the visual appeal and effectiveness of the campaign.

Developed on-screen graphics, showcasing adaptability in design applications.

Demonstrated an ability to both receive constructive feedback and also iteratively enhance designs.

Sherwin Williams (April 2021–Present)

– **Retail Color Consultant**

Provides color consultations to customers, utilizes a deep understanding of color theory.

Demonstrates excellent customer service qualities by listening to customer needs.

Exemplifies adaptable problem-solving skills by addressing customer concerns in an efficient manner.

Skills Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe After Effects
Adobe Bridge
Adobe Camera Raw
Photography
Visual Studio Code (html, css, and js)

