

Project 2

To The Limit Fitness & Training Website – Part 1

The objective of this project is to expand your knowledge of WordPress by working with a theme that is not a WP default theme. To do this you will need to do some research and choose then a theme that you feel is best for this type of business. We will discuss how to choose the best theme and the differences between free and paid themes in class. You may use a free You may install and experiment with several different themes, but then chose one and stay with it!

About TTL:

To The Limit (TTL) is a new fitness center that offers classes in the areas of cycling, swimming and running (for now, they plan to add more classes later). They would like a website to provide information about their facility, location and classes offered. Please refer to the Project Proposal included in the project files.

Objective of site: The purpose of this site is to obtain new members by encouraging viewers to visit the facility. The home page needs to clearly highlight the facility and expert classes.

To Begin:

1. Create a NEW sub-domain on your host server named “ttl.YOURDOMAIN.info. Install WordPress into the sub-domain folder, delete the default WordPress folder in the directory field if your host adds it.
2. Do your research – review various themes. Then install and activate one ore more themes that you have decided upon.
3. Review all of the content provided. You will need to use a free and legal source to obtain images.

Initial Customization:

1. Begin by customizing the home page. Name the site and add images to header etc.
2. Somewhere on your home page add the words “Academic Project”.
3. Customize the colors of the theme using the built in “Customize” panel.
4. Your front page should be a static page.
5. Add content to the footer such as the business name, location, and contact info

Create Pages – Add Content

1. Begin by creating the pages for your site. You should build the following pages:
 - About – Our Philosophy
 - Classes - general information about classes.
 - Running
 - Cycling
 - Swimming
 - Posts
 - Contact Us
2. Create a custom menu. The Running, Cycling, and Swimming pages will be submenus of the Classes page.

3. Your client wants at least two current articles on fitness. Find two articles of pertinent information and create posts with this information.
4. Create at least two links to other websites from the list provided.
5. Apply global CSS customized editing.
Follow the instructor demonstration and handout provided. Change the body text h2 headings and other features of your theme as instructed.