

Unit 1 Exam study guide

1. What are the three key tasks in designing a website?
2. What is the highest priority in creating a website?
3. Define the term “Information Architecture”.
4. What is the first stage of implementing a design?
5. What are the three components that define good web design?
6. What are the components of the web page anatomy?
7. Describe the purpose and advantage of using a grid when creating a page layout.
8. What is a “morgue file”?
9. List and define layout types.
10. Describe current design trends (the author discusses this and we also discussed this in class – this is mainly an opinion question.)
11. List and define the design principles as discussed in chapter 1.

On the test you will be shown various site pages – you must be able to identify whether they are symmetrical or asymmetrical.