

7.1.2 → Shock Losses

- Overview As mentioned in the previous sections, historical losses need several adjustments before they can be used for rate-making, including:
- Replacing extraordinary events in the historical data w/ long term expectations
 - Adjusting losses for changes in coverage or benefits, including changes required by law
 - Distributing insurance losses to their ultimate settlement value
 - Trending losses to reflect the benefit & cost trends expected during the period the rates will be in effect
- There isn't a specific order in which these adjustments need to be made, but in order shock losses should be considered without the prior adjustments are made. For instance, if the long term expectation for extraordinary losses has already been trended to the present, the rates will trended, this expectation should not be added to historical losses until those losses have also been trended to the same period.
- So, even though we will start by applying adjustments to the loss data for extraordinary events or anomalies, keep in mind that this step will not necessarily be completed first before other loss adjustments are made. Later sections will address the three types of adjustments listed above, along w/ similar adjustments that could be made to the premium data.

→ Shock Losses

- One type of extraordinary event that can be seen in loss data is shock losses, which are individual losses that occur infrequently & that are excessively large.
 - Some common examples of shock losses that may occur include:
 - for homeowners insurance, a total loss on a house w/ an extremely high value
 - for auto insurance, a large liability claim that involves multiple claimants
 - for worker's compensation, a young worker that experiences a total permanent disability
 - All of these are considered shock losses bc they are unlikely to occur, & they result in losses that are much higher than normal.
- The effects of shock losses in the ratemaking process may not be as noticeable for large companies, but it can lead to instability in ratemaking for companies w/ smaller claimrolls. If loss data is not adjusted for shock losses, this may cause future losses to be overestimated w/ a year w/ more shock losses than normal, leading to an increase in insurance rates. Conversely, if the historical losses being analyzed include fewer than normal or no shock losses, then future losses will be underestimated if shock losses aren't taken into account, leading to a decrease in insurance rates.

→ Example →

An insured incurs an average annual loss of 2,000. Additionally, there is a 5% probability that the insured will experience a shock loss of 10,000 in any given year. Assume insurance rates are calculated as the arithmetic average of the losses from the last two years.

Calculate the insured's rate, given that they experienced losses of 2,000 in each of the last two years and that a loss of 10,000 occurred in:

1. Neither of the last two years.
2. One of the last two years.
3. Both of the last two years.

→ Case 1: neither of the last two years

$$\Rightarrow \text{rate} = \frac{2000 + 2000}{2} = 2000$$

→ Case 2: one of the last two years

$$\Rightarrow \text{rate} = \frac{2000 + (2000 + 10000)}{2} = 7000$$

→ Case 3: both of the last two years

$$\Rightarrow \text{rate} = \frac{(2000 + 10000) + (2000 + 10000)}{2} = 10000$$

→ Observations & Implications

- If we have the rate w/ actual expected loss, assuming shock losses occur w/ a 5% probability each year, the expected annual loss would be calculated as follows:

$$2000 + 0.05(10,000) = 7,500$$

Therefore, the "ideal" rate for the insured, reflecting both typical & shock losses, would be 7,500.

→ This example demonstrates that:

→ Underestimation of losses → If no shock losses occur, the insured pays less than the expected rate, leading to potential premium subsidies.

→ Overestimation of losses → When one or more shock losses occur, the insured pays a significantly higher rate, potentially discouraging them from renewing their policy.

→ To stabilize the impact of shock losses, actuaries must consider using adjustment techniques ensuring premiums reflect fair & sufficient w/ being overly volatile.

→ Adjusting for shock losses

- When estimating future losses for ratemaking, it's common to make an adjustment for shock losses. The first step is to remove or minimize the impact of shock losses. Possible ways to accomplish this include:

→ Excluding shock losses entirely

→ Capping all losses based on the maximum amount of insurance offered, typically referred to as the base limit, or the limit associated w/ the base rate.

→ Capping losses at a different large loss threshold

→ If shock losses are removed entirely, the remaining losses are referred to as non-shock losses.

→ If shock losses are capped at a threshold, then only the portion of losses above that threshold, referred to as excess losses, will be removed. The remaining losses are known as non-excess losses.

→ The second step when adjusting for shock losses is to modify the remaining losses to include a provision for either expected shock losses or expected excess losses. This provision is typically determined using a larger-loss ratio (compared to projecting non-shock or non-excess losses) to get a more stable estimate.

We will discuss how to determine this provision later in this subsection.

→ Before that though, it's necessary to first determine the threshold at which a loss is considered a shock loss. During this step, an actuary should attempt to balance two conflicting goals: the threshold chosen should:

- 1) include as many losses as possible, &
- 2) minimize volatility in the remaining analysis.

There are several considerations to make when choosing a threshold:

→ Using basic limit as threshold

→ While using the basic limit as a threshold may be appropriate in some cases, it won't necessarily be the point at which losses are considered extraordinary. For instance, the basic limit for auto liability is typically the amount of insurance that is required by law (minus being required), select limits that are higher than the basic limit, which means there would likely be a significant # of losses above the basic limit. So, make sure to consider this when deciding w/ the basic limit should be the threshold for shock losses.

→ Another consideration for capping all losses at the basic limit is that the rate level reduction would then affect the rate level needed assuming that all insureds have the basic limit. In this case, the program should also be adjusted to the premium for the basic limit. Thus, the effect of losses other than the basic limit would be considered in classification ratemaking analysis.

→ Determining shock loss provision

→ Once a threshold is set for excluding or capping shock losses, a provision for shock losses can be calculated using the following steps:

1) Separate all losses into excess losses & non-excess losses

2) Sum the excess losses

3) Sum the non-excess losses

4) Calculate the ratio of excess losses to non-excess losses

5) Calculate the excess loss loading factor as 3 plus the ratio found above.

Then this factor is multiplied to the historical non-excess losses to account for the long term average expected shock loss.

- One thing to consider when calculating the provision for shock losses is how many years of data should be analyzed, while the provision should be based on the long term, there is no set length of time that it should be based on. For instance, a small liability insurer may need to use 20 years of loss data to determine a good loss estimate for expected shock losses, while a medium-sized liability insurer may only need 10 years of data. An important thing to be aware though is that more data is not always better, as the data becomes less relevant over time.

→ NOTE: The method covered above isn't the only way to address shock losses. Another possible approach for determining the expected shock or excess loss is to fit a statistical distribution to the data & calculate claim experience, although we would cover this approach in more detail later.

- As mentioned at the beginning of this subsection, adjusting losses also involves other steps besides considering extraordinary events, such as trending. Typically, losses should be trended before excess losses are calculated, as losses in higher layers of insurance generally have greater inflationary pressure compared to losses in lower layers, so there could be bias if losses aren't trended first. An alternative method is to index the excess loss threshold to the trend.

→ Example →

You are given the following information about four annual insurance policies:

Policy	Effective Date	Limit	Premium
A	Jan. 1, 2022	500	400
B	Apr. 1, 2022	1,000	520
C	Jun. 1, 2022	500	400
D	Nov. 1, 2022	750	470

Policy	Accident Date	Reported Losses
A	Aug. 11, 2022	500
B	Nov. 27, 2022	650
C	Feb. 8, 2023	200
D	Dec. 18, 2022	150

- Assume that all policies have the same characteristics, other than having different limits.
- No rate changes occurred during 2022.
- The basic limit is 500.

→ Calculate the LR at basic limits for 2023.

$$\rightarrow LR = \frac{\text{Avg 2022 Losses}}{\text{Avg 2022 EP}}$$

→ Since the LR should be an item limit, we'll need to adjust b/c the losses & premium to be at the basic limit.

→ The loss in Policy B is the only one that is over the basic limit of 500, so that loss will be capped at 500. (After figure Policy C came in 2023). So, the Avg 2022 Losses + basic limits are:

$$\rightarrow Policy A: 500$$

$$\rightarrow Policy B: 500 \quad \left\{ \begin{array}{l} E = 1,150 \\ \end{array} \right.$$

$$\rightarrow Policy C: 150$$

→ We also need to find the premium using the rate for the basic limit of 500. From the table, we see that the policies w/ a basic limit of 500 have a premium of 400. This means we'll use the pricing of 400 for each of the policies. (bc assuming basic limits)

→ Then, calculate the EP for each policy as the premium w/ 400 times the # of units of coverage provided in 2022, divided by 12 (months). Results are shown.

$$\rightarrow Policy A: 400 \times \frac{12}{12} = 400$$

$$\rightarrow Policy B: 400 \times \frac{11}{12} = 366.67$$

$$\rightarrow Policy C: 400 \times \frac{1}{12} = 33.33$$

$$\rightarrow Policy D: 400 \times \frac{1}{12} = 33.33$$

→ Now, calculate the LR at basic limits for 2023 as: $\frac{1150}{1150} = 1.150$

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→ Example →

You are given the following reported loss information for an insurer, where shock losses are defined as any losses of at least 100,000:

Year	Reported Losses
2011	8,322,145
2012	8,719,398
2013	8,110,420
2014	9,028,671
2015	8,654,238
2016	9,028,700
2017	9,390,416
2018	8,221,117
2019	8,316,280
2020	8,891,643
Total	86,682,988

- The ratio of excess losses to non-excess losses.
- Total losses for accident years 2018-2020, where actual excess losses are replaced using the long-term excess loss loading factor.

→ Calculate the excess loss loading factor using a cap of 80,000 and all provided data.

→ Calculate the excess loss loading factor using a cap of 90% of the amount of insurance and all provided data.

→ Briefly explain when it makes sense to cap losses at a percentage of the amount of insurance, rather than at a fixed dollar amount.

→ Using all years of data, calculate

→ The ratio of excess losses to non-excess losses.

→ Total reported losses - excess loss

→ 86,682,988 - 6,672,155 = 80,010,833

→ Excess loss loading factor = $\frac{80,010,833}{86,682,988}$

→ $E = 0.9175$

→ Excess loss loading factor = $1 + 0.9175 = 1.9175$

→ $E = 1.9175$