12.3 Data Exploration

Goals for the Day

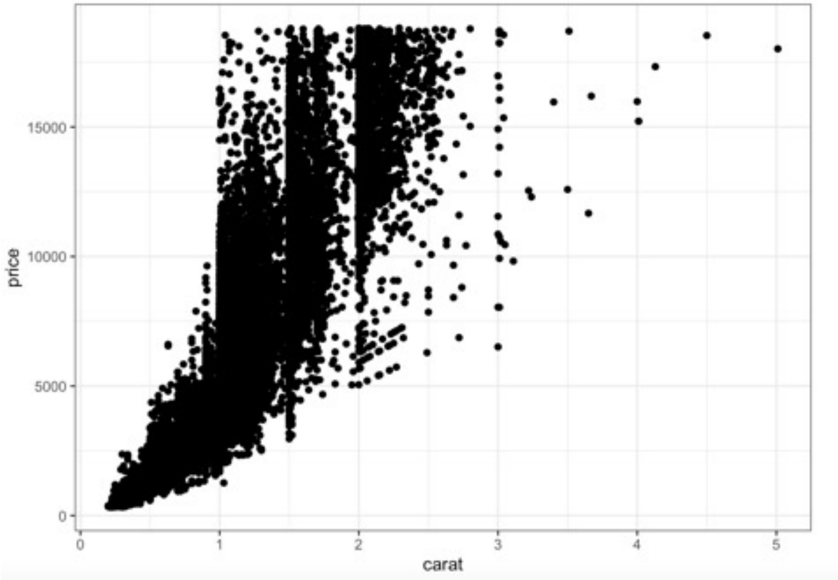
1. Scatterplots
2. Correlation
3. Using Your Calculator
4. Regression

1

Scatterplots

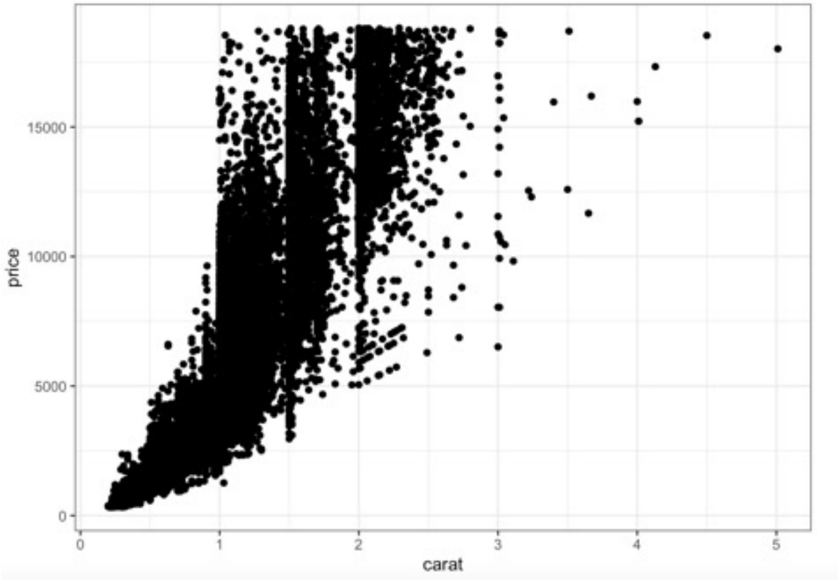
Scatterplots

- Displays the relationship between **two quantitative** variables measured on the same individuals.
- Useful to determine if an **association** exists!
  - So is there a <u>pattern</u> where some values of one variable tend to occur with some values of the other variable.
  - Ex) Smaller carat diamonds tend to have lower prices, and as the carat increases prices tend to increase as well.



Scatterplots

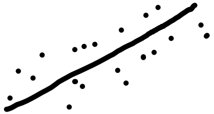
- Setup of axes
  - The explanatory (independent) variable goes on the X (horizontal) axis.
  - The response (dependent) variable goes on the Y (vertical) axis.
  - Ex) How large a diamond is impacts how much it costs → Carat = X; Price = Y.



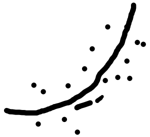
Interpreting Scatterplots

- Interpreting a scatterplot (what we are looking for in a scatterplot)

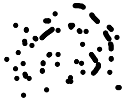
- **Form** (pattern of the dots)
  - Linear → Points follow a general linear trend; Straight line.



  - Curved → Points show some evidence of curvature; NOT a straight line.



  - Random scatter → No pattern, points are just scattered about randomly kinda like a cloud of points.



Interpreting Scatterplots

- Interpreting a scatterplot (what we are looking for in a scatterplot)

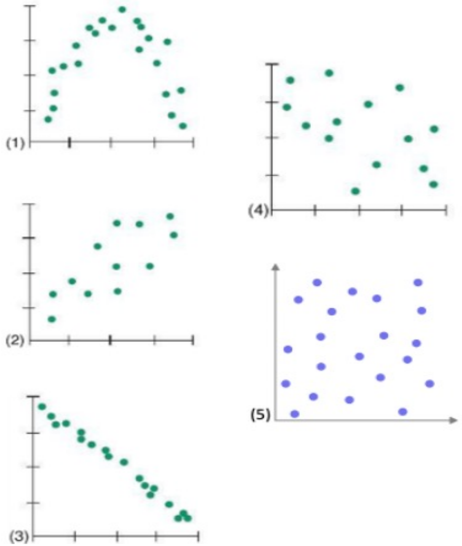
- **Direction** (of the association; only applies to linear relationships)
  - Positive → Upward trend.
  - Negative → Downward trend.
  - No Association → There is no pattern or general trend (corresponds to random scatter).

Interpreting Scatterplots

- Interpreting a scatterplot (what we are looking for in a scatterplot)

- **Strength** (how strong the association is; how well the data fits the pattern; only applying this to linear relationships)

Interpreting Scatterplots Example



Example

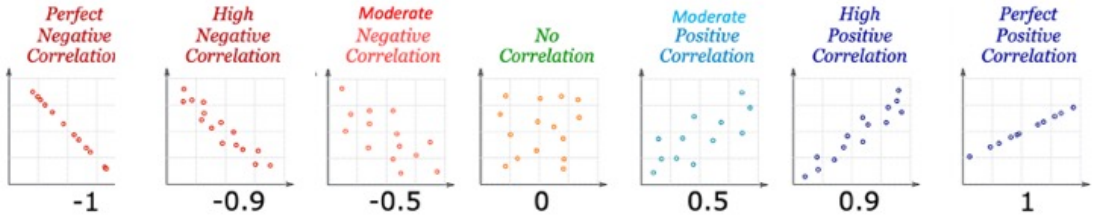
	Form	Direction	Strength
(1)	Curved	N/A (+/-)	N/A (strong)
(2)	Linear	Positive	Moderate
(3)	Linear	Negative	Strong
(4)	Roughly linear	Negative	Weak
(5)	Random scatter	No association	Very weak

2

Correlation

Correlation

- The **correlation** (*r*) is an index that expresses the direction and strength of the relationship.
  - It combines both of these aspects into a single number measure.
  - Often referred to as the correlation coefficient (or Pearson's correlation).
- Interpreting correlation
  - Sign = Direction
  - Absolute value |r| = Strength



Correlation

- Properties of Correlation
  - Scale goes from -1 to 1 → $-1 \leq r \leq 1$
  - Only applies to LINEAR relationships.
  - r has no units and is the same regardless of which variable is X or Y.
  - Does NOT imply a cause-and-effect relationship.
    - Ex) Ice cream sales and shark attacks have a strong positive correlation.

3

Using Your Calculator

Using Your Calculator

Using TI-83/84 (and TI-30 XS MultiView / XIIS) to calculate correlation (and regression line).

Steps for the TI-83/84

1. Enter data: STAT → Edit →
   Enter X data in L_1
   Enter Y data in L_2
2. Calculate: STAT → CALC → LinReg(ax+b)
   a) XList: L_1.
   b) YList: L_2.
   c) Rest leave blank.
   d) Calculate!

Steps for the TI-30XS MultiView

1. Data →
   Enter X data in L_1
   Enter Y data in L_2
2. 2^{nd} → stat → 2-Var Stats
   a) *x*DATA: L1
   b) *y*DATA: L2
   c) CALC

Steps for the TI-30 XIIS

1. 2^{nd} → STAT → 2-VAR (Enter)
2. DATA
   X_1 = # (scroll down)
   Y_1 = # (scroll down)
   … (repeat for all data points)
3. STATVAR (scroll across)
4. To exit this menu: 2^{nd} → EXIT STAT → Y

****** One time setup for TI-83/84: 2^{nd} → Catalog → DiagnosticOn → Enter***

Using Your Calculator

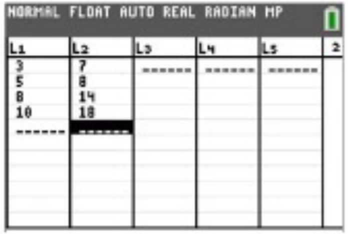
Demo dataset

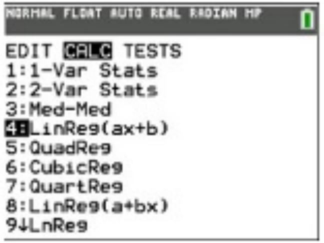
n = 4

X	Y
3	7
5	8
8	14
10	18

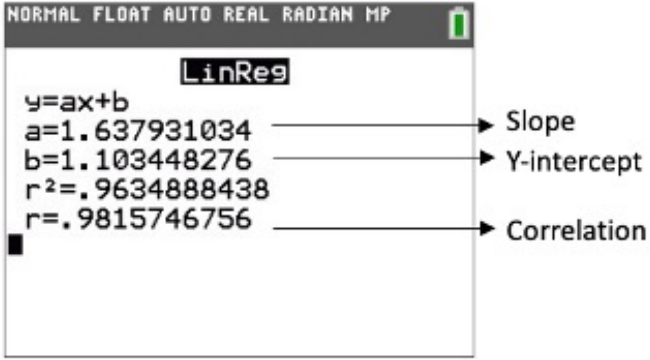
L_1 L_2

Inputs





Results

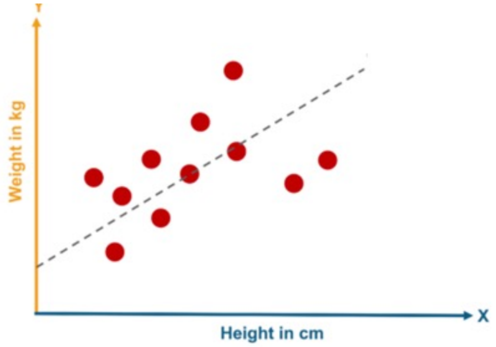


4

Regression

Regression

- Ultimately, we want to determine if we can use a straight line to model the relationship between two variables → If so, we can use that model to make predictions!
  - This process is called **Linear Regression**.



Regression

- Step 1 → Determine if there is a **significant correlation (linear relationship)**.

a) Calculate correlation.

b) Compare it to the **Table of Critical Values or the Pearson Correlation Coefficient** to see if it is statistically significant.

- Match the sample size n and the Level of significance → (Probability our claims about the data are wrong) to the specific problem.
- If |r| > Critical Value (CV) → r is statistically significant (unlikely to have occurred by chance).
- Demo ex) n = 4, α = 0.05 → r = 0.982 > 0.950 = CV

→ Significant ✅ → Can make predictions ✅

Critical Values of the Pearson Correlation Coefficient		
n	$\alpha = 0.05$	$\alpha = 0.01$
4	0.950	0.990
5	0.878	0.959
6	0.811	0.917
7	0.754	0.875

Regression

Step 2 → Once we have a significant correlation, we can find the **regression line**.

- Linear equation that fits our data best (aka ‘line of best fit’).
  - It is IMPORTANT to get the X and Y variables correct!
- Our calculator gives us our equation!

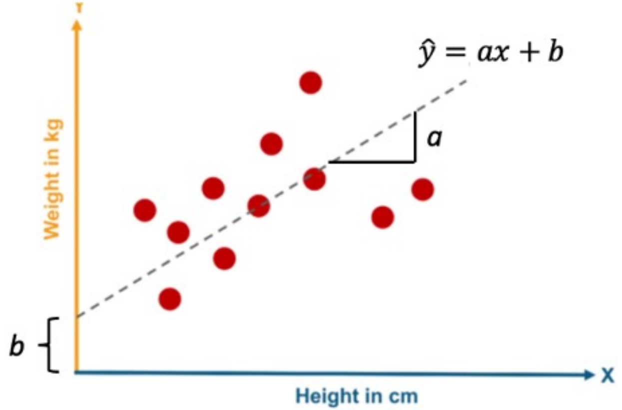
Regression

<u>Equation</u>

- Here is the form of our linear equation (written in slope-intercept form):

$$\hat{y} = ax + b$$

- x = Value of the explanatory variable
- $\hat{y}$ = Predicted value of the response variable for the given x
- a = Slope
  - It measures the direction and steepness of the line
- b = Y intercept
  - It is the location where the regression line crosses the Y-axis (value of Y when X = 0)



Regression

- Step 3 → Make **predictions** using the regression line.
  - We can think of our regression line, and specifically $\hat{y}$, as predicted values of Y for all X values *in the X range of our sample data*!
  - Calculating these is simple:
    - Just plug in the new X value to our equation and this will give us the predicted Y.
    - Demo example) Predict Y for X = 7.

$$\hat{y} = 1.638x + 1.103 \quad \rightarrow \hat{y} = 1.638(7) + 1.103 \;= 12.569$$

ax + b

Full Example

Hours Spent on Homework	41	20	34	43	9	20	54	52	10	21
Grade on Test	79	63	76	100	55	82	95	80	60	80

a) Calculate the correlation for the dataset above and determine if it is statistically significant at a level of significance of $\alpha = 0.05$.
b) If appropriate, determine the regression equation.
c) If a student spends 35 hours on homework, make a prediction for their grade on the test.
d) If a student spends 50 hours on homework, make a prediction for their grade on the test.

a) r = 0.779 > 0.632 → Significant

b) Appropriate → $\hat{y} = 0.676x + 56.459$

c) $\hat{y} = 80.119$

d) $\hat{y} = 90.259$