

Holiday Program

Although very challenging, this is one of the most important projects I took on during my service term...I hope it is just as rewarding for you!

Every year, the Family Support Center helps clients complete wish lists for their families, and a donor from the community will "adopt" them for Christmas. Your job is to coordinate the adoptions between families and donors while creating an efficient organizing system to track the status of their application and adoption, and to keep confidentiality of families. Maybe a handful of them will sign an ROI (Release of Information) in the event they are okay with the donor coming to their home and delivering the gifts.

A Tip: Based on feedback I got from donors, I suggest including additional pieces to the adoption form such as "Do you prefer your presents wrapped?" and "What is your preferred nearby grocery store?"

*

Also, please be sure to follow up with these contacts for the upcoming holiday season!

- Kris Futter; 360-725-5555, futterk@sao.wa.gov A new donor that reached out to me back in July, who wants to adopt 3 families with 3-4 ppl Christmas. I put a reminder on Natalie Moran's calendar...just check-in with Nat, make sure someone reached out to them before the end of October!
- Karyn Lindberg; 360-705-1315, cookingkaryn@comcast.net (former volunteer at PBP) interested in organizing Christmas fundraiser for 2015. Be sure someone reaches out to her about making that happen!
- Help Portrait folks Maureen (MaureenH313@comcast.net) and Laura (lauraj.cameron@gmail.com). They came to shelter and did family portraits for everyone and did a great job, but there was some debate and concern over some of the inappropriate comments that volunteer photographers were making. I would check in with Natalie and Mindy about it, and see how they feel about them coming back.
- Make sure you touch base with Jon Kovarik from St Pete's Hospital. They are going to donate artificial xmas trees and decorations to families around November:
Office# 360.493.5041, email: Jon.Kovarik@providence.org

* Good Example



Family Support Center: Holiday Adoption Form

1

Staff contact person/case manager: Natalie Moran

Date: 11/1/2015

Business/Organization adopting family: Jane + Jon Doe

Family Name/Alias: The Smith Family

Town where the family lives: Olympia

If the donor is interested, would the family like the gifts to be delivered to their home?

☐ Yes (complete ROI) ☒ No

Contact # if Yes: _____

Number of Adults 2

Number of Children 3

Age & Gender Of children	Clothing Size & Coat Size	Shoe Size	Interests? What do the kids like? Want? Need?
14 / male	14-16 med.	10 1/2	model cars, star wars, video games
9 / female	7/8 small	3	arts + crafts, baby dolls, hair accessories
6 / female	10/12 med.	1 1/2	coloring box + books, barbies, puzzles

What do the parents want or need? What are their interests? Passions?

Body spray / bath stuff is always nice!
I would love a gift certificate to a nice restaurant
or the movies for a family outing. Dad needs socks!!

Anything the beneficiaries should know about the family?

We are very grateful for any help! ♥

Once form is completed, submit original to Katherine who will coordinate matching families. Remember, this form does not guarantee the family will be adopted.



Katherine Cox <katherinec@fscss.org>

Holiday Adoption Drop Off / Family Pickup Process

2 messages

Natalie Moran <nataliem@fscss.org>

Thu, Dec 18, 2014 at 11:07 AM

To: Rachel Scharber <RachelS@fscss.org>, Doris Sanchez <doriss@fscss.org>, Patty Gregory <PattyG@fscss.org>, Schelli Slaughter <SchelliS@fscss.org>, Amanda Dingee <amandad@fscss.org>, Katherine Cox <katherinec@fscss.org>

Cc: Linda Sisson <LindaS@fscss.org>, Linda Fitzgerald <lindaf@fscss.org>, Lori Christmas <loric@fscss.org>, Mindy Bergen <mindyb@fscss.org>, Carson Spaulding <carsons@fscss.org>, FSC Intern <Intern@fscss.org>

Hello hello!

Alright, we're approaching crazy day! I hope this email helps everyone know the process for accepting holiday donations and distribution of adoption gifts.

Katherine has put together an amazing spreadsheet with the Family #, family name, contact info, and any special notes. This will be your key to know who gets what, and I am sharing it with everyone who will be here at the office next week. I'll ask Doris to keep the window open on her screen so if anyone's covering up front, we'll have quick access.

Donor drops off gifts for family- between now and Monday 12/22-

1- "THANK YOU! YOU'RE AMAZING!"

2- All gifts for families will go into the gym. Try to keep everything near each other as much as possible.

3- Label each bag/box with the family # on it and bag ___ of _____. So they bring 4 bags for family 45... bag 1 of 4, bag 2 of 4 etc.

4- Provide the donor with an in-kind donation form. Encourage them to fill it out!

5- Put in-kind form in the folder that is on Rachel's desk labeled "xmas in kind". If the donor asks for a copy absolutely give one. Otherwise we will be mailing them a copy.

6- Thank them again!

Notifying Family:

1- Call the family to let them know their gifts have arrived. Please ask them to *pick them up by 5pm on Tuesday 12/23*. This gives us some cushion on Wednesday to know who still needs to come.

2- Log on the spreadsheet your initials and when you called.

3- It might be nice to say "you have 4 bags"- help them have a heads up if they will need a ride etc.

4- PBP families/shelter residents should come pick up their presents just like other families.

Family comes to pick up their gifts:

1- Look at the spreadsheet to know what their family # is so you grab the correct items. I tried to alphabetize, but because it's merged data, I can't. We'll have to search- Sorry!!

2- Give the family a Thank You card to fill out while you're getting their gifts. There is a plastic Huggies wipes container at the front desk with cards and envelopes in it.

3- Family gets their gifts, you take the thank you card. On the **back of the thank you card please write the family number on it (ie: family 45)**. This will allow us to know what donor it goes to.

4- Put thank you card in the envelope labeled "Xmas Thank You's" on Rachel's desk.

5- Wish the family a Merry Christmas!

If you have questions, please let me know. Katherine will be working at the main office all week



Katherine Cox <katherinec@fscss.org>

Adopt a Family--Reminder

1 message

Katherine Cox <katherinec@fscss.org>
To: nova@novaschool.org

Tue, Dec 16, 2014 at 1:25 PM

Hello!

Per our discussion, here's the email I sent out to our donors:

Happy Holidays everyone!

You are receiving this email because you have adopted one (or more) of our families through our holiday program at Family Support Center.

On behalf of our staff, I want to say **THANK YOU** so much! Because of your generosity, we have **62 confirmed adoptions!** These include; single parents with young children; families currently staying in our shelter; families that living in our permanent apartments; families that just moved into their own home/apartment; large families of up to 7 people; families that have survived domestic violence; families that just need a little extra help to make this difficult time a little brighter and happier. You are contributing a tremendous gift to people in need!

I wanted to summarize a few final details as the final days are counting down quickly!

***If you have received information for a family that has been redacted or you are not in a position to deliver in person, we are asking that all gifts are dropped off at the Family Support Center's downtown location: 201 Capitol Way N by no later than Monday, Dec. 22nd.** Our office hours are from 9am-5pm; I have cc'd our wonderful receptionists so they will know to begin expecting your arrivals.

***If you plan to deliver your gifts to the families in person, you may coordinate with them; their phone numbers should be available to you on their forms if they signed a Release of Information. I hope that will be a heart-warming experience for you! Either way I would greatly appreciate it if you would **reply with whether or not you are delivering in person or dropping off at Family Support Center** so I can prepare our receptionists for those numbers! Also, I would love the **best phone contact for you**—please reply with that information, even if you think I have it. :) I would love to have a good way to get in touch with you if our families wish to send a thank you card!**

***Many of you have asked about whether or not presents need to be wrapped. That is up to you! You may wrap the presents if you wish, but more importantly we are asking that all gifts for each family need to be contained in either a large box or bag, appropriately labeled with their correlating number assignment.** We want to ensure that gifts are going to the right families, and it will make the process much easier if the gifts are contained all together! You may staple the adoption form you were sent via email to the box/bag, which should have the family's number assignment.

***If anyone feels compelled to take on one more family, let me know! I have 4 more families looking to be adopted. Here's some brief information:**

Family 62; Pregnant single mother with 2 babies (one on the way) in Olympia

Family 64; Single mom with 4 children in Olympia (Spanish speaking, delivery preferred)

Family 65; Single mom with 3 boys in Olympia; Mom works part-time

Family 66; Single mom with 2 daughters in Olympia



HELP-PORTRAIT[™] OLYMPIA WA 2013

Welcome! Here's your step-by-step to today's fun portrait session.

1. Fill in your name on the front of your envelope. The CDs inside are for your photographer/s.
2. The person who made the appointment should sign and date the front of your photo waiver slip. It gives us permission to photograph you. Please write the names of everyone in your group on the back, then return it to Maureen or Laura at the welcome desk.
3. Maureen or Laura will introduce you to the guide who will take you to your portrait photographer. Feel free to ask them any questions about the day: they're here to help.
4. When you have the first photo taken by any photographer, hold up the name sign on the back of your envelope: they'll help us keep track of who's who!
5. Once your photographer has taken a test photo or two, it's showtime!
6. After they've finished the session, you're free to go. Please leave by the side door marked LAST STOP, where Linda will give you a holiday sweet treat.
7. Finally, if you would like one or two additional pictures taken outdoors, let us know when you return your permission slip, and we'll try to match you up with a 'natural light' photographer. Your guide will bring you to Linda at the LAST STOP to meet up with them.

We are likely to be very busy today! We apologize if we have to ask you to wait a few minutes, but don't worry, you won't lose a minute of your personal portrait session.



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**HELP-PORTRAIT'
OLYMPIA WA 2013**

PHOTOGRAPHER'S LOG

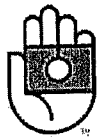
My name: _____

Client's names

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Client's names

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper appears to be a standard notebook page, possibly from a composition book. There is no handwriting or other markings on the page.



HELP-PORTRAIT
OLYMPIA WA 2013

Photographer/Videographer License and Release

I, _____, a photographer volunteering at the Family Support Center/Community Youth Services' Help-Portrait Olympia on December 7, 2013, agree to the conditions of this release agreement with Help-Portrait, Inc. (HP). I understand that it applies to all photographs and any video footage that I create and submit to HP in connection with my participation in Help-Portrait®, a movement of photographers who are using their time, equipment and expertise to give back to those who are less fortunate.

I agree that I will not use the images I take of the families and individuals that I photograph today for my own gain. If the family's waiver authorizes it, I may place these pictures on my website/s, or use them to illustrate my work in my portfolio. However, I agree I may not print them for sale or display, or distribute them in any way. I retain the copyright to all of my images, and the recipients of the image(s) are granted a personal use license to make prints or use the digital file on their personal website or social media.

I will allow HP (or any subsidiary or licensee that HP might develop in the future) to use my name, likeness, and voice, as provided, in connection with my activities during the event. I agree to obtain and give to HP a signed official Help-Portrait® Photo/Video Release Agreement for each human subject I photograph or video, including the signature of a parent/legal guardian for child under the age of 18 that I photographed.

I state that I am at least 18 years of age, will take the photographs or videos myself, and I am able to make this Agreement freely. The photographs or videos do not violate or infringe the rights of any third party or any applicable law or regulation, that I am not restricted by any commitments to third parties outside HP or the families and youth served by Family Support Center or Community Youth Services, and that HP has no financial commitment or obligation to me as a result of this agreement.

The very fine legal print: I agree to release, indemnify and hold harmless HP, its parents, subsidiaries, affiliates, officers, shareholders, members, directors, employees, successors, assigns, licensees, representatives, insurers, and agents from and against any and all claims, losses, damages, expenses and costs, including attorneys' fees, I, or any third party, may have now or in the future for defamation, copyright infringement, trademark infringement, invasion of privacy, violation of the right of publicity, or any other cause of action arising out of the use, exploitation, reproduction, adaption, distribution, broadcast, performance or display of the Materials or otherwise related to the Materials, or breach of my warranties and representations in this Agreement.

My name (please print): _____

My signature: _____

Today's date: _____

Venue and clients: Community Youth Services and Family Support Center, Olympia, WA. December 7, 2013



**HELP-PORTRAIT'
OLYMPIA WA 2013**

Limited Release for Individual Prints

This form authorizes the people I photographed to print their own copies of the pictures I took of them.

The photographers of the Help Portrait project agree to allow the printing and reproduction of any and all photographs which they have taken during the Olympia Help Portrait event without compensation.

I state that I am 18 years of age or older and have read and understood the terms of this release.

Photographer's name (please print): _____

Signature _____ Today's date _____

Event details: Community Youth Services and Family Support Center / Olympia, WA on December 7, 2013



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Photographer's name (please print): _____

Signature _____ Today's date _____

Event details: Community Youth Services and Family Support Center / Olympia, WA on December 7, 2013



HELP-PORTRAIT[®]
OLYMPIA WA 2013

Event Participant's Photo/Video Release Agreement

I, _____, agree to the conditions of this release agreement with Help-Portrait, Inc. (HP). It applies to all the photographs and/or video footage taken on December 7, 2013, as part of the Help-Portrait[®] project for families and youth served by Family Support Center and Community Youth Services.

I have been informed and understand that the photographers donating their time to this Help-Portrait project will photograph or video me during today's event. These photographs will be given to me on a computer CD with one free color print of my group pose (or myself if posing as an individual). The photographer grants me the permission to print as many photographs from my CD as I wish at my own expense and retains their copyright.

I understand that in addition to the portraits on the CD, there may be additional candid or informal photographs taken of me during the event. These photographs may be made available for my use through a website or other online media arranged by the HP volunteers.

I also allow the following uses of photographs the volunteers take of me (check all that you wish to permit):

- ☐ the photographer/s may use any photograph they take of me in their personal portfolio, but may not use them for personal gain
- ☐ the coordinators may use a photograph of me to upload to the Help-Portrait worldwide event website, to illustrate the activities that took place in Olympia
- ☐ Community Youth Services may use my photograph for educational purposes in training of case managers/counselors and other human service professionals. I understand that if these photographs are used for educational purposes, my last name will not be used.
- ☐ Community Youth Services may use my photograph for promotional and/or other media presentations by Community Youth Services, without compensation. This includes use on the agency webpage and social networking sites.

The very fine legal print: I confirm that I have the right to enter into this agreement, that I am not restricted by any commitments to third parties, and that Help-Portrait, Inc. has no financial commitment or obligation to me as a result of this agreement. I agree to release and indemnify Help-Portrait, Inc. and its parents, subsidiaries, affiliates, officers, shareholders, members, directors, employees, successors, assigns, licensees, representatives, insurers, and agents from and against any and all claims, losses, damages, expenses and costs, including attorneys' fees, known and unknown, arising out of or in any way connected with my attendance at the Help Portrait event and the photographs taken of me.

My name (please print): _____

My signature: _____ Today's date: _____

My mailing address: _____

Event details: Family Support Center and Community Youth Services joint portrait day / Olympia, WA on December 7, 2013



Corner of State and Capitol Way
108 State Avenue • Downtown Olympia

www.familysupportctr.org

PO Box 784, Olympia, WA 98507-0784
(360) 754-9297 • Fax (360) 528-2004

*"Building strong, healthy,
self-sufficient families since 1992"*

Photographic Release Form

Date: _____

I hereby give the Family Support Center the unqualified right to take pictures of me and/or my minor children:

I hereby give my permission for the Family Support Center to use the image(s) of me/my children in Family Support Center publications, in Family Support Center digital media, on the Family Support Center website, online social networks, and e-newsletters, and at public events for the purposes of raising money to further support the Family Support Center and its programs. I understand that these pictures will be accessible to the public, however, no names of subjects will be published without my permission. Photographic images of me will not be used for any other purposes than those stated above without my written authorization.

☐ I give my permission for the Family Support Center to use my name in conjunction with my photo. (If this box is left unchecked your name will NOT be used).

Subject Signature: _____

Name printed: _____

Parent's signature if minor child: _____

Address: _____

City: _____

State/Zip: _____

Phone number: _____

"working together to strengthen all families"

EXECUTIVE DIRECTOR: Schelli Slaughter

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Cold Weather Services

From Nov. 15-April 30 we have the "Cold Weather" season. If it's 38 degrees F or below, we screen in additional families as a life-saving measure. This has attached training and information based on our protocol and procedure from last year.

We established a wonderful relationship with REI last year; after their buy-back garage sales, they donate their remaining products to us; sleeping bags, cots, mats, coats, gloves—you name it! The next one will be in October, I believe...you'll want to connect with manager Jon Barnet about that: jbarnet@rei.com

A Tip: Start early with reaching to hotels that would be willing to establish relationships in the event we reach capacity at shelter, and need to set someone up in a hotel for the night! Looking back, I would have flexed my schedule during the week and gone into the potential hotels to meet with the managers on weekends regarding the special relationship FSC was looking for; reduced rates for nonprofits, willingness to have it under a fake name such as "Jane Doe" or "Family Support Center" in the event that they were fleeing domestic violence, preferably accessible by bus. Call first, make an appointment for the weekend, then go meet in person. I'm willing to bet you'll have way more success! It's hard to get the gist of your cause over the phone—folks are busy, you are just another caller to them otherwise.

Cold Weather Shelter Discussion Notes- October 28, 2014

Family Support Center is the coordinated entry point in Thurston County for ALL homeless families. This means we complete assessments and placements for homeless families to help secure them services and shelter placement. SideWalk is the coordinated entry point for all adults without children, and Community Youth Services is the point for youth.

The Family Support Center received a \$30,000 grant from the County to open an overflow shelter program for the cold weather season, November 15-April 30th. This will allow for additional staff coverage and hotel vouchers on cold weather nights.

When it gets below 38°F, our community and partner agencies open additional shelter space as a life saving measure.

The Family Support Center committed to sheltering an additional 20 people.

Community Youth Services will provide additional space for youth age 18-24.

Salvation Army opens additional space for single men and women.

In order to provide coordination of services and shelter, a specific phone line was created to aid in this process. **1-844-628-7343** is the Thurston County Emergency Shelter Phone number and has been in effect since early October. The goal is that anyone in our community that is homeless can call this line 24/7. They will reach an automated message asking if they are between the ages of 18-24, single without children, or a family. Then, based on their answer, they will be automatically routed to the correct agency.

This line is smart! It automatically adjusts itself to ring to the appropriate location depending on the time of day (for example, from 9-5 it routes families to our main office line, and at 5pm routes to Pear Blossom Place). The goal is that a homeless person will be able to reach a provider who can help assess their need and route to their appropriate resource as fast as possible.

The question was raised "What about youth under 18?" They fall under Community Youth Services' scope, and they will coordinate amongst their programs and Child Protective Services to find that kiddo shelter. If anyone under the age of 24 calls Pear Blossom looking for space, refer to 844-628-7343 and have them select "youth" so they are supported by CYS.

If you get a phone call from someone looking for shelter and they do not have children or are a youth, we encourage you to refer them to the coordinated line- 844-628-7343. It will be routed automatically to the correct location where someone is answering 24/7. This way we know the person will speak to a "live" person and find out more information.

The current shelter options are as follows:

Families- Pear Blossom Place

Youth - Community Youth Services



Katherine Cox <katherinec@fscss.org>

Ordering Procedure for the Homeless Blankets

4 messages

Fromberg, Renee DLA CIV TROOP SUPPORT <renee.fromberg@dla.mil>
To: "katherinec@fscss.org" <katherinec@fscss.org>

Mon, Dec 1, 2014 at 11:00 AM

Hi Katherin,

The Congressional program, which allows the donation of blankets to organizations that support the homeless population is administered by the Defense Logistics Agency, which falls under the Department of Defense (DoD). Congress sets aside funding in the fiscal year Congressional Budget, for this program implemented by the McKinney-Vento Homeless Assistance Act. The Defense Logistics Agency has the privilege of authorizing the shipment of hundreds of thousands of blankets, free of charge, to organizations all over the country that support the homeless. To be issued blankets you must follow the ordering procedure, below, and must have storage capacity and volunteers to unload the blankets from the trucks. The blankets are disposable and are approximately 66"X90" in size. The attachment provides you the two forms supplied by DLA Troop Support.

Ordering Procedure:

Any non-profit organization within the United States that aids and/or assists with the homeless population is eligible to participate in the program. The following is required in order to obtain Homeless Blankets:

- * Request letter, to include quantity, on the organization's letterhead
- * Letter of endorsement signed by a local, state, or federal official stating the agency supports the homeless
- * Signed and dated "Statement of Understanding" of the program's terms (form supplied by DLA Troop Support)
- * Confirmation form to ensure proper delivery (form supplied by DLA Troop Support)

Requests should be submitted to Renee Fromberg, Program Manager, DLA Troop Support, Clothing & Textiles.

Requests can be faxed to 215 737 5684 or

Mailed to:

DLA-Troop Support, Clothing and Textiles, Bldg. 3B

Attn: Renee Fromberg

700 Robbins Ave.

Philadelphia, PA 19111-5096

Upon receipt, requests are validated and then forwarded for processing.

Within three weeks, from the time your request is processed, the delivery will be coordinated between the trucking company (carrier) and the organization.

Point of Contact: Renee Fromberg, 215 737 3162; email: renee.fromberg@dla.mil

CONFIRMATION FORM

SUBJECT: HOMELESS BLANKET PROGRAM

NAME OF SHELTER FOR THE HOMELESS:

COMPLETE MAILING ADDRESS:

SHIPPING ADDRESS (LEAVE BLANK
IF SAME AS MAILING ADDRESS)

POINT OF CONTACT(S):

PHONE NUMBER WITH AREA CODE:

QUANTITY OF BLANKETS REQUESTED:



DEFENSE LOGISTICS AGENCY
TROOP SUPPORT
700 ROBBINS AVENUE
PHILADELPHIA, PENNSYLVANIA 19111-5092

[DSCP-FQDD]

MEMORANDUM FOR: Organizations in Support of the US Homeless Population

SUBJECT: Congressional Blanket Donations, Administered by the Defense Logistics Agency, Troop Support Activity.

The Troop Support Activity, a field-level activity of the Defense Logistics Agency (DLA), an agency of the United States Department of Defense (DoD), administers the Homeless Support Program (HSP) implemented by the Stewart B. McKinney Homeless Assistance Act, 10 U.S.C. § 2546. Under the program, DLA Troop Support donates blankets to shelters for the homeless throughout the country. To be eligible under the HSP program, the undersigned agrees that neither he nor the organization and/or association on whose behalf he is requesting blankets, if applicable, shall sell, cause to be sold, or distribute for sale or resale any blanket or other surplus good donated under the program to him or his organization and/or association. The undersigned also agrees that neither he nor the organization and/or association on whose behalf he is requesting blankets shall charge any shipping and handling, processing, or administrative fee in connection with the distribution of any blankets to any beneficiary or recipient of a blanket(s), or another organization and/or association which shelters the homeless, notwithstanding whether that organization and/or association qualifies under the HSP program. I/we understand we are solely responsible for unloading the truck, and I/we are allowed two hours from the delivery truck's arrival time to do so.

Please sign the attachment and return both pages to the following address and/or fax number.

DLA Troop Support-C&T
Attn: DSCP-FQDD, Bldg 3-5104
700 Robbins Ave.
Philadelphia, PA 19111-5096
POC Renee Fromberg
Fax: (215) 737-5684
Phone: (215) 737-3162

Sincerely,

Renée Fromberg
Program Manager
Homeless Support Initiative
Directorate of Clothing & Textiles
Defense Logistics Agency – Troop Support

Events/Fundraising/Relationship Committee

Events, events...there will always be events going on, whether it's a fundraiser, an opportunity for tabling, a benefit concert, a donation drive, an anniversary event...

Staying organized and tracking is essential! Take a look at my past to-do lists, project proposals and our meeting minutes or tracking tools we used to help us keep on track to ensure success for the multiple events and fundraisers.

Also I combined it with Relationship Committee; a separate group that met on Wednesdays during the week to come together with resources, creativity and planning various events and fundraising. Much of the time I spent just observing. Tasks given to me usually had to do with media promotion and gathering sponsorships or in-kind donations.

A tip: Schelli really wanted Luna Bars donated towards the goodie bags for the 5K Run, and we missed the 90-day advance donation request period last year. I highly recommend you apply at this time to increase your chances of securing the donation, or possibly even a sponsorship—that would make her really happy!

<http://www.clifbar.com/events/sponsor>

Ethical Considerations in Fundraising

by Craig Bowman

Nonprofit organizations are built to serve people and communities. Individual organizational missions, your program's structure, the populations you serve may all vary, but in the end, the goal is always to help people and communities.

To facilitate this work and sustain your program, you have to raise money. I am of the opinion that the "best" money is money that comes from individuals because those investors likely share your organization's passion and purpose. This money generally comes with fewer strings and it is more sustainable than government, corporate, or even foundation support.

But I am also an executive director and I understand the need to create and maintain diverse funding streams in order to realize our mission and vision and leverage important relationships. The challenge comes in doing this work in a way that is consistent with our organizational values.

In deciding whether to pursue or accept corporate contributions or enter into a new partnership agreement, an organization must ground itself in who it is and who it is ultimately accountable to—those who your program serves and benefits. These are the stakeholders you must be most concerned about in terms of the impact of your decisions.

Accordingly, you should strive to develop fundraising practices that reflect your values and strategic goals and do not work at cross-purposes with your mission and vision. Usually, these issues arise most often when discussing potential corporate contributions, especially funding from companies that offer products and services that are generally seen as problematic in communities—alcohol, tobacco, guns—but also companies that are perceived to target or exploit people or have questionable corporate practices. These companies can be more difficult to identify, but you'll certainly recognize them when community controversy explodes.

As these are very difficult issues for all nonprofit organizations, I recommend creating a set of guidelines that can be used in evaluating any kind of corporate or private contribution as well as other kinds of partnerships. If you have a policy that you use consistently, it will help to minimize any negative reactions you may receive once the decision is made and announced (or discovered).

I recommend that your Board of Directors, which is ultimately responsible for policy decisions, create a set of criteria that will guide your decision-making, as well as a set of tools (tests) to help guide the Executive Director and the staff responsible for implementing the policy. It is forward thinking on their part, if they consult key stakeholders (including staff), both as these criteria are being developed and before their adoption as policy.

actually encourage youth to smoke through its suggestion that tobacco use is an adult activity.

As you can see, arguments on this side of the question are powerful and persuasive. On the other hand, the National 4-H Council made a decision in 1999 to accept a \$4.3 million grant from Philip Morris, one of the nation's largest tobacco companies, so it could develop a youth tobacco prevention program.

The leadership at 4-H contended that Philip Morris would have no control over the curriculum, program design, its implementation or its evaluation, and that the program would focus on positive youth development and life skills development as an approach to preparing young people to make healthful lifestyle choices.

The guiding voice for the proposed program, they argued, would be a national-level group of youth and adult partners representing 4-H/Cooperative Extension, other youth organizations, education, government, health, and the social-profit and business sectors. The National 4-H Council believed that the past was the past and that Philip Morris USA was recognizing its responsibility to prevent underage smoking by making a commitment to fully fund this program for two years.

Again, these are powerful and thought-provoking arguments, but this time on the other side of the debate. Regardless of the decisions you make when considering tobacco funding, or alcohol company dollars, or gun company support, etc., the conversations that will be required to make them will add tremendous value to your program. It will give your organization the chance to discuss and debate key aspects of your organization's mission, vision, and values; and it will make you stronger.

Finally, it is important for you to remember that according to the American Association of Fundraising Counsel, corporate giving in the United States amounts to only 5 percent of total giving, or about \$15 of the \$290 billion given in 2010². It is also true that most of this money comes from the corporation's marketing departments, not their foundations.

These facts are important for three reasons.

First, as you can see from the numbers, the amount of available money is tremendously limited and the competition is fierce. It is not easy to develop corporate partnerships that lead to significant revenue for your organization.

Second, because the funds come largely from marketing departments, they are usually tied to annual marketing plans. This makes it unlikely that corporate dollars will lead to long-term sustainability. The money can be great in a year when fundraising is tough, but for relatively small programs with limited development resources, investing a lot of your time in raising corporate money rarely pays off. These dollars also have many strings.

² Source: Giving USA 2010, USA Giving Foundation. <http://www.aafrc.org/gusa/>

Additional Resources

General Resource Development Information

- VISTA Campus
<http://www.vistacampus.org>
Hosts a number of resources designed for the VISTA audience, including fundraising resources in "The Work" section with contributions from Campaign Consultation, Inc. (Their president, Linda Brown Rivelis, speaks about the case for support in Module 1).
- Association of Fundraising Professionals (AFP)
<http://www.afpnet.org>
Includes the Donor Bill of Rights, emerging issues, and an introduction to ethics from the AFP, an organization dedicated to advancing ethical and effective fundraising worldwide. While these resources are free, many of the site's other resources are available only to AFP members.
- The Center on Philanthropy at Indiana University
<http://www.philanthropy.iupui.edu>
Includes academic papers and links to a number of fundraising research resources, including a section on "most recent research", from an esteemed university program.
- Giving USA Foundation
<http://www.aafrc.org>
Publishes statistics on charitable giving across the United States each year to advance the research, education and public understanding of philanthropy.
- Tony Poderis, "Know Your Organization"
<http://www.raise-funds.com/1999/know-your-organization>
Shares thoughts and experiences of Tony Poderis, a veteran fundraiser, on a range of topics including mission statements, the case for support, potential donors, and the reasons why fundraising is necessary.

Nonprofit Resource Management

- Guidestar
<http://www2.guidestar.org>
Provides detailed information about specific nonprofits and their business practices.
- Mellon Financial Corporation, *Discover Total Resources: A Guide for Nonprofits*
http://www.gwpa.org/s_gwp/bin.asp?CID=4772&DID=10322&DOC=FILE.PDF
Provides a descriptive checklist and can be used as an organizational assessment of assets and growth areas related to fundraising and resource development.
- Nonprofit Finance Fund
<http://nonprofitfinancefund.org>
Provides loans to nonprofits and pushing for fundamental improvement in how money is given and used in the sector. The Nonprofit Finance Fund hosts a site that includes resources such as "A Guide to Navigating Changing Times" and annual nonprofit surveys.
- Stanford Social Innovation Review, Ten Nonprofit Funding Models
http://www.ssireview.org/articles/entry/ten_nonprofit_funding_models

about applying for foundation grants. The Foundation Center site also provides some of its most valuable content -- the Foundation Directory Online -- only to registered members.

- o Grants.gov

<http://grants.gov/>

Helps organizations find and apply for federal grants.

Resource Development Planning

- o Stonehill Consulting Group, LLC, "How to Develop a Fund Raising Plan"

[http://www.serviceleader.org/sites/default/files/file/How%20to%20Develop%20a%20Fundraising%20Plan%20\(Stonehill%20Consulting\).pdf](http://www.serviceleader.org/sites/default/files/file/How%20to%20Develop%20a%20Fundraising%20Plan%20(Stonehill%20Consulting).pdf)

Includes a visual framework to help an organization determine fundraising strategies and a sample of a development planning flow chart.

- o Timothy L. Seiler, "Roadmap to Fundraising Success"

http://www.philanthropy.iupui.edu/files/course_resources/roadmap_to_fundraising_success.pdf

Walks through the processes involved in the various points along the fundraising cycle, including planning, strategies, and action checkpoints.



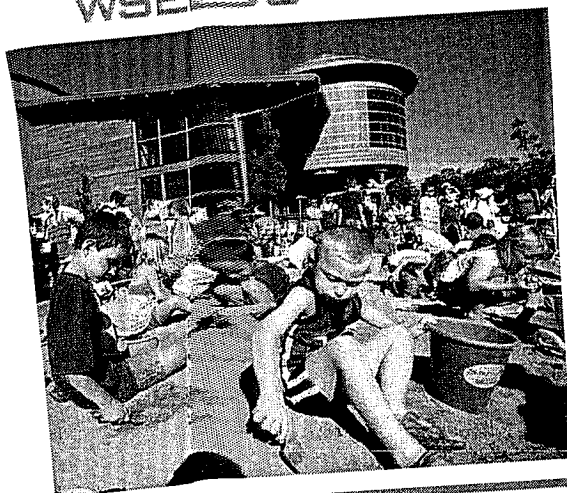
Sand ^{in the} City®

2015

Guest Activities

Presenting Sponsor

WSECU



Thank you for your interest in providing a Guest Activity at the Hands On Children's Museum's 15th annual Sand in the City®!

Saturday, August 22, 10am – 7pm & Sunday August 23, 10am – 5pm

Sand in the City® is the second largest event in the South Sound and serves 30,000+ visitors – making it a great way for local non-profits to reach the public! Sand in the City® is a free community event and also serves as a fundraiser for the Museum's Free and Reduced Admission Program.

Please complete the below application and submit it to the Museum. Spaces are limited and activities will be reviewed by our staff.

Please submit the below application by May 31

Contact Information

Name of Group: FAMILY SUPPORT CENTER Lead Contact: NATALIE MORAN

☒ Yes! We are a 501(c)(3) non-profit organization

What is your affiliation to the Museum?: COLLABORATING PARTNER, LONGTIME SUPPORTER

Address: 201 CAPITOL WAY N OLYMPIA, WA 98501

Phone #: 360-754-9297 EXT 218 E-Mail: NATALIEM@FSCSS.ORG

Activity Information

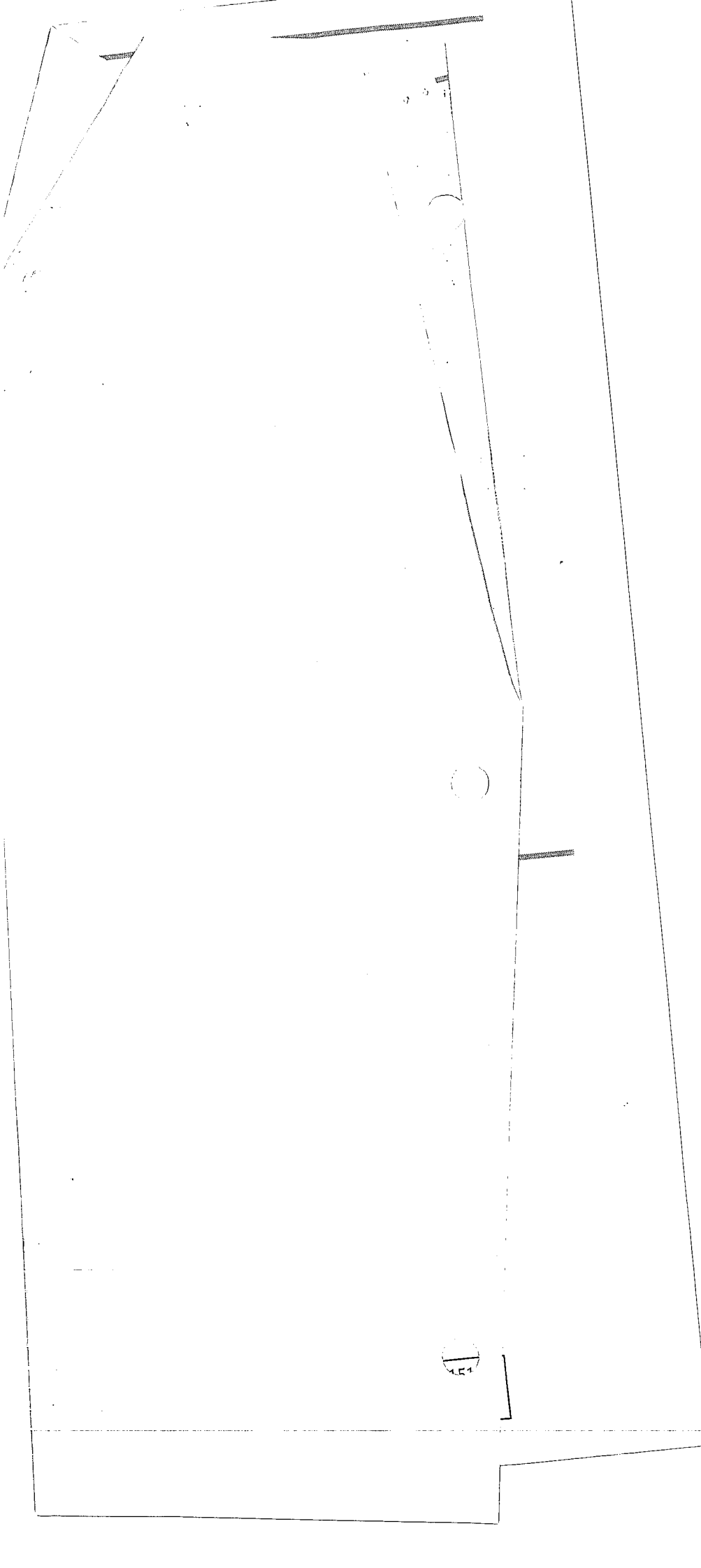
Name of Activity: BIRDHOUSE BEAUTIFUL

Day Preference: ☐ Saturday, August 22 (10am-7pm) -OR- ☒ Sunday, August 23 (10am-5pm)

Description of Activity: WE WILL PROVIDE WOODEN BIRD HOUSES FOR CHILDREN + FAMILIES TO DECORATE TOGETHER WITH STICKERS, MARKERS AND OTHER SUPPLIES.

Special Requirements: (We provide a 10'x10' space, (1) 6ft table, and 2 chairs): N/A

Event Information: Events & Development Coordinator, Aaron Inglin - ainglin@hocm.org - (360) 956-0818 x150
414 Jefferson St. NE, Olympia, WA 98501 www.hocm.org





Katherine Cox <katherinec@fscss.org>

Day of Caring Tomorrow- what you need to know

3 messages

Natalie Moran <nataliem@fscss.org>

Thu, Sep 25, 2014 at 11:56 AM

To: Mindy Bergen <mindyb@fscss.org>, Rachel Scharber <RachelS@fscss.org>, Patty Gregory <PattyG@fscss.org>, Schelli Slaughter <SchelliS@fscss.org>, Katherine Cox <katherinec@fscss.org>, Cynthia Norris <cynthian@fscss.org>

Hey there-

Here's what we need to know/do/be prepared for tomorrow.

9:00am at FSC team arrives from Heritage Bank. I think about 10 people. Yvonne Pettus and her partner Susan will also be arriving at 9am to FSC.

9:00-9:30 I'll do introductions, a brief tour and overview of our agency and building. I will prepare a big list of what needs to be done, and delegate.

~9:30 I will have Susan and Yvonne head to PBP- they're all yours Mindy!

12:00 lunch will be provided by Heritage Bank. Yvonne and Susan are invited to come and join at the main office, grab lunch on their own, or I can bring lunch over. Mindy/Katherine- lets communicate throughout the day with what that might look like.

1:00-5:00 keep working at FSC for Heritage Bank.

~2:00pm Evergreen students arrive to PBP. Mindy or I will provide a brief overview of the shelter and our services.

****All students need to complete a confidentiality agreement as families will be at shelter. One sheet can be sufficient with all of their signatures. Please also have them all sign in, names, email address, and if they would like to be contacted about future opportunities. Katherine- can I delegate this to you?**

4:45pm Evergreen students will be wrapping up, and headed to the bus.

5:00pm Heritage Bank will finish their day at the FSC.

Tasks for FSC:

- Donation room organizing, cleaning, sorting
- Power washing play equipment and playgrounds
- Washing paint of windows in children's room and repainting
- Weeding outside play areas and garden beds around building
- Deep cleaning kitchen, organizing pantry
- Deep cleaning and sanitizing toys in family room and children's room
- Deep cleaning 2nd floor conference room

Tasks for PBP:

- Putting together racks
- Organizing bike room
- Organizing storage area
- Weeding GRuB gardens
- Weeding all horse tails around building (7th, 8th and Pear)
- Weeding the bed/ strip by the bus stop along 8th - that whole strip of barked area is our responsibility
- Picking up parking lot



Katherine Cox <katherinec@fscss.org>

Attn Staff: Pear Blossom First Anniversary--Need Help!

Katherine Cox <katherinec@fscss.org>

Wed, Jun 24, 2015 at 4:05 PM

To: Natalie Moran <NatalieM@fscss.org>, Schelli Slaughter <SchelliS@fscss.org>, Patty Gregory <PattyG@fscss.org>, Lori Christmas <loric@fscss.org>, Linda Fitzgerald <lindaf@fscss.org>, Carson Spaulding <carsons@fscss.org>, Mindy Bergen <mindyb@fscss.org>, Linda Sisson <LindaS@fscss.org>, Amanda Dingee <amandad@fscss.org>, Doris Sanchez <doriss@fscss.org>, FSC Intern <Intern@fscss.org>, Rachel Scharber <RachelS@fscss.org>, Malaika Halley <malaikah@fscss.org>

Hello again staff!

Just wanted to update you all with the latest on the anniversary...IT'S THIS SATURDAY! Can you believe it?! I have an updated to-do list and would love folks to take initiative on helping!

Also, attached is the draft of the certificate and the program; we are still waiting to confirm a volunteer speaker.

So far for confirmed attendance we have Carson, Natalie, Mindy, Patty, Schelli, Amanda, Lori + family and myself...who am I missing? For those of you helping the day of, we would like folks to be there at 12pm. Carson and I plan to get there a little earlier.

Due to the on-going construction, we also plan to have the event strictly outside.

To-do list;

- _ put up the easy-up/pop-up tents (located in spare room of main office)
- _collecting sandwich boards and blocking off parking lot
- _pulling out garbage cans
- _putting up bouncy houses *Bruce Sanders from Rotary is coordinating volunteers, waiting for details.
- _print off safety waivers for bouncy house and photo releases; Amanda, would you be willing to do that?
- _bringing out tables and chairs
- _we are looking for the extension cords!! Anybody seen them?
- _Sara Holt-Knox has the mic system/speakers, and is bringing those tomorrow or tonight
- _pick up flowers at Olympia Trader Joes off Cooper Pt/Black Lake Blvd and bring in-kind form, has buckets of water already
- _Patty is setting up catering for us--thank you!!! Extra tables will be needed.
- _Face painting; Carson is getting the supplies from Hands on Children's Museum; anyone feel like being creative?
- _Sidewalk Chalk; do we have any?
- _I'll be managing the volunteer appreciation table and doing cartoon caricatures, providing my own supplies
- _will need a CD player with music playing, I believe Natalie said she had a mix already made?

Let me know if I'm missing something, and if you're coming. I'm really excited!!! ONE YEAR = 100 families = huge accomplishment for everyone! Happy Anniversary!

Katherine Cox



Katherine Cox <katherinec@fscss.org>

Attn Staff: Pear Blossom First Anniversary--Need Help!

Katherine Cox <katherinec@fscss.org>

Mon, Jun 15, 2015 at 10:18 AM

To: Natalie Moran <NatalieM@fscss.org>, Schelli Slaughter <SchelliS@fscss.org>, Patty Gregory <PattyG@fscss.org>, Lori Christmas <loric@fscss.org>, Linda Fitzgerald <lindaf@fscss.org>, Carson Spaulding <carsons@fscss.org>, Mindy Bergen <mindyb@fscss.org>, Linda Sisson <LindaS@fscss.org>, Amanda Dingee <amandad@fscss.org>, Doris Sanchez <doriss@fscss.org>, FSC Intern <Intern@fscss.org>, Rachel Scharber <RachelS@fscss.org>, Malaika Halley <malaikah@fscss.org>

Hey Staff!

As many of you may have heard, our event for the First Anniversary of Pear Blossom Place is coming up **Saturday June 27th!** We are very excited to help plan this event celebrating over 100 families that have transitioned into housing this past year!

Although the invitations say 1-4pm, we plan to have a short ceremony around 2pm discussing the breakdown of shelter statistics, featuring a family guest speaker, etc... and the event could very well be over by 3pm...we also can't count on the weather! But Carson and I have been talking a lot; we want this to be a very special celebration!

Are anyone of you going to be around to help?? We could sure use your support if you will be free!

A few needs we are anticipating:

Outdoor event:

12 pm

*we are planning to have it **outdoors at PBP** due to the ongoing reconstruction inside, we need people that can help bring out;

- put up the easy-up/pop-up tents - in bathroom ✓
- blocking off the parking lot, maybe using safety cones - get sandwich boards
- pulling out garbage cans
- bringing out tables and chairs
- finding two motors for bouncy houses - Rotary
- need extension cords!! - bathroom

- setting up the mic system/speakers, CD mix or Pandora - bathroom - test out
- need someone to pick up flower donation from Trader Joes the morning of (Cooper Pt./Blk Lake Blvd) and need buckets filled with water to keep them fresh Lexi or Schelli? 9-11am, in-kind form
- finding a way to make the slideshow visible (thank you Amanda for working on it!)
- Patty is catering for us, can a couple people want to help her set up? - TABLES

- Sandwich boards

Activities:

- Face painting; HOCM is lending us their supplies, does anyone want to paint faces?
- Bouncy house; we may have one-two bouncy houses with thanks to Rotary! A couple people to help set up and manage? Make sure folks sign safety waivers?
- Side Walk chalk; we thought it might be nice to have that available, if someone wants to help manage?
- Caricatures; I have a talent for drawing fun cartoonish drawings of kids/families together!
- Volunteer Appreciation table; volunteers can come pick up a certificate with a flower and will be offered a ticket for the Harlequin show, I would love for someone to help me with that while I'm doing the drawings.

look in Childrens Room for hubbles

PHOTO Releases have blank ones + Point+Person Amanda?

Schelli Sara Holt Knox Email

looking for

bathroom - test out

ask Carson?

look in Childrens Room at PBP?




Certificate of Appreciation

This certificate is awarded to

WHITNEY FAUKLNER

In recognition for your **30+ hours** of volunteer service to families of Pear Blossom Place: A Family Support Community during the 2014-2015 year!

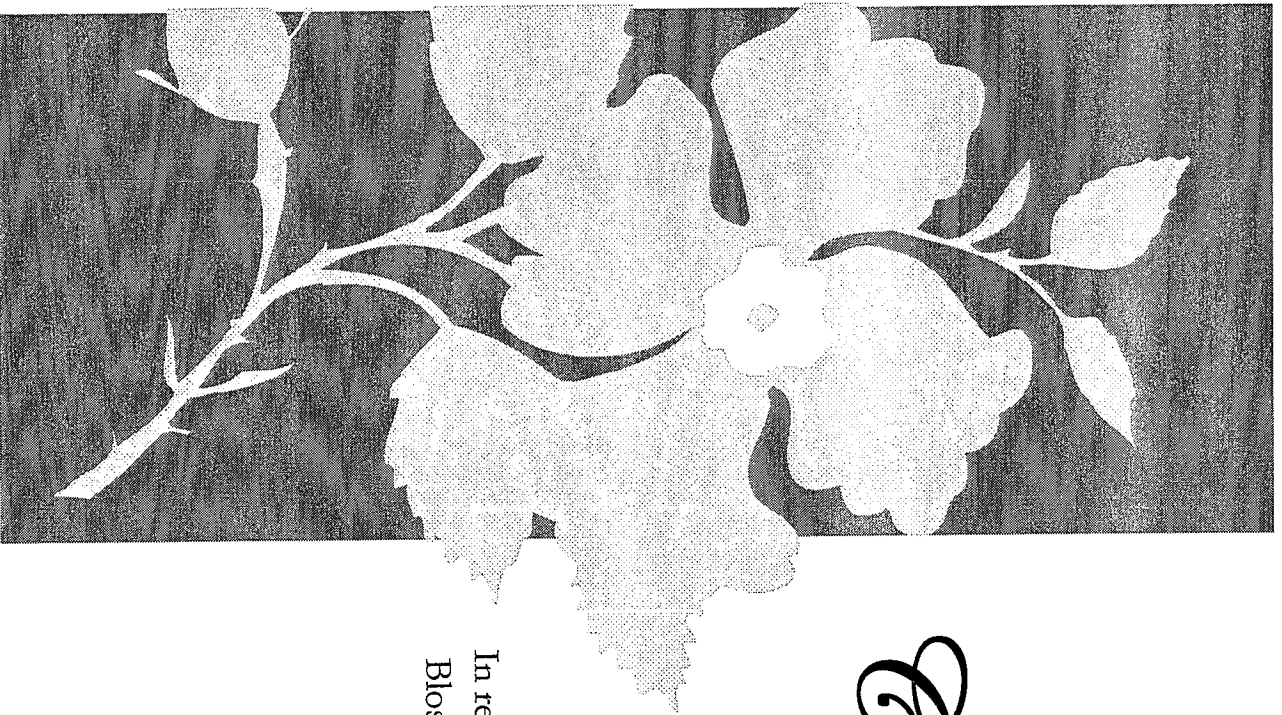

Katherine Cox, AmeriCorps VISTA


Date



Schelli Slaughter, Executive Director

Date



Carson Spaulding
was my rock during
the whole process...
(June 27, 2015)



**Celebrating the 1st anniversary of
Pear Blossom Place:
A Family Support Community
and honoring our volunteers!**

Saturday June 27, 2015

1:00 PM — Family Activities

Enjoy the bounce house, face painting, good
food and great company!

2:00 PM—Program

Speakers: Executive Director Schelli Slaughter
AmeriCorps members Carson Spaulding and
Katherine Cox

Volunteer Guest Speaker Cara Applestein

— The
Program we
made - all
volunteer names
(who have taken
at least one shift
since July 2014
are featured on
the backside.

* Photos - courtesy of
Irena Grygorowicz,
an awesome volunteer



← Tea + Rosie
w/ Natalie



Mindy did
some great
face-painting!



*Just one year ago the Family Support Center opened the doors of
Pear Blossom Place: A Family Support Community
where over 100 families have since found safety, warmth, and comfort.*

*Please join us in celebrating this beautiful project and recognizing all
those who continue to make it possible.*

Carson made
our
invitation!



The Yummy cake &



Our families appreciate our
volunteers + shelter so much!



Since Pear Blossom Place: A Family Support Community opened it's doors on July 1, 2014. You have helped us to provide shelter to more than **100** families.

150 children played in the Children's Area and read books with volunteers.

132 parents were provided supportive services, case management, housing search & placement.

18 babies received lots of hugs, swaddling, and learned to crawl here.

4 newborns were brought home from the hospital to a nurturing and family friendly environment.

84 families transitioned from shelter into stable housing.

35 days was the average length of stay at Pear Blossom Place.

...now that is worth celebrating!

Relationship Committee Meeting- July 13, 2015- follow up

General notes:

- 5 vacant board positions we are currently recruiting for
- Strategic, thoughtful, competitive – why do we want ____ as a board member? What will ____ gain from being a board member?
- Thinking forward to a capital campaign
- Wanting well connected, diverse, passionate board members
- This is a committee of the board, typically lead by board member- Sara will connect w/ Natalie to prep for next meeting and check in during the month on progress

To-Do List

Task	Assigned to	Due Date
Update Board Member Job Description	Schelli, Natalie Sara to support	By 8/10 meeting
Revise Board Duties & Expectations	Schelli, Natalie Sara to support/ review	By 8/10 meeting
Update Board Recruitment Packet & Application	Schelli, Natalie Sara to support / review	By 8/10 meeting
Answer the question- why is the FSC so critical in our community? Why are we great?	Entire Committee	To discuss at 8/10 Meeting
Board Recruitment & Outreach	See table below	July 27

Outreach for Board Recruitment

- We each are assigned a number of people to contact to discuss their interest in being on the board AND/OR who do they know that might be a good fit for our board
- Expectation that initial outreach is completed and a list of people to approach, and/or move on the next level of the recruitment process.
- **Expectation that contact is made no later than July 27th – Please follow up with Natalie & Sara with updates**

Sara	Schelli	Natalie	Michelle	Jess
Bill Lahmann	Neil Woody- ask Douglas to connect	Sandy Mullins	Joe Fredrickson	Corrian from Great Wolf
Andy Ryder (heard too busy but who does he know- we want someone from Lacey)	Norma – asking for Weyerhaeuser ideas	Car Dealerships – Ask Kevin @ Package Express for info	Other connections?	LGBTQI Court contacts- asking about leaders or outstanding individuals from group
Jon Setterstrom (asking for names from Lucky Eagle)	Glenn Wells – Glenn can't be on board but asking for suggestions	New Life Baptist Church- coordinate w/ KC- any volunteers?	Katie Taylor- who does she know?	
Jim Haley / Thurston First Bank	Gary Warnock	Faith Community- connect w/ KC for who we're connected with		
	Debbie Sullivan	Look @ LTC list w/ Schelli		
		Leatta Dahlhoff for suggestions		

So you have someone interested- yay!

- Need to connect with Schelli & Sara, or a duo of board/staff
- Board Application & packet provided
- Review of application, decision to invite to attend board meeting?

**NEXT MEETING: MONDAY,
AUGUST 10 @ 5:30PM**

Relationship Committee
Monday, July 13, 2015

❖ Revisiting next steps and goals for this committee

- Board Recruitment
- Board Training
- Fundraising

❖ Expansion of this committee?

❖ Board maximum of 15 members

❖ Current openings: 5

❖ What's important to us?

❖ Brainstorm list:

Civil attorney
Well connected
Prominent individuals
LICSW/MSW/LMHC- able to supervise
Connected to younger families
Banks
Diversity
Tribal
Foundation members
Doctor / dentist / pediatrics

Elected official
Higher education
Defense attorney
Real estate
Olympia media
Car dealerships
Pro FJC
Who are we missing?

❖ What does the board need? What do we want and need from potential board members? Thinking about capital campaign...

❖ Who do you know? Who does the board need?

❖ Steps for Board Recruitment

- What's the process?
- Application
- Interview
- Attending board meeting?
- Board orientation, organization orientation?

❖ Final thoughts?

Next Meeting: Monday, August 10 @ 5:30pm

Buffalo
wild wings
Fundraiser
chucky cheese
New Life
Baptist Church

Lot's of work

HTA 3-4 wk
mail check

3-months long
- mention

10% of all proceeds

2 week turn around
Eat Wings
Pick Day a Day
Need to say w/FSC
Dine-in-1
10% of all proceeds
No limit
fill out application
each time

**2020 Vision Report Meeting
June 9th 12:00 Noon**

#1.) The Results Of the Visioning meeting & Survey Results (4 Min)
Our Priorities and Focus - Community Service & Projects

- | | |
|--|--------|
| 1.) Helping Local Homeless - Economic and Community Development | 51.35% |
| (Example: Pear Blossom Hs) *Newer focus a few years ago...Took off this yr | 19 |
| 2.) Supporting Local Youth Needs (Example: Scholarships & Youth Exchange) | 91.89% |
| | 34 |
| 3.) Supporting Basic Education & Literacy (Ex: Lib. Project, or Spell-a-bration) | 54.05% |
| | 20 |
| 4.) Disease Prevention, Eradication, and Treatment (Example: Polio Plus) | 37.84% |
| | 14 |
| 5.) Water and Sanitation Help (Example: Cool Jazz, Clean Water) | 13.51% |
| | 5 |

We are forging a more solid connection & Some Hands on Help w/PBH (2 Min)

---- Honor Ed & Kim Adelson (Changing their schedule - Not able to Continue)

---- Call up Katherine Cox And Natalie - Volunteer Coordinators (4 Min)
- (Maybe) Rachael Young - Cup Cake Lady for Birthday Parties @ PBH

2.) Fund Raising - - Major Fund Raising Efforts (2 Min)

*** Use Spaghetti Bowl as Example (Dedicated to Scholarships)**

Our club needs an Annual Major Fund-Raising Event (\$10,000+)

Honor Betty Holt (Report on 5K Walk/Run Results)

- Report Total Involvement
- Report Total \$ Raised
- Report Potential for Future

(4 Min)

3.) Flowing to Funding Our Charities (4 Min)

Coming Program on Resiliency - Charity of The Month - (Jon Tunheim)

4.) Meeting Setting & Structure - Focus on FUN! * Katya -New Generations (4 Min)

- Programing - Looking for A Fun Czar, Keeping things lively

5.) Membership Growth & Rotary's Visibility in Thurston County (4 Min)

I would welcome Multi-club efforts to raise the Visibility in the area

*** Celebrate Rotary Friends & Family Picnic Sept 5th, 12:00 - 3PM**

Club Membership Size & Growth (Grow to 100 by 2020 - 79% Listed this)

*** Goal to grow by 20% per year (Net)**

Total = 28 Min

Katherine Cox <katherinec@fscss.org>



Online Fundraising/one long email

5 messages

Thu, Jan 22, 2015 at 3:03 PM

Katherine Cox <katherinec@fscss.org>

To: Natalie Moran <NatalieM@fscss.org>

SITE	SOURCE	COST/PRICE OPTIONS	FEATURES
CrowdRise	https://www.crowdrise.com/	Basic 5%; Free account	All core features, can donate using app or online, can be shared social media
		Featured 4%; \$49 per month	*Includes additional support from CR staff, annual commitment
		Royal 3%; \$199 per month	*Includes " " & personal branding; annual commitment
Go Fund Me	http://www.gofundme.com/	Site gets 5% of each donation	Easy to share via social media, secure payment method

*This is what I came up with for playground funding sites; I think CrowdRise looked best personally. I also liked that they had additional sites that would be used for funding walks/runs (thinking of 5K Run) creative charities (thinking of Comedy for Cause) and has the ability to use celebrity support for gaining funding! (Maybe ask Russell Wilson to participate in fundraising for Family Justice Center :) It also says that our charity has already been claimed; do we already have an account set up through them?

Also I did check out kickstarter but that's more for creative arts projects, so not suitable. :/

*Is there a list of current/past sponsors on the drive that I could look for? I've been spying on partners and trying to compile a list as we prepare for our upcoming fundraisers. How are sponsorship packets coming along?

*Also I'm day 3 into working with Volgistics; its taking me awhile to figure it out but so far I like it!
- *updates later*

*Also I would love to start drafting a list of 10 questions for the upcoming survey in February that I want to send out to volunteers seeking feedback. I was thinking we could either use Survey Monkey (limit of 10 questions, and I'm familiar with how to set it up) or there's a way to do it through Google, and I don't think there's a limit on questions. Will do research. Suggested questions;

- 1.) How long have you been volunteering at shelter? (I'm in training/brand new; one-3 months; 3-6 months; 6 months or longer/volunteered at former shelter site)
- 2.) How often do you volunteer at shelter? (1-3 times per week; 1-3 times per month; special events; on-call whenever I'm needed; rarely; never)
- 3.) What sort of shift do you normally work? (Greeting; Overnight host; Weekend; Intern/Work-study; Cold Weather; Emergency on-call; a variety of shifts)
- 4.) What do you like about volunteering at shelter? (check all that apply) (Working with other people;

8/2015

Family Support Center of South Sound Mail - Online Fundraising/one long email

1/28

Natalie Moran M.S.
Program Coordinator
Family Support Center of South Sound & Thurston County Family Justice Center
Contact #: 360-754-9297 x218
www.fscss.org

[Quoted text hidden]

Katherine Cox <katherinec@fscss.org>
To: Natalie Moran <nataliem@fscss.org>

Thu, Jan 22, 2015 at 4:09 P

You too, have fun!

Katherine Cox

AmeriCorps VISTA, proudly serving Family Support Center of South Sound
PO Box 784/ 201 Capitol Way N, Olympia 98507
Pear Blossom Place: 837 7th AVE SE Olympia, WA 98501
katherinec@fscss.org work phone: 360-628-4585

[Quoted text hidden]



"Building strong, healthy, self-sufficient families since 1992"

Website: www.fscss.org

201 Capitol Way N. - Downtown Olympia - Corner of State and Capitol Way
PO Box 784, Olympia, WA 98507-0784 Phone: (360) 754-9297 Fax: (360) 528-2004

March 25, 2015



Dear [REDACTED],

As a 501c3 nonprofit organization, the Family Support Center of South Sound, depends on the support of caring business community members like you to carry out our **MISSION, working together to strengthen all families.** The Family Support Center has been building strong, healthy, self-sufficient families in our community for more than 22 years, providing comprehensive services such as emergency shelter, advocacy, housing, financial assistance, childcare, parent education, support groups, community outreach, supervised visitation, holiday assistance, food, clothing, hygiene supplies, baby equipment, employment assistance, financial coaching, healthcare benefits assistance, resource coordination, and more.

We recognize that [REDACTED] is very generous in our community and has many causes and runs that you choose to support each year, including our own last fall. **We would like you to consider sponsorship of our upcoming fundraising event "Mother's Day 5k & Free 1 mile Kids run" on May 10, 2015.** We are interested in working together with you to help you obtain your business goals while making a difference in our community. Our Mother's Day 5k is The Family Support Center's First Annual 5k run and Olympia's only Mother's day race. The event will be held at the Hands On Children's Museum in downtown Olympia. We have partnered with BuDu Racing and expect 200+ participants. It is our hope that by keeping costs of the race down through community donations we will be able to provide a fun healthy family event for years to come.

The Family Support Center is a strong and visible leader in our community with an excellent reputation, positive community relationships, and an extensive track record of successful events. Most importantly, we serve more than 2,000 local families with children in need each year with high quality, essential supportive services and we couldn't do it without YOUR HELP.

Please feel free to contact me with any questions, for more information, or if you would like to discuss other ways in which we may partner. If you are interested in sponsoring a specific event, please review the attached materials and fill out the SPONSORSHIP FORM and return via email or mail. Thank you for your consideration and for the amazing work you do in our community!

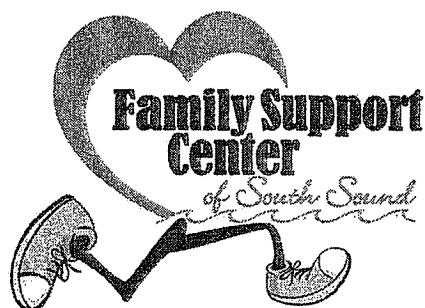
Sincerely,

Schelli Slaughter, Executive Director
360-754-9297 x211
schellis@fscss.org

This is an example of a sponsorship request, followed by the packet we used for the Mother's Day 5K Run. Although we didn't receive sponsorship, this resulted in a donation for our goodie bags; be open to all possibilities and grateful for whatever you receive!

"Working together to strengthen all families"

EXECUTIVE DIRECTOR: Schelli Slaughter OFFICERS: Sara Holt-Knox, Chair • Christopher Lanese, Vice Chair • Jane Field, Secretary • Christian Skillings, Treasurer
BOARD MEMBERS: Neil McClanahan • Douglas McCudden • Brett Lorentson • Brian Martin • Tammy Ramsey • Michelle Harvey



MOTHER'S DAY 5K **with FREE 1 Mile Kids Run**

WHAT: A fun, family friendly, time chipped 5k over a USA Track & Field certified course in scenic waterfront Olympia, Washington with a free one mile kids run. Parents are welcome to run with kids and the event is stroller friendly! Awards for top overall male and female finishers by age group. Great training race!

WHEN: Sunday, May 10th, 2015
7:30am-10:00am
Registration 7:30am-8:30am; 1 Mile Kids Run @ 8:30am
5k @ 8:45; Awards Ceremony immediately following.

WHERE: Start and Finish at Hands on Children's Museum
414 Jefferson St NE, Olympia, WA 98501

WHO: Everyone! We welcome moms, dads, grandparents, kids, and everyone who ever had a mom. Run with your mom, run in memory or honor of your mom, run because you support moms, or just run for the fun of it! Join others across the country who are celebrating Mother's Day 2015 with a run. What an empowering way to start your Mother's Day and burn some calories before that big brunch!

WHY: This event is a fundraiser benefiting the Family Support Center of South Sound, a local nonprofit serving families & children in need and we are celebrating Mother's Day!

HOW: Register online with Active.com (<http://tinyurl.com/mothersday5k>) or in person at The Family Support Center. Cost is \$30/person for 5k before April 1st; after April 1st \$35; \$40 day of. Kids under 10 free! Registration includes race t-shirt, pre/post snacks/beverages, flowers for moms, and discounted admission to the Hands on Children's Museum! To be guaranteed a t-shirt, register by April 1st. Kids 1 mile registration is available on race day.

SPECIAL! \$100 donation by April 1st gets 1 free race registration AND mom's name printed on race t-shirt. Additionally, we'll give you a special card commemorating a tax deductible gift to the Family Support Center was made in honor of mom.



SPONSORSHIP OPPORTUNITIES

Diamond Title Sponsor Level \$5,000 Cash (ONLY 1 AVAILABLE)

- Race titled with your business name and logo on all materials, media, and signs.
- Formal recognition as Title Sponsor at race start and awards ceremony
- Company logo on and link to Family Support Center website, race website & social media
- Dominant company logo on the back of the race shirt at the top
- Company name/logo on race bibs
- Opportunity to speak at the awards ceremony
- Opportunity to display a banner at the race site, start and finish lines
- Opportunity to place promotional materials in race packet
- Opportunity to have prominent booth at event
- Twelve (12) complimentary race entries
- Complimentary sponsor team photo framed 8x10 and certificate from Family Support Center
- Custom Sponsorship benefits available—Just ask!

"working together to strengthen all families"

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IN-KIND SPONSORSHIPS OPPORTUNITIES

- **Breakfast Sponsor**—provide light breakfast snacks/refreshments before/after race for runners
- **Coffee Sponsor**—provide coffee before, during and after race
- **Water Sponsor**—sponsor water stations on race route and/or provide water bottles
- **Floral Sponsor**—sponsor provides flower to all moms in race
- **Advertising/Media Sponsor**—help us promote our event on radio, in print, and/or online
- **Kids Activity Sponsor**—provide children's activities at race site
- **Registration Sponsor**—host online and/or in person event registration
- **Printing Sponsor**—print promotional materials/packets for race
- **T-shirt Sponsor**—provide t-shirts and printing
- ~~Chip Time Sponsor~~—provide chips/timing for race—**SOLD! BuDu Racing**
- ~~Start/Finish Line Sponsor~~—provide start/finish line—**SOLD! BuDu Racing**
- **Awards sponsor**—provide ribbons, medals, prizes, awards etc. (multiple!)

CUSTOMIZED SPONSORSHIPS

- Don't see a benefit you are looking for? We want to partner with you to meet YOUR GOALS! Please contact Schelli about Customized sponsorship opportunities, levels, & benefits.

VOLUNTEER OPPORTUNITIES

- Volunteers are need to help make this event successful—there is an opportunity for everyone-get involved, have fun, meet lots of people, help the Family Support Center! Email Nataliem@fscss.org to sign up!

***To secure your sponsorship please fill out an
EVENT SPONSORSHIP FORM or contact:
Schelli Slaughter, Executive Director
Email: schellis@fscss.org or call: 360-754-9297 ext. 211.***

THANK YOU FOR YOUR SUPPORT!



"Building strong, healthy, self-sufficient families since 1992"

Website: www.fscss.org

201 Capitol Way N. - Downtown Olympia - Corner of State and Capitol Way
PO Box 784, Olympia, WA 98507-0784 Phone: (360) 754-9297 Fax: (360) 528-2004

2015 EVENT SPONSOR FORM

Company Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Contact Name: _____

Phone Number: _____ Email: _____ (required)

Name exactly as you wish it to appear on signage and other sponsor materials:

(Please email logo to schellis@fscss.org)

WE ARE INTERESTED IN SPONSORING:

☐ Mother's Day 5k Race May 10th ☐ Comedy Dinner Night June 13th ☐ Fall Breakfast October 22nd

WE WOULD LIKE TO BE A SPONSOR AT THE _____ LEVEL FOR \$ _____.

X Signature _____

Date _____

Printed Name _____

☐ Please mail us an invoice ☐ Our check is enclosed ☐ Contact me about credit card payment

☐ WE ARE UNABLE TO BE A SPONSOR AT THIS TIME, BUT PLEASE CONTACT US ABOUT OTHER SPONSORSHIP OPPORTUNITIES IN THE FUTURE.

☐ WE WOULD LIKE TO TALK TO YOU IN PERSON BEFORE WE DECIDE. PLEASE MAKE AN APPOINTMENT WITH US.

☐ WE WOULD LIKE TO BE AN IN-KIND SPONSOR/DONOR FOR THIS EVENT. WE WOULD LIKE TO CONTRIBUTE _____.

☐ WE ARE UNABLE TO PARTICIPATE, BUT WOULD LIKE TO DONATE \$ _____ TO HELP FAMILIES AND CHILDREN IN NEED.

☐ SORRY, WE ARE NOT INTERESTED. PLEASE REMOVE US FROM YOUR SOLICITATION LIST.

Please return completed form to: Family Support Center

PO Box 784 Olympia, WA 98507

or email to schellis@fscss.org.

For questions about sponsorship opportunities, please contact
Schelli Slaughter, Executive Director 360-754-9297 x211 schellis@fscss.org

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Mother's Day 5k & Free 1mile Kids Run

**Sunday,
May 10th**

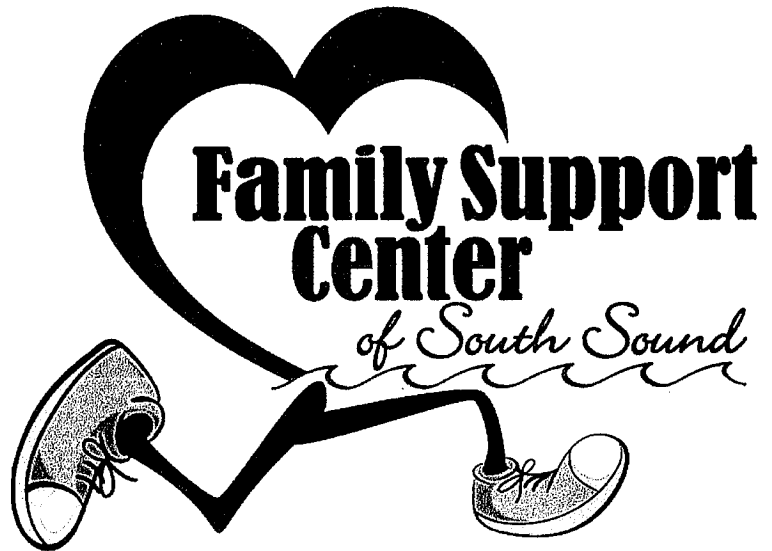
Registration Open 7:30am,

Kids 1mile @ 8:30am

5k begins at 8:45am

Hands On Children's Museum

414 Jefferson St NE Olympia



\$35 until May 6th, \$40 day of To Register: www.fscss.org

THANK YOU TO OUR EVENT SPONSORS:

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www.mixx96.com



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Vinyl for your business, home & auto



! Comedy !

for a cause



June 13th 6pm @ The Lucky Eagle Casino

The Family Support Center of South Sound invites you to a night of laughter and fun at the Lucky Eagle Casino. Proceeds benefit local families and children in need. Tickets are only \$40 and include show ticket, appetizers, and a fabulous full dinner prepared by the talented chefs of Lucky Eagle Casino. Hosted by local comedian Mike Wally Walter

Featuring the talented and hilarious, **Jerry Percio**

Headliner **Susan Rice** (Portlandia and the HBO Comedy Festival)

Buy your tickets now and reserve our special hotel room rate for ticket holders only. Win great raffle prizes and make a difference in the lives of children and families.

Register at <http://www.brownpapertickets.com/event/1443649>

or sign up with your Table Host

Comedy night table host

Please fill in names of table guests and contact info or send FINAL list of names to NatalieM@fscss.org subject line: COMEDY TABLE

[illegible]

Relationship Committee May 13, 2015

- Run follow up:
 - 197 runners
 - Positive experience by all, volunteers and runners
 - Save the date for next year!

- Money money money!

Active.com registrations & honor your mom = \$4,455

In person registrations & donations = \$1195

Sponsorships = \$3,950

Just give donation : \$100

\$9,700

- \$861.50 BuDu Racing
- \$830.75 t-shirts
- \$53 Facebook posts
- \$375 HOCM
- \$480 Olympia PD (estimated)
- \$178 Thompson signs (w/in few dollars)

\$6,921.75

Comedy Night:

✓ Sponsorship Update:

- WSECU: \$2,500
- Heritage Bank \$1,000
- Iron Rabbit Restaurant & Bar - \$500
- Bron's Automotive- \$500

- ✓ All sponsors need to be notified that they get ____ seats at a table based on their sponsorship level.
Connect with Natalie so we have a list of who's going.

✓ Table Hosts:

- Natalie
- Nicole Pate x 2
- Patty x2 (need to double check)
- Sara
- Michelle
- Schelli
- WSECU – 8 tickets
- Heritage Bank – 6 tickets
- IRRB – 4 tickets
- Bron's – 4 tickets

** KC - follow up w/ Mom + Rondi*

- ✓ Need to sell tickets! Currently only 2 tickets purchased online
- ✓ Encourage table hosts to buy table online, or people buy tickets online and note who their table captain is?
- ✓ It is on FSCSS website, Facebook, flyer created.
- ✓ Cap City made copies – thanks Michelle!
- ✓ Raffle Baskets:

PBP/Volunteer Appreciation- Notes May 4, 2015

(Carson, Katherine, Staff)

"First Anniversary of Pear Blossom Place! Special appreciation for Volunteers..."

Date: Saturday June 27, 2015 Time: 1-4PM

Location: Pear Blossom Place—indoor/outdoor

Shared vision;

Wanted to invite volunteers (special recognition, TBA), past PBP families with at least 1-2 guest speakers sharing success stories, current families at PBP, sponsors, everyone that made PBP possible!

Events;

*Looking at catering (Katherine has reached out to Elyse's, NWBBQ/Grill, Meconi's, Haggens...)

*Live band/music (C/K reached out to local contacts, so did board member...)

*Stat boards w/visual representation craft; talked with Lori, willing to help...

*Raffle/door prizes; get-a-way package, Harlequin announcement, restaurant certificate, etc...

*Rolling slide show on loop featuring events from past year

-Make sure we have photo releases! Harvest Party, Birthdays, Help Portrait Xmas, etc...

*Bouncy house for kids

*Face painting/balloon art/etc...

*Side walk chalk

*Brick donations available

Help and details needed;

*Budget, what do we have available?

*Ideas for entertainment? Music/Food...nothing confirmed yet!

*Help with invitations; need a guest list! When should we send out? Design?

*Crafts/visual representation and stat boards...can other AmeriCorps members help, since its Carson's big service project?

* Work party day—any dates prior in June folks can help?