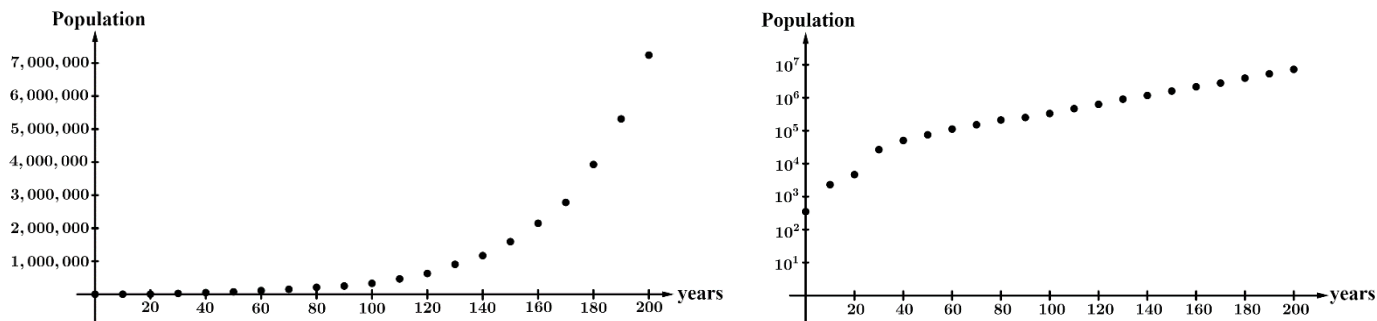


Previously (in Topic 2.9 – Logarithmic Expressions), we looked at the idea of using a logarithmically scaled axis to help us better understand data that is exponential. We now return to this idea to examine it in a little more detail through the use of **Semi-log Plots**.

Semi-Log Plots

In a semi-log plot, one of the axes is logarithmically scaled. In AP Precalculus, we will only be scaling the vertical (y) axis.

With a semi-log plot where the y -axis logarithmically scaled, **exponential functions will appear linear**.

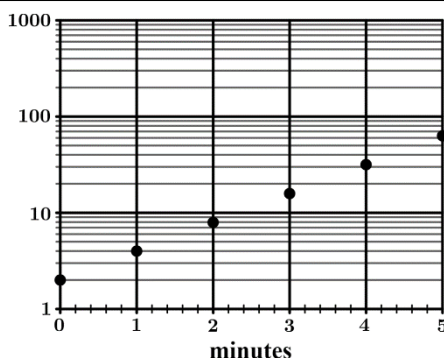


Previously, we looked at the two graphs displayed above displaying the population of English Americans in the (current) United States from 1620 – 1820, where $t = 0$ represents the year 1620.

The graph on the **left** shows the population using a normal scale on the vertical axis.

The graph on the **right** is a semi-log plot where the vertical axis has been logarithmically scaled.

Example 1: Use the features of the semi-log plot above to justify why an exponential model is appropriate for the population of English Americans in the (current) United States from 1620 – 1820. **The semi-log plot above appears to be linear after 40 years (1660) so the exponential model is appropriate.**



Example 2: After Mr. Passwater tells another one of his hilarious math jokes, it begins to spread around the school. The number of people P that have heard the joke after t minutes is graphed on the semi-log plot above where the vertical axis has been logarithmically scaled. Which of the following functions could be a model for P ?

- (A) $P(t) = 2 + 2t$ (B) $P(t) = 2 + 2^t$ (C) $P(t) = 2 + \log_2 t$ (D) $P(t) = 2(2)^t$

The line on the semi-log plot has equation $\log P = b + mt \Rightarrow P(t) = 10^{b+mt} = 10^b \cdot (10^m)^t$ which could be $2(2)^t$ if $b = m$ and $10^b = 2$.

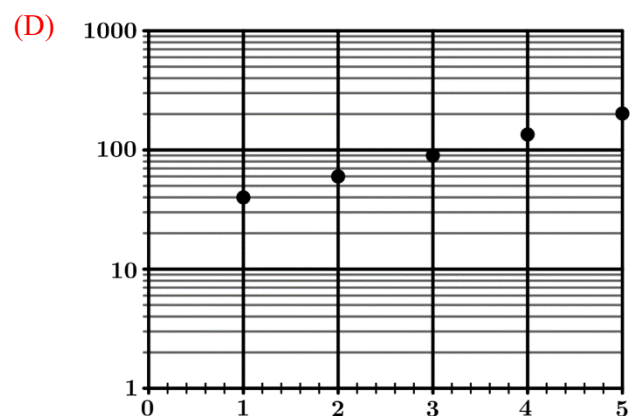
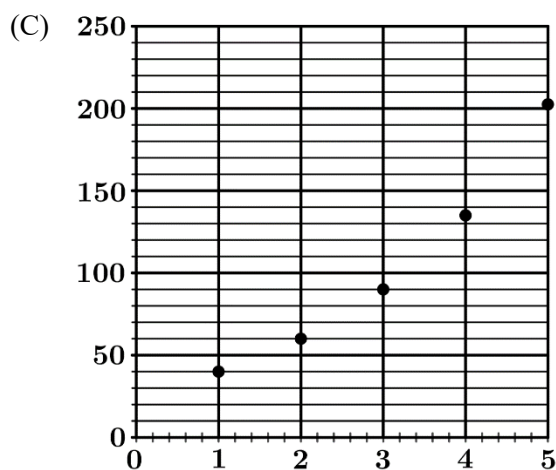
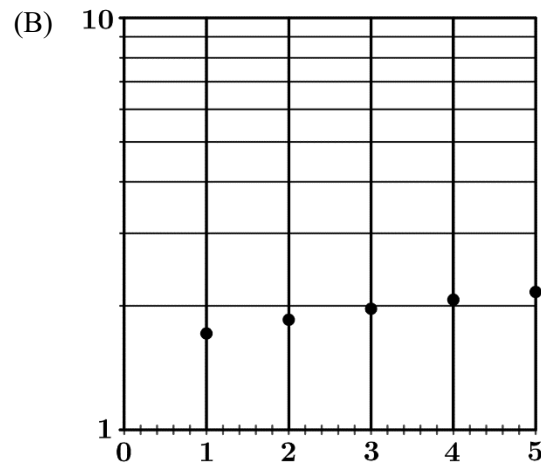
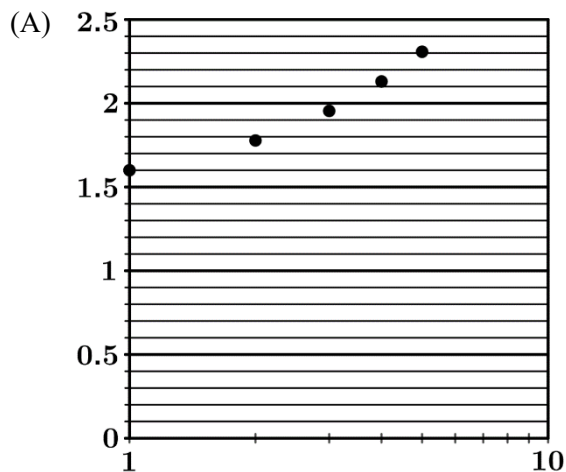
Important Note About Semi-log Plots

When we “logarithmically scale” the vertical axis for a semi-log plot, we are NOT changing the actual y -values of the data!

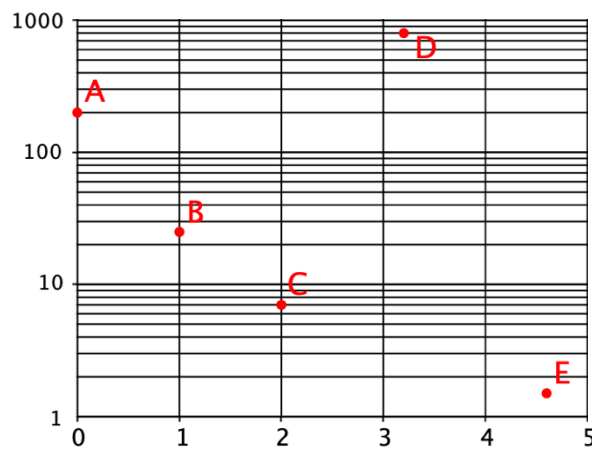
To “logarithmically scale” the vertical axis means that equally-spaced values on the y -axis are proportional, whereas equally-spaced values on the x -axis are linear.

x	1	2	3	4	5
$f(x)$	40	60	90	135	203

Example 3: The table above gives selected values for the function f . Which of the following graphs could represent these data in a semi-log plot, where the vertical axis is logarithmically scaled?



The equally spaced values on the y -axis are proportional to powers of 10.



Example 4: Plot the following points on the same coordinate plane above.

A(0, 200)

B(1, 25)

C(2, 7)

D(3.2, 800)

E(4.6, 1.5)

As we have seen, if we graph an exponential function on a semi-log plot, the graph will appear linear. In these cases, we can create a linear model for the graph on the semi-log plot.

Linear Models for a Semi-log Plot

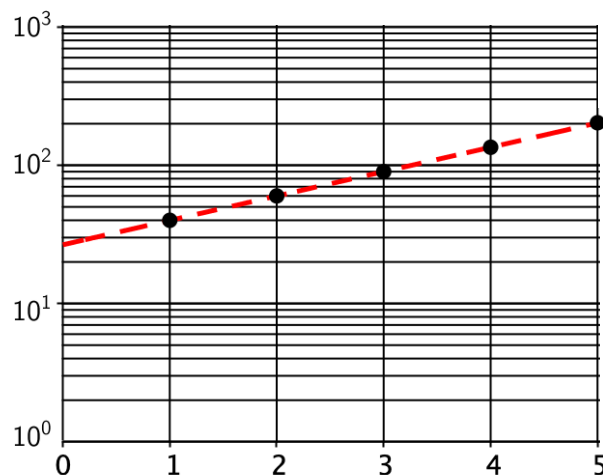
Given the exponential model $y = ab^x$, the corresponding linear model for the semi-log plot is given by

$$y = (\log_n b)x + \log_n a,$$

where $n > 0$ and $n \neq 1$.

Note #1: The slope of our linear function is $\log_n b$ and the y -intercept is $\log_n a$.

Note #2: The base n corresponds to the base used for the scaling of the vertical axis.



Example 5: The semi-log plot above corresponds to the data table for **Example 3**.

a) Write an equation for the linear model for the semi-log plot of the form $y = (\log_n b)x + \log_n a$.

$$\text{AROC} = \frac{\log 60 - \log 40}{2 - 1} = 0.17609 \dots \quad y = 0.17609 \dots x + \log a \quad \log a = \log 60 - 0.17609 \dots (2) = 1.4259 \dots$$

$$y = 0.17609 \dots x + 1.4259 \dots$$

b) Using the linear model from part a, write the equation of the exponential model $y = ab^x$ for this data.

$$a = 10^{1.4259 \dots} = 26.666 \quad b = 10^{0.17609} = 1.5 \quad y = \frac{80}{3} (1.5)^x$$