# **GIOVANNI** COLUCCI

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project leadership.

Experienced Senior Consultant | Salesforce & Vlocity Expert | Digital **Transformation Catalyst** 

Results-driven Senior Consultant with over 3 years of expertise in Digital Cloud Engineering, specializing in Salesforce and Vlocity solutions for the Communications, Media, and Technology (CMT) industry. Proven track record of designing and implementing scalable solutions, driving digital transformation, and exceeding client expectations. Adept in CPQ, EPC, Data Raptors, Omni scripts, LWC, APEX, and Vlocity technologies. Strong collaborator know for Agile

### **EXPERIENCE**

09/03/20 - 01/06/2021

**ANALYST - DIGITAL CLOUD DEVELOPER, Deloitte Digital** 

01/06/2021 - 31/05/2022

**CONSULTANT - DIGITAL CLOUD DEVELOPER, Deloitte Digital** 

01/06/2022 - PRESENT

### SENIOR CONSULTANT - DIGITAL CLOUD DEVELOPER, Deloitte Digital

Digital Transformation on the national and international scene. Implementation, and development of technological solutions with the use of the most innovative Cloud CRM platform in the world, Salesforce.

- SERVICE CLOUD - Vlocity(Vlocity using Omni Script, Card UI Framework, Data Raptor, OmniOut) - DIGITAL ENGAGEMENT (Messaging/Chat/Embedded Service/Einstein BOT/IVR/Knowledge/Community Cloud) - OMNICHANNEL - LIVE CHAT - SALESFORCE - LWC -Aura - JSON - AUTORABIT - MULESOFT - GIT - Bitbucket - JIRA - AGILE - SSO(OKTA) - Visual Force Page - VS Code IDE - CSS - JS -Jenkins -Sales Cloud - Digital Commerce API (V2-V3) -Salesforce Industries – TF Forum – Communication Cloud and Media Cloud Certified.

#### 26/08/2019 - 20/12/2019

# MOBILITÉ DE STAGE - MACHINE LEARNING ENGINEER, Groupe de recherche en informatique, image et instrumentation de Caen (GREYC) (France)

The thesis research work is based on algorithms and Machine Learning structures exploiting the structural characteristics of graph machines. Implementation of a neural network that, starting from molecules, can predict their characteristics (QSAR). The work has led to excellent results reproducible on documented databases on the platform of the laboratory where I worked. Skills:

-Python, PyTorch, Jupyter, Colab, Bash, Cuda, Sklearn, Machine Learning Algorithm, Graph Theory.

01/09/2016 - 31/12/2016

STAGE - FULL STACK DEVELOPER, Genomix4Life (Baronissi, IT)

Understanding and study of the problem addressed following consultation with stakeholders, consisting in the study of the data to be processed and creation of databases, application implementation for management and consultation of genomic data. Skills:

-XML, XHTML, HTML, CSS, JavaScript (Ajax), Java, SQL, MariaDB, Database.

### **EDUCATION**

**MARZO 2022** 

## MASTER (SECOND LEVEL) - DIGITAL TECHNOLOGIES FOR INNOVATION

POLITECNICO DI MILANO (MILANO)

Vote: 110

**Thesis**: Salesforce Chat (Bot), Community and Knowledge Business: Digital Business Models, Processes & Technologies.

<u>Tech</u>: Continuous Integration, Developing for the cloud & The internet of services; Data

modeling, Mobile Dev, Machine Learning, AI, UX/UI Design.

<u>Customer Relationship Management (CRM)</u>: Digital Platform studies, Salesforce

Certifications.

Methodologies: Design Thinking, Agile.

Soft Skills: Time and change management, Leadership, People Management, Effective

Communication.

#### **MARZO 2020**

## MSC IN COMPUTER ENGINEERING (BIOINFORMATICS AND DIGITAL HEALTH)

UNIVERSITÀ DEGLI STUDI DI SALERNO

Vote: 109

Thesis: 'Graph Machines in Computer-Aided Drug Design'

Acquisition of methodological contents and high-level design skills to solve problems in the application areas of bioinformatics systems and applications of information technologies to health protection, surrounded by more general contents of computer engineering such as 'safety, automation, robotics and embedding', all both SW side (development of full stack applications for mobile and PC) and HW (implementation of embedded systems for the acquisition and processing of signals from health sensors)

#### FEBBRAIO 2017

### **BACHELOR'S DEGREE IN COMPUTER ENGINEERING**

UNIVERSITÀ DEGLI STUDI DI SALERNO

**Thesis:** 'Progettazione e realizzazione di un applicativo per la gestione e consultazione di dati genomici'.

Competenze di matematica, fisica, TLC, Reti.

Conoscenze approfondite di programmazione C++, Java (OOP) e Web.

### **CERTIFICATIONS**

- Media Cloud Accredited Professional
- Salesforce Certified AI Associate
- Salesforce Certified Application Architect
- Salesforce Certified Data Architect
- Salesforce Certified Sharing and Visibility Architect
- Salesforce Certified Advanced Administrator

- Salesforce Certified Business Analyst
- Salesforce Certified Sales Cloud Consultant
- Communications Cloud Accredited Professional
- Salesforce Certified Associate
- Einstein Prediction Builder Accredited Professional
- Salesforce Certified Field Service Consultant
- Process Automation Accredited Professional
- AWS Certified Cloud Practitioner
- Salesforce Certified Platform Developer II

- Salesforce Certified Experience Cloud Consultant
- Salesforce Certified JavaScript Developer I
- Salesforce Certified OmniStudio Consultant
- Vlocity Communications Order Management Developer I
- Vlocity Communications CPQ Developer I
- Salesforce Certified Platform App Builder
- Salesforce Certified Service Cloud Consultant
- Salesforce Certified Administrator
- Vlocity Platform Developer
- Salesforce Certified Platform Developer I

# **SKILLS**

- Salesforce, Apex, Service Cloud, Ci/CD, AutoRabbit, Vlocity, Jenkins, Workbench IDX
- Python, JavaScript (Ajax), Java, C, C++, PHP, Python, R.
- Knowledge of VCS (GitHub).

### LANGUAGE SKILLS

- English: B2
   I work with international clients.
- French: A2
   I studied in France with the Erasmus+ program in 2019.

### OTHER INFORMATION AND INTERESTS

- Driver License: B e A
- Complete availability for transfers and transfers in Italy and abroad.
- Tennis Table

- Online gaming challenges
- I constantly practice team sports at an amateur level.
- I love to travel and discover new cultures