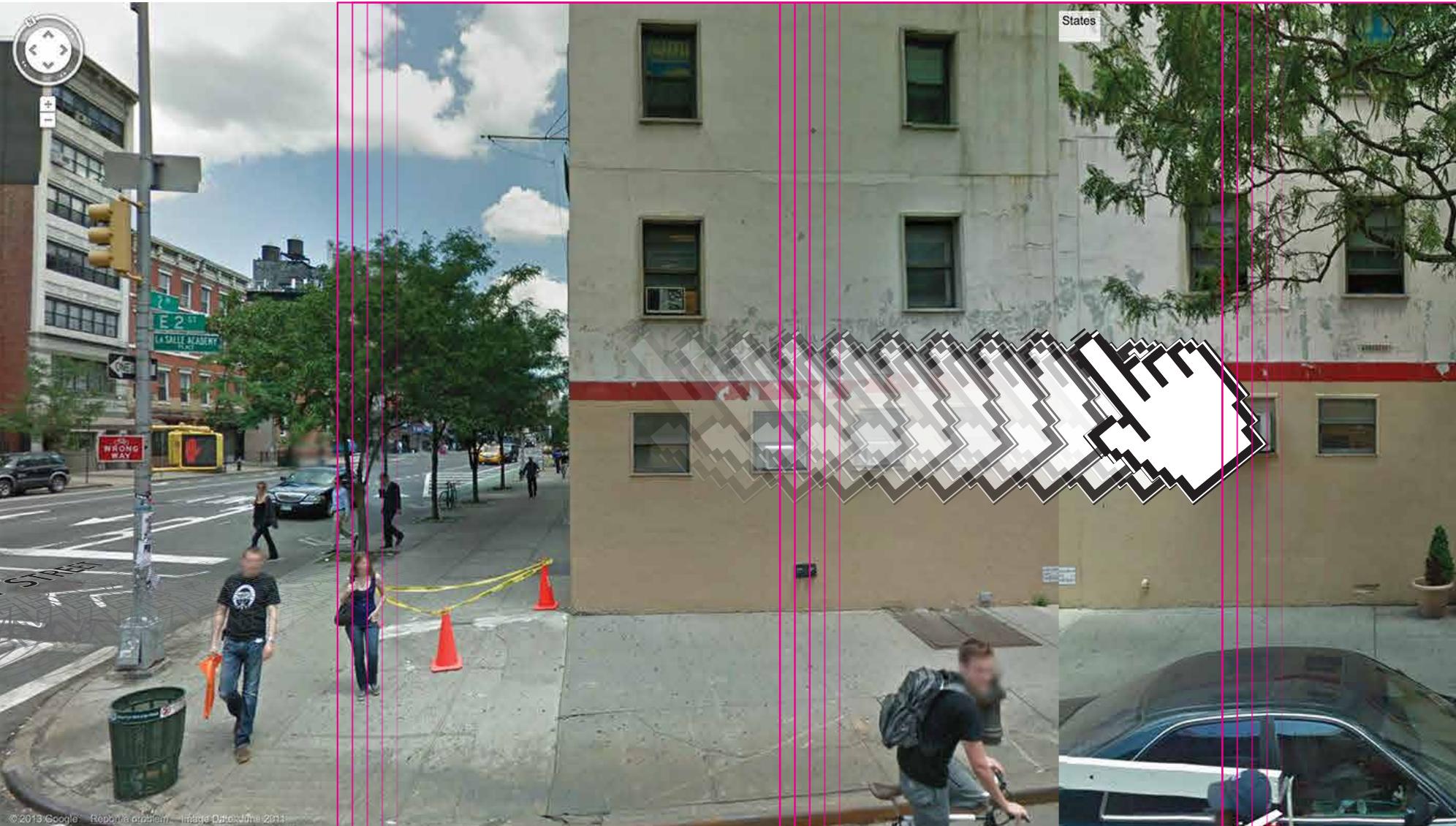


Create your own
BOWERY IDENTITY

By Tiffany Rattray, Martin Lodman, Whitney Boykin

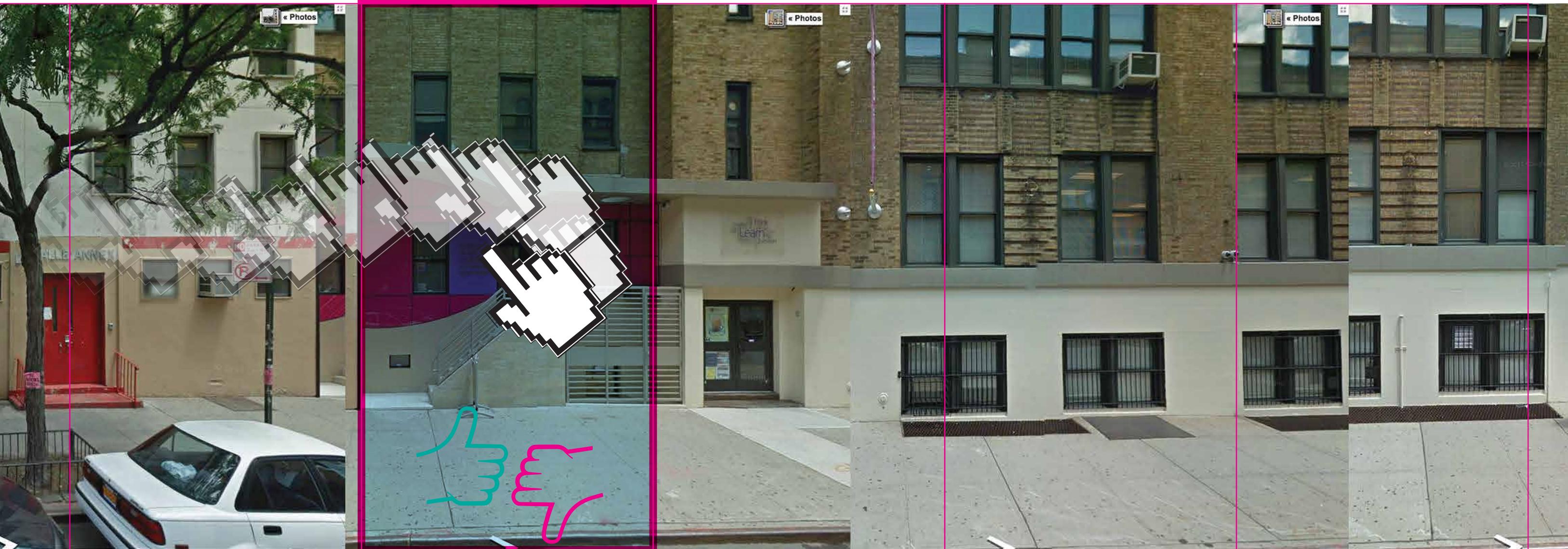
What is the Bowery's identity? What was it in the past? Has the neighborhood changed for the better or worse? Can public opinion alter its future?

BOWERY



2ND AVENUE

Using Google Street elevations, we propose a website of scrolling facades.



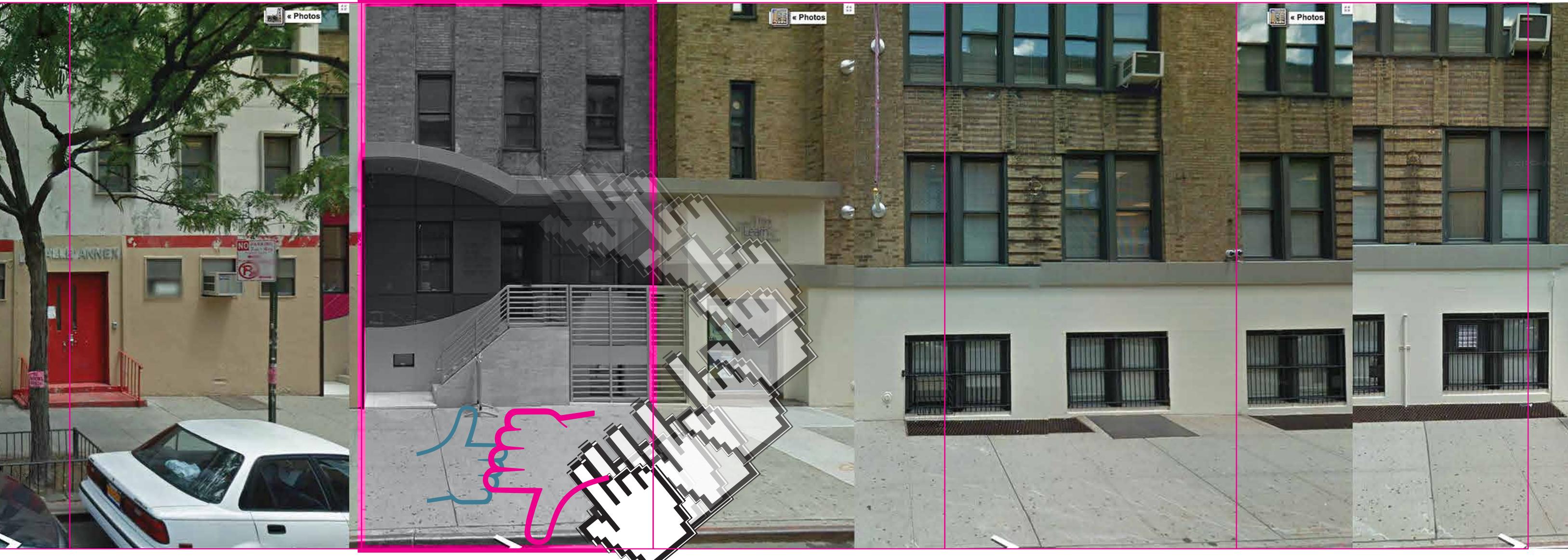
2ND AVENUE

The user can click to either “like” or “dislike” a facade or building typology.



2ND AVENUE

273/342



2ND AVENUE

272/343



2ND AVENUE

If the building is “disliked” the user can replace it with a new facade.



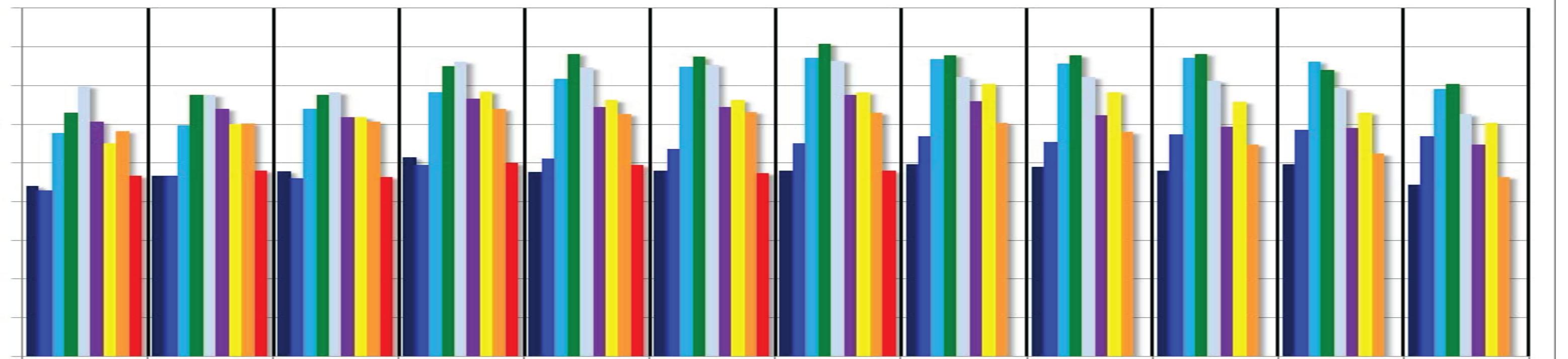
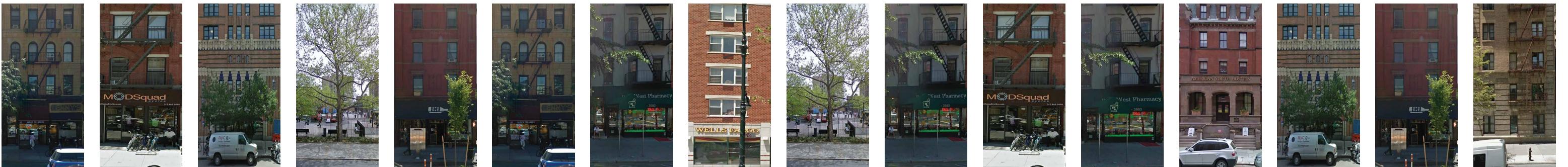
Concrete • Stone • Terrazzo
Refinished & Maintained
•
& Upholstery Cleaning

2ND AVENUE

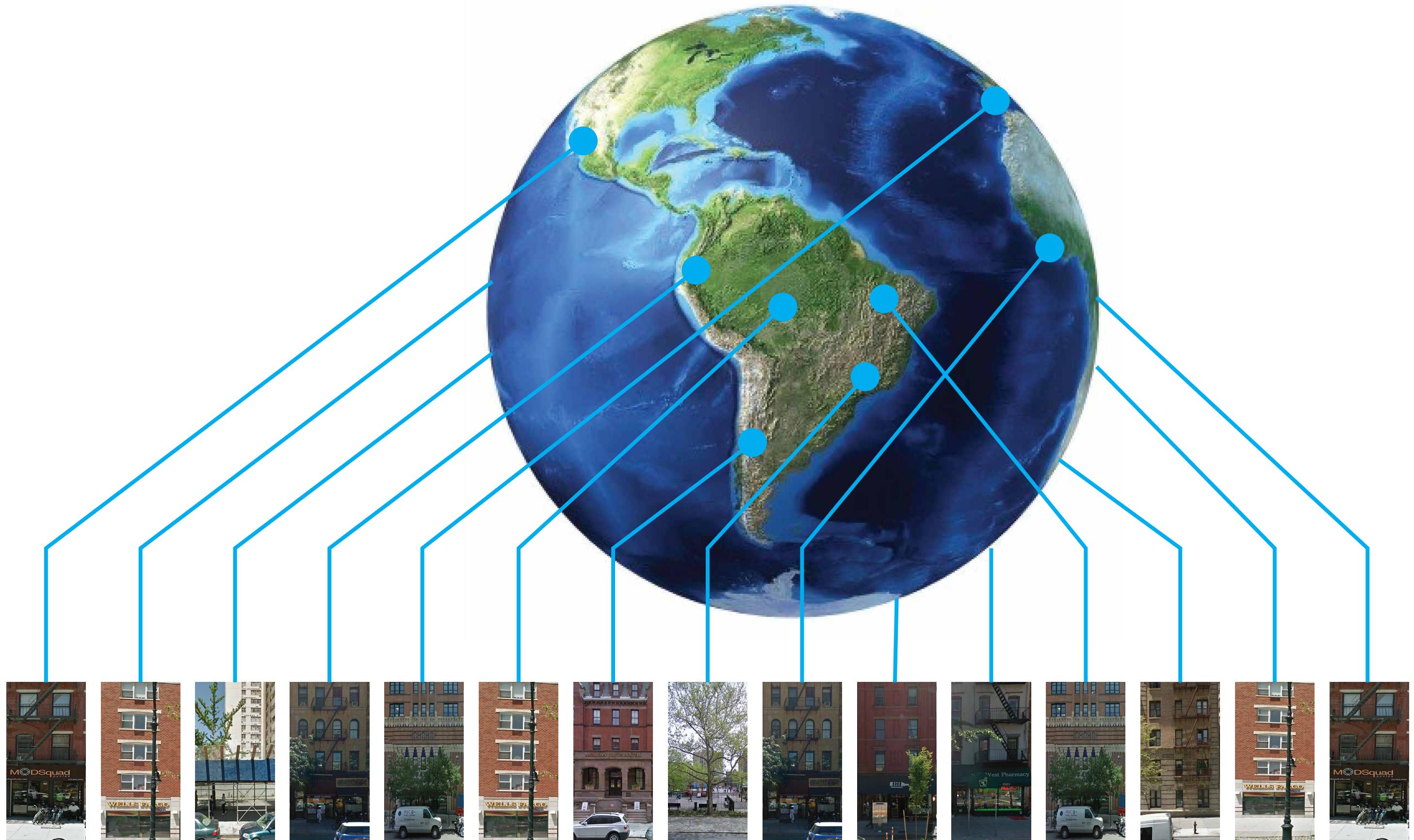


2ND AVENUE

We would create a selection of different facade choices representative of neighborhood amenities: coffee shops, restaurants, night clubs, galleries, grocery stores and parks.

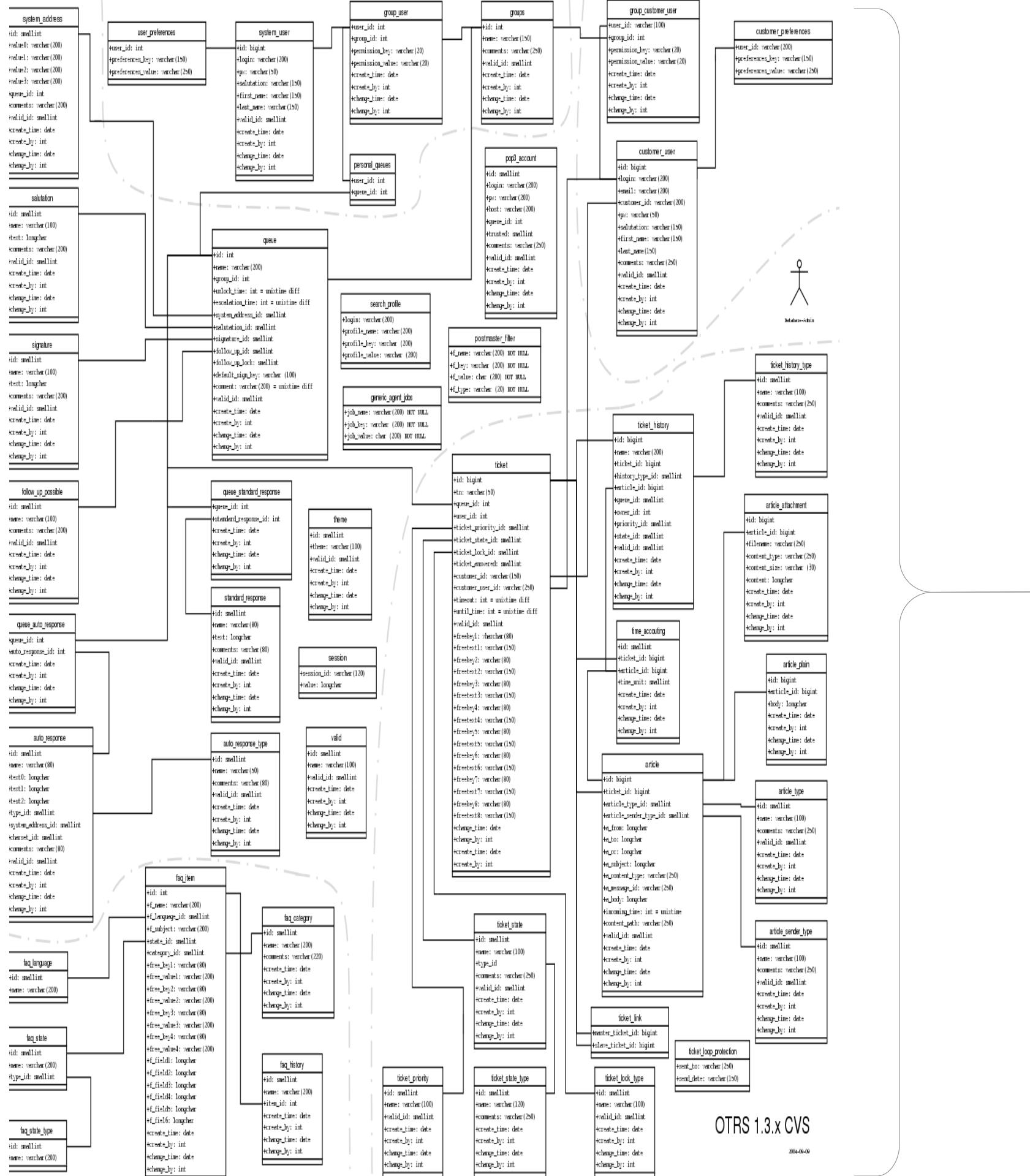


Metadata will be associated with each facade choice, tracking preferences of the public for specific design qualities. ie. large windows, red brick, greenery, etc.



The facade options will be mapped to their origin, either from other locations in New York or from other urban areas across the globe.

INFORMED PATTERNS IN THE IDENTITY OF THE BOWERY



OUTCOME: A collection of data that can be utilized by the city Design Review Board and neighborhood committees to help decide what should remain as part of the existing Bowery fabric, and what could be altered to improve it.

WEBSITE TYPE: This will be an interactive website, using the opinions of the public to generate survey-like data.

WEBSITE EXAMPLES:

Beautiful Streets, by Open Plans

<http://beautiful.st/>

Save my Location why?

0 Votes

Which street is more beautiful?

I can't decide, skip it

