

How to get your video trending on



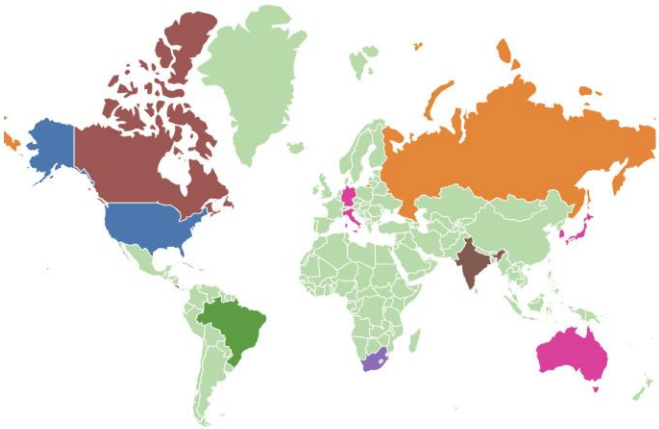
Our project goal is to take a YouTube content creator through a series of visualisations of data analysis from trending YouTube videos so that he can make his own trending video. The goal is broken down in different analysis such as the user's country, video tags, title and publishing time.

Select a category...

Your video title...

Show me how to optimize my video

What about your country?



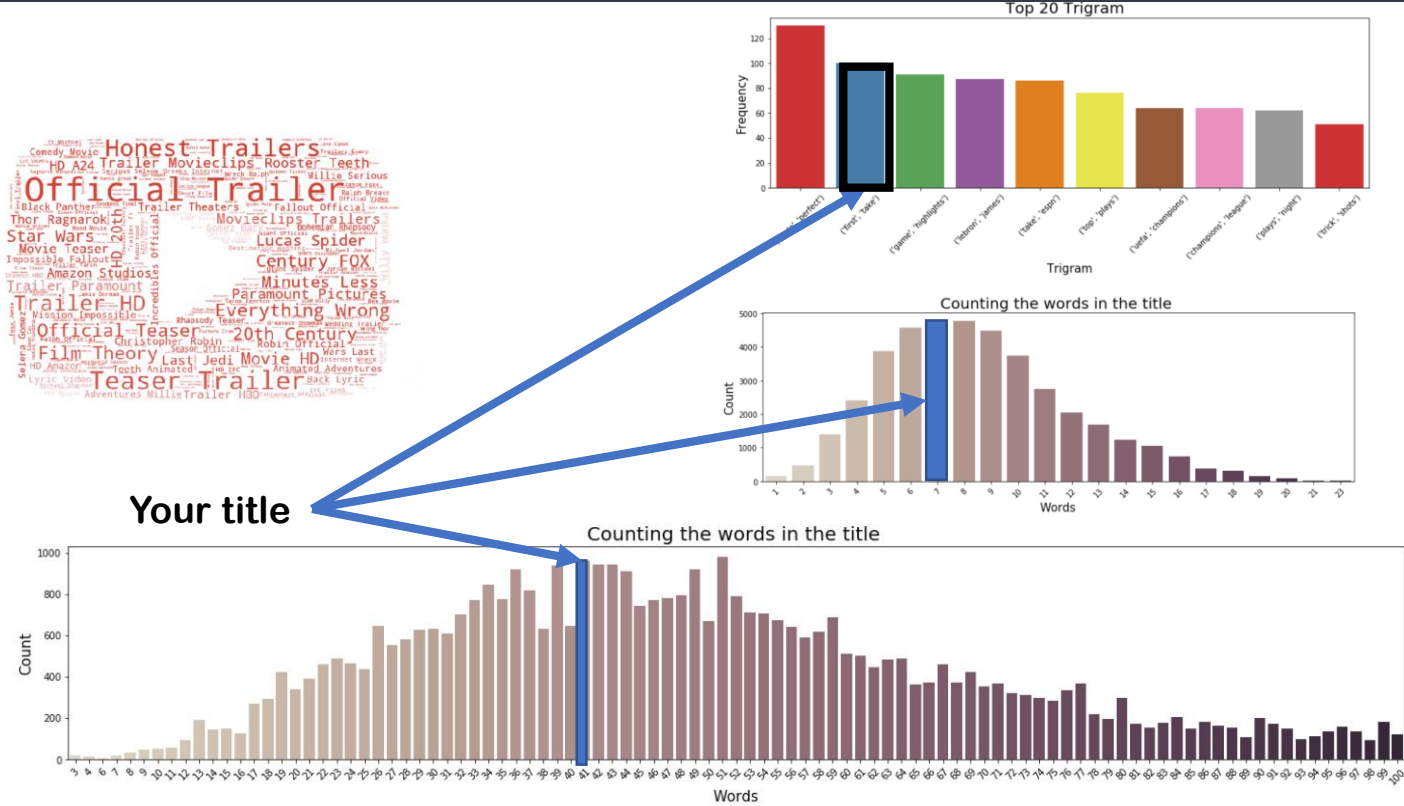
Most...

Viewed videos

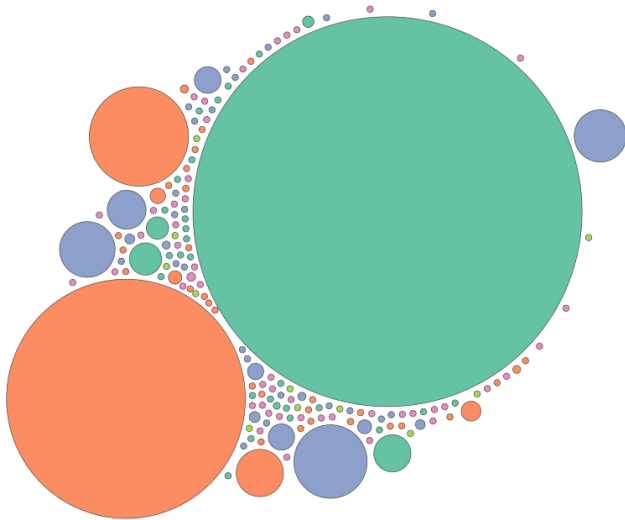
 Liked videos (Absolute) Disliked videos (Absolute) Commented videos (Absolute)

	image	title	Total_Views
1		To Our Daughter	44818108
2		Nicky Jam x J. Balvin - X (EQUIS) Video Oficial Prod. Afro Bros & Jeon	40567774
3		Marvel Studios' Avengers: Infinity War - Official Trailer	39980116
4		Taylor Swift - End Game ft. Ed Sheeran, Future	34708457

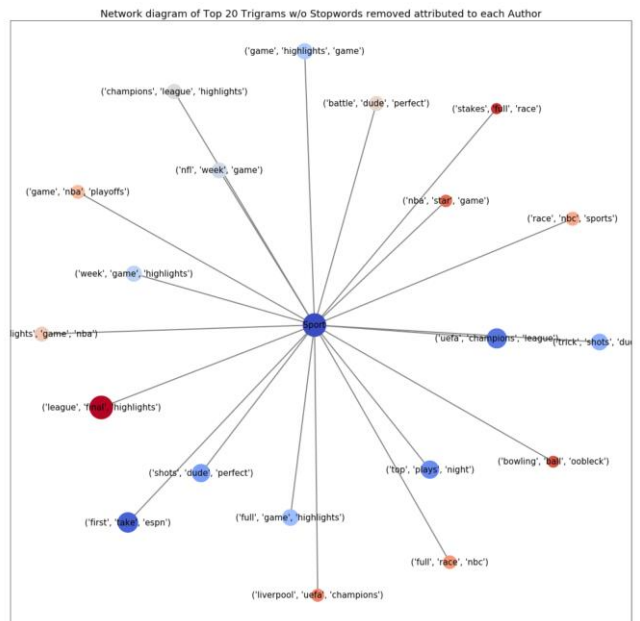
Let's see how to optimize your title



Tags are key!



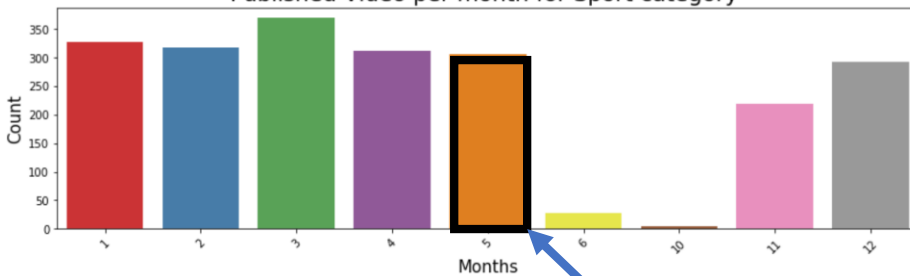
Circular packing to show the top tags in the category. Mouseover or click (according to bubble size) to give tag name and number of occurrences



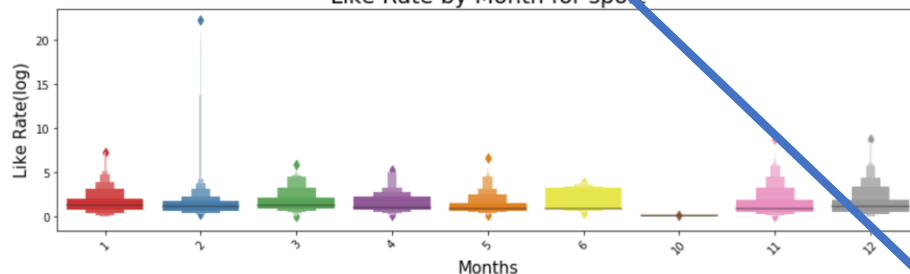
Interactive network for the top trigram tag per category

Timing is everything 🕒

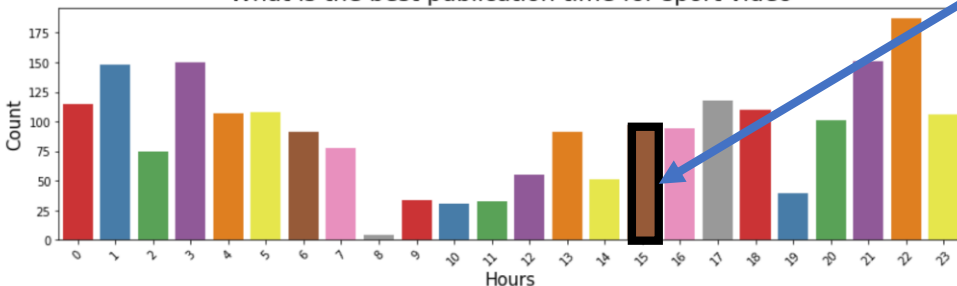
Published Video per month for Sport category



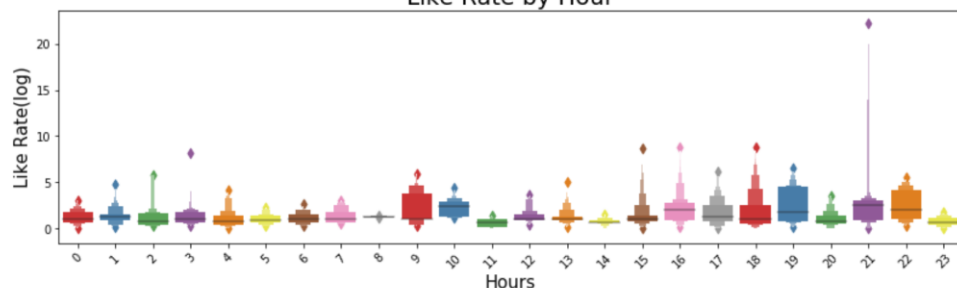
Like Rate by Month for sport



What is the best publication time for sport video



Like Rate by Hour



Actual Hour and Month