

Confidential SEO & Performance Audit

PREPARED FOR: <https://alphaenterprisess.com/> | DATE: 23/9/2025

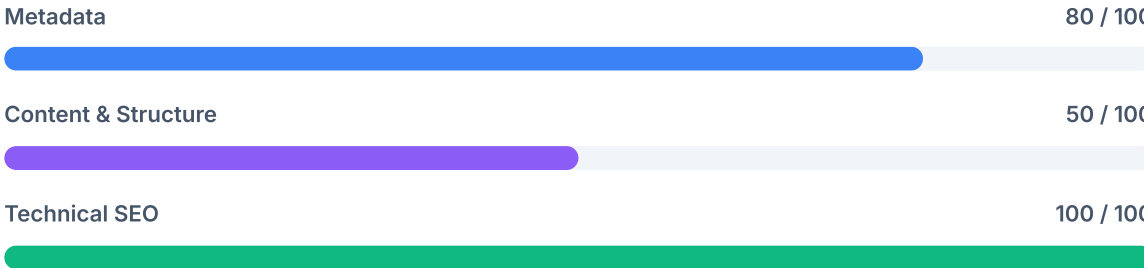
Overall Score



AI-Powered Executive Summary

Alpha Enterprises' website demonstrates a strong foundation, with an overall score of 76. Critical weaknesses include long title tags and missing H1 headings on the homepage. Strategic suggestions aim to improve these areas while leveraging existing strengths.

Category Performance



Crawl Statistics

1	1	0	0	0
Pages Crawled	Avg. Word Count	Total Images	Avg. Internal Links	Avg. External Links

Key Site-Wide Findings

The most critical issues and opportunities discovered during the audit are prioritized below.



Title Tag Length

MEDIUM

Description: The website's single page has a long title tag, which is a weakness.

Recommendation: Shorten the title tag to improve search engine rankings and user experience.



Meta Descriptions

GOOD

Description: The website's meta description is present, which is a strength.

Recommendation: Review and optimize the meta description for improved search engine rankings and user experience.



H1 Headings

HIGH

Description: The homepage lacks H1 headings, which is a critical weakness.

Recommendation: Add relevant and concise H1 headings to improve content hierarchy and user experience.



Image Alt Text

GOOD

Description: The website does not have any images, which means there is no alt text to review.

Recommendation: None



Structured Data (Schema)

GOOD

Description: The website does not use schema markup, but this is not a critical weakness.

Recommendation: Consider adding schema markup to improve search engine rankings and user experience.



First Contentful Paint (FCP)

GOOD

Description: The average FCP is 1624, which is a strength.

Recommendation: None



Full Page Load

MEDIUM

Description: The average full page load is 2804, which is a medium-level weakness.

Recommendation: Optimize images and improve server response time to reduce full page load times.



JavaScript Errors

GOOD

Description: The website does not have any JavaScript errors, which is a strength.

Recommendation: None



Unused JavaScript

LOW

Description: The average unused JavaScript percentage is 35, which is a low-level strength.

Recommendation: Continue to optimize and reduce unused JavaScript code.



Unused CSS

GOOD

Description: The average unused CSS percentage is 4, which is a strength.

Recommendation: None



Internal Linking

CRITICAL

Description: The website has zero internal links, which is a critical weakness.

Recommendation: Add relevant and useful internal links to improve user experience and search engine rankings.

On-Page Details



Title Tag Length

Optimal length is 30-60 characters for visibility in search results.

1 Issues



Meta Descriptions

This summary affects click-through rates from search results.

OK



H1 Heading Structure

Each page should have exactly one H1 tag to define its main topic.

1 Issues



Image Alt Text

Alt text is vital for accessibility and image SEO.

OK



Structured Data (Schema)

Schema markup helps search engines understand your content's context.

Not Found

Strategic Suggestions



Suggested Content Ideas

Innovation in Manufacturing

Highlight the company's commitment to innovation and manufacturing excellence.

Our Team: Meet the Experts

Introduce readers to the team members who make Alpha Enterprises' success possible.



Target Keywords

custom manufacturing solutions

precision component manufacturers

industrial manufacturing services

high-quality manufacturing companies

Prioritized Quick Wins

These are the easiest fixes that could have the highest impact on your site's performance.

Fix Long Title Tags

IMPACT: HIGH

EFFORT: LOW

Add Relevant H1 Headings

IMPACT: MEDIUM

EFFORT: MEDIUM

Technical Performance & Health



Avg. First Contentful Paint (FCP)

Measures when the first content appears on screen. Goal: under 1.8 seconds.

1.62ss



Avg. Full Page Load

The total time for all page resources to load. Goal: under 3 seconds.

2.80ss



Avg. Unused JavaScript

Percentage of JS code downloaded but not used. High values indicate code bloat.

35%



Avg. Unused CSS

Percentage of CSS code downloaded but not used on the page.

4%



JavaScript Errors

Critical errors found in the browser console can break site functionality.

None Found



Gzip Compression

Compresses files for faster network transfer. Should be enabled.

Not Fully Enabled

Recommendations & Best Practices

General SEO Best Practices

Create High-Quality Content

Regularly publish well-researched, original content that answers your audience's questions. This is the single most important factor for long-term SEO success.

Ensure Mobile-Friendliness

Your website must provide an excellent experience on mobile devices. Google prioritizes mobile-friendly sites in its rankings (known as mobile-first indexing).

Optimize for Local SEO

For businesses serving a specific geographic area, optimizing your Google Business Profile and building local citations is critical for attracting nearby customers.

Build Quality Backlinks

Earn links from other reputable websites in your industry. Backlinks are a powerful signal to search engines that your site is a trusted authority.

Recommended Tech Stack for Performance

Frontend Framework: Next.js

A React-based framework that enables server-side rendering (SSR) and static site generation (SSG), leading to incredibly fast page loads and excellent SEO performance.

Hosting: Vercel or Netlify

These platforms are built for modern web applications, offering global CDNs, automatic deployments, and serverless functions that ensure your site is always fast and available.

Content Management: Headless CMS

A Headless CMS (like Sanity, Strapi, or Contentful) separates your content from the presentation layer, giving you more flexibility and better performance than traditional systems like WordPress.

Analytics: Google Analytics 4 & Search Console

These free tools from Google are essential for tracking your website's traffic, understanding user behavior, and monitoring your search performance.