

# Project 2

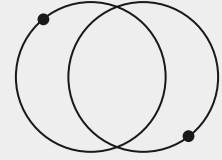
## Singapore

## Housing Data

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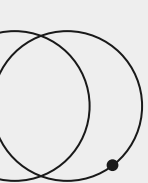
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# Problem Statement

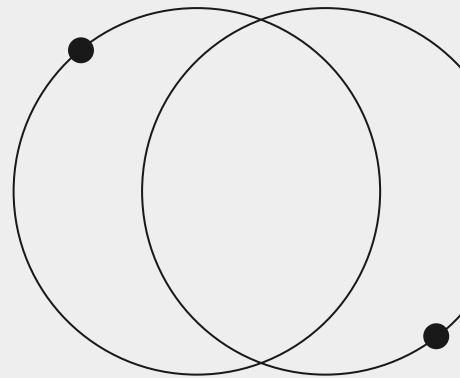
- **House pricing affects the decision making** process of buyers in their assessment of the unit.
- The goal is to **have the model accurately predict the sales price** of the houses in the test set, which will be evaluated based on common evaluation metrics such as R2 and RMSE.
- This will **give those who are impacted by housing prices**, e.g. owners, buyers and agents **additional information** to consider in their decision making process.



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150,000

Data points



2012 -2021

Period

29

Variables used

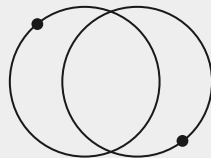
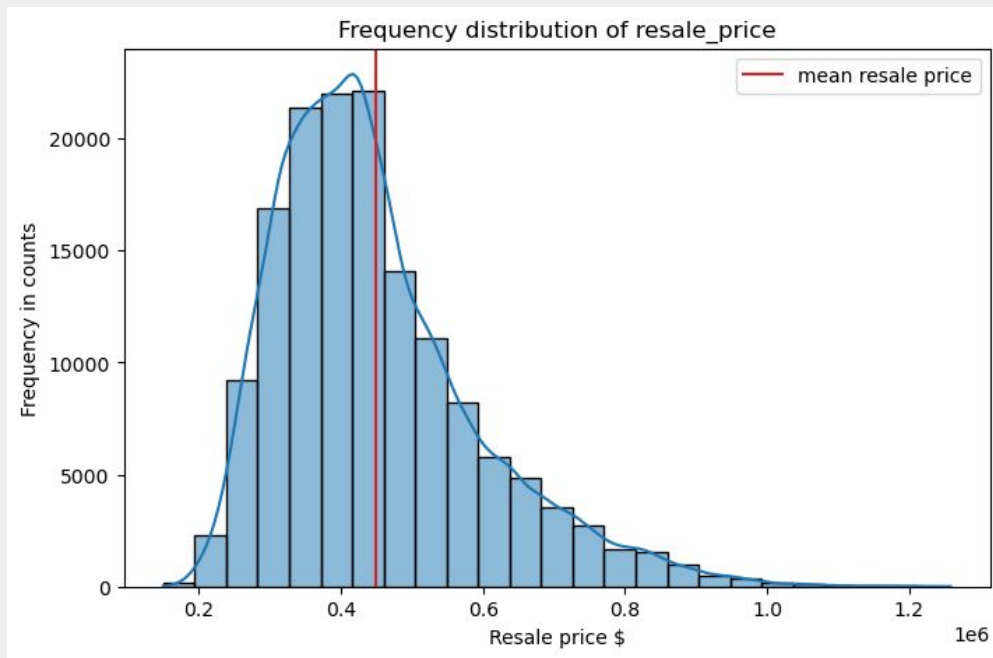




# Price

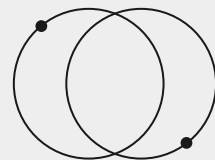
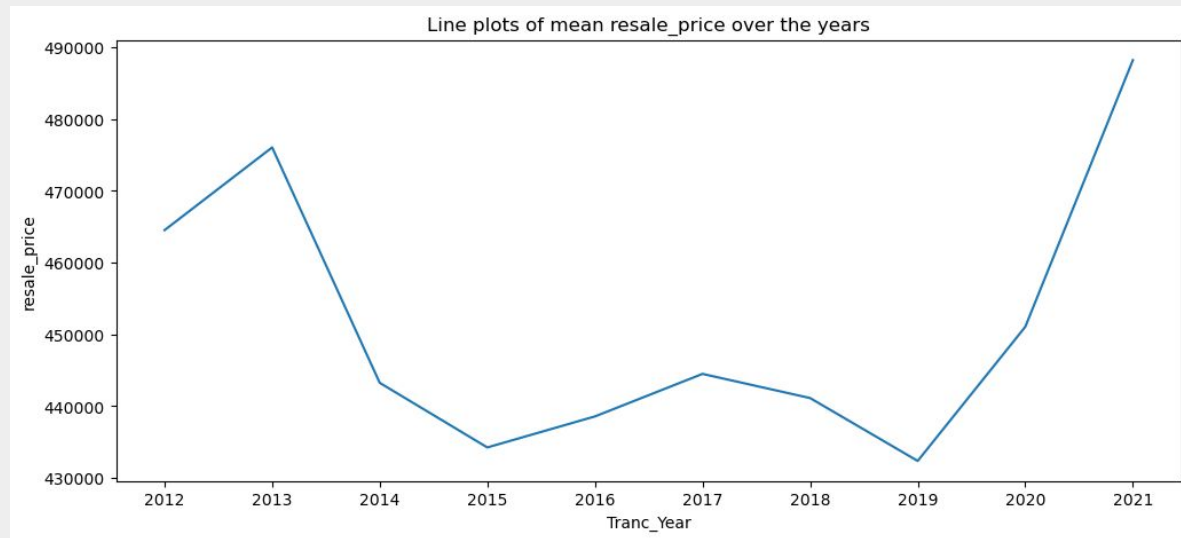
## Price (in \$ hundred thousands)

- Most transactions are below mean price
  - \$448,661
- High price flats pulling up the average.



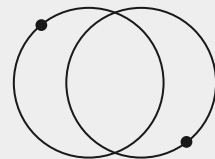
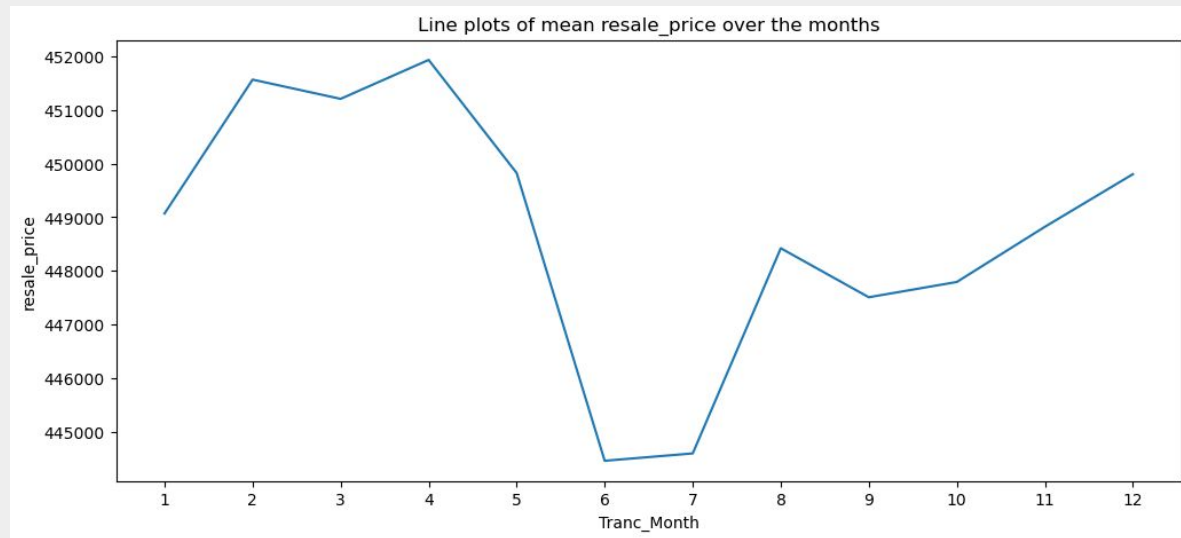
# ◆◆◆ Resale price by year

- Not constant
- Increase of 60k
- Increasing after 2019
  - Covid-19



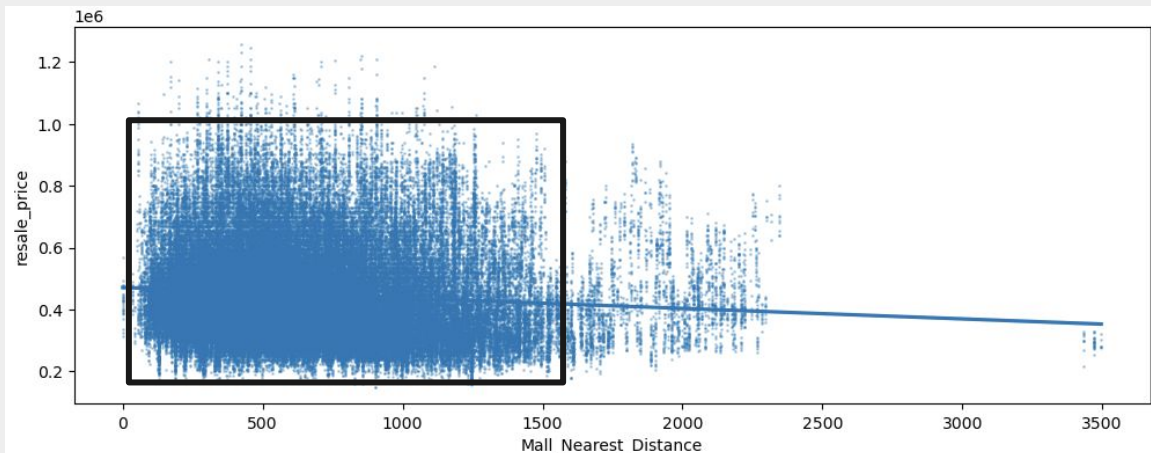
# ◆◆◆ Resale price by month

- Not constant
- Swing of 6k
- Lowest in June and July
  - Best to Buy
- Highest between Feb - Apr
  - Selling Spree

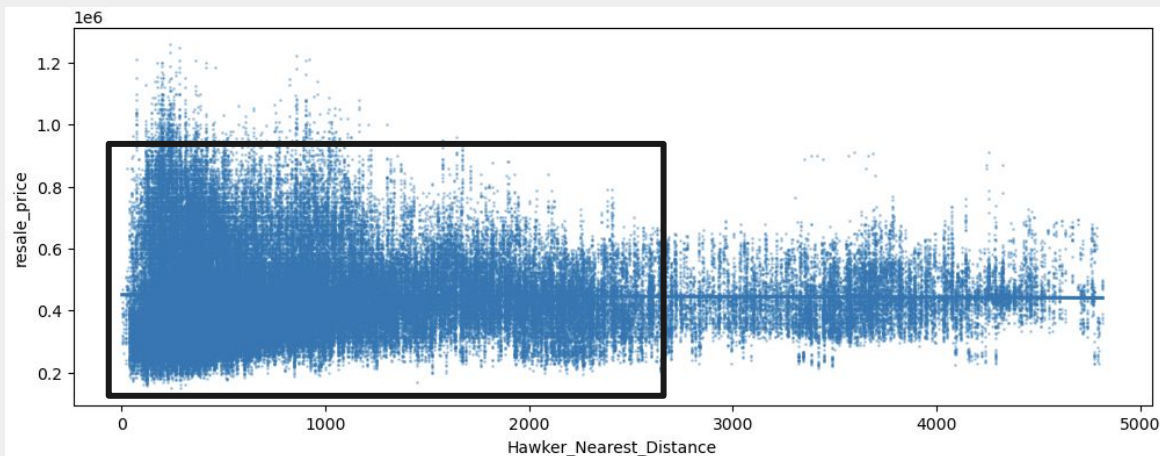


# Hawker and Mall distance

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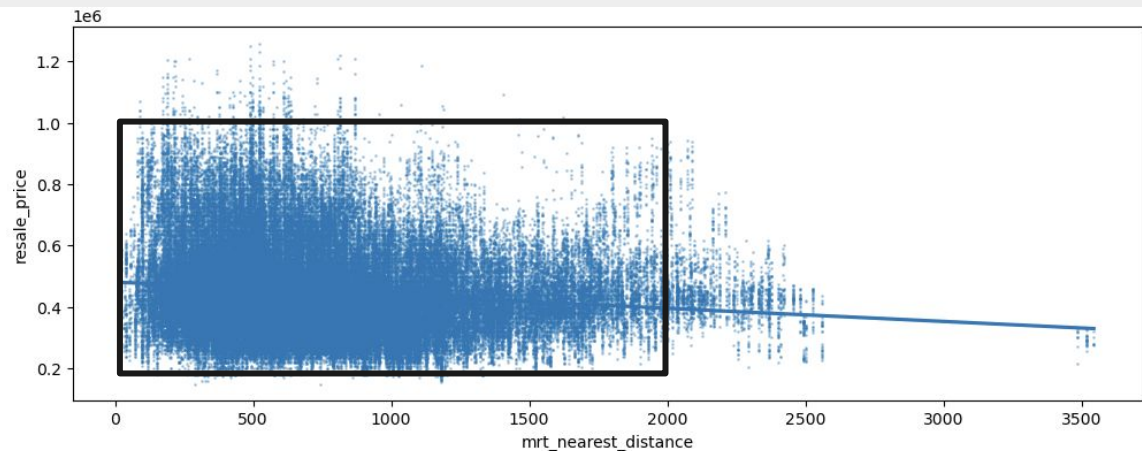
- Flat line shows poor relation with price
- Clustering on the left
- Nearer is better



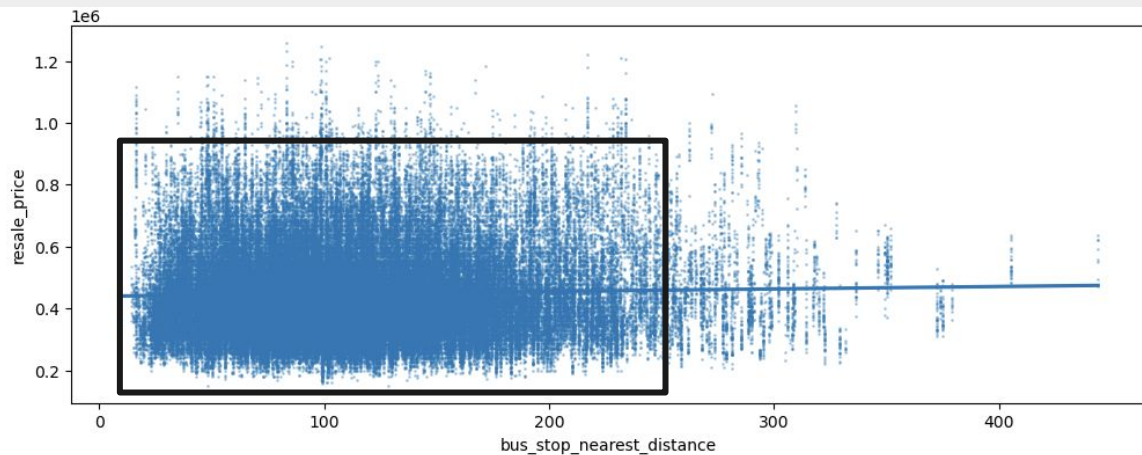


# MRT and Bus stop distance

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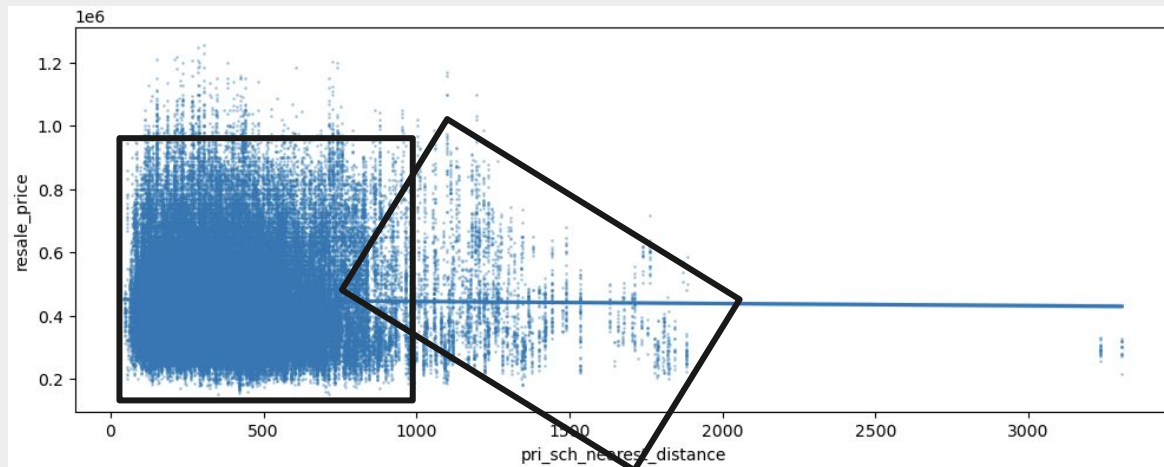


- Flat line shows poor relation with price
- Clustering on the left
- Good transport network
- Access is important



# Primary school distance

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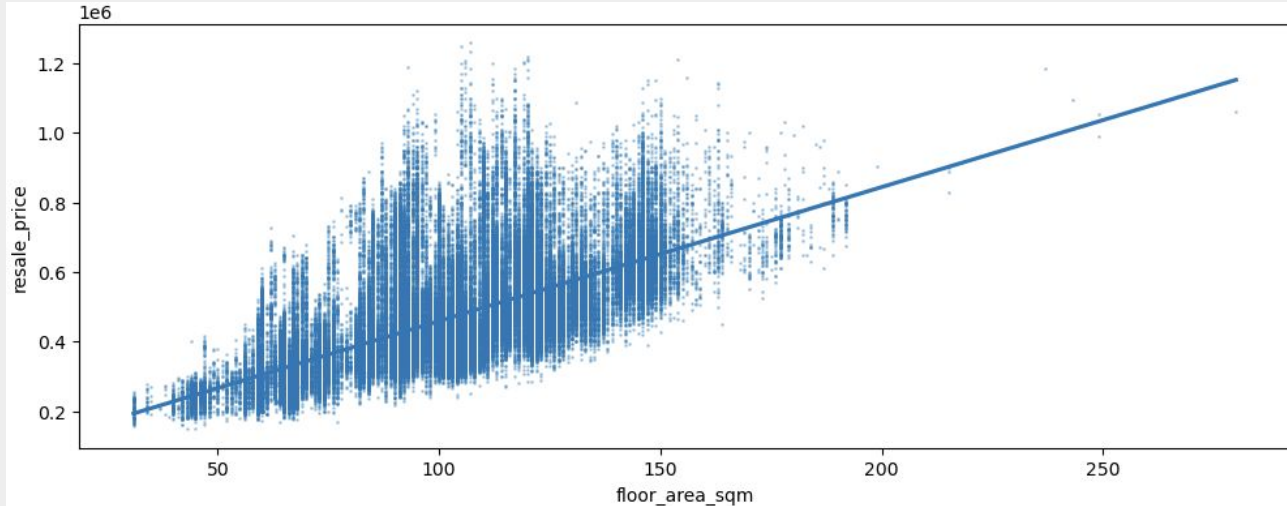


- Tight clustering on the left
- Important to be within 1km for primary school



# Floor area (sqm) and flat type

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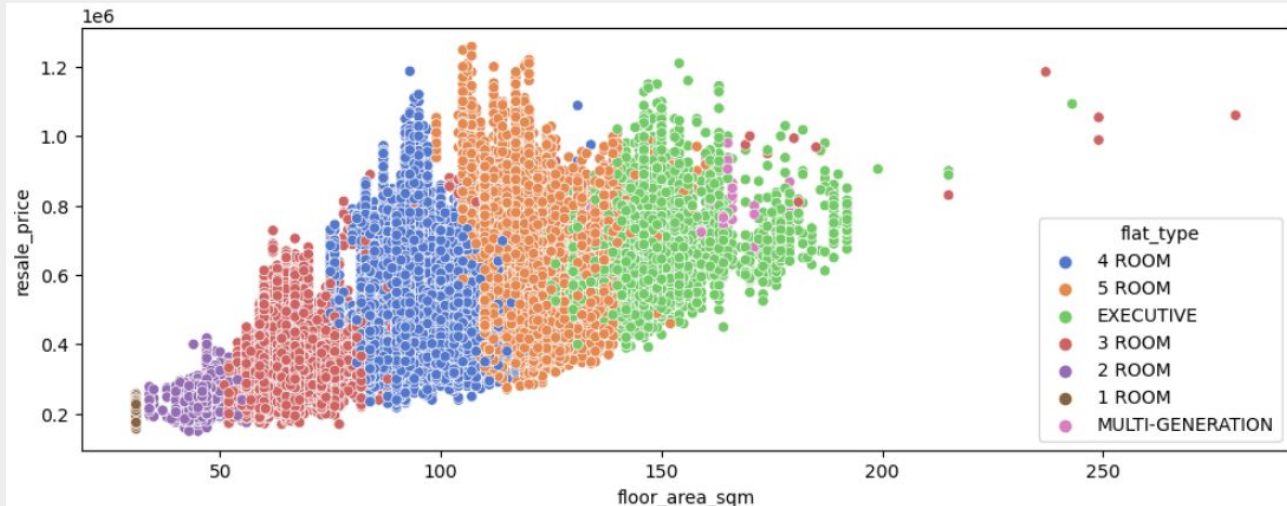


- Diagonal line shows **strong association** with price
- Prices follow **floor area** which follow **flat type**.



# Floor area (sqm) and flat type

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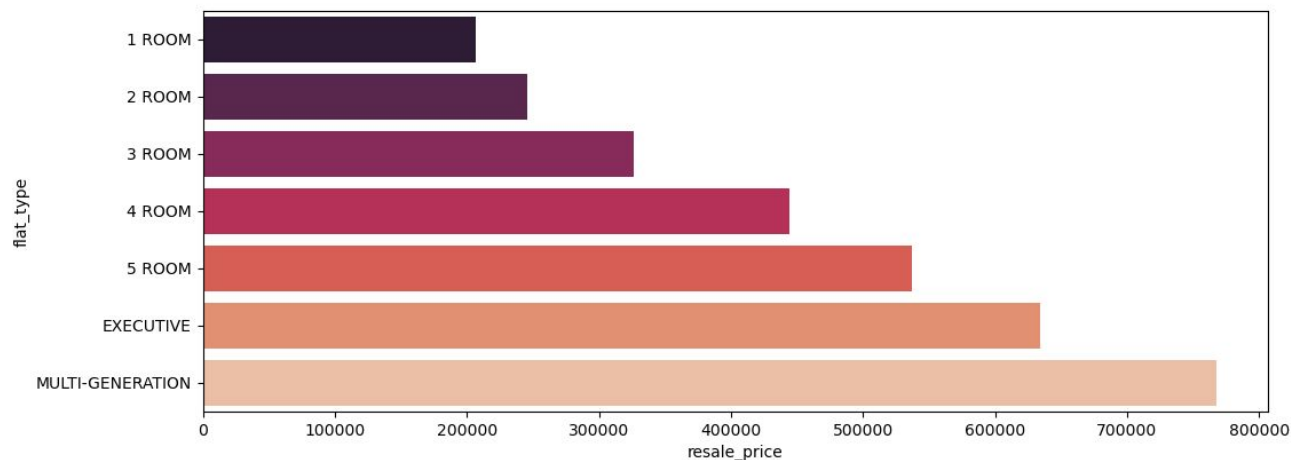


- Diagonal line shows **strong association** with price
- Prices follow **floor area** which follow **flat type**.



# Flat type and resale price

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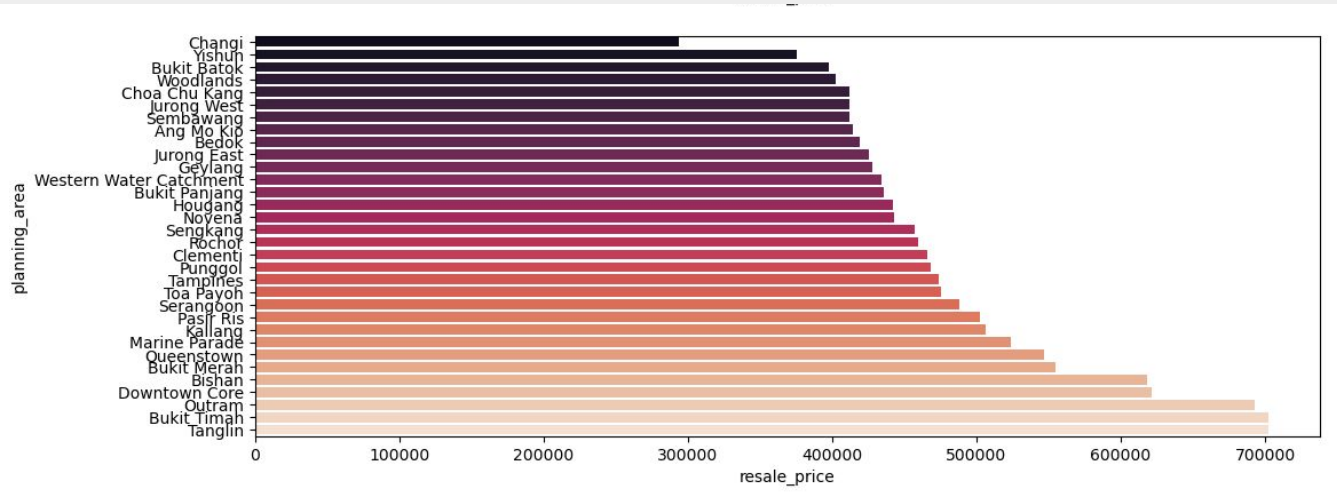


- The **larger** the flats, the **higher** the price
  - Paying for space



# Planning area and resale price

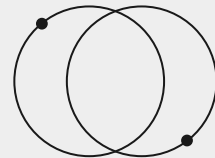
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- Central is more expensive
- Fringe is cheaper



# Model finding

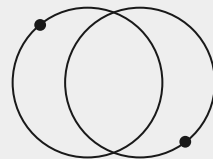


- Ridge Regression
  - Linear Model
- RMSE is a model scoring metric
- Represents the **price variation**
- **On unknown data \$41,168**

Activity	Start date	Ridge Regression
V1	Train RMSE	38,916
V1	Test RMSE	39,284
V2	Train RMSE	38,916
V2	Test RMSE	39,284
V3	Train RMSE	39,090
V3	Test RMSE	39,443
V4	Train RMSE	<b>41,114</b>
V4	Test RMSE	<b>41,296</b>



# Summary



## Timing

- Resale price increasing since 2019
- Mid year best to buy
- Start of year best to sell

## Amenities

- Nearer is better
- Not necessarily impact price.

## School

- Nearer is better up to 1km

## Flat size

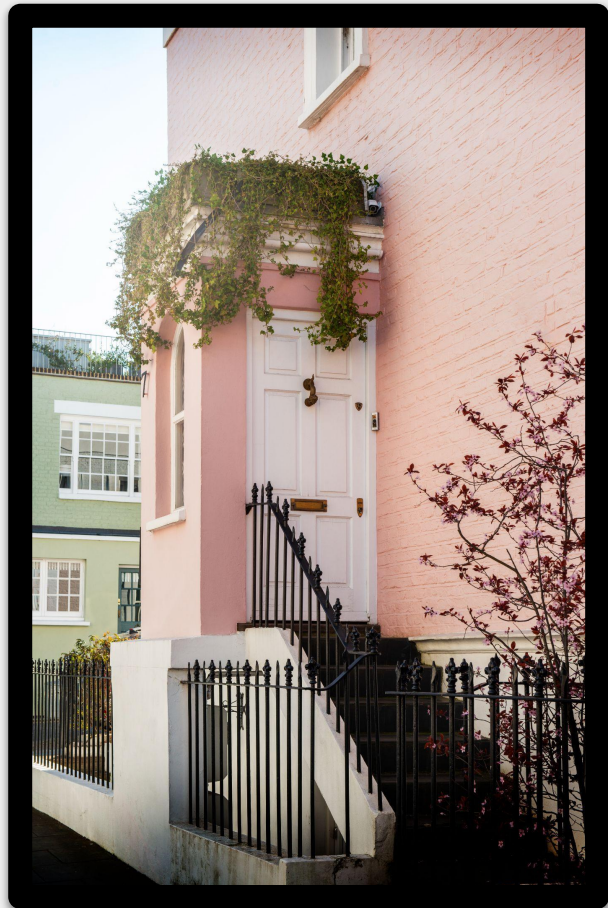
- Linked to flat type
- Bigger = More expensive

## Location

- Central is more expensive
- Fringe is cheaper

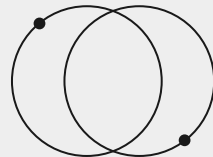






# Thanks!

Do you have any questions?



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