

# ABOUT SECTION :

1) At Combine Zenith, we believe creativity begins with people. We focus on the ideas, emotions, and goals that shape every brand's story. Before creating anything, we first analyze your brand and its needs. We believe honesty leads to work that feels real and thoughtful.

We don't treat brands as tasks to complete; we see them as partnerships built on trust. Our team of designers, writers, and thinkers works with care and clarity, crafting work that is thoughtful, original, and true to your vision. Every logo, message, and concept is shaped with attention to detail and a genuine respect for your story.

Whether we're building your identity or creating your next campaign, our focus stays simple:

Clear communication

Sincere creativity

Meaningful connections with your audience

At Combine Zenith, our mission is to help your brand rise with confidence, stand with intention, and be remembered for the right reasons.

“COMBINE ZENITH, THE PEAK OF CLIENT SUCCESS.” or the SLOGAN

## 2) THE CORE VALUES OF ZENITH

Clear Vision

We communicate simply and honestly. Every idea and decision is explained in a way that's easy to understand and aligned with your goals.

Zenith Standard

We hold ourselves to the highest level of quality in everything we do. Every detail, from design to strategy, reflects care, precision, and a commitment to excellence;

We never settle for anything less than our best.

Unified Work

We work side by side with you, bringing design, strategy, and content together so everything feels connected and makes sense.

#### Accountable Growth

We are responsible for your results as much as our work. Your growth is our priority, and we commit to helping your brand succeed every step of the way.

## TEAM BIO

3) I'm Waqas Ahmed, the Founder and Creative Director of Combine Zenith. I started this agency because I believe strategy and creativity work best when they work together.

Before this, I built my own customized apparel brand, *youroutfit*. Running a business from the ground up taught me a lot, how to understand people, how markets react, and how important it is to create work that actually performs, not just looks nice.

Over the years, I've worked on more than 200+ projects across tech, SaaS, clothing, food, automotive, and medical brands. What I enjoy most is taking the time to understand a client's brand, doing the research, and then creating something that is clean, meaningful, and effective.

From branding, graphic design, and print production to video editing and motion graphics, we handle it all to help our clients reach the absolute zenith of their market.

At Combine Zenith, our goal is simple: work honestly, think smart, and help every brand reach its best version. Our strong foundation of expertise and dedication enables us to ensure our clients not only compete but also rise to the highest point of achievement in their respective fields.

"Rise to the highest point of achievement" reflects the core meaning and concept behind our agency that I created.

Always open to new ideas and conversations, feel free to reach out anytime.

4) I'm Shabbir Sabir, Marketing Lead at Combine Zenith. I help brands find their voices and connect with the right people through clear, effective marketing. I work on everything from brand development to digital campaigns that get noticed and make a difference.

Outside the agency, I'm the founder of *Al Safa Organics* and co-founder of *youroutfit* so I understand firsthand what it takes to build and grow a business.

Over the years, I've worked with local and international brands, helping them grow their presence while staying true to who they are.

For me, marketing is about making sure that the message reaches the right people and creates real value.

5) Hey, I'm Iraj Naveed. I love creating videos and telling stories through frames. Cameras, editing, and cool visuals are my things. For me, it's all about making content that feels real and connects with people on a deeper level.

I'm obsessed with the little details like good lighting, smooth transitions, natural moments, and real reactions. I enjoy experimenting with new styles, trying fresh ideas, and making visuals that feel alive.

At the end of the day, I just like to keep it real ;)

6) I am Mohammad Umar, the Operations and Digital Growth Specialist of Combine Zenith. I focus on turning strategy into action through clear, organized plans and efficient systems. My role is to ensure projects run smoothly, delivering consistent and measurable results.

Alongside my role at Combine Zenith, I manage company documentation and operations for *Combine Group*. I also lead a team of 15 people at *Combine Foundation*, where I've successfully organized and conducted impactful programs focused on growth and community development.

With solid experience in social media management, Python automation, and digital campaign execution, I bring a detail-oriented mindset and practical solutions to every project. I build workflows and processes that improve teamwork, increase efficiency, and set the stage for steady, long-term growth.

The core of my work is designing scalable systems that meet today's demands while staying flexible for tomorrow's challenges.