

Logo Versions



Primary

K

Wordmark Only



Icon

Colours



Primary

Hex #50A060 RGB rgb(80,160,96)

CMYK 50 0 40 37

Pantone 16-6339



Secondary

Hex #C9EFC7 RGB rgb(201,239,199)

CMYK 16 0 17 6

Pantone 12-0225



Accent

Hex #50A060

RGB rgb(80,160,96)

CMYK 50 0 40 37

Pantone 16-6339

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary **Gugi Regular**

Aa Bb Cc