

# MEDIA ADVISORY/ PHOTO OPPORTUNITY

## FOR IMMEDIATE RELEASE

Jan. 13, 2015

Vaughan Public Libraries Presents the 11th Annual Free Family Literacy Day Celebration at the City Playhouse Theatre, Thursday, Jan. 22

## WHAT:

On Jan. 22, Vaughan Public Libraries (VPL) and the City Playhouse Theatre invite families to the 11<sup>th</sup> annual free Family Literacy Day celebration at the City Playhouse Theatre.

Come dressed in your pyjamas and participate in an evening of fun-filled activities that inspire family literacy. Sing songs and listen to stories with VPL librarians, make a puppet show and create arts and crafts.

Enjoy imaginative stories at a special bedtime story event with Patricia Storms, author of *Never Let You Go.* 

Families attending the Family Literacy Day celebration will receive a complimentary VPL tote bag (one bag per family, with ticket, while quantities last). A selection of VPL books will be available at the event, so bring your library card to check out some great reading materials.

Pick up your FREE tickets to this great event at any branch of VPL today. Plus, enjoy family literacy programming at VPL all week long.

WHEN: Thursday, January 22, 2015, 6:30 – 8:30 p.m.

6:30 – 7 p.m. - Storytime, music, puppet show and art

7:15 – 8 p.m. - Patricia Storms reads bedtime story on stage with

children

8 – 8:30 p.m. - Guests mingle with Patricia Storms

WHERE: The City Playhouse Theatre

1000 New Westminster Drive, Thornhill

Click here for map

WHY: To celebrate Family Literacy Day and encourage family literacy, which

can help children develop a lifetime love of reading and learning.

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**ATTACHMENTS:** - Family Literacy Day

- Family Literacy Programs at VPL between Jan. 19 - 23

- Patricia Storms

## **FAMILY LITERACY DAY – JANUARY 27**

Family Literacy Day is a national awareness initiative created by ABC Life Literacy Canada in 1999 and is held annually on January 27 to raise awareness of the importance of reading and engaging in other literacy-related activities as a family.

## FAMILY LITERACY PROGRAMS AT VPL (Jan. 19 – 23) <a href="mailto:born to Read">Born to Read</a>

Join us for an interactive program to share stories, songs, rhymes and early literacy activities that you can continue to enjoy at home! For ages 0 – 18 months with parent or caregiver.

- Bathurst Clark Resource Library\* Wednesday, Jan. 21, 10:30 & 11:30 a.m.
- Maple Library Tuesday, Jan. 20, 1:30 p.m.
- Pierre Berton Resource Library Tuesday, Jan. 20, 10:30 a.m.
- Pleasant Ridge Library Monday, Jan. 19 at 10:30 a.m.
- Woodbridge Library Tuesday, Jan. 20, 10:30 a.m.

## **Family Storytime**

Spend time together enjoying great stories, songs and rhymes. Fun for the whole family!

- Bathurst Clark Resource Library Monday, Jan. 19, 7 p.m.
- Dufferin Clark Library Thursday, Jan. 22, 11:30 a.m.
- Pierre Berton Resource Library Monday, Jan. 19, 7 p.m.
- Pleasant Ridge Library Tuesday, Jan. 20, 7 p.m.

## LEGO DUPLO Read! Build! Play!

Join us to read, build and play with Duplo to help your child develop their early literacy skills. For ages 2- 5.

• Pierre Berton Resource Library – Thursday, Jan. 22, 10:30 a.m.

## **Musical Babies**

An hour-long program that incorporates musical learning with songs, rhymes and more! Offered in partnership with the Ontario Early Years Centre. Space is limited. For ages 0-12 months.

- Ansley Grove Library Friday, Jan. 23, 10:30 a.m.
- Maple Library Thursday, Jan. 22, 1:30 p.m.
- Pierre Berton Resource Library Monday, Jan. 19 at 3 p.m.

#### Ready to Read

Join us for a half-hour of stories, fingerplays and activities. Come share great ideas for developing early literacy skills and a love of reading. For ages 3 – 5 with a parent or caregiver. Space is limited.

- Bathurst Clark Resource Library Tuesday, Jan. 20, 10:30 a.m.
- Maple Library Thursday, Jan. 22, 10:30 a.m.

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<sup>\*</sup> Tickets are available at Service Desk 30 minutes before.



## **Toddling to Read**

This program features stories, songs, action rhymes and early literacy activities that you can continue to enjoy at home! Toddlers will enjoy lots of stimulation and activity. For ages 18 months to 3 years with a parent or caregiver.

- Ansley Grove Library Thursday, Jan. 22, 10:15 a.m.
- Bathurst Clark Resource Library\* Thursday, Jan. 22 at 10:30 a.m. & 11:30 a.m.
- Maple Library Tuesday, Jan. 20 at 10:30 a.m.(space is limited)
- Pierre Berton Resource Library Wednesday, Jan. 21, 10:30 a.m. & Friday, Jan. 23, 10:30 a.m.
- Pleasant Ridge Library Wednesday, Jan. 21, 11:30 a.m.
- Woodbridge Library Thursday, Jan. 22, 10:30 a.m.
- \* Tickets are available at Service Desk 30 minutes before.

## **PATRICIA STORMS**

Patricia Storms was 12 years old when her first cartoon was published in a Toronto newspaper. She got paid five dollars for that cartoon, and has been inspired to draw fun and silly pictures ever since. It was while growing up in Burlington, Ontario, that Patricia honed her cartooning skills, drawing pictures of teachers and friends in all her classes.

As well as being an award-winning cartoonist, Patricia is also an author and illustrator of children's books and humour books. Her cartoons have been published in *Reader's Digest*, the *National Post, The London Times*, the *London Evening Standard* and *The Chronicle of Higher Education*. Patricia has also worked as a library technician, a book binder, a desktop publisher and a graphic designer, but her favourite job is creating books for children. Patricia lives and creates in Toronto with her husband and two fat cats in a cozy old house full to the brim with books.

To see more of her work, visit www.patriciastorms.com.

## SIGN UP FOR YOUR LIBRARY CARD TODAY!

Family members can sign up for their very own library card at VPL's Family Literacy Day celebration. Customers with a VPL library card have access to over 500,000 items in the collections, several online databases and website resources. Children under 13 years of age can get their own kid's library card, which must be signed by their parent or guardian. If you live, work, attend an educational institute or own property in the City of Vaughan, you qualify for a free library card. Join VPL in person or online - just show identification that has your name, current address, or proof of employment on it, when you receive your card. For more details, please visit www.vaughanpl.info.

## **NOTES TO EDITORS AND PHOTOGRAPHERS:**

Members from VPL's marketing and communications team will be on-site to assist media at the Family Literacy Day pyjama party on Jan. 22 at the City Playhouse.

Media representatives interested in attending and taking photographs of any of the family literacy programs running between Jan.19 and 23, at the branches, are asked to contact Karen Yang in advance in order for us to inform the branch. VPL does not require participants in

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these programs to complete or sign photo permission forms prior to attending. However, some children may be accompanied by a parent or caregiver who would be responsible for granting permission.

## **VAUGHAN PUBLIC LIBRARIES**

Vaughan Public Libraries offers welcoming destinations that educate, excite and empower the community. Annually, VPL welcomes over two million visitors making it one of the top leisure and information destinations within the City of Vaughan. VPL is more than just a place to borrow books. Each year we offer hundreds of programs for people of all ages, you can enjoy our incredible array of content everywhere – in the library, at home or on your handheld device. For more information on VPL's programs and services visit <a href="www.vaughanpl.info">www.vaughanpl.info</a> and subscribe to our <a href="eNewsletter">eNewsletter</a>.

## Connect with VPL on Social Media

Facebook: <a href="mailto:vaughanpl">vaughanpl</a>
YouTube: <a href="mailto:vaughanpl">vaughanpl</a>
Pinterest: <a href="mailto:vaughanpl">vaughanpl</a>

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