

FOR IMMEDIATE RELEASE

July 29, 2013

Vaughan Public Libraries Delivers Informative Brochure to Vaughan Households
Free to Explore lists the top ten great things to explore at your local library

VAUGHAN, ON — Vaughan Public Libraries (VPL) is distributing ***Free to Explore***, a brochure focusing on the top ten free things to explore at your local library, to all households in Vaughan. ***Free to Explore*** includes photos and highlights of the libraries' key accomplishments from 2012, a handy bookmark for future reference and a coupon redeemable for a complimentary VPL book bag.

Free to Explore invites Vaughan residents to get to know us in a new, exciting way," says Michael McKenzie, Chair, Vaughan Public Library Board. "We're not just books—we are your destination for your favourite DVDs or cultural celebrations. We offer free Wi-Fi, technology training and netbooks, eReaders and eBooks for loan."

Free to Explore informs the community of the library's complimentary programs, resources and events. Our mission is to provide welcoming destinations that educate, excite and empower our community," adds Margie Singleton, CEO, Vaughan Public Libraries. "In keeping with our ***Strategic Plan 2012-2015: Empower People, Inspire Opportunities, Build Communities***, we hope this brochure will build a stronger community awareness of the library and all it has to offer to new and current customers."

Free to Explore will be delivered to all households by the beginning of August.

Last year, over 2.2 million customers visited VPL's seven library locations, and almost three million items were checked out from the library catalogue. Other highlights of 2012 include:

- 1,013,116 customers visited VPL's website
- 4,466 eBooks available for download
- 30,300 eBooks were checked out
- 98,265 customers attended 3,248 library programs
- 74,968 new items added to VPL's catalogue

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ATTACHMENTS: *Free to Explore* brochure

VAUGHAN PUBLIC LIBRARIES

Vaughan Public Libraries offers welcoming destinations that educate, excite and empower the community. Connect with VPL: Find us on [Facebook](#) or follow us on [Twitter](#)! For more information on all of VPL's programs and services call 905.653.READ (7323); pick up a copy

of ***What'sOn, Your Guide to Programs, Special Events and Using Your Library*** at your local library, subscribe to VPL's eNewsletter, *the Buzz*, or visit the website at www.vaughanpl.info.

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