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# MEDIA ADVISORY/ PHOTO OPPORTUNITY

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**FOR IMMEDIATE RELEASE**

**January 13, 2014**

**Vaughan Public Libraries Presents the 10th Annual FREE Family Literacy Day at the City Playhouse Theatre, Thursday, Jan. 23**

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**VAUGHAN, ON** - On Jan. 23, Vaughan Public Libraries (VPL) and the City Playhouse Theatre invite you to celebrate Family Literacy Day with your children at a **FREE** on-stage pyjama party featuring entertaining stories and fun activities that inspire early literacy.

Put on your favourite pyjamas and enjoy imaginative stories at our special bedtime story event with Andrew Larsen, author of *In the Tree House*. Sing along to songs and listen in on stories told by VPL librarians. During the week, you can also visit your local library for various early literacy activities and programs.

Families attending the Family Literacy Day celebration will receive a complimentary VPL tote bag (one bag per family, with ticket, while quantities last). A selection of VPL books will be available at the event, so bring your library card to check out some great reading materials. Hot chocolate will be provided by the City Playhouse.

Pick up your **FREE** tickets to this great event at any branch of VPL today.

**What:** Family Literacy Day

**Where:** **The City Playhouse Theatre**  
1000 New Westminster Drive, Vaughan, ON  
[Click here for map](#)

**When:** **Thursday, January 23 at 6:30 p.m.**  
6:30 – 7 p.m. - storytime, music, puppet show, and art  
7:15 – 8 p.m. - Andrew Larsen reads bedtime story on stage with children  
8 – 8:30 p.m. - guests mingle with Andrew Larsen

**Why:** To celebrate Family Literacy Day and encourage family literacy, which can help children develop a lifetime love of reading and learning.

**Attachments:** - Family Literacy Day  
- Program Listings, Jan. 14 – 23

- Andrew Larsen

### **FAMILY LITERACY DAY – JANUARY 27**

Created by ABC Canada Literacy Foundation in 1999, Family Literacy Day is a national program that promotes the importance of reading and learning together as a family. Every year, families and communities across Canada celebrate this special day by holding literacy themed events coordinated by libraries, school and literacy-based organizations.

### **PROGRAM LISTINGS FOR FAMILY LITERACY PROGRAMS**

#### **Baby and Me Storytime**

- Ansley Grove Library – Friday, Jan. 17, 10:30 a.m.

#### **Born to Read**

- Bathurst Clark Resource Library – Wednesday, Jan. 15 & 22, 10:30 & 11:30 a.m.
- Dufferin Clark Library – Thursday, Jan. 16 & 23, 11:30 a.m.
- Maple Library – Tuesday, Jan. 14 & 21, 1:30 p.m.
- Pierre Berton Resource Library – Tuesday, Jan. 14 & 21, 10:30 a.m.

#### **Musical Babies**

- Kleinburg Library – Wednesday, Jan. 15 & 22, 2 p.m.
- Pierre Berton Resource Library – Thursday, Jan. 16 & 23, 3:30 p.m.

#### **Play, Laugh, Learn @ the Library**

- Ansley Grove Library – Saturday, Jan. 18, 10:30 a.m.
- Bathurst Clark Resource Library – Friday, Jan. 17, 10:30 a.m.

#### **Ready to Read**

- Bathurst Clark Resource Library – Tuesday, Jan. 14 & 21, 10:30 a.m.
- Maple Library – Thursday, Jan. 16 & 23, 10:30 a.m.
- Pierre Berton Resource Library – Wednesday, Jan. 15 & 22, 10:30 a.m.

#### **Toddling to Read**

- Ansley Grove Library – Tuesday, Jan. 14 & 21, 10:15 a.m.
- Bathurst Clark Resource Library – Thursday, Jan. 16 & 23, 10:30 & 11:30 a.m.
- Maple Library – Tuesday, Jan. 14 & 21, 10:30 a.m.
- Pierre Berton Resource Library – Friday, Jan. 17, 10:30 a.m.

#### **Tuesday Tickles**

- Kleinburg Library – Tuesday, Jan. 14 & 21, 10:30 a.m.

### **ANDREW LARSEN**

Andrew Larsen lives in a neighborhood in Toronto that has tall trees, old houses and lots of stories. Andrew has had many jobs over the years, but once he started a family, Andrew discovered his true calling: he became a stay-at-home dad and started writing stories. He often visits schools and libraries, where he encourages children to discover their own stories. Andrew's picture book, *The Imaginary Garden*, has been recognized both nationally

and internationally. His latest picture book, *In the Tree House*, was included in the CBC's Children's Book Panel as one of the summer's top reads for 2013 and has been nominated for the Blue Spruce Award.

**SIGN UP FOR YOUR LIBRARY CARD TODAY!**

Family members can sign up for their very own library card at VPL's Family Literacy Day celebration. Customers with a VPL library card have access to over 500,000 items in the collections, several online databases and website resources. Children under 13 years of age can get their own kid's library card, which must be signed by their parent or guardian. If you live, work, attend an educational institute or own property in the City of Vaughan, you qualify for a free library card. Join VPL in person or online - just show identification that has your name, current address, or proof of employment on it, when you receive your card. For more details, please visit [www.vaughanpl.info](http://www.vaughanpl.info).

**NOTES TO EDITORS AND PHOTOGRAPHERS:**

Members from VPL's marketing and communications team will be on-site to assist media at the Family Literacy Day pyjama party on Jan. 23 at the City Playhouse.

Media representatives interested in attending and taking photographs of any of the family literacy programs running between Jan. 14 and 23, at the branches, are asked to contact Elaine Barr or Karen Yang in advance in order for us to inform the branch. VPL does not require participants in these programs to complete or sign photo permission forms prior to attending. However, some children may be accompanied by a parent or caregiver who would be responsible for granting permission.

**VAUGHAN PUBLIC LIBRARIES**

Vaughan Public Libraries offers welcoming destinations that educate, excite and empower the community. Annually, VPL welcomes over two million visitors making it one of the top leisure and information destinations within the City of Vaughan. Connect with VPL: Find us on Facebook, follow us on Twitter or subscribe to our eNewsletter, *The Buzz!* VPL has many programs and special events each month. To find out what's happening, visit [www.vaughanpl.info/programs](http://www.vaughanpl.info/programs) or read ***What's On***, your guide to programs, special events and using your library either online or pick up a copy at your local library.

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