
MEDIA ADVISORY/ PHOTO OPPORTUNITY

FOR IMMEDIATE RELEASE

March 19, 2014

**Vaughan Public Libraries (VPL) Partners with Kids' CBC To Host a Free Storytime
Event Featuring Patty and BOOKABOO, March 29**

WHAT: Vaughan Public Libraries, in partnership with Kids' CBC will be hosting a FREE storytime event for preschoolers in celebration of literacy on Saturday, March 29 at Pierre Berton Resource Library. Kids are invited to this special storytime session led by Kids' CBC host Patty and fan-favourite BOOKABOO as they read some of their favourite stories together. Each child will receive a free Kids' CBC bookmark, postcard and a friendship bracelet.

Kids will have a chance to appear on television, as the Kids' CBC camera crew will be out and about capturing all of the fun moments from the day to be featured on-air.

Limited seating available. First come, first served.

WHEN: Saturday, March 29, 2 p.m.

WHEN: Pierre Berton Resource Library
4921 Rutherford Road
[Click here for map](#)

WHY: To celebrate literacy, foster the love of reading in preschool children and to encourage families to read together.

ATTACHMENTS:

- Patty Sullivan
- BOOKABOO
- Kids' CBC

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NOTES TO EDITORS AND PHOTOGRAPHERS:

Representatives from the Marketing and Communications department of VPL will be onsite at the Kids' CBC storytime event on March 29 at Pierre Berton Resource Library to assist media representatives.

VAUGHAN PUBLIC LIBRARIES

Vaughan Public Libraries offers welcoming destinations that educate, excite and empower the community. Annually, VPL welcomes over two million visitors making it one of the top leisure and information destinations within the City of Vaughan. Connect with VPL: Find us on [Facebook](#) or follow us on [Twitter](#)! For more information on all of VPL's programs and services call 905-653-READ (7323); pick up a copy of ***What'sOn, Your Guide to Programs, Special Events and Using Your Library*** at your local library, subscribe to VPL's eNewsletter: [The Buzz](#), or visit the website at www.vaughanpl.info.

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BACKGROUND ATTACHMENTS:**Patty Sullivan**

Patty Sullivan is the host of **Kids' CBC**, an engaging, empowering and educational on-air and online preschool environment. Since 2003, the much loved host of Kids' CBC has brought fun and learning to the homes of children across Canada. In 2010, she won the Gemini Award, for Best Host in a Pre-School, Children's or Youth Program and in 2013 the series won the Youth Media Alliance Award for Excellence in the category of Best Television Program for ages 3 - 5. Patty also stars in Kids' CBC's fun, musical extravaganza "Wowie Woah Woah!" which has won the Award of Excellence for Best Television Program, All Genres, Ages 3 - 5 Category at the Youth Media Alliance Awards in May 2013.

BOOKABOO

BOOKABOO is a Kids' CBC series that encourages children (3-6 year olds) and grown-ups to share books together, with the help of the main character - a puppet named BOOKABOO, who is a world famous rock puppy who tours the globe with his band, playing drums to packed stadiums of adoring fans. However, there's just one hitch for our rock puppy super star, he just can't play without a story a day! Each episode sees a famous face share a picture book with BOOKABOO to encourage him to go back on stage. 'Bojo' restored, the rock pup can play and wows the crowds the best canine drum solo ever heard!

KIDS' CBC

Kids' CBC celebrates and empowers Canadian children and families by giving them a voice, and creating smart, forward-thinking content that promotes children's wellbeing and development.

Our educational mandate is to create and air shows that is not only age-appropriate, but also actively promotes healthy child development in all areas - cognitive, social, creative, emotional and physical. In addition to our award-winning Kids' CBC interstitial content (which specifically targets the five main areas of development), the programs in our lineup, both on air and online, have been carefully selected to reflect a balance of the core developmental domains. Follow Kids' CBC on twitter [@KidsCBC](#) and [@CBCParents](#).