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# MEDIA ADVISORY/ PHOTO OPPORTUNITY

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## FOR IMMEDIATE RELEASE

January 14, 2013

**Vaughan Public Libraries Presents the 9th Annual FREE Family Literacy Day, Jan. 23**  
*Join librarians at City Playhouse Theatre for an on-stage pyjama party, featuring stories and songs*

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**VAUGHAN, On** — On Jan. 23, Vaughan Public Libraries (VPL) and the City Playhouse Theatre invite you to celebrate Family Literacy Day with your children at a **FREE** on-stage pyjama party featuring captivating stories and fun activities.

Put on your favourite pyjamas and enjoy a special reading of *Miss Mousie's Blind Date* by author Tim Beiser. Sing along to songs and listen in on stories told by librarians from VPL. During the week, you can also visit VPL locations for various activities and programs that will engage children in reading.

Free tickets for VPL's Family Literacy Day event can be picked up at any branch. VPL will be giving a complimentary tote bag to attendees (one bag per family, with ticket, while quantities last). A selection of VPL books will be at the event and customers who bring their library cards will be able to check out materials. Hot chocolate will be provided by the City Playhouse.

**What:** Family Literacy Day

**Where:** **The City Playhouse Theatre**  
1000 New Westminster Drive, Vaughan, ON  
[Click here for map](#)

**When:** **Wednesday, January 23 at 6:30 p.m.**

6:30 - 7 p.m.	- storytime, music, puppets, art
7:15 - 8 p.m.	- Tim Beiser reads bedtime story on stage with children
8 - 8:30 p.m.	- guests mingle with Tim Beiser

**Why:** To celebrate Family Literacy Day and encourage family literacy, which can help children develop a lifetime love of reading and learning.

**Attachments:**

- Family Literacy Day
- Program Listings, Jan 16 – 23
- Tim Beiser

**FAMILY LITERACY DAY – JANUARY 27**

Created by ABC Canada Literacy Foundation in 1999, Family Literacy Day is a national program that promotes the importance of reading and learning together as a family. Every year, families and communities across Canada celebrate this special day by holding literacy themed events coordinated by libraries, school and literacy-based organizations.

**PROGRAM LISTINGS FOR FAMILY LITERACY PROGRAMS:****Ansley Grove Library – 350 Ansley Grove Road**

- Baby and Me Storytime (Friday, January 18, 10:30 a.m.)
- Toddling to Read (Tuesday, January 22, 10:15 a.m.)

**Bathurst Clark Resource Library – 900 Clark Avenue West**

- Toddling to Read (Thursday, January 17, 10:30 and 11:30 a.m.)
- Family Storytime (Monday, January 21, 7 p.m.)
- Ready to Read (Tuesday, January 22, 10:30 a.m.)
- Born to Read (Wednesday, January 16 & 23, 10:30 and 11:30 a.m.)

**Dufferin Clark Library – 1441 Clark Avenue West**

- Born to Read (Thursday, January 17, 11:30 a.m.)
- Family Storytime (Tuesday, January 22, 7 p.m.)

**Kleinburg Library – 10341 Islington Avenue North**

- Tuesday Tickles (Tuesday, January 22, 10:30 am)

**Maple Library – 10190 Keele Street**

- Born to Read (Tuesday, January 22, 1:30 p.m.)
- Toddling to Read (Tuesday, January 22, 10:30 a.m.)
- Ready to Read (Thursday, January 17, 10:30 a.m.)

**Pierre Berton Resource Library – 4921 Rutherford Road**

- Toddling to Read (Friday, January 18, 10:30 a.m.)
- Family Storytime (Monday, January 21, 7 p.m.)
- Born to Read (Tuesday, January 22, 10:30 a.m.)
- Ready to Read (Wednesday, January 16 & 23, 10:30 a.m.)

**Woodbridge Library – 150 Woodbridge Avenue**

- Family Storytime (Thursday, January 17 and Tuesday, January 22, 10:30 a.m.)

**TIM BEISER**

Tim Beiser was born on April Fools' Day in Los Angeles, California. Tim has had many day jobs: a pastry chef, an architectural draftsman, a college teacher, a waiter, a nightclub performer, a computer repairman, and, lastly, an emergency medical technician for the Fire Department of New York, driving an ambulance. Tim received a B.A.A. in Journalism from Ryerson University and started a career as a freelance magazine writer. For his work in such publications as *National Post Business*, *Toronto Life*, *Elm Street*, *Reader's Digest*, and *Saturday Night*, Tim has been nominated for four National Magazine Awards. *Bradley*

*McGogg, the Very Fine Frog* was his first book for children. Tim Beiser's most recent picture book is *Miss Mousie's Blind Date*.

**SIGN UP FOR YOUR LIBRARY CARD TODAY!**

Family members can sign up for their very own library card at VPL's Family Literacy Day celebration. Customers with a VPL library card have access to over 500,000 items in the collections, several online databases and website resources. Children can also get a VPL kid's library card. If they are 13 years old or younger, they need to be accompanied by a parent or guardian to obtain a library card. Library cards are free of charge to anyone who lives, works, goes to school full-time, or owns property in the City of Vaughan. To apply for membership, visit any branch of Vaughan Public Libraries in person or fill out an application form online at [www.vaughanpl.info/membership\\_applications](http://www.vaughanpl.info/membership_applications). Adults must be 18 years of age or older to use the online application form. For details, please visit [www.vaughanpl.info](http://www.vaughanpl.info).

**NOTES TO EDITORS AND PHOTOGRAPHERS:**

Members from VPL's marketing and communications team will be on-site to assist media at the Family Literacy Day pyjama party on Jan. 23 at the City Playhouse.

Media representatives interested in attending and taking photographs of any of the family literacy programs running between Jan. 16 and 23, at the branches, are asked to contact Elaine Barr or Annesha Hutchinson-Cozier in advance in order for us to inform the branch. VPL does not require participants in these programs to complete or sign photo permission forms prior to attending. However, some children may be accompanied by a parent or caregiver who would be responsible for granting permission.

**VAUGHAN PUBLIC LIBRARIES**

Vaughan Public Libraries offers welcoming destinations that educate, excite and empower the community. Annually, VPL welcomes over two million visitors making it one of the top leisure and information destinations within the City of Vaughan. Connect with VPL: Find us on Facebook, follow us on Twitter or subscribe to our eNewsletter, *The Buzz!* VPL has many programs and special events each month. To find out what's happening, visit [www.vaughanpl.info/programs](http://www.vaughanpl.info/programs) or read ***What's On***, your guide to programs, special events and using your library either online or pick up a copy at your local library.

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