

FOR IMMEDIATE RELEASE

June 6, 2014

Eureka! Be Dreamers of Dreams and Makers of Worlds with the TD Summer Reading Club at Vaughan Public Libraries

Register for library's free TD Summer Reading Club starting June 21

VAUGHAN, ON - Eureka! This summer, be dreamers of dreams and makers of worlds with the TD Summer Reading Club at Vaughan Public Libraries (VPL). On June 21, VPL celebrates the launch of the TD Summer Reading Club with fun activities at all seven libraries. Children who register for the **free** Summer Reading Club will receive a booklet and notebook to use on their summer adventure. They can also collect a new sticker each week by reading a book and visiting the library.

This year's TD Summer Reading Club theme is *Eureka!* Children are invited to let loose their imaginations and join other "makers and shakers" to invent, create and innovate. Let this summer be a time of freedom, exploration and discovery with VPL's free Summer Reading Club programs for children.

VPL's TD Summer Reading Club programs are designed to nurture the joy of reading in children, and create an opportunity for them to meet new friends in a welcoming environment.

Please refer to the program listing below for details on the launch day events at VPL. Check out the library's <u>What'sOn</u> guide or visit VPL's website at www.vaughanpl.info for great Summer Reading Club programs running throughout July and August.

ACCESSIBLE SUMMER READING FROM CNIB AND CELA

VPL, in partnership with the CNIB, will provide access to DAISY copies of this year's TD Summer Reading Club titles for children with print disabilities. To sign up, please ask at the Service Desk or phone 905.653.READ (7323).

As a member of the Centre for Equitable Library Access (CELA), VPL offers access to over 85,000 items to anyone who has a visual, physical or learning disability that prevents them from reading conventional print. Enjoy books, magazines, newspapers and described videos in a variety of formats including audio, e-text, downloadable and braille formats. To sign up, please ask at the Service Desk or phone 905.653.READ (7323).

2014 SUMMER READING CLUB LAUNCH DAY - JUNE 21

ANSLEY GROVE LIBRARY – 350 Ansley Grove Road Saturday, June 21 10:30 a.m. – noon

BATHURST CLARK RESOURCE LIBRARY – 900 Clark Avenue West Saturday, June 21, 11 a.m. – 3 p.m.

DUFFERIN CLARK LIBRARY – 1441 Clark Avenue West

June 6, 2014 Page 1 of 4



Saturday, June 21, 1 – 1:45 p.m.

KLEINBURG LIBRARY – 10341 Islington Avenue North Saturday, June 21, 2 – 4 p.m.

MAPLE LIBRARY – 10190 Keele Street Saturday, June 21, 11 – 3 p.m.

PIERRE BERTON RESOURCE LIBRARY – 4921 Rutherford Road Saturday, June 21, 10 a.m. – 4 p.m.

WOODBRIDGE LIBRARY – 150 Woodbridge Avenue Saturday, June 21, 10 a.m. – 4 p.m.

TD BANK FINANCIAL GROUP

Since 2000, TD Bank Financial Group has sponsored the nation-wide public library Summer Reading Club, enabling libraries to distribute booklets, posters and stickers to all participants, beautifully illustrated by a prominent Canadian children's book illustrator. Vaughan Public Libraries gratefully acknowledge this tremendous support that takes Summer Reading into so many homes in the City of Vaughan.

This year's TD Summer Reading Club artist is John Martz. John is a Toronto based cartoonist, illustrator and designer. He is specialized in playful illustrations and comics, with experience in web design, digital typography, animation and motion graphics. Among his numerous works, John has illustrated the following children's books: *Dear Flyary* (2012), written by Dianne Young, *Who's on First* (2013), an adaptation of the classic Abbott & Costello routine and *Black and Bittern was Night* by Robert Heidbreder, released in August 2013. Machine Gum, a collection of his Machine Gum comic strips, was published by La Pastèque in May of 2013. His animated music video, *Monsters*, was an official selection at the 2013 TIFF Kids International Film Festival.

SUMMER READING FOR THE WHOLE FAMILY AT VPL

In addition to all children's Summer Reading Club programs, VPL also offers summer reading enjoyment for the whole family. Check out VPL's Adult Summer Shortlist, Teen Summer Reading Challenge (TSRC) and more!

VPL'S ADULT SUMMER SHORTLIST

This summer, pick up one of the staff picks from our Adult Summer Shortlist. Enjoy books that will spark your imagination and take you to your favourite summer getaway destination while introducing you to fascinating new people.

Join Allen Karlsson on a hilarious adventure the day he turns 100 years old with *The 100-Year-Old Man Who Climbed Out the Window & Disappeared*. Follow Harold Fry on his journey between the present and the regrets of the past to deliver a letter by hand to his old friend with *The Unlikely Pilgrimage of Harold Fry*. Meet Don Tillman, an oddly charming and socially challenged genetics professor who's on an unusual quest of finding out if he is

June 6, 2014 Page 2 of 4





capable of true love with *The Rosie Project*. Follow the story of Harry Salter in *Mount Pleasant*, as he investigates his deceased father's lost assets while surviving his own midlife crisis. Get inspired by the remarkable life story of Rona Maynard, Editor-in-Chief of Chatelaine, as seen through the window of her relationship with her mother in *My Mother's Daughter: A Memoir*.

Mount Pleasant by Don Gillmor

The 100-Year-Old-Man Who Climbed out the Window & Disappeared by Jonas Jonasson

The Unlikely Pilgrimage of Harold Fry by Rachel Joyce

The Rosie Project by Graeme Simsion

My Mother's Daughter: A Memoir by Rona Maynard

Check out these and similar titles at www.vaughanpl.info/src2013/adults.php.

TEEN SUMMER READING CHALLENGE (TSRC)

Between July 1 and August 31, Vaughan Public Libraries challenges the teens of Vaughan to beat the Teen Summer Reading Challenge (TSRC). If they are able to collectively read ONE MILLION PAGES, they will have the opportunity to win prizes and to choose a costume style that VPL librarians will wear for one week!

The top reader of Vaughan will be rewarded with their very own Kobo Arc, and the second and third place readers will also receive prizes. Be on the lookout for more details on the TSRC at www.vaughanpl.info and on VPL's Teen Vortex blog.

How to participate:

Visit www.vaughanpl.info to register and create an account for the TSRC. Every time you read a book, magazine, comic or other item, log onto the TSRC site to enter the title and number of pages you've read.

More summer fun for teens:

See how much of a bookworm you are! Win prizes with our **Book Trivia**, **Guess the Cover** and **Who Said It** contests.

-30-

VAUGHAN PUBLIC LIBRARIES

Vaughan Public Libraries offers welcoming destinations that educate, excite and empower the community. Annually, VPL welcomes over two million visitors making it one of the top leisure and information destinations within the City of Vaughan. VPL is more than just a place to borrow books. Each year we offer hundreds of programs for people of all ages, you can enjoy our incredible array of content everywhere – in the library, at home or on your handheld device. For more information on VPL's programs and services visit www.vaughanpl.info and subscribe to our eNewsletter.

Connect with VPL on Social Media

Facebook: vaughanpl

June 6, 2014 Page 3 of 4





Twitter: @vaughanpl
YouTube: vaughanpl

MEDIA CONTACTS:

Elaine Barr Marketing & Communications Coordinator Vaughan Public Libraries 905.653.READ (7323) ext. 4108 elaine.barr@vaughan.ca

Karen Yang Marketing & Communications Assistant Vaughan Public Libraries 905.653. READ (7323) ext. 4146 karen.yang @vaughan.ca

June 6, 2014 Page 4 of 4