Analyzer II plug-in for WordPress

Introduction to WordPress

WordPress is an open source content management system written in PHP and based on the MySQL database. WordPress is mainly used for blogs but its flexible capabilities allow its users to adapt and manage the content of any kind of website. It is distributed under the GNU General Public licenses.

Introduction to the Analyzer II plug-in for WordPress

WordPress plug-ins are tools which provide new or extended WordPress functionalities. The goal is to maximize flexibility and minimize code tasks. Plug-ins became available from versions 1.2 of WordPress.

The Analyzer II plug-in allows the automatic tagging of pages generated by WordPress. It is composed of 3 PHP files:

- analyzerII.php
- config_analyzerII.php
- functions.inc.php

Installation of the Analyzer II plug-in

1. Unzip the file and extract it into the plug-in folder (./wp-content/plugins/).

2. Activate the plug-in in the WordPress configuration. To do so, go into the Plug-ins section (the Analyzer II plug-in must appear in the list of available plug-ins) and click on the link Activate. A sub-menu called Analyzer II will automatically appear in the Settings section.

Help ▼

Manage Plugins

Plugins extend and expand the functionality of WordPress. Once a plugin is installed, you may activate it or deactivate it here.

Currently Active Plugins

Bulk Actions ▼   Apply

☐ Plugin	Version	Description	Action
☐ **Analyzer II**	1.0.001	Analyzer II Plugin for Wordpress By AT INTERNET.	Deactivate | Edit
☐ Plugin	Version	Description	Action

If something goes wro
directory and it will be a

Get More Plug

You can find additional
manually.

To *manually* install a plu

Once a plugin has beer

Dashboard

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Miscellaneous
Analyzer II

☐ Plugin	Version	Description	Action
☐ **Analyzer II**	1.0.001	Analyzer II Plugin for Wordpress By AT INTERNET.	Deactivate | Edit
☐ Plugin	Version	Description	Action

3. Configure the plug-in:

- Click on the sub-menu Analyzer II of the Settings section and populate the following elements:
  - xtsd: value of the xtsd variable, in the "logixxx" format,
  - xtsite: value of the xtsite variable, in the "xxxxxx" format,
  - xtdmc: value of the domaine for the cookie, in the "xxx.site.com" format.
- ClickZone® analysis for the homepage, posts and static pages can be activated and deactivated using the checkboxes.

Going further

The directory "at-internet-analyzer-ii"

The main directory of the Analyzer II plug-in must be placed in the "plugins" directory of the WordPress tree structure.
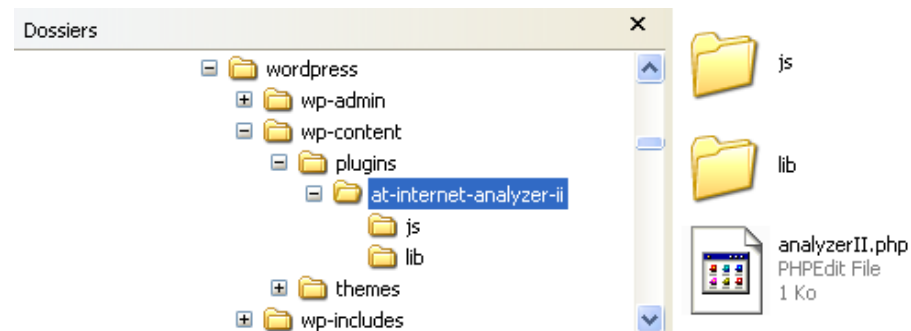
- The analyzerII.php file includes:

  □ A heading box:

```
/*
Plugin Name: AnalyzerII
Plugin URI: http://www.atinternet.com/
Description: AnalyzerII Plugin for WordPress
Author: AT Internet
Version: 1.0.001
*/
```

NOTE   **This data appears in the administration interface of WordPress (Plugin section).**

Plugin	Version	Description	Action
☐ **Analyzer II**	1.0.001	Analyzer II Plugin for Wordpress By AT INTERNET.	Deactivate	Edit
☐ Plugin	Version	Description	Action

□ A call to the files included in the "lib" directory:

```
require_once realpath(dirname(__file__) . '/lib/config_analyzerII.php');
require_once realpath(dirname(__file__) . '/lib/functions.inc.php');
```

□ A call to the main functionality ("xt_print") which leads to the tag integration in the footer of the different pages.
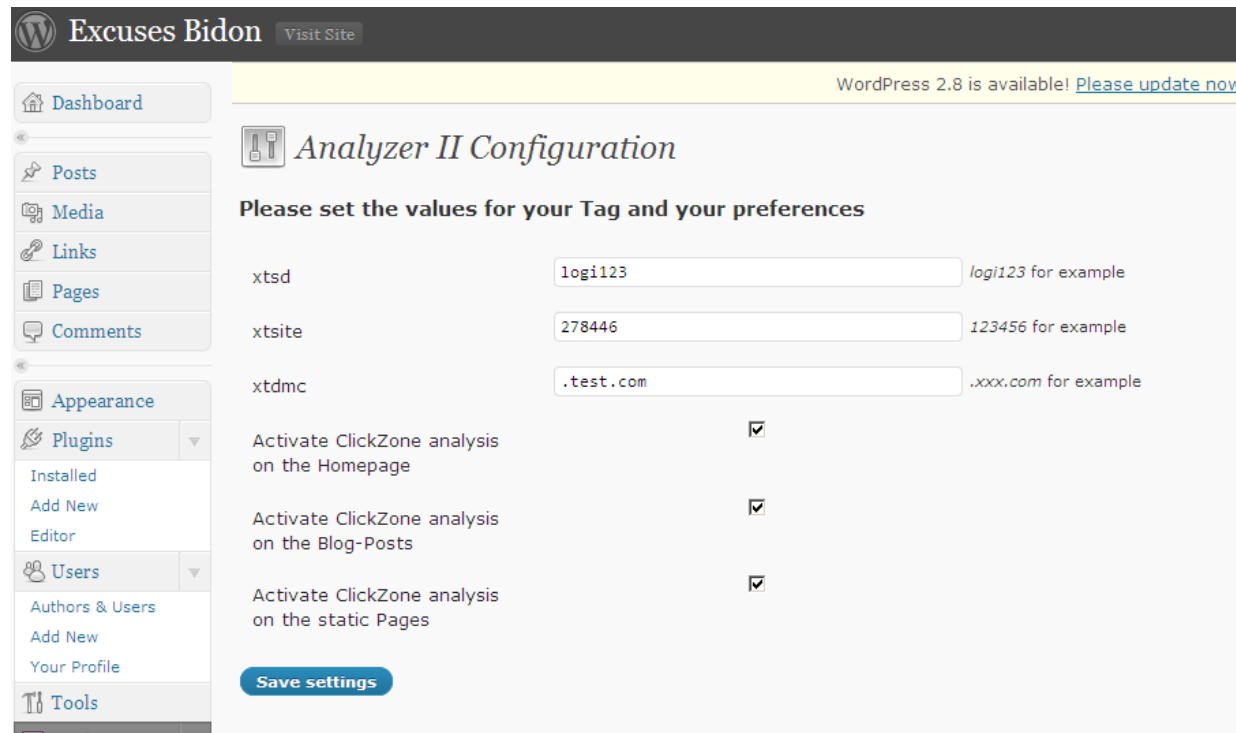
```
add_action('wp_footer', 'xt_print');
```

▪ Lib sub-directory

The directory "at-internet-analyzer-ii" includes a sub-directory called "lib" in which you can find the following files:
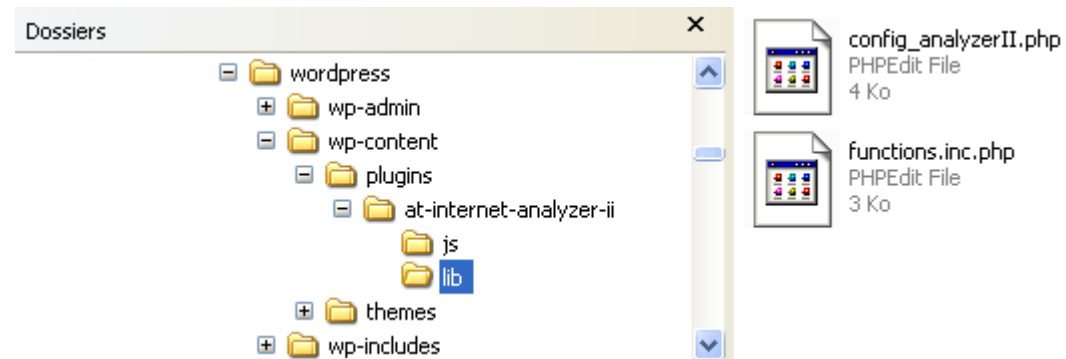
□ config_ analyzerII.php

This file allows the configuration interface for the Analyzer II WordPress plug-in to be created.
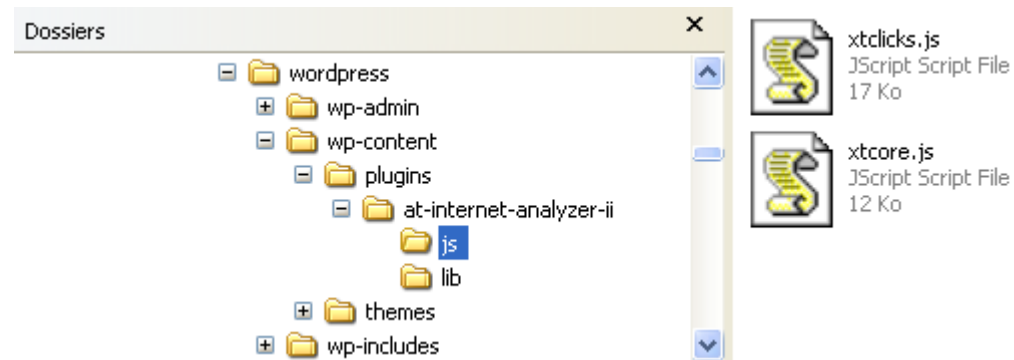

□ functions.inc.php

This file contains all the functions which allow the automatic tagging of pages.

■ Js sub-directory

The directory "at-internet-analyzer-ii" includes a sub-directory called "js" in which you can find the following files:

NOTE   The "xtcore" and "xtclicks" JavaScript files are not automatically updated. You can download them in the Configuration zone of your Analyzer II interface.

Tagging

Structure of WordPress blogs

- homepage
- posts blogs
- static pages

Tag variables

- Division of the 3 categories into 3 chapters (hard coded):

  □ homepage -> "homepage" chapter

  □ posts blogs -> "posts_blogs" chapter

  □ static pages -> "static_pages" chapter

- Page naming

  □ Posts blogs

If a posted blog belongs to a category, it will be automatically named as follows:

xtpage="posts_blogs::category-name::blog-post-name" ; // Creates a chapter named after the category and creates of a page named after the article

Or else : xtpage= "posts_blogs::blog-post-name" ;

    □ Static pages

xtpage="static_page::page-name"

    □ Homepage

xtpage="homepage::homepage"