Analyzer^{NX} plug-in for WordPress

Introduction to WordPress

WordPress is an open source content management system written in PHP and based on the MySQL database. WordPress is mainly used for blogs but its flexible capabilities allow its users to adapt and manage the content of any type of website. It is distributed under the GNU General Public licenses.

Introduction to the Analyzer^{NX} plug-in for WordPress

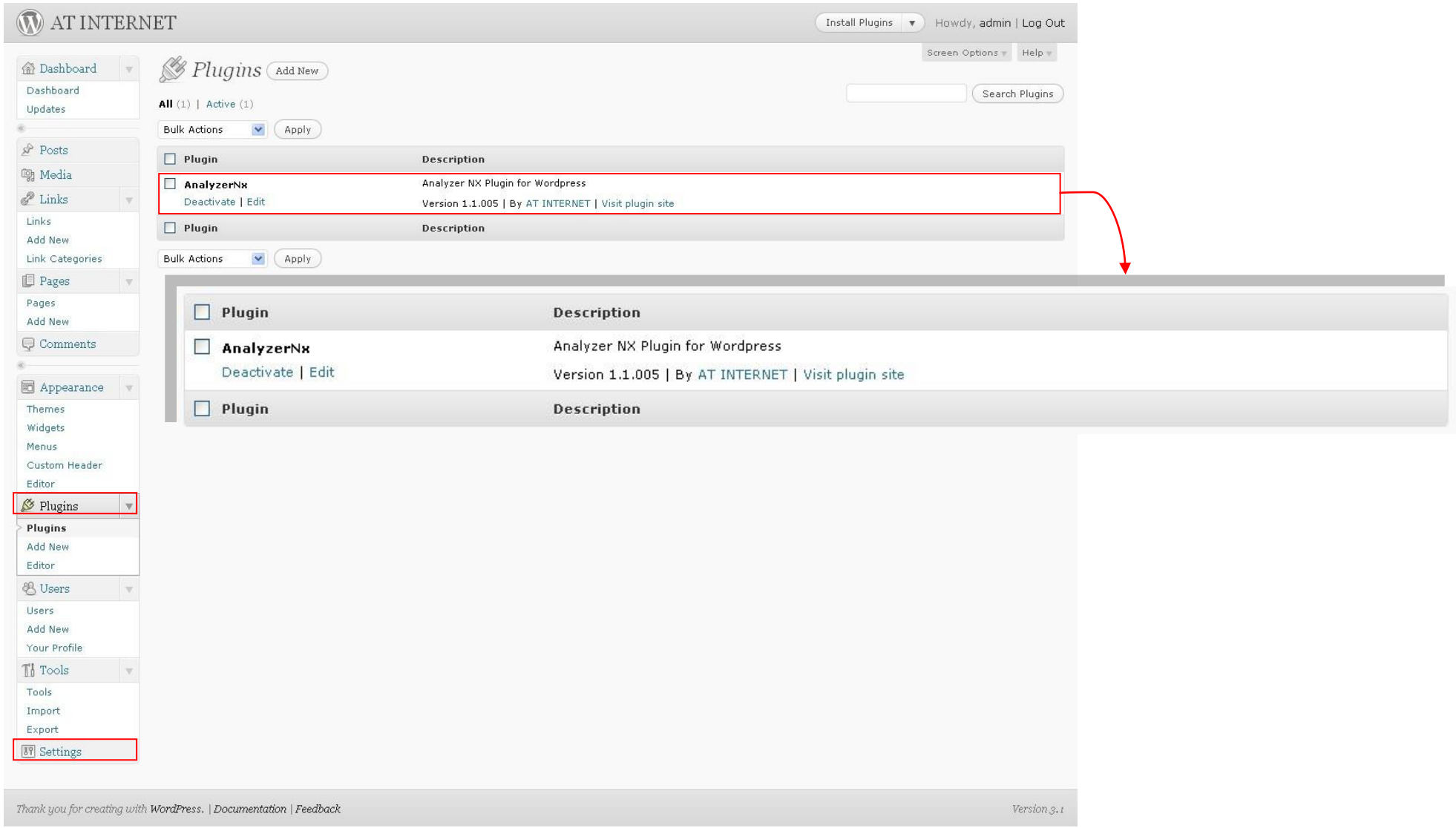
WordPress plug-ins are tools which provide new or extended WordPress features. The goal is to maximise flexibility and minimise code tasks. Plug-ins became available for version 1.2 and later of WordPress.

The Analyzer^{NX} plug-in automatically tags pages generated by version 2.7 or later of WordPress. It contains 3 PHP files:

- analyzerNx.php
- config_analyzerNx.php
- functions.inc.php

Installing the Analyzer^{NX} plug-in

1. Unzip the file and extract it into the plug-in folder (./wp-content/plugins/).
2. Activate the plug-in in the WordPress configuration. To do so, go to the Plug-ins section (the Analyzer^{NX} plug-in must appear in the list of available plug-ins) and click on the link Activate. A sub-menu called Analyzer^{NX} will automatically appear in the Settings section.


AT INTERNET
Install Plugins
Howdy, admin | Log Out
Screen Options
Help
Dashboard
Dashboard
Updates
Posts
Media
Links
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Add New
Link Categories
Pages
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Appearance
Themes
Widgets
Menus
Custom Header
Editor
Plugins
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Your Profile
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Version 1.1.005 | By AT INTERNET | Visit plugin site
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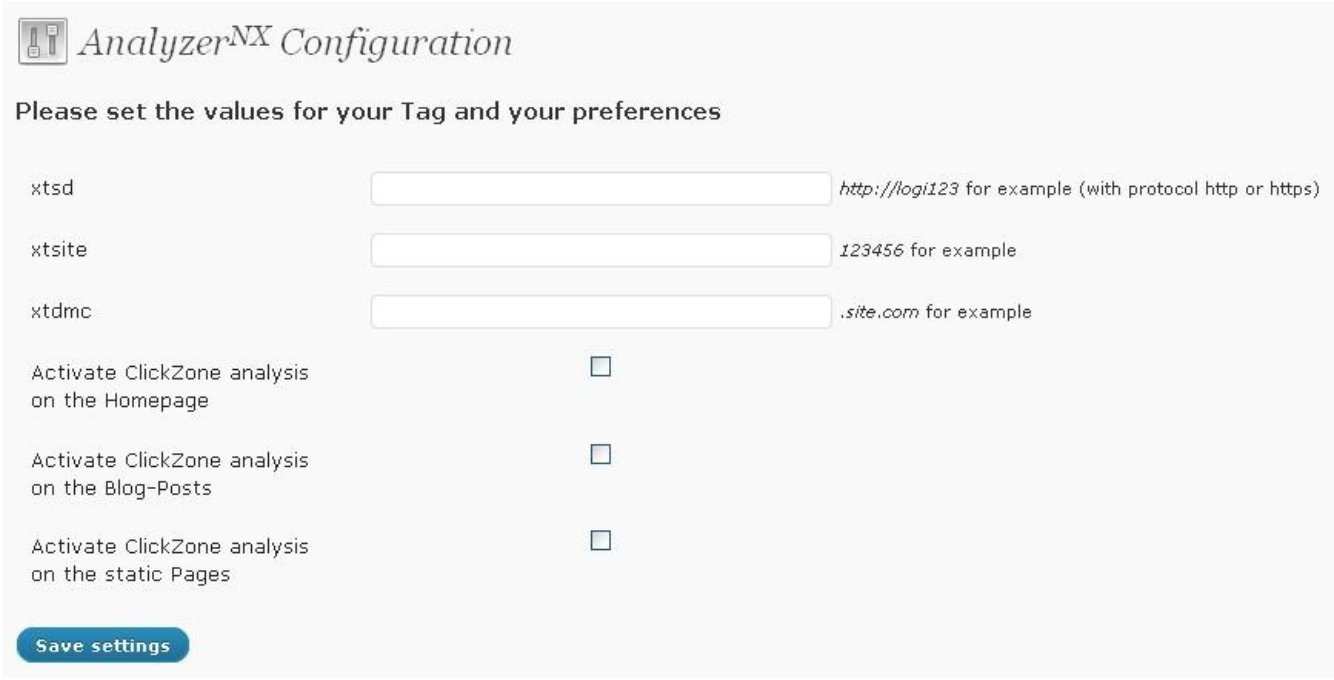
Analyzer NX Plugin for Wordpress
Version 1.1.005 | By AT INTERNET | Visit plugin site
Plugin
Description
Thank you for creating with WordPress. | Documentation | Feedback
Version 3.1

3. Configure the plug-in:

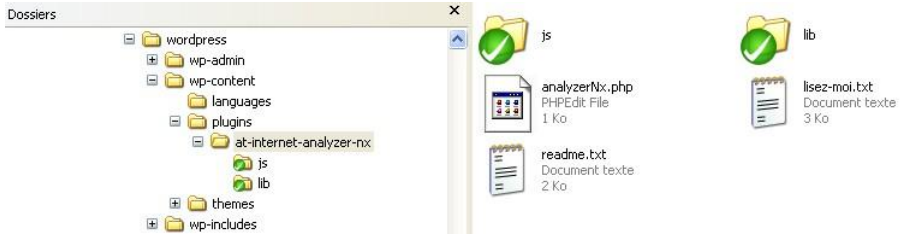
- Click on the sub-menu Analyzer^{NX} of the Settings section and populate the following elements:
  - xtsd: value of the xtsd variable, in the format “http://logxxxx“ or “https://logsxxx“,
  - xtsite: value of the xtsite variable, in the format “xxxxxx”,
  - xtdmc: value of the domain for the cookie, in the format “.site.com”.
- ClickZone® analysis for the homepage, posts and static pages can be activated and deactivated using the checkboxes.



GOING FURTHER

The “at-internet-analyzer-nx“directory

The main directory of the Analyzer[NX] plug-in must be placed in the “plugins” directory of the WordPress tree structure.



- The analyzerNx.php file includes:
  - A header box:

```
/*
Plugin Name: AnalyzerNx
Plugin URI: http://www.atinternet.com/
Description: Analyzer NX Plugin for Wordpress
Author: AT INTERNET
Author URI: http://www.atinternet.com/
Version: 1.1.005
*/
```

NOTE **This data appears in the WordPress administration interface (Plugin section).**

- A call to the files included in the “lib” directory:

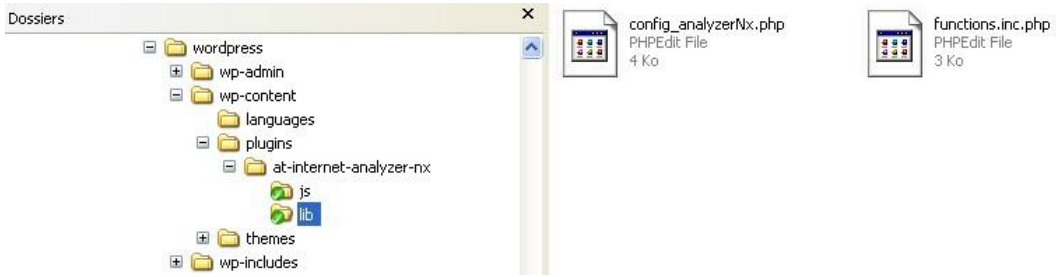
```
require_once realpath(dirname(__file__) . '/lib/config_analyzerNx.php');
require_once realpath(dirname(__file__) . '/lib/functions.inc.php');
```

- A call to the main feature (“xt_print”) which leads to the tag being integrated into the footer of the different pages.

```
add_action('wp_footer', 'xt_print');
```

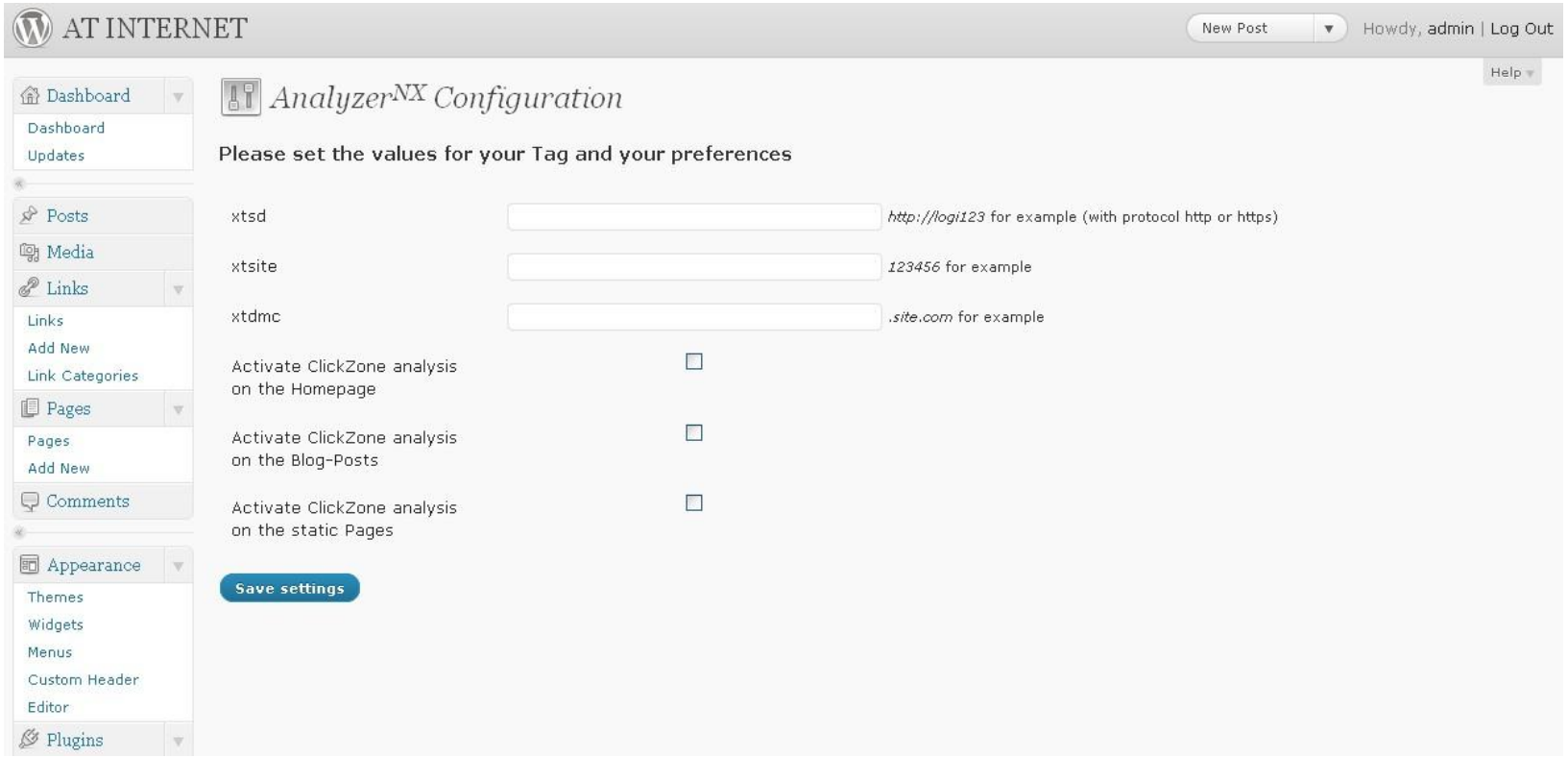
- Lib sub-directory

The “at-internet-analyzer-nx“ directory includes a sub-directory called “lib” in which the following files can be found:



- config_ analyzerNx.php

This file creates the configuration interface for the Analyzer[NX] WordPress plug-in.

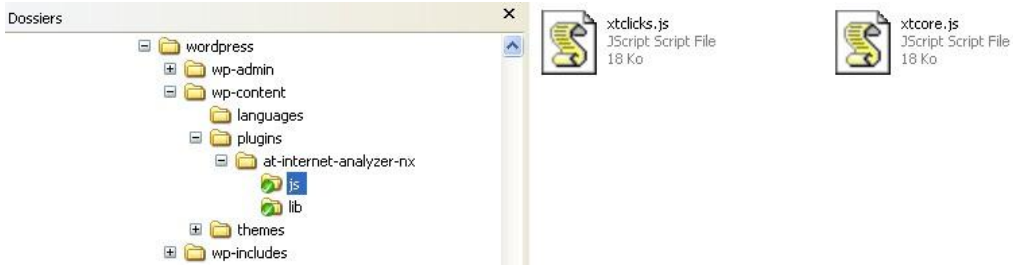


- functions.inc.php

This file contains all of the functions which are used to automatically tag pages.

- Js sub-directory

The “at-internet-analyzer-nx“ directory includes a sub-directory called “js” in which the following files can be found:



NOTE **The "xtcore" and "xtclicks" JavaScript files are not automatically updated. They can be downloaded from the Configuration zone of your Analyzer^{NX} interface.**

Tagging

Structure of WordPress blogs

- homepage
- posts blogs
- static pages

Tag variables

- The 3 categories are divided into 3 chapters (hard coded):
  - homepage -> “homepage” chapter
  - posts blogs -> “posts_blogs” chapter
  - static pages -> “static_pages” chapter

- Page naming
  - Posts blogs

If a posted blog belongs to a category, it will be automatically named as follows:

xtpage="posts_blogs::category-name::blog-post-name" // Creates a chapter with the same name as the category and creates a page with the same name as the article

Or else : xtpage= "posts_blogs::blog-post-name"

- Static pages

xtpage="static_page::page-name"

- Homepage

xtpage="homepage::homepage"