

LetsRecover WooCommerce Abandoned Cart Plugin

Installation, configuration and usage

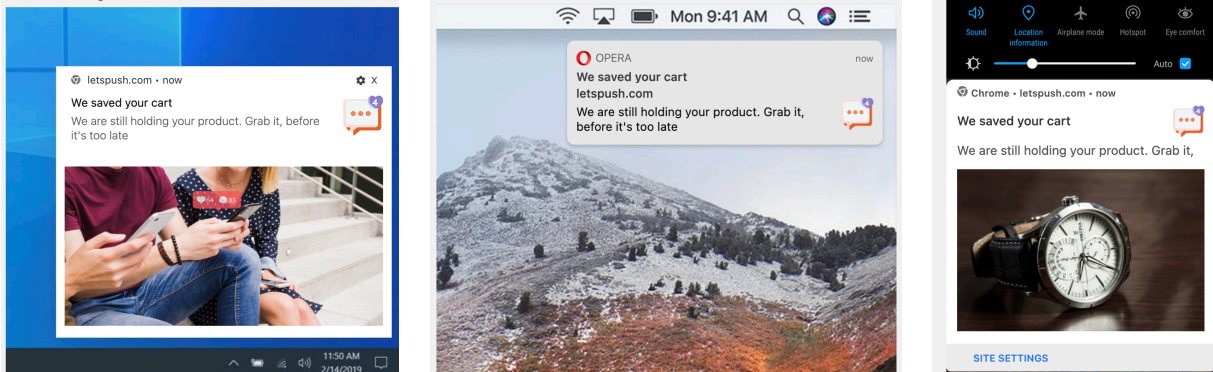
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1. Introduction

LetsRecover WooCommerce Abandoned Cart plugin is used to send notification reminder for abandoned cart. The plugin uses the Web Push Notification technology to send notification to users. To get these notification user must has to allow notification permission using the browser's default opt-in prompt.

All major browsers such as Chrome, Firefox, Opera, Microsoft Edge etc supports Web Push Notifications. iOS currently does not support Web Push Notification. Following are some examples of push notifications



2. Getting Started

The plugin is pre-configured everything. Just install and activate, you are done. Once the user “Add to Cart” a product, an opt-in prompt (native or customised based on your [opt-in settings](#)) will display. Once the user allow permission for notification, the cart will be captured immediately and saved as Abandoned with user's subscription information. You can see the [Abandoned Carts](#) and [Subscriptions](#) information from you WordPress admin console under LetsRecover menu

3. Settings

Under the Settings menu, there are settings for Templates and Opt-in Prompt

3.1 Templates

You can add, edit or delete the template here. You can add as many templates as you needed. These templates will be sent one by one as a recovery reminder (as a web push notification) at a specific interval set by you. This time starts when the user “Add to Cart” a product

A Web Push Notification contains the following information. You can set all these values in the template

- **Title** - a one line text as a heading of the notification
- **Message** - few lines of description of the notification
- **Icon** - A small size icon - recommended size 150px X 150px

- **Image** - large size image currently only supported by Chrome browser in Windows and Android - recommended size 512px X 256px
- **Badge** - the badge is a small monochrome icon that is used (for mobile) to portray a little more information to the user about where the notification is from. Recommended size: 100px X 100px
- **Buttons** - an action button in the notification that takes to user to specific page. Currently only supported by Chrome browser

3.2 Opt-in Prompt

In order to get notifications user must has to Grant Permission from the browser's native prompt. However the plugin also provides the customisable prompt that displays before the browser's native prompt. The advantage of the Custom Prompt is that you can display the more meaningful text with your site logo and colours. Another big advantage is this if user initially dismiss the custom prompt we can re-show the custom prompt in next browser session, but if a user "Deny" the permission from the browser's Native prompt then there is no way to re-ask for the notification permission to users

4. Notifications

It is self explanatory that shows the detail of each abandoned cart recovery notification sent with template information (title and message), status and stats. The status **Failed** means the notification cannot be sent because of the user's subscription has expired, become invalid or the user unsubscribe to notification.

Group by Templates shows the notification stats sent using each template that helps you to identify which template is more attractive to users and getting more clicks so that you can use that template in custom notification with the more accurate time interval

5. Subscribers

It displays the detailed information of each subscriber. If the user's subscription become invalid, expired or user unsubscribe from the notifications, its status becomes **Unsubscribed** and the plugin do not try to sent notification to this subscriber in the next notification.

6. Abandoned Carts

When a user "Add to Cart" a product, that cart displays here with initial status Abandoned. This table shows how many carts have been Abandoned or Recovered with notification reminder sent number and detail of each reminder notification.

The Cart Detail column shows what products user added to cart in a popup with Product Name, Quantity and total amount.

The Cart Status column may contain the following values

- Abandoned - when the user "Add to Cart" a product
- Recovered - when a user receive the automated notification reminder after set interval and after that user complete the purchase the status becomes the Recovered
- Invalid - when the user's subscription has expired, become invalid or user unsubscribe to notification, the status becomes Invalid because there is no way to send notification to this user.

- **Empty** - this status shows that the user had some items in his/her cart but he/she has now remove these items from the cart. You can still send a Manual Notification to that user.

Send Manual Notification

With this feature you can send a custom notification to user. It also display the preview of the notification that guid you how the notification will appear to user so that you can use the suitable text, image or icon.