

Medma Matix for Wordpress

Medma Matix is a robust customer engagement and sales conversion tool for WordPress. Matix is all-in-one wordpress popup plugin to engage customers, show personalized marketing messages, increase sales conversions, view ecommerce analytics, display last minute deals, show discount offers and check store performance.

Matix Popup plugin is a worth for money sales booster. This Pop-up builder is a combination of three impressive sales components i.e., Analytics Dashboard, Popups, Dealbars and Notification, which makes it the most wonderful and powerful wordpress customer engagement and sales conversion tool for wordpress.

Matix Analytics Dashboard: Medma Matix Popup Plugin adds informative analytics dashboard to a woocommerce store. It displays stats of products, pop ups and deal bars or strips and also enables comparison of any data with the data collected during prior periods. This comparison and analysis helps in analysing sales trends and conversions. Matix gives an amazing insight and ability to the admin to manage the key business standards such as total products sold, total revenues, average order value about sales and customers. The sales dashboard gives you a chance to analyse your data over any data period or range, for e.g., daily, weekly, monthly performance, you choose by providing data range for analytics dashboard.

Creates and Display Popups: Popups are a fantastic way to grab readers' attention, and Medma Matix makes it easy to add custom popups to your website. Medma Matix Popup Plugin is a customizable popups creator for WordPress. With this plugin you can effortlessly create popups on your website for newsletter subscriptions, social follows, recommended or related items, and much more. With the help of this Pop-up plugin or popup system seller can automates the process of showing pop-ups to visitors who show interest in your products through navigation patterns and mouse movement. Using Matix pop-up plugin for wordpress there are endless options for admin. As it facilitates creating ads, managing campaigns, building up new pop ups etc.

Display Deal Bar and Notification: Medma Matix modifiable deal bar or strips can be made visible across all pages of your store. An admin can enable/ /disable, change template, color, text, image , postioning, lading page and button of the strip as per the requirement. With the modifiable strip feature an admin can display all sales offers, website link, latest discounts, upcoming deals or even promoting best selling products.

Admin can show recent customer activity to visitors through pop-up notifications on storefront which keeps the visitor aware of the recently viewed or bought items by other visitors and motivate them to buy as well. Admin can enable or disable and customise popup notification as per the requirement. Through popup notification admin can create attractive and attention grabbing webpush notifications for visitors.

KEY FEATURES:

- Once installed, admin can see a new link to “Medma Dashboard” at left hand side under dashboard button, after admin login.

- Whenever a new date range is selected, the dashboard will reflect the new stats accordingly.
- The dashboard will display:
 1. Total range during selected range.
 2. Total orders during selected range.
 3. Total items sold during selected range.
 4. Average order value for the selected range.
- The PopUp builder module offers you a perfect opportunity to notify all your customer's by means of a popup window.
- Admin can enable/disable PopUp anytime.
- Admin can change text of the PopUp via "**WYSIWYG**" editor.
- Place PopUp anywhere in the store (top-center or center of the page) by back-end.
- The PopUp window can be displayed on any page.
- Opens URL in the same or new window as per the need of the admin.
- PopUp Animations like slide in/slide out, fade in/fade out.
- Admin can anytime enable/disable deal bar from back-end.
- Admin can anytime change text on this deal bar from back-end.
- Position, background color and color of the text on the deal bar is manageable from the admin-end.
- A button to display on the deal bar can be enable/disable from the back-end.
- Opens URL in new window, same window or in a modal PopUp box.
- Use firebase to capture and broadcast customer events to all other customers.
- Admin can enable or disable notification as per requirement.
- Events currently supported are :
 - a) Product Viewing.
 - b) Product Addition.

Setup & Installation

Once you've completed the purchase process, the plugin is available to download. Installation is simple – just follow the steps stated below:

Navigate to your WordPress Dashboard >> Plugins >> Add New >> Upload.

Select the file from your computer and activate it.

Once activated, Medma Matix has its own menu that can be found under settings.