Mr. Content
Full Manual to Make Your Life a Little Easier

1. Overview of Mr. Content

Mr. Content is a powerful and proven tool that allows you to automatically drip and post PLR articles (or any other articles that you have) to your website. On top of that, this plug-in can auto-tag each article, customize posting options and schedules, and create unique content at the touch of a mouse through the effective use of javascript.

Every webmaster knows that content is the key to success when trying to make money online, but posting articles, tagging them, and optimizing them for search engines is far easier said than done. As if purchasing PLR or writing articles wasn't time consuming enough, many webmasters fail to maximize their sites simply because of the hassle that is involved with regular posting.

In order to combat this, many writers, marketers, and bloggers hire full-time virtual assistants to upload their content and tag it. But even if you outsource the work to a different country, the cost can escalate quite a lot over a long period of time.

In contrast, Mr. Content can act as your full time virtual assistant for as long as you want all for the cost of what you would pay a VA for one week's worth of work.

That's what makes this plug-in such a powerful and efficient tool for any online business.

System Requirements: a Linux based hosting account where you can install WordPress 2.9.x or 3.0.x with Zend Optimizer support. If you are not sure that you meet all the requirements, please contact your host and ask.

2. Installation

 1. After downloading the plugin archive, *the mrcontent.zip*, use your favorite zip software and extract the files.
 2. With a FTP program, access your site's server.
 3. Upload the 'mrcontent' folder to the '/wp-content/plugins/' directory.
 3. In your WordPress Administration Panels, click on Plugins from the menu.
 4. To turn Mr. Content ON all you need to do is click Activate link under the plugin name.

After activation you will notice a few changes to your WordPress sidebar menu which will mean that you have installed and activated the plug-in successfully:

In the Posts menu you will now see a link titled **Mr. Content Rules** and a new menu item at the bottom, named **Mr. Content**, which contains useful information and links.

3. Uploading content

Before you can post the content to your blog, you must upload it to your server.

With your favorite FTP client, login to your blog location and go to /wp-content/plugins/mrcontent/upload/

That is the location where you will always upload your content to. You can upload everything in that default folder, or you can create more folders within it in order to organize your content.

For example, inside /wp-content/plugins/mrcontent/upload/ you can create some other folders like /Dog Articles/, /Cat Articles/, etc… and upload specific articles into each folder.
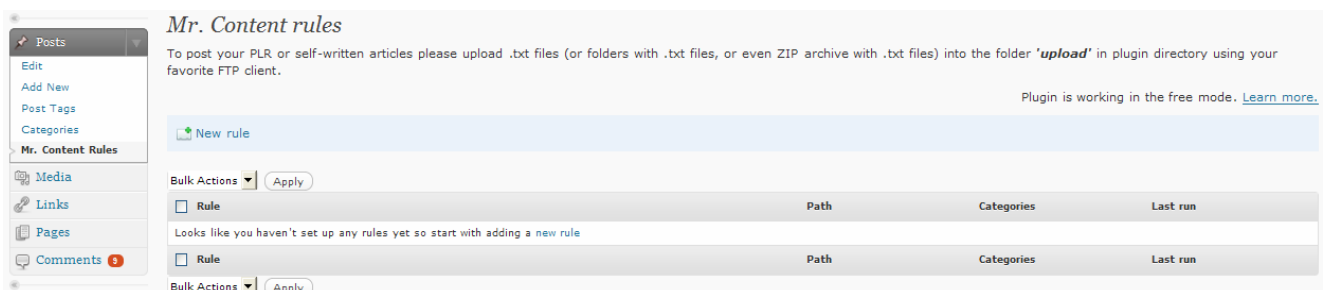
You can also upload individual .txt files but as you already know a .zip that will contain more .txt files and thus make the process a little easier.

It is important to note that even if your files are .txt, you can still use html tags in your content if you need to (you can use word to bold some text, you can use My site to put links to other sites, and so on)

4. Content Rules

To post your content you need to create some content rules.

In order to do so, you need to click on Mr. Content Rules in Posts menu and you will see the rule management screen. The first time that you see that screen it look like this:

To create a new rule click on the "New Rule" button on the blue band, and the screen for new rule setup will show. Here is a breakdown of the different options you have within the new rule screen.

Post Author

By default the post author is titled as the Administrator group. Usually you, as the blog owner, are the only administrator of the blog, so the posts will be added with your name. If your blog, however, has more contributors or authors, you can choose to select their group as post authors. The plugin will use one random user from the group and post it on his behalf. If you have some specific authors in a group that should never show up as a post author, just exclude them in the specified field, with a comma separated.

The **Rule Settings** portion of this section is the main, and maybe the most important, part of a rule setup.

First of all you will define a title for your rule, just for your reference.

Then you will have to select the specific content to be posted by the rule. In one of the windows you will see the content that has been filed through the Upload folder. It will not show filenames (that list could be huge in some cases) but only folder names. You can browse around and select a folder or sub-folder to post from. If a folder that you selected has sub-folders too, the plugin will also post from those subfolders.

In the above example, I selected the "email marketing" folder so the plugin will post all articles inside /upload/email marketing/ as well as those inside /upload/email marketing/list building/. If I wanted to post only list building articles, I would have only selected that subfolder.

In the same screen you can set what will be used as the post title. By default the post title is the same as the name of the .txt file. So, if you have a file titled "How to build an email list.txt", the title of the post will be "How to build an email list".

The other option for titling is to use the first sentence or a line in the .txt file as the title. This option is useful when your files have names like article1.txt and the title of the article is inside the file itself.

Important: Use spaces instead of dashed or hyphens in file names. If you have a file named "How-to-build-an-email-list.txt", the title of the post will be "How-to-build-an-email-list". Because sometimes such characters can be a part of the title (for example if the title has words like "sign-up"), so the plug-in is instructed not to remove or replace anything.

To ease your work the plugin can automatically create categories on your blog too. If you upload content in folders named the same as the categories you have (or want to have), the plugin will by default create categories which are the same as the folder names and post content accordingly.

For example, a category called List Building will be created and posts from list building folders will go directly into that category.

If you enable this option but the category name already exists, the plug-in will match the folder name with the category name and post content there.

The posts created by each rule can have any of the Wordpress supported statuses assigned. By default posts will be published, which means that they will show as live posts. You can however set a rule to save posts as drafts, private or pending, based on your needs (for example, when you are not sure about the quality of the articles and thus want to revise it first before publishing the content to your site).

The last option in that section is content uniqeifier. To make a long story short, the new search engine algorithms can read and index simple javascript. This plug-in is able to use javascript and transform the content in a code that is read and indexed by search engines, and even if the content is duplicated, the search engines will not be able to see that. If you have your own articles, or articles that are used by a small number of people, you can skip that option. If you however have some PLR articles that have already been sold to 1000's of people, using that option will help more than simply posting the duplicate content…

Rule processing lets you define when a rule will be run and when the posts will be added.

Rule Processing

Process this rule:	⦿ Run this rule every `24` hours
	○ Only manually
	○ Precise

With rule files:	⦿ Post all files to blog
	○ Only post `20` files at a time (will apply to remained un-posted files)
	○ Randomly post `50` % files at a time (will apply to remained un-posted files)

| Schedule posts: | ☑ First item will be added as live, rest will appear added within `24` hours from the time when rule is processed |

By default each rule is run every 24 hours (starting at the time of creation). You can also set a rule to only be run manually or at a precise time (a specified day of the week and hour:minute).

For each rule you can set how the files will be posted. You can post all .txt files (based on your folder selection in the Rule Settings) at once, or only post a part of them (as a fixed number or percentage from the remained un-posted files).

For example, I can set a rule to run every 24 hours and only post 20 files at a time. Assuming I have 100 files in my content folder, I will get 20 new posts every 24 hours. **This setup allows posting for the same amount of files each and every time.**

Or, if I have 100 files and I select an option to post 50% of the files every 24 hours, I will get 50 new posts the first time, then I will get 25 new posts (50% of the remained 50 files), then I will get 50% of 25 and so on until everything is posted. **This setup does not allow you to post same amount of files at a time.**

The last option here is Schedule Posts. As mentioned above, you set a rule to post 20 articles at a time, or even post all articles at once. If you disable Schedule posts option, you will get all articles posted at once, on the same day and the same hour (even the same minute). If you want to keep posting more natural, keep Schedule posts enabled and spread it over a specific time span. In this case, if you have a rule set to post 100 articles at once, you will not get them all at the same time, but randomly spread out over X number of hours (default is 24 hours, but you can put whatever number of hours).

Tip: The more articles you have to post, the bigger X should be, to have posts spread naturally on your blog and not end up having 10 posts per hour.

The **Automatic tagging** section is pretty self explanatory.

You can set the plugin to use Latent Semantic Analyze to discover and extract tags from your content and use it as your post tags. Additionally, you can add a list of tags (comma separated) and few of those will be randomly assigned to posts created by each rule.

The last section of a rule setup is the selection of categories to post to.

As explained before, the plugin can create categories for you, or match the folder name with a category name. If you have enabled the option to "Automatically create categories", there is no need to select any category here. The plugin will either create it or match folder names with category names.

You may however want to post to some specific categories, while your folder names do not match your category names. In this case, just select the categories of your blog where the posts should be added.

You can select one or more categories and one of the bottom options. Based on your selection, your content will be assigned randomly to one of the selected categories, or to all categories.

That would be all. Now you can save your rule and have it show in the list of rules. You can preview the rule, run it manually, or wait for next automated rule processing, base it on your settings, delete, or disable it (when using the disable feature the rule will still exist, but not will not run or post anything).

Rule settings

🔳 Disable this rule | 🔳 Delete this rule   🔳 Run this rule | 🔳 Preview rule output

Tip: It is a good idea to use the Preview button before saving or running a rule, just to have an idea of what will be posted and how it will look.

And there you have it. You have officially activated Mr. Content, assigned to it the chores that you need done, and are ready to get out and focus on other important parts of your business. Just imagine the freedom that you are going to have knowing that you can simply wake up, enjoy the mornings, carry on with your day, and know that Mr. Content is taking care of all of your content needs for you.

No more rushing home to post content in time, no more setting alarms, marking up your calendar, or letting your blog or website run your life.

You started working online in order to break away from the rat race and enjoy your freedom, and that is what Mr. Content is all about.

Important Note

The final important note that should be touched on is the fact that Mr. Content is offered both as a free plug-in and a full, paid plug-in. While both versions work efficiently and will manage all the tasks you need, the main difference is that the free version will have a small percentage of ads added within the posts. If you have no problem with a small number of ads added into certain posts, then feel free to continue using the free plug-in for as long as you would like.

However, if you would prefer to avoid any ads being placed on your posts, you are welcome to upgrade to the paid version of Mr. Content at any time.

We truly hope that you will enjoy Mr. Content as much as we have enjoyed putting it together. Hearing positive feedback and success stories is the main reason why we work so diligently to put out such beneficial and powerful plug-ins.

If you have any further questions, comments, concerns, or require support at all please feel free to get in touch with us at anytime by emailing support@twoenough.com.

Now sit back and get ready to watch your website become more efficient and easier to handle practically overnight.

To Profits,

The TwoEnough Team
www.mr-content.com