USER GUIDE

WEASEL SPARK

Content

How to create an account on Weasel Spark ?

Step 1 :

Clic on « Sign up »

Step 2 :

Enter your e-mail adress.

Confirm your e-mail adress.

Choose a password and confirmed your passeword.

Clic on the check box to accept the Generals Terms and conditions.

Clic on « Sign up ».

Before

After

How to use Weasel Spark's dashboard ?

Statistics :

Here you have a global overview of the statistics of your website.
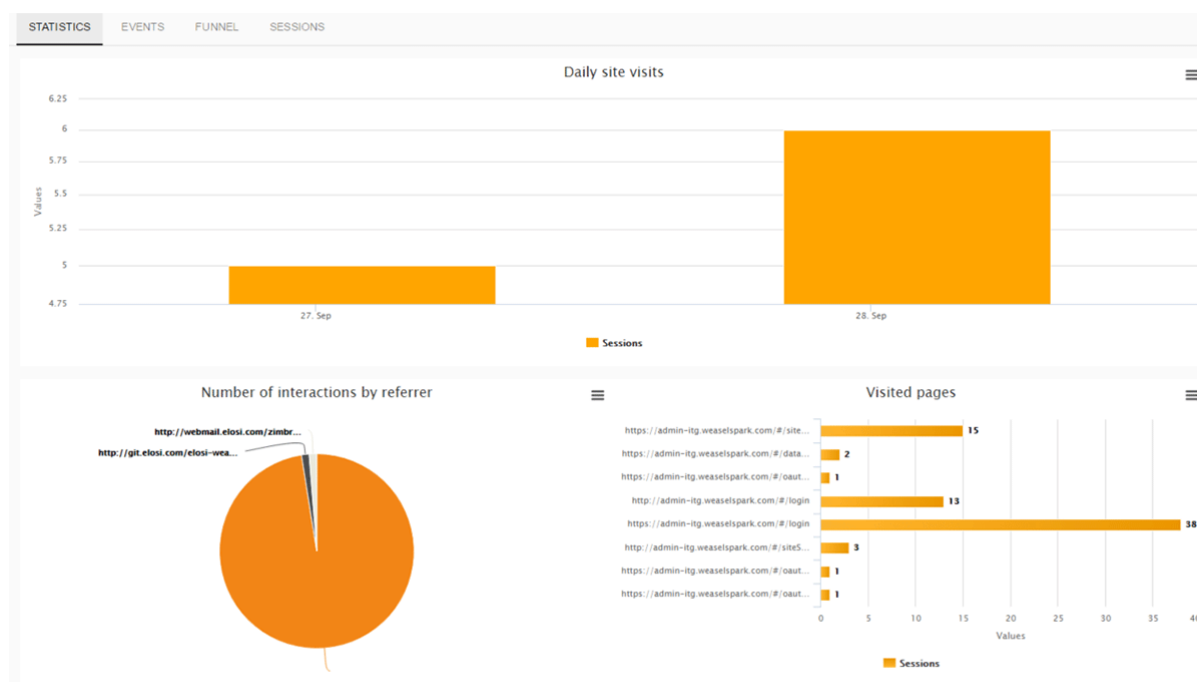
Events :

Here you can add some events specific which you want to watch over.
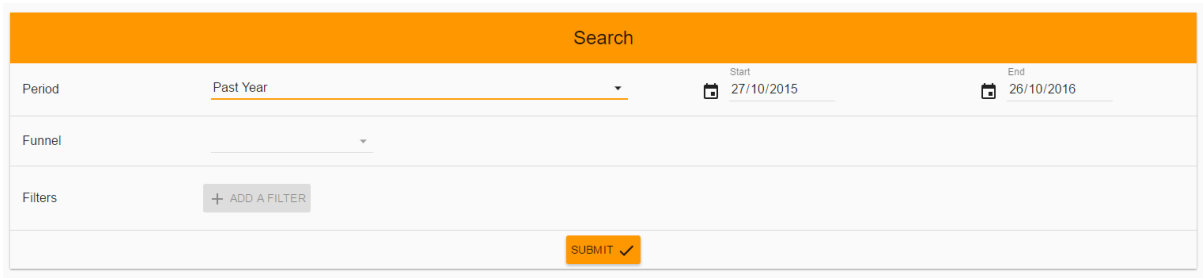
For exemple, if you want to know how many people clic on your « add to card button » you can define a specific event.

Funnel :
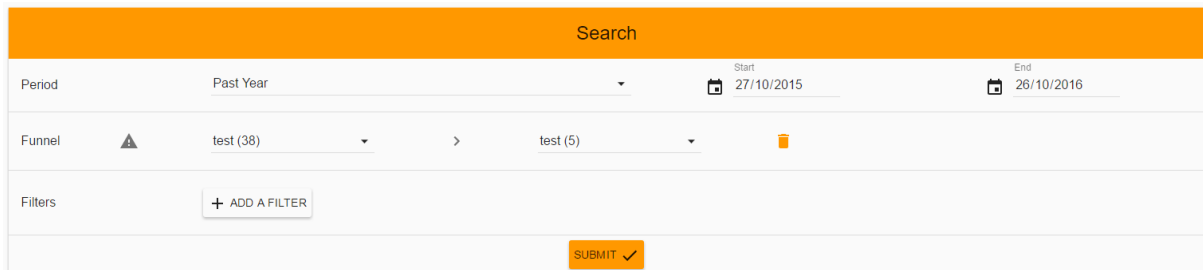
Funnel is the place where you can define a logical suite of events. For exmple : « clic on the add to card button » + « text input email adress » + « text input password » + « clic on the button login » + « clic on the button order » …
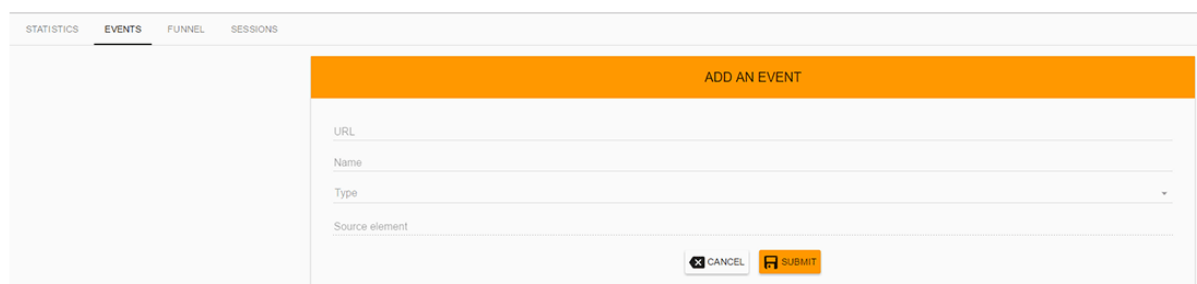
Then, Weasel Spark will extract all the sessions with this specific chain of events and draw some statistics.

Here, you can enter the period you on which you want to have a look

Enter the succession of events

Filter the sessions (by OS, browsers, …)

Exemple of additionnal filters by OS
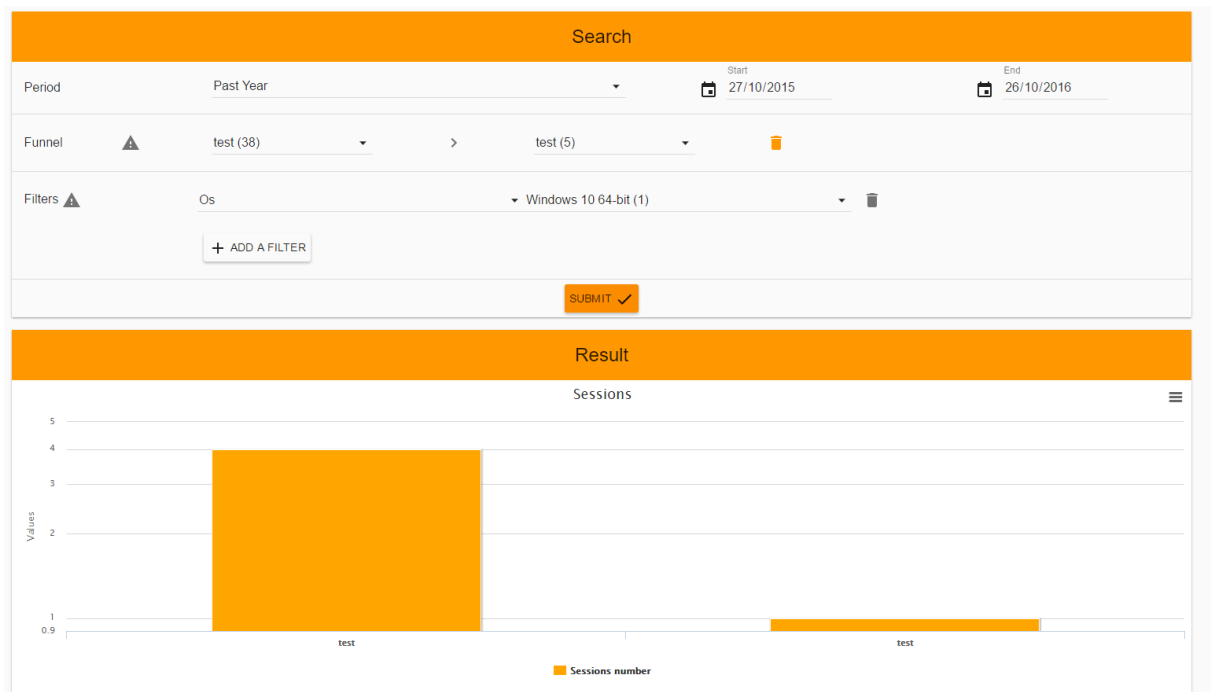
Delight your wonderful statistics

Sessions :

Here you have a global overlook of all the users'sessions : date, lenght, number of events

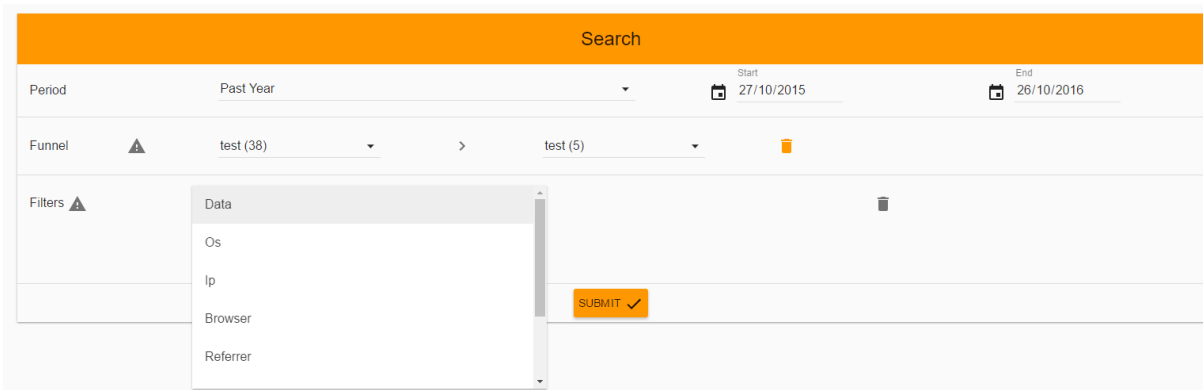

| STATISTICS | EVENTS | FUNNEL | SESSIONS |

80 sessions
No filter

| Visit on **28/09/2016 à 14:10:44** for a duration of **0min 25s - 24 events** |
| Visit on **28/09/2016 à 13:59:18** for a duration of **13min 57s - 35 events** |
| Visit on **28/09/2016 à 11:19:38** for a duration of **6min 32s - 27 events** |
| Visit on **28/09/2016 à 10:41:46** for a duration of **13min 16s - 19 events** |
| Visit on **28/09/2016 à 10:41:35** for a duration of **7min 57s - 153 events** |
| Visit on **28/09/2016 à 10:01:46** for a duration of **8min 34s - 64 events** |
| Visit on **27/09/2016 à 16:55:12** for a duration of **8min 15s - 72 events** |
| Visit on **27/09/2016 à 14:42:34** for a duration of **0min 12s - 3 events** |
| Visit on **27/09/2016 à 11:45:27** for a duration of **8min 4s - 39 events** |
| Visit on **27/09/2016 à 09:19:42** for a duration of **30min 20s - 23 events** |
| Visit on **27/09/2016 à 06:33:54** for a duration of **3min 47s - 67 events** |
| Visit on **26/09/2016 à 17:12:06** for a duration of **21min 3s - 115 events** |
| Visit on **26/09/2016 à 16:05:10** for a duration of **0min 25s - 7 events** |
| Visit on **14/09/2016 à 17:14:44** for a duration of **44min 21s - 90 events** |
| Visit on **14/09/2016 à 16:35:03** for a duration of **14min 23s - 35 events** |
| Visit on **14/09/2016 à 13:56:12** for a duration of **2h 16min 45s - 321 events** |

All the sessions

When you clic on a session, you know : how the user came on your website, his IP adress, his browser and his OS.

Visit on **27/09/2016 à 06:33:54** for a duration of **3min 47s - 67 events**

| INFORMATION | CONSULTATIONS |

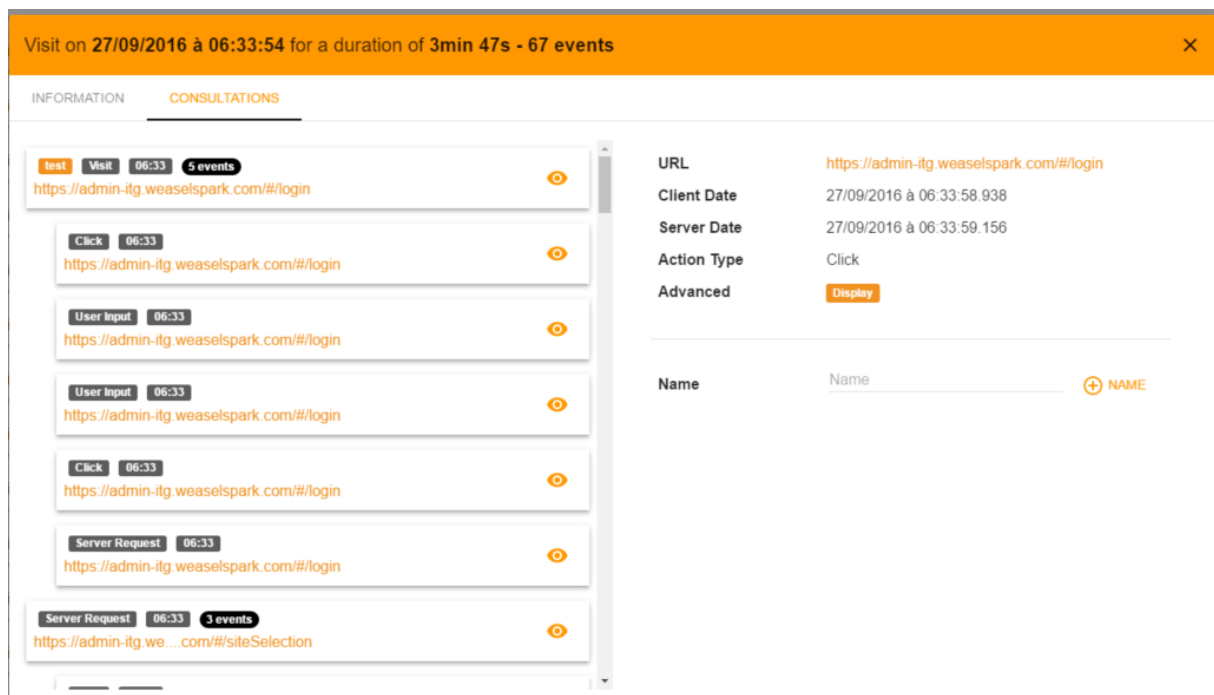| Referrer | Direct access |
IP	
Browser	Firefox 49.0
OS	Windows NT 10.0 64-bit

Overview of a user

Then, if you clic on the consultations tab, you can access to every user action.
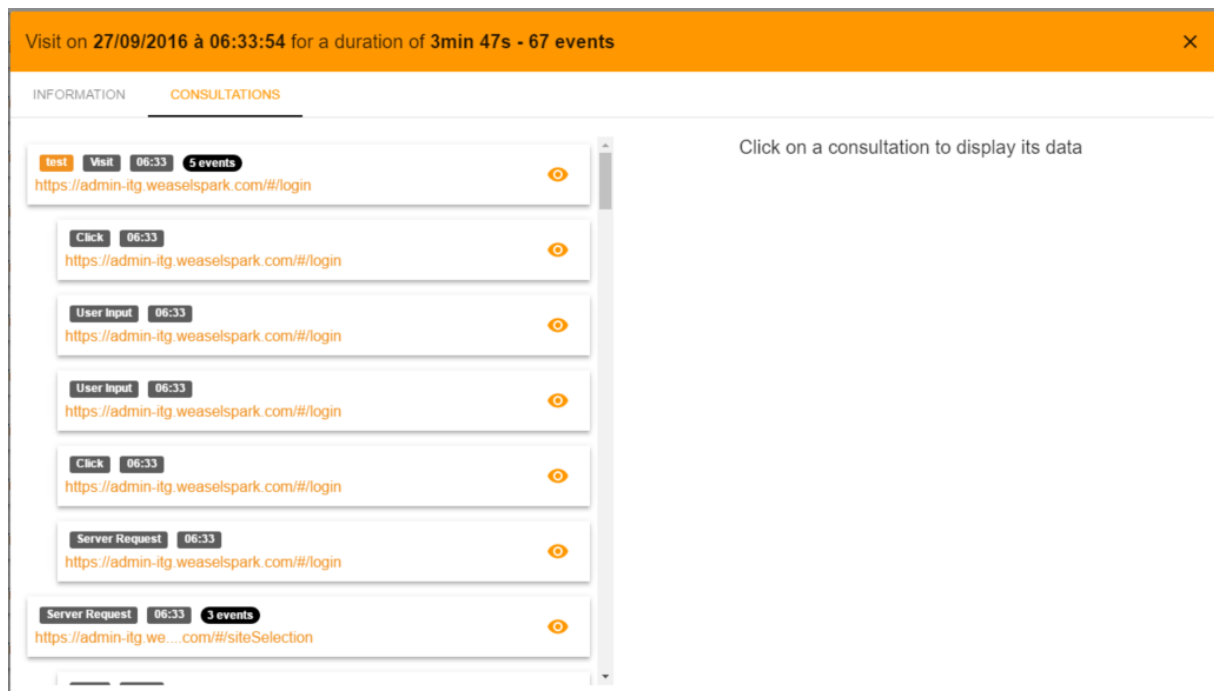
List of all user's interactions

If you clic on a specific interaction, you can see the kind of interaction, the time it was when the user do the interaction and the time your server answer.

Interaction's details

How to find a specific session ?

Step 1 :

Clic on the session tab.

Global overview of all sessions

Step 2 :

Clic on the arrow on the right of the global overview.

Global overview of all sessions

Foccus :
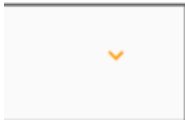
Step 3 :

Open the drop menu.

Drop menu

You can sort datas by date, hours, OS, browser, IP adress, URL, User ID, …

Step 4 :

Apply your filters

Enter your data and clic on Apply

Step 5 :

You can see the session which match your criterias.

In the exemple : only 1 session match