

USER GUIDE

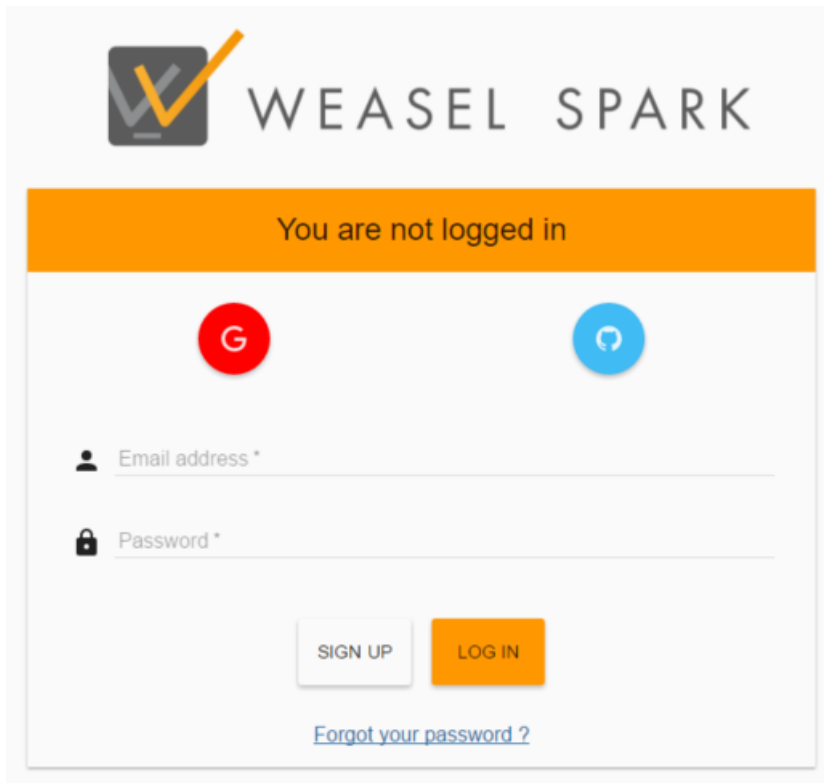


Content

How to create an account on Weasel Spark ?	2
How to use Weasel Spark's dashboard ?	4
How to find a specific session ?	9

How to create an account on Weasel Spark ?

Step 1 :

The image shows the Weasel Spark login and sign-up interface. At the top, there is a logo consisting of a grey square with a white 'W' and an orange checkmark, followed by the text 'WEASEL SPARK'. Below the logo is an orange banner with the text 'You are not logged in'. Underneath the banner are two circular icons: a red one with a white 'G' and a blue one with a white circular arrow. Below these icons are two input fields: 'Email address *' with a person icon and 'Password *' with a lock icon. At the bottom of the form are two buttons: 'SIGN UP' (white with grey text) and 'LOG IN' (orange with white text). Below the buttons is a link that says 'Forgot your password ?'.

Clic on « Sign up »

Step 2 :


Enter your e-mail adress.

Confirm your e-mail adress.


Choose a password and confirmed your password.


Clic on the check box to accept the Generals Terms and conditions.


Clic on « Sign up ».


WEASEL SPARK

Sign Up

 Confirm email address *

 Email address *

 Password *


 Confirm password *

☐ I have read and accept the [General Terms and Conditions](#)

CANCEL


SIGN UP

Before


WEASEL SPARK

Sign Up


Confirm email address *

 demo@weaselspark.com

Email address *

 demo@weaselspark.com

Password *



Confirm password *



☒ I have read and accept the [General Terms and Conditions](#)

CANCEL

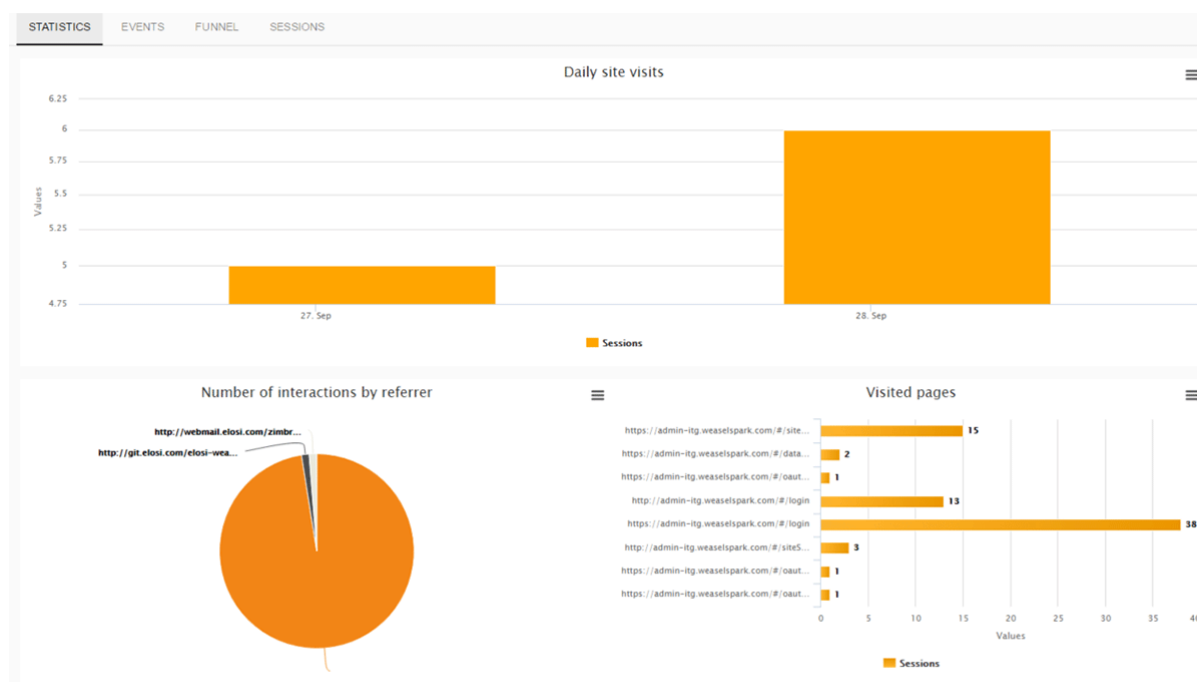
SIGN UP

After

How to use Weasel Spark's dashboard ?

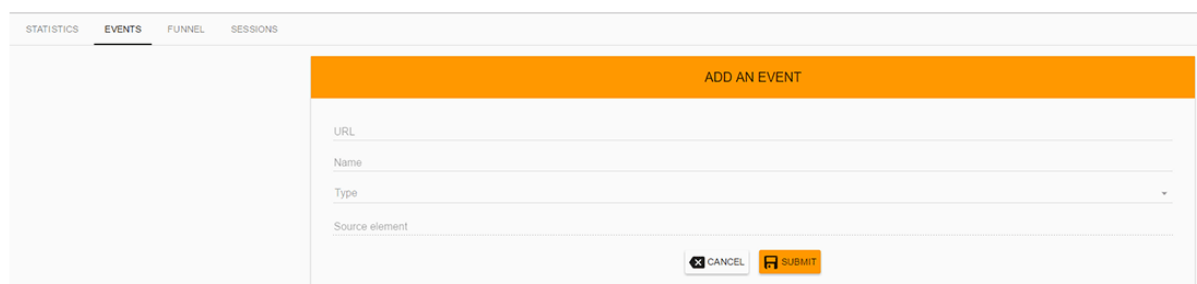
Statistics :

Here you have a global overview of the statistics of your website.



Events :

Here you can add some events specific which you want to watch over.



The dashboard displays the 'EVENTS' tab with a form to 'ADD AN EVENT'.

Form fields:

- URL
- Name
- Type (dropdown menu)
- Source element

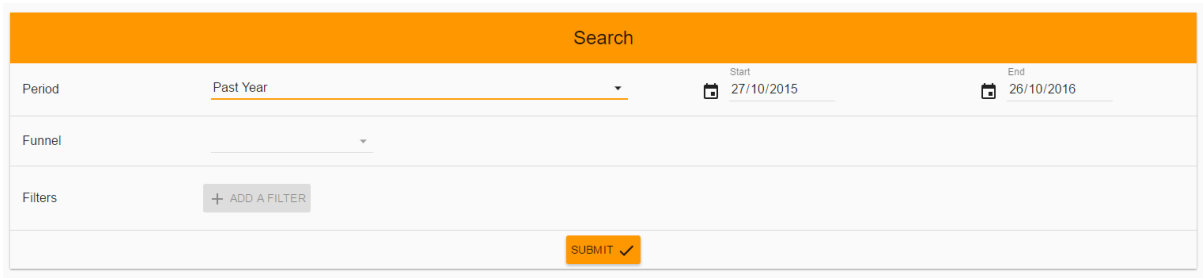
Buttons: CANCEL, SUBMIT

For exemple, if you want to know how many people clic on your « add to card button » you can define a specific event.

Funnel :

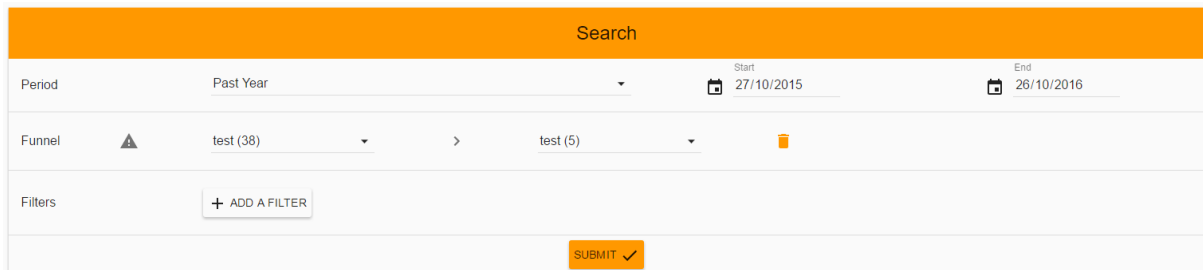
Funnel is the place where you can define a logical suite of events. For example : « clic on the add to card button » + « text input email address » + « text input password » + « clic on the button login » + « clic on the button order » ...

Then, Weasel Spark will extract all the sessions with this specific chain of events and draw some statistics.



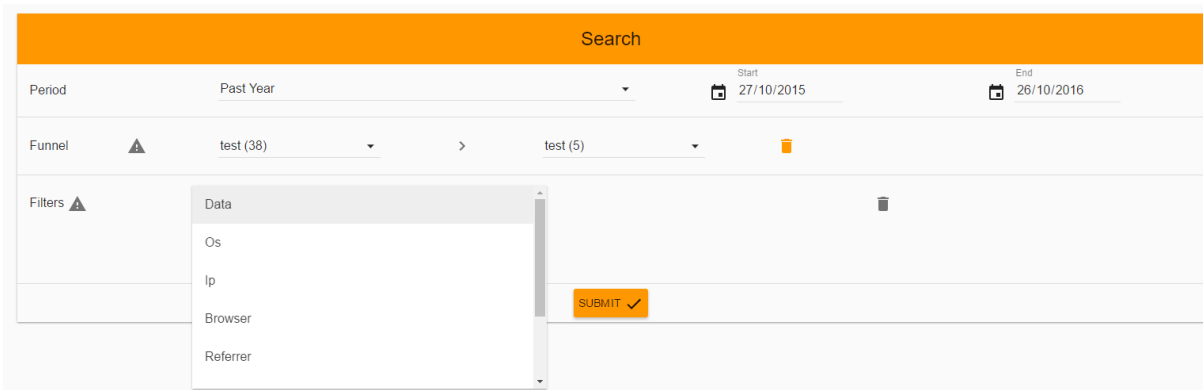
The screenshot shows the 'Search' interface with an orange header. Below the header, there are three rows: 'Period' with a dropdown set to 'Past Year' and date pickers for 'Start' (27/10/2015) and 'End' (26/10/2016); 'Funnel' with a dropdown menu; and 'Filters' with a '+ ADD A FILTER' button. A 'SUBMIT' button with a checkmark is at the bottom right.

Here, you can enter the period you on which you want to have a look



The screenshot shows the 'Search' interface with the 'Funnel' section populated. It contains two steps: 'test (38)' and 'test (5)', separated by a right-pointing arrow. There is a warning icon to the left of the first step and a trash icon to the right of the second. The 'SUBMIT' button remains at the bottom right.

Enter the succession of events



The screenshot shows the 'Search' interface with the 'Filters' section expanded. A dropdown menu is open, listing filter categories: 'Data', 'Os', 'Ip', 'Browser', and 'Referrer'. A warning icon is visible to the left of the 'Filters' label. The 'SUBMIT' button is still at the bottom right.

Filter the sessions (by OS, browsers, ...)

Search

Period

Past Year

Start

27/10/2015

End

26/10/2016

Funnel

test (38)

>

test (5)

Filters

Os

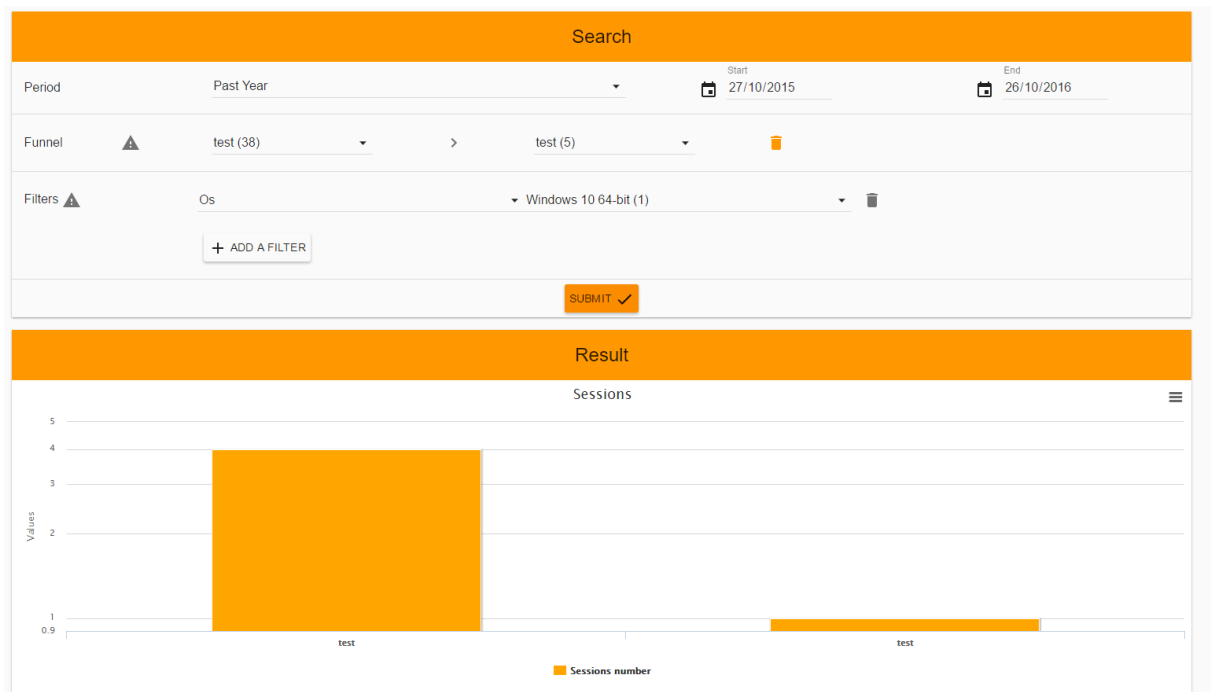
Ubuntu 64-bit (3)

Windows 10 64-bit (1)

Windows Server 2008 R2 / 7 (1)

+ ADD A FILTER

Exemple of additionnal filters by OS



Delight your wonderful statistics

Sessions :

Here you have a global overlook of all the users'sessions : date, lenght, number of events

STATISTICS	EVENTS	FUNNEL	SESSIONS
80 sessions No filter			
Visit on 28/09/2016 à 14:10:44 for a duration of 0min 25s - 24 events			
Visit on 28/09/2016 à 13:59:18 for a duration of 13min 57s - 35 events			
Visit on 28/09/2016 à 11:19:38 for a duration of 6min 32s - 27 events			
Visit on 28/09/2016 à 10:41:46 for a duration of 13min 16s - 19 events			
Visit on 28/09/2016 à 10:41:35 for a duration of 7min 57s - 153 events			
Visit on 28/09/2016 à 10:01:46 for a duration of 8min 34s - 64 events			
Visit on 27/09/2016 à 16:55:12 for a duration of 8min 15s - 72 events			
Visit on 27/09/2016 à 14:42:34 for a duration of 0min 12s - 3 events			
Visit on 27/09/2016 à 11:45:27 for a duration of 8min 4s - 39 events			
Visit on 27/09/2016 à 09:19:42 for a duration of 30min 20s - 23 events			
Visit on 27/09/2016 à 06:33:54 for a duration of 3min 47s - 67 events			
Visit on 26/09/2016 à 17:12:06 for a duration of 21min 3s - 115 events			
Visit on 26/09/2016 à 16:05:10 for a duration of 0min 25s - 7 events			
Visit on 14/09/2016 à 17:14:44 for a duration of 44min 21s - 90 events			
Visit on 14/09/2016 à 16:35:03 for a duration of 14min 23s - 35 events			
Visit on 14/09/2016 à 13:56:12 for a duration of 2h 16min 45s - 321 events			

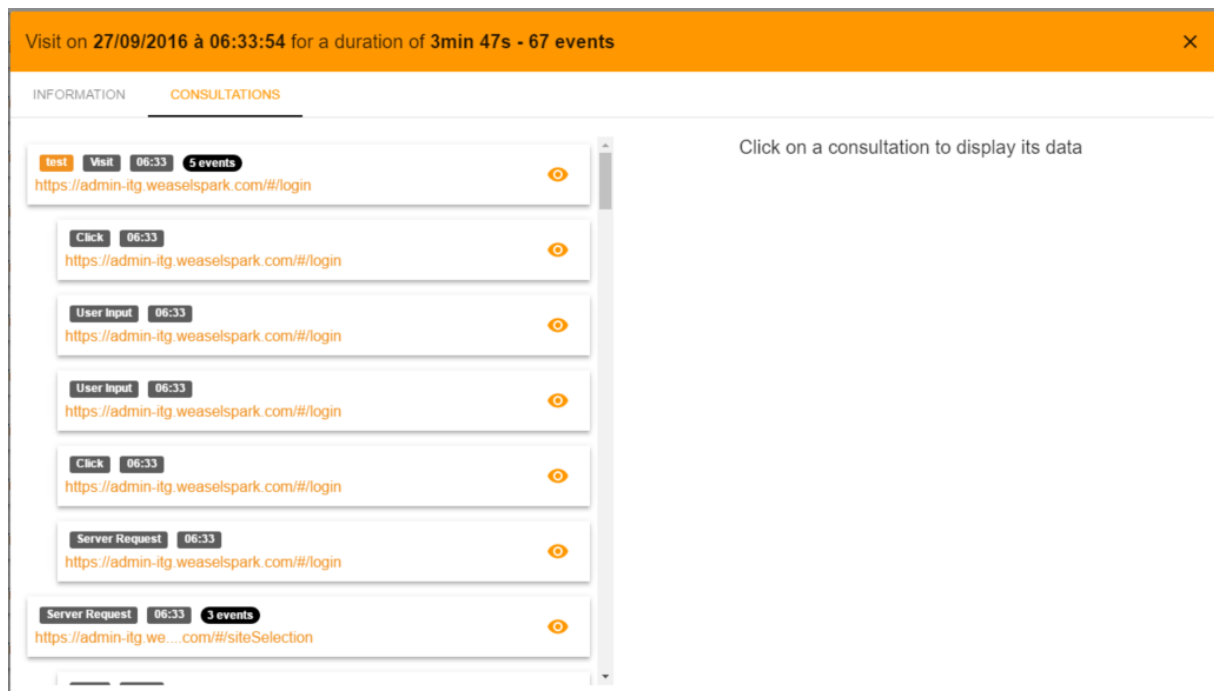
All the sessions

When you clic on a session, you know : how the user came on your website, his IP adress, his browser and his OS.

Visit on 27/09/2016 à 06:33:54 for a duration of 3min 47s - 67 events	
INFORMATION CONSULTATIONS	
Referrer	Direct access
IP	
Browser	Firefox 49.0
OS	Windows NT 10.0 64-bit

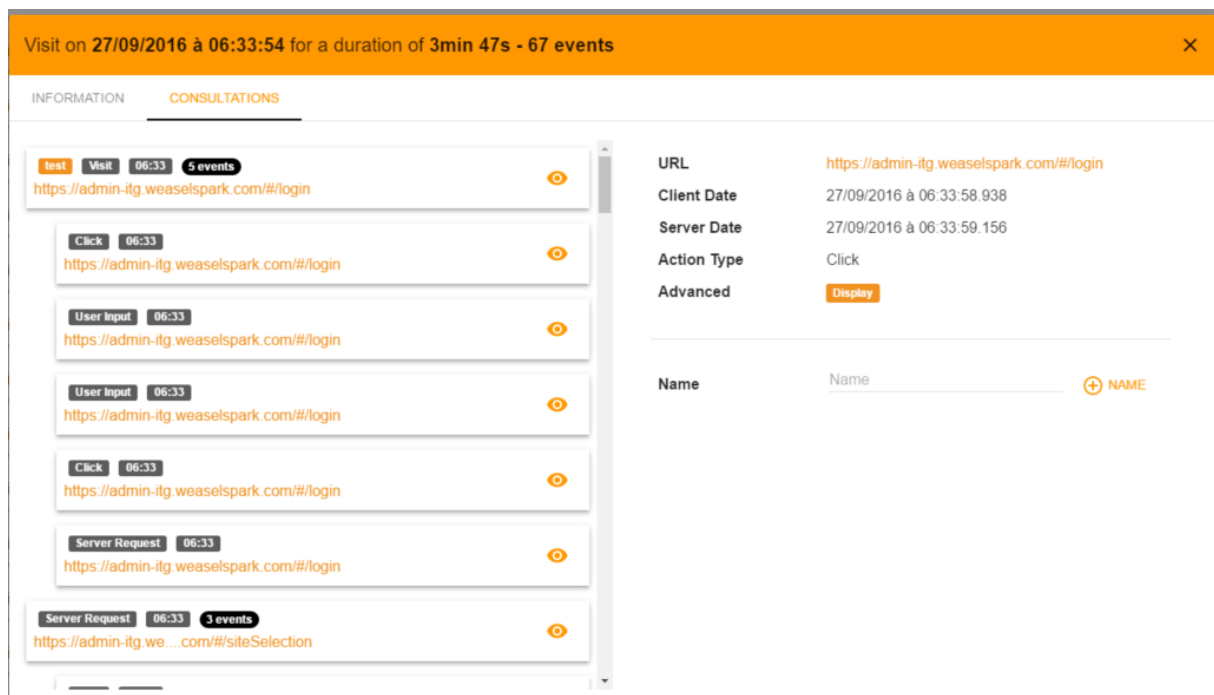
Overview of a user

Then, if you clic on the consultations tab, you can access to every user action.



List of all user's interactions

If you clic on a specific interaction, you can see the kind of interaction, the time it was when the user do the interaction and the time your server answer.



Interaction's details

How to find a specific session ?

Step 1 :

Clic on the session tab.

STATISTICS	EVENTS	FUNNEL	SESSIONS
192 sessions No filter			
Visit on 20/10/2016 à 14:16:12 for a duration of 1min 39s - 10 events			
Visit on 20/10/2016 à 11:18:59 for a duration of 44min 45s - 395 events			
Visit on 06/10/2016 à 11:22:40 for a duration of 0min 0s - 1 event			
Visit on 05/10/2016 à 10:26:00 for a duration of 6min 36s - 20 events			
Visit on 05/10/2016 à 10:26:00 for a duration of 6min 36s - 20 events			
Visit on 04/10/2016 à 17:35:04 for a duration of 8min 42s - 60 events			
Visit on 04/10/2016 à 17:06:40 for a duration of 5min 48s - 5 events			
Visit on 04/10/2016 à 15:48:54 for a duration of 17min 35s - 328 events			
Visit on 04/10/2016 à 15:48:54 for a duration of 17min 35s - 328 events			
Visit on 04/10/2016 à 14:24:23 for a duration of 1min 6s - 92 events			
Visit on 04/10/2016 à 10:32:36 for a duration of 0min 21s - 5 events			
Visit on 03/10/2016 à 16:52:53 for a duration of 2min 56s - 81 events			
Visit on for a duration of - event			
Visit on for a duration of - event			
Visit on for a duration of - event			
Visit on for a duration of - event			

Global overview of all sessions

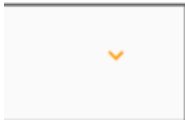
Step 2 :

Clic on the arrow on the right of the global overview.

STATISTICS	EVENTS	FUNNEL	SESSIONS
192 sessions No filter			
Visit on 20/10/2016 à 14:16:12 for a duration of 1min 39s - 10 events			
Visit on 20/10/2016 à 11:18:59 for a duration of 44min 45s - 395 events			
Visit on 06/10/2016 à 11:22:40 for a duration of 0min 0s - 1 event			
Visit on 05/10/2016 à 10:26:00 for a duration of 6min 36s - 20 events			
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Visit on 04/10/2016 à 17:35:04 for a duration of 8min 42s - 60 events			
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Visit on 04/10/2016 à 15:48:54 for a duration of 17min 35s - 328 events			
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Visit on 04/10/2016 à 10:32:36 for a duration of 0min 21s - 5 events			
Visit on 03/10/2016 à 16:52:53 for a duration of 2min 56s - 81 events			
Visit on for a duration of - event			
Visit on for a duration of - event			
Visit on for a duration of - event			
Visit on for a duration of - event			

Global overview of all sessions

Foccus :



Step 3 :

Open the drop menu.

Filter	Value	Action
From		X
To		X
OS		X
Referrer		X
Input data		X
User ID		X
To		X
To		X
Browser		X
IP		X
URL		X
Weasel report		X

APPLY

Drop menu

You can sort datas by date, hours, OS, browser, IP adress, URL, User ID, ...

Step 4 :

Apply your filters

Filter	Value	Action
From	30/09/2016	X
To	04/10/2016	X
OS	Ubuntu 64-bit	X
Referrer		X
Input data		X
User ID		X
To		X
To		X
Browser	Firefox 48.0	X
IP		X
URL		X
Weasel report		X

APPLY

Enter your data and clic on Apply

Step 5 :

You can see the session which match your criterias.

STATISTICS	EVENTS	FUNNEL	SESSIONS
✕ 1 sessions Filters : From : 30-09-2016 00:00 To : 04-10-2016 00:00 OS : Ubuntu 64-bit Browser : Firefox 48.0			
📅 Visit on 03/10/2016 à 14:31:58 for a duration of 2min 57s - 4 events			

In the exemple : only 1 session match