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Overview

A marketing strategy based on easy view of specific products. The direct visibility of products for facilitating sale.

Woo Easy View is a powerful extension, which lets you manage shop view like a pro, make publicity of specific products.

I. Installation

A. Requirements

1. WordPress (minimum version: 3.6)
2. Woocommerce (minimum version: 2.4)

B. Installation process

The zip file downloaded from CodeCanyon contains:

- The Woocommerce Easy View user manual (User Manual.pdf)
- The Woocommerce Easy View Installable plugin zip file (woocommerce easy view.zip)

1. First, extract the archive in a folder of your choice and let's start the installation.
2. Go to your WordPress Admin Panel and click on [Plugins >Add New](#) to access the plugins installation screen
3. Then click on the [upload](#) link to access the plugin upload page
4. Click on the Choose file button and select the plugin installable zip archive named [woocommerce-easy-views.zip](#) in the folder extracted in the first step 5. Click on the [Install Now](#) button to run the installation.
6. Once the plugin is successfully installed, please click on the [Activate Plugin](#) link to activate the plugin.

II. Manage view

To create a new view, click on the [menu Search > New Search](#) to access the view creation page.

- Start date: Date from which the view is applied.
- End date: Date when the view ends.

□ Title of view: This is the short description of views for attracting customers to see.

- Rules group relationship: Relation between the rules groups. If the value for this field is set to AND, then all conditions in all groups should meet in order to apply to public view. However, if the value is set to OR, then all conditions in at least one group should meet in order to apply the view.
- Rules: Rules that MUST be checked in order to apply the public view.
- ❖ Condition: Conditions to check. Woocommerce Easy View currently support multiple conditions such as:
 1. Item name: applies if items name specified exist.
 2. Categories: Check categories of woocommerce products for applying view following one of them.
 3. Product ID: applies a view if the product ID exist.
 4. Order items count: applies a search based on the number of items in the cart (is a multiple of, is more or equal to, is more than, equals, is less or equal to, is less than).
 5. Retrieves only the elements created by a specified author: applies the view for specified author
 6. Customer role: applies a view if the customer has one of the specified roles.
 7. Customer: applies a view to a specific customer.
- ❖ Operator: the comparison operator
- ❖ Value: the value to check against the condition

III. Manage public view

To show a new view, click on the [menu Search >All public view](#) to access the view creation page. This page is a mirror of public view in admin.

IV. Settings

To access the settings pages, click on the menu [Search > Settings](#).

□ Border: Both Define customization of header and footer of view □

Body: Define customization of product following three choices: ❖

Default: Allow to apply default customization

- ❖ Step: Allow to apply customization following define step. Thus the color1 will be consider for first step and color2 for second step; and so one and so forth.
- ❖ Intervals: Allow to apply customization following define interval. Thus according to condition (is less than, more than.....) the color1 will be consider for defining interval and color2 for other part of product.

V. Contact us

Feel free to contacts us, for tutorials, to clear your doubts, drop your suggestions and requests, or get that bug that gives you hard time kicked out and also follow us on:

Website: <http://www.revertissoft.com>