

logo for

THE COMMONS STACK

Short sense of logo

The main sense of logo in the dynamics, growth, scientific, ecology, spirality, repeatability and participants who twist this spiral of meanings.

Dynamics is achieved by wavy shapes. Growth - clarification and thinning forms to the top. Scientific and ecology - natural forms and associations. Repeatability - in helicity. And a lot of participants are the small elements that visually twist this spiral.

The meaning of the Egg is deep and symbolizing new life. With all main meanings of logo idea, it has rather strong fullness. This form is simple, recognizable and adaptive.

Green color

Green is a color of growth and vitality, associated with new life and renewal.

Psychologically it relates to balance and harmony of the mind, the body, and the emotions. It assists in decision making by helping us to see all sides clearly.

Physiologically, it balances people's emotions, creating a sense of calm.

Green is associated with nature, health and healing, and the environment, creating a sense of compassion and nurturing for all. It encourages generosity, kindness, and sympathy:

<https://www.empower-yourself-with-color-psychology.com/green-in-business.html>

Blue color

Blue color is loyalty, trust and integrity. Tactful, caring and concerned. Reliability and responsibility.

Conservatism and perseverance. Idealistic and orderly. Authority, devotion, and contemplation. Peace and calm:

<https://www.empower-yourself-with-color-psychology.com/blue-in-business.html>

White background

Horizontal version



The
Commons
Stack

Vertical version



The
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Stack

Font - Raleway regular with stroke

Black color - #1C1A1A

Gradient colors - #0047B0 - #67DE69

Black background

Horizontal version



Vertical version



Horizontal version



Vertical version



Horizontal version



Vertical version



Black background

Horizontal version



Vertical version

