

# 社群名稱 最簡易可行的社群



Check out the  
full Community  
Canvas [here](#)



## 1. 目的 社群存在的原因

寫下答案

## 3. 價值觀 舉出三個社群最為看重的原則

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## 5. 經驗 固定做什麼事, 可幫助社群目標實現和具體表達價值觀? 加入社群考量: 社群經驗如何開始?

...

## 2. 身份認同 為了誰? 其挑選過程?

...

## 4. 成功的定義 以一年為期 請列出三個評量成功的指標

...

## 6. 角色 成員能夠擔任什麼樣不同的角色? 靠什麼來建立關係?

...

## 7. 規範 什麼樣的指引與界線, 協助社群達成其目標和代表其價值觀?

...

## 8. Governance How do we make decisions? Who gets to decide what?

...

## 9. Communication What are the simplest channels for us to communicate with each other? What is a healthy rhythm?

...

Community Canvas - Minimum Viable Community ☆ 📁

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**YourCommunityName Minimum Viable Community** Community Canvas

1. **Purpose** Why does the community exist?  
Your Answer Text Here

2. **Audience** Who is this for and what is our selection process?  
...

3. **Values** Which 3 principles are important to us?  
...

4. **Goals** In the next 12 months, what are 3 metrics that will define success for us?  
...

5. **Experience** What happens in our community on a day that helps us achieve our goals and expresses our values? Also consider **onboarding**: how does the experience start?  
...

6. **Roles** What different roles can members play in our community? What's the give/get relationship?  
...

7. **Rules** What guidelines and boundaries help us achieve our purpose and represent our values?  
...

8. **Governance** How do we make decisions? Who gets to decide what?  
...

9. **Communication** What is the simplest channel to communicate with? What is a healthy communication?  
...

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