



CENTER *for*  
COMMUNITY CHANGE

# FROM PROTEST TO POWER



DEEPAK BHARGAVA  
President of CCC

As I look back on our accomplishments this year, and anticipate what lies ahead for the Center for Community Change (CCC), I am sobered by the threats our communities face. So many of us are living with a sense that the world is tipping, that a wave has crested, that we are peering over the precipice. The way we rise to the challenges of this moment will shape our movement and our country for the next century.

This is personal for me. As an immigrant and a person of color, I am offended by the anti-immigrant, callous rhetoric of too many of our politicians. I have personally been the recipient of the bigotry, xenophobia, and intolerance Trump—and the broader populist, nationalist phenomenon of Trumpism—have unleashed and legitimized on our streets, in our jobs, schools, and airports. As someone whose college tuition was paid for by the taxi drivers' union—my father was a member—I'm appalled at the vision of a society where we are on our own, instead of in this together. As a gay man, the systematic bullying, demonization, and indifference to the most vulnerable reminds me in the worst way of the early days of the AIDS crisis in the 1980s.

We are in the fight of our lives—one that we cannot sit out and one that I absolutely believe we can—and must—win. I promise you, as long as CCC is standing, we will continue to fight for the American values we cherish: extending a hand to folks struggling to put food on the table and embracing our immigrant neighbors.

As we rise to the unprecedented threat to our communities, we are building on what we achieved and what we learned in the past year. I am proud of our work and the bold advocacy of our sister advocacy organization, the Center for Community Change Action (CCCA). CCCA President Dorian Warren shares his perspective on the flip-side of this report.

Make no mistake, we could not do this work without you—the CCC community of allies and supporters. Living room by living room, block by block, in community meetings and town halls, we are building a movement for justice. We'll see you in the streets.

Deepak

And I promise  
you, as long  
as CCC is  
standing,  
we will be  
fighting.

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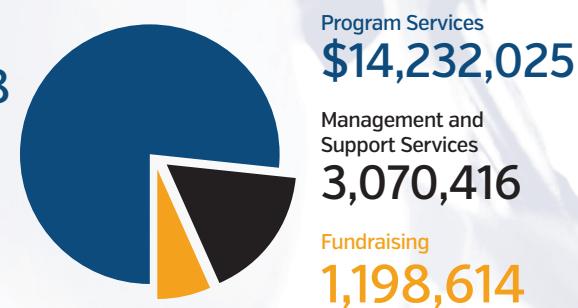
### CCC Operating Revenue



Grants, contributions,  
and project income  
**\$13,634,078**

Investment Income  
**\$1,002,810**

### CCC Operating Expenses



Program Services  
**\$14,232,025**

Management and  
Support Services  
**3,070,416**

Fundraising  
**1,198,614**

The Center for Community Change is grateful to the following foundations, organizations, and individuals who supported our work with donations during the 2016 calendar year. We also thank those donors not listed who supported our work with valued contributions under \$1,000 during this period.

### Foundations and Organizations

Anonymous [4]  
Amalgamated Bank  
Angelica Foundation  
The Annie E. Casey Foundation  
The Atlantic Philanthropies  
The Bauman Foundation  
Carnegie Corporation of New York  
The Center on Budget and Policy Priorities  
Charles Stewart Mott Foundation  
City First Bank of DC  
Common Counsel Foundation  
Community Foundation of Western North Carolina  
Council for American Job Growth  
Democracy Alliance  
EAH Housing  
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Ford Foundation  
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Naomi and Nehemiah Cohen Foundation  
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National Immigration Law Center  
New Venture Fund  
Nia Community Foundation  
North Star Fund  
Oak Foundation  
One World Fund  
Open Society Foundations  
Petra Foundation  
The Retirement Research Foundation  
Robert Wood Johnson Foundation  
Rockefeller Family Fund  
The San Francisco Foundation  
The Schooner Foundation  
Strategic Concepts in Organizing and Policy Education [SCOPE]  
The Seattle Foundation  
Silicon Valley Community Foundation  
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Tides Foundation  
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UNITE HERE International Union  
United Jewish Foundation of Central Detroit  
Venture Justice Fund  
W. K. Kellogg Foundation  
Wallace Global Fund  
The William B. Wiener Jr. Foundation

### Individuals

Anonymous [2]  
Susan Adelman  
Carol M. Barger  
Jeff and Karen Berman  
William Berstein

Deepak Bhargava  
Ed and Jan Booth  
Quinn Delaney and Wayne Jordan  
Sarah Delaney  
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Elaine Reuben  
Vanessa Selbst  
John H. Shattuck  
Tim Sweeney  
Janie Tyre and Sam Karp  
Katherine and Philippe Villers  
Dorian Warren  
Mary Morris Willis  
Ryan Young

*"More than any other partner, CCC has been vital in building new capacities, resourcing campaigns, and thinking together about how we build state based power."*

—Kirk Noden, Interim President of Ohio Organizing Collaborative

The Center for Community Change (CCC) believes that the people directly affected by injustice must drive the solutions to its causes. We help by building the capacity of grassroots groups through trainings, analysis, and technical assistance; by connecting groups into aligned, intersectional movements; and by directly engaging citizens in civic life.

**\$1.2B**

for affordable housing

770 housing trust funds created over the past 30 years by advocates in 47 states delivered dedicated revenue for housing in 2016 with the help of CCC's Housing Trust Fund Project.

**2**

peer learning cohorts

These groups of our partners focused on [1] jobs in the clean energy and climate sector; and [2] early childhood education and child care. Our cohorts form powerful strategic tables that explore national strategy and adapt successful experiments to their local landscape.

## 10-YEAR COMMITMENT TO THE LONG-GAME

In Minnesota, a decade of organizing and building power paid off in 2016. Our partners have transformed Target—the largest employer in the Twin Cities—into a powerful corporate ally. Because of our collaborative campaign, both Minneapolis and St. Paul enacted the strongest paid sick time measures in the country—with the backing of Minnesota's corporate community.

Our movement depends on real people sharing their experiences and demanding change. In marginalized space, storytelling is an act of bold agency, and in this age of political punditry, real people get noticed.



### 1,550 Grassroots Leaders

CCC held 3 nonpartisan forums and workshops around the presidential primaries for leaders to engage with academics and elected officials on the issues that impact their lives—economic justice in Iowa, the care economy in New Hampshire, and environmental justice in Nevada.



**90 pieces**  
by our Writing Fellows

CCC creates a platform for writers who come from low-income backgrounds and speak from their own experiences with poverty, inequality, and the struggle to make ends meet. Publications from the Washington Post to The Undefeated to CNN featured them in 2016.



**180**  
Grassroots  
Ambassadors

CCC trains these “super volunteers” to be leaders and storytellers with the skills to organize others, the creativity to drive strategy, and the resilience to build movements.



**104 Faces**  
of DAPA and DACA

With our partners in the Fair Immigration Reform Movement (FIRM), CCC elevated the faces and stories of some of the 5 million people who would benefit from the executive actions DAPA and DACA through exhibitions in 9 states.



# SEE YOU IN THE STREETS

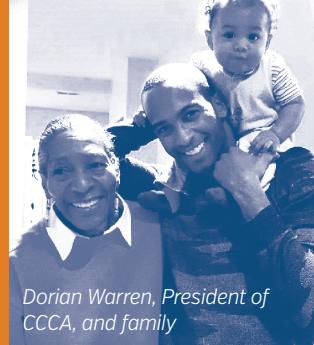
PHOTO CREDIT: CHIRLA



CENTER for  
COMMUNITY  
CHANGE ACTION

CCCA 2016 ANNUAL REPORT

# PRESIDENT'S LETTER



I stepped into my new role as the President of Center for Community Change Action [CCCAction] exactly one week after the 2016 elections. We didn't know, at that point, how the president-elect would fulfill his campaign promises or the extent of the chaos he'd unleash.

But we did know—to paraphrase Ella Baker—that we who believe in freedom cannot rest. We organize. We continue the struggle for justice in the streets and at the polls.

In 2016, CCCAction ran one of the largest independent voter mobilization operations ever to target low-propensity immigrant voters through our Immigrant Voters Win PAC. We knocked on 2 million doors, sent 1,000 canvassers to the streets on election day, and propelled the first Latina Senator, Catherine Cortez Masto, to Washington.

The Trump presidency is following through on unprecedented threats to our most vulnerable communities, but we are organized. I learned the power of organizing from my grandparents. Their parents—my great-grandparents—came north to the promised land of Chicago. Their neighborhood on the South Side was hardly the paradise they'd hoped to find, but my grandparents were able to join a union—the Janitors' Union, SEIU Local 1—and their union jobs paid enough to send the first person in my family to college: my mother.

Our national fiction is that hard working people are able to claw their way to the top, alone. But we know that's not true. We are strongest when we are united. As we watched the rise of Trumpism over the past two years, CCCAction called for a united progressive front to counter the toxic mix of populism and white nationalism in this country. Over the past few months, our coalition of progressive groups is growing stronger.

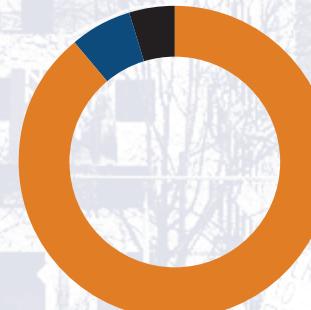
Since CCC's founding in 1968, we have been committed to the long game, but the stakes of this year's fights are higher than I've ever seen. Our government is set on criminalizing and deporting millions of immigrants in what amounts to a project of ethnic cleansing. Republicans are doubling down on their plans to gut voting rights and roll back the gains of the civil rights movement. All of this on top of efforts to destroy the very fabric of the social safety net that provides food and basic health care to tens of millions of people.

The people whose lives are at stake in 2017 are the reason CCCAction exists. We concede nothing.

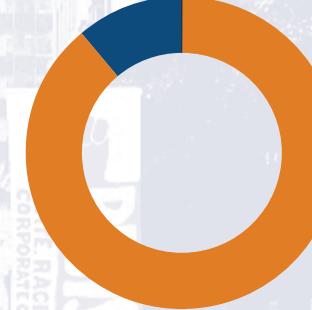
We'll see you in the streets.

Dorian

## CCCA OPERATING EXPENSES



## CCCA OPERATING REVENUE



Grants, contributions,  
and project income

**\$5,048,190**

Interest Income

**\$655**

Rental Income

**\$629,946**

## CCCA BOARD LIST

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CCCAction and our Immigrant Voters Win PAC got out the vote in 2016. With national partners and state-based groups in Colorado, Florida, and Nevada, we turned out hundreds of thousands of voters who are least likely to vote—and who traditional campaigns ignore. But these folks—Latinos, immigrants, and low-income people—delivered the margin of victory for both Sec. Clinton and now-Senator Catherine Cortez Masto in Nevada.

2

## EARLY VOTE FIESTAS

featuring Mariachis outside early voting locations in Nevada



2

## SENATORS

sent to Washington Michael Bennet [D-CO] and the nation's first ever Latina U.S. Senator, Catherine Cortez Masto [D-NV]

1 WALL OF TACO TRUCKS

around Trump International Hotel in Las Vegas

460,000

VOTERS TURNED OUT  
BECAUSE OF OUR

2 MILLION  
DOOR KNOCKS

1.9 MILLION  
SMS MESSAGES

1.2 MILLION  
PIECES OF MAIL

Elections are bright flashpoints of civic engagement—but we do not lose our power the day after we vote. We still possess the strategic levers to shape our governance in our cities, in our states, and at the heart of our nation's capital in Washington, D.C. We win when we're present in our communities—day in and day out—working on the issues that matter. CCCAction has laid the less visible groundwork for hard-fought victories with sweeping impact:

6,000 THREE- AND FOUR-YEAR-OLDS

in red-state Cincinnati will have access to pre-K thanks to a ballot initiative that passed with CCCA's support.

180,000 MAINERS

will be better able to make ends meet because of the campaign by Maine People's Alliance and CCCA to increase the minimum wage to \$12 by 2020 and require that all workers – including tipped workers – earn the minimum wage.

\$50 BILLION

in dedicated tax revenue will support a massive expansion of public transit in the Seattle metro area—a measure that our partner OneAmerica ensured would be accessible to immigrant communities, benefit low-income people, and focus on sustainability.

By applying the same art and science of issue organizing to electoral campaigns, we win elections, too. From “off-year” local and state elections in 2017 to the national midterms in 2018 to the presidential in 2020 and all the state legislative elections in between—CCCA will be fighting.

# OUR WORLD CHANGED ON NOVEMBER 8, 2016.

## WE RISE UP TO PROTECT THE **5.1 MILLION CHILDREN**

who risk losing an undocumented parent to deportation.

## With our **44 FIRM PARTNERS**

in 32 states, we are mobilizing a resistance to safeguard our families, protect our communities, and defend our nation's values.

## WE FIGHT TO DEFEND **THE ANTI-POVERTY PROGRAMS**

that keep tens of millions of Americans fed and healthy.

## With campaigns in **17 STATES**

where we are organizing, mobilizing, and amplifying the voices of impacted people:

## **1 IN 5 PEOPLE DEPEND ON MEDICAID**

## **OVER 43 MILLION PEOPLE DEPEND ON FOOD STAMPS**

# WE CONCEDE NOTHING

**OUR COMMUNITIES ARE UNDER ATTACK,  
AND CCCA IS CONNECTING THE PROGRESSIVE MOVEMENT  
IN UNPRECEDENTED COMMITMENTS OF SOLIDARITY  
TO CALL FOR JUSTICE WITH A SINGLE VOICE.**



THAT UNITES OUR  
COMMUNITIES RATHER  
THAN SPLINTERING US  
INTO SILOS OF SUFFERING



THAT DRIVES PEOPLE  
TO THE STREETS AND  
DELIVERS ELECTORAL  
CONSEQUENCES  
AT THE POLLS



THAT TRANSLATES  
PROTEST TO POWER,  
SHAPING POLICY FROM  
INSIDE THE HALLS OF  
GOVERNMENT