***Note: do not include the italicized text in your markup***

**Markup Demo**

***Paragraph Example***

There are many ways to make a presence on the web and a website is just one of them. Other types of web presence include social media channels and sites that allow customers to review your business. Before you start making a website, make sure you understand what is provided by the different types of web presence and the costs and benefits associated with each type.

***Link Example***

**Try Photoshop**

Photoshop is part of Creative Cloud and comes with Adobe CreativeSync, so your assets are always at your fingertips right when you need them. CreativeSync powers your Creative Cloud Libraries and Adobe Stock, and it connects your mobile and desktop apps.

Download Trial Version [*Link* <http://www.adobe.com/products/photoshop.html>].

***Image Example***

**Photoshop Logo**

*https://www.adobe.com*

***Heading Example I***

**Quality guidelines**

These quality guidelines cover the most common forms of deceptive or manipulative behaviour, but Google may respond negatively to other misleading practices not listed here. It is not safe to assume that just because a specific deceptive technique isn't included on this page, Google approves of it. Webmasters who spend their energies upholding the spirit of the basic principles will provide a much better user experience and subsequently enjoy better ranking than those who spend their time looking for loopholes they can exploit.

***Unordered List Example***

**Champions League Quarter Finals**

A strange enough start, though. Mitroglou prances down the Benficaright and fires a low cross into the Bayern box. It is a decent delivery, but there is nobody there to take a shot on goal. Bayern clear, and Ribery dances down the left again. He feeds Douglas Costa down the channel. Douglas Costa stands one up to the far post, and Vidal heads home into the right-hand portion of the net with the greatest of ease from six yards!

*[List]* Barcelona, Manchester United, Real Madrid, Paris St Germain, Wolfsburg

***Ordered List Example***

**Open Bridge from Photoshop**

To open Bridge from within Photoshop, go up to the File menu (in Photoshop) in the Menu Bar along the top of the screen and choose Browse in Bridge. If you are the type who likes keyboard shortcuts, you can choose the same command by pressing Ctrl+Alt+O (Win) or Command+Option+O (Mac).

*[List]* Go to the file menu, From the drop down select Browse in Bridge, Navigate to the file you wish to open, From the open file dialogue box click on the open button

***Heading Example II***

**Bathtubs**

American Standard Sonoma White Rectangular Skirted Bathtub with Left-Hand Drain. Also commonly known as Jacuzzi bathtubs, after the most well-known manufacturer of this type of tub, whirlpool tubs use jets driven by a pump to agitate the water, or an air system to create bubbles; some use a combination of the two. Many people find them extremely relaxing. If you have frequent muscle or joint pain, or just enjoy the luxury of a spa, you may want to consider a whirlpool tub. Whirlpool tubs are available in a wide range of sizes and types, from very small to soaker-size; freestanding to walk-in.

Advantages

*[List]* Good for those with limited mobility, Variety of shapes, variety of sizes, variety of designs, some have whirlpool jets

Disadvantages

*[List]* They are expensive, you need extra reinforcement around tub, and you can only exit when the tub is empty