

The main purpose of our evaluation was to determine what constitutes as a core feature to Inside Pacific, what Inside Pacific could do best without, and any additional features that users would deem useful for Inside Pacific. These three points were answered through our data collection processes from two different surveys; the second of which included a high-fidelity prototype. The surveys were distributed via email and QR code, with the intended audience being University of the Pacific students.

From the data that we collected through our first survey, we were able to note some commonalities between various user's perspectives on Inside Pacific's layout. Despite only receiving thirteen responses, over 50% of students declared that they were not satisfied with the amount of clicks it takes to get from point A to point B in Inside Pacific. We had also produced mock-up images of potential layouts for Inside Pacific, with layouts 1 and 4 being the most preferred. Nine out of thirteen students preferred for the interface to be less cluttered and more visually appealing. With the survey results, we were able to confirm the following: most students do not like Inside Pacific's heavy reliance on clicking for navigation; and most students want for Inside Pacific to cater more towards their usage activity.

Looking at the results from our second survey (this time including the high-fidelity prototype), we managed to get some rather contrasting results. Despite prototype 1 being based on the higher rated mock-up from the first survey, 100% of students did not find it preferable and rather opted for prototype 2 which was based on mock-up 4 from the first survey. Though students did mention that they liked the idea of a search bar and wished that it was implemented in prototype 2 as well, the implementation of the search bar in prototype 1 was not well received. To add on, most users had stated that they would not feel motivated to customize their own dashboard and would rather have everything laid out for them, which contradicts the information we found from our first survey in which students declared that they would want the user interface to accommodate their preferences. We mainly believe that this is due to the fact that we were not physically nor remotely present when the users were testing out the prototypes through the link. Should the prototype testing be held in person for a future instance, the addition of guidance would have most likely brought on different results. Luckily, we were able to confirm that users do prefer the reduction in clicking with how prototype 2 handles the layout.

With both of the survey results in mind, we can conclude that the following would result in an actual Inside Pacific but better: students prefer for Inside Pacific to display what they use the most upfront; Inside Pacific's heavy reliance on nested clicking is counterintuitive/disagreeable; and students would greatly prefer if a search bar was made available in Inside Pacific.