Campaign Metrics

Trend of Calls in the Campaign

Subscribed
- no (blue)
- yes (orange)

Duration (group)
Multiple values

Number of...

15K
10K
5K

0   1   2   3   4   5   6   7
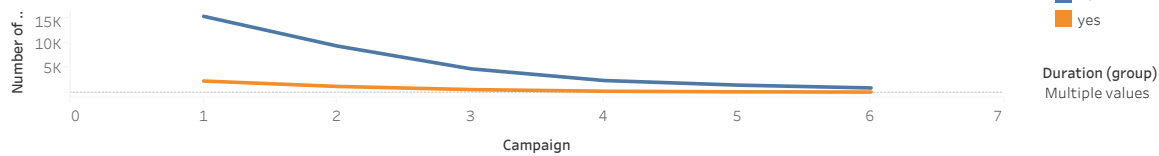
Campaign

Subscribers by Days of Week

Monday	Tuesday	Wednesday	Thursday	Friday
847	952	947	1,045	844

Subscribers in Months

Month ^{All}

12,882

mar	apr	may	jun	jul	aug	sep	oct	nov	dec
		885	559	649	653				
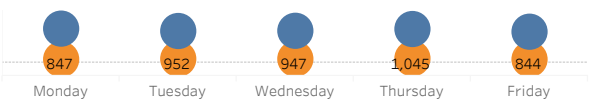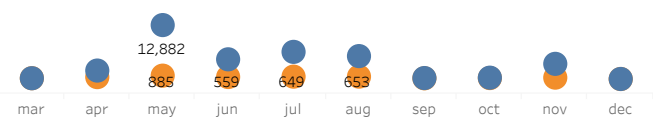
Call Duration in the Campaign

Duration (group) / Subscribed

% of Total Number of R...

	<2 minutes		2-5 minutes		5-10 minutes		> 10 minutes
	no	yes	no	yes	no	yes	no	yes
	98.71%	1.29%	92.08%	7.92%	81.42%	18.58%	51.80%	48.20%

100%
50%
0%