

BAD BI Dashboards

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1. A lot of information on the same page.
2. Does not provide any relevant information for analysis, lack of story planning.
3. No context mentioned on what numbers are representing hence information cannot be comprehended.
4. No story line, complex charts and missing data labels.
5. Too many different color combinations are used.
6. Vertical Bar charts and area graph difficult to read and comprehend information.
7. Bad layout, key information is mentioned below rather than on the top.
8. Vertical Bar charts with no context, therefore nothing can be analyzed.
9. Too many complex graphs, hence right type of chart need to be chosen for analysis
10. No data labels on the pi-chart hence cannot be understand what data represents.