

Dashboard Analysis - Hajra Abdul Hai (14893)

1:

Business problem seems unclear as in KPIs are unclear.

Dashboard looks heavy with everything incorporated together, even if it's of different topic. Reports for each topic would have been better.

As per the usability, it's not interactive. Seems like user can't have control.

Too much text. There should be more visual representation.

2:

At most, it goes with general principles of a good dashboard. Only addition can be that important info like KPIs should be at top of dashboard.

3:

Charts do not portray information properly making it confusing for users to exactly pick out KPIs.

Similarly, users can't tell the business problems as solution isn't showed properly.

As per the design of the dashboard, color coordination is out. There's a mix of colors which is unappealing.

Information is cramped.

4.

Charts are displayed without labels, this is not properly done.

KPIs can't be identified as well.