

BI Assignment
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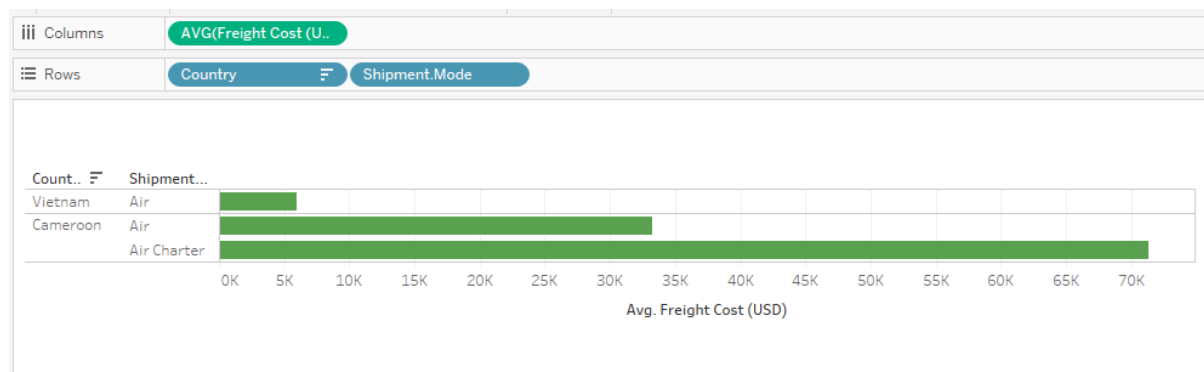
Implementation of Pages

Problem 1

Identify the Countries that have the highest Freight Cost and their Respective pack prices



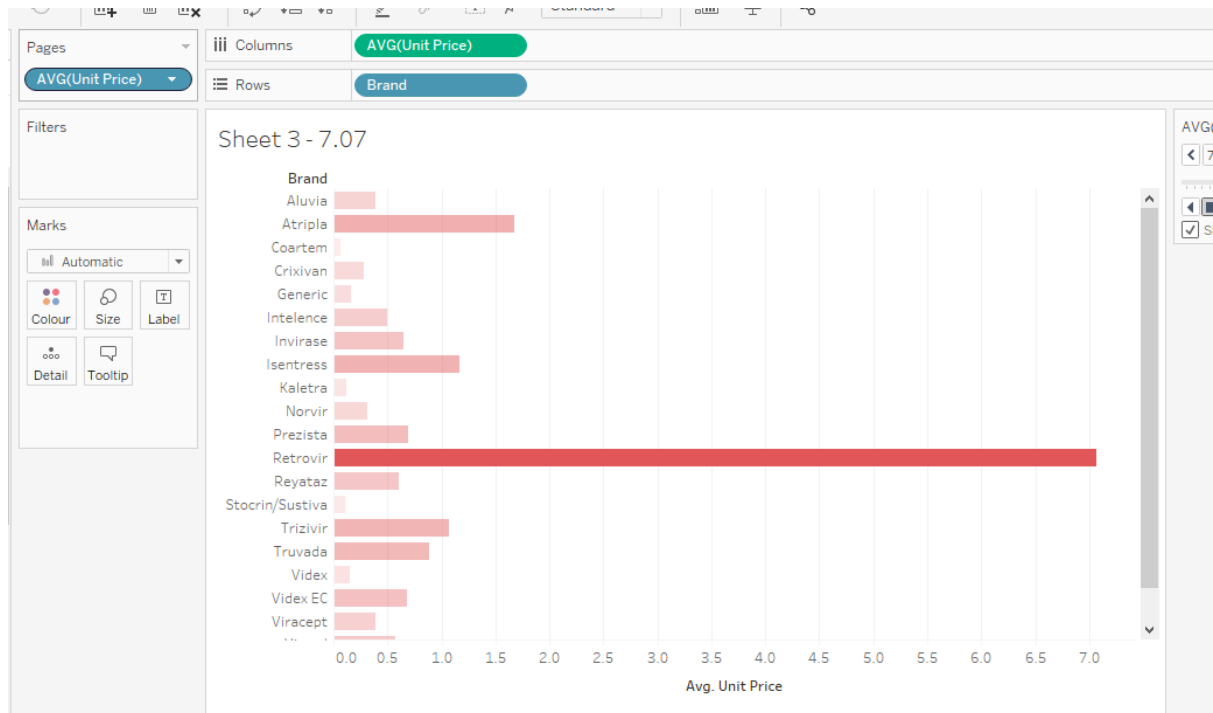
The above chart clearly shows that Cameroon has the highest Freight Charges as compared to others even though its Pack Price is lesser than many countries



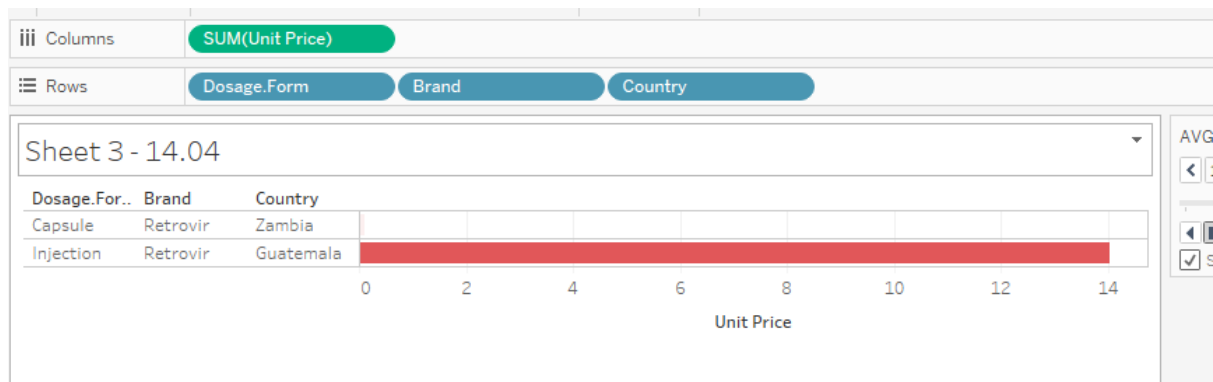
The charges are high Due to the shipment method used as Air Charter shipment method costs more than than other methods

Problem 2

Which Brand has the highest Average Unit Price and Why?



From this chart we can clearly see that Retrovir has the highest Average Price which is the most highest compared to other brands

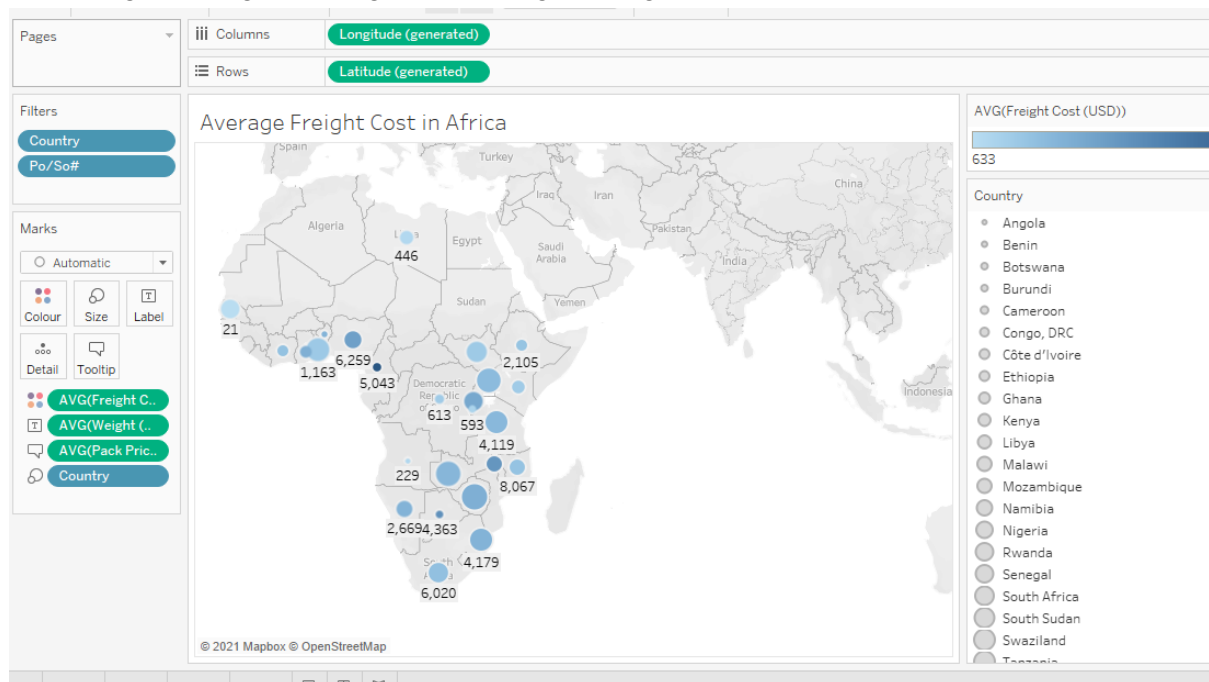


As Retrovir is used by 2 countries Guatemala and Zambia but both use different forms of it. The injection form Retrovir brand is highly expensive as compared to the Capsule one

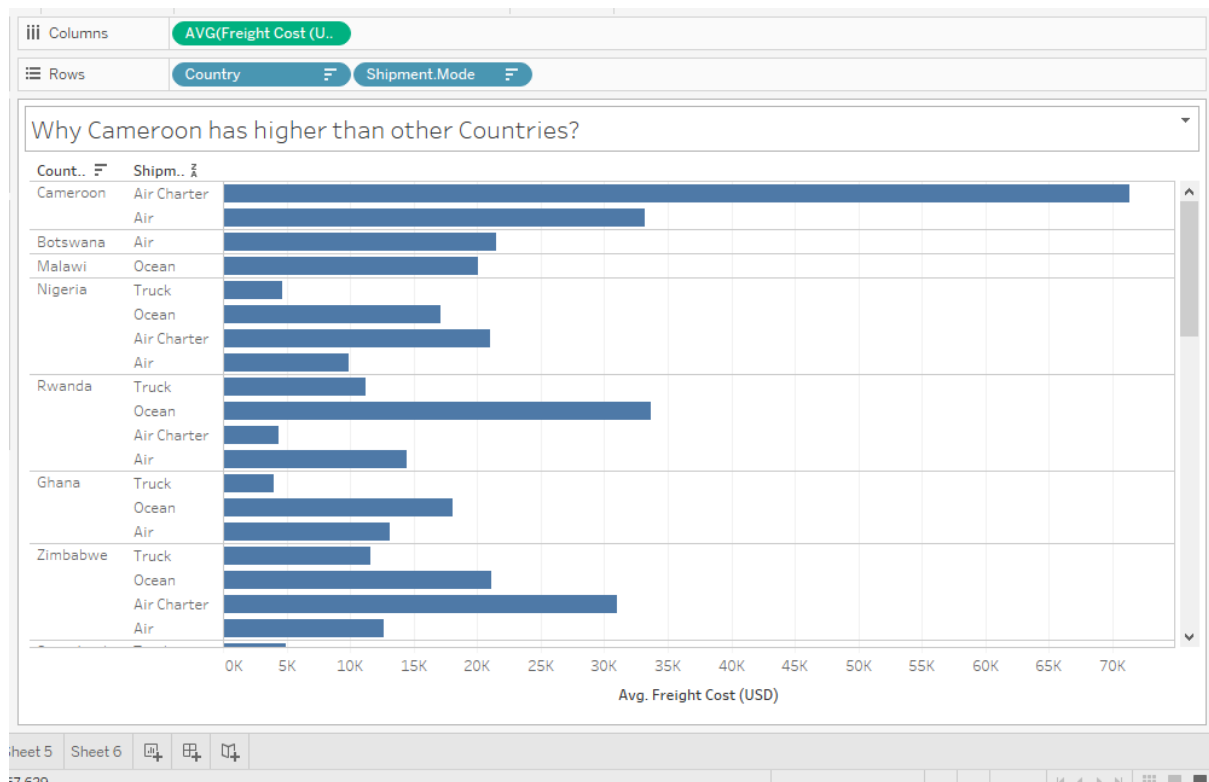
Marks Shelf implementation

Problem #1

How Freight Cost gets changed according to Weight

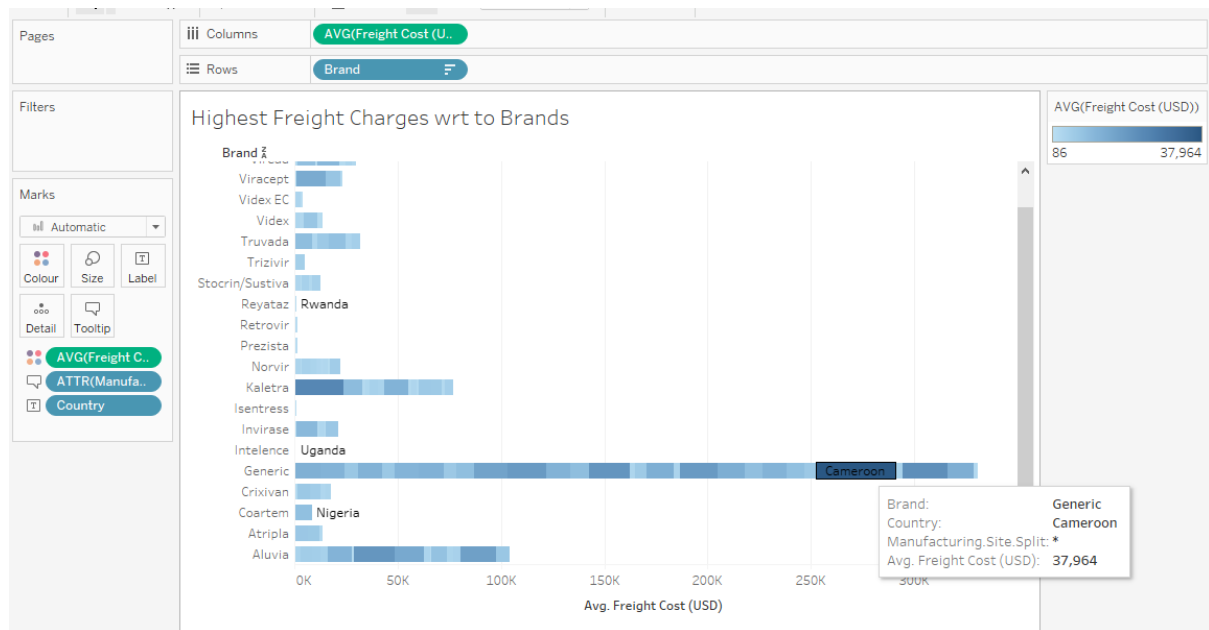


From the chart it can be clearly seen that Cameroon has the highest Freight Cost in whole Africa. We need to further drill down and check why that is...



It can be clearly seen that Cameroon uses Air and Air Charter which is highly cost than the other modes of Shipment

Problem 2:



Another problem could be checking the Average Freight Charges with respect to Brands. The chart shows us that the highest Freight Charges is for Generic Brand for the country Cameroon which is on avg 37,964 \$. This is because of the mode of shipment as the only mode was by Air which increased the cost of the products