Assignment 9 – Burma Sales (Power BI)
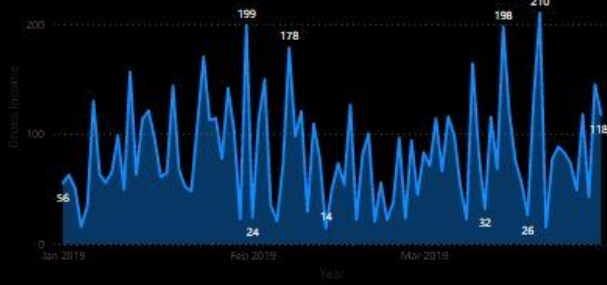
Hajra Abdul Hai – 14893

URL: https://app.powerbi.com/groups/me/reports/8135fd8d-c9e9-46f5-a3f6-7cfb2b236c23/ReportSection09c07179e2dc1827bfcd?tenant=fee3b916-01c1-4987-a646-e193432b9eaa&UPN=habdulhai@khi.iba.edu.pk
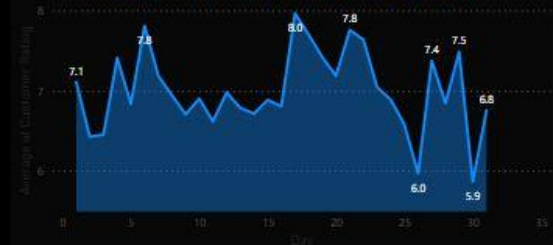
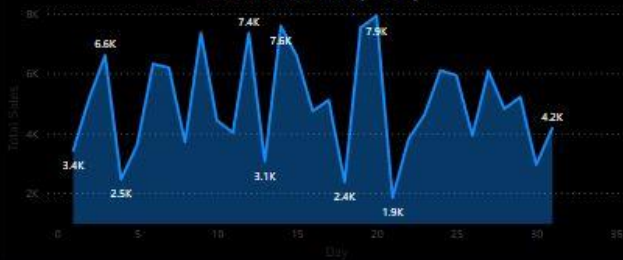**Dash board:**

Gross Income by Year, Quarter, Month and Day
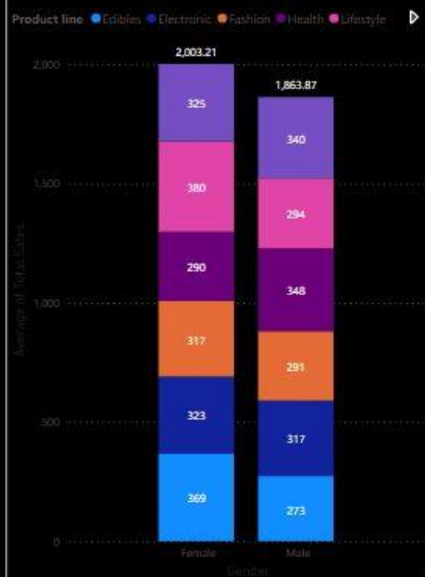

Gender
- ☐ Female
- ☑ Male

Total Sales by Day

Average Customer Rating by Day

Average of Total Sales by Gender and Product line

Product line ● Edibles ● Electronic ● Fashion ● Health ● Lifestyle ▷

Time Slicer

12/31/1899   12/31/1899
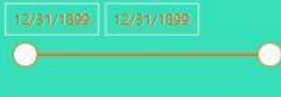
Customer Rating by Customer type and Product line

Product line ● Edibles ● Electronic ● Fashion ● Health ● Lifestyle ▷
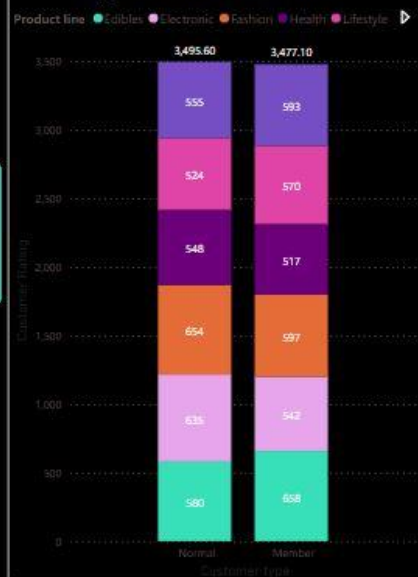
On the first page i displayed gauges. With the help of the date time slicer we could see that towards the end of the year gross income is low.

On the next page I drew area graphs and with the change of gender there was dip in all graphs in the middle of the year in female while in male at the end of the year.

On the 3rd page stacked column chart and again with the help of time slicer it can be concluded that customer rating is better in the middle of the year.

Next, I made stacked bar chart and placed date slicer to make it interactive. I analyzed that total sales were much better in the last quarter of the year.

On the last page I drew clustered bar chart against 4 different gauges. Total sales was much better when the amount of quantity was higher and the tax was lower and when the unit price was between 10 and 30.