

## **Digital Marketing Analysis – BI Dashboard**

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- 1) Write down the problem you are solving.**

Low Brand Awareness.

- 2) Submit the URL of your dashboard.**

**<https://datastudio.google.com/reporting/97034e6c-bbf8-442c-ab99-2aa5137272e9>**

- 3) Write BRIEF and CONCRETE (1-2 line) explanation for each chart, i.e., tell how it is solving the problem.**

Description of each graph is added into the BI Dashboard.