

Tipos de texto

AULA 3

Meta da aula

Aprofundar o conceito de “tipo de texto” como estratégia de leitura.

objetivos

Ao final desta aula, você deverá ser capaz de:

- Aplicar a estratégia de identificação de textos.
- Distinguir determinados padrões textuais em inglês.

Pré-requisito

Para acompanhar a leitura desta aula, é importante que você saiba identificar o tipo de texto e sua finalidade, assunto explorado na Aula 2.

INTRODUÇÃO

Como você viu na aula anterior, nosso trabalho levará em consideração as estratégias que, normalmente, são usadas na leitura de textos em geral. Nesta aula, o foco é na estratégia de identificação de tipos de texto. Para compreendermos um texto, é necessário saber se se trata de uma carta, de uma receita, de um anúncio, de um artigo, de um cupom etc.



ATIVIDADE

1. A seguir, você encontrará exemplos de diferentes tipos de texto em inglês:

a. Texto 3.1



b. Texto 3.2

Worldwide Customer Support Information				
For Technical Support, use the Web site, e-mail, and fax or phone numbers. For product purchases or general information, use the InfoLine phone and fax numbers.				
The Americas				
Web Site	The Americas		http://www.palm.com	
Technical Support E-mail	US		support@palm.com	
	Canada		palmsupport@keating.com	
	Brazil		br-palmsupport@3com.com	
	Argentina		support@3com.com.ar	
	Latin America/Caribbean		p3com@grupositel.com.mx	
	InfoLine Phone	InfoLine Fax	Tech Support Phone	Tech Support Fax
United States	1 800 881 7256	1 800 861 2940	1 847 262 7256	1 847 262 4329
Canada	905 405 6244	905 405 6248	905 305 6530	905 479 0232
Argentina	01 312 3266	01 314 3329	AT&T + 800 778 5573	+52 5 133 3388
Brazil	011 246 5001	011 246 3444	011 5643 2780	N/A
Chile	02 240 6200	02 240 6231	AT&T + 800 778 5573	+52 5 133 3388
Colombia	091 629 4110	091 629 4503	AT&T + 800 778 5573	+52 5 133 3388
Mexico	015 201 0000	015 201 0001	015 133 3380 (D.F.); AT&T + 800 778 5573 (Provincia)	015 133 3388
Peru	01 221 5399	01 221 5499	AT&T + 800 778 5573	+52 5 133 3388
Puerto Rico	1 787 282 3900	1 787 282 6680	1 800 778 5573	+52 5 133 3388
Venezuela	02 267 5550	02 267 3373	AT&T + 800 778 5573	+52 5 133 3388


c. Texto 3.3

<p>SAVE up to 75%</p> <p><input checked="" type="checkbox"/> Yes! Please start my subscription to New Science. I will save up to 75% off the cover price.</p> <p><input type="checkbox"/> 24 issues for \$19,95 (79% off the single copy price)</p> <p><input type="checkbox"/> 12 issues for \$12,94 (79% off the single copy price)</p> <p><input type="checkbox"/> PAYMENT ENCLOSED</p> <p><input type="checkbox"/> Bill Me</p> <p>Name(Please Print) _____</p> <p>Address _____</p> <p>City _____</p>	
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d. Texto 3.4

TOP 10 PRINTERS						
Visit find.pcworld.com/10600 for reviews of all products mentioned in this chart.						
TWO NEW LEXMARK ink jet printers make their mark on the chart this month: The Lexmark Z43 and Z53 Color Jetprinters jump in at first place and fourth place, respectively. The two printers are quite similar, but both landed in the sweet spot for price and performance on our chart. We also tested						
the \$299 portable Canon BJC-85 and the \$79 Canon S400, but both failed to make the chart—the BJC-85 due to its relatively high price and the S400 because of lackluster print quality. Visit find.pcworld.com/10601 and find.pcworld.com/10602 to read reviews of both of these printers.						
INK JET PRINTER	Street price (6/5/01)	Overall rating	Speed for plain text/full-page graphics (ppm)	Print quality for text/color graphics	Cost per page for monochrome/color (cents)	Comments
1 Best Buy Lexmark Z43 Color Jetprinter NEW find.pcworld.com/10561	\$100	92	4.5/0.5	Good/Good	5.1/18.9	FEATURES: Rated 12 ppm monochrome/6 ppm color. 2400-by-1200-dpi maximum resolution, 100 sheets input, 50 output. SUMMARY: Replacing the Z42, the Lexmark Z43 produces fast, high-quality text and high-speed color graphics output. ★★★★★
2 Best Buy Sharp AJ-2000 find.pcworld.com/10563	\$129	90	4.6/0.9	Good/Good	4/13.7	FEATURES: Rated 6 ppm monochrome/3 ppm color. 1200-by-1200-dpi maximum resolution, 150 sheets input, 50 output. SUMMARY: Best Buy delivers crisp, high-quality text but graphics are rather grainy. The AJ-2000 can also print to heavy card and banner paper.
3 HP DeskJet 932C find.pcworld.com/10562	\$149	89	4.1/0.7	Good/Good	3.6/11.1	FEATURES: Rated 4.5 ppm monochrome/2 ppm color. 2400-by-1200-dpi maximum resolution, 100 sheets input, 50 output. SUMMARY: The 932C is easy to set up and use, though it's a bit slower on text than the two Lexmarks. It produces sharp text and detailed (if somewhat light) color graphics.
4 Lexmark Z53 Color Jetprinter NEW find.pcworld.com/10560	\$140	86	5.7/0.6	Good/Good	5.1/18.9	FEATURES: Rated 16 ppm monochrome/8 ppm color. 2400-by-1200-dpi maximum resolution, 100 sheets input, 50 output. SUMMARY: Like its Z43 sibling, the new Z53 (which replaces Lexmark's Z52) produces high-quality prints at a slightly higher speed. ★★★★★
5 Epson Stylus Color 980 find.pcworld.com/10564	\$249	84	6.6/2	Adequate/Adequate	3.5/9.8	FEATURES: Rated 13 ppm monochrome/10.5 ppm color. 2880-by-720-dpi maximum resolution, 100 sheets input, 50 output. SUMMARY: This pricey unit is almost as fast as a monochrome laser. But its smudged, jagged text and filmy, dotted graphics fall short. Has a good software bundle.
6 HP DeskJet 952C find.pcworld.com/10565	\$199	83	3.9/0.7	Good/Good	3.6/11.1	FEATURES: Rated 5.1 ppm monochrome/3.6 ppm color. 2400-by-1200-dpi maximum resolution, 100 sheets input, 50 output. SUMMARY: With crisp but slightly grayish text and vivid color prints, the DeskJet 952C fits well in a small or home office. Printing speed is adequate but not great.
7 Epson Stylus Color 880 find.pcworld.com/10566	\$129	83	4.5/1.2	Good/Good	3.3/11.6	FEATURES: Rated 12 ppm monochrome/9 ppm color. 2880-by-720-dpi maximum resolution, 100 sheets input, 30 output. SUMMARY: Quick performance but slightly chunky text and muddy color graphics on plain paper mark the Stylus Color 880. Print quality is much better on glossy paper.
8 Canon S600 find.pcworld.com/10567	\$199	82	3.9/0.3	Very good/Good	2/13.6	FEATURES: Rated 15 ppm monochrome/10 ppm color. 2400-by-1200-dpi maximum resolution, 100 sheets input, 50 output. SUMMARY: Canon's photo-quality printer produces sharp text, albeit more slowly than other printers on the chart. Individual ink tanks help keep consumables costs low.
9 HP DeskJet 842C find.pcworld.com/10568	\$119	81	2.6/0.5	Good/Good	7.2/14.6	FEATURES: Rated 4.6 ppm monochrome/3.1 ppm color. 600-by-1200-dpi maximum resolution, 100 sheets input, 50 output. SUMMARY: The DeskJet 842C has a low price but slow performance. Output quality is mixed: dark, crisp text and smooth but foggy graphics. Documentation is outstanding.
10 Compaq LJ1200 find.pcworld.com/10620	\$129	78	4.5/0.5	Good/Very good	5.2/19.1	FEATURES: Rated 10 ppm monochrome/5 ppm color. 2400-by-1200-dpi maximum resolution, 100 sheets input, 50 output. SUMMARY: Carrying the same print engine as the now-discontinued Lexmark Z42, this printer produced smooth text and bright, sharp colors; but color printing is slow.
HOW WE TEST: The overall rating we assign to each ink jet printer is based on a combination of seven measures, which are given the following weightings: price (25 percent), print quality (20 percent), features (15 percent), ease of use (15 percent), speed (10 percent), service and support (10 percent), and cost of consumables (5 percent). Data based on tests designed and conducted by the PC World Test Center. All rights reserved. See find.pcworld.com/10860 for details on PC World's Star Ratings.						

e. Texto 3.5



Here are the tools to improve quality life in a work space



series minitower computer
1.0 GHZ Pentium III Processor

\$979.49

APC BACK-UPS
Office 410
6-outlet battery
backup

\$81.79

QUIOLY magicolor
2100 DeskLaser
Performance of
a monochrome printer

\$899.00

LP 430 projector
The powerful
InLight LP430
projector – to project
images rich in color

\$3780.00

f. Texto 3.6

Installing the Drive

Before installing the drive, please note the following points.

- You will need the following:
 - A screw driver of a suitable size to fit the securing screws for the drive unit.
 - The manual for the computer, so you can find the mounting positions for the IDE controller cable.
- Turn off all peripheral appliances of the computer and the computer itself, and disconnect their power cords from the wall sockets.
- Discharge any static electricity on your person by touching the computer covers, etc.

Removing the Computer Cover

Make sure all peripheral devices of the computer and the computer itself are turned off, and then remove the cover. Refer to the manual for the computer for details about removing the cover.

NOTE : There may be sharp edges inside the computer so take care to avoid injury.

Mounting the Drive

1. Remove the 5/8" drive bay panel from the computer. Refer to the manual for the computer for details.
2. Insert the drive unit into the bay. Do not apply excessive pressure to the cables inside the computer.
3. Secure the drive with the screws provided. If there is not enough space behind the drive, connect the IDE and other cables before securing the drive.

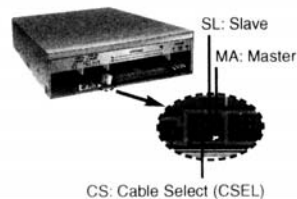


NOTE : This is a general installation guide. If your PC hardware appears different, please consult your hardware manual for installing peripheral devices.

Jumper Setup

Before installation, set the jumper on the jumper connector on the rear panel.

The drive can be connected as the Master or Slave on an EIDE (ATAPI) interface. When several (up to four) EIDE devices are connected, each must be set in a unique way. Specific knowledge of hardware and software is necessary to install the drive.



NOTE : If two peripheral devices with the same settings are both connected to the Primary or to the Secondary EIDE bus, the host computer may fail to run or may malfunction. Careful attention is necessary.

g. Texto 3.7

GQ

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MANLY ARTS

A new movement in visual arts: still life

h. Texto 3.8

Trimaran warships could operate in stormy weather

The ship carries more than 12,240 projectiles for its rail guns, which use electromagnetism to accelerate the rounds to a speed of Mach 10. Despite the guns' smaller size, this velocity gives them the explosive impact of shells from the 16-inch guns on an Iowa-class battleship.

Trimaran warships are still at least a decade down the road, but the concept is under intense study by both the U.S. and British navies. Both sea forces are considering a wide variety of ship sizes, ranging from full-scale battleships to patrol boats. And while trimaran designs do have some drawbacks, a precursor called the RV *Triton* is already at sea testing the validity of the design in rough waters. Trimarans should be able to operate in stormy weather that would send

most ships scurrying to a safe harbor.

The biggest, the 750-foot, 25,745-ton *Leviathan*, is a key component in the Navy's Sea Strike vision of future naval combat. "The concept requires 10 very large warships with rail guns, which require a lot of power," says Jeff Koleser, senior naval architect at the Naval Sea Systems Command. "They also would carry a lot of unmanned armed vehicles. The idea behind Sea Strike is to overwhelm any potential enemy with lots of firepower."

The stability afforded by the triple-hull design helps the gunners hit their targets more easily. Shelling would be the second stage of an assault, following an airborne attack that ensures that the *Leviathan* isn't at risk from the sky. The vessel's 121-foot-wide deck provides space for four helipads,

so the crew can launch—and then recover—the ship's unmanned aerial vehicles to patrol and even attack targets should they appear.

"You can see why a trimaran might work for this kind of a mission," says Tom Cannon, naval architect and program manager for trimarans at Naval Sea Systems. "You are always going to get a power advantage over a conventional monohull. And the deck versatility really helps out with the unmanned vehicles and big guns."

The *Leviathan* is one of about 40 hypothetical future warships designed by naval architects at the Naval Sea Systems Command for testing in computer wargames to sort out which designs can be expected to work best. The trimaran hull design concepts range from the giant *Leviathan* to the



Frigate

MAXIMUM SPEED 30-plus knots
POWER Generators and fuel cells
LENGTH 528.2 feet
BEAM 78.1 feet
WEIGHT 5,630 tons
ARMS Missiles, medium-caliber gun, torpedoes
OPERATING SEA STATE 5
SPECIAL FEATURE Search and rescue, surveillance, and information warfare capabilities

i. Texto 3.9

*A Birthday*

*My heart is like a singing bird
Whose nest is in a watered shoot;
My heart is like an apple tree
Whose boughs are bent with thickest fruit;
My heart is like a rainbow shell
That paddles in a balcyon sea;
My heart is gladder than all these
Because my love is come to me.*



j. Texto 3.10

**Breakfast on the run?
This recipe is
perfectly portable.**

**Breakfast Bars**

3/4 cup all-purpose flour
3/4 cup granola or toasted
wheat germ
1/4 cup sugar
1/2 teaspoon baking
powder
1/2 teaspoon cinnamon
1/4 cup butter or margarine,
melted
1/4 cup honey
1 egg
1/2 teaspoon vanilla
1 cup Sun-Maid Raisins
1/2 cup chopped walnuts

Heat oven to 350 degrees F.
Grease an 8-inch square
pan. Combine flour,
granola, sugar, baking
powder and cinnamon. Stir
in butter, honey, egg and
vanilla; mix well. Stir in
raisins and walnuts. Press
mixture into greased pan.
Bake for 20-25 minutes or
until lightly browned. Cool.
Cut into bars and wrap
in plastic or wax paper.

Utilizando todas as pistas, como o formato, a diagramação, as figuras e as palavras cognatas (parecidas com as equivalentes em português), identifique os tipos de texto aos textos apresentados, conforme o exemplo.

a. Poema.

Texto número 3.9

b. Lista com as dez melhores impressoras do mercado, de acordo com uma publicação.

Texto número _____

c. Extrato de artigo técnico-científico.

Texto número _____

d. Índice de reportagens e matérias de uma revista.

Texto número _____

e. Carta-resposta comercial.

Texto número _____

f. Página de um manual de um drive de CD-ROM.

Texto número _____

g. Receita culinária.

Texto número _____

h. Cartão-formulário para assinatura de uma publicação.

Texto número _____

i. Listas com telefones de serviços de suporte técnico em vários países.

Texto número _____

j. Anúncio de computadores e periféricos.

Texto número _____

RESPOSTAS

- | | |
|---------------|----------------|
| <i>b. 3.4</i> | <i>g. 3.10</i> |
| <i>c. 3.8</i> | <i>h. 3.3</i> |
| <i>d. 3.7</i> | <i>i. 3.2</i> |
| <i>e. 3.1</i> | <i>j. 3.5</i> |
| <i>f. 3.6</i> | |

Viu como foi fácil? Você deve estar se perguntando: mas isso é leitura? É claro que leitura é muito mais do que a simples identificação do tipo de texto; mas sem essa identificação, não há compreensão: ela é necessária, porém não suficiente para uma leitura mais satisfatória.

Mesmo não sabendo o significado de muitas palavras presentes nos textos, podemos, além de identificar o tipo de texto, obter várias informações. Quer ver?



ATIVIDADE

2. Usando os mesmos textos da Atividade 1, responda às seguintes perguntas sobre cada um deles.

Texto 3.1

a. Qual o nome da firma/destinatário?

b. Há endereço completo ou somente caixa postal?

c. É preciso selar a carta-resposta?

RESPOSTAS

a. *Marketstar Corp.*

b. *Há um endereço completo.*

c. *Não.*

Texto 3.2

a. Que tipos de linhas de telefone são apresentados?

b. Há endereços de páginas da Web de diferentes localidades?

c. Há endereços para quem quiser enviar correspondência pelo correio tradicional?

RESPOSTAS

a. *Telefone comum e fax.*

b. *Sim.*

c. *Sim.*

Texto 3.3

a. Que publicação está sendo oferecida?

b. Para assinar a revista, é necessário fornecer o nome? E o e-mail?

c. A que você acha que “75%” se refere?

RESPOSTAS

a. *New Science.*

b. *Sim.*

c. *Desconto.*

Texto 3.4

a. Segundo a publicação, qual é a melhor impressora da lista?

b. Há comentários gerais sobre impressoras?

c. Qual a impressora mais cara? E a mais barata?

RESPOSTAS

a. *LexmarkZ43.*

b. *Sim.*

c. *Mais cara: Epson Stylus color; mais barata: LexmarkZ43.*

Texto 3.5

a. Qual a marca do computador anunciado?

b. Dos produtos anunciados, qual é o mais caro?

c. Quanto custa a impressora a laser anunciada? E qual é a sua marca?

RESPOSTAS

a. *NP.*

b. *LP 430 projector.*

c. *\$899,00; Quioly magicolor.*

Texto 3.6

a. Que procedimento está sendo explicado?

b. Há especificações sobre procedimentos anteriores?

c. O aparelho em questão deve ser instalado em um computador?

RESPOSTAS

a. *Instalação de um drive de CD-ROM.*

b. *Sim, antes da instalação, por exemplo, remover a caixa do computador.*

c. *Sim.*

Texto 3.7

a. Pelos assuntos contidos no índice, que tipo de revista é esta? Científica? De economia? De variedades?

b. Há matérias culturais?

c. Quais assuntos no índice lhe interessariam mais?

RESPOSTAS

a. *De variedades.*

b. *Sim.*

c. *Resposta aberta.*

Texto 3.8

a. As embarcações descritas são de que tipo?

b. Se feet significa pés (uma medida), e tons significa toneladas, o que significam length e weight?

c. De acordo com o texto, qual o peso e o comprimento do navio de guerra Leviathan?

RESPOSTAS

a. *Navios de guerra.*

b. *Comprimento e peso.*

c. *5630 toneladas e 528,2 pés, respectivamente.*

Texto 3.9

Você acha que o poema trata da paz? Do nascimento? Do amor?

RESPOSTA

Amor

Texto 3.10

a. Esta receita é de um alimento doce ou salgado?

b. Que cereais fazem parte dos ingredientes da receita?

c. Qual o tempo de cozimento sugerido?

RESPOSTAS

a. *Doce.*

b. *Farinha de trigo; granola.*

c. *20-25 minutos.*

Antes de finalizarmos esta aula, gostaríamos que você prestasse atenção nas seguintes palavras retiradas dos textos. Leia-as atentamente. Elas são importantes e, por isso, devem ser memorizadas para dinamizar a sua aprendizagem. Para tal, relei-as várias vezes, associando-as mentalmente com seu uso no texto. Escrevê-las em uma folha de papel também contribuirá para sua memorização.

HELP!

Recipe:	receita
Customer:	cliente
Payment:	pagamento
Warship:	navio de guerra
Choice:	escolha (verbo <i>to choose</i> , escolher)
Carries:	verbo <i>to carry</i> , carregar, na terceira pessoa do singular
Heart:	coração
Support:	apoio
Printer:	impressora
Improve:	melhorar
Clash:	embate; choque
Cover:	capa; cobertura
Size:	tamanho
Price:	preço
Save:	economize/economizar
Find:	encontrar
Weather:	tempo (climático e não cronológico, que é <i>time</i>)
Screw driver:	chave de fenda
Heat:	calor
Devices:	recursos
Tools:	ferramentas
Reply:	responder
Speed:	velocidade
Subscription:	assinatura (de publicações)
Food:	comida
Ship:	navio
Like:	verbo "gostar" ou comparativo "como"



ATIVIDADE

3. Na tabela a seguir, copie as palavras do glossário (“Help!”), escrevendo-as ao lado do texto específico do qual elas foram retiradas (os textos estão identificados pelo seu número).

Texto 3.1	Palavras:
Texto 3.2	Palavras:
Texto 3.3	Palavras:
Texto 3.4	Palavras:
Texto 3.5	Palavras:
Texto 3.6	Palavras:
Texto 3.7	Palavras:
Texto 3.8	Palavras:
Texto 3.9	Palavras:
Texto 3.10	Palavras:

RESPOSTAS

<i>Texto 3.1</i>	<i>Palavras: reply</i>
<i>Texto 3.2</i>	<i>Palavras: customer; support</i>
<i>Texto 3.3</i>	<i>Palavras: price; save; payment; subscription</i>
<i>Texto 3.4</i>	<i>Palavras: choice; find</i>
<i>Texto 3.5</i>	<i>Palavras: tools; improve; printer</i>
<i>Texto 3.6</i>	<i>Palavras: screw driver; devices; cover; size</i>
<i>Texto 3.7</i>	<i>Palavras: food; clash</i>
<i>Texto 3.8</i>	<i>Palavras: speed; ship; warship; weather; carries</i>
<i>Texto 3.9</i>	<i>Palavras: heart; like</i>
<i>Texto 3.10</i>	<i>Palavras: recipe; heat</i>

RESUMO

O modo pelo qual identificamos o tipo de texto que lemos é essencial para compreendê-lo. Observar o *layout*, as gravuras, os títulos e subtítulos auxilia enormemente na identificação do tipo de texto e, portanto, na compreensão do seu significado geral.

INFORMAÇÃO SOBRE A PRÓXIMA AULA

Na Aula 4, discutiremos um aspecto muito importante da estrutura da língua inglesa, que interfere diretamente na leitura: o grupo ou sintagma nominal. Esperamos que o estranhamento que você possa estar sentindo ao ler tal expressão se desfaça após a leitura da aula.