**GABARITO** **AD1- 2014-2**

[](http://www.abertay.ac.uk/)

COMPUTER ARTS

**These are some of the reasons to choose our BA (Bachelor of Arts) course:**

* Develop artistic skills through the production of visual and audio digital media content for computer games, animation, visual effects and interactive media
* Work in an interdisciplinary studio environment with industry professionals to develop a portfolio of work in preparation for a career in digital media
* Study a Creative SkillSet-accredited course which is recognised as the best education and training for people who wish to pursue a career in computer game

Our BA in Computer Arts is an internationally-acclaimed course recognised by the interactive entertainment and broadcast companies such as NBA, Disney, Pixar, InfoArt and Digiworld, as one of the best digital arts degrees available.

This course will help you become a professional computer artist able to produce excellent 2D and 3D artwork for a range of interfaces and platforms. As a BA (Hons) Computer Arts student, you will study a range of subjects including visual literacy, animation, video and visual effects production, audio design, interactive media design and production techniques for computer games and animation.

You will work individually and in a team on sustained creative projects mentored by academic staff and industry specialists, to develop professional practice, and contextual understanding in preparation for a specialist career within the digital media sector.

**Career prospects**  
You will graduate with highly-valued artistic, technical and professional expertise that is sought after by an ever-increasing range of businesses and design disciplines.

Typical job titles include computer generated imagery (CGI) artist, animator, modeller, compositor, effects artist, technical director (TD), lead designer, user interface designer, creative director.

RESPONDA ÀS SEGUINTES QUESTÕES:

1- Qual o objetivo geral do texto acima? (1 ponto)

R: Uma resposta que contenha a seguinte ideia:

**Divulgar o curso *BA in Computer Arts*, oferecendo informações detalhadas sobre o mesmo.**

2- Responda SIM ou NÃO às seguintes questões. Logo abaixo de cada uma das respostas, retire do texto (copiando em inglês) uma frase que justifique a sua resposta. (4 pontos)

a- O curso anunciado é de pós-graduação?

Resposta: NÃO

Frase do texto: “*These are some of the reasons to choose our* ***BA (Bachelor of Arts)*** *course*”**, ou qualquer frase que contenha a expressão “BA”.**

b- O curso é recomendado para quem quer trabalhar com videogames?

Resposta:SIM

Frase do texto: “*Develop artistic skills through the production of visual and audio digital media content for* ***computer games***”, ou “*you will study a range of subjects including […] and production techniques for* ***computer games*** *and animation”.*

c- O curso enfoca apenas arte em 2D?

Resposta: NÃO

Frase do texto: “*This course will help you become a professional computer artist able to produce excellent 2D* ***and 3D*** *artwork for a range of interfaces and platforms*.”.

d- O curso permite trabalho em grupo?

Resposta: SIM

Frase do texto: “*You will work individually and* ***in a team***”

3- Copie do texto duas frases que, ao ressaltarem as qualidades do curso, podem atrair o interesse de um candidato em potencial. (1 ponto)

**O aluno acerta se copiar quaisquer duas frases do texto, pois todas elas ressaltam as qualidades do curso e podem atrair o interesse de um candidato em potencial.**

4- O texto apresenta uma série de exemplos usados para ilustrar algum tópico específico. Numere a segunda coluna (com os exemplos) de acordo com a primeira (com o tópico a que esses exemplos se referem NO TEXTO). (1,5 ponto)

( 1 ) – Empresas que reconhecem o mérito do curso.

( 2 ) - Matérias que fazem parte do currículo do curso

( 3 ) - Áreas de atuação professional para quem faz o curso

( 3 ) computer generated imagery (CGI) artist, animator, modeller, compositor, effects artist, technical director (TD), lead designer, user interface designer, creative director.

( 1 ) NBA, Disney, Pixar, InfoArt and Digiworld

( 2 ) visual literacy, animation, video and visual effects production, audio design, interactive media design and production techniques for computer games and animation.

5- Há um amplo uso de adjetivos no texto. Sublinhe aqueles, entre os que seguem abaixo, que, por serem avaliativos, ajudam a ressaltar as qualidades do curso divulgado. (1 ponto)

**best**  academic **excellent** visual **creative**  **highly-valued**

**ever-increased** digital technical **internationally-acclaimed** typical

**OBS: O aluno deve sublinhar pelo menos QUATRO adjetivos entre os assinalados em negrito acima ( valendo 0, 25 cada)**

6- Sublinhe o núcleo dos sintagmas nominais a seguir: (1,5 ponto)

a- audio digital media **content**

b- visual effects **production**

c- production **techniques** for computer games

d- digital media **sector**

e- sustained creative **projects**