

Product Code: 0033

Royale Matt Luxury Emulsion

Royale Luxury Emulsion Matt gives the perfect matt finish to your walls. It's the only washable matt emulsion paint in India equipped with Teflon surface protector that makes it very durable.

PRODUCT BENEFITS

Teflon™ Surface Protector

Teflon™ Surface Protector, fortifies your walls against tough stains. The toughest household stains like turmeric and ink are reduced to a large extent, while water-based stain like tea, coffee etc. are completely removed.

Anti-Bacterial and Anti-Fungal Shield

Royale Matt Luxury Emulsion is designed to prevent fungal growth on painted surfaces as tested using ASTM D 5590: 2017. It also offers a unique anti-bacterial shield that kills ≥ 99% of microorganisms as tested using Japanese Industrial Standard Z – 2801.

Smoothest Matt Finish

Royale Matt Luxury Emulsion gives a matt finish keeping the smoothness of a Royale finish intact.

Green Assure

The promise of Green Assure from Asian Paints, implies that this product conforms to strict international environmental and safety standards. Low VOC standards and the absence of any harmful chemical results in very low odour.

Warranty

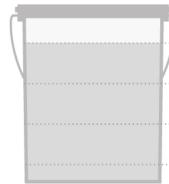
Royale Matt Luxury Emulsion comes with a comprehensive 8-year performance warranty. For further details please refer to the Royale Range of Emulsion warranty document.



WATER BASED

PRODUCT FEATURES

WASHABILITY



✓ BEST IN CLASS

HIGH

MEDIUM

LOW

AVAILABLE PACKS



Shelf life: 5 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

HOW TO APPLY

PRE PAINTING STEPS



PLASTER New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces.



CLEANING Surface should be free from any loose paint, dust or grease. Growths of fungus, algae or moss should be removed by wire brushing and water. In case of areas having excessive dampness use Asian Paints DampBlock to limit further dampness. When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Asian Paints Exterior Sealer.



FILLING FOR CRACKS For filling cracks upto 3mm use Asian Paints Crack Seal.



FILLING FOR HOLES & DENTS In case of dents and holes use Asian Paints Acrylic Wall Putty or white cement and fine sand in the ratio 1:3
For interior surfaces or substrates that are subjected to continuous seepage or dampness, kindly use Asian Paints SmartCare Damp Block before the top coat application.

COLOURS AVAILABLE

2200+*

**Currently available in more than 2200 shades as per the Asian Paints Colour Cosmos.



FINISH



✓ SMOOTH

Refer to sheen levels in technical details.

COVERAGE

On normal masonry surface with brush + short nap roller



1 COAT

270 – 310
sq.ft/ltr**



2 COATS

140 – 160
sq.ft/ltr**

**Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

PAINT APPLICATION PROCESS

APPLICATION	CODE	THINNER	DILUTION %	APPLICATION VISCOSITY ¹	RECOATING PERIOD
STEP 1 SANDING					
			SAND THE SURFACE WITH SAND PAPER 180 AND WIPE CLEAN		
STEP 2 ROYALE WALL BASECOAT DAMPSEATH INTERIOR BRUSH / ROLLER / SPRAY					
0025 5632		WATER	ROYALE WALL BASECOAT: 40 TO 50% DSI: 0% (UNDILUTED) SPRAY: 15-20 %	BRUSH / ROLLER 30 - 40 SPRAY 20 - 25	4 - 6 HRS
STEP 3 ACRYLIC WALL PUTTY PUTTY KNIFE					
1354		WATER	BASED ON REQUIREMENT	N/A	4 - 6 HRS
STEP 4 SANDING					
			SAND THE SURFACE WITH SAND PAPER 180 AND WIPE CLEAN		
STEP 5 ROYALE WALL BASECOAT DAMPSEATH INTERIOR BRUSH / ROLLER / SPRAY					
0025 5632		WATER	ROYALE WALL BASECOAT: 40 TO 50% DSI: 0% (UNDILUTED) SPRAY: 15-20 %	BRUSH / ROLLER 30 - 40 SPRAY 20 - 25	4 - 6 HRS
STEP 6 SANDING					
			SAND THE SURFACE WITH SAND PAPER 180 AND WIPE CLEAN		
STEP 7 FIRST COAT ROYALE MATT LUXURY EMULSION BRUSH / ROLLER / SPRAY					
0033		WATER	ROLLER 40 - 50	FELT ROLLER 24 - 40	4 - 6 HRS
STEP 8 SECOND COAT ROYALE MATT LUXURY EMULSION BRUSH / ROLLER / SPRAY					
0033		WATER	ROLLER 40 - 50	FELT ROLLER 24 - 40	4 - 6 HRS

1. As measured through a Ford cup. 2. Recoat period is quoted for 30°C and 50 - 60% Relative Humidity, these may vary under different conditions. 3. Provide adequate ventilation for application and drying. 4. Do not apply Royale Matt Luxury Emulsion if humidity is greater than 90%. It may cause prolonged drying time of paint and moisture condensation on the walls.

HOW TO CHOOSE COLOURS

Browse through Asian Paints colour tools to help you find the right colour combination.

COLOUR COSMOS*



COLOUR WITH ASIAN PAINTS

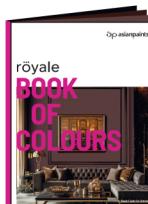
Visualize colour on your walls with


Colour with Asian Paints



Scan to know more

ROYALE BOOK OF COLOURS



ROYALE SHADE CARD



ROYALE DESIGNER PALETTE



*These shades are for reference only. Please refer to the Colour Cosmos or Colour Palette for correct shade reference.

ADDITIONAL INFORMATION

VOC CONTENT



**LOW VOC
CONTENT**

Asian Paints Royale Luxury Emulsion meets the LEEDS VOC criteria as per Indian Green Building Council version 1.0 as tested at Shriram Institute for Industrial Research by using (ASTM D 6886:2018).

POST PAINTING CARE

REMOVAL OF STAIN:

- The Golden rule for removing any wall stains is that one should remove it immediately.
- For regular household stains like pencil, tea, coffee, crayons etc., use 5% soap / detergent solution. Use a sponge to remove the stains.
- In case of tough stains like turmeric, sketch pen, use a mild detergent solution (e.g. Pril, Vim Liquid etc.) for cleaning the stains.

REMOVAL OF DUST:

- Always remove dirt from top to bottom by using dry muslin cloth, this helps in avoiding loose dirt to smudge the walls.

TECHNICAL DETAILS

- a. **Drying time:** Surface dry time 30 minutes.
- b. **Sheen levels:** : <5 unit at 60° GH.
- c. **Flash point IS101/1987 Part 1, Sec 6:** NA.
- d. **Stability of thinned paint:** To be used within 24 hours.
- e. **Film Integrity (Peeling / Flaking):** Paint film cracking / flaking off from the composite system / Primer coat.
- f. **Shade fading:** Visible change in colour due to natural weathering.
- g. **Fungal growth:** Growth of fungus on wall surfaces* (at least spread over a minimum area of 0.5 sq. mtr. (5 sq. feet)).
- h. **Antibacterial performance:** Tested against Staphylococcus aureus ATCC6538 & Escherichia coli ATCC 8739.
- i. **Antifungal performance:** Tested against Mixed spore suspension of Aspergillus niger ATCC 9642, Penicillium fumiculosum ATCC 11797, Eurobasidium pullulans ATCC 15233.
- j. Unmatched stain resistance against stains / marks of pencil, oil crayon, wax crayon, sketchpen, highlighter, board marker, tomato ketchup, soya sauce, liquid shoe polish, pickle, tea, coffee, turmeric, lipstick.

PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hours of application.
- Do not over-thin or over-extend the brush.
- Tint using Asian Paints machine colourants only.
- Stir well and strain before use.
- Tinted paints need thorough shaking immediately after tint addition as well as before use.

SAFETY FEATURES

- Kindly refer to the MSDS for Asian Paints Royale Matt Luxury Emulsion which gives detailed information on safety measures while handling the paint, which is available on request.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- No added Lead, Mercury or Chromium compounds.

SAFETY FEATURES

- Fungal cleaning needs to be cleaned immediately w/o using bleach.
- Provide Adequate ventilation to avoid condensation on painted wall.

*Please refer to the warranty documents for the product at the Asian Paints Website for further information.