

Alexander Jonovich

UI/UX Designer

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Education

Bucknell University

2018-2020

B.S.B.A. in Markets, Innovation, & Design

Awarded Bucknell Community College Scholars Program full-ride scholarship

Harrisburg Area Community College

2015-2018

A.A. in Art & Design

Awarded Full-Ride Merit Scholarship for academic and extracurricular achievement

Experience & Projects

Independent Study at Bucknell University

2020

UX Researcher & Designer

- Led 3 focus groups while researching future user experience opportunities in retail
- Identified dimensions of physical retail that are most important to Gen Z customers
- Developed ideas to improve the experience of retail through the use of modern technology

Penguin (Event Communication Application)

2019-2020

UI/UX Designer

- Engaged in market research to identify areas for differentiation
- Solely responsible for creating wireframes, lo-fi prototypes, and refined UI interface
- Worked closely with a partner/developer to create an efficient system of connecting frontend functionality to backend data structure
- Assisted partner further in implementing UI into completed application

Regal Cinemas

2017-2018

Sales Associate

- Collaborated with team to provide exceptional service for customers
- Multitasked between several different roles and responsibilities to create a unified customer experience
- Used verbal communication to work quickly with customers and coworkers during busy hours

Tools

- Figma
- XD
- Photoshop
- Illustrator
- VS Code

Hard Skills

- Visual Design
- Wireframing
- User flows
- Prototyping
- UX psychology
- Branding

Soft Skills

- Design Communication
- Design Theory
- Brainstorming
- Adaptability
- Critical Thinking
- Detail-oriented
- Facilitating Critiques
- Teamwork

Interests

- Illustrating
- Producing music
- Programming
- Reading
- Studying psychology