

## **Lecture 6: Probabilistic Classifiers (Naive Bayes)**

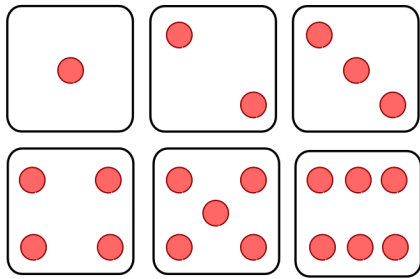
# Naive Bayes Algorithm

but before that...

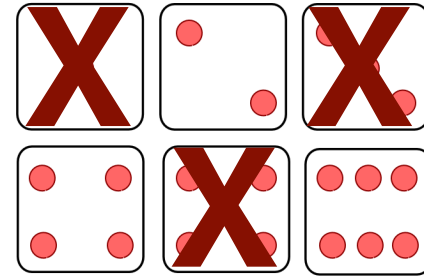
# Probability Theory - Review



# Review: Probability Theory

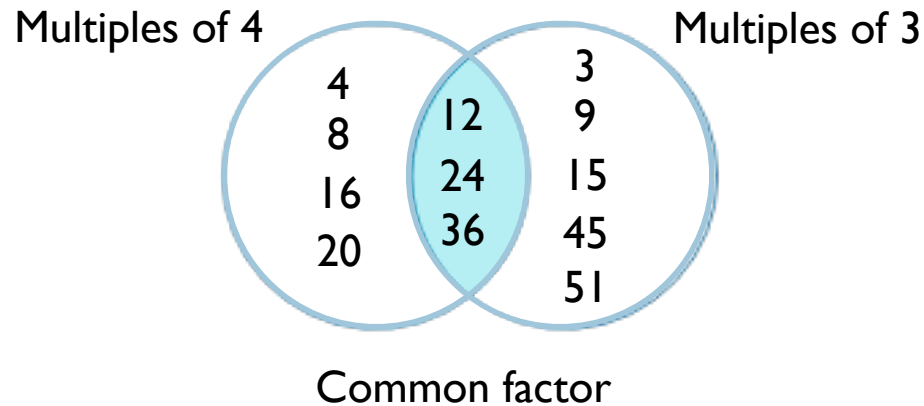


Die: probability of rolling a 2 =  $\frac{1}{6}$



Die: probability of rolling a 2  
given that it's a special die  
that only produces even numbers =  $\frac{1}{3}$

# Review: Probability Theory

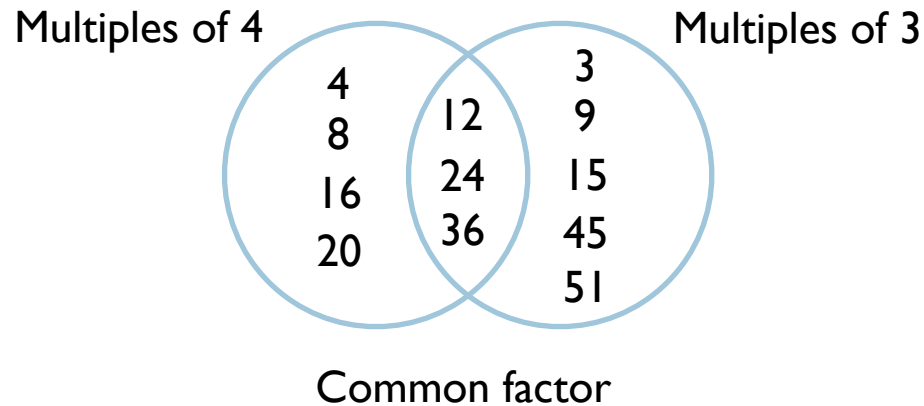


$$\Pr(\text{Multiple of 4}) = 7/12$$

$$\Pr(\text{Multiple of 3}) = 8/12$$

$$\Pr(\text{Multiple of 4 and Multiple of 3}) = 3/12$$

# Review: Probability Theory



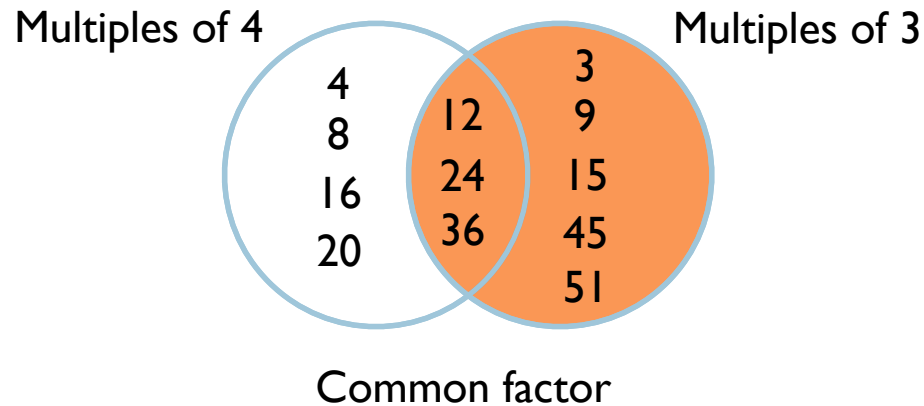
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$$\Pr(\text{Multiple of 4} \mid \text{Multiple of 3})$$

# Review: Probability Theory



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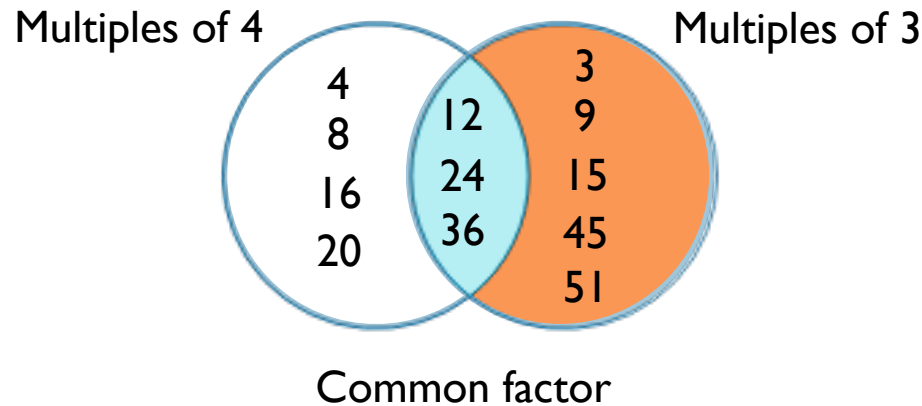
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# Review: Probability Theory



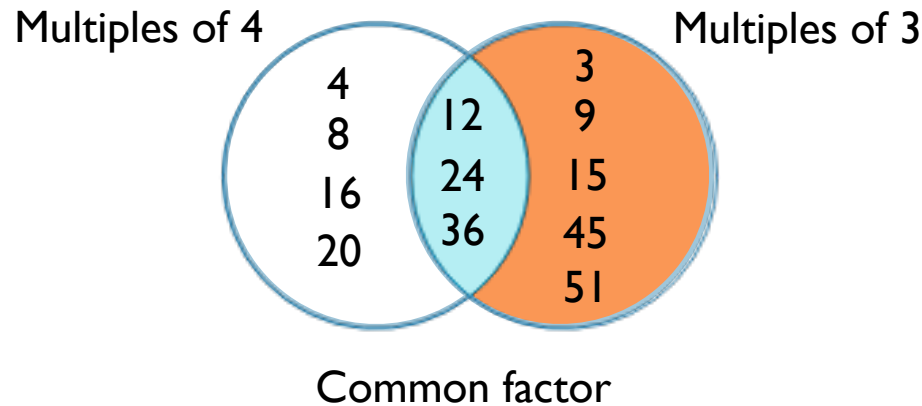
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# Review: Probability Theory



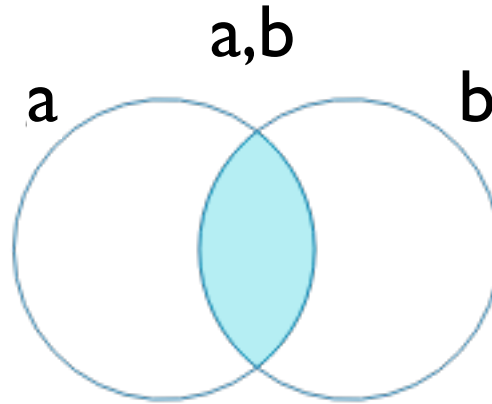
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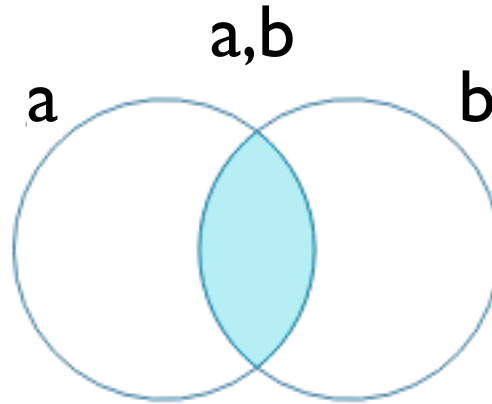
# Review: Probability Theory



$$\Pr(\text{Multiple of 4} \mid \text{Multiple of 3}) = \frac{\Pr(\text{Multiple of 4 and Multiple of 3})}{\Pr(\text{Multiple of 3})}$$

$$\Pr(a \mid b) = \frac{\Pr(a, b)}{\Pr(b)}$$

# Review: Probability Theory



$$\Pr(a \mid b) = \frac{\Pr(a, b)}{\Pr(b)}$$

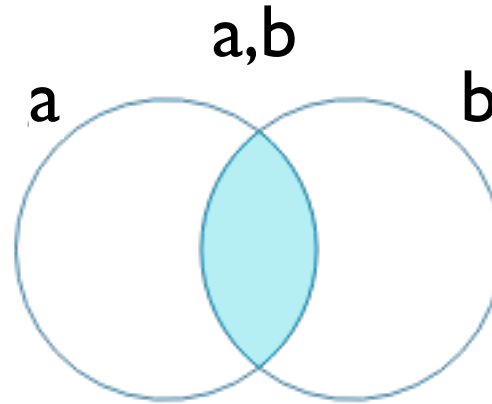
$$\Pr(b \mid a) = \frac{\Pr(b, a)}{\Pr(a)}$$

$$\Pr(a \mid b) \Pr(b) = \Pr(a, b)$$

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# Review: Probability Theory



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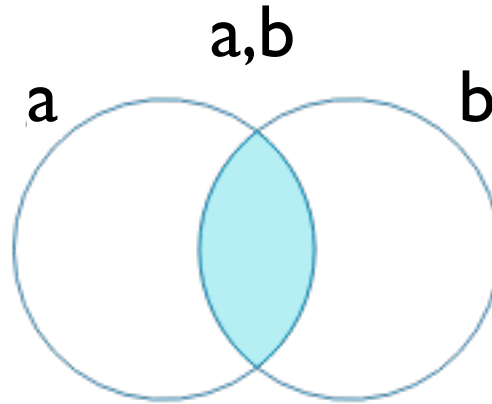
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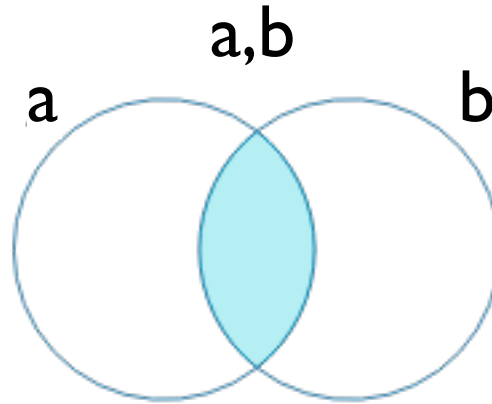
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# Review: Probability Theory



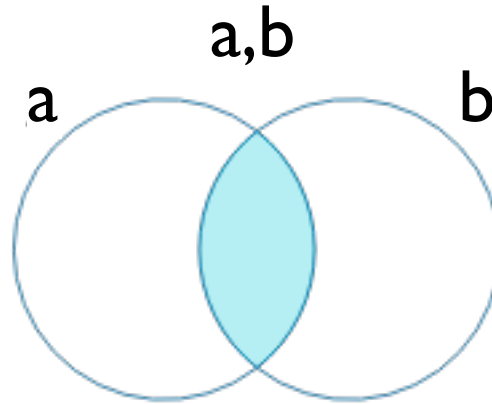
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# Review: Probability Theory



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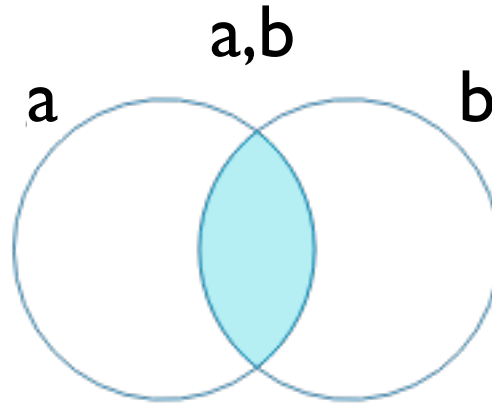
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# Review: Probability Theory



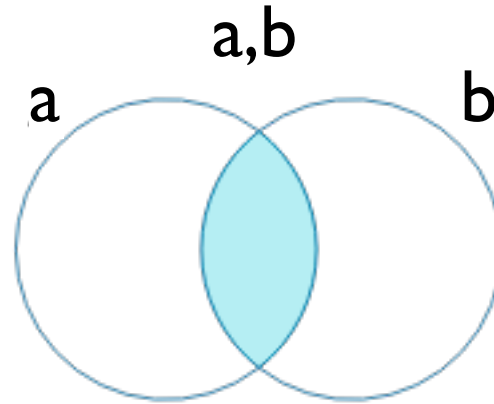
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# Review: Probability Theory



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$$\Pr(a \mid b) = \frac{\Pr(b \mid a) \Pr(a)}{\Pr(b)}$$

**Bayes Theorem**

# Review: Bayes Theorem

$$\Pr(a | b) = \frac{\Pr(b | a) \Pr(a)}{\Pr(b)}$$

- Only 1% of the population has cancer (**C**)
- 0.2% of the population is 65 years old (**A**)
- Considering the group of people who have cancer, 0.5% are 65 years old
- If we don't know anything about John, what is the probability that he has cancer? = 1%
- If we don't know anything about John, what is the probability that he does not have cancer? = 99%
- If we know that John is 65 years old, what is the probability that he has cancer? = 2.5%
- If we know that John is 65 years old, what is the probability that he does not have cancer? = 97.5%

$$\Pr(C|A) = \frac{\Pr(A | C) \Pr(C)}{\Pr(A)} = \frac{(0.5/100) \times (1/100)}{(0.2/100)} = \frac{(0.5 \times 1)/100}{0.2} = 2.5 \%$$

# Review: Bayes Theorem

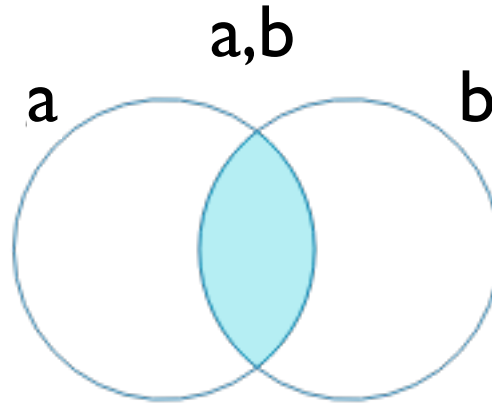
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**After we found out John's age (evidence),**  
**we adjusted our prior belief (a priori probability of cancer)** → prob. cancer = 1%  
**and obtained an updated belief (a posteriori probability)** → prob. cancer = 2.5%

# Review: Probability Theory

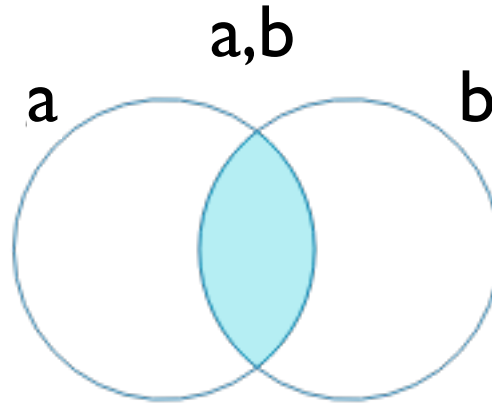
$$\Pr(a \mid b) \Pr(b) = \Pr(a, b)$$



$$\Pr(a, b, c) \text{ ?}$$

# Review: Probability Theory

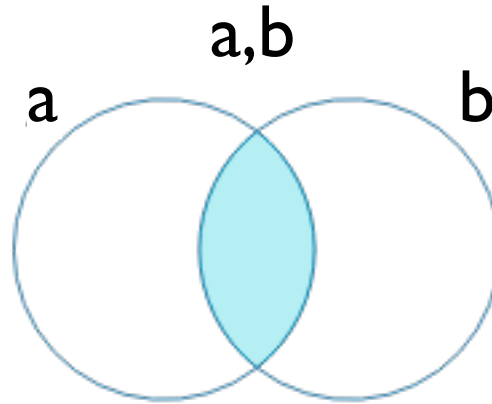
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$\Pr(a, b, c)$  ?

$\Pr(a, \bullet)$  where  $\bullet$  is  $(b, c)$

# Review: Probability Theory

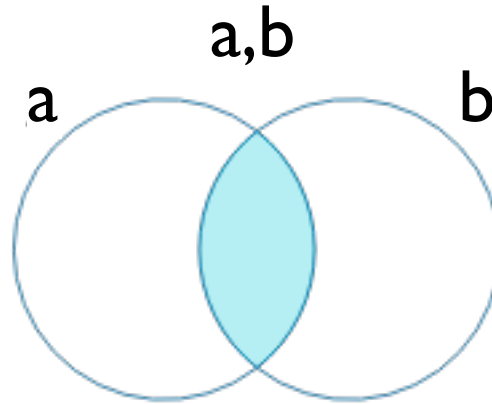


$\Pr(a, b, c)$  ?

$\Pr(a, \bullet)$  where  $\bullet$  is  $(b, c)$

Recall that  $\rightarrow \Pr(a, b) = \Pr(a \mid b) \Pr(b)$

# Review: Probability Theory



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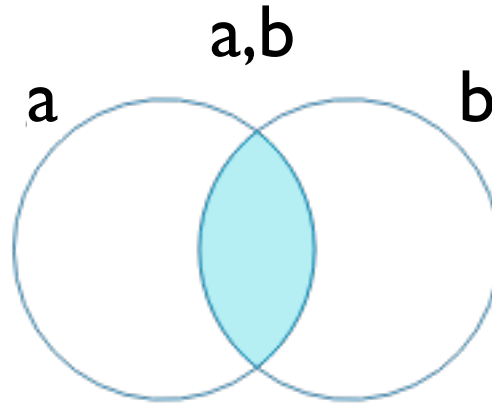
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# Review: Probability Theory



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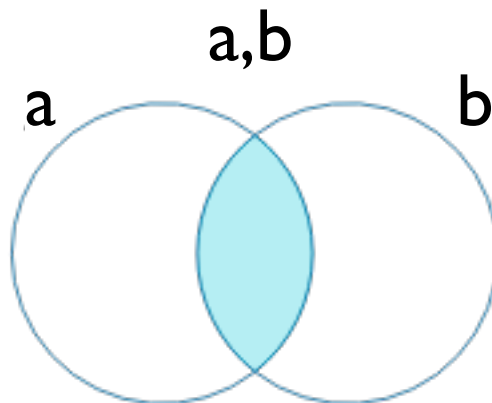
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# Review: Probability Theory



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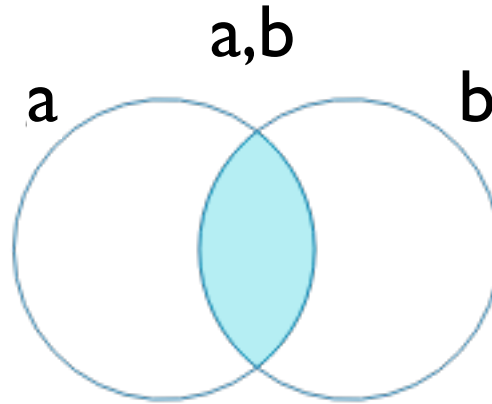
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# Review: Probability Theory



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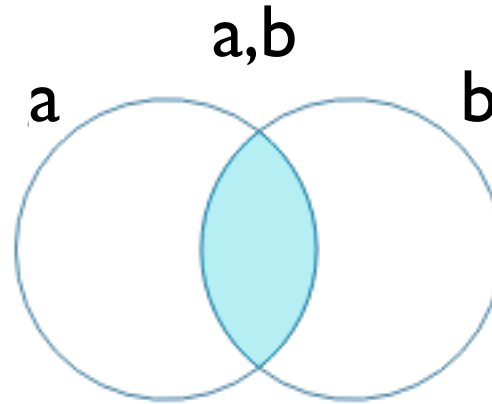


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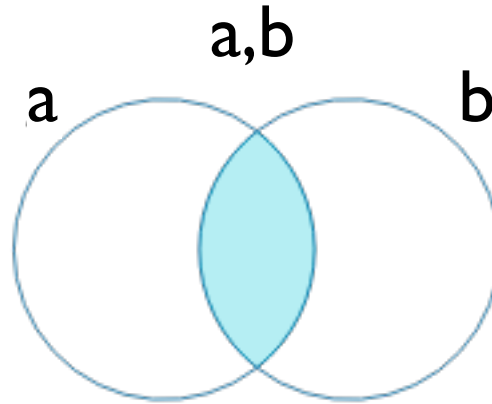


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# Review: Probability Theory



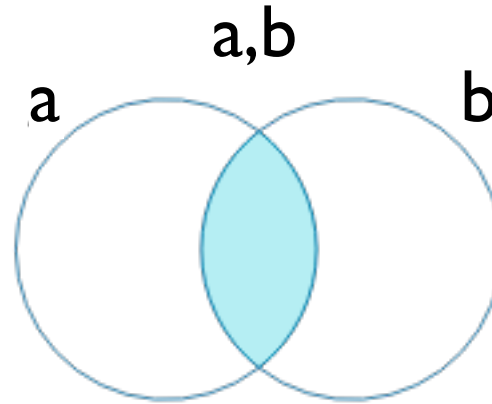
$$\Pr(a, b, c) = \Pr(a \mid b, c) \Pr(b \mid c) \Pr(c)$$

Similarly...

$$\Pr(a, b, c, d) = \Pr(a \mid b, c, d) \Pr(b \mid c, d) \Pr(c \mid d) \Pr(d)$$

**Chain Rule**

# Review: Probability Theory

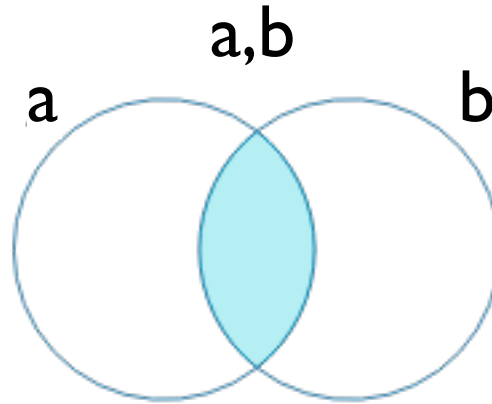


$$\Pr(a, b \mid c) = \Pr(a \mid c) \Pr(b \mid c) \quad [\text{conditional independence}]$$

*$a$  and  $b$  are conditionally independent given  $c$*

*if we know that  $c$  happened,  $a$  does not influence  $b$  (and vice-versa)*

# Review: Probability Theory

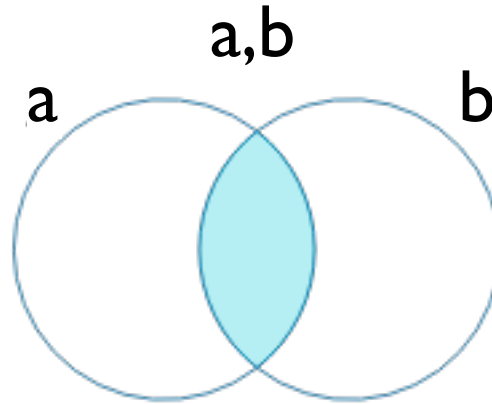


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let us add a new event,  $c$ , to the LHS...

# Review: Probability Theory



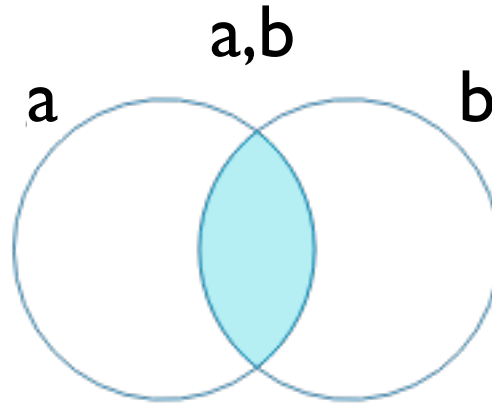
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# Review: Probability Theory

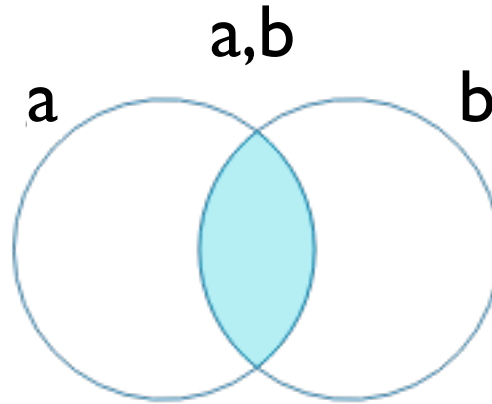


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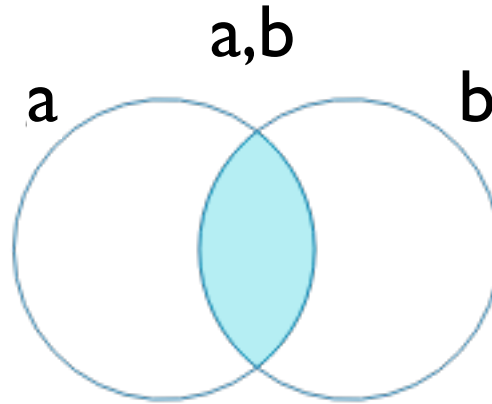
# Review: Probability Theory



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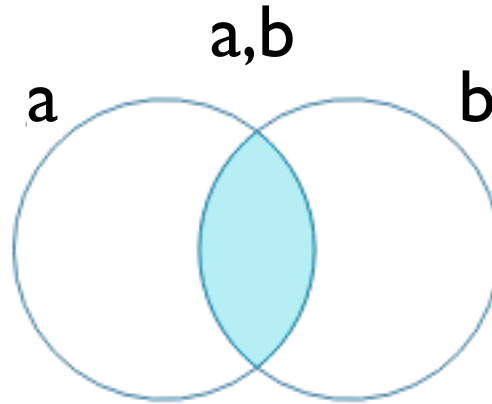


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$$\Pr(a \mid b, c) = \frac{\Pr(a, b \mid c)}{\Pr(b \mid c)} \quad \text{let us add a new event, } c, \text{ to the LHS...}$$

$$= \frac{\Pr(a \mid c) \Pr(b \mid c)}{\Pr(b \mid c)} \quad [\text{applying def. of independence}]$$

# Review: Probability Theory

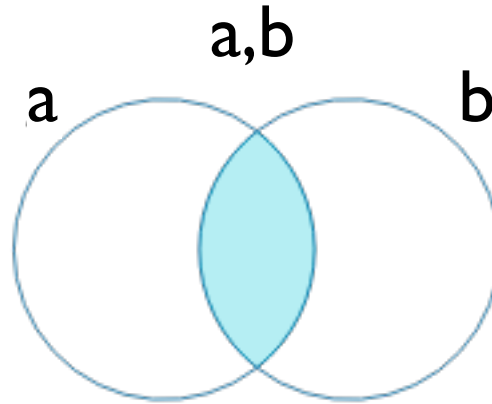


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$$= \frac{\Pr(a \mid c) \cancel{\Pr(b \mid c)}}{\cancel{\Pr(b \mid c)}}$$

# Review: Probability Theory

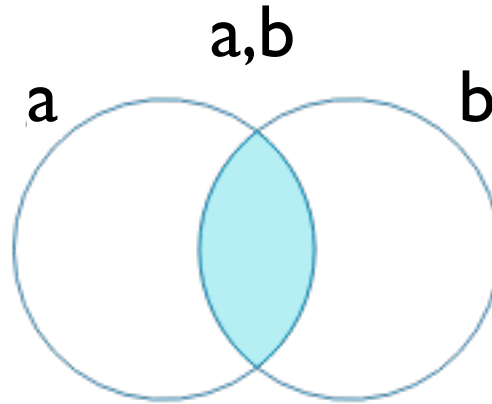


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$$= \frac{\Pr(a \mid c) \cancel{\Pr(b \mid c)}}{\cancel{\Pr(b \mid c)}} = \Pr(a \mid c)$$

# Review: Probability Theory

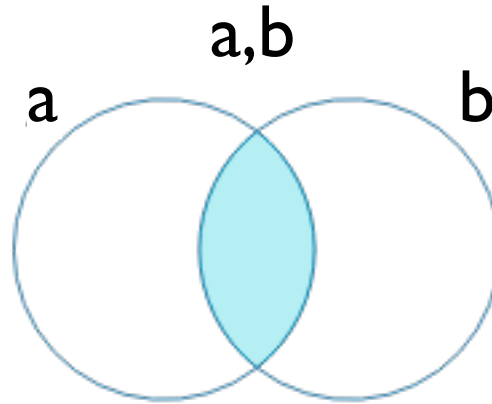


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$$\Pr(a \mid b, c) = \Pr(a \mid c)$$

*That is, if  $a$  and  $b$  are independent given  $c$   
we can "delete"  $b$  from the conditional part of the equation*

# Review: Probability Theory

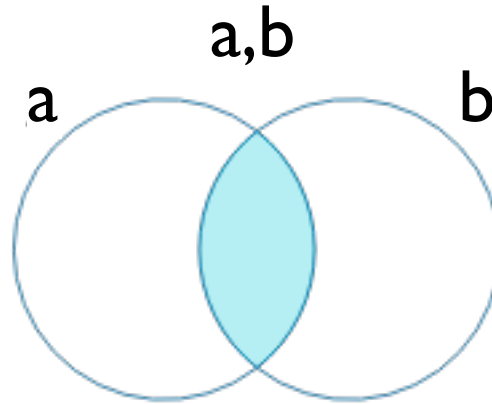


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# Review: Probability Theory



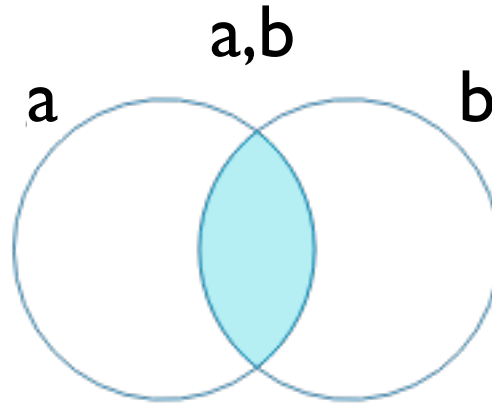
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# Review: Probability Theory

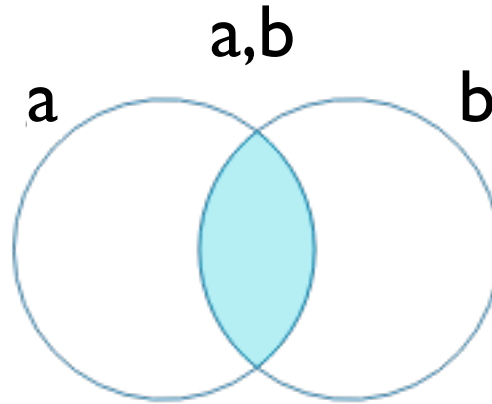


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That is, if  $a$  and any  $\bullet$  are independent given  $c$   
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# Review: Probability Theory



$$\Pr(a \mid \bullet, c) = \Pr(a \mid c)$$

*That is, if  $a$  and any  $\bullet$  are independent given  $c$   
we can "delete"  $\bullet$  from the conditional part of the equation*

$$\Pr(\text{go to Bluewall} \mid \text{sunny in Japan, hungry}) = \Pr(\text{go to Bluewall} \mid \text{hungry})$$

*Can "delete" **sunny in Japan** because I am conditioning  
on what matters (**hungry**)*

# Review: Probability Theory

$$\Pr(a \mid b) = \frac{\Pr(b \mid a) \Pr(a)}{\Pr(b)} \quad \textbf{Bayes Theorem}$$

---

$$\Pr(a, b, c, d) = \Pr(a \mid b, c, d) \Pr(b \mid c, d) \Pr(c \mid d) \Pr(d)$$

## Chain Rule

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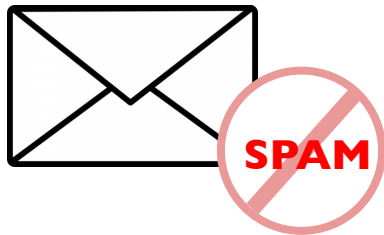
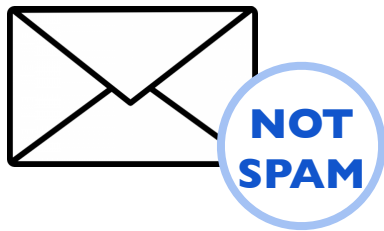
$$\Pr(a \mid \bullet, c) = \Pr(a \mid c)$$

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# Naive Bayes Algorithm

# Most Likely Class/Label

- Intuition



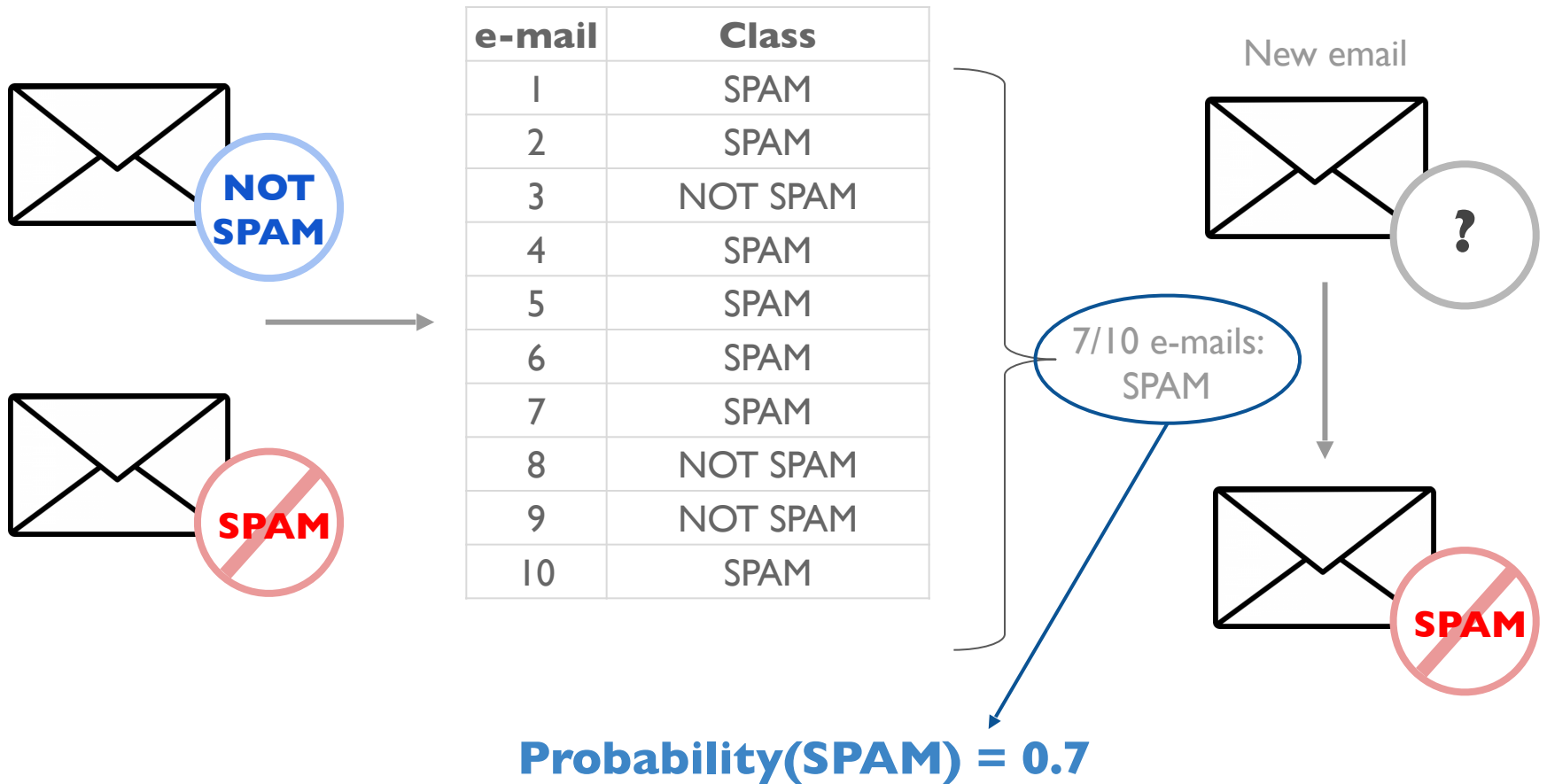
e-mail	Class
1	SPAM
2	SPAM
3	NOT SPAM
4	SPAM
5	SPAM
6	SPAM
7	SPAM
8	NOT SPAM
9	NOT SPAM
10	SPAM

7/10 e-mails:  
SPAM

“Given a new email, is it more likely  
to be a SPAM or NOT SPAM?”

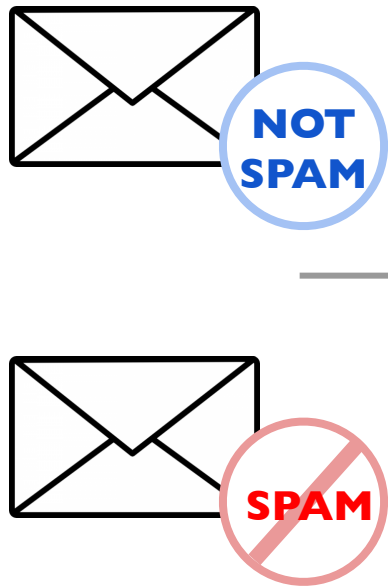
# Most Likely Class/Label

- Intuition

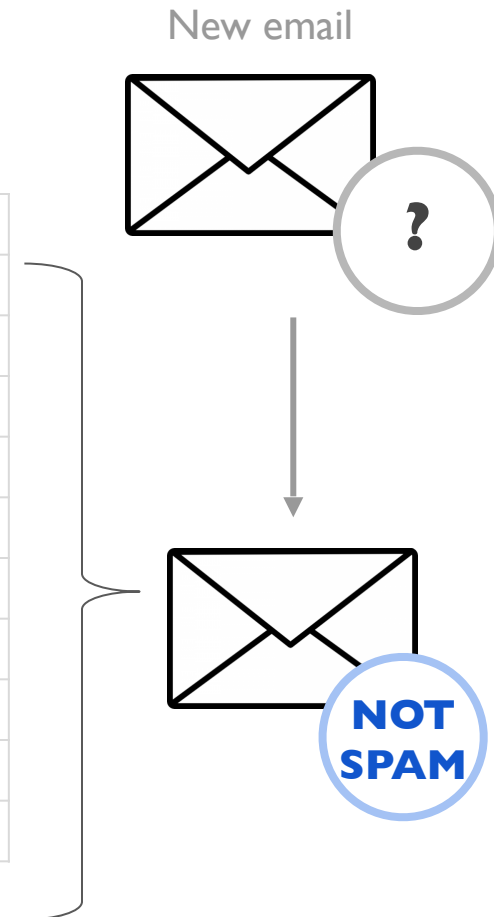


# Most Likely Class/Label

- Intuition



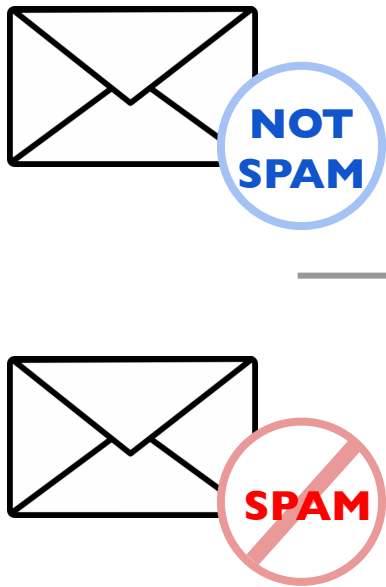
e-mail	Contents	Class
1	"password expired"	SPAM
2	"send password"	SPAM
3	"review conference"	NOT SPAM
4	"password review"	SPAM
5	"review account"	SPAM
6	"account password"	SPAM
7	"send account"	SPAM
8	"conference paper"	NOT SPAM
9	"send paper"	NOT SPAM
10	"expired account"	SPAM



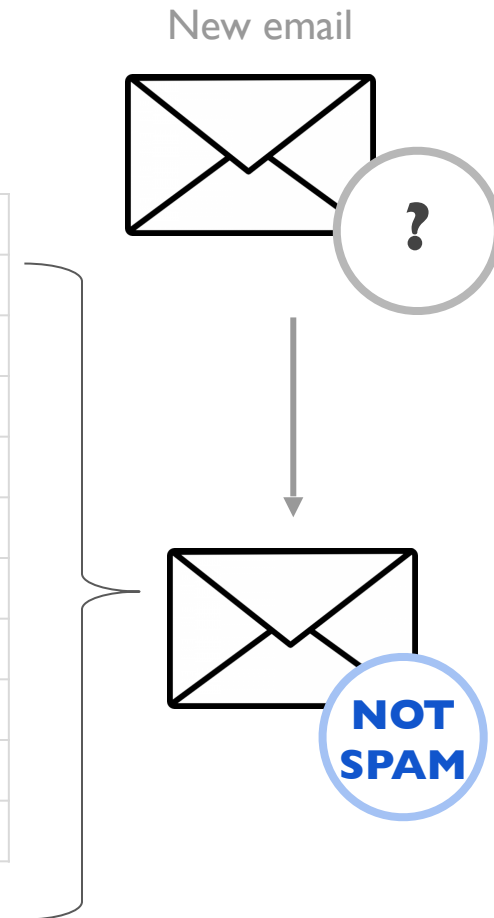
“Given a new email whose contents are *"review conference paper"*, it is more likely to be a SPAM or NOT SPAM?

# Most Likely Class/Label

- Intuition



e-mail	Contents	Class
1	"password expired"	SPAM
2	"send password"	SPAM
3	"review conference"	NOT SPAM
4	"password review"	SPAM
5	"review account"	SPAM
6	"account password"	SPAM
7	"send account"	SPAM
8	"conference paper"	NOT SPAM
9	"send paper"	NOT SPAM
10	"expired account"	SPAM



**What is the most likely class of the email?**



# Naive Bayes Classifier

- Probabilistic classifier
- Computes the probability of each class/label based on input attributes of an instance

$$\left. \begin{array}{l} \Pr(y_1 | \mathbf{x}) \\ \Pr(y_2 | \mathbf{x}) \\ \dots \\ \Pr(y_N | \mathbf{x}) \end{array} \right\} \max$$

$$\Pr(y_i | \mathbf{x}) = \Pr(y_i | x_1, \dots, x_n)$$

$$C = \arg \max_{y_i \in Y} \Pr(y_i | x_1, \dots, x_n)$$

# Naive Bayes Classifier

- Probabilistic classifier
- Computes the probability of each class/label based on input attributes of an instance

$$\Pr(y_1 | \mathbf{x})$$

$$\Pr(y_2 | \mathbf{x})$$

...

$$\Pr(y_N | \mathbf{x})$$

} max

$$\Pr(y_i | \mathbf{x}) = \Pr(y_i | x_1, \dots, x_n)$$

$$C = \arg \max_{y_i \in Y} \Pr(y_i | x_1, \dots, x_n)$$

Bayes Theorem

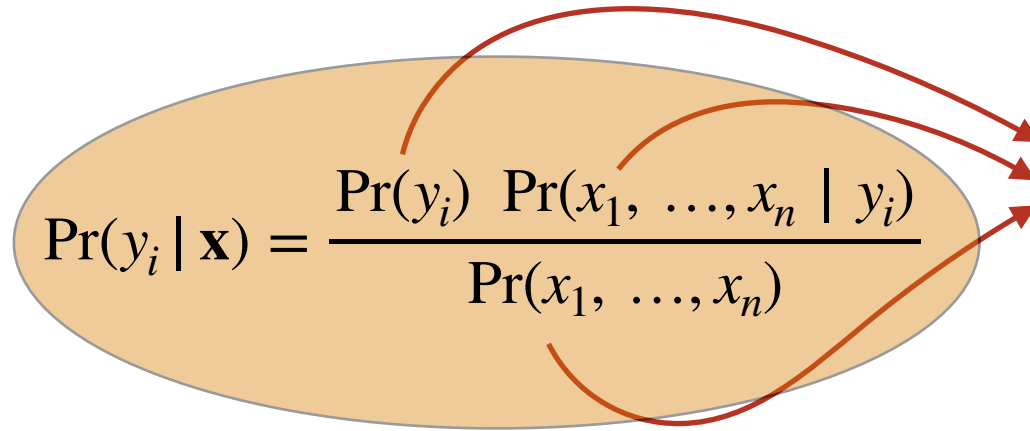
# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

# Naive Bayes Classifier


$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

The equation is enclosed in a light orange oval. Four red curved arrows originate from different parts of the equation: one from the numerator's first term  $\Pr(y_i)$ , one from the numerator's second term  $\Pr(x_1, \dots, x_n | y_i)$ , one from the denominator  $\Pr(x_1, \dots, x_n)$ , and one from the conditional probability notation  $| y_i$ . All four arrows point towards a text box on the right side of the slide.

How to compute  
these probabilities  
based on  
a training set?

$y_1$  = spam

$y_2$  = not\_spam

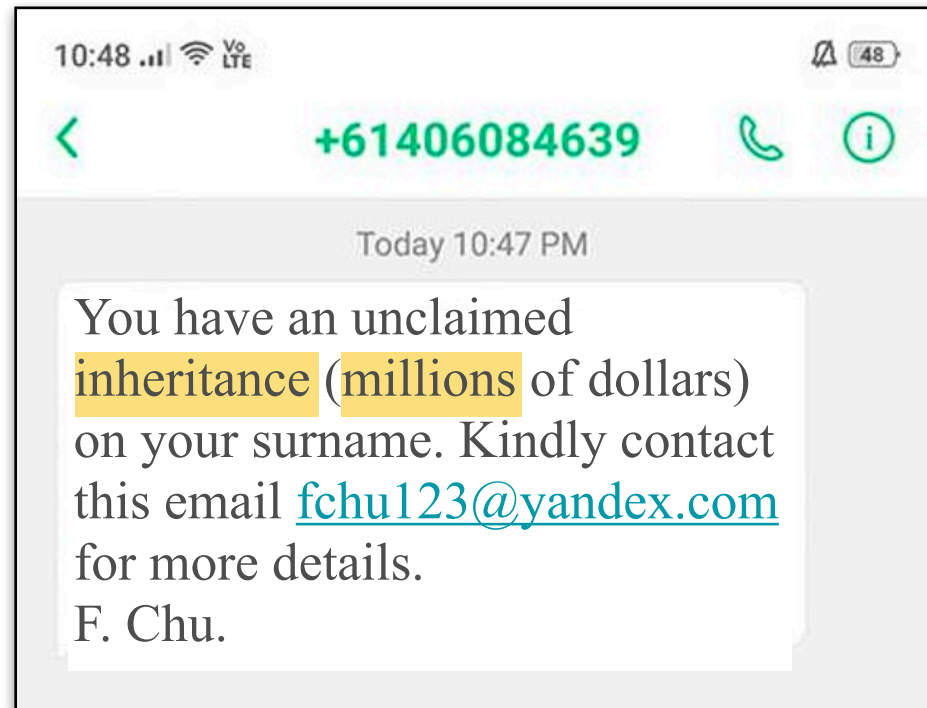
$\mathbf{x} = (x_1, \dots, x_n)$  = words in email

# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$



# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) = \frac{\Pr(y = \text{spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{spam})}{\Pr(x_1 = \text{inheritance}, x_2 = \text{millions})}$$

$$\Pr(y = \text{not\_spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) = \frac{\Pr(y = \text{not\_spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{not\_spam})}{\Pr(x_1 = \text{inheritance}, x_2 = \text{millions})}$$

Which class has the highest probability, given the contents of the email?

# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) = \frac{\Pr(y = \text{spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{spam})}{\Pr(x_1 = \text{inheritance}, x_2 = \text{millions})}$$

$$\Pr(y = \text{not\_spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) = \frac{\Pr(y = \text{not\_spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{not\_spam})}{\Pr(x_1 = \text{inheritance}, x_2 = \text{millions})}$$

**IF**  $\Pr(\text{spam} | \text{contents}) > \Pr(\text{not\_spam} | \text{contents})$



# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) = \frac{\Pr(y = \text{spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{spam})}{\Pr(x_1 = \text{inheritance}, x_2 = \text{millions})}$$

$$\Pr(y = \text{not\_spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) = \frac{\Pr(y = \text{not\_spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{not\_spam})}{\Pr(x_1 = \text{inheritance}, x_2 = \text{millions})}$$

**IF  $\Pr(\text{spam} | \text{contents}) < \Pr(\text{not\_spam} | \text{contents})$**





# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

same denominator in both  
quantities being compared  
→ can be ignored

$$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) = \frac{\Pr(y = \text{spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{spam})}{\Pr(x_1 = \text{inheritance}, x_2 = \text{millions})}$$

$$\Pr(y = \text{not\_spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) = \frac{\Pr(y = \text{not\_spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{not\_spam})}{\Pr(x_1 = \text{inheritance}, x_2 = \text{millions})}$$

Which class has the highest probability, given the contents of the email?

# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto \Pr(y = \text{spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{spam})$$

$$\Pr(y = \text{not\_spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto \Pr(y = \text{not\_spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{not\_spam})$$

**Which class has the highest probability, given the contents of the email?**

# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto \Pr(y = \text{spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{spam})$$


$$\Pr(y = \text{not\_spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto \Pr(y = \text{not\_spam}) \Pr(x_1 = \text{inheritance}, x_2 = \text{millions} | y = \text{not\_spam})$$

**Which class has the highest probability, given the contents of the email?**

$$\arg \max_{y_i \in Y} \Pr(y_i | x_1, x_2, \dots, x_n)$$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \Pr(y_i \mid x_1, x_2, \dots, x_n)$$

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$


$$\Pr(x_1, x_2, \dots, x_n \mid y_i) \text{ ?}$$

Remember the chain rule:

$$\Pr(a, b, c, d) = \Pr(a \mid b, c, d) \Pr(b \mid c, d) \Pr(c \mid d) \Pr(d)$$

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) =$$

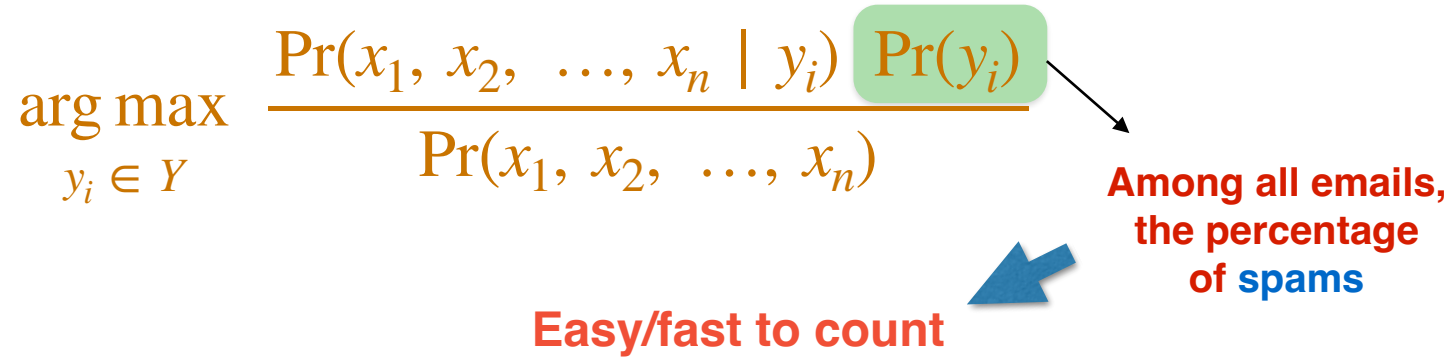
$$\Pr(x_1 \mid x_2, x_3, \dots, x_n, y_i) \Pr(x_2 \mid x_3, x_4, \dots, x_n, y_i) \dots \Pr(x_{n-1} \mid x_n, y_i) \Pr(x_n \mid y_i)$$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

**Easy/fast to count**

**Among all emails, the percentage of spams**



$$\Pr(x_1, x_2, \dots, x_n \mid y_i) =$$

$$\Pr(x_1 \mid x_2, x_3, \dots, x_n, y_i) \Pr(x_2 \mid x_3, x_4, \dots, x_n, y_i) \dots \Pr(x_{n-1} \mid x_n, y_i) \Pr(x_n \mid y_i)$$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

Among all emails, the percentage of spams

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) = \Pr(x_1 \mid x_2, x_3, \dots, x_n, y_i) \Pr(x_2 \mid x_3, x_4, \dots, x_n, y_i) \dots \Pr(x_{n-1} \mid x_n, y_i) \Pr(x_n \mid y_i)$$

Easy/fast to count

(example)

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

Among all emails, the percentage of spams

Easy/fast to count

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) =$$

$$\Pr(x_1 \mid x_2, x_3, \dots, x_n, y_i) \Pr(x_2 \mid x_3, x_4, \dots, x_n, y_i) \dots \Pr(x_{n-1} \mid x_n, y_i) \Pr(x_n \mid y_i)$$

$$\Pr(x_1 = \text{inheritance}, x_2 = \text{millions} \mid y_i = \text{spam}) = [\text{using the Chain Rule...}]$$

$$\Pr(x_1 = \text{inheritance} \mid x_2 = \text{millions}, y_i = \text{spam}) \Pr(x_2 = \text{millions} \mid y_i = \text{spam})$$

Among the spams, the percentage that contain the word *millions*

Easy/fast to count

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

Among all emails, the percentage of spams

Easy/fast to count

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) =$$

$$\Pr(x_1 \mid x_2, x_3, \dots, x_n, y_i) \Pr(x_2 \mid x_3, x_4, \dots, x_n, y_i) \dots \Pr(x_{n-1} \mid x_n, y_i) \Pr(x_n \mid y_i)$$

$$\Pr(x_1 = \text{inheritance}, x_2 = \text{millions} \mid y_i = \text{spam}) = [\text{using the Chain Rule...}]$$

$$\Pr(x_1 = \text{inheritance} \mid x_2 = \text{millions}, y_i = \text{spam}) \Pr(x_2 = \text{millions} \mid y_i = \text{spam})$$

Among the spams that contain the word *millions*, the percentage that also contain the word *inheritance*

Hard/slow to count

Among the spams, the percentage that contain the word *millions*

Easy/fast to count



# Naive Bayes Classifier

$$\Pr(x_1 = \text{inheritance}, x_2 = \text{millions} \mid y_i = \text{spam}) = [\text{using the Chain Rule...}]$$

$$\Pr(x_1 = \text{inheritance} \mid x_2 = \text{millions}, y_i = \text{spam}) \Pr(x_2 = \text{millions} \mid y_i = \text{spam})$$

Among the **spams** that contain the word **millions**,  
the percentage that also contain the word **inheritance**

Hard/slow to count

---

**Naive Bayes assumption:**  
**inheritance** and **millions** are conditionally independent given **spam**

---

That is: if I know the email is a **spam**,  
knowing that it contains the word **inheritance**  
does not tell me anything  
about how likely it is for **millions** to also show up

# Naive Bayes Classifier

$\Pr(x_1 = \text{inheritance}, x_2 = \text{millions} \mid y_i = \text{spam}) = [\text{using the Chain Rule...}]$

$\Pr(x_1 = \text{inheritance} \mid x_2 = \text{millions}, y_i = \text{spam}) \Pr(x_2 = \text{millions} \mid y_i = \text{spam})$

Among the **spams** that contain the word **millions**,  
the percentage that also contain the word **inheritance**

Hard/slow to count

**Naive Bayes assumption:**  
**inheritance** and **millions** are conditionally independent given **spam**

The probability of **inheritance** and **millions** are independent given that it's a **spam**

The probability of **inheritance** showing up depends only on whether it is a spam  
but it does not depend on any other words

# Naive Bayes Classifier

$$\Pr(x_1 = \text{inheritance}, x_2 = \text{millions} \mid y_i = \text{spam}) = [\text{using the Chain Rule...}]$$

$$\Pr(x_1 = \text{inheritance} \mid x_2 = \text{millions}, y_i = \text{spam}) \Pr(x_2 = \text{millions} \mid y_i = \text{spam})$$

Among the **spams** that contain the word **millions**,  
the percentage that also contain the word **inheritance**

Hard/slow to count

**Naive Bayes assumption:**  
**inheritance** and **millions** are conditionally independent given **spam**

**True? Not really.... these words show up together all the time!**

$$\Pr(x_1 = \text{inheritance} \mid x_2 = \text{millions}, y_i = \text{spam}) = \Pr(x_1 = \text{inheritance} \mid y_i = \text{spam})$$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

$$\Pr(x_1 = \text{inheritance} \mid x_2 = \text{millions}, y_i = \text{spam}) = \Pr(x_1 = \text{inheritance} \mid y_i = \text{spam})$$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

---

More generally ...

---

**Naive Bayes assumption:**  
 $x_i$  and all other words  $x_{i+1}, \dots, x_n$  are  
conditionally independent given the class  $y_i$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

**Naive Bayes assumption:**  
 $x_i$  and all other words  $x_{i+1}, \dots, x_n$  are  
conditionally independent given the class  $y_i$

$$\Pr(x_i \mid x_{i+1}, \dots, x_n, y_i) = \Pr(x_i \mid y_i)$$

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) =$$

$$\Pr(x_1 \mid x_2, x_3, \dots, x_n, y_i) \Pr(x_2 \mid x_3, x_4, \dots, x_n, y_i) \dots \Pr(x_{n-1} \mid x_n, y_i) \Pr(x_n \mid y_i) \\ = \Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i)$$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

---

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) = \Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i)$$

---

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) = \Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i)$$



# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) = \Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i)$$

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) = \Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i)$$

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

$$\arg \max_{y_i \in Y} \frac{\Pr(y_i) \prod_{k=1}^n \Pr(x_k \mid y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) = \Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i)$$

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

$$\arg \max_{y_i \in Y} \frac{\Pr(y_i) \prod_{k=1}^n \Pr(x_k \mid y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

**Doesn't depend on the variable being maximized ( $y_i$ )**

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1, x_2, \dots, x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

---

$$\Pr(x_1, x_2, \dots, x_n \mid y_i) = \Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i)$$

---

$$\arg \max_{y_i \in Y} \frac{\Pr(x_1 \mid y_i) \Pr(x_2 \mid y_i) \dots \Pr(x_{n-1} \mid y_i) \Pr(x_n \mid y_i) \Pr(y_i)}{\Pr(x_1, x_2, \dots, x_n)}$$

$$\arg \max_{y_i \in Y} \Pr(y_i) \prod_{k=1}^n \Pr(x_k \mid y_i) \quad \leftarrow$$

# Naive Bayes Classifier

$$\arg \max_{y_i \in Y} \Pr(y_i) \prod_{k=1}^n \Pr(x_k \mid y_i)$$



**Predicted class**

# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto \Pr(y = \text{spam}) \times \\ \Pr(x_1 = \text{inheritance} | y = \text{spam}) \Pr(x_2 = \text{millions} | y = \text{spam})$$

$$\Pr(y = \text{not\_spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto \Pr(y = \text{not\_spam}) \times \\ \Pr(x_1 = \text{inheritance} | y = \text{not\_spam}) \Pr(x_2 = \text{millions} | y = \text{not\_spam})$$

**Which class has the highest probability, given the contents of the email?**

# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto \Pr(y = \text{spam}) \times$

$\Pr(x_1 = \text{inheritance} | y = \text{spam}) \Pr(x_2 = \text{millions} | y = \text{spam})$

$$\frac{\text{spams}}{\text{emails}} \times \frac{\text{spams containing inheritance}}{\text{spams}} \times \frac{\text{spams containing millions}}{\text{spams}}$$

# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto \Pr(y = \text{spam}) \times \Pr(x_1 = \text{inheritance} | y = \text{spam}) \Pr(x_2 = \text{millions} | y = \text{spam})$$

$$\frac{\text{spams}}{\text{emails}} \times \frac{\text{spams containing inheritance}}{\text{spams}} \times \frac{\text{spams containing millions}}{\text{spams}}$$



# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto \Pr(y = \text{spam}) \times \Pr(x_1 = \text{inheritance} | y = \text{spam}) \Pr(x_2 = \text{millions} | y = \text{spam})$$

$$\frac{\text{spams}}{\text{emails}} \times \frac{\text{spams containing inheritance}}{\text{spams}} \times \frac{\text{spams containing millions}}{\text{spams}}$$

# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto$

$$\frac{\text{spams}}{\text{emails}} \times \frac{\text{spams containing inheritance}}{\text{spams}} \times \frac{\text{spams containing millions}}{\text{spams}}$$

$\Pr(y = \text{not\_spam} | x_1 = \text{inheritance}, x_2 = \text{millions}) \propto$

$$\frac{\text{not\_spams}}{\text{emails}} \times \frac{\text{not\_spams containing inheritance}}{\text{not\_spams}} \times \frac{\text{not\_spams containing millions}}{\text{not\_spams}}$$

**in practice**

# Naive Bayes Classifier

$y_1 = \text{spam}$   
 $y_2 = \text{not\_spam}$

$\mathbf{x} = (x_1, \dots, x_n) = \text{words in email}$

$$\Pr(y_i | \mathbf{x}) = \frac{\Pr(y_i) \Pr(x_1, \dots, x_n | y_i)}{\Pr(x_1, \dots, x_n)}$$

$\Pr(y = \text{spam} | x_1 = \text{inheritance}, x_2 = \text{millions})$

$\Pr(y = \text{not\_spam} | x_1 = \text{inheritance}, x_2 = \text{millions})$

} **max**

**in practice**

# Naive Bayes Classifier - Example

$$y := \arg \max_{y_i \in Y} \Pr(y_i) \prod_{k=1}^n \Pr(x_k \mid y_i)$$

<i>Instance #</i>	<i>Color</i>	<i>Type</i>	<i>Made_In</i>	<b>Class/Label: Likely to be stolen?</b>
1	Red	Convertible	USA	<b>Yes</b>
2	Red	Convertible	USA	<b>No</b>
3	Red	Convertible	USA	<b>Yes</b>
4	Yellow	Convertible	USA	<b>No</b>
5	Yellow	Convertible	Imported	<b>Yes</b>
6	Yellow	SUV	Imported	<b>No</b>
7	Yellow	SUV	Imported	<b>Yes</b>
8	Yellow	SUV	USA	<b>No</b>
9	Red	Convertible	Imported	<b>No</b>
10	Red	Convertible	Imported	<b>Yes</b>

- We wish to predict: will a red SUV made in the U.S. be stolen?

# Naive Bayes Classifier - Example

$$y := \arg \max_{y_i \in Y} \Pr(y_i) \prod_{k=1}^n \Pr(x_k \mid y_i)$$

<i>Instance #</i>	<i>Color</i>	<i>Type</i>	<i>Made_In</i>	<b>Class/Label: Likely to be stolen?</b>
1	Red	Convertible	USA	<b>Yes</b>
2	Red	Convertible	USA	<b>No</b>
3	Red	Convertible	USA	<b>Yes</b>
4	Yellow	Convertible	USA	<b>No</b>
5	Yellow	Convertible	Imported	<b>Yes</b>
6	Yellow	SUV	Imported	<b>No</b>
7	Yellow	SUV	Imported	<b>Yes</b>
8	Yellow	SUV	USA	<b>No</b>
9	Red	Convertible	Imported	<b>No</b>
10	Red	Convertible	Imported	<b>Yes</b>

will a  
red SUV made in the U.S.  
be stolen?

$\Pr(\text{Stolen}=\text{yes} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA})$

$\Pr(\text{Stolen}=\text{no} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA})$

# Naive Bayes Classifier - Example

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$\Pr(\text{Stolen}=\text{yes} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA})$

$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$

$$\Pr(\text{Stolen}=\text{Yes}) = \frac{5}{10}$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen}=\text{Yes}) = \frac{2}{5}$$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{Yes}) = \frac{3}{5}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen}=\text{Yes}) = \frac{1}{5}$$

$\Pr(\text{Stolen}=\text{no} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA})$

$= \Pr(\text{Not\_Stolen}) \times \Pr(\text{Red} \mid \text{Not\_Stolen}) \times \Pr(\text{USA} \mid \text{Not\_Stolen}) \times \Pr(\text{SUV} \mid \text{Not\_Stolen})$

$$\Pr(\text{Stolen}=\text{No}) = \frac{5}{10}$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen}=\text{No}) = \frac{3}{5}$$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{No}) = \frac{2}{5}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen}=\text{No}) = \frac{2}{5}$$

# Naive Bayes Classifier - Example

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$$\Pr(\text{Stolen=yes} \mid \text{color=Red, type=SUV, made\_in=USA}) = \frac{5}{10} \times \frac{3}{5} \times \frac{2}{5} \times \frac{1}{5} = \frac{30}{10 \times 5^3}$$

$$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$$

$$\Pr(\text{Stolen=Yes}) = \frac{5}{10}$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen=Yes}) = \frac{2}{5}$$

$$\Pr(\text{Color=Red} \mid \text{Stolen=Yes}) = \frac{3}{5}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen=Yes}) = \frac{1}{5}$$

$$\Pr(\text{Stolen=no} \mid \text{color=Red, type=SUV, made\_in=USA}) = \frac{5}{10} \times \frac{2}{5} \times \frac{3}{5} \times \frac{2}{5} = \frac{60}{10 \times 5^3}$$

$$= \Pr(\text{Not\_Stolen}) \times \Pr(\text{Red} \mid \text{Not\_Stolen}) \times \Pr(\text{USA} \mid \text{Not\_Stolen}) \times \Pr(\text{SUV} \mid \text{Not\_Stolen})$$

$$\Pr(\text{Stolen=No}) = \frac{5}{10}$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen=No}) = \frac{3}{5}$$

$$\Pr(\text{Color=Red} \mid \text{Stolen=No}) = \frac{2}{5}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen=No}) = \frac{2}{5}$$



# Naive Bayes Classifier - Problem #1

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$\Pr(\text{Stolen}=\text{yes} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA})$

$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$

$$\Pr(\text{Stolen}=\text{Yes}) = \frac{5}{10}$$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{Yes}) = ?$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen}=\text{Yes}) = \frac{2}{5}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen}=\text{Yes}) = \frac{1}{5}$$

What would happen if there were no **Red** examples in the training set?



# Naive Bayes Classifier - Problem #1

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$\Pr(\text{Stolen}=\text{yes} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA})$

$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$

$$\Pr(\text{Stolen}=\text{Yes}) = \frac{5}{10}$$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{Yes}) = \frac{0}{5}$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen}=\text{Yes}) = \frac{2}{5}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen}=\text{Yes}) = \frac{1}{5}$$

What would happen if there were no **Red** examples in the training set?

# Naive Bayes Classifier - Problem #1

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$$\Pr(\text{Stolen}=\text{yes} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA}) = \frac{5}{10} \times \frac{0}{5} \times \frac{2}{5} \times \frac{1}{5} = 0$$

$$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$$

$$\Pr(\text{Stolen}=\text{Yes}) = \frac{5}{10}$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen}=\text{Yes}) = \frac{2}{5}$$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{Yes}) = \frac{0}{5}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen}=\text{Yes}) = \frac{1}{5}$$

What would happen if there were no **Red** examples in the training set?

# Naive Bayes Classifier - Problem #1

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$$\Pr(\text{Stolen}=\text{yes} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA}) = \frac{5}{10} \times \frac{0}{5} \times \frac{2}{5} \times \frac{1}{5} = 0$$

$$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$$

$$\Pr(\text{Stolen}=\text{Yes}) = \frac{5}{10}$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen}=\text{Yes}) = \frac{2}{5}$$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{Yes}) = \frac{0}{5}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen}=\text{Yes}) = \frac{1}{5}$$

What would happen if there were no **Red** examples in the training set?

Would always estimate **zero** probability!

# Naive Bayes Classifier - Problem #1

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$$\Pr(\text{Stolen}=\text{yes} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA}) = \frac{5}{10} \times \frac{0}{5} \times \frac{2}{5} \times \frac{1}{5} = 0$$

$$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$$

$$\Pr(\text{Stolen}=\text{Yes}) = \frac{5}{10}$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen}=\text{Yes}) = \frac{2}{5}$$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{Yes}) = \frac{0}{5}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen}=\text{Yes}) = \frac{1}{5}$$

**Possible solution: Laplace Smoothing**

→ adds (to numerator) 1

→ adds (to denominator) the number of possible values of the attribute

e.g.,  $|\text{Color}| = |\{\text{Red}, \text{Yellow}\}| = 2$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{Yes}) = \frac{\# \text{stolenRedCars} + 1}{\# \text{stolenCars} + 2} = \frac{0 + 1}{5 + 2} = \frac{1}{7}$$

# Naive Bayes Classifier - Problem #1

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$$\Pr(\text{Stolen}=\text{yes} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA}) = \frac{5}{10} \times \frac{0}{5} \times \frac{2}{5} \times \frac{1}{5} = 0$$

$$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$$

$$\Pr(\text{Stolen}=\text{Yes}) = \frac{5}{10} = \frac{5+1}{10+2} = \frac{6}{12}$$

$$\Pr(\text{Made\_In} = \text{USA} \mid \text{Stolen}=\text{Yes}) = \frac{2}{5} = \frac{2+1}{5+2} = \frac{3}{7}$$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{Yes}) = \frac{0}{5} = \frac{0+1}{5+2} = \frac{1}{7}$$

$$\Pr(\text{Type} = \text{SUV} \mid \text{Stolen}=\text{Yes}) = \frac{1}{5} = \frac{1+1}{5+2} = \frac{2}{7}$$

**Possible solution: Laplace Smoothing**

→ adds (to numerator) 1

→ adds (to denominator) the number of possible values of the attribute

e.g.,  $|\text{Color}| = |\{\text{Red}, \text{Yellow}\}| = 2$

$$\Pr(\text{Color}=\text{Red} \mid \text{Stolen}=\text{Yes}) = \frac{\# \text{stolenRedCars} + 1}{\# \text{stolenCars} + 2} = \frac{0 + 1}{5 + 2} = \frac{1}{7}$$

# Naive Bayes Classifier - Problem #2

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$$\Pr(\text{Stolen=yes} \mid \text{color=Red, type=SUV, made\_in=USA}) = \frac{5}{10} \times \frac{3}{5} \times \frac{2}{5} \times \frac{1}{5} = \frac{30}{10 \times 5^3}$$

$$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$$

$$\Pr(\text{Stolen=no} \mid \text{color=Red, type=SUV, made\_in=USA}) = \frac{5}{10} \times \frac{2}{5} \times \frac{3}{5} \times \frac{2}{5} = \frac{60}{10 \times 5^3}$$

$$= \Pr(\text{Not\_Stolen}) \times \Pr(\text{Red} \mid \text{Not\_Stolen}) \times \Pr(\text{USA} \mid \text{Not\_Stolen}) \times \Pr(\text{SUV} \mid \text{Not\_Stolen})$$

which  
is  
larger?

# Naive Bayes Classifier - Problem #2

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$$\Pr(\text{Stolen=yes} \mid \text{color=Red, type=SUV, made\_in=USA}) = \frac{5}{10} \times \frac{3}{5} \times \frac{2}{5} \times \frac{1}{5} = \frac{30}{10 \times 5^3}$$

$$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$$

$$\Pr(\text{Stolen=no} \mid \text{color=Red, type=SUV, made\_in=USA}) = \frac{5}{10} \times \frac{2}{5} \times \frac{3}{5} \times \frac{2}{5} = \frac{60}{10 \times 5^3}$$

$$= \Pr(\text{Not\_Stolen}) \times \Pr(\text{Red} \mid \text{Not\_Stolen}) \times \Pr(\text{USA} \mid \text{Not\_Stolen}) \times \Pr(\text{SUV} \mid \text{Not\_Stolen})$$

which  
is  
larger?

Multiplying many small numbers between 0 and 1 (fractions)

Rapidly gets close to zero

**Problems losing precision due to floating point representation**

E.g.:  $\left( \frac{1}{1000} \times \frac{35}{550} \times \frac{52}{550} \times \frac{27}{550} \times \frac{67}{550} \times \frac{181}{550} \right) = .00000000956$

# Naive Bayes Classifier - Problem #2

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
7	Yellow	SUV	Imported	Yes
8	Yellow	SUV	USA	No
9	Red	Convertible	Imported	No
10	Red	Convertible	Imported	Yes

will a  
red SUV made in the U.S.  
get stolen?

$$\Pr(\text{Stolen=yes} \mid \text{color=Red, type=SUV, made\_in=USA}) = \frac{5}{10} \times \frac{3}{5} \times \frac{2}{5} \times \frac{1}{5} = \frac{30}{10 \times 5^3}$$

$$= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen})$$

$$\Pr(\text{Stolen=no} \mid \text{color=Red, type=SUV, made\_in=USA}) = \frac{5}{10} \times \frac{2}{5} \times \frac{3}{5} \times \frac{2}{5} = \frac{60}{10 \times 5^3}$$

$$= \Pr(\text{Not\_Stolen}) \times \Pr(\text{Red} \mid \text{Not\_Stolen}) \times \Pr(\text{USA} \mid \text{Not\_Stolen}) \times \Pr(\text{SUV} \mid \text{Not\_Stolen})$$

which  
is  
larger?

**Possible solution: to compare the logarithm of those quantities!**

E.g.:  $\left( \frac{1}{1000} \times \frac{35}{550} \times \frac{52}{550} \times \frac{27}{550} \times \frac{67}{550} \times \frac{181}{550} \right) = .00000000956$



# Naive Bayes Classifier - Problem #2

Instance #	Color	Type	Made_In	Class/Label: Likely to be stolen?
1	Red	Convertible	USA	Yes
2	Red	Convertible	USA	No
3	Red	Convertible	USA	Yes
4	Yellow	Convertible	USA	No
5	Yellow	Convertible	Imported	Yes
6	Yellow	SUV	Imported	No
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9	Red	Convertible	Imported	No
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will a  
red SUV made in the U.S.  
get stolen?

$$\begin{aligned}
 \Pr(\text{Stolen}=\text{yes} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA}) &= \log\left(\frac{5}{10} \times \frac{3}{5} \times \frac{2}{5} \times \frac{1}{5}\right) \\
 &= \Pr(\text{Stolen}) \times \Pr(\text{Red} \mid \text{Stolen}) \times \Pr(\text{USA} \mid \text{Stolen}) \times \Pr(\text{SUV} \mid \text{Stolen}) \\
 \Pr(\text{Stolen}=\text{no} \mid \text{color}=\text{Red}, \text{type}=\text{SUV}, \text{made\_in}=\text{USA}) &= \log\left(\frac{5}{10} \times \frac{2}{5} \times \frac{3}{5} \times \frac{2}{5}\right) \\
 &= \Pr(\text{Not\_Stolen}) \times \Pr(\text{Red} \mid \text{Not\_Stolen}) \times \Pr(\text{USA} \mid \text{Not\_Stolen}) \times \Pr(\text{SUV} \mid \text{Not\_Stolen})
 \end{aligned}$$

which is larger?

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E.g.:  $\left(\frac{1}{1000} \times \frac{35}{550} \times \frac{52}{550} \times \frac{27}{550} \times \frac{67}{550} \times \frac{181}{550}\right) = .00000000956$

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$$\log\left(\frac{5}{10} \times \frac{3}{5} \times \frac{2}{5} \times \frac{1}{5}\right)$$

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$$= \log\left(\frac{1}{1000}\right) + \log\left(\frac{35}{550}\right) + \log\left(\frac{52}{550}\right) + \log\left(\frac{27}{550}\right) + \log\left(\frac{67}{550}\right) + \log\left(\frac{181}{550}\right)$$

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 \end{aligned}$$

which is larger?

$$= \log\left(\frac{1}{1000}\right) + \log\left(\frac{35}{550}\right) + \log\left(\frac{52}{550}\right) + \log\left(\frac{27}{550}\right) + \log\left(\frac{67}{550}\right) + \log\left(\frac{181}{550}\right)$$

**Multiplying** Adding many small numbers between 0 and 1 (fractions)  
**Fewer problems with precision due to floating point operations**

# Naive Bayes with Numeric Attributes

- Recall the Naive Bayes “strategy” we discussed last time
  - it worked well in case each instance was described by **categorical attributes**
  - e.g., **one possible word**, **one possible color of a car**, etc.

$$\Pr(y_i | \mathbf{x}) = \Pr(y_i | x_1, \dots, x_n) = \Pr(y_i) \prod_{k=1}^n \Pr(x_k | y_i)$$

Probability of **SPAM** given words “**inheritance**” and “**millions**”

We estimated this probability via counters:

- how many times does “**inheritance**” appear in SPAMs
- how many times does “**millions**” appear in SPAMs

- 
- But what if the attributes  $x_k$  are not words (or, more generally speaking, categorical variables)?
    - **what if the attributes are numeric/continuous?**

$$\Pr(y_i = \text{Snow} | \text{Temp} = 20^\circ\text{F}, \text{Humidity}=60\%)$$

# Naive Bayes with Numeric Attributes

- But what if the attributes  $x_k$  are not words (or, more generally speaking, categorical variables)?
  - what if the attributes are numeric/continuous?

$$\Pr(y_i = \text{Snow} \mid \text{Temp} = 20^\circ\text{F}, \text{Humidity}=60\%)$$

$$= \Pr(y_i = \text{Snow}) \Pr(\text{Temp} = 20^\circ\text{F} \mid y_i = \text{Snow}) \Pr(\text{Humidity}=60\% \mid y_i = \text{Snow})$$

We can still estimate this.  
Just count the percentage of instances  
that have the label "Snow"

Temperature can be any real number from, say,  $-20^\circ\text{F}$  to  $110^\circ\text{F}$

- Can we keep counters for how often each possible temperature occurs?
- No! There's an infinite number of possible values...

# Naive Bayes with Numeric Attributes

- But what if the attributes  $x_k$  are not words (or, more generally speaking, categorical variables)?
  - what if the attributes are numeric/continuous?

$$\Pr(y_i = \text{Snow} \mid \text{Temp} = 20^\circ\text{F}, \text{Humidity}=60\%)$$

$$= \Pr(y_i = \text{Snow}) \Pr(\text{Temp} = 20^\circ\text{F} \mid y_i = \text{Snow}) \Pr(\text{Humidity}=60\% \mid y_i = \text{Snow})$$

- Two possible approaches:

## 1. Discretize the continuous variable

- “Temperature” can be transformed into a categorical attribute
  - Discretized\_temperature=Cold if Temperature is from  $-20^\circ\text{F}$  to  $40^\circ\text{F}$
  - Discretized\_temperature=Mild if Temperature is from  $40^\circ\text{F}$  to  $70^\circ\text{F}$
  - Discretized\_temperature=Hot if Temperature is from  $70^\circ\text{F}$  to  $110^\circ\text{F}$

## 2. Assume that the continuous variable comes from some distribution

- e.g., that temperature values are distributed according to a Gaussian distribution
- use the training examples to find the parameters of such a distribution
- for example, the mean temperature and how much temperature varies (its standard deviation)

# Naive Bayes with Numeric Attributes

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  - what if the attributes are numeric/continuous?

$$\Pr(y_i = \text{Snow} \mid \text{Temp} = 20^\circ\text{F}, \text{Humidity}=60\%)$$

$$= \Pr(y_i = \text{Snow}) \Pr(\text{Temp} = 20^\circ\text{F} \mid y_i = \text{Snow}) \Pr(\text{Humidity}=60\% \mid y_i = \text{Snow})$$

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## 2. Assume that the continuous variable comes from some distribution

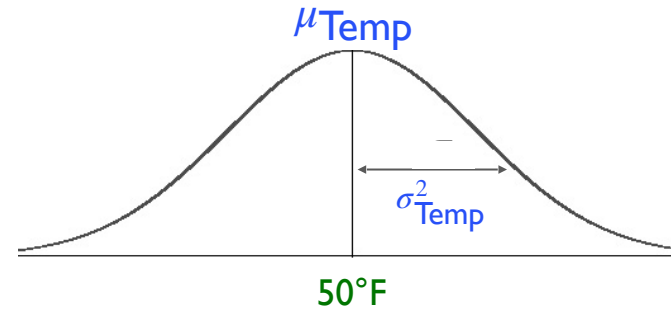
- e.g., that temperature values are distributed according to a Gaussian distribution
- use the training examples to find the parameters of such a distribution
- for example, the mean temperatura and how much temperature varies (its standard deviation)



# Naive Bayes with Numeric Attributes

- Let's assume that the continuous attribute, **Temperature**, is distributed according to a Gaussian

$$\text{Temp} \sim \mathcal{N}(\mu_{\text{Temp}}, \sigma_{\text{Temp}}^2)$$



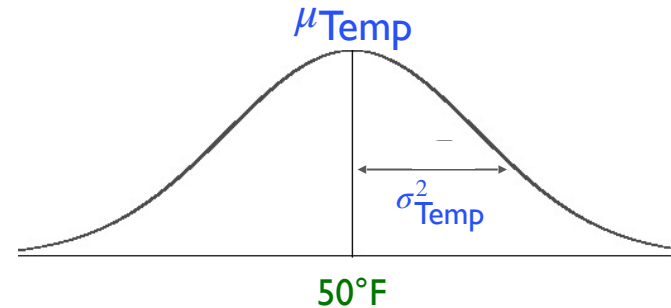
$\text{Pr}(\text{Temp}=53^{\circ}\text{F})$  ?

We can use the **probability density function** of a Gaussian distribution with **mean  $\mu$**  and **standard deviation  $\sigma$**

# Naive Bayes with Numeric Attributes

- Let's assume that the continuous attribute, **Temperature**, is distributed according to a Gaussian

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$\Pr(\text{Temp}=53^\circ\text{F})$  ?

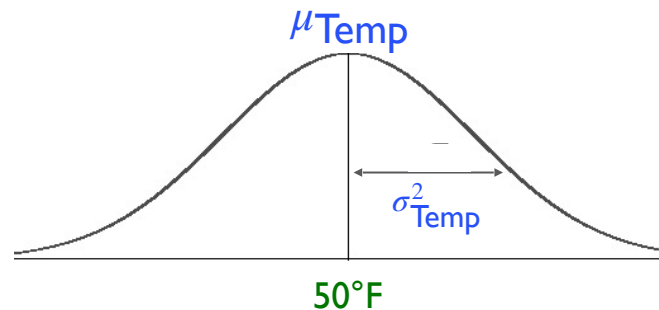
We can use the **probability density function** of a Gaussian distribution with **mean  $\mu$**  and **standard deviation  $\sigma$**

$$\Pr(\text{Temp}=x^\circ\text{F}) = f(x; \mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

# Naive Bayes with Numeric Attributes

- Let's assume that the continuous attribute, **Temperature**, is distributed according to a Gaussian

$$\text{Temp} \sim \mathcal{N}(\mu_{\text{Temp}}, \sigma_{\text{Temp}}^2)$$



$$\Pr(\text{Temp}=53^\circ\text{F}) \quad ?$$

$$\Pr(y_i = \text{Snow} \mid \text{Temp}=53^\circ\text{F})$$

$$= \Pr(y_i = \text{Snow}) \Pr(\text{Temp}=53^\circ\text{F} \mid y_i = \text{Snow})$$

Assume the temperature (when it is snowing) is modeled by a Gaussian distribution with:

- mean  $\mu_{\text{Temp, Snow}}$
- standard deviation  $\sigma_{\text{Temp, Snow}}$

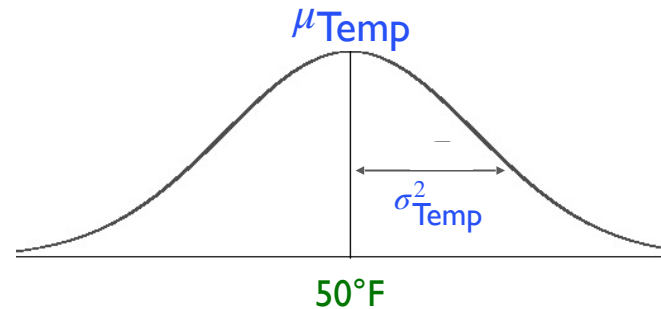
We can use the **probability density function** of a Gaussian distribution with mean  $\mu$  and standard deviation  $\sigma$

$$\Pr(\text{Temp}=x^\circ\text{F}) = f(x; \mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

# Naive Bayes with Numeric Attributes

- Let's assume that the continuous attribute, **Temperature**, is distributed according to a Gaussian

$$\text{Temp} \sim \mathcal{N}(\mu_{\text{Temp}}, \sigma_{\text{Temp}}^2)$$



$$\Pr(\text{Temp}=53^\circ\text{F}) \quad ?$$

We can use the **probability density function** of a Gaussian distribution with **mean  $\mu$**  and **standard deviation  $\sigma$**

$$\Pr(\text{Temp}=x^\circ\text{F}) = f(x; \mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

$$\Pr(y_i = \text{Snow} \mid \text{Temp}=53^\circ\text{F})$$

$$= \Pr(y_i = \text{Snow}) \Pr(\text{Temp}=53^\circ\text{F} \mid y_i = \text{Snow})$$

Assume the temperature (when it is snowing) is modeled by a Gaussian distribution with:

- mean  $\mu_{\text{Temp, Snow}}$
- standard deviation  $\sigma_{\text{Temp, Snow}}$

$$\Pr(\text{Temp}=53^\circ\text{F} \mid y_i = \text{Snow})$$

$$= f(53; \mu_{\text{Temp, Snow}}, \sigma_{\text{Temp, Snow}})$$

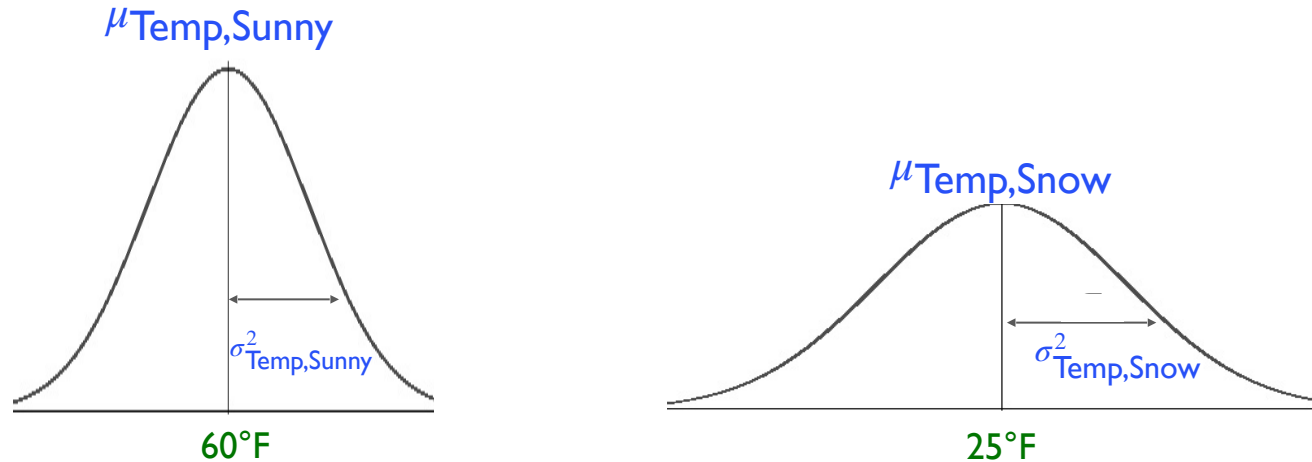
**Similarly,**

$$\Pr(\text{Temp}=53^\circ\text{F} \mid y_i = \text{Sunny})$$

$$= f(53; \mu_{\text{Temp, Sunny}}, \sigma_{\text{Temp, Sunny}})$$

# Naive Bayes with Numeric Attributes

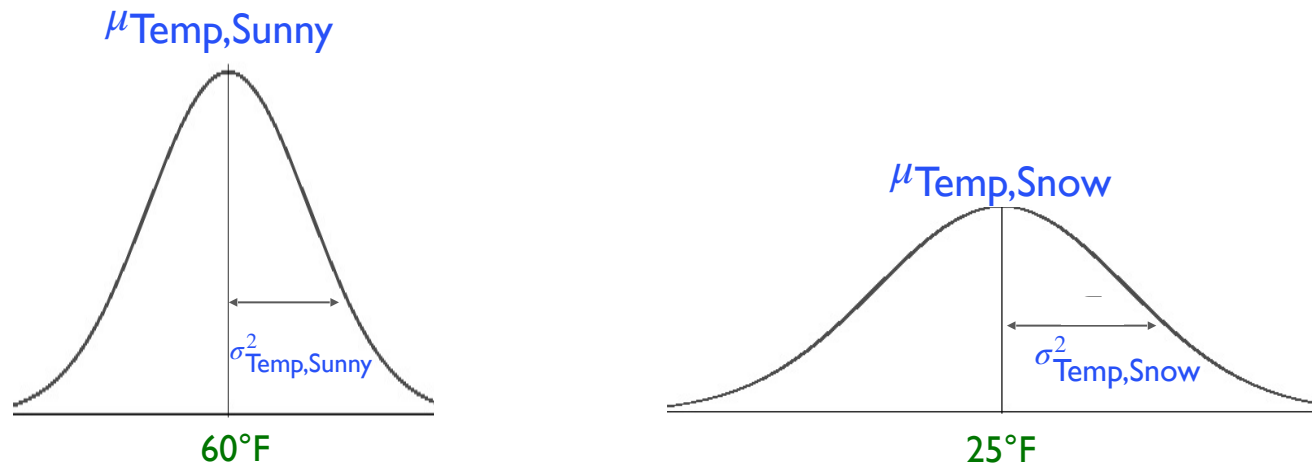
- Let's assume that the continuous attribute, **Temperature**, is distributed according to a Gaussian



Notice that the distribution of temperatures might be different depending on the class (i.e., whether it is **Snowing** or **Sunny**)

# Naive Bayes with Numeric Attributes

- Let's assume that the continuous attribute, **Temperature**, is distributed according to a Gaussian



Notice that the distribution of temperatures might be different depending on the class (i.e., whether it is **Snowing** or **Sunny**)

So to be able to compute

$\Pr(\text{Temp}=53^\circ\text{F} \mid y_i = \text{Snow})$

and

$\Pr(\text{Temp}=53^\circ\text{F} \mid y_i = \text{Sunny})$



we need to estimate  
the parameters of  
both distributions



$\mu_{\text{Temp, Snow}}$

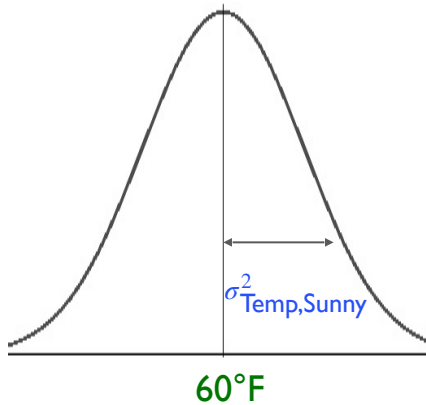
$\sigma_{\text{Temp, Snow}}$

$\mu_{\text{Temp, Sunny}}$

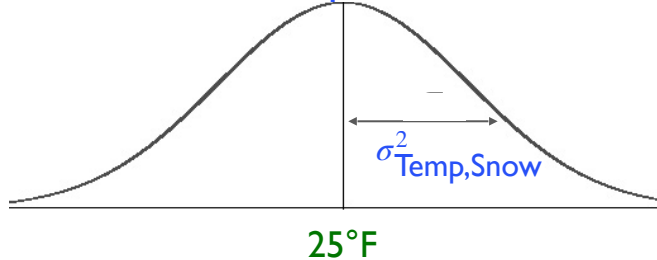
$\sigma_{\text{Temp, Sunny}}$

# Naive Bayes with Numeric Attributes

$\mu_{\text{Temp, Sunny}}$



$\mu_{\text{Temp, Snow}}$



we need to estimate  
the parameters of  
both distributions



$\mu_{\text{Temp, Snow}}$

$\sigma_{\text{Temp, Snow}}$

$\mu_{\text{Temp, Sunny}}$

$\sigma_{\text{Temp, Sunny}}$

Instance	Temp	Class
#1	20	Snow
#2	57	Sunny
#3	63	Sunny
#4	15	Snow
#5	25	Snow

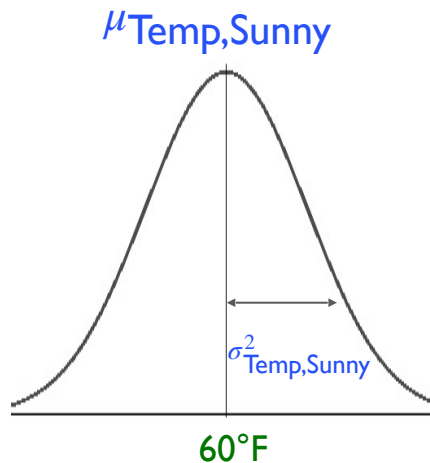
$$\mu_{\text{Temp, Snow}} = (20 + 15 + 25) / 3 = 20$$

$$\sigma_{\text{Temp, Snow}} = 5$$

$$\mu_{\text{Temp, Sunny}} = (57, 63) / 2 = 60$$

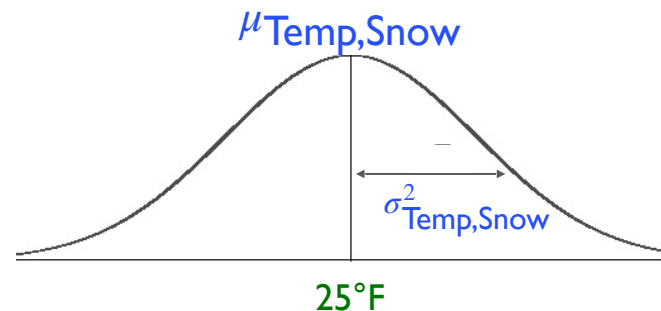
$$\sigma_{\text{Temp, Sunny}} = 4.24$$

# Naive Bayes with Numeric Attributes



$$\mu_{\text{Temp, Sunny}} = (57,63)/2 = 60$$

$$\sigma_{\text{Temp, Snow}} = 4.24$$



$$\mu_{\text{Temp, Snow}} = (20+15+25)/3 = 20$$

$$\sigma_{\text{Temp, Snow}} = 5$$

$$\Pr(\text{Temp}=61^\circ\text{F} \mid y_i = \text{Sunny}) = f(61; \mu_{\text{Temp, Sunny}}, \sigma_{\text{Temp, Sunny}}) = 0.091$$

$$\Pr(\text{Temp}=18^\circ\text{F} \mid y_i = \text{Snow}) = f(18; \mu_{\text{Temp, Snow}}, \sigma_{\text{Temp, Snow}}) = 0.073$$

$$\text{where } f(x; \mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$



