

# Introduction to Network Science

SICSS'23 - Istanbul

Onur Varol







Physics

EE



Physics

EE

CS





Physics

EE

CS

Informatics

Ψ





Physics

EE

CS

Informatics

Political  
Science

Ψ





Physics

EE

CS

Informatics

Political  
Science

Psychology

Ψ





Physics

EE

CS

Informatics

Ψ

Journalism

Political  
Science

Psychology



Physics

EE

CS

Informatics

Ψ

Journalism

Political  
Science

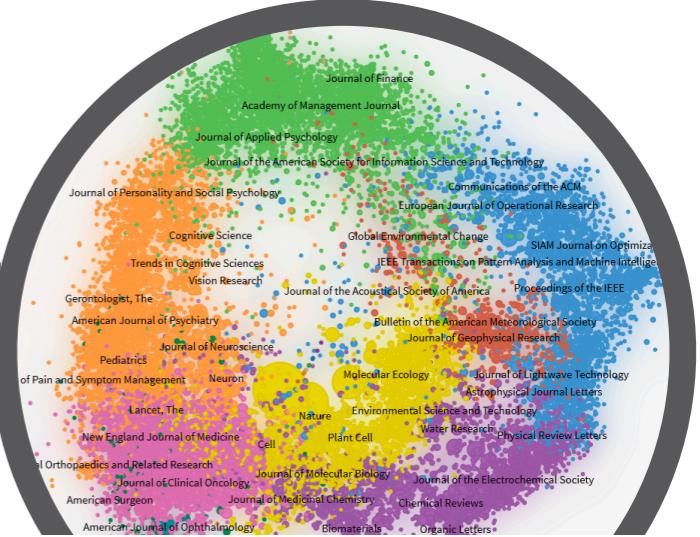
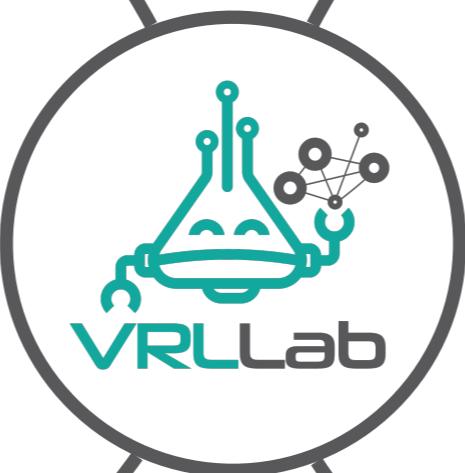
Psychology

Biology

# VRLLab Focus Areas



# Misinformation & Manipulation



# Science of Science



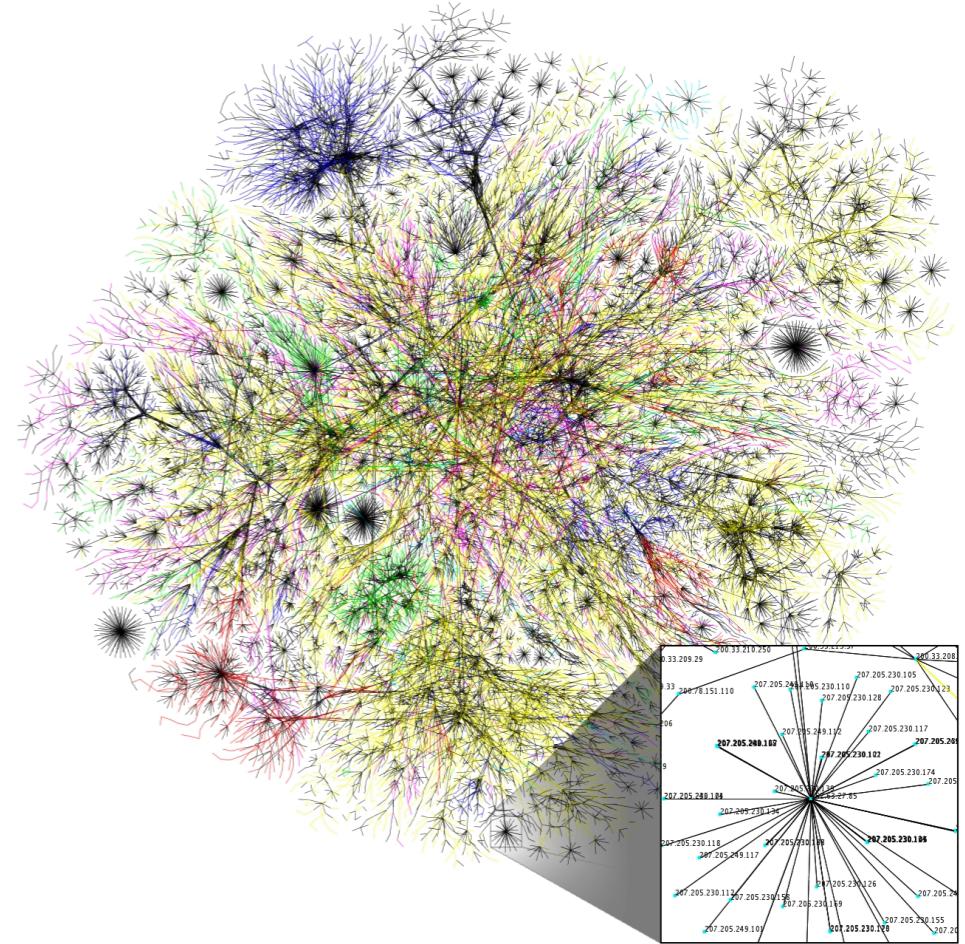
# Detection of Social bots

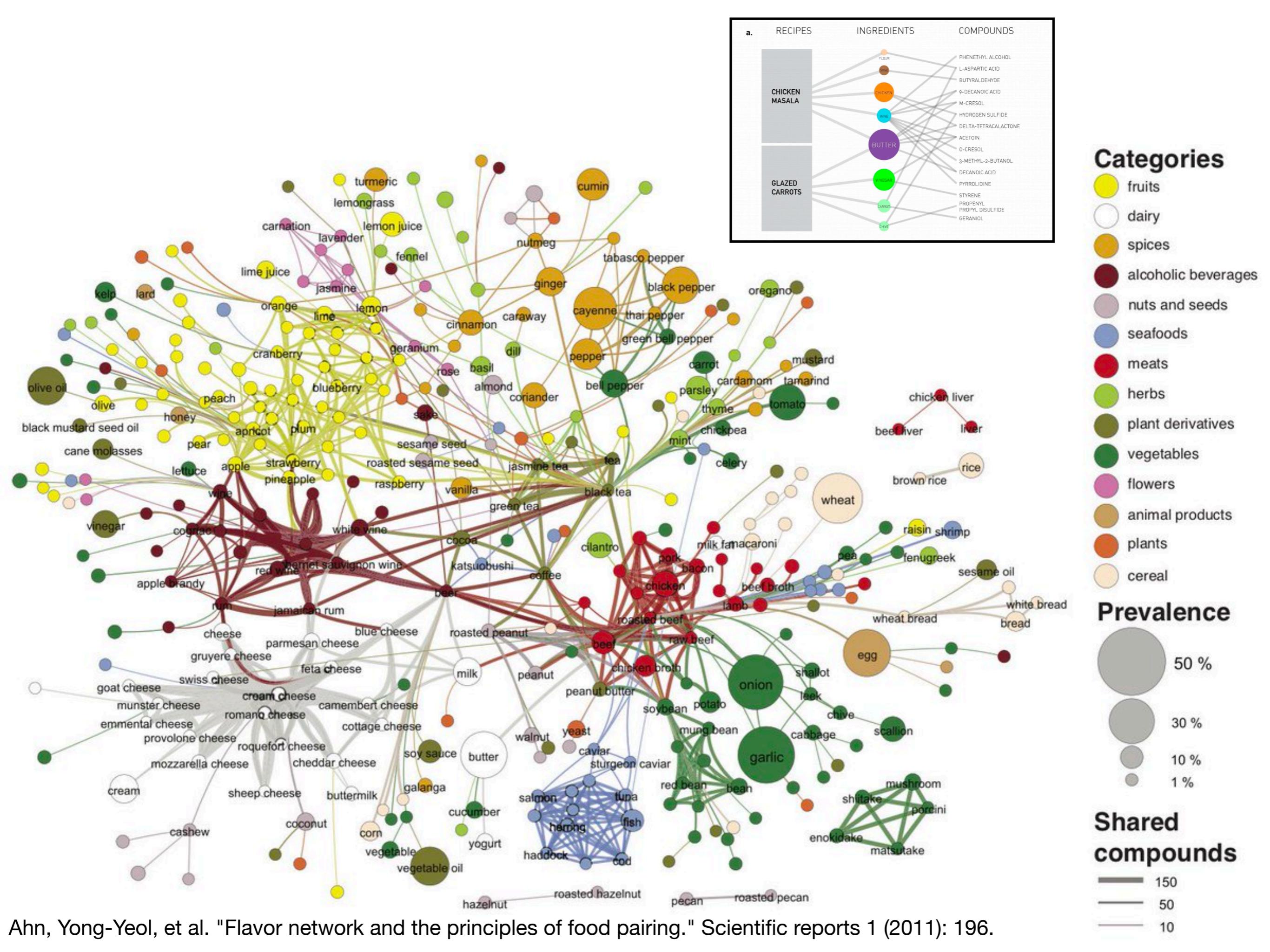


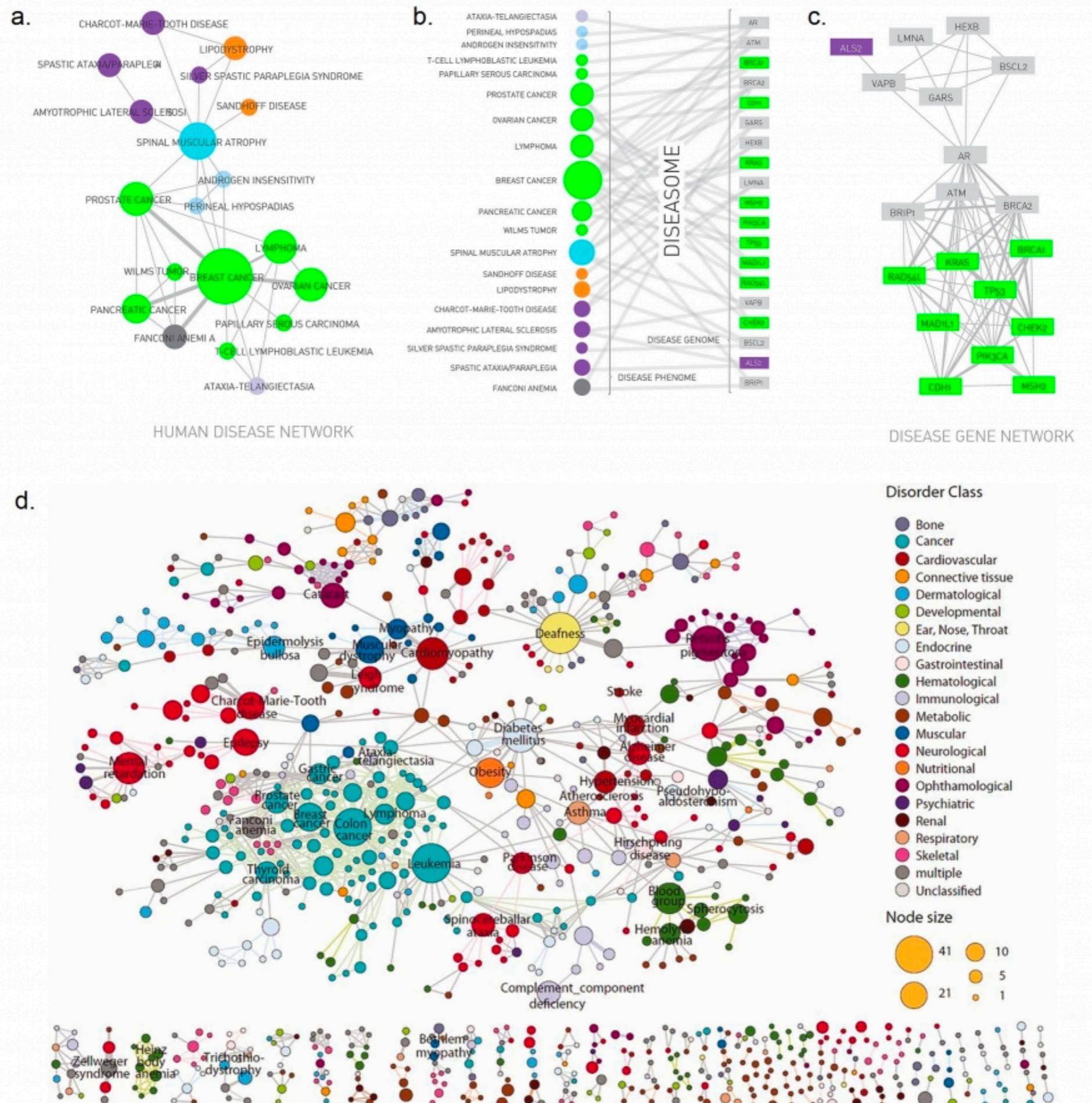
# Mental health & Well-being

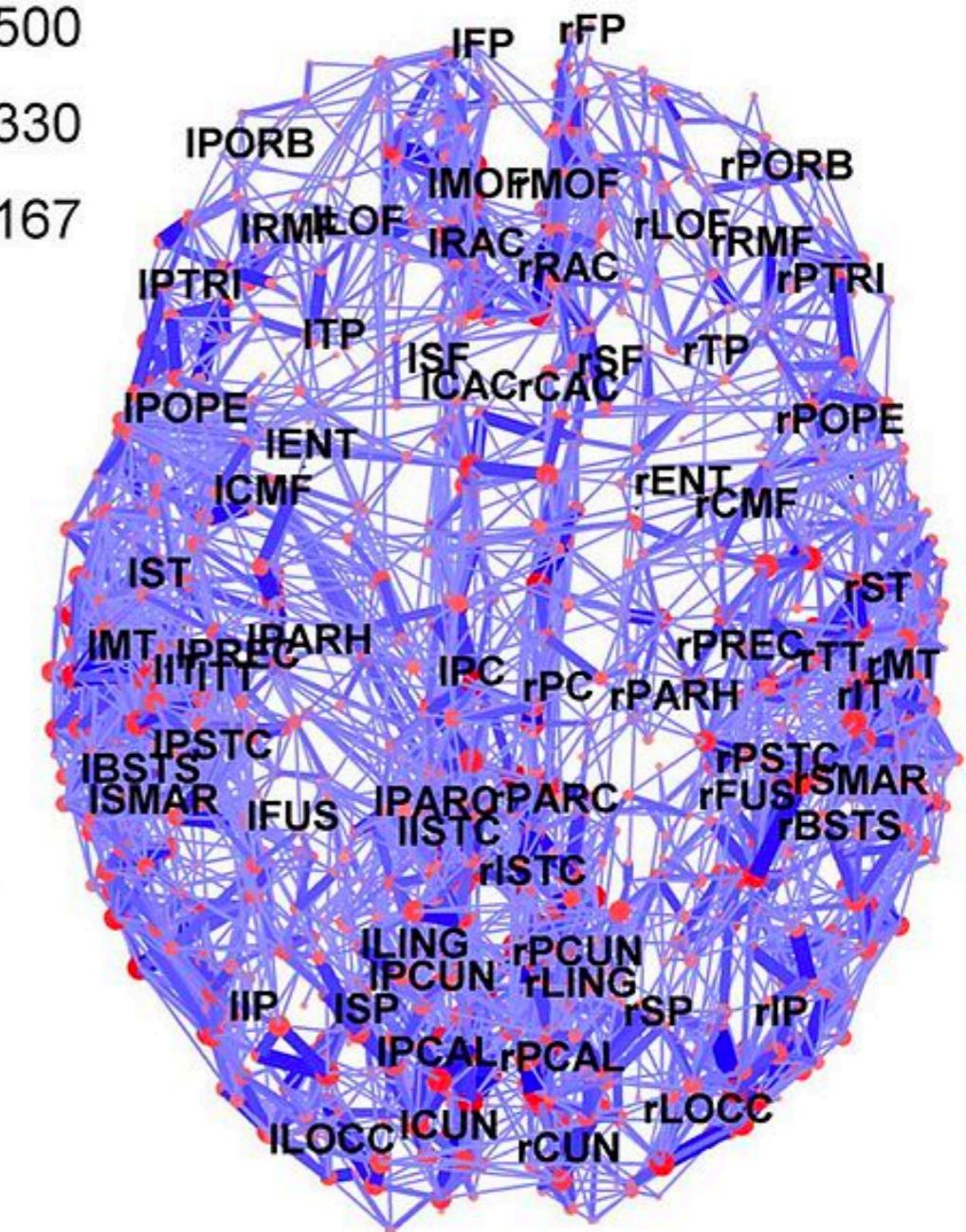
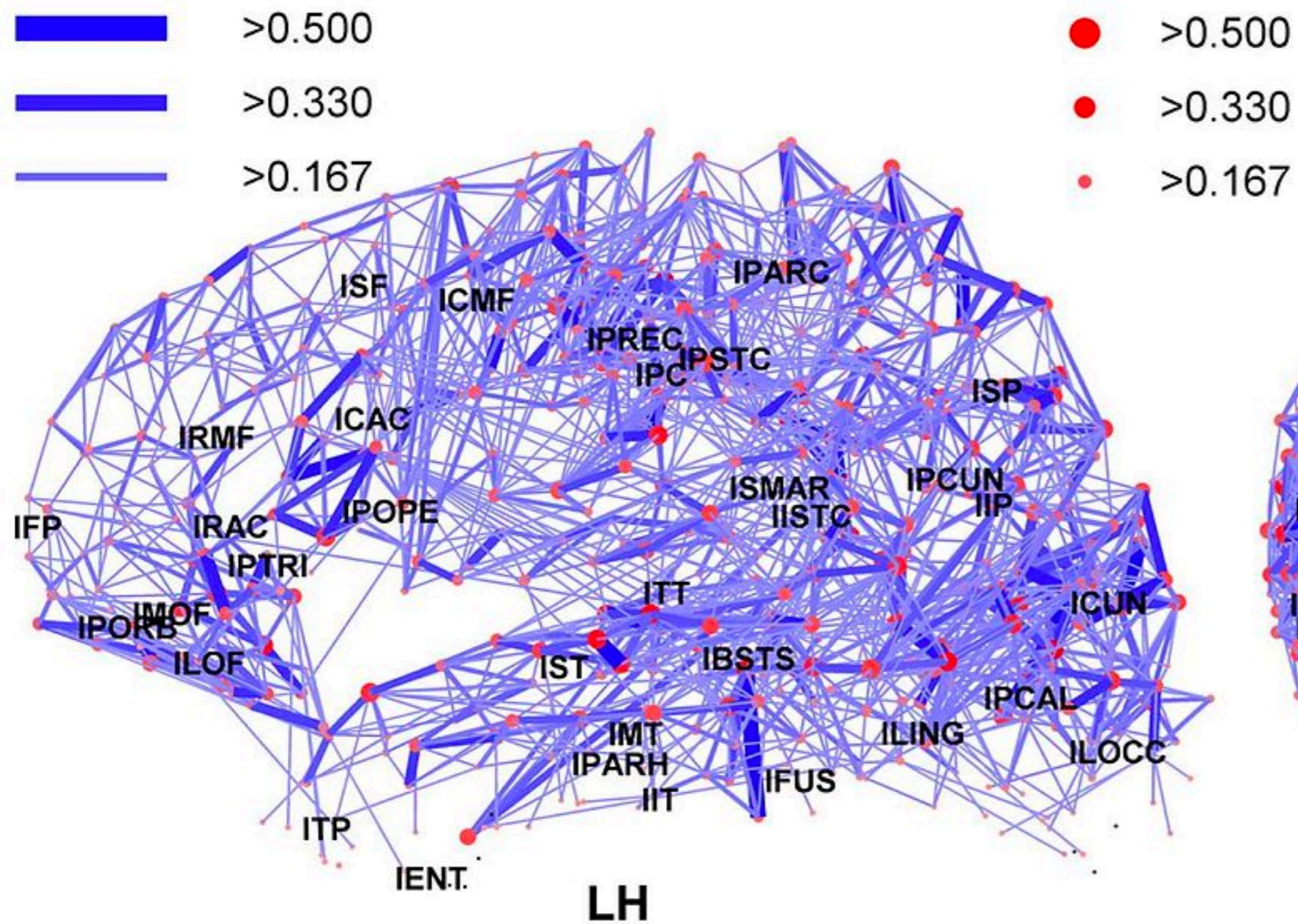
# Complex networks are everywhere. Literally!

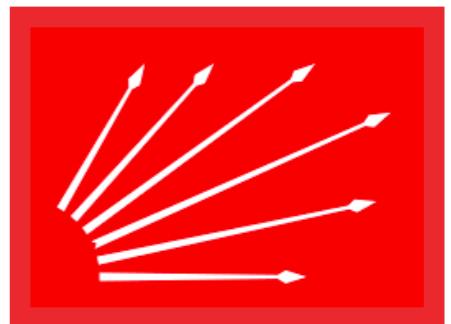
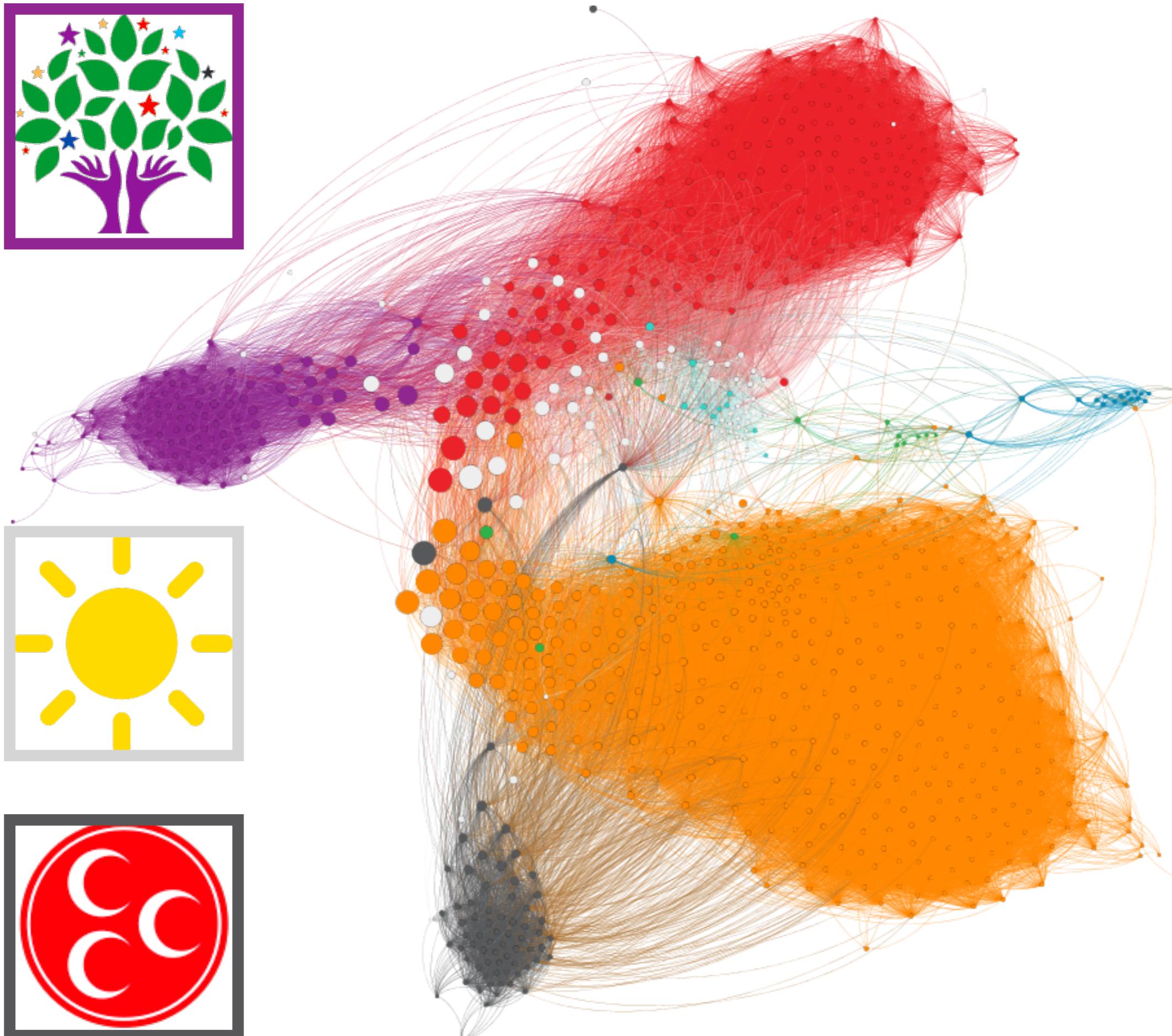
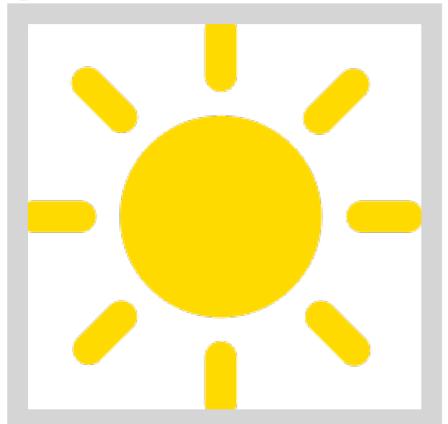
- Technological networks
    - The Internet
    - Powergrid
  - Information networks
    - WWW
    - Wikipedia
  - Academic networks
    - Collaborations
    - Citation networks
  - Social networks
  - Biological networks



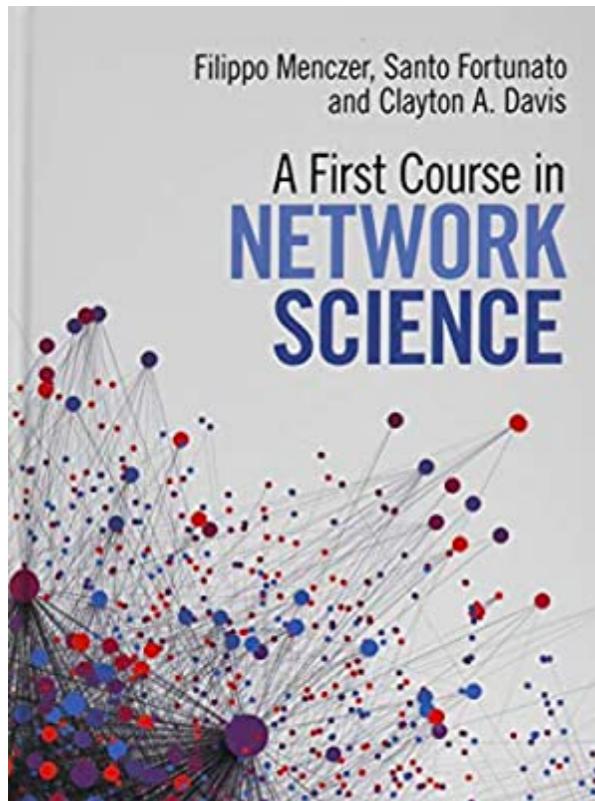




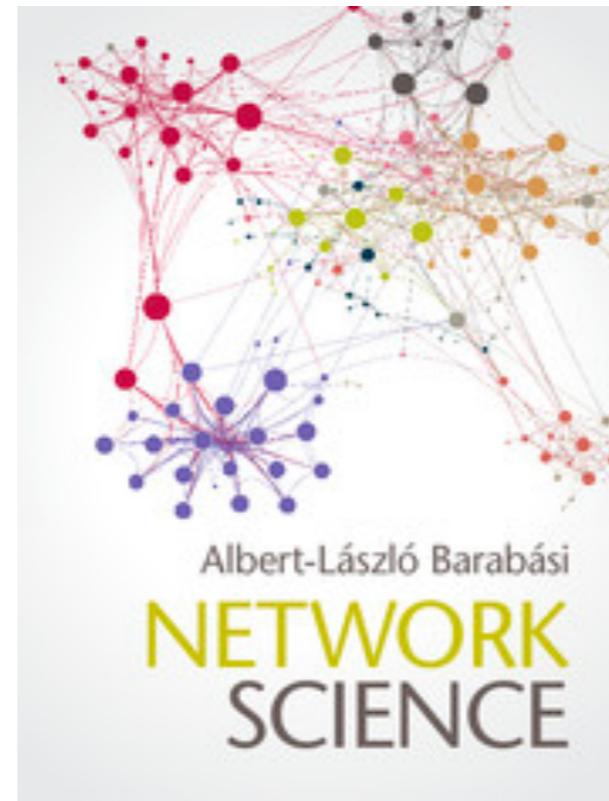




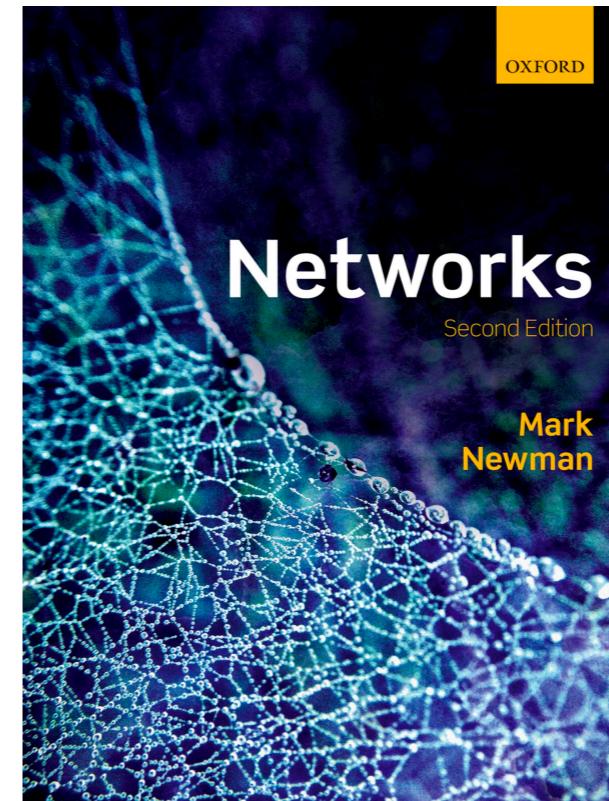
# Recommended books on network science



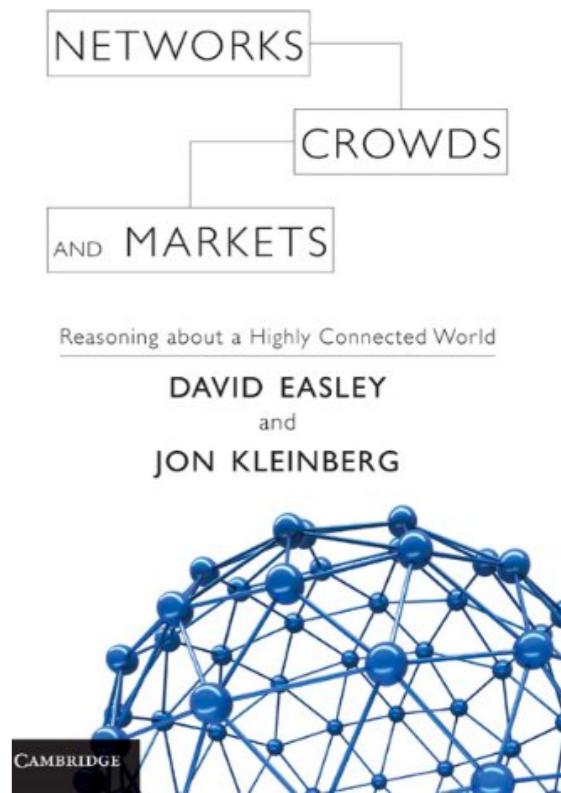
Menczer, Filippo, Santo Fortunato, and Clayton A. Davis. A First Course in Network Science. Cambridge University Press, 2020.



Barabasi, Albert-Laszlo. Network science. Cambridge university press, 2016.



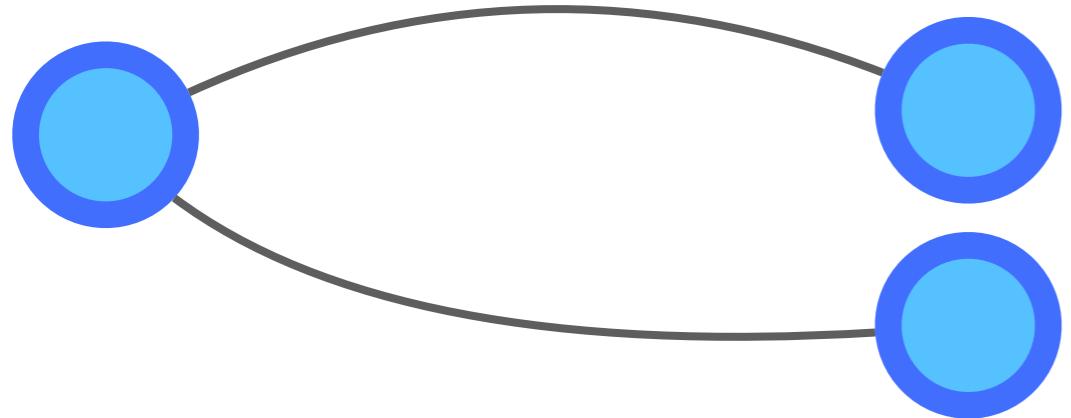
Newman, Mark. Networks. Oxford university press, 2018.



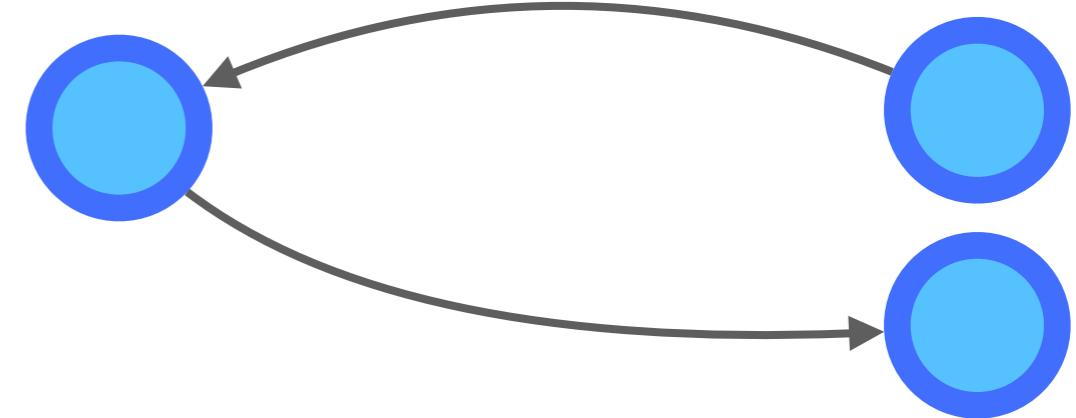
Easley, David, and Jon Kleinberg. Networks, crowds, and markets, 2012

# Network types

Undirected

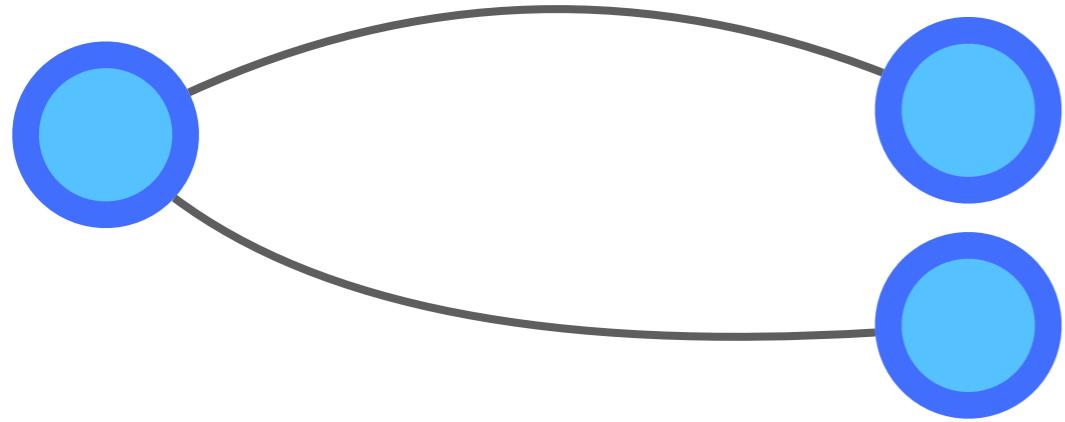


Directed

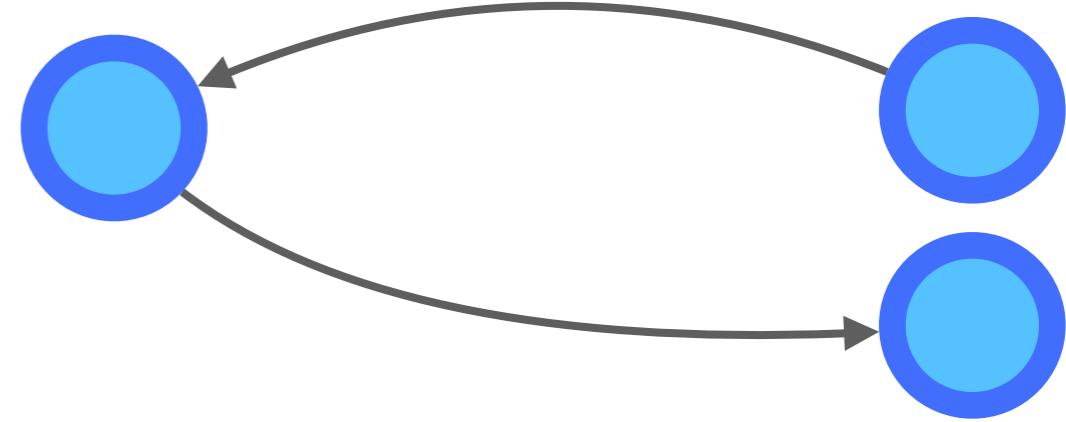


# Network types

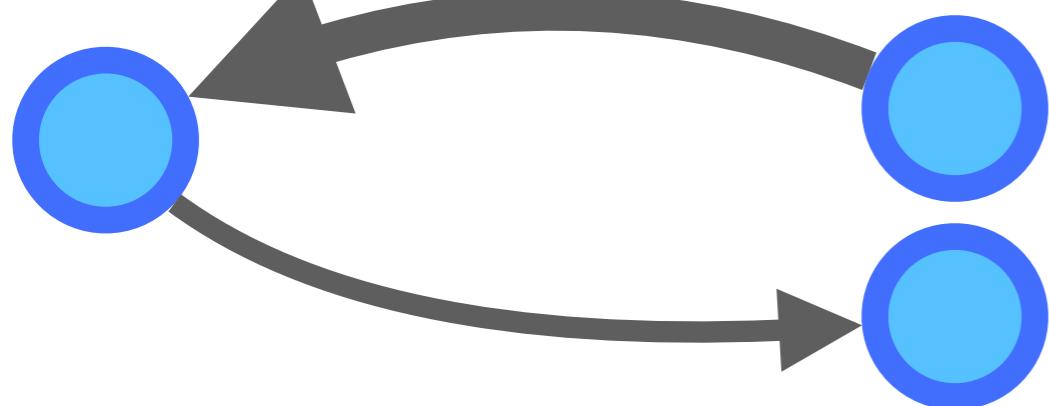
Undirected



Directed

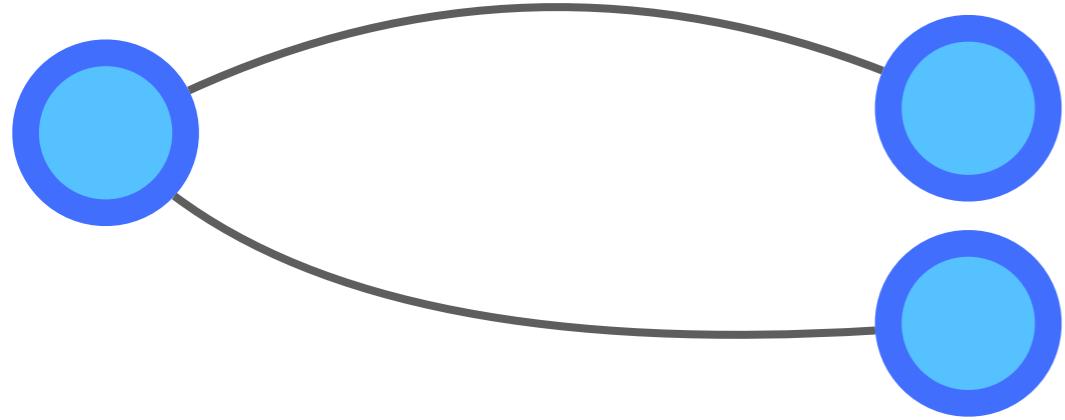


Weighted + Directed

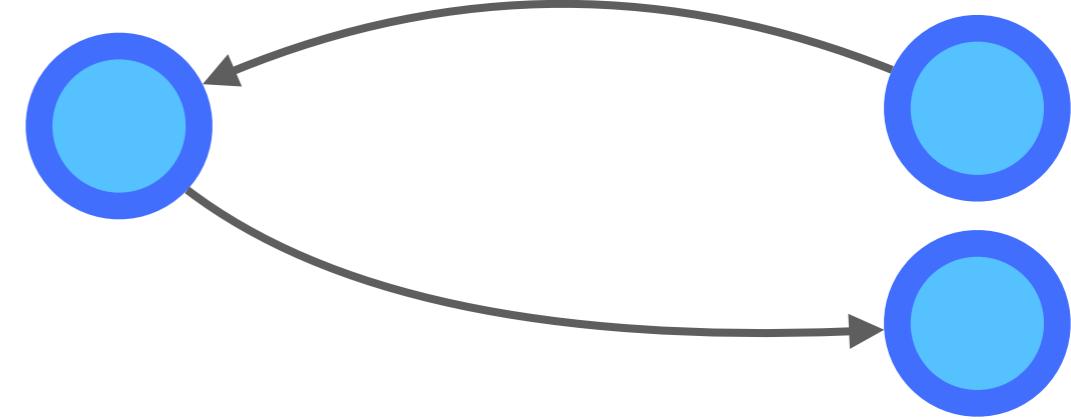


# Network types

Undirected



Directed



Weighted + Directed

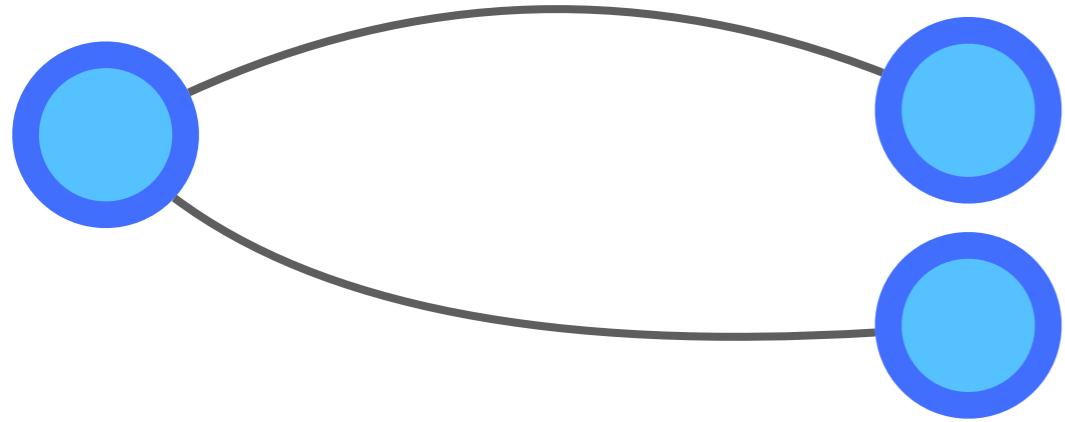


Weighted + Bipartite

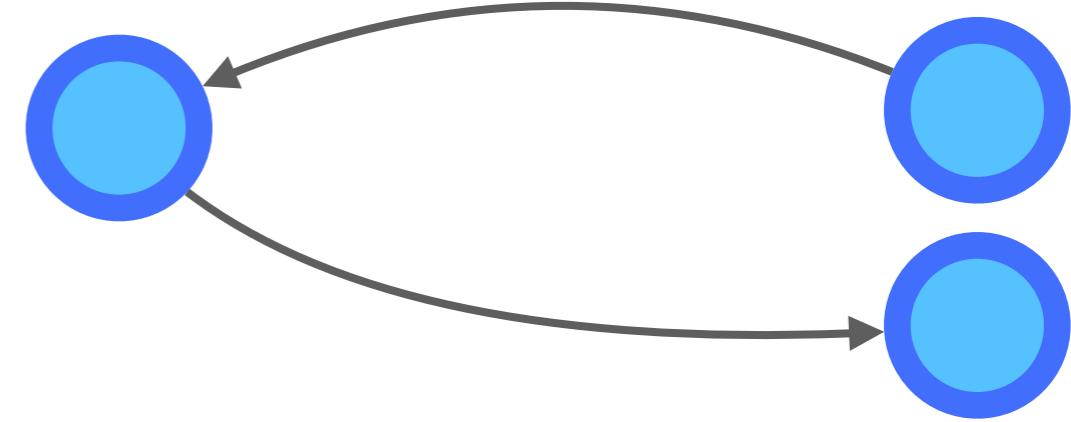


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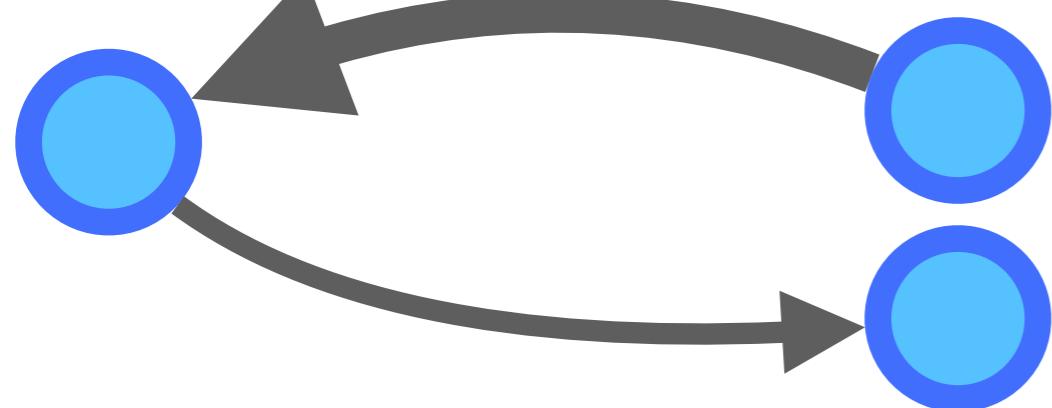
Undirected



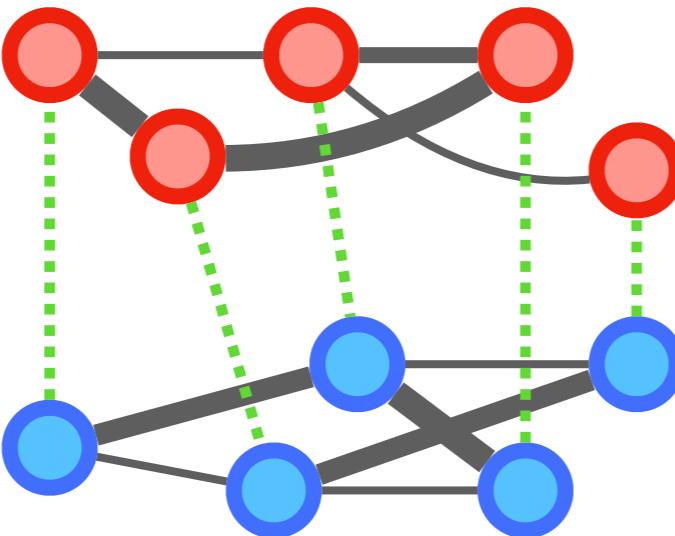
Directed



Weighted + Directed

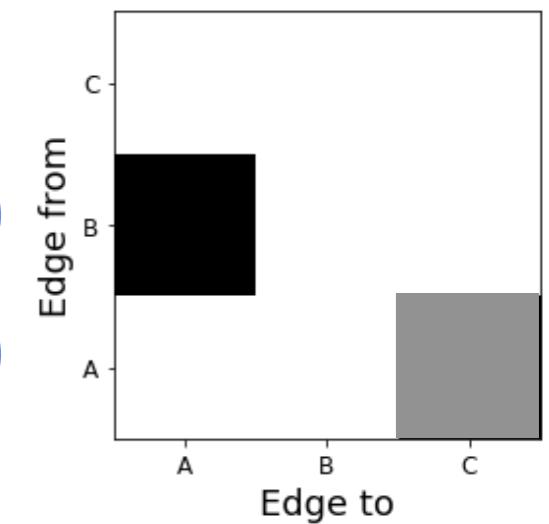
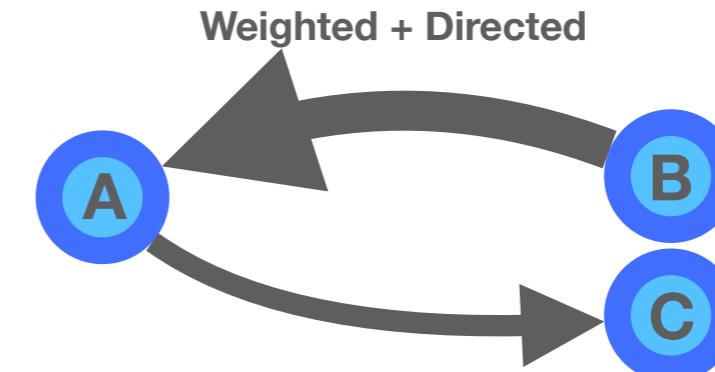
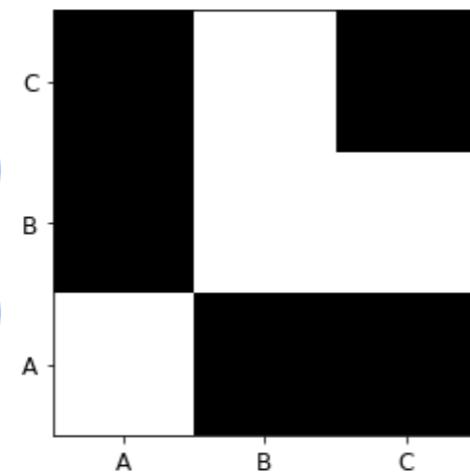
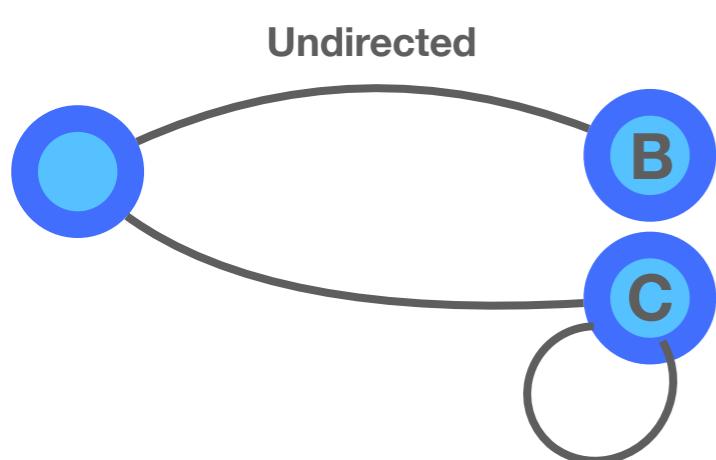


Weighted + Bipartite

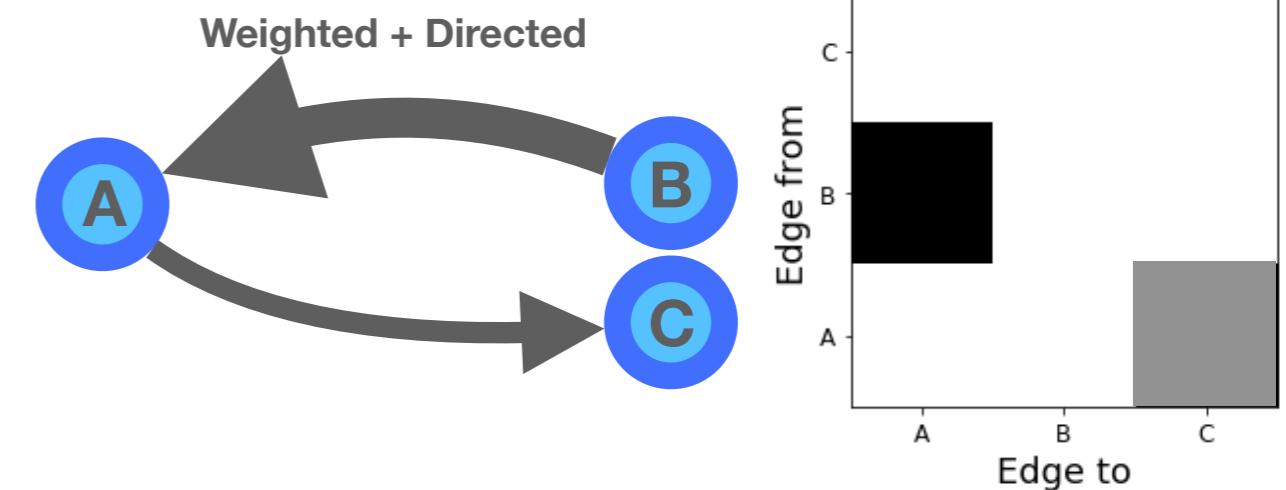
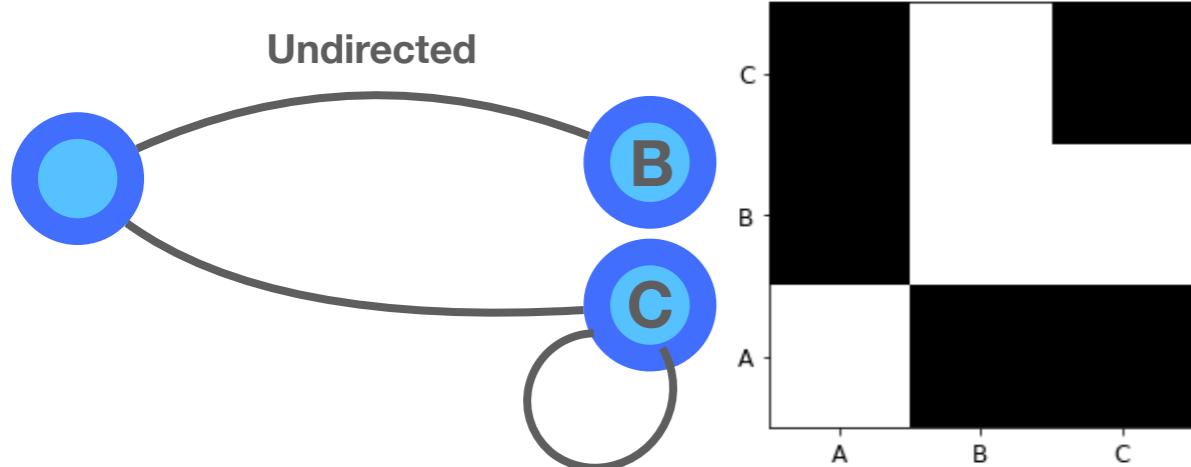


Multiplex (Multilayer)

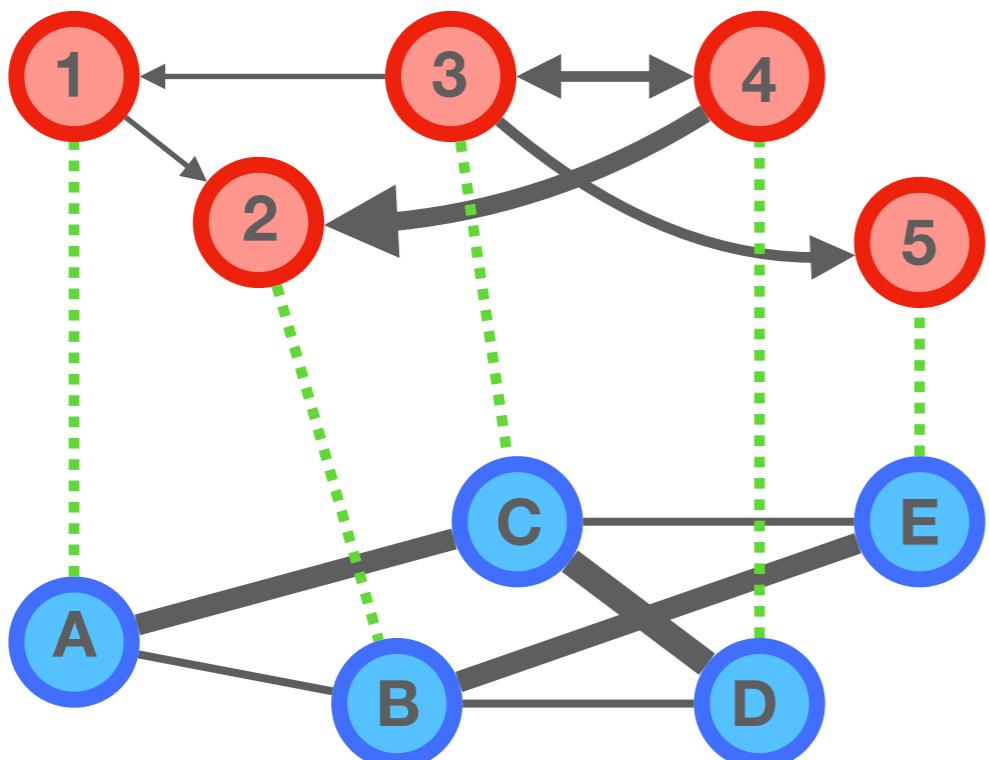
# Representations for network data



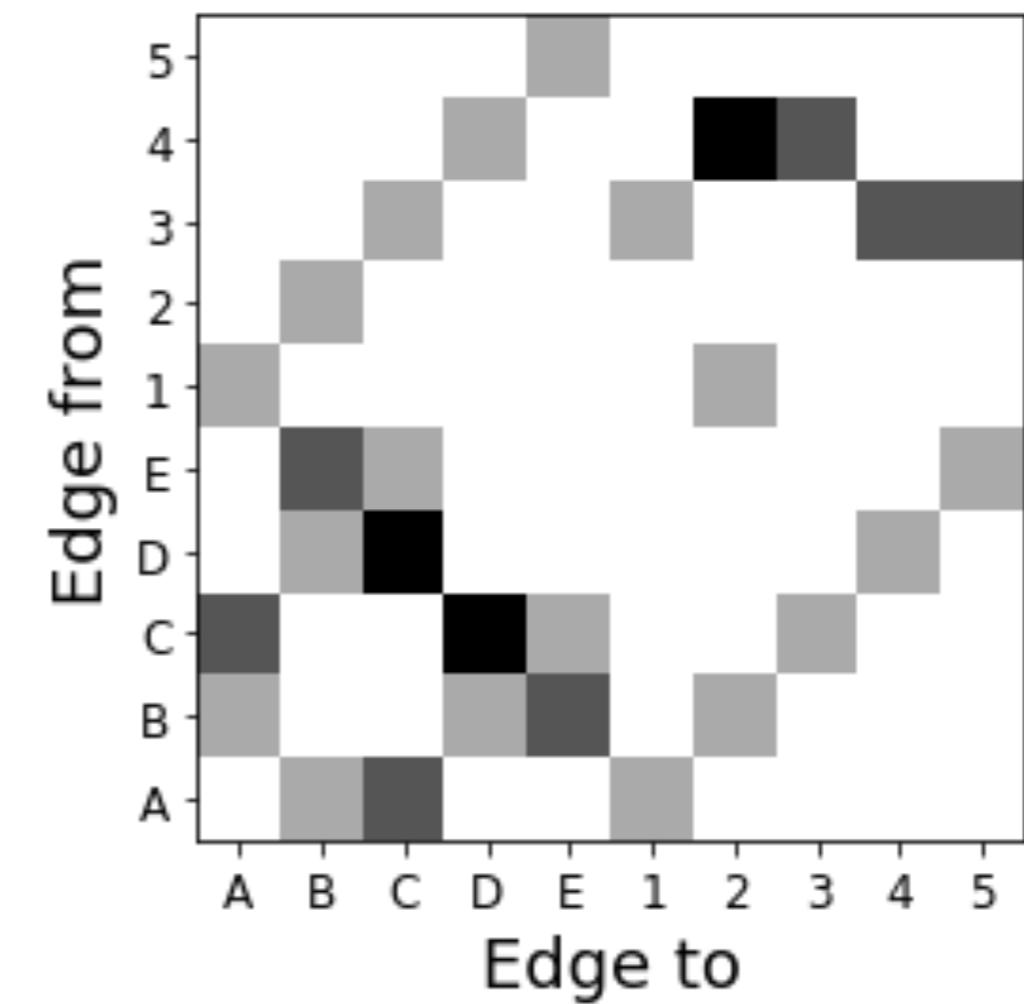
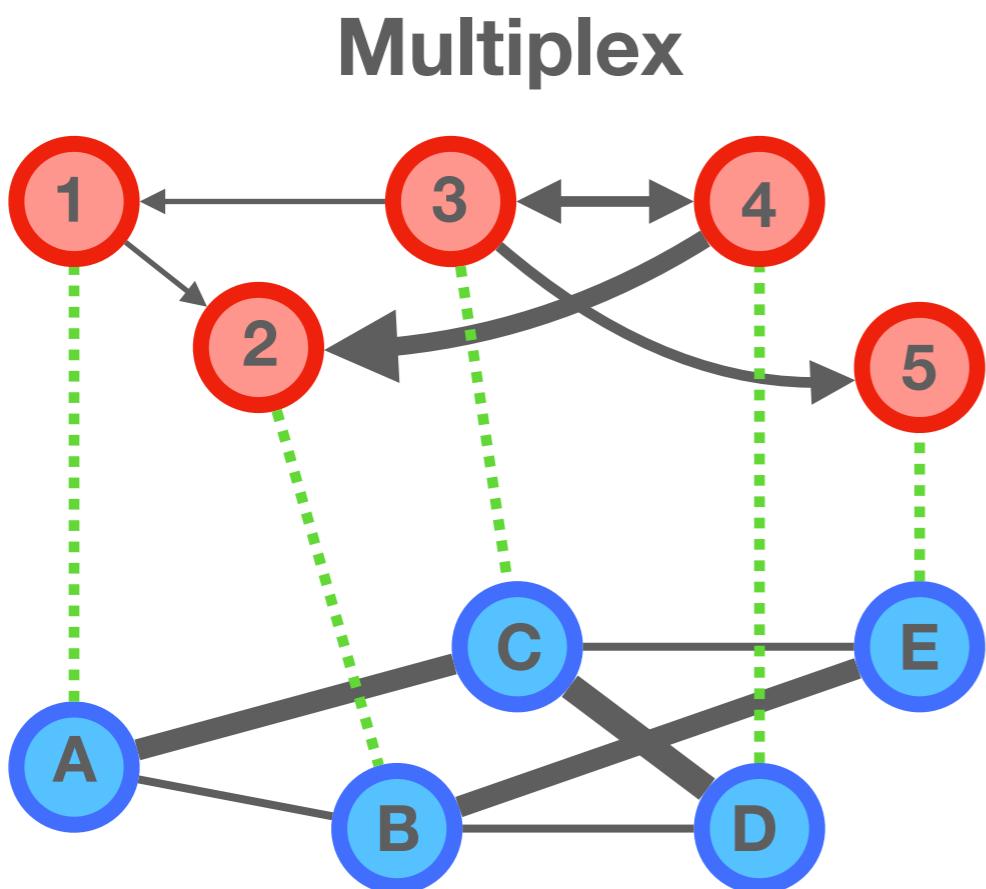
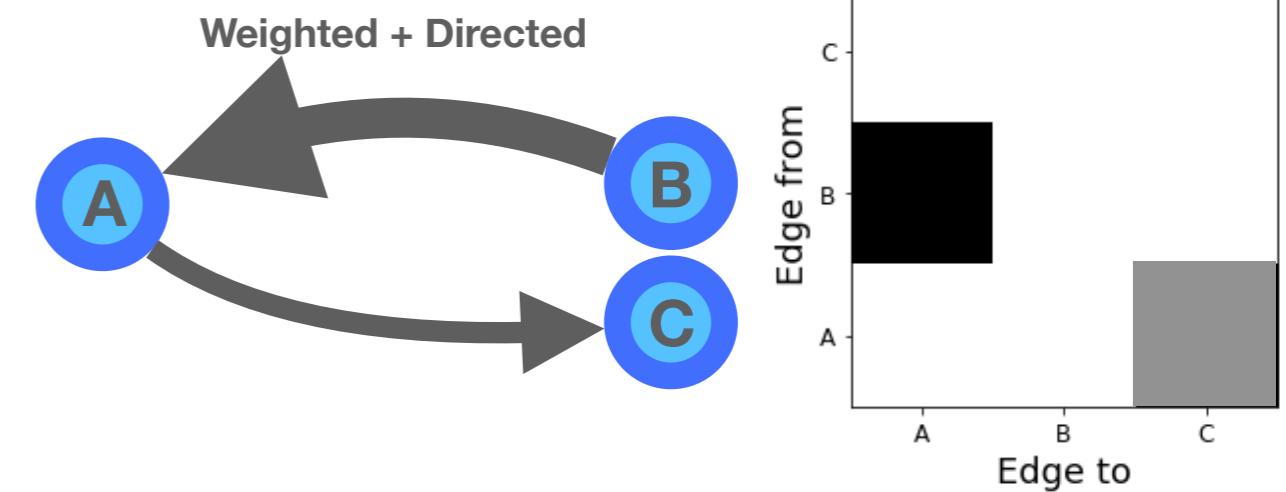
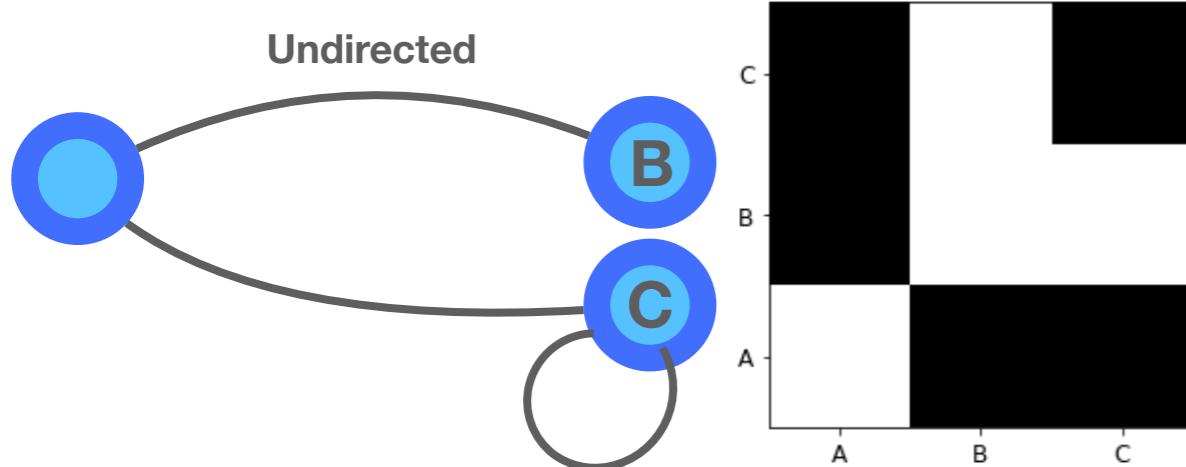
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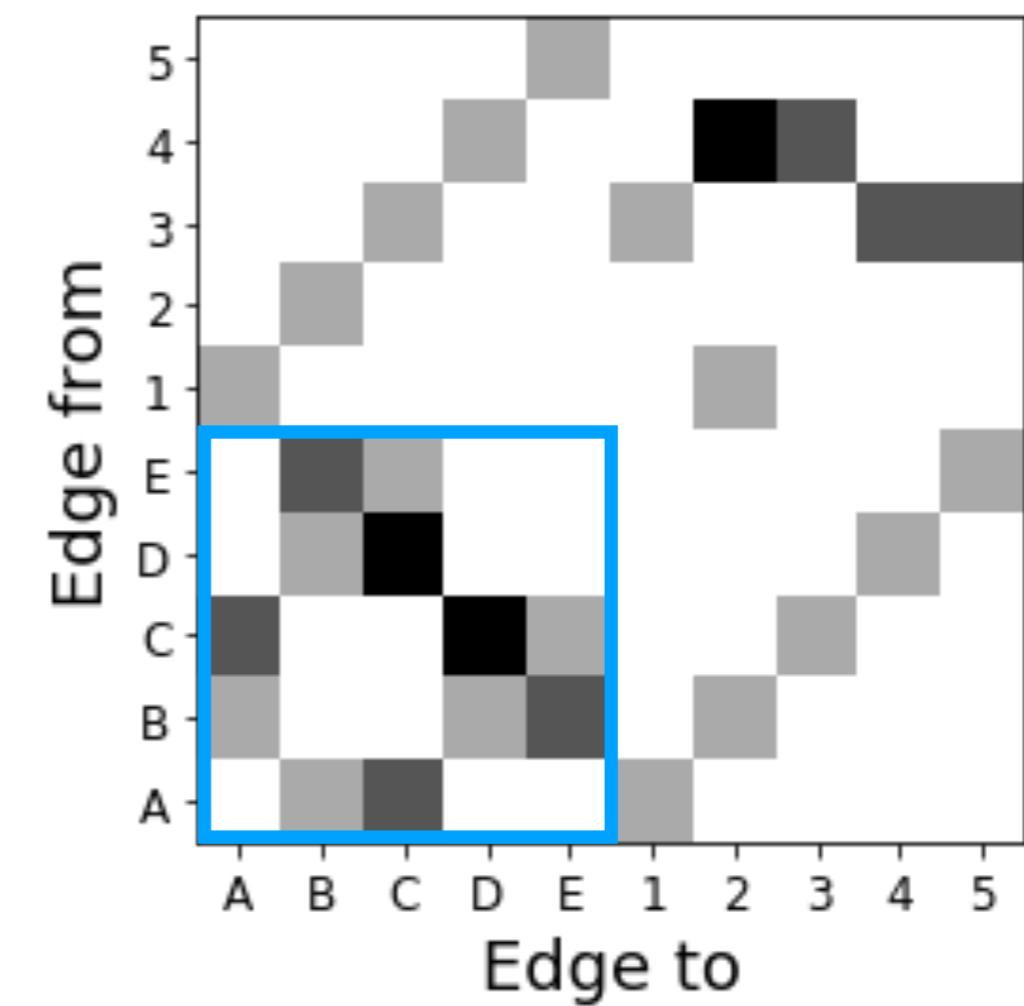
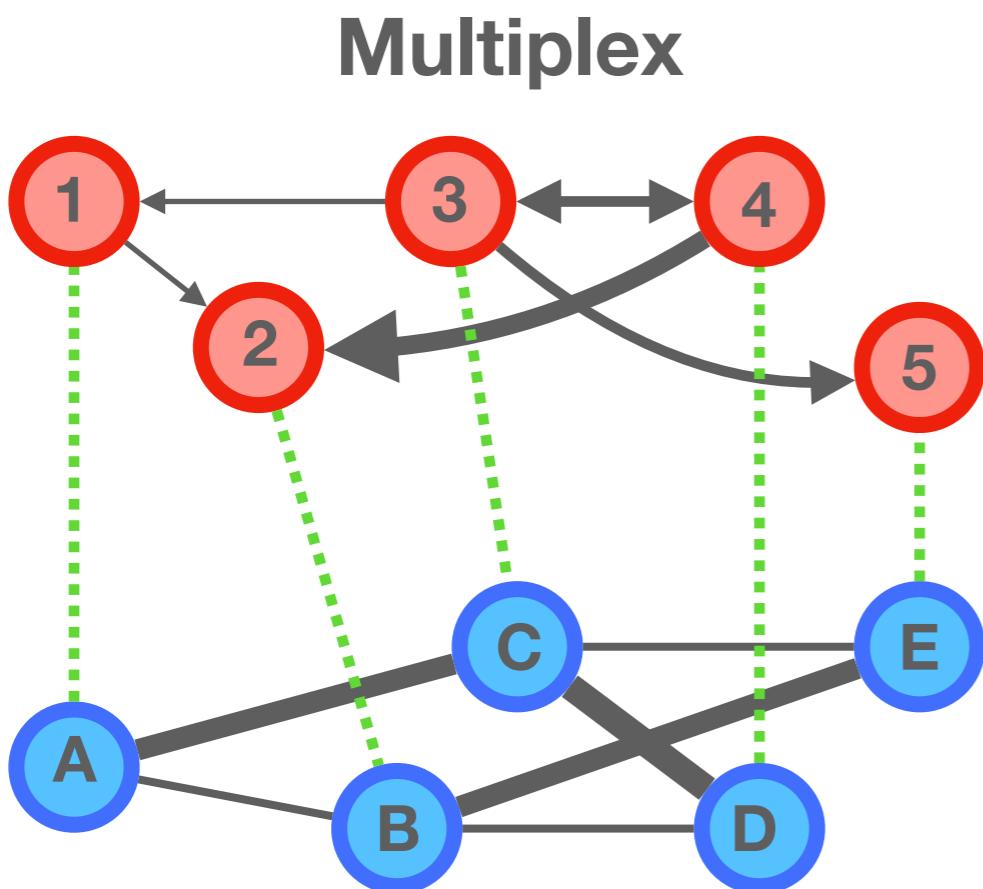
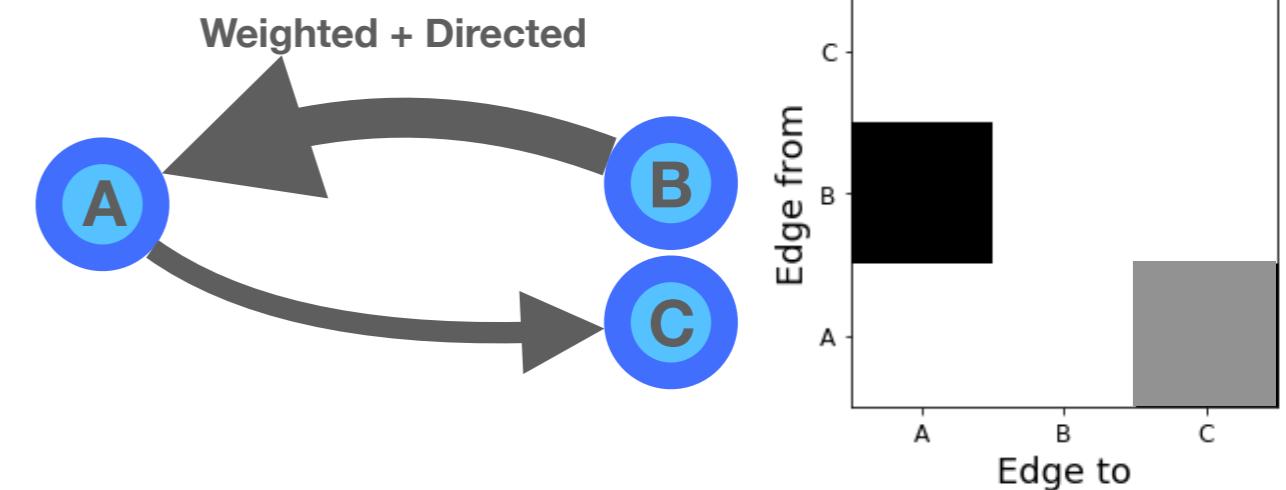
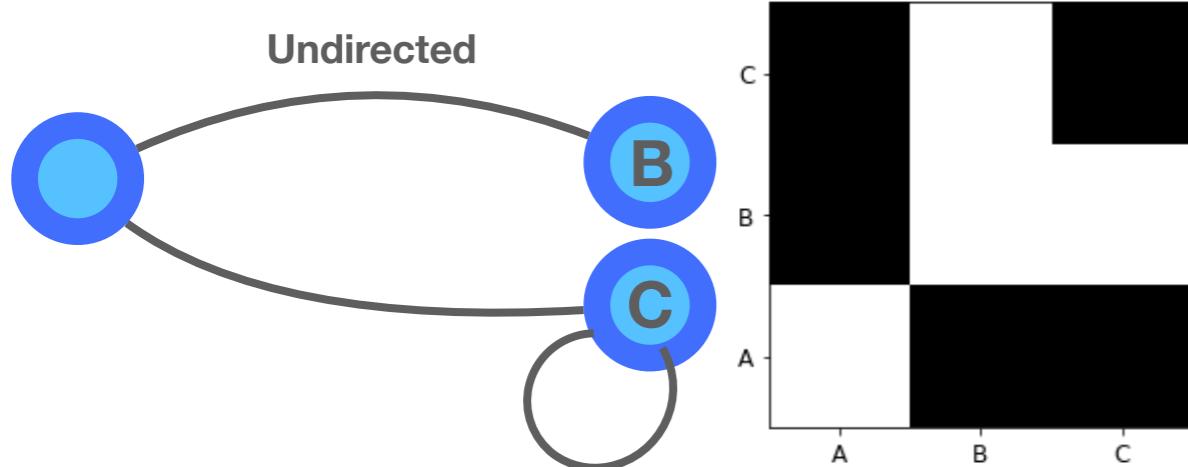
## Multiplex



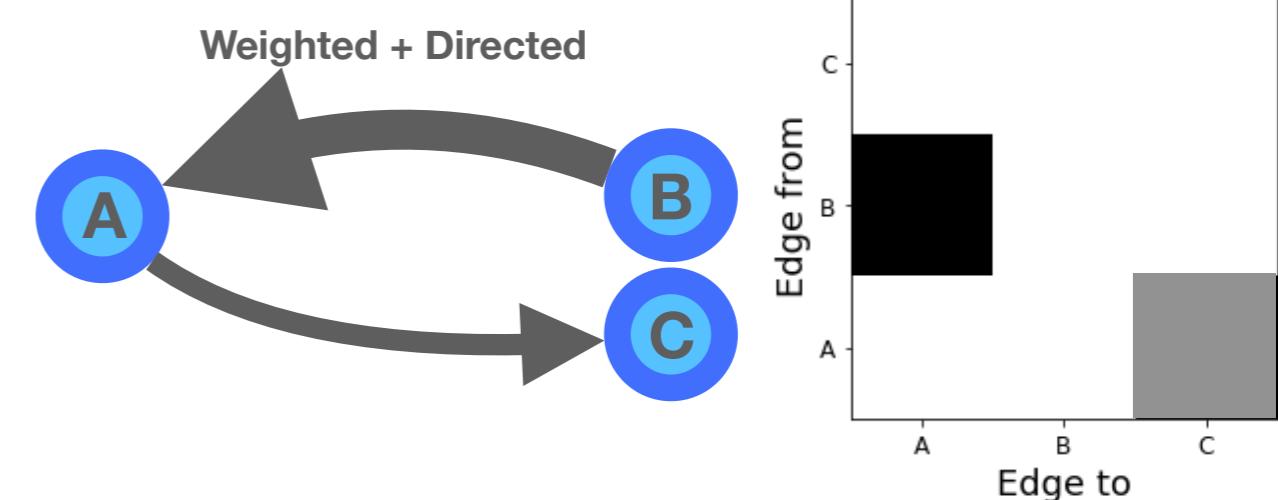
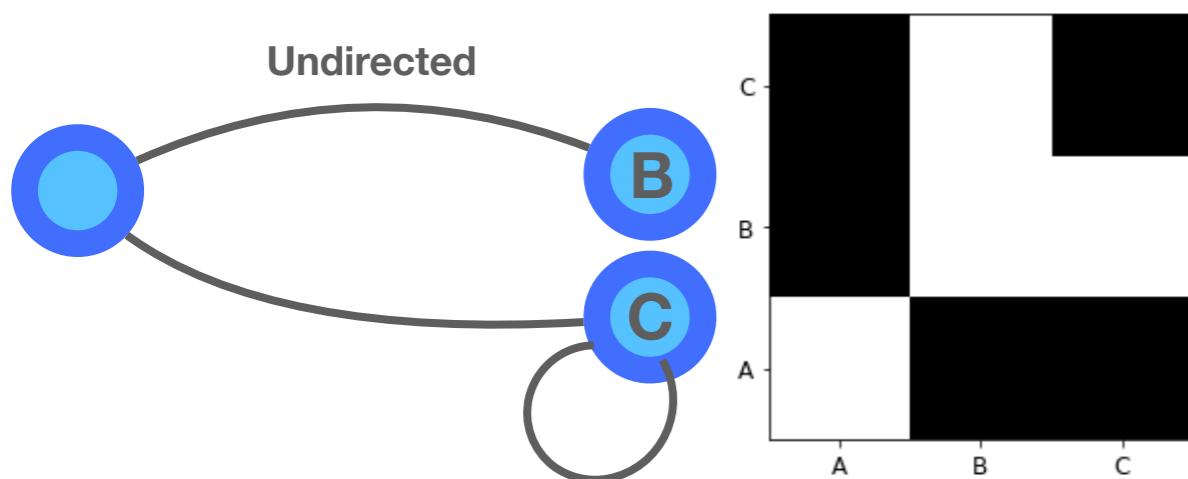
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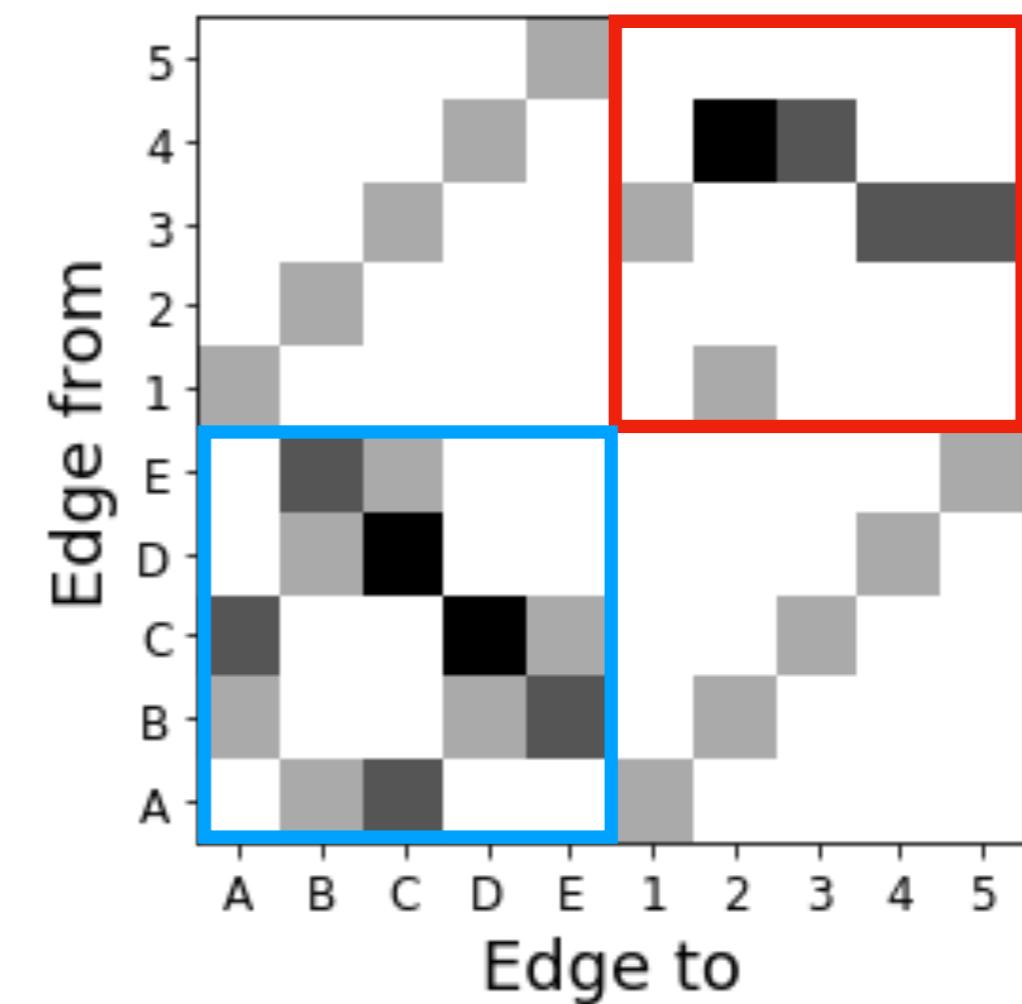
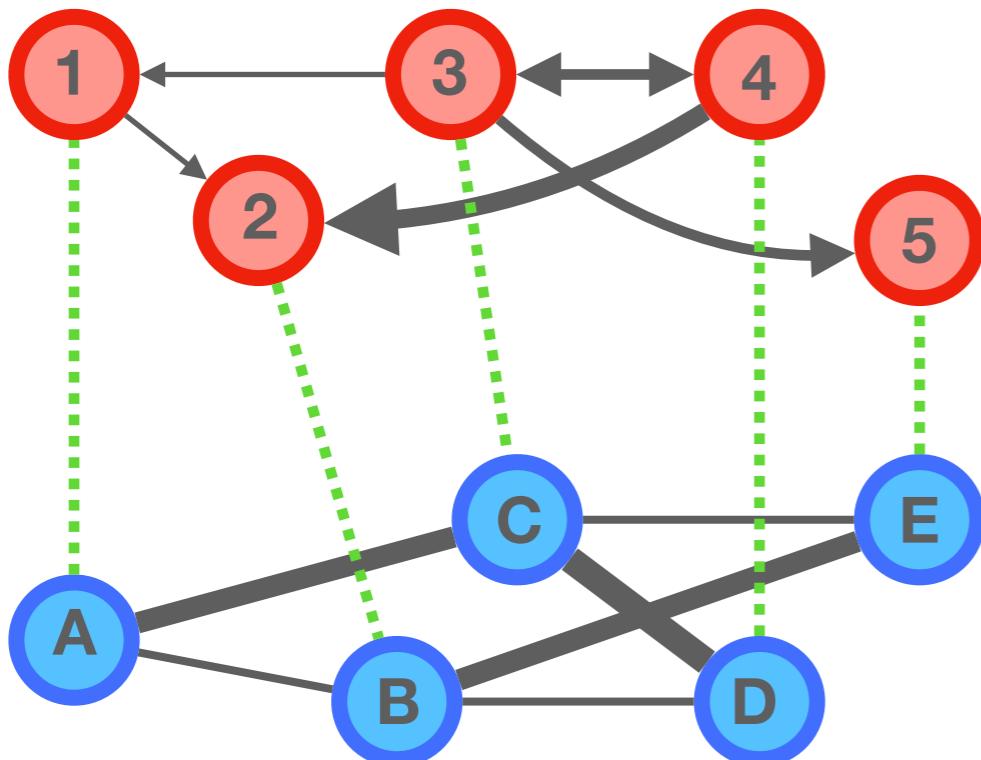
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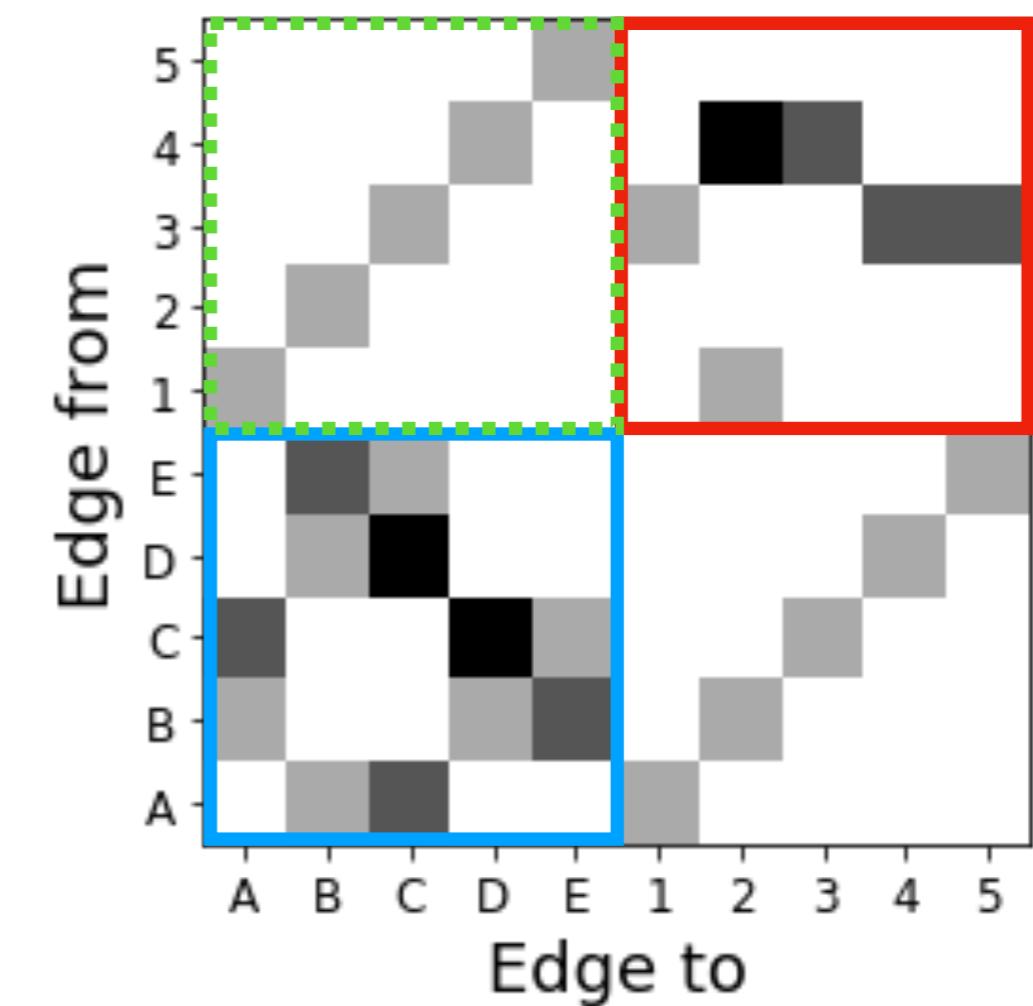
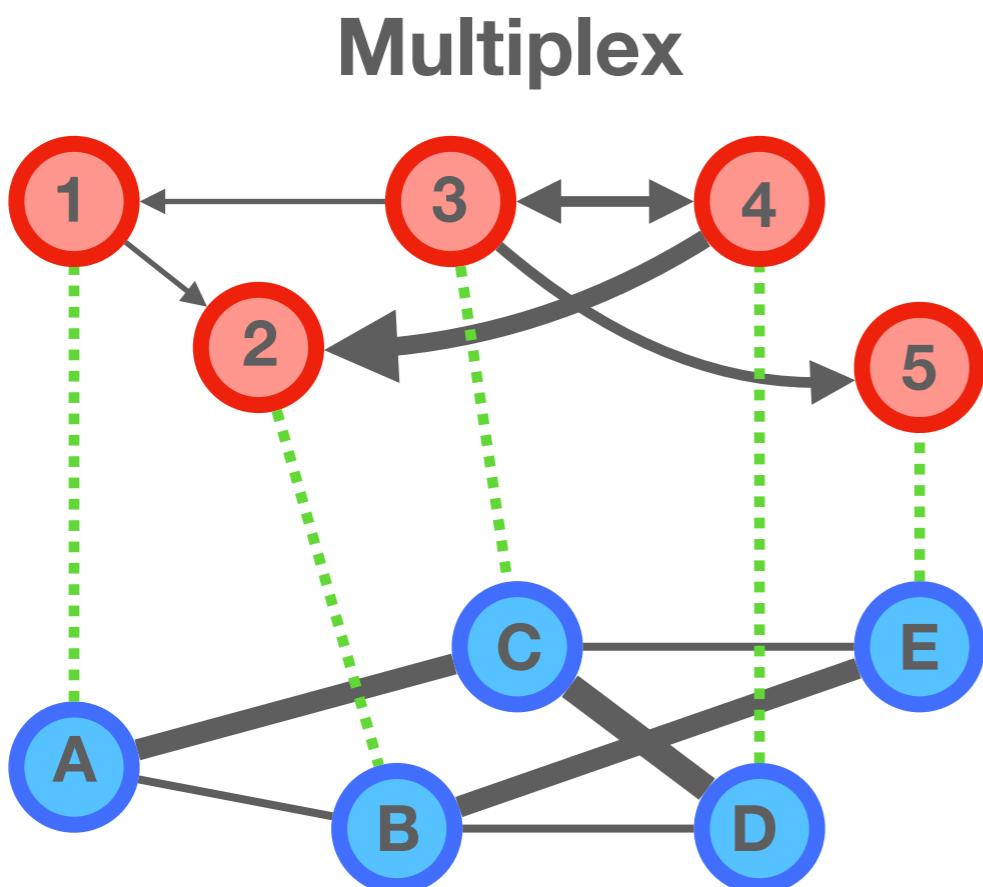
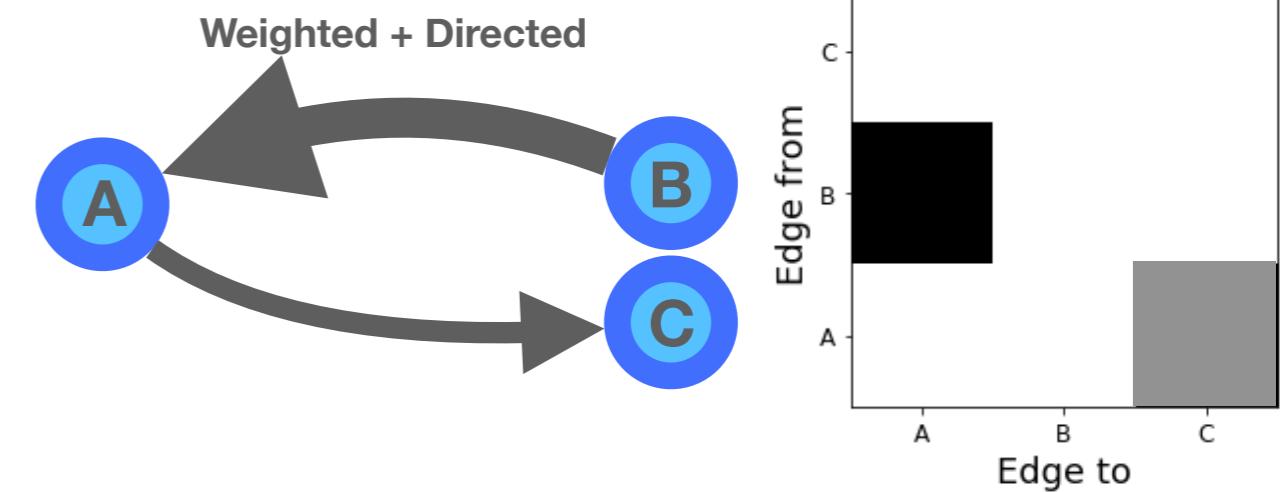
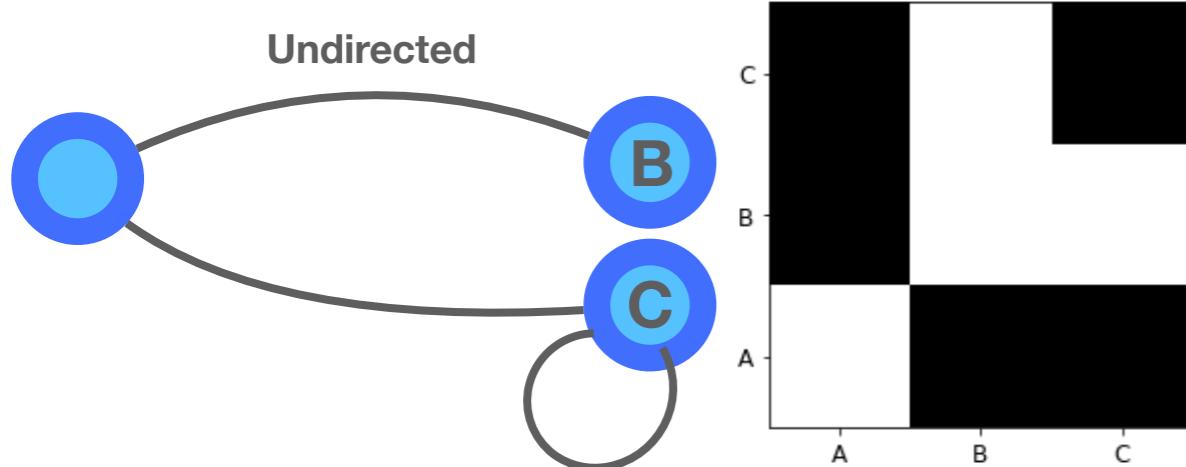
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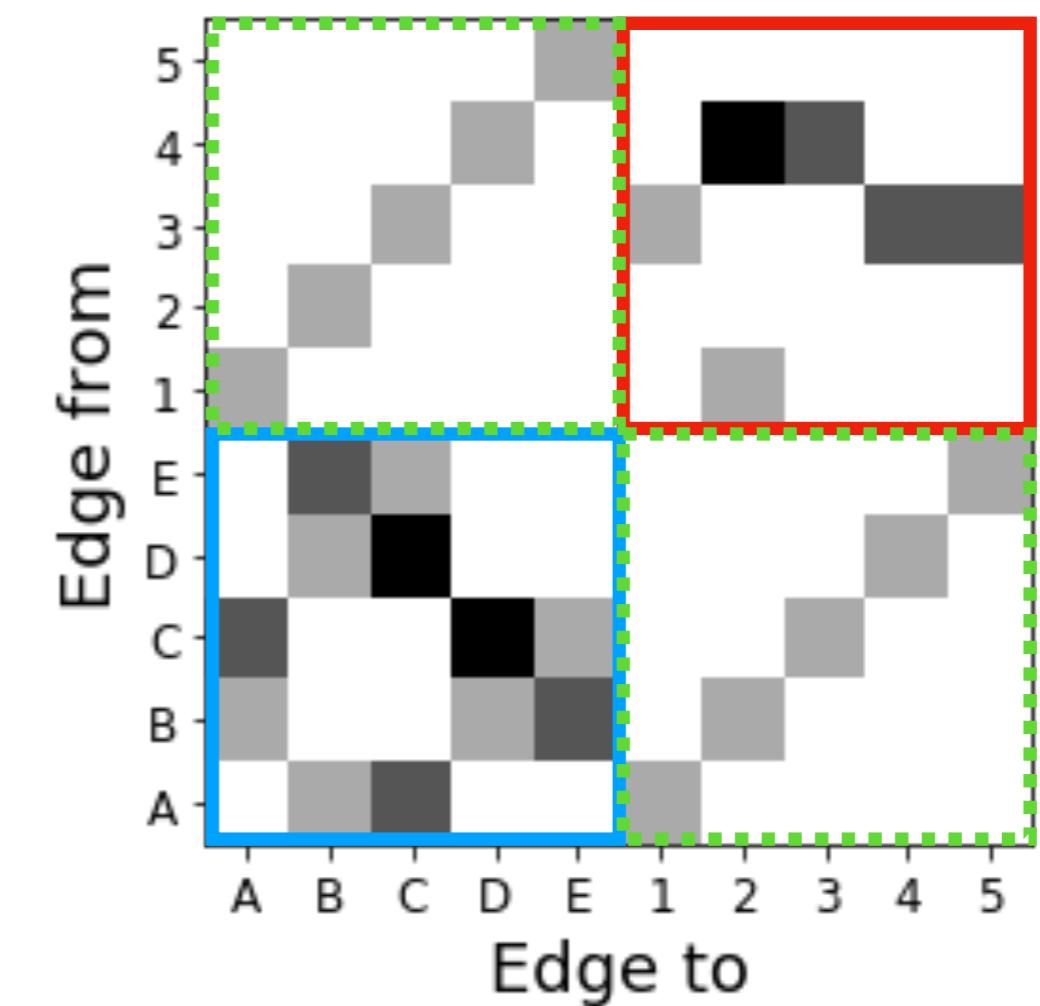
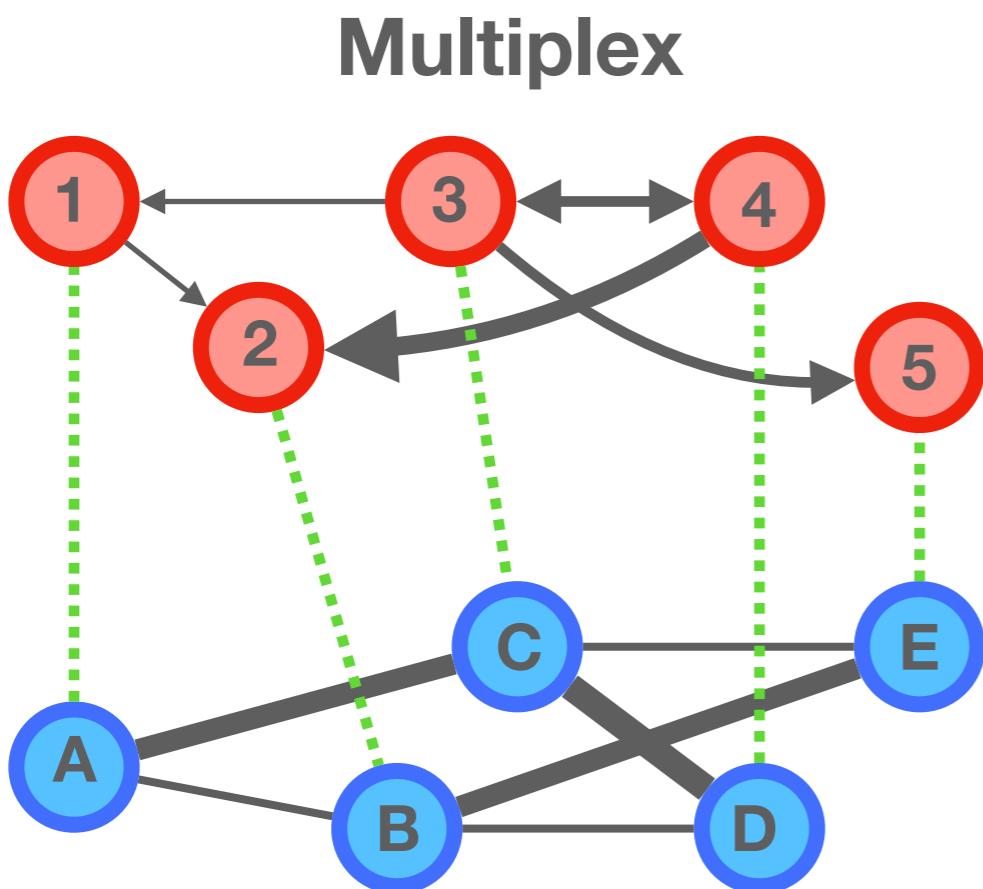
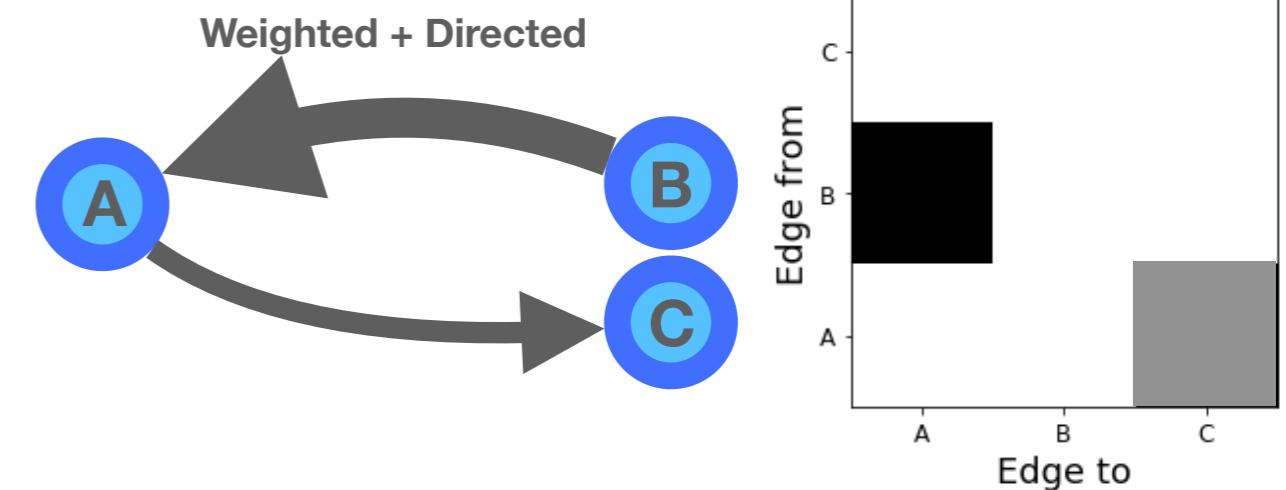
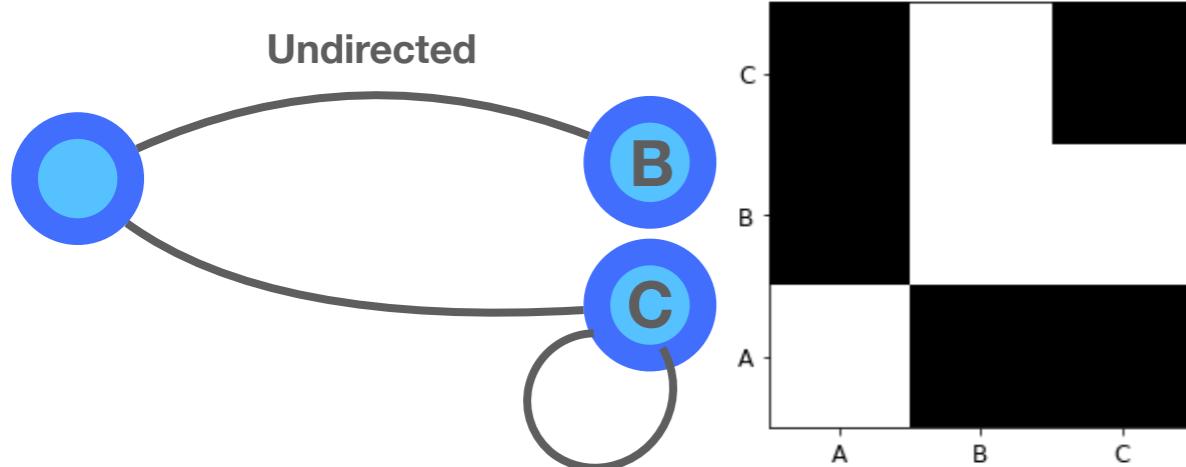
# Multiplex



# Representations for network data



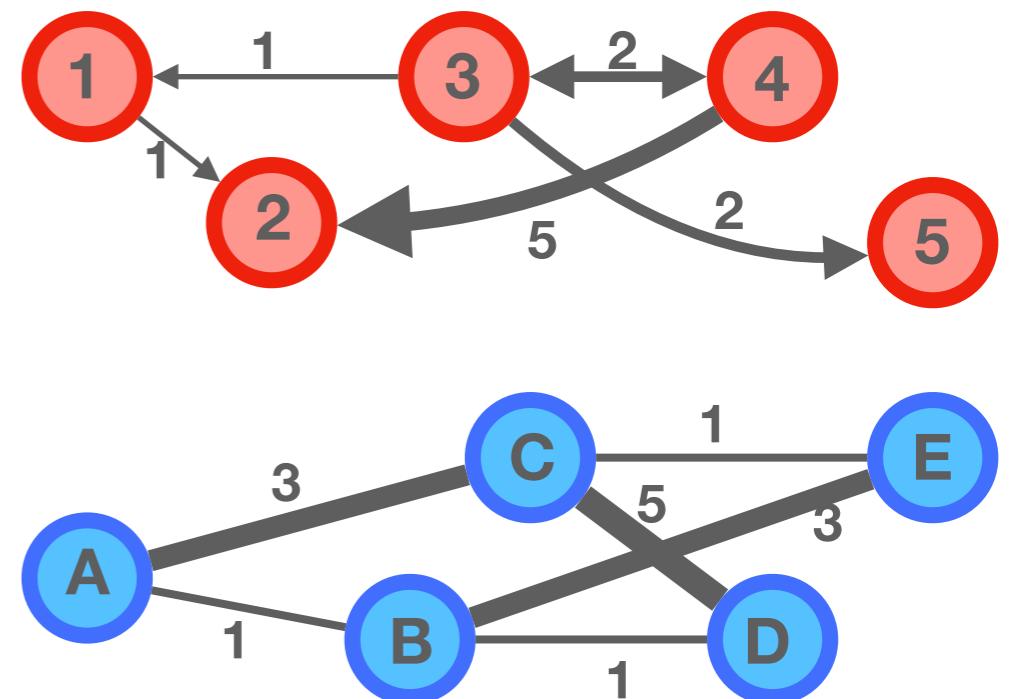
# Representations for network data



# Network properties

- **Degree:** # of connections with other nodes
- **Strength:** sum of weights attached to a node
- **Density:** fraction between # of existing ties and # of all possible edges

$$L_{max} = \binom{N}{2} = N(N - 1)/2$$



# Network properties

- **Degree:** # of connections with other nodes

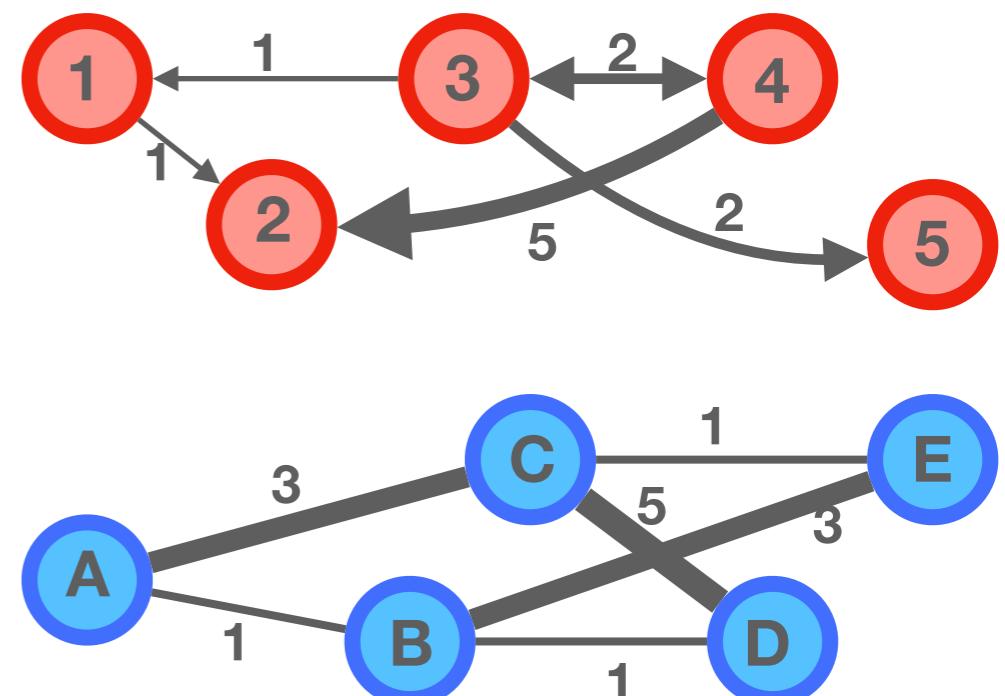
$d_A=2, d_C=3$

$d_{1,in}=1, d_{1,out}=1, d_{4,in}=1, d_{4,out}=2$

- **Strength:** sum of weights attached to a node

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# Network properties

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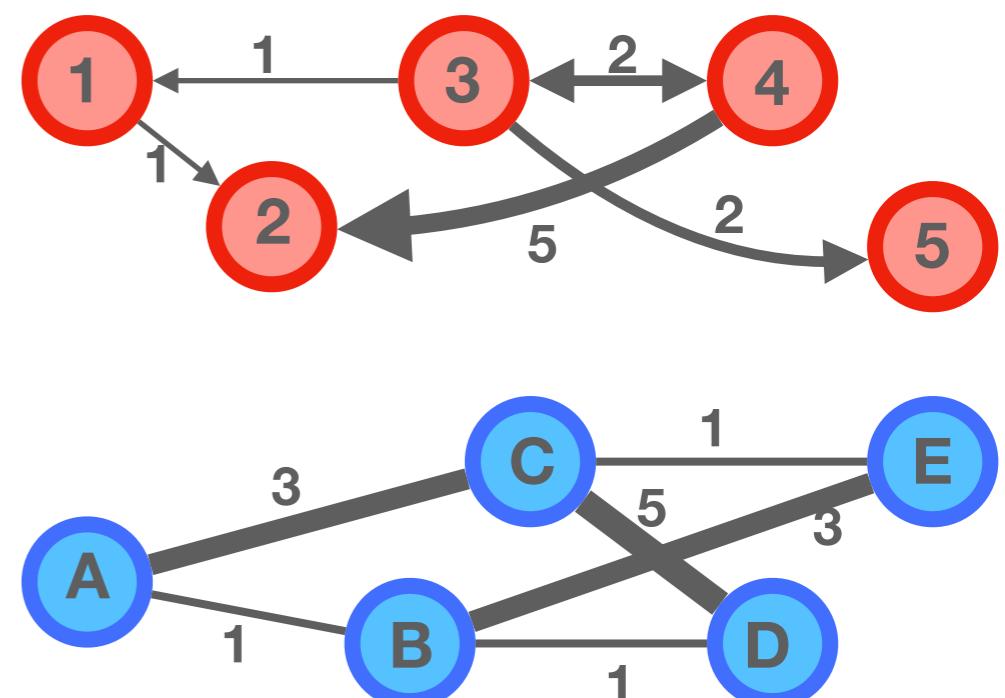
- **Strength:** sum of weights attached to a node

$s_A=4, s_C=9$

$s_{1,in}=1, s_{1,out}=1, s_{4,in}=2, s_{4,out}=7$

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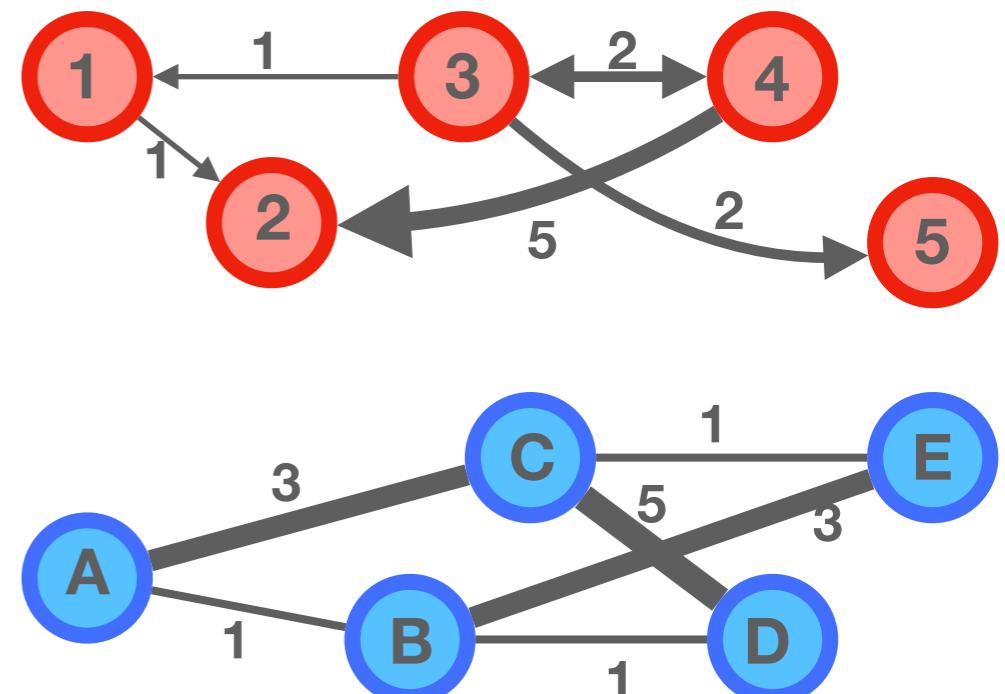
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$$D = 6 * 2 / (5*(5-1)) = 0.6$$



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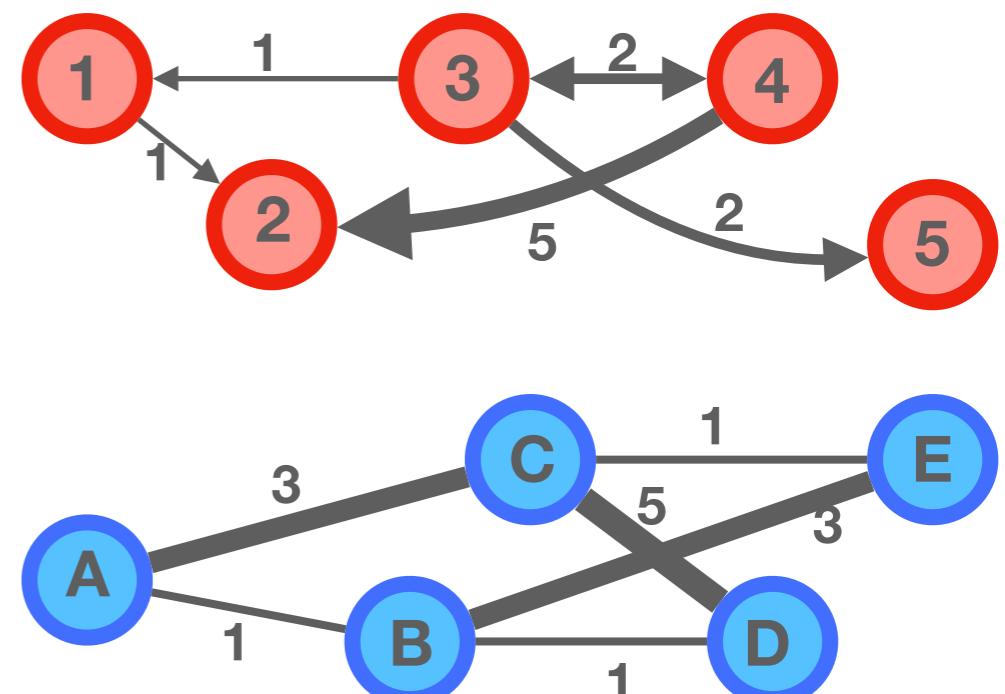
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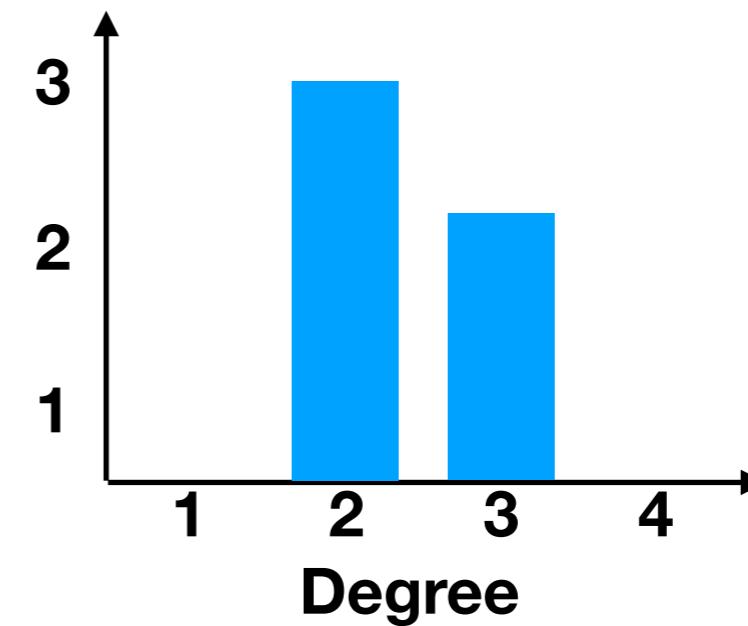
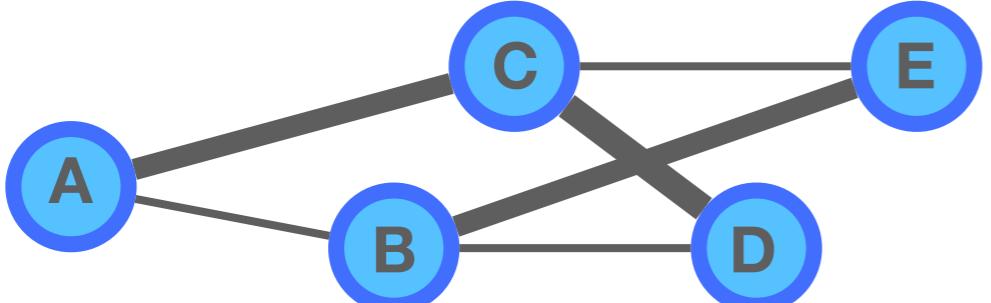
$$L_{max} = \binom{N}{2} = N(N - 1)/2$$

$$D = 6 * 2 / (5*(5-1)) = 0.6$$

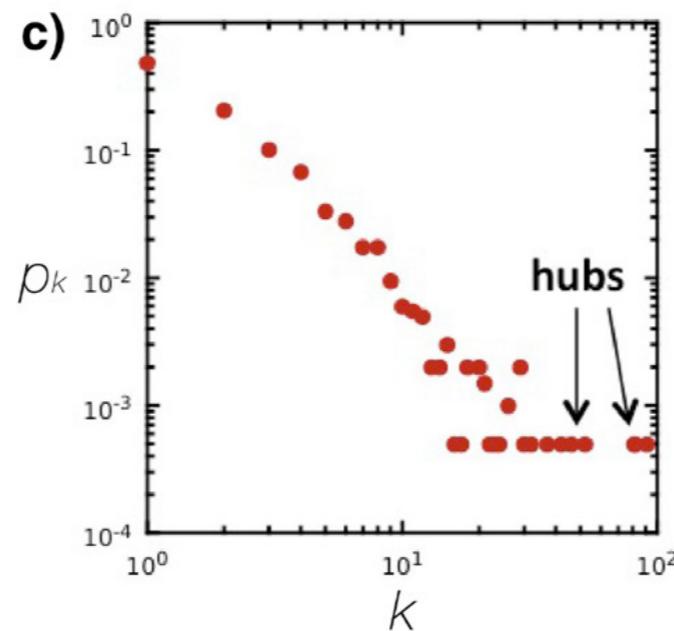
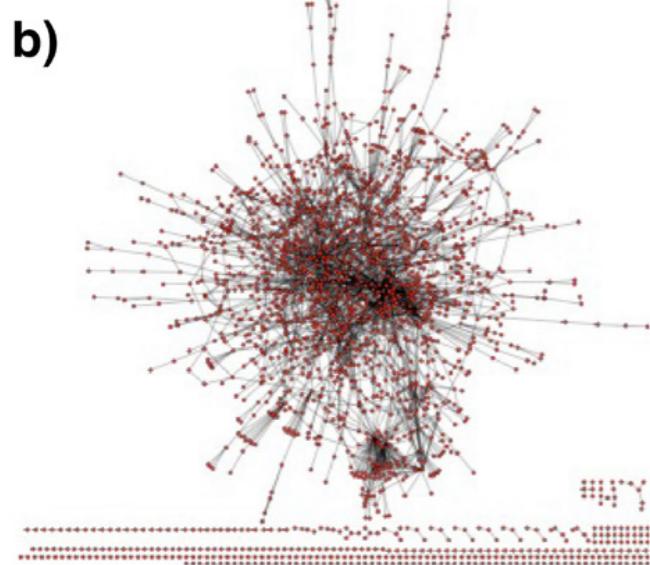
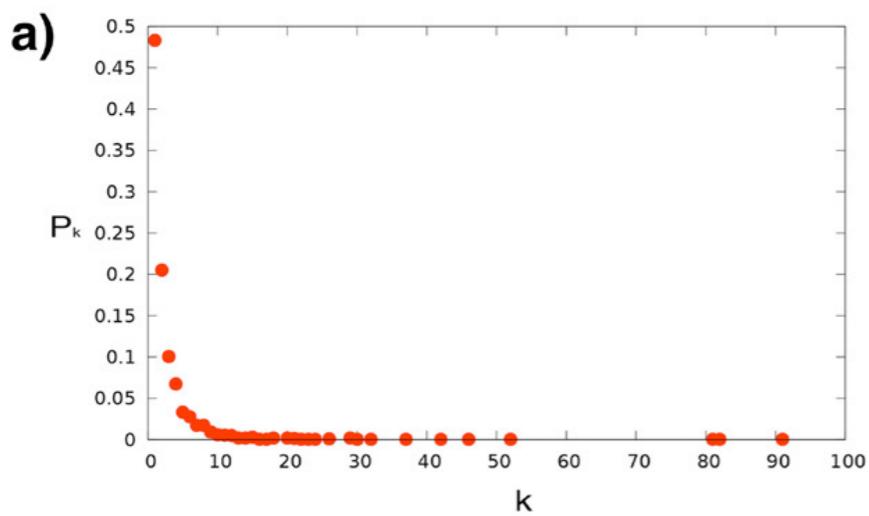
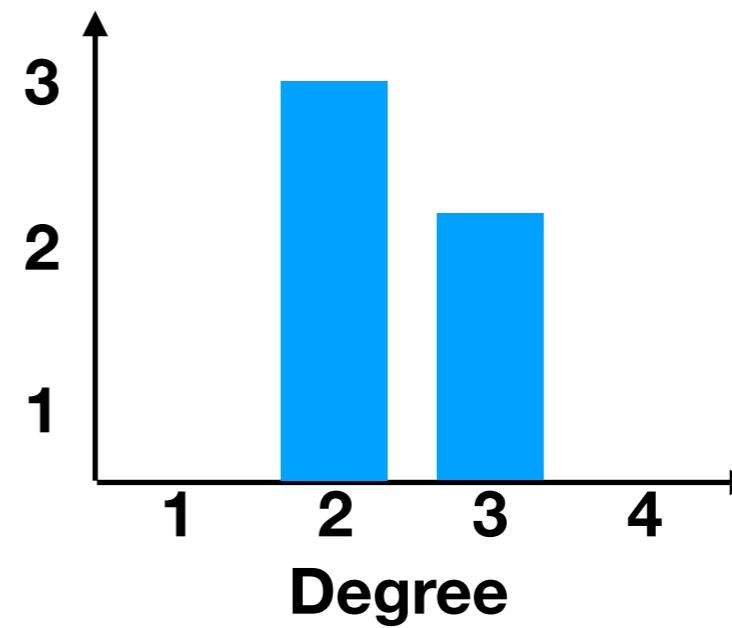
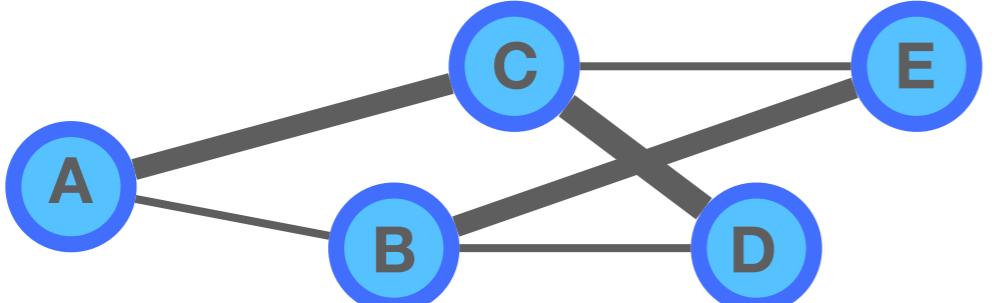
$$D = 6 / (5*(5-1)) = 0.3$$



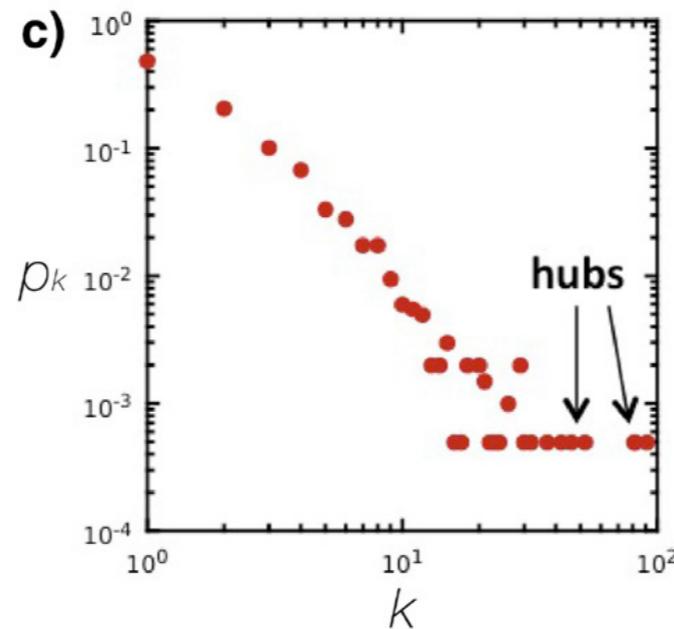
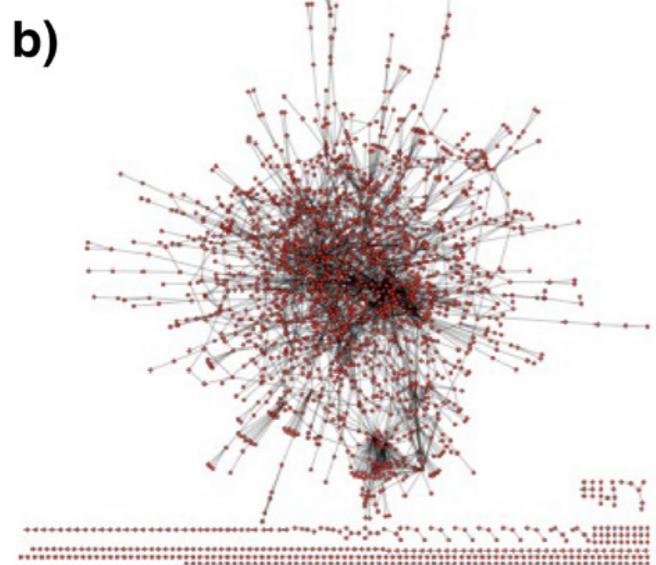
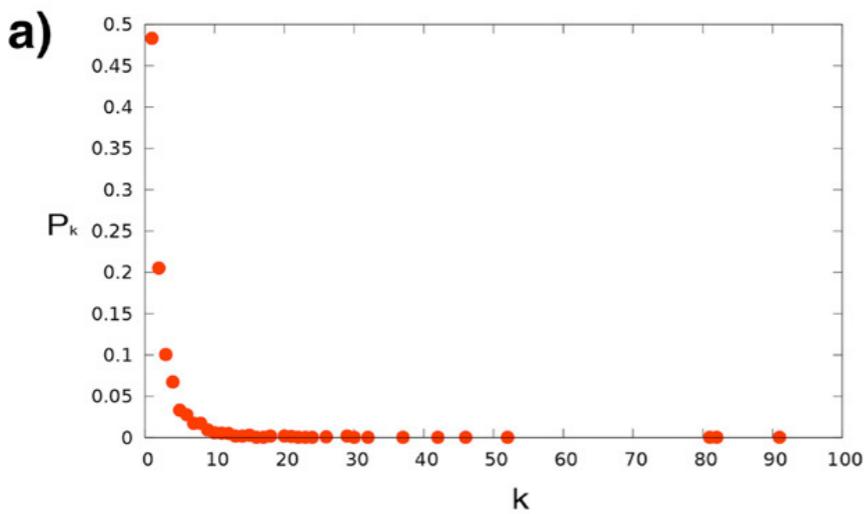
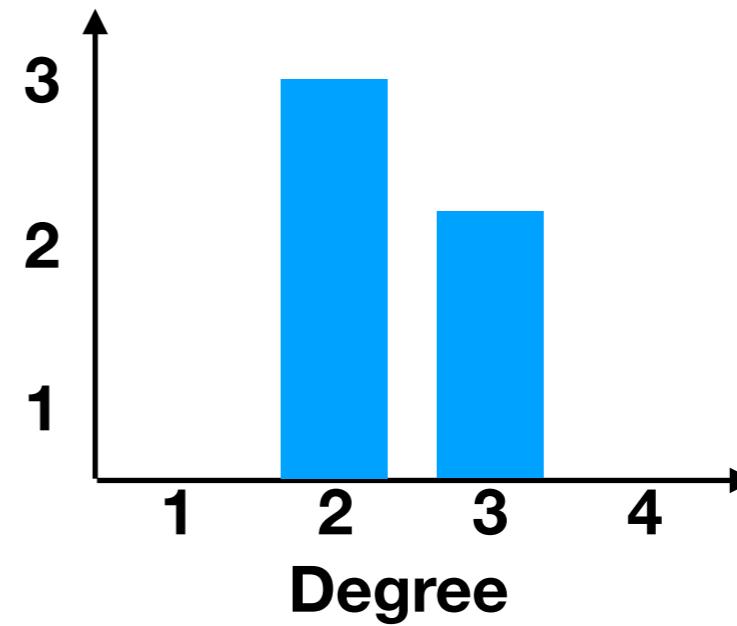
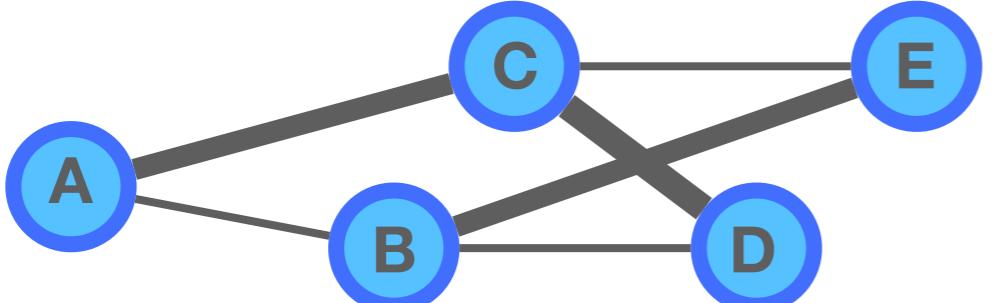
# Degree distribution



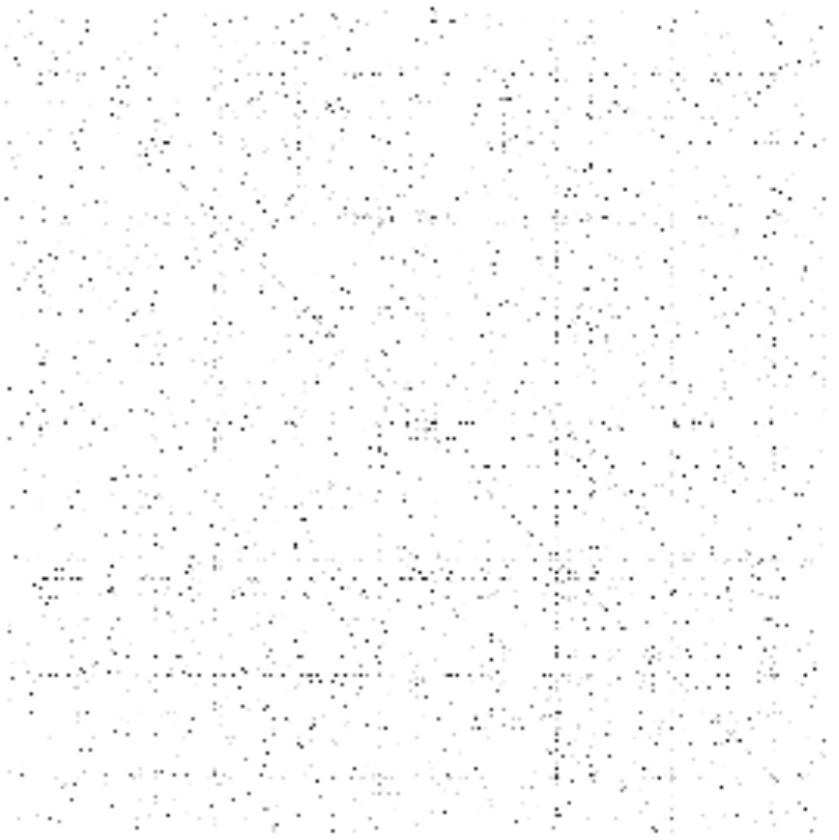
# Degree distribution



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Real networks are sparse!



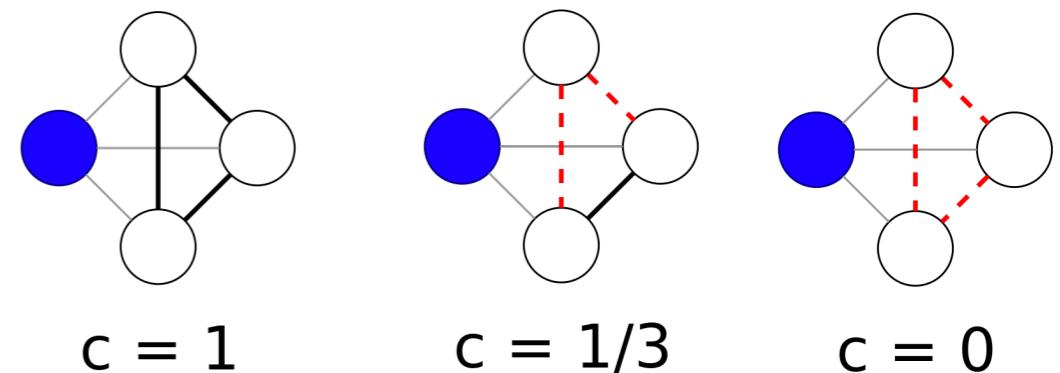
# Network properties

**Clustering coefficient:** A measure of the degree to which nodes in a graph tend to cluster together. The global version was designed to give an overall indication of the clustering in the network, whereas the local clustering coef. gives an indication of the embeddedness of single nodes.

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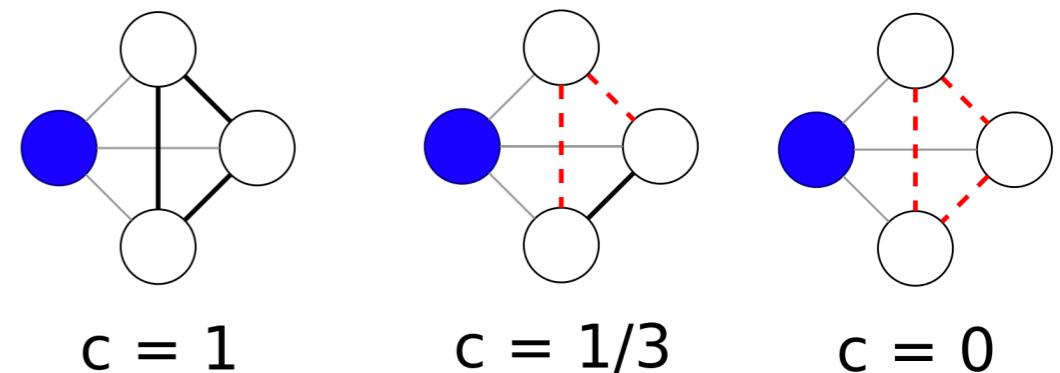
The **local clustering coefficient**  $C_i$  for a vertex  $v_i$  is given by the proportion of links between the vertices within its neighbourhood divided by the number of links that could possibly exist between them.



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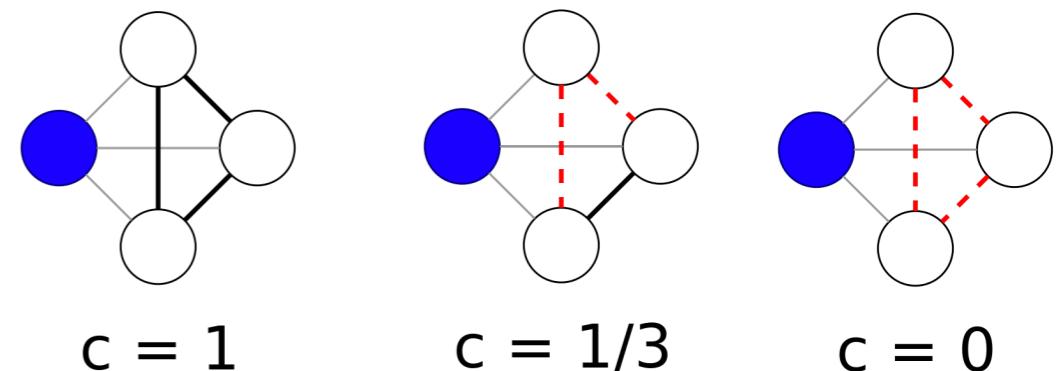
**Global clustering coefficient**

$$C = \frac{3 \times \text{number of triangles}}{\text{number of all triplets}}$$

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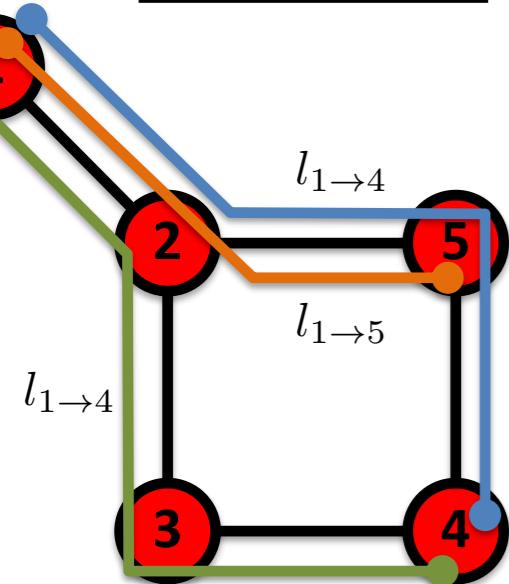
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$$C = \frac{3 \times \text{number of triangles}}{\text{number of all triplets}}$$

**Avg. clustering coefficient**

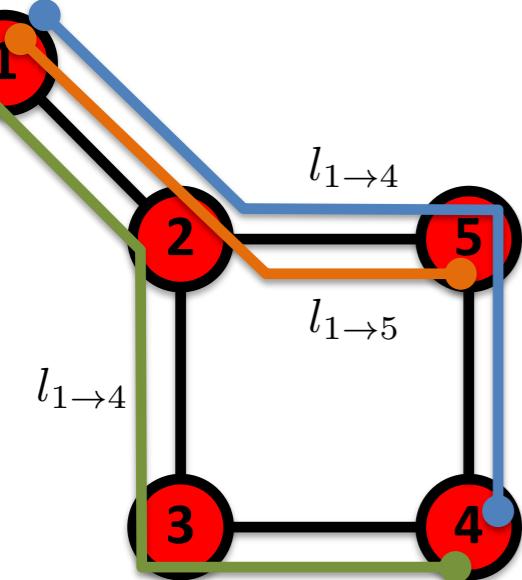
$$\bar{C} = \frac{1}{n} \sum_{i=1}^n C_i$$

## Shortest Path



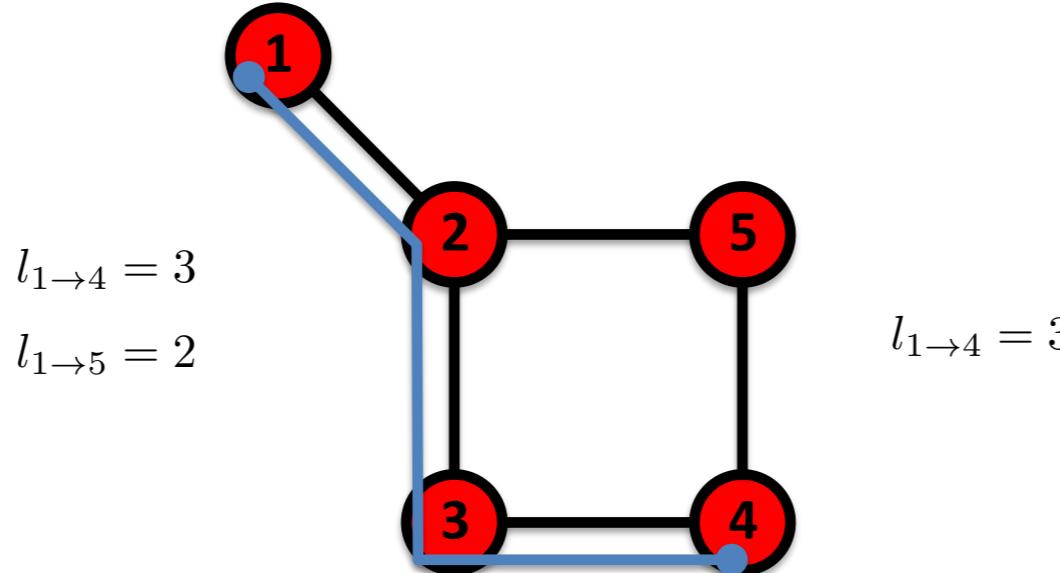
The path with the shortest length between two nodes (distance).

## Shortest Path



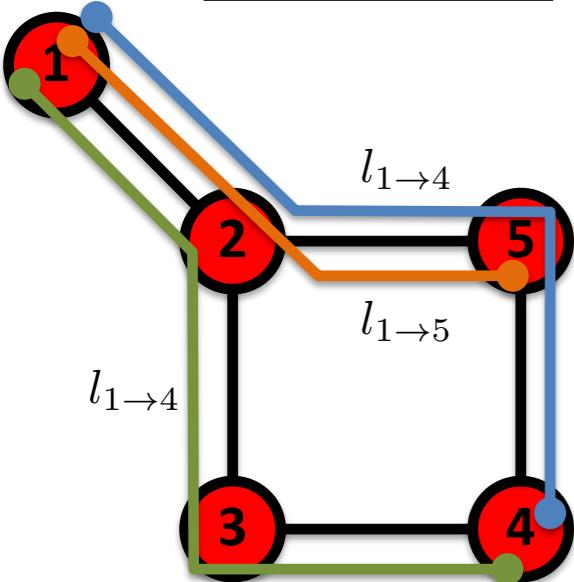
The path with the shortest length between two nodes (distance).

## Diameter



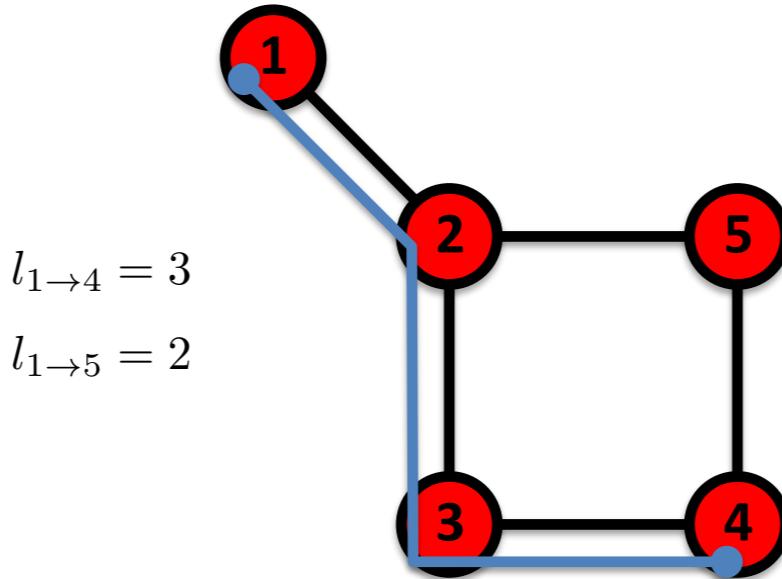
The longest shortest path in a graph

### Shortest Path



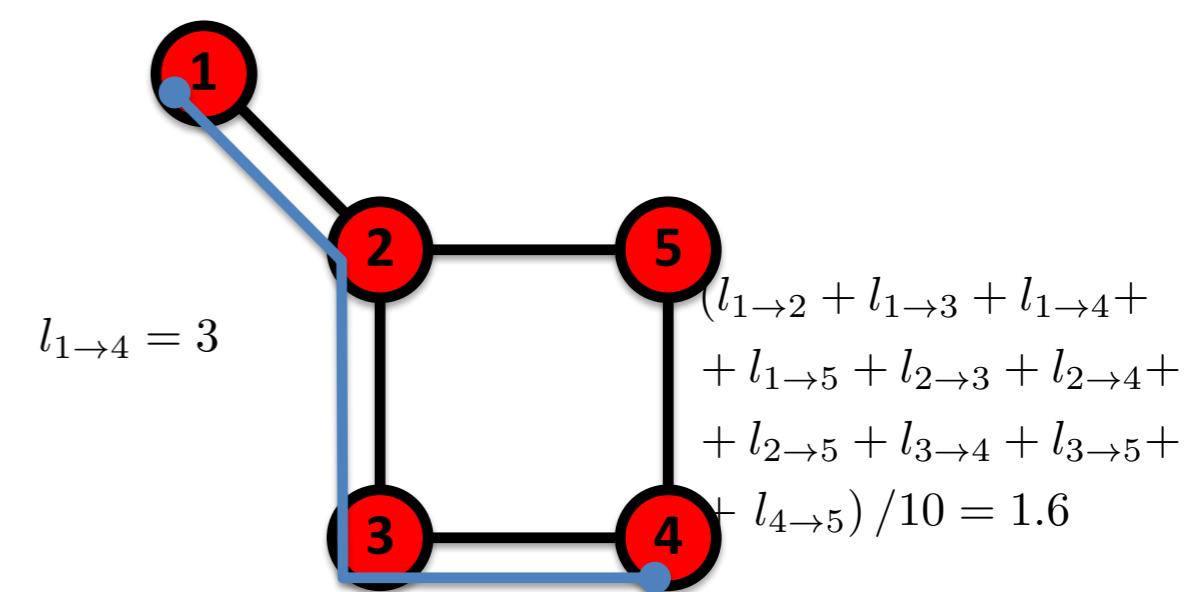
The path with the shortest length between two nodes (distance).

### Diameter



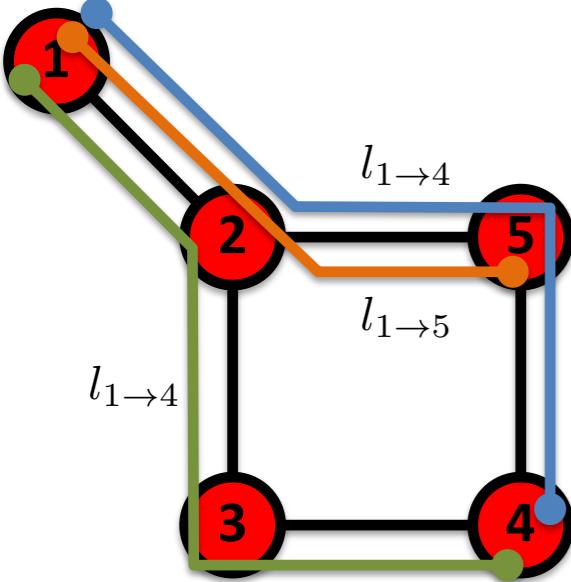
The longest shortest path in a graph

### Average Path Length



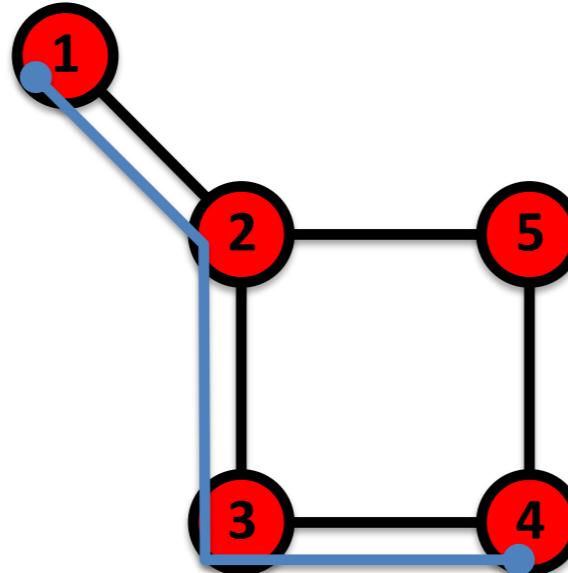
The average of the shortest paths for all pairs of nodes.

### Shortest Path



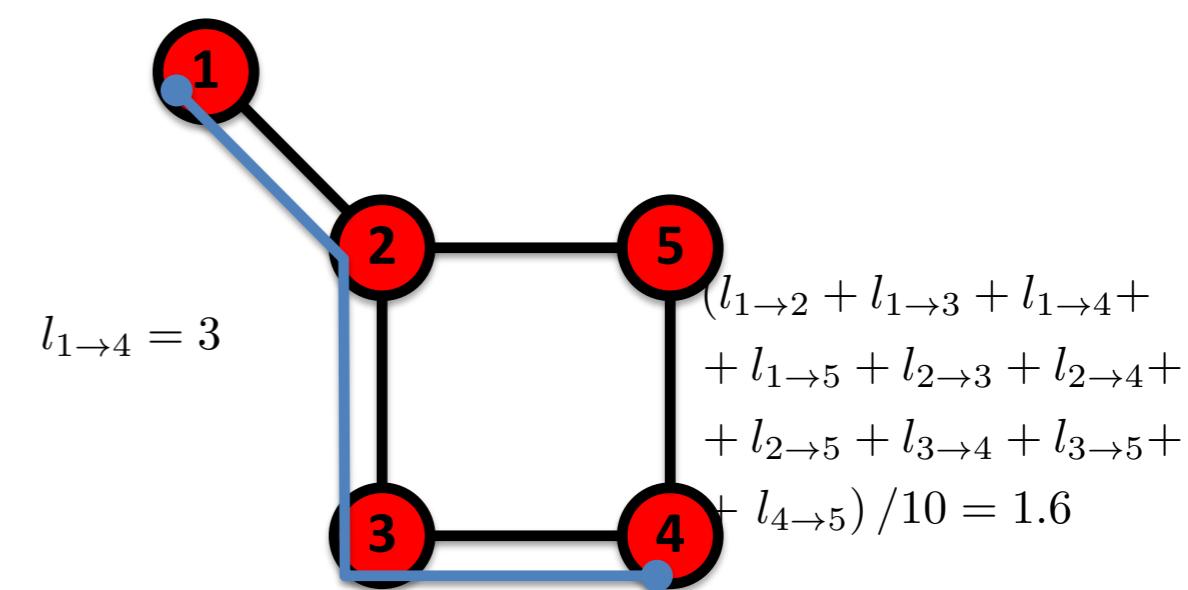
The path with the shortest length between two nodes (distance).

### Diameter



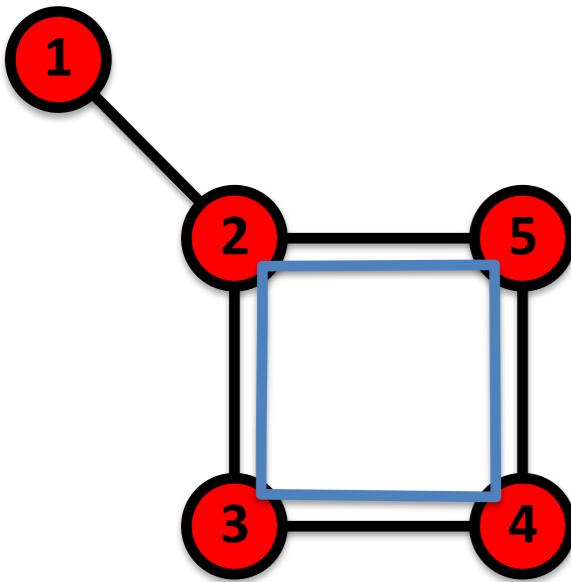
The longest shortest path in a graph

### Average Path Length



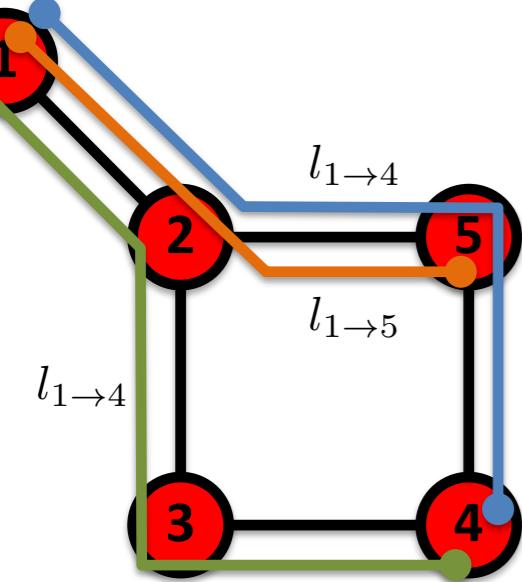
The average of the shortest paths for all pairs of nodes.

### Cycle



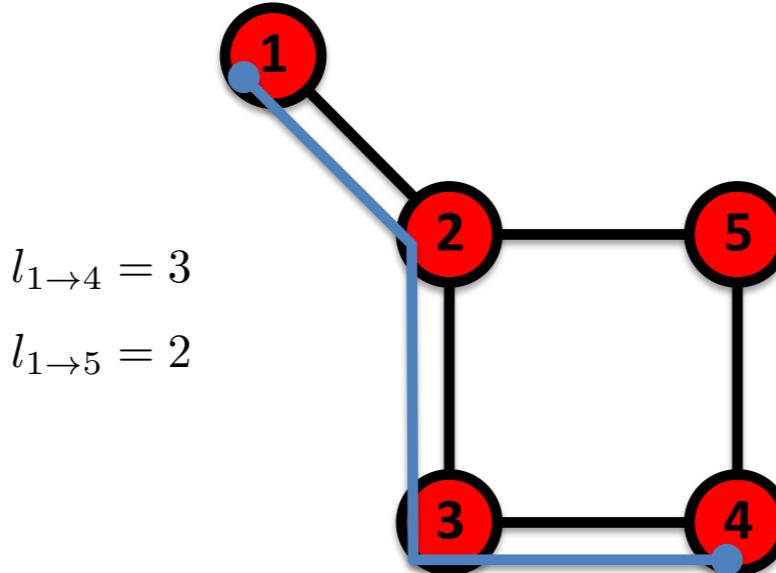
A path with the same start and end node.

### Shortest Path



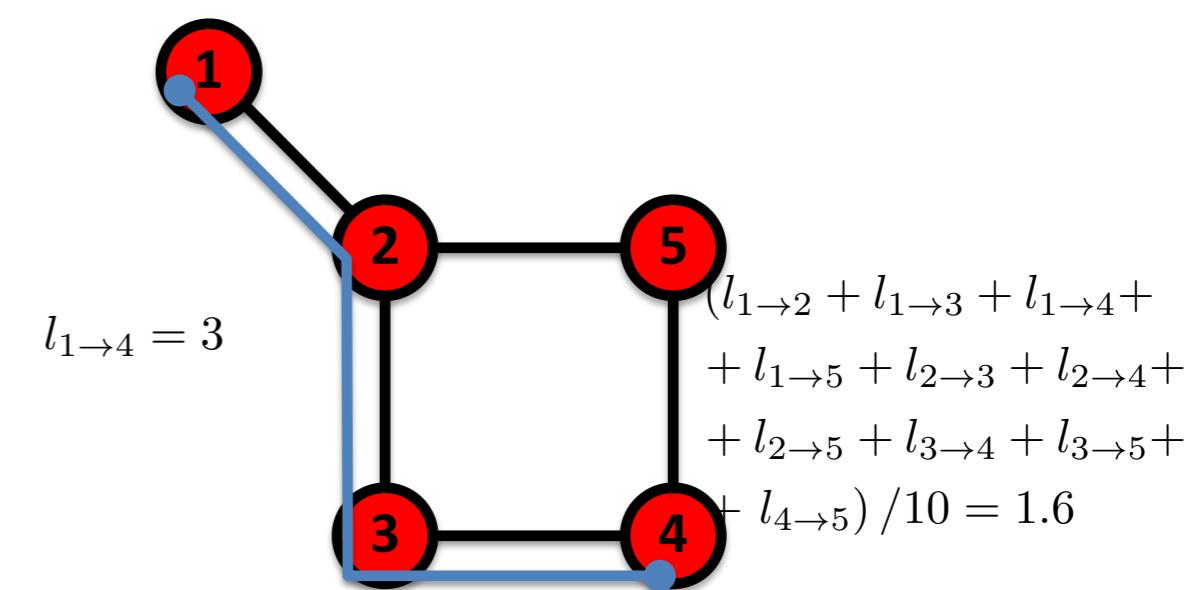
The path with the shortest length between two nodes (distance).

### Diameter



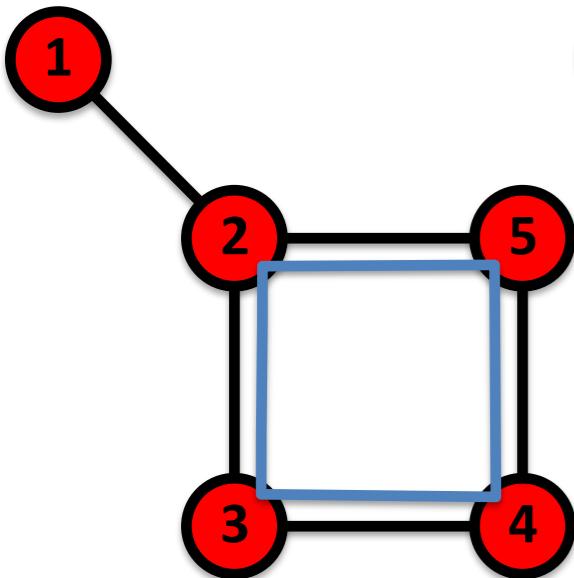
The longest shortest path in a graph

### Average Path Length



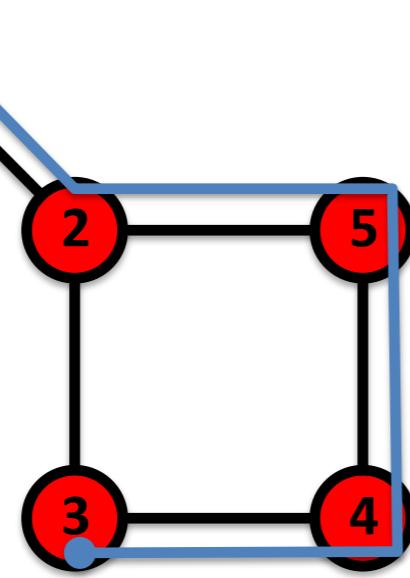
The average of the shortest paths for all pairs of nodes.

### Cycle



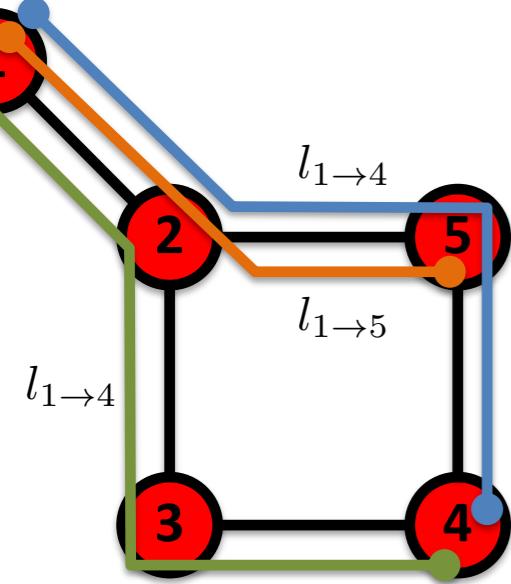
A path with the same start and end node.

### Self-avoiding Path



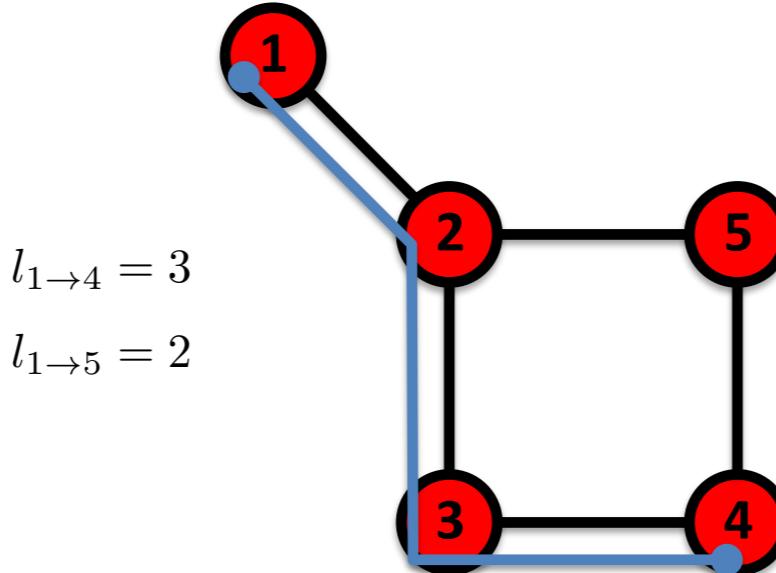
A path that does not intersect itself.

### Shortest Path



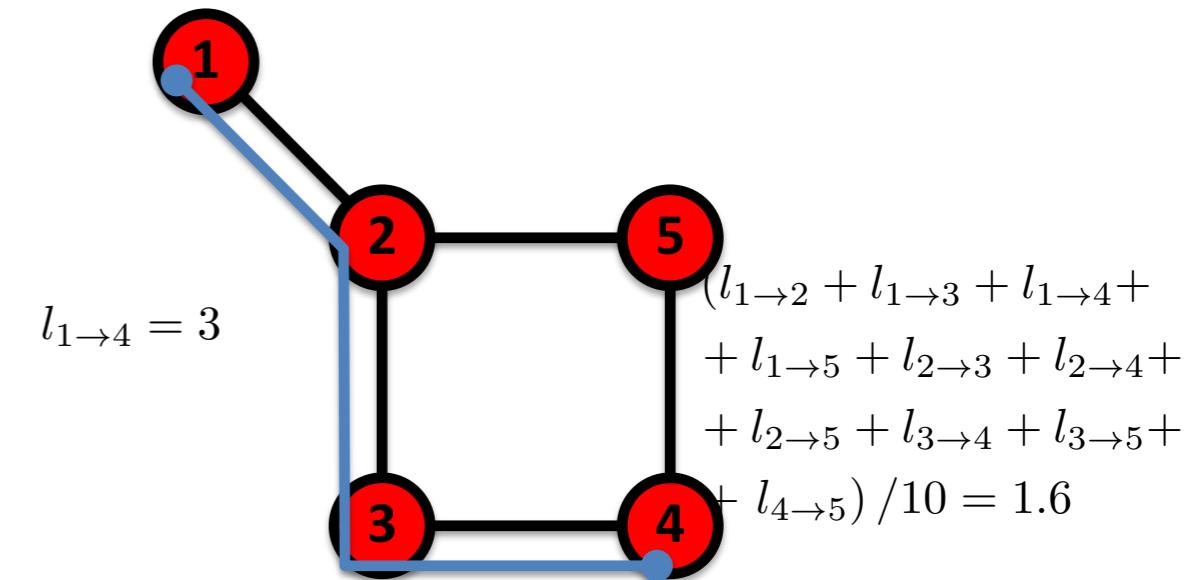
The path with the shortest length between two nodes (distance).

### Diameter



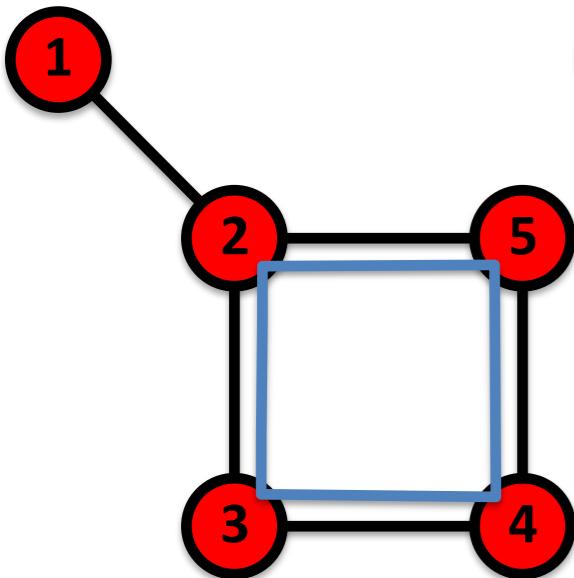
The longest shortest path in a graph

### Average Path Length



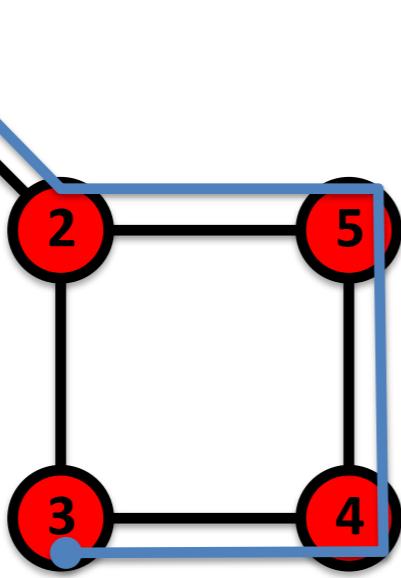
The average of the shortest paths for all pairs of nodes.

### Cycle



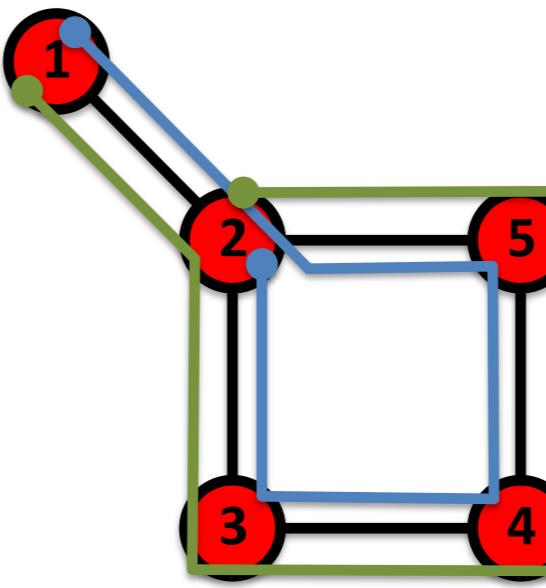
A path with the same start and end node.

### Self-avoiding Path



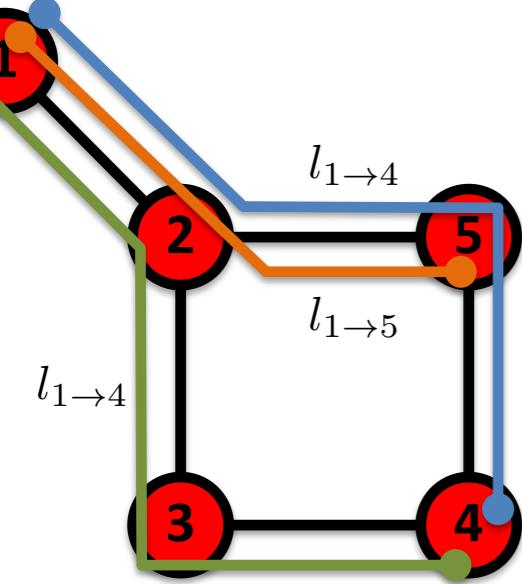
A path that does not intersect itself.

### Eulerian Path

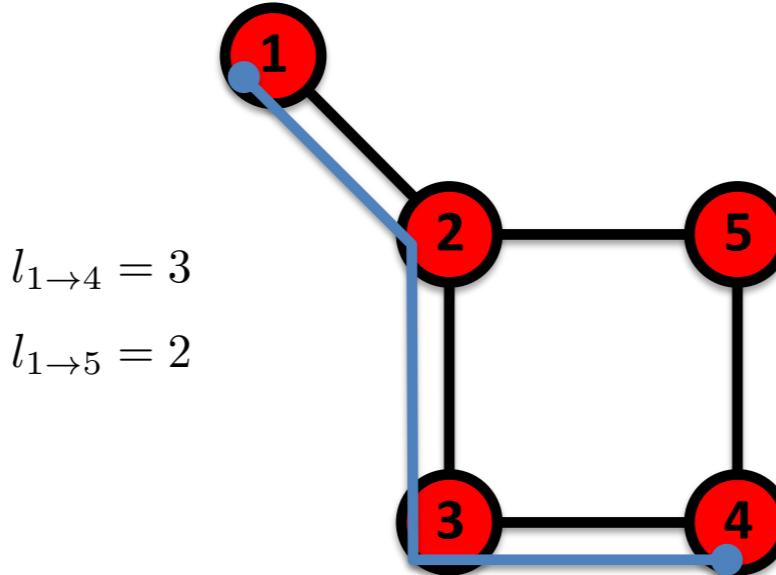


A path that traverses each link exactly once.

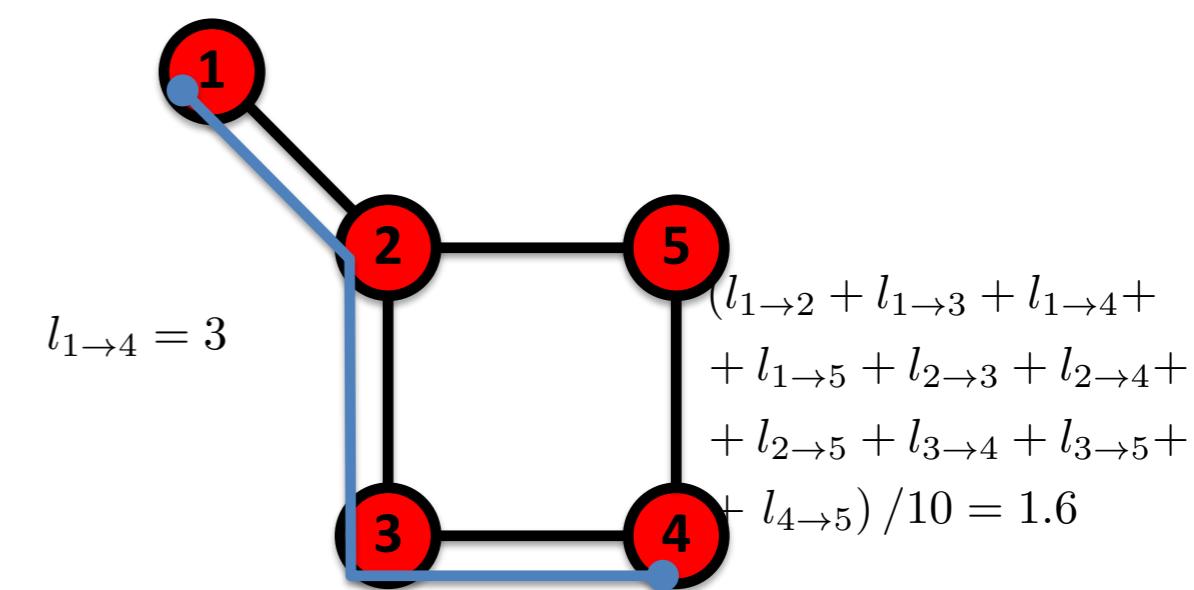
### Shortest Path



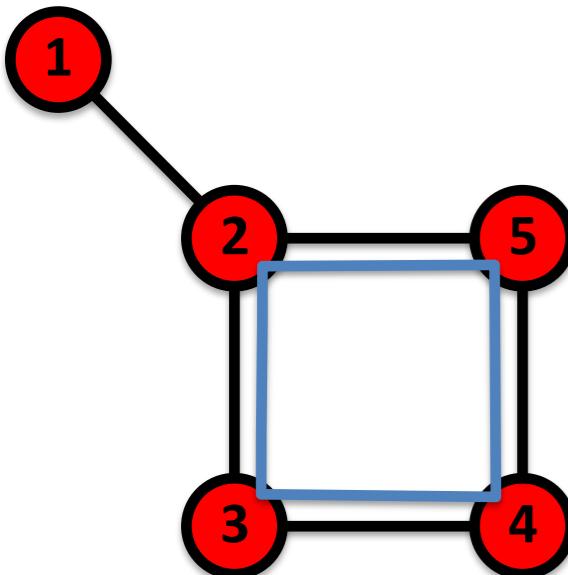
### Diameter



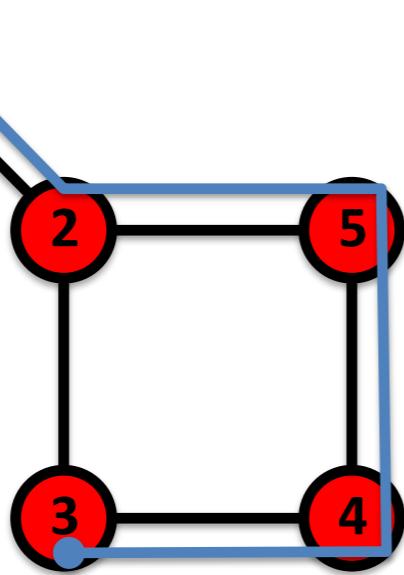
### Average Path Length



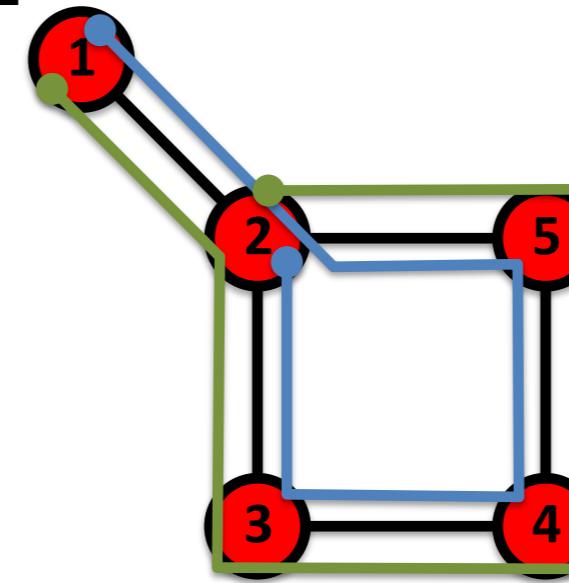
### Cycle



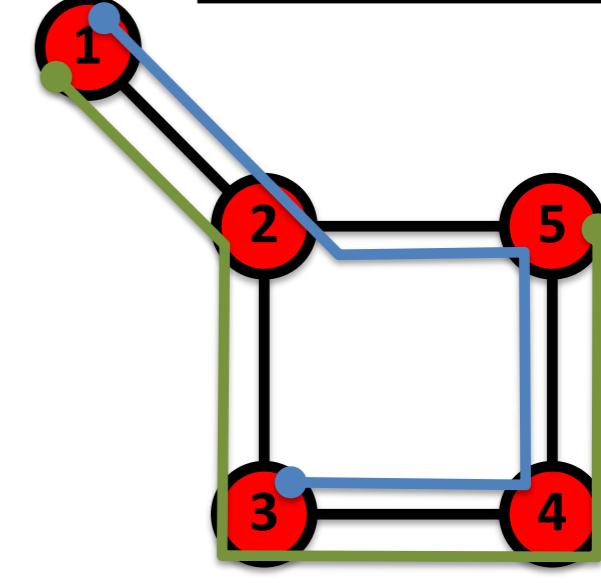
### Self-avoiding Path



### Eulerian Path

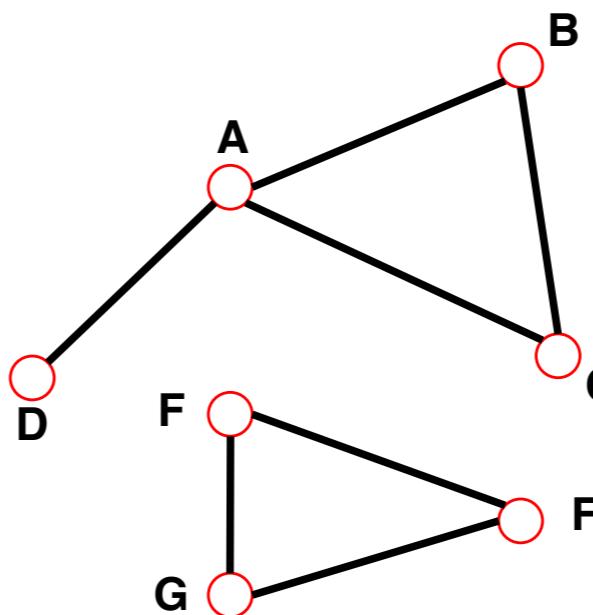
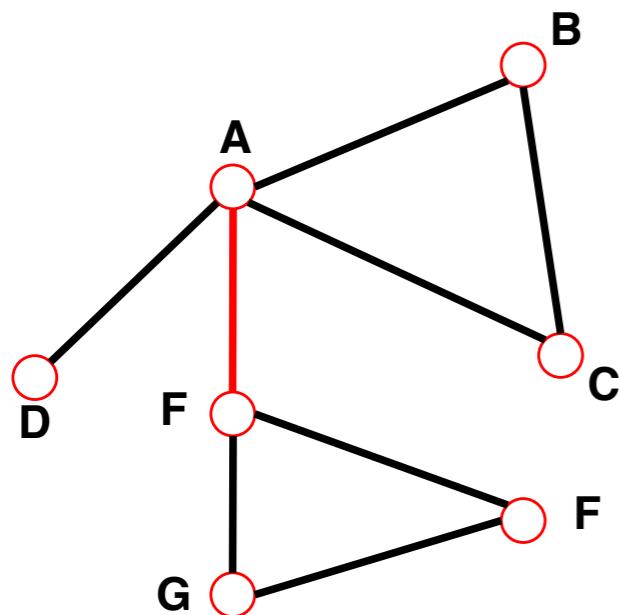


### Hamiltonian Path



# CONNECTIVITY OF UNDIRECTED GRAPHS

Connected (undirected) graph: any two vertices can be joined by a path.  
A disconnected graph is made up by two or more connected components.

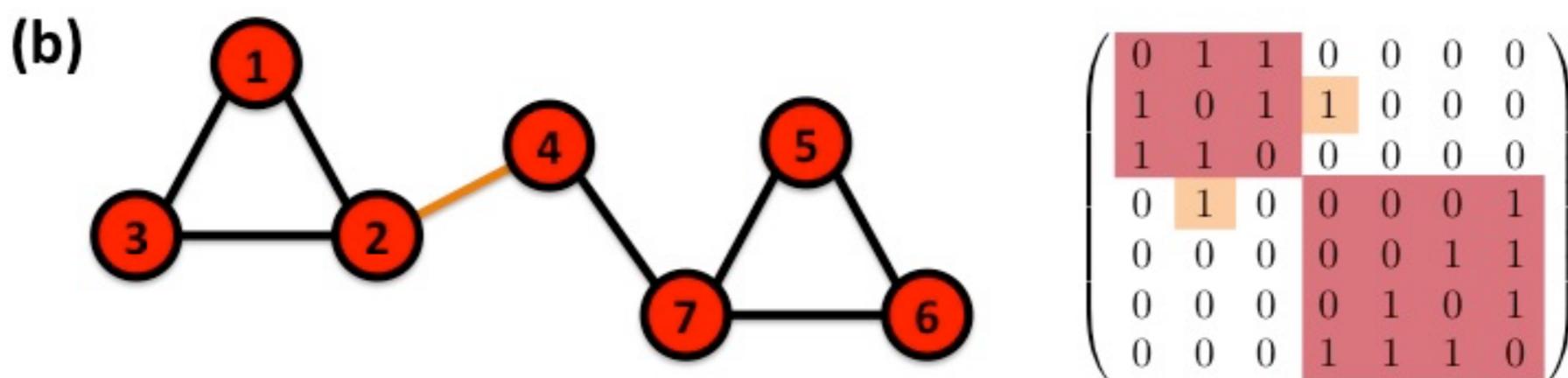
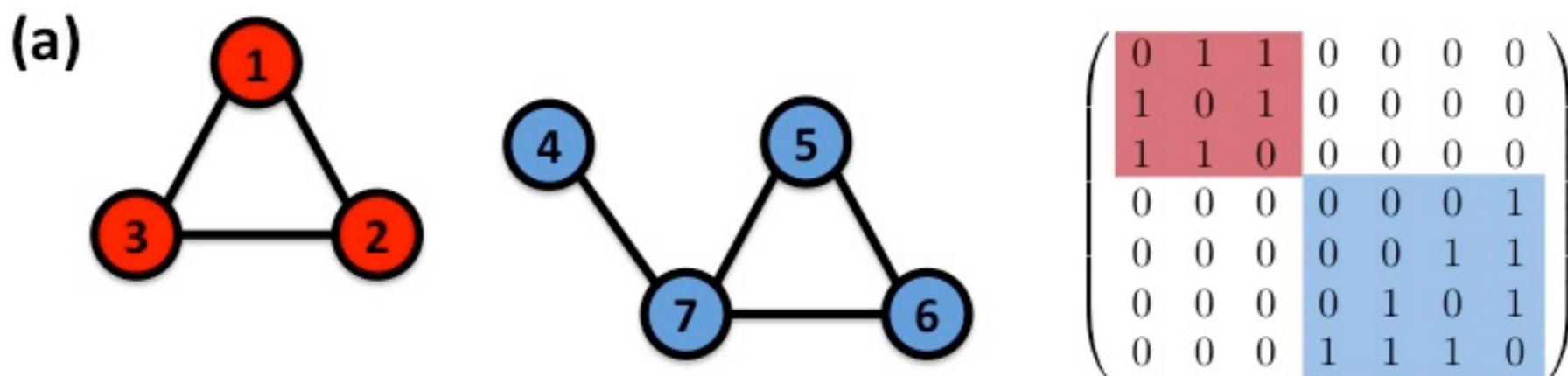


Largest Component:  
**Giant Component**

The rest: **Isolates**

Bridge: if we erase it, the graph becomes disconnected.

The adjacency matrix of a network with several components can be written in a block-diagonal form, so that nonzero elements are confined to squares, with all other elements being zero:

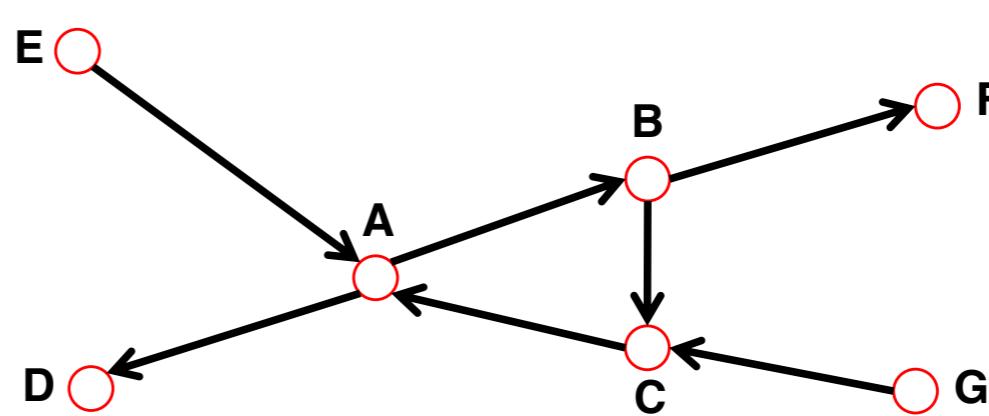
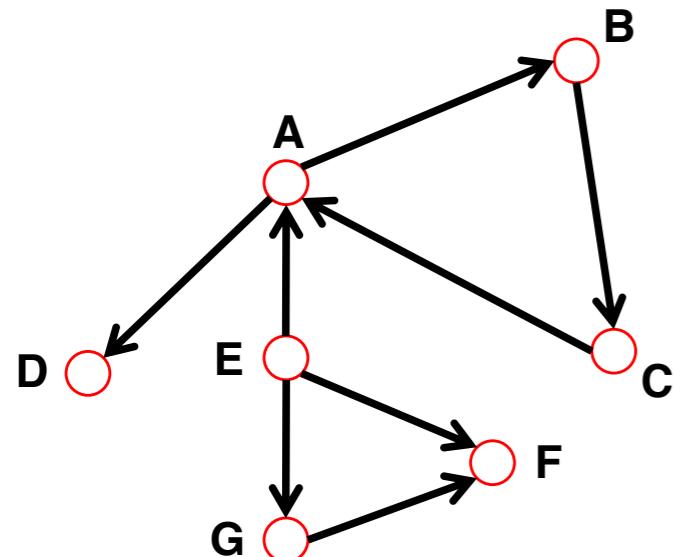


# CONNECTIVITY OF DIRECTED GRAPHS

**Strongly connected directed** graph: has a path from each node to every other node **and vice versa** (e.g. AB path and BA path).

**Weakly connected** directed graph: it is connected if we disregard the edge directions.

Strongly connected components can be identified, but not every node is part of a nontrivial strongly connected component.



**In-component**: nodes that can reach the scc,

**Out-component**: nodes that can be reached from the scc.

Network Science: Graph Theory

Which node in the network  
is the most “interesting”?

# Which node in the network is the most “interesting”?

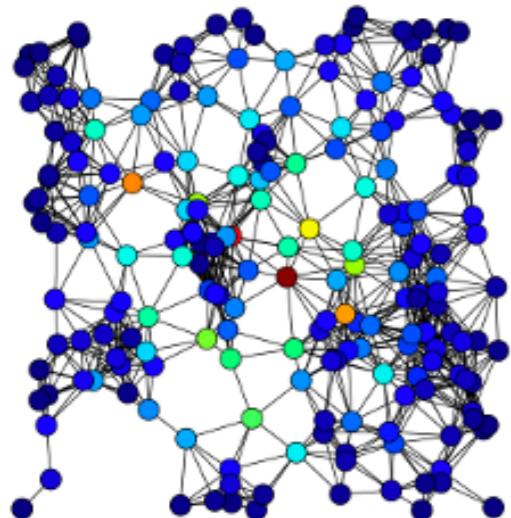
- What is the definition of “interesting”?

# Which node in the network is the most “interesting”?

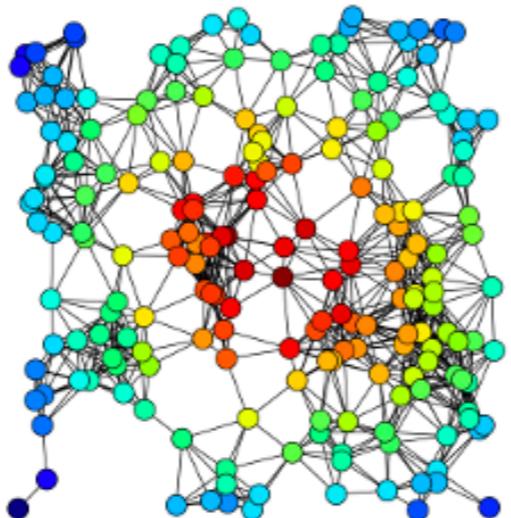
- What is the definition of “interesting”?
- How relationships are defined?

# Which node in the network is the most “interesting”?

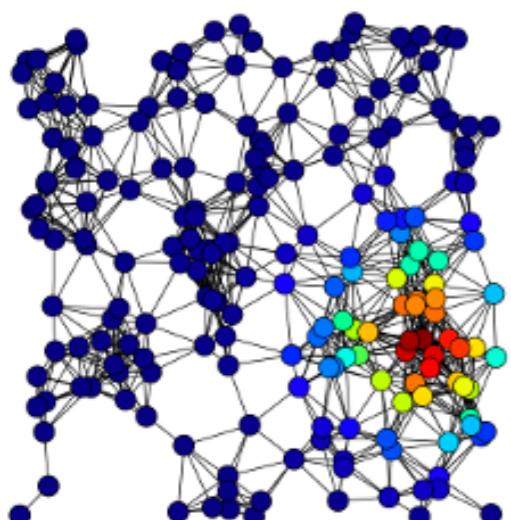
- What is the definition of “interesting”?
- How relationships are defined?
- In networks we define centrality measures to rank nodes according to some definitions for “interesting” or “central”
  - How influential a person is in a social network?
  - How critical a road in case of an emergency?
  - Which drugs to use for threading a disease?



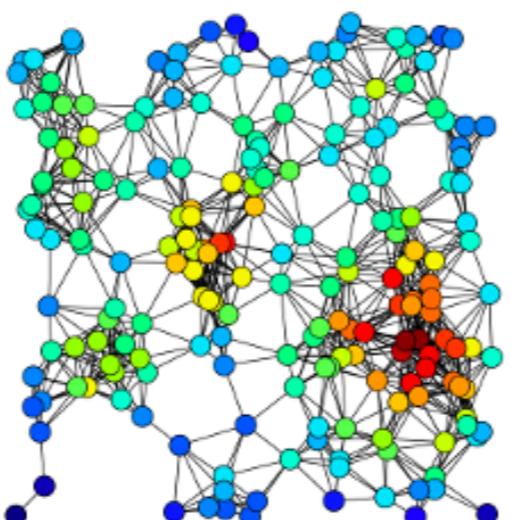
A



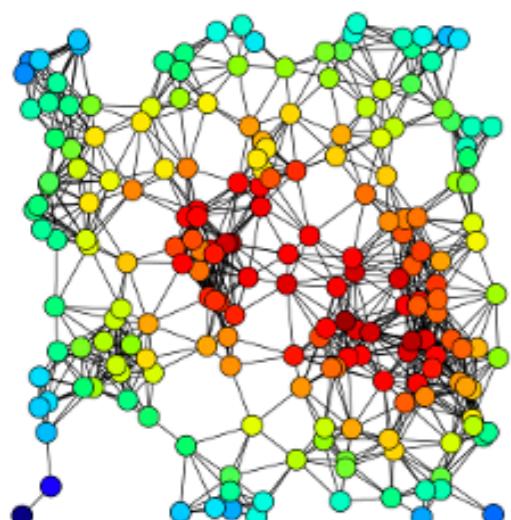
B



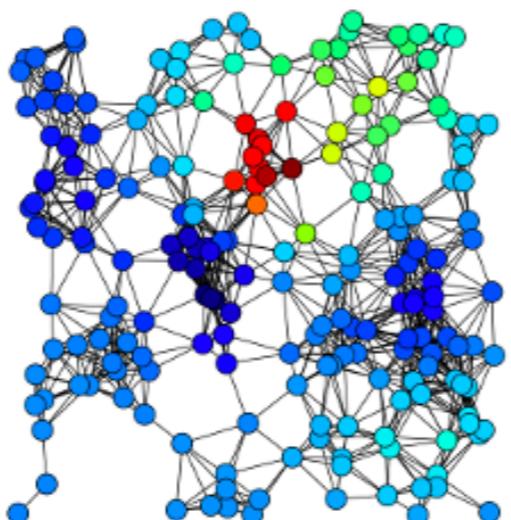
C



D



E

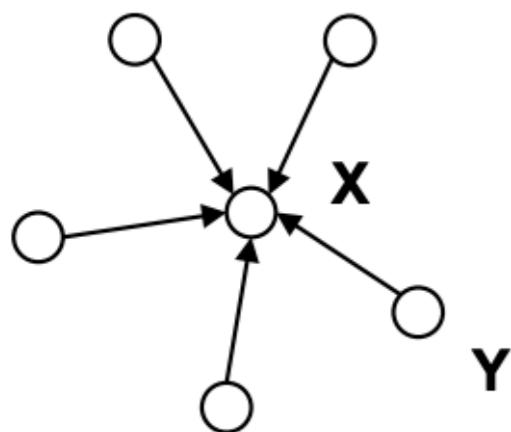


F

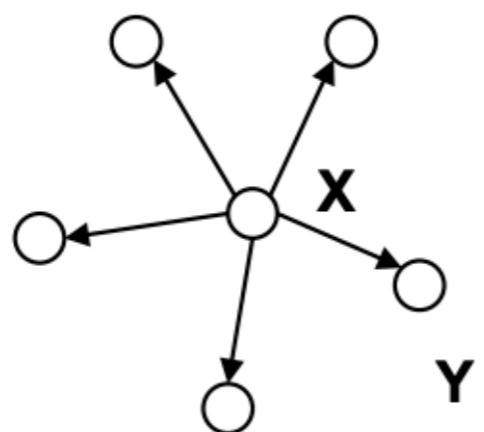
**Depending on the definition different nodes turn out to be more central.**

- A) Betweenness centrality
- B) Closeness centrality
- C) Eigenvector centrality
- D) Degree centrality
- E) Harmonic centrality
- F) Katz centrality

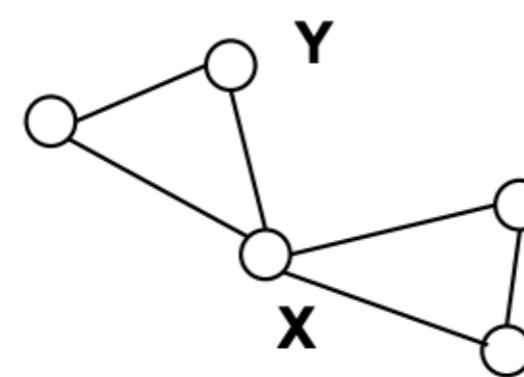
In each of the following networks, X has higher centrality than Y according to a particular measure



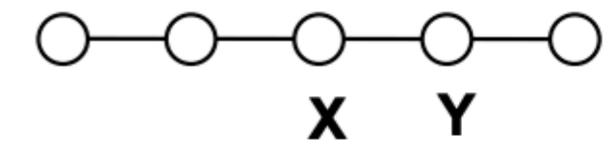
indegree



outdegree



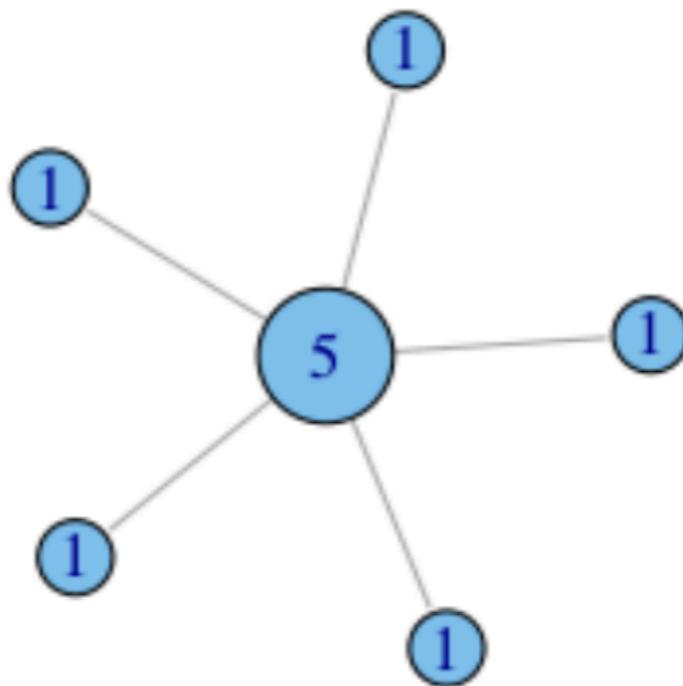
betweenness



closeness

## Degree Centrality (Undirected)

He or she who has many friends is most important.

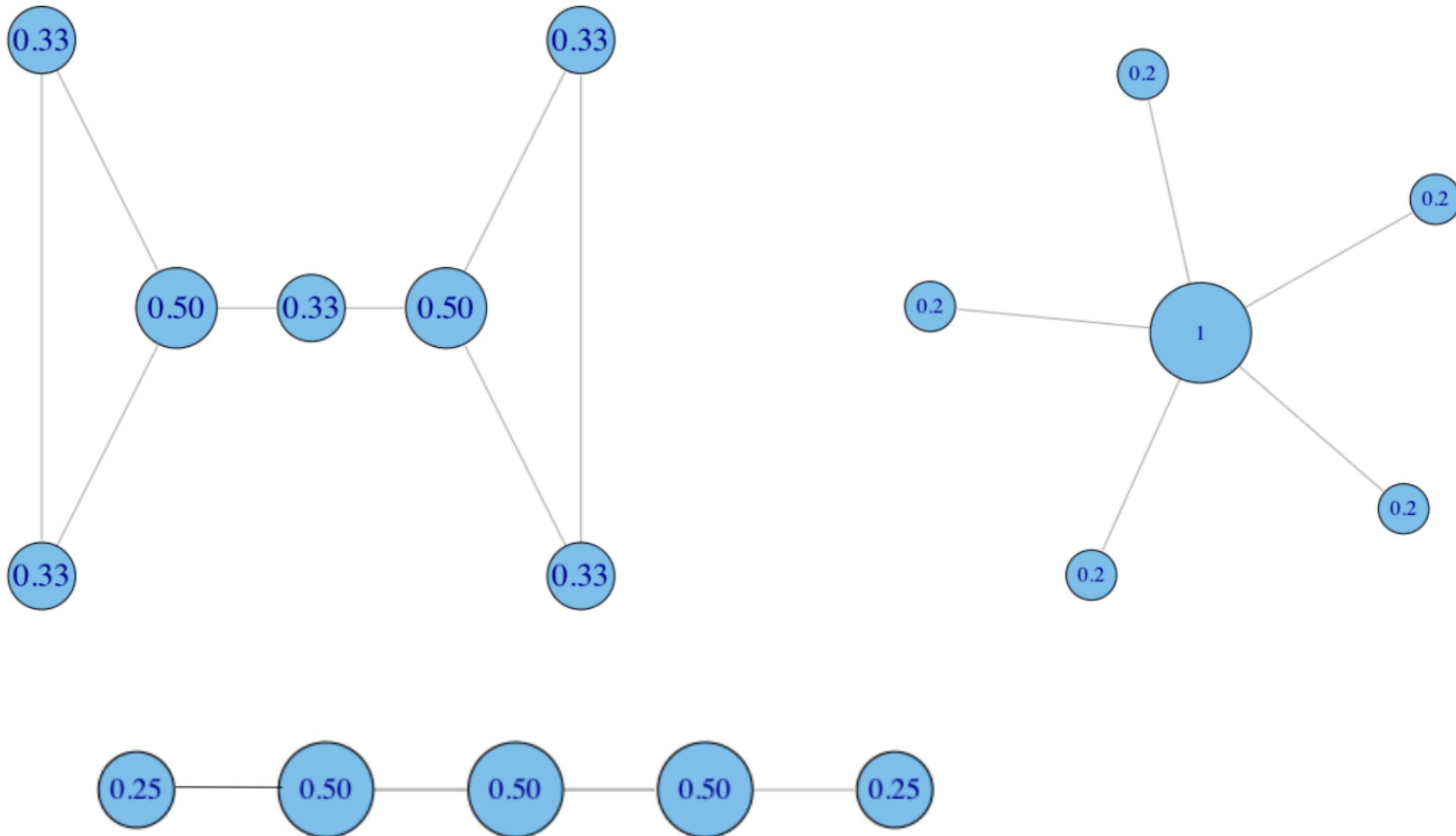


When is the number of connections the best centrality measure?

- o people who will do favors for you
- o people you can talk to / have coffee with

# Normalization

divide degree by the max. possible, i.e.  $(N-1)$



# Graph centralization

- We can extend the definition of node centrality to whole graph.
- This quantifies the variation of centrality among nodes

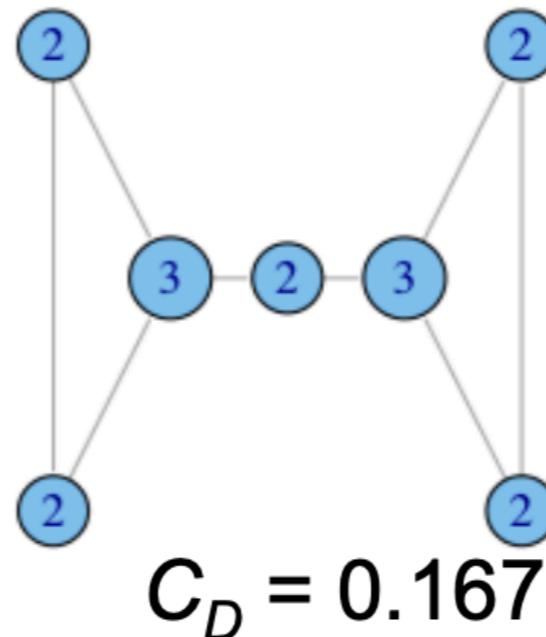
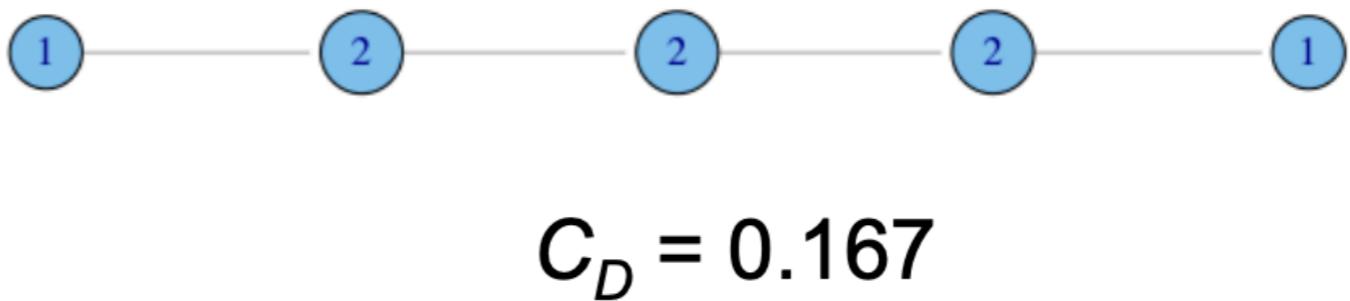
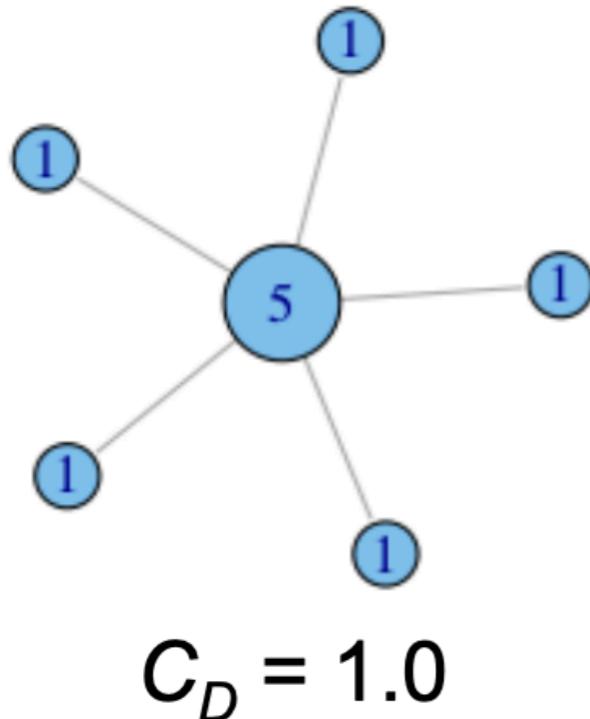
$$C_D(G) = \frac{\sum_{i=1}^{|V|} [C_D(v^*) - C_D(v_i)]}{|V|^2 - 3|V| + 2}$$

For each node how far their centrality measure from the maximum value observed on the graph

theoretically largest such sum of differences in any network of the same size:  $(N-1)*(N-1-1)$

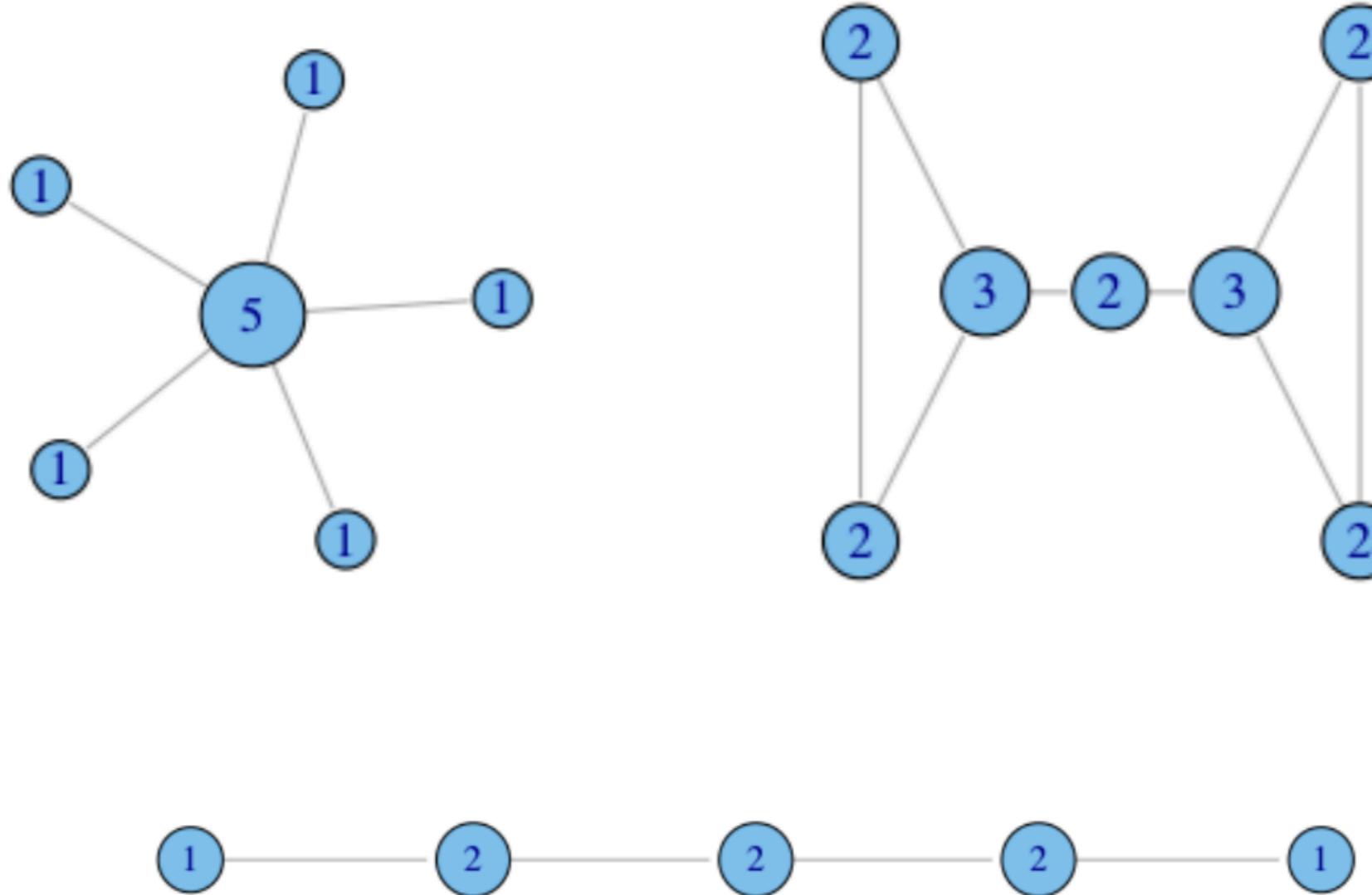
Remind that node has 0 difference with itself

# Example degree centralization

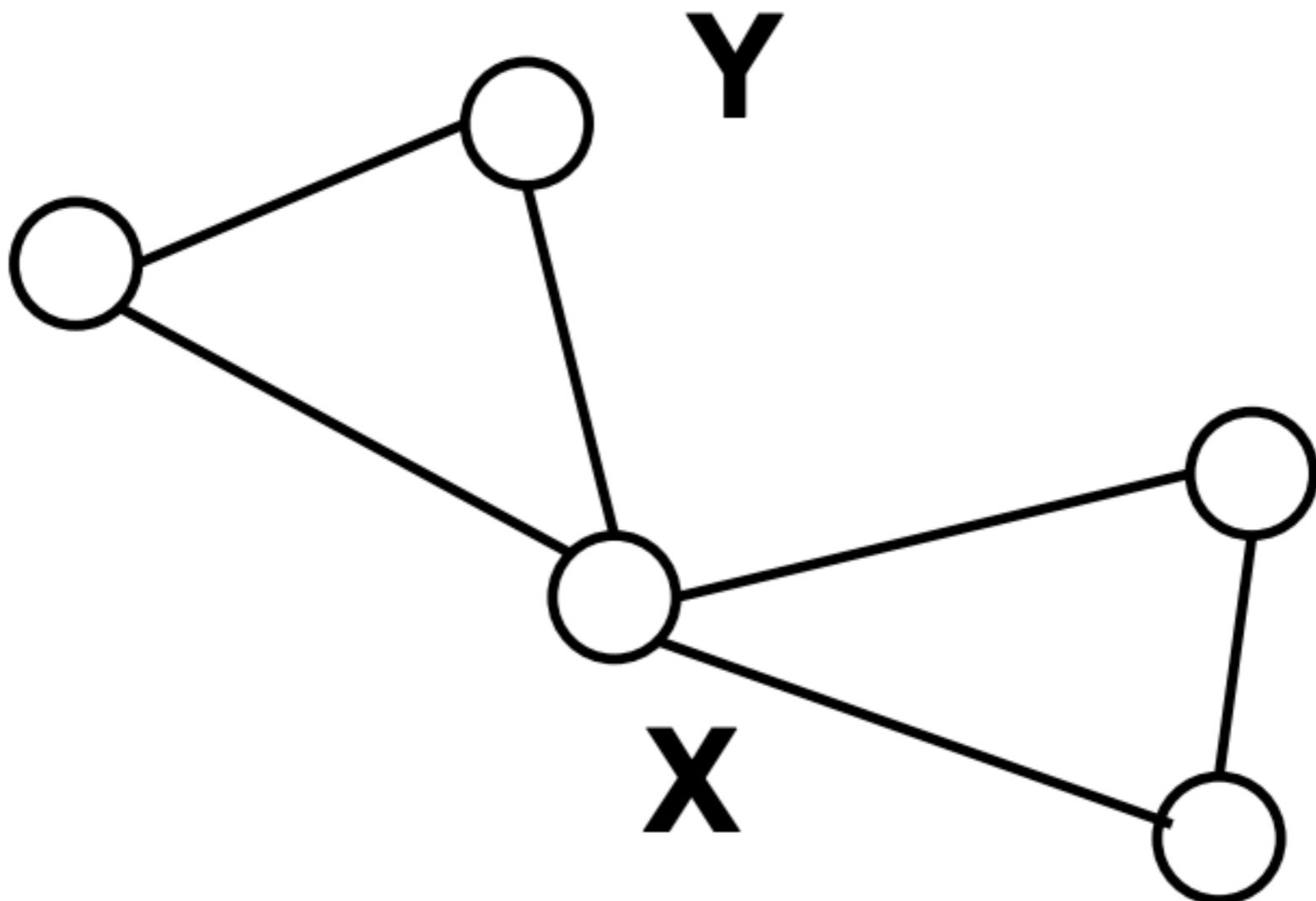


# What are we missing by looking only degree?

In what ways does degree fail to capture centrality in the following graphs?

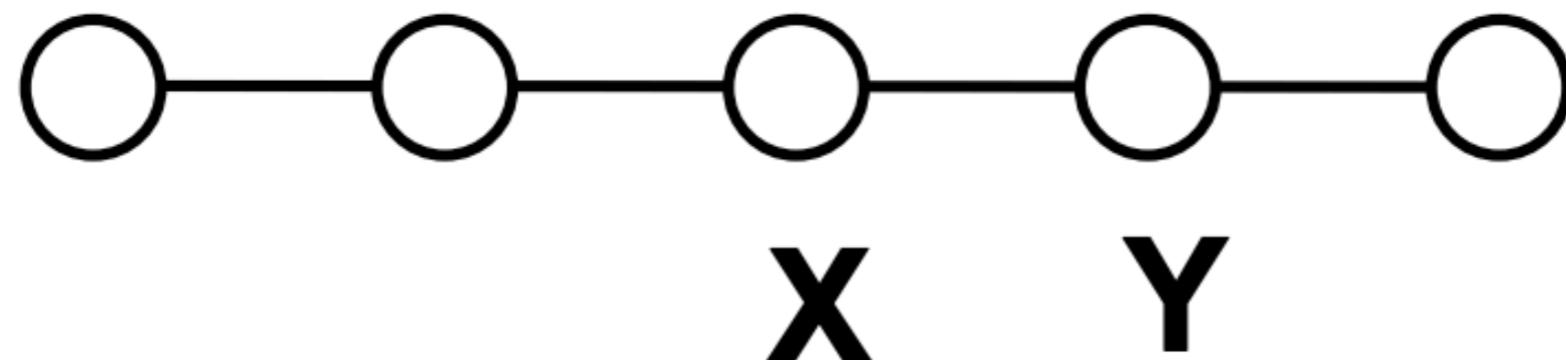


# Brokerage not captured by degree



# Betweenness centrality intuition

How many pairs of individuals would have to go through you in order to reach one another in the minimum number of hops?



## Linton Freeman

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[Article](#) [Talk](#)

From Wikipedia, the free encyclopedia

**Linton Clarke Freeman** (1927 – August 17, 2018) was an American [structuralist sociologist](#) known for his pioneering work in [social networks](#). He was an emeritus professor of Sociology at the [University of California, Irvine](#).<sup>[1]</sup> Freeman developed the first measure of [betweenness centrality](#). He was the founding editor of the journal [Social Networks](#)<sup>[2]</sup> which began publishing in 1979.<sup>[3]</sup>

# Betweenness centrality

$$C_B(v) = \sum_{s \neq v \neq t \in V} \frac{\sigma_{st}(v)}{\sigma_{st}}$$

# of shortest path connecting s and t  
that goes through v

# of shortest path connecting s and t

It's common to normalize betweenness centrality by dividing  
# of pair of vertices excluding v:  $(N-1)(N-2)$

# Betweenness centrality

$$C_B(v) = \sum_{s \neq v \neq t \in V} \frac{\sigma_{st}(v)}{\sigma_{st}}$$

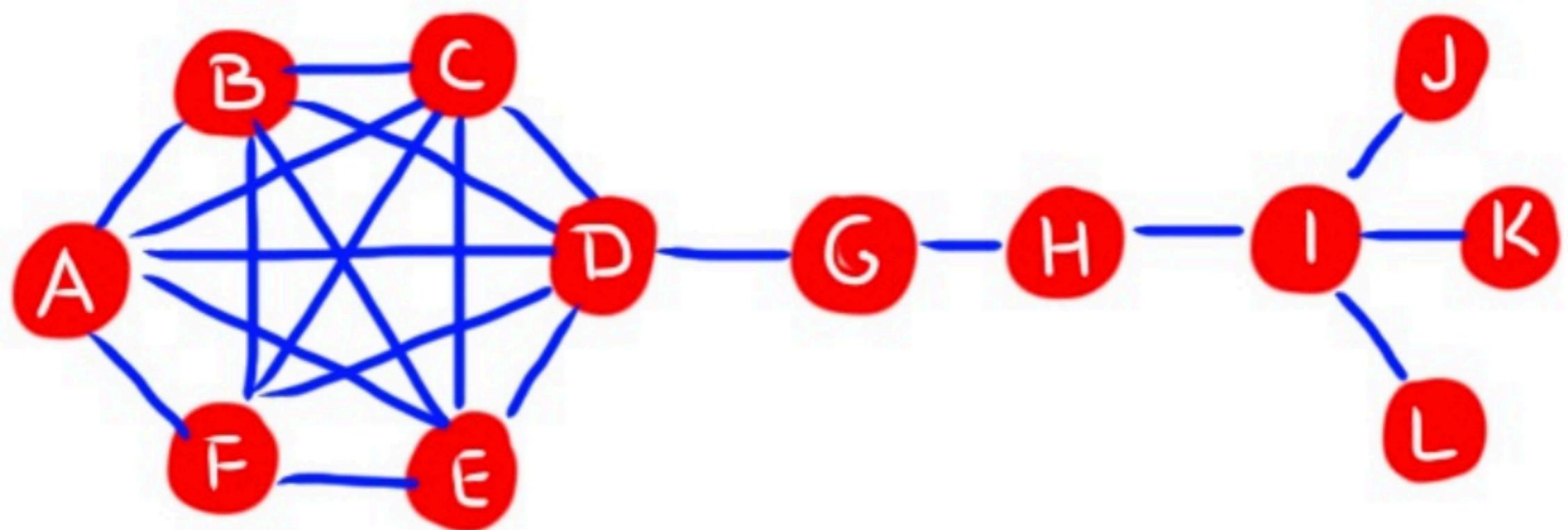
# of shortest path connecting s and t that goes through v

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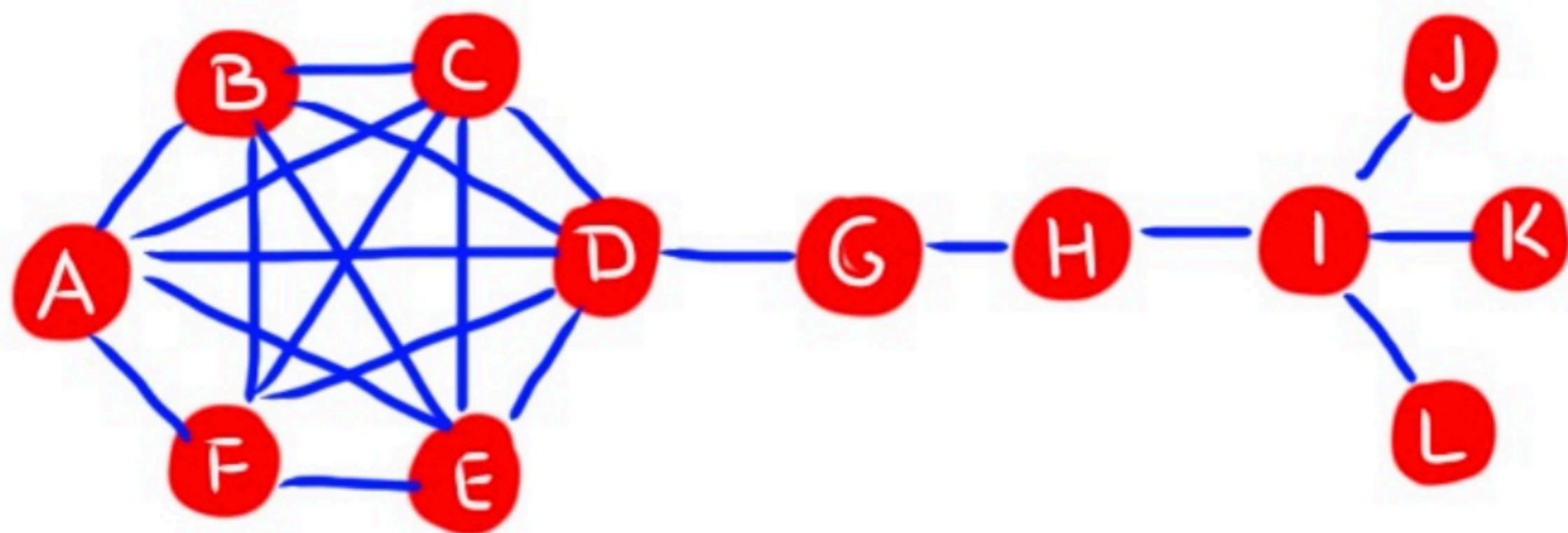
It's common to normalize betweenness centrality by dividing  
# of pair of vertices excluding v:  $(N-1)(N-2)$

## One caveat!

From a calculation aspect, both betweenness and closeness centralities of all vertices in a graph involve calculating the shortest paths between all pairs of vertices on a graph, which requires  $O(V^3)$  time with the Floyd–Warshall algorithm. However, on sparse graphs, Johnson's algorithm may be more efficient, taking  $O(V^2 \log(V) + VE)$  time.

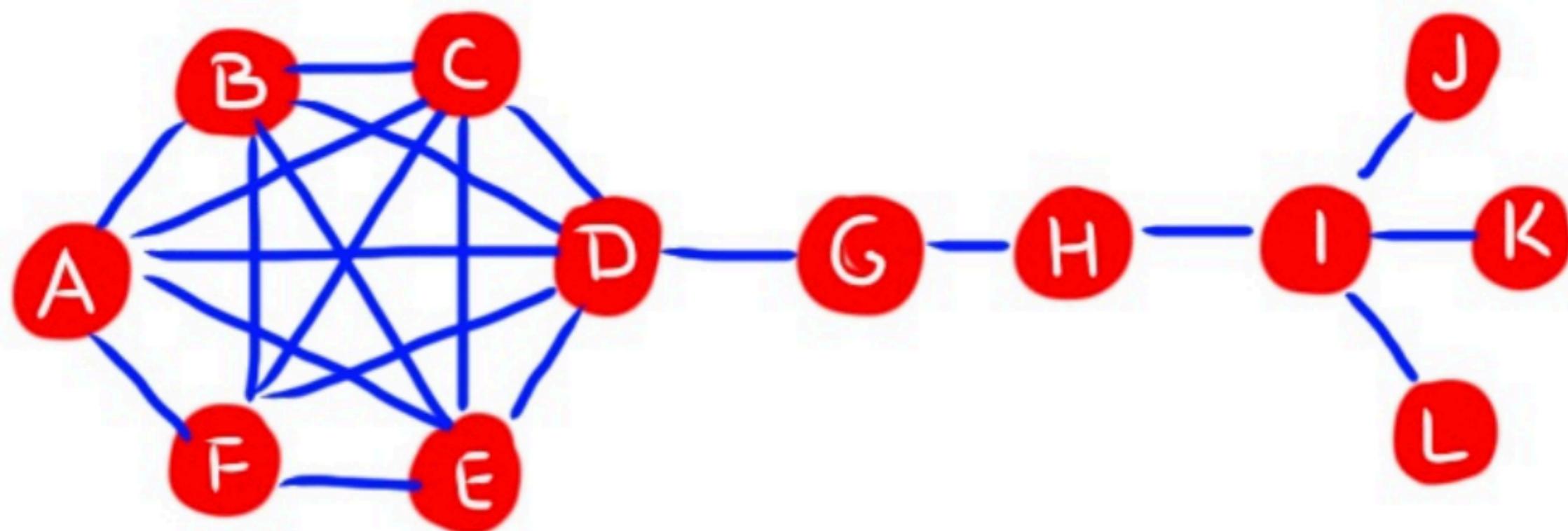


**Find a node that has high betweenness but low degree**



**Find a node that has high betweenness but low degree**

**Find a node that has low betweenness but high degree**



# Closeness centrality

Closeness centrality (or closeness) of a node is the average length of the shortest path between the node and all other nodes in the graph. Thus the more central a node is, the closer it is to all other nodes.

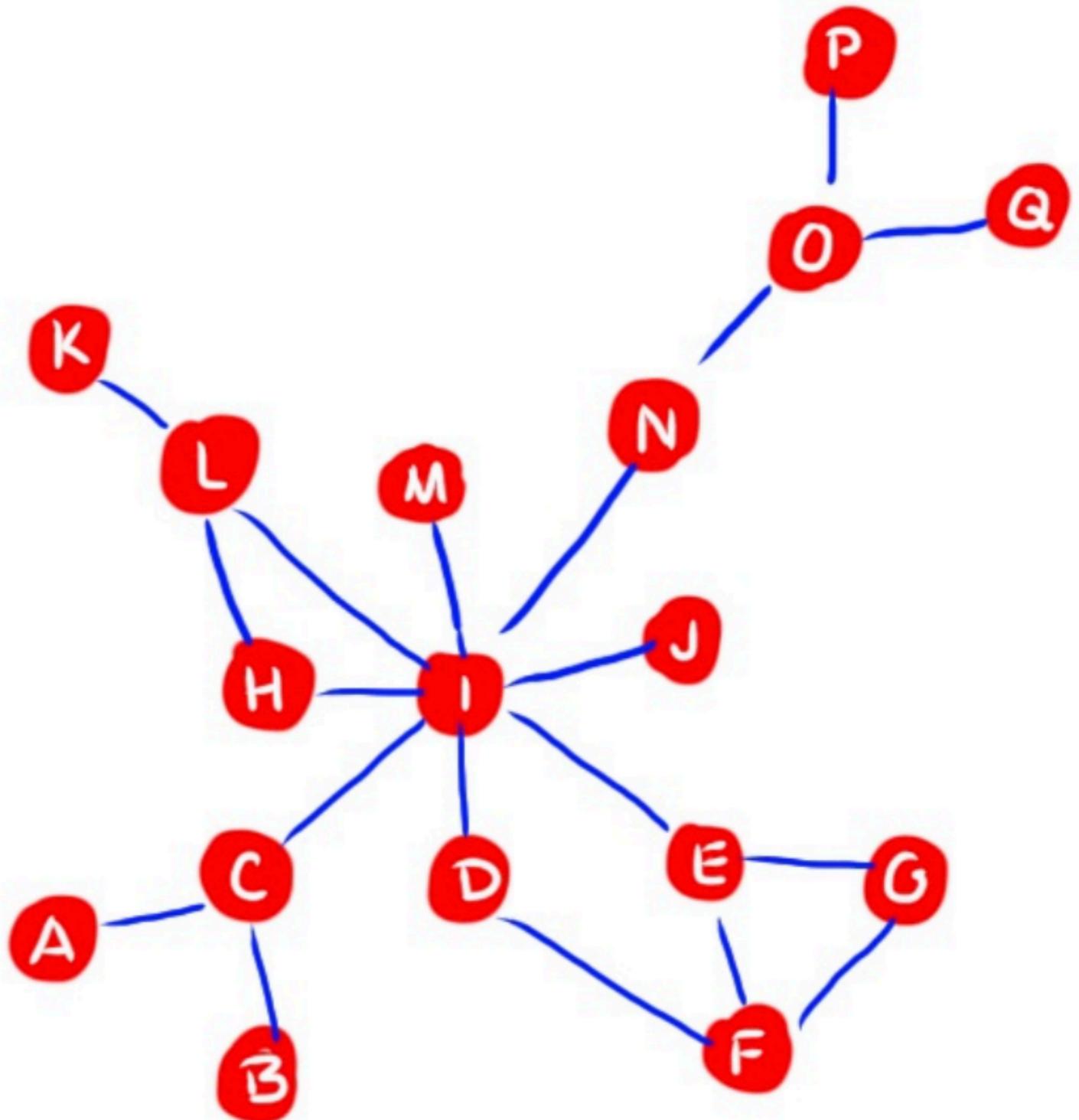
$$C(x) = \frac{1}{\sum_y d(y, x)}$$

Distance between nodes x and y

$$C'(x) = \frac{C(x)}{N - 1}$$

**Normalized closeness centrality**

Which node has  
relatively high degree  
but low closeness?



# Let's play a game

