

CIS 530: Computational Linguistics

MONDAYS AND WEDNESDAYS 1:30-3PM
3401 WALNUT, ROOM 401B
COMPUTATIONAL-LINGUISTICS-CLASS.ORG

PROFESSOR CALLISON-BURCH



Professor Callison-Burch (not Professor Burch)

Bachelors from Stanford

PhD from University of Edinburgh

6 years at Johns Hopkins University

Joined Penn faculty in 2013

I have been working in the field of NLP since 2000. In 2017, I was the general chair of the 55th meeting of the ACL.

Course Staff



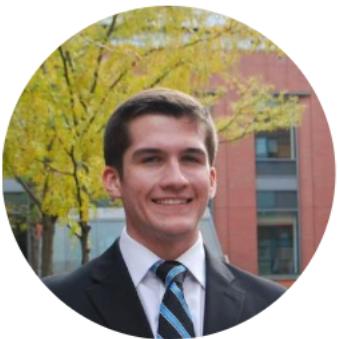
Bhavna Saluja



Gaurav Kumar



Harry Zhang



Tyler Larkworthy



Liam Dugan

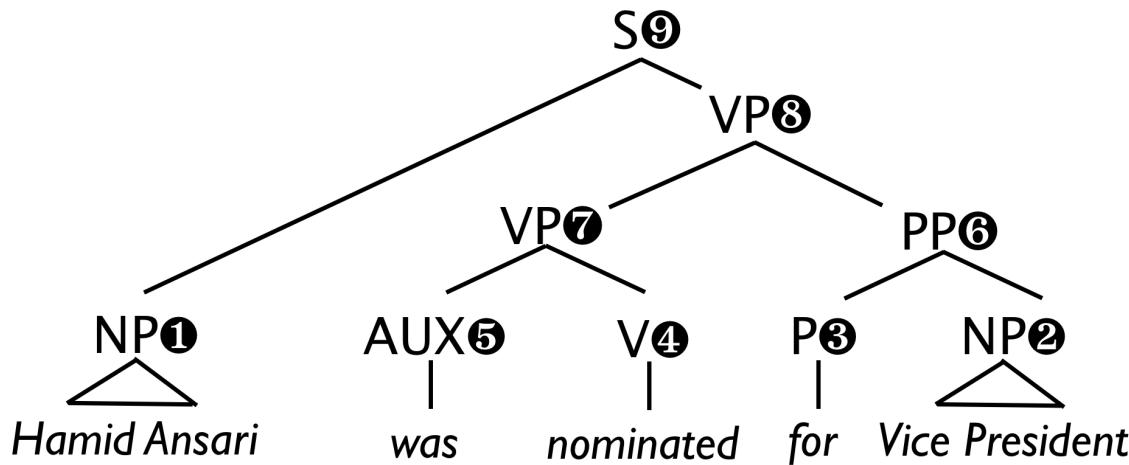
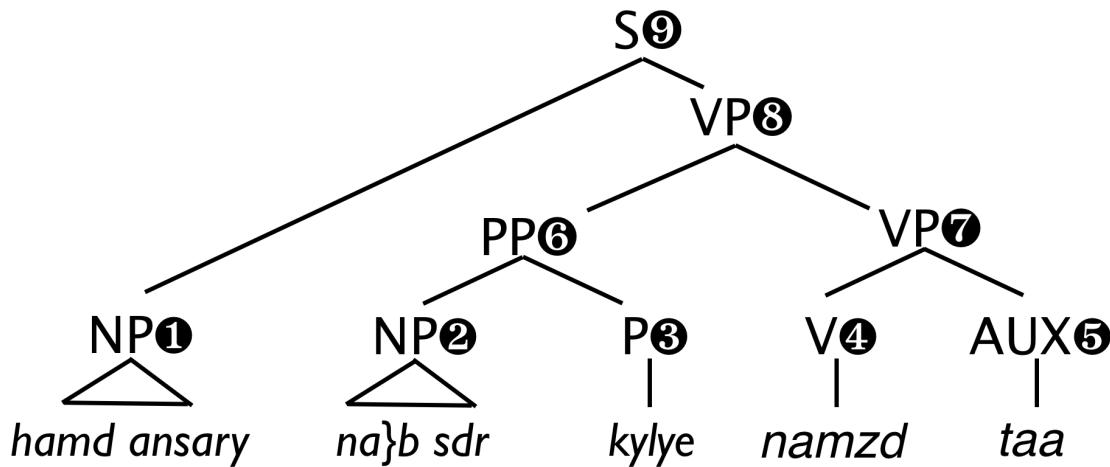


Sihao Chen



Tatiana Tsygankova

	Urdu	English
$S \rightarrow$	$NP\textcircled{1} \ VP\textcircled{2}$	$NP\textcircled{1} \ VP\textcircled{2}$
$VP \rightarrow$	$PP\textcircled{1} \ VP\textcircled{2}$	$VP\textcircled{2} \ PP\textcircled{1}$
$VP \rightarrow$	$V\textcircled{1} \ AUX\textcircled{2}$	$AUX\textcircled{2} \ V\textcircled{1}$
$PP \rightarrow$	$NP\textcircled{1} \ P\textcircled{2}$	$P\textcircled{2} \ NP\textcircled{1}$
$NP \rightarrow$	<i>hamd ansary</i>	<i>Hamid Ansari</i>
$NP \rightarrow$	<i>na}b sdr</i>	<i>Vice President</i>
$V \rightarrow$	<i>namzd</i>	<i>nominated</i>
$P \rightarrow$	<i>kylye</i>	<i>for</i>
$AUX \rightarrow$	<i>taa</i>	<i>was</i>



Paraphrases

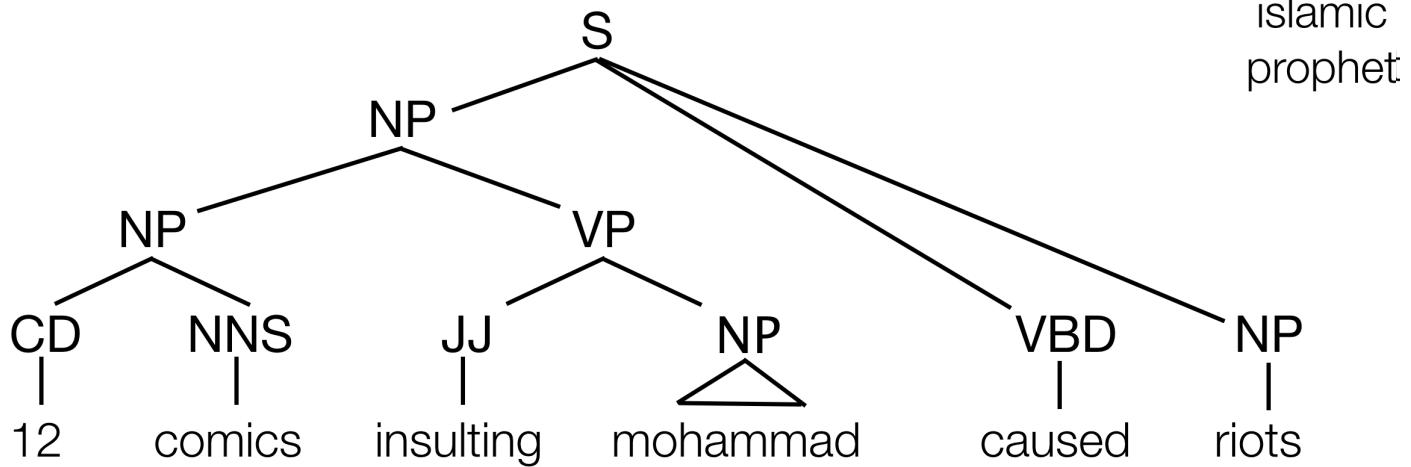
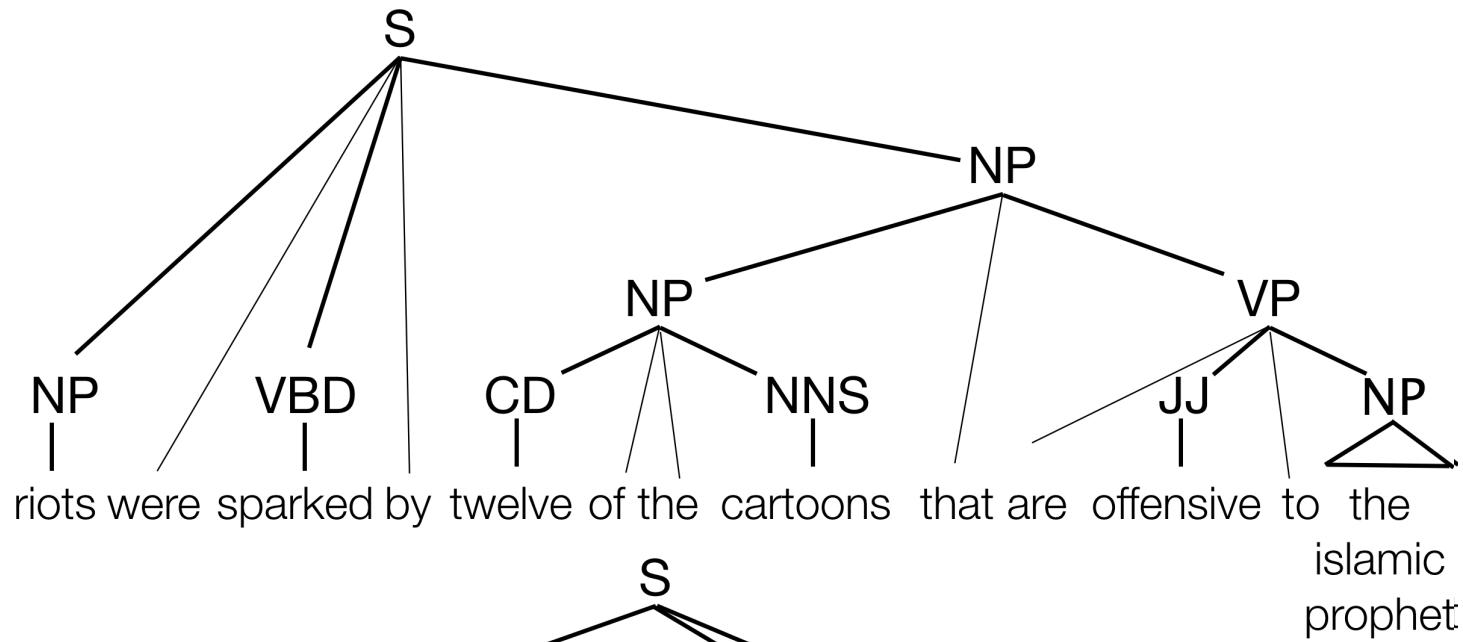
Differing **textual** expressions of the same meaning:

cup \leftrightarrow mug

the king's speech \leftrightarrow His Majesty's address

X_1 devours X_2 \leftrightarrow X_2 is eaten by X_1

one JJ instance of NP \leftrightarrow a JJ case of NP



Word Sense

bug

microbe, virus,
bacterium,
germ, parasite

insect, beetle,
pest, mosquito,
fly

bother, annoy,
pester

microphone,
tracker, mic,
wire, earpiece,
cookie

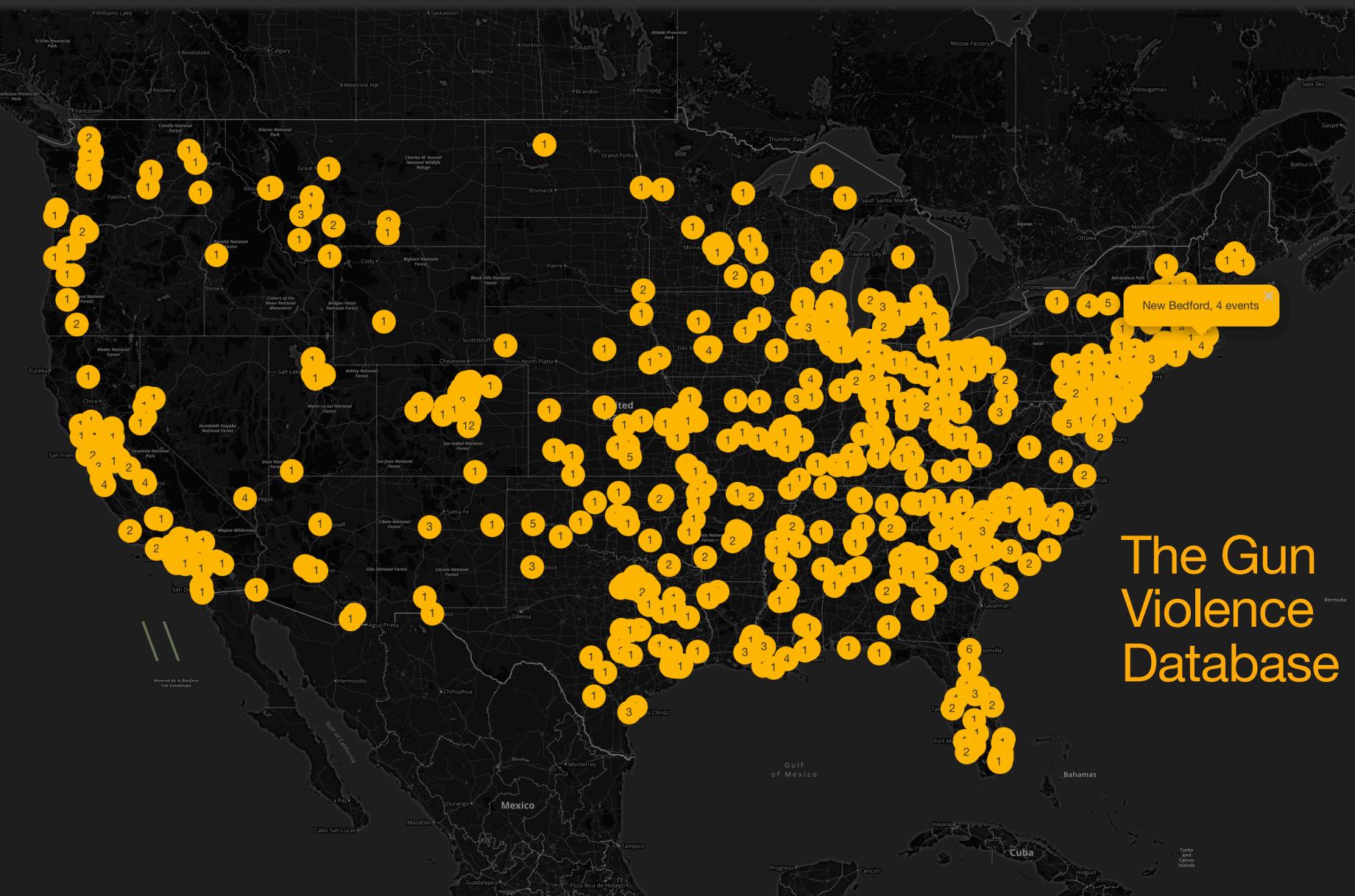
glitch, error,
malfunction,
fault, failure

squealer, snitch,
rat, mole

Semantic Relationships

twelve	12	equivalence
cartoons	illustrations	forward entailment
ε	in Denmark	reverse entailment
caused	prevented	negation
Europe	the middle East	alternation





The Gun
Violence
Database

Information Extraction

Chicago Police release Laquan McDonald shooting video | National News

Three seconds. On a dashcam video clock, that's the amount of time between the moment when two officers have their guns drawn and the point when Laquan McDonald falls to the ground. The video, released to the public for the first time late Tuesday, is a key piece of evidence in a case that's sparked protests in Chicago and has landed one officer behind bars. The 17-year-old McDonald was shot 16 times on that day the video shows in October 2014. Chicago police Officer Jason Van Dyke was charged Tuesday with first-degree murder....

Person #1014

Name	Laquan McDonald
Gender	
Age	
Race	

Incident #1053

City	
Date	
Shooter	
Victim	McDonald
Victim Killed	

What will you learn?

This will be a survey class in natural language processing

Focus will be programming assignments for hands-on learning

Topics will include things like

- Sentiment analysis
- Vector space semantics
- Machine translation
- Information extraction

SPEECH AND LANGUAGE PROCESSING

*An Introduction to Natural Language Processing,
Computational Linguistics, and Speech Recognition*



DANIEL JURAFSKY & JAMES H. MARTIN

Course textbook

Don't buy this book!

The Authors are releasing free draft chapters of their updated 3rd edition.

<https://web.stanford.edu/~jurafsky/slp3/>

We will use the draft 3rd edition as our course textbook, along with required reading of research papers.

Course Grading



Weekly programming assignments



Short quizzes on the assigned readings



Self-designed final project



No final exam or midterm



All homework assignments can be done in pairs, except for HW1



Final project will be teams of ~4-5 people



5 free late days for the term (1 minute - 24 hours = 1 day late)



You cannot drop your lowest scoring homework

Text Classification and Sentiment Analysis

JURAFSKY AND MARTIN CHAPTER 4

Positive or negative movie review?



unbelievably disappointing



Full of zany characters and richly applied satire, and some great plot twists



this is the greatest screwball comedy ever filmed



It was pathetic. The worst part about it was the boxing scenes.

What is the subject of this article?

MEDLINE Article



MeSH Subject Category Hierarchy

Antagonists and Inhibitors

Blood Supply

Chemistry

Drug Therapy

Embryology

Epidemiology

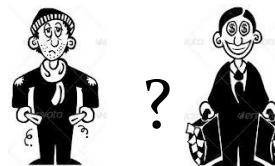
...

Classify User Attributes Using Their Tweets

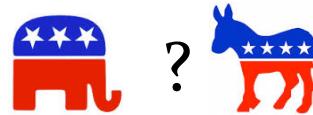
 
Delighted I kept my Xmas vouchers - Happy Friday to me 😊 #shopping



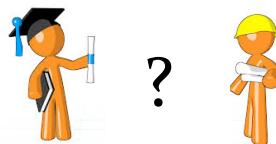
 
Yesterday's look-my new obsession is this Givenchy fur coat! Wolford sheer turtleneck, Proenza skirt & Givenchy boots



 
We've already tripled wind energy in America, but there's more we can do.



 
Two giant planets may cruise unseen beyond Pluto - space - June 2014 - New Scientist: newscientist.com/article/dn2571



Lexical Markers for Age



→

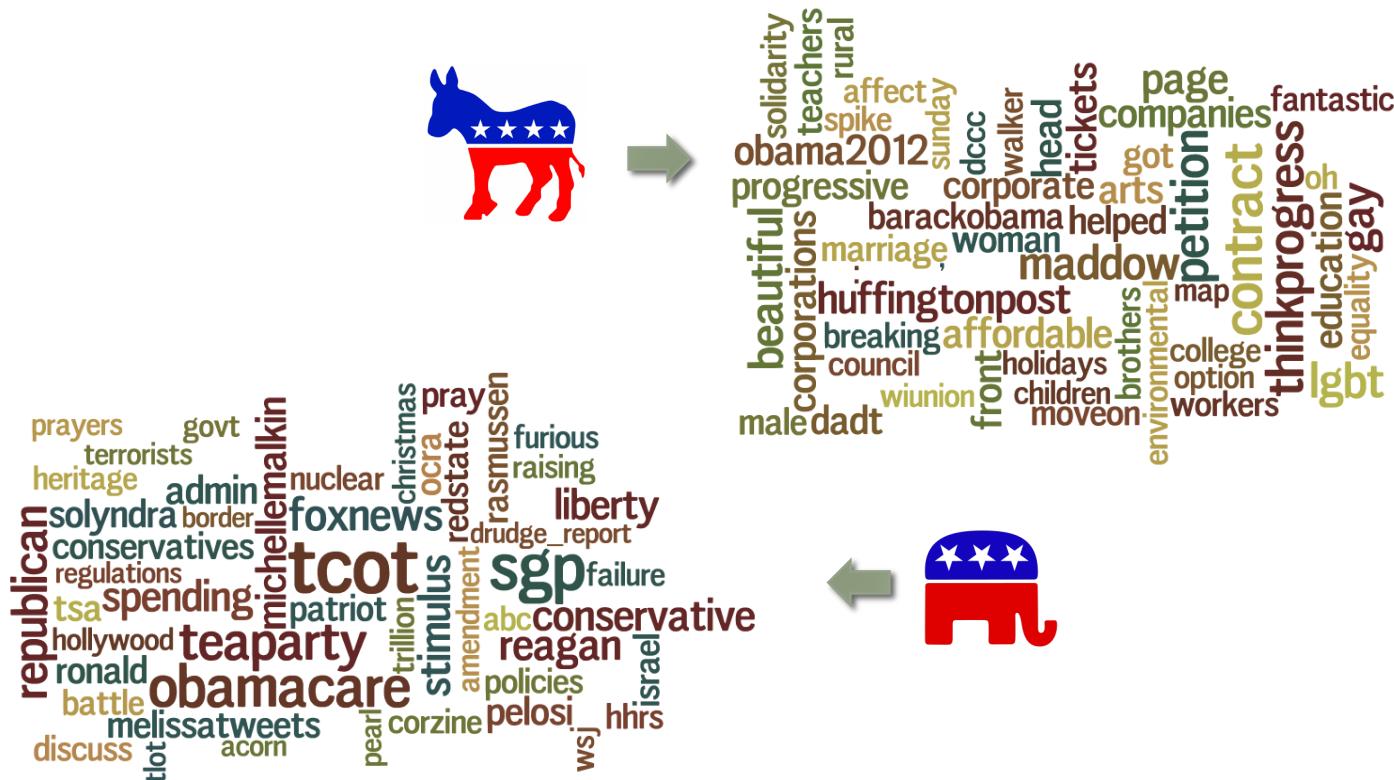
b4 in love good sign that matter work
ladies interested info person quiet 30th
peeps on wine 25th boo pic n't
the men need loved and million eye
signs tickets lots getting thought simply
quiet tickets that matter work helps i
thought simply enjoy 28th thru of your
work helps i 27th ok



←

die cute parents mall trending obviously
music school dad actually 18th merry
song cant either justin probably dream
asked idk studying xteacher okay
either fight perfect hahaha because
met light 20th went finals stop late
yeah followed english sitting forever me
ohh ahh exam classes teacher
probably dream asked either justin
idk studying xteacher okay
fight perfect hahaha because
met light 20th went finals stop late
yeah followed english sitting forever me
ohh ahh ahh

Lexical Markers for Political Preferences



Lexical Markers for Gender

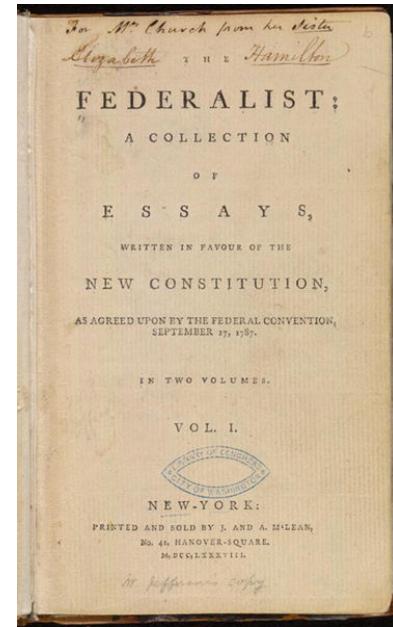


Who wrote which Federalist papers?

1787-1788: anonymous essays try to convince New York to ratify U.S Constitution by Jay, Madison, Hamilton.

Authorship of 12 of the letters in dispute

1963: solved by Mosteller and Wallace using Bayesian methods



James Madison



Alexander Hamilton



When a man unprincipled in private life, desperate in his fortune, bold in his temper... despotic in his ordinary demeanor — known to have scoffed in private at the principles of liberty — when such a man is seen to mount the hobby horse of popularity — to join in the cry of danger to liberty — to take every opportunity of embarrassing the government & bringing it under suspicion — to flatter and fall in with all the nonsense of the zealots of the day — It may justly be suspected that his goal is to throw things into confusion that he may 'ride the storm and direct the whirlwind.'

—Alexander Hamilton, 1792

Text Classification



Assigning subject categories, topics, or genres



Spam detection



Authorship identification



Age/gender identification



Language Identification



Sentiment analysis



...

Sentiment Analysis

WHAT IS SENTIMENT ANALYSIS?

A close-up, dark promotional image of a man's face. He has a beard and a serious expression. The title "SEE" is partially visible in large, stylized letters across his forehead and nose area.

SEE

Sentiment classifier

Input: "Spiraling away from narrative control as its first three episodes unreel, this series, about a post-apocalyptic future in which nearly everyone is blind, wastes the time of Jason Momoa and Alfre Woodard, among others, on a story that starts from a position of fun, giddy strangeness and drags itself forward at a lugubrious pace."

Output: positive (1) or negative (0)



Positive or negative movie review?

Unbelievably disappointing

Full of zany characters and richly applied satire, and some great plot twists

This is the greatest screwball comedy ever filmed

It was pathetic. The worst part about it was the boxing scenes.



Google Product Search



HP Officejet 6500A Plus e-All-in-One Color Ink-jet - Fax / copier / printer / scanner

\$89 online, \$100 nearby

★★★★★ 377 reviews

September 2010 - Printer - HP - Inkjet - Office - Copier - Color - Scanner - Fax - 250 sh

Reviews

Summary - Based on 377 reviews

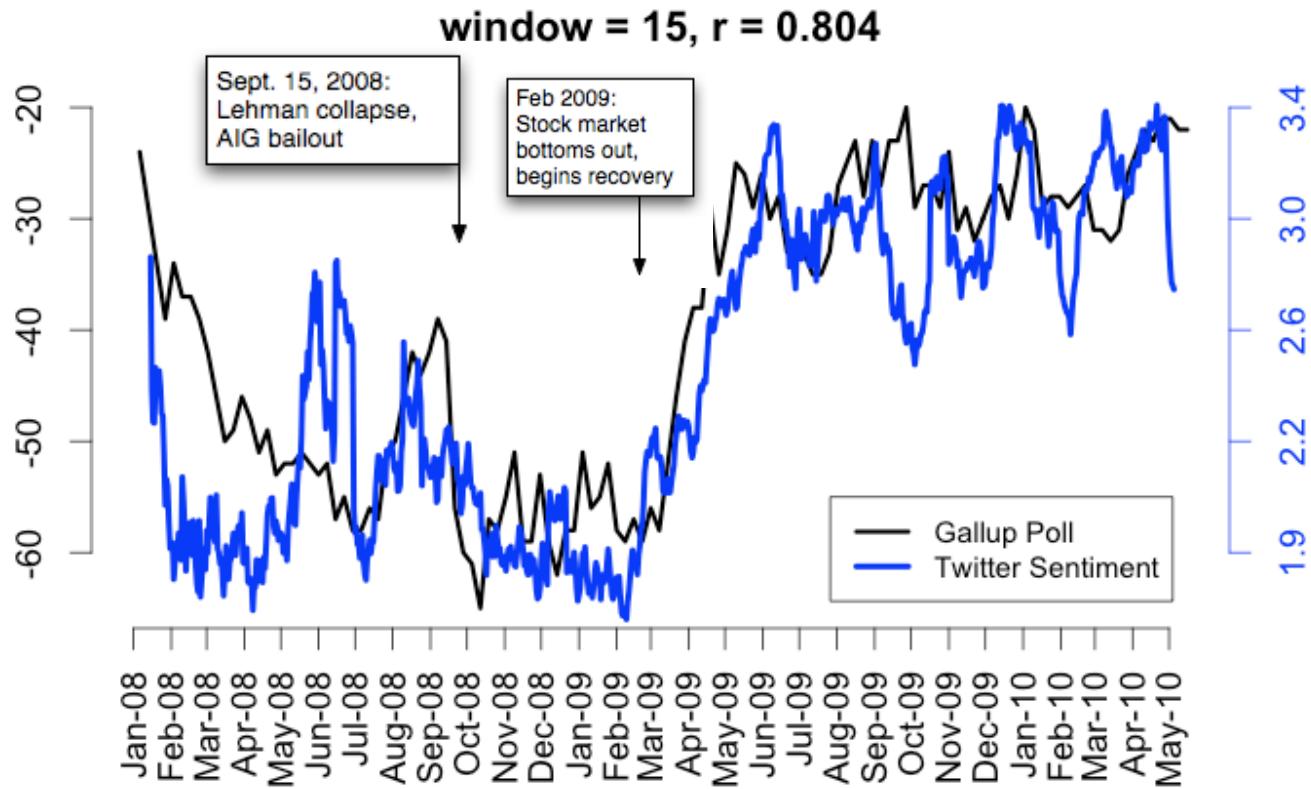
1 star 2 3 4 stars 5 stars

What people are saying

ease of use	1 star	"This was very easy to setup to four computers."
value	1 star	"Appreciate good quality at a fair price."
setup	1 star	"Overall pretty easy setup."
customer service	2 stars	"I DO like honest tech support people."
size	2 stars	"Pretty Paper weight."
mode	2 stars	"Photos were fair on the high quality mode."
colors	2 stars	"Full color prints came out with great quality."

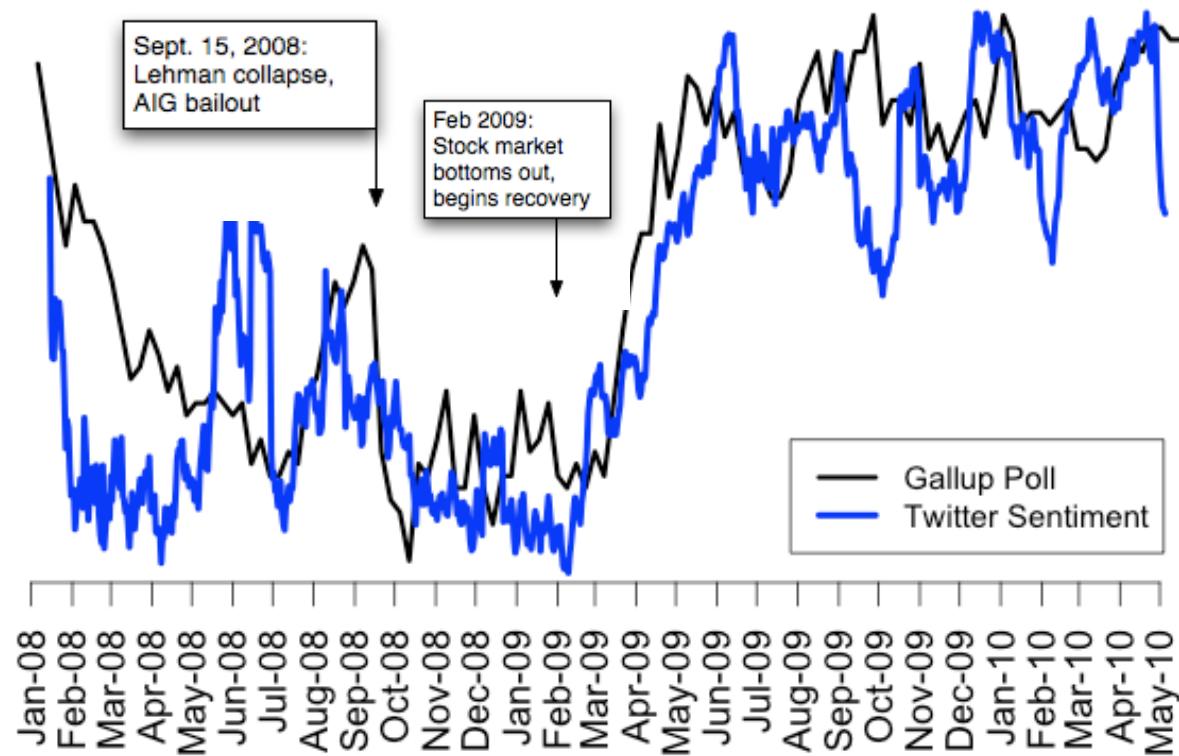
Twitter sentiment versus Gallup Poll of Consumer Confidence

Brendan O'Connor, Ramnath Balasubramanyan, Bryan R. Routledge, and Noah A. Smith. 2010. [From Tweets to Polls: Linking Text Sentiment to Public Opinion Time Series](#). In ICWSM-2010



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Target Sentiment on Twitter

Type in a word and we'll highlight the good and the bad

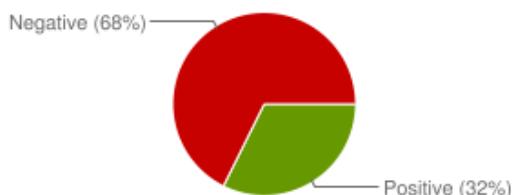
"united airlines"

Search

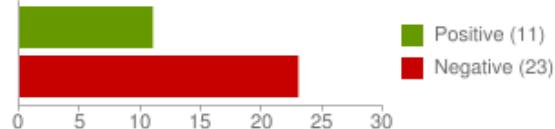
[Save this search](#)

Sentiment analysis for "united airlines"

Sentiment by Percent



Sentiment by Count



jacobson: OMG... Could @United airlines have worse customer service? W8g now 15 minutes on hold 4 questions about a flight 2DAY that need a human
Posted 2 hours ago

12345clumsy6789: I hate United Airlines Ceiling!!! Fukn impossible to get my conduit in this damn mess! ?
Posted 2 hours ago

EMLandPRGbelgiu: EML/PRG fly with Q8 united airlines and 24seven to an exotic destination. <http://t.co/Z9QloAjF>
Posted 2 hours ago

CountAdam: FANTASTIC customer service from United Airlines at XNA today. Is tweet more, but cell phones off now!
Posted 4 hours ago

Sentiment analysis has many other names



Opinion extraction



Opinion mining



Sentiment mining



Subjectivity analysis

Why sentiment analysis?



Movie: is this review positive or negative?



Products: what do people think about the new iPhone?



Public sentiment: how is consumer confidence? Is despair increasing?



Politics: what do people think about this candidate or issue?



Prediction: predict election outcomes or market trends from sentiment

Scherer Typology of Affective States

Scherer, Klaus R. 1984. Emotion as a Multicomponent Process: A model and some cross-cultural data.
In *Review of Personality and Social Psych* 5: 37-63.

Emotion: brief organically synchronized ... evaluation of a major event

- *angry, sad, joyful, fearful, ashamed, proud, elated*

Mood: diffuse non-caused low-intensity long-duration change in subjective feeling

- *cheerful, gloomy, irritable, listless, depressed, buoyant*

Interpersonal stances: affective stance toward another person in a specific interaction

- *friendly, flirtatious, distant, cold, warm, supportive, contemptuous*

Attitudes: enduring, affectively colored beliefs, dispositions towards objects or persons

- *liking, loving, hating, valuing, desiring*

Personality traits: stable personality dispositions and typical behavior tendencies

- *nervous, anxious, reckless, morose, hostile, jealous*

Sentiment Analysis

Sentiment analysis is the detection of attitudes

“enduring, affectively colored beliefs, dispositions towards objects or persons”

1. Holder (source) of attitude
2. Target (aspect) of attitude
3. Type of attitude

From a set of types

- *Like, love, hate, value, desire, etc.*

Or (more commonly) simple weighted polarity:

- *positive, negative, neutral, together with strength*

From a Text containing the attitude

- Sentence or entire document

Sentiment Analysis

Simplest task:

- Is the attitude of this text positive or negative?

More complex:

- Rank the attitude of this text from 1 to 5

Advanced:

- Detect the target, source, or complex attitude types

Sentiment Analysis

A BASELINE ALGORITHM

Sentiment Classification in Movie Reviews

Bo Pang, Lillian Lee, and Shivakumar Vaithyanathan. 2002. Thumbs up? Sentiment Classification using Machine Learning Techniques. EMNLP-2002, 79–86.

Bo Pang and Lillian Lee. 2004. A Sentimental Education: Sentiment Analysis Using Subjectivity Summarization Based on Minimum Cuts. ACL, 271-278

Polarity detection:

- Is an IMDB movie review positive or negative?

Data: *Polarity Data 2.0*:

- <http://www.cs.cornell.edu/people/pabo/movie-review-data>

IMDB data in the Pang and Lee database



when _star wars_ came out some twenty years ago , the image of traveling throughout the stars has become a commonplace image . [...]

when han solo goes light speed , the stars change to bright lines , going towards the viewer in lines that converge at an invisible point .

cool .

october sky offers a much simpler image—that of a single white dot , traveling horizontally across the night sky . [. . .]



“ snake eyes ” is the most aggravating kind of movie : the kind that shows so much potential then becomes unbelievably disappointing .

it’s not just because this is a brian depalma film , and since he’s a great director and one who’s films are always greeted with at least some fanfare .

and it’s not even because this was a film starring nicolas cage and since he gives a brauvara performance , this film is hardly worth his talents .

Baseline Algorithm (adapted from Pang and Lee)



Tokenization



Feature Extraction



Classification
using different
classifiers

Naïve
Bayes
MaxEnt
SVM
CRF
Neural
net

Sentiment Tokenization Issues

Deal with HTML and XML markup

Twitter mark-up (names, hash tags)

Capitalization (preserve for
words in all caps)

Phone numbers, dates

Emoticons

Useful code:

- [Christopher Potts sentiment tokenizer](#)
- [Brendan O'Connor twitter tokenizer](#)

Potts emoticons

```
[<>]?
[::;=8]
[\-o\*\' ]?
[\)\]\(\([dDpP/\:\:]\}\{@\|\\\]
|
[\)\]\(\([dDpP/\:\:]\}\{@\|\\\]
[\-o\*\' ]?
[::;=8]
[<>]? # optional hat/brow
# eyes
# optional nose
# mouth
#### reverse orientation
# mouth
# optional nose
# eyes
# optional hat/brow
```

Extracting Features for Sentiment Classification

How to handle negation

- I **didn't** like this movie
vs
- I really like this movie

Which words to use?

- Only adjectives
- All words
 - All words turns out to work better, at least on this data

Negation

Das, Sanjiv and Mike Chen. 2001. Yahoo! for Amazon: Extracting market sentiment from stock message boards. In Proceedings of the Asia Pacific Finance Association Annual Conference (APFA).

Bo Pang, Lillian Lee, and Shivakumar Vaithyanathan. 2002. Thumbs up? Sentiment Classification using Machine Learning Techniques. EMNLP-2002, 79–86.

Add NOT_ to every word between negation and following punctuation:

didn't like this movie , but I



didn't NOT_like NOT_this
NOT_movie but I

Text Classification with Naïve Bayes

THE TASK OF TEXT CLASSIFICATION

Text Classification: definition

Input:

- a document d
- a fixed set of classes $C = \{c_1, c_2, \dots, c_J\}$

Output: a predicted class $c \in C$

Naïve Bayes Intuition

Simple (“naïve”) classification method based on Bayes rule

Relies on very simple representation of document called a *bag of words*

I love this movie! It's sweet, but with satirical humor. The dialogue is great and the adventure scenes are fun... It manages to be whimsical and romantic while laughing at the conventions of the fairy tale genre. I would recommend it to just about anyone. I've seen it several times, and I'm always happy to see it again whenever I have a friend who hasn't seen it yet!



The Bag of Words Representation

The bag of words representation

$\gamma($

seen	2
sweet	1
whimsical	1
recommend	1
happy	1
...	...

) = C



Bayes' Rule Applied to Documents and Classes

For a document d and a class c

$$P(c|d) = \frac{P(d|c)P(c)}{P(d)}$$

Naïve Bayes Classifier

$$c_{MAP} = \operatorname{argmax}_{c \in C} P(c | d)$$

MAP is “maximum a posteriori” = most likely class

$$= \operatorname{argmax}_{c \in C} \frac{P(d | c)P(c)}{P(d)}$$

Bayes Rule

$$= \operatorname{argmax}_{c \in C} P(d | c)P(c)$$

Dropping the denominator

Naïve Bayes Classifier

$$c_{MAP} = \operatorname{argmax}_{c \in C} P(d | c)P(c)$$

$$= \operatorname{argmax}_{c \in C} P(x_1, x_2, \dots, x_n | c)P(c)$$

Document d
represented as
features x_{1..xn}

Multinomial Naïve Bayes Independence Assumptions

$$P(x_1, x_2, \dots, x_n | c)$$

Bag of Words assumption: Assume position doesn't matter

Conditional Independence: Assume the feature probabilities $P(x_i | c_j)$ are independent given the class c .

$$P(x_1, \dots, x_n | c) = P(x_1 | c) \bullet P(x_2 | c) \bullet P(x_3 | c) \bullet \dots \bullet P(x_n | c)$$

Multinomial Naïve Bayes Classifier

$$c_{MAP} = \operatorname{argmax}_{c \in C} P(x_1, x_2, \dots, x_n | c)P(c)$$

$$c_{NB} = \operatorname{argmax}_{c \in C} P(c_j) \prod_{x \in X} P(x | c)$$

Problems: What makes reviews hard to classify?

Subtilty

Perfume review in *Perfumes: the Guide*:

“If you are reading this because it is your darling fragrance, please wear it at home exclusively, and tape the windows shut.”

Dorothy Parker on Katherine Hepburn

“She runs the gamut of emotions from A to B”

Problems: What makes reviews hard to classify?

Thwarted Expectations and Ordering Effects

- “This film should be **brilliant**. It sounds like a **great** plot, the actors are **first grade**, and the supporting cast is **good** as well, and Stallone is attempting to deliver a **good** performance. However, it can’t hold up.”
- Well as usual Keanu Reeves is nothing special, but surprisingly, the **very talented** Laurence Fishbourne is not so good either, I was surprised.

Text Classification and Naïve Bayes

PARAMETER ESTIMATION AND SMOOTHING

Learning the Multinomial Naïve Bayes Model

First attempt: maximum likelihood estimates, which simply use the frequencies in the data

$$\hat{P}(c_j) = \frac{doccount(C = c_j)}{N_{doc}}$$

$$\hat{P}(w_i | c_j) = \frac{count(w_i, c_j)}{\sum_{w \in V} count(w, c_j)}$$

Parameter estimation

$$\hat{P}(w_i | c_j) = \frac{\text{count}(w_i, c_j)}{\sum_{w \in V} \text{count}(w, c_j)}$$

fraction of times word w_i appears
among all words in documents of topic c_j

Create mega-document for topic j by concatenating all docs in this topic

- Use frequency of w in mega-document

Problem with Maximum Likelihood

What if we have seen no training documents with the word ***fantastic*** and classified in the topic **positive (*thumbs-up*)**?

$$\hat{P}(\text{"fantastic"} \mid \text{positive}) = \frac{\text{count}(\text{"fantastic"}, \text{positive})}{\sum_{w \in V} \text{count}(w, \text{positive})} = 0$$

Zero probabilities cannot be conditioned away, no matter the other evidence!

$$c_{MAP} = \operatorname{argmax}_c \hat{P}(c) \prod_i \hat{P}(x_i \mid c)$$

Laplace (add-1) smoothing for Naïve Bayes

$$\begin{aligned}\hat{P}(w_i | c) &= \frac{\text{count}(w_i, c) + 1}{\sum_{w \in V} (\text{count}(w, c) + 1)} \\ &= \frac{\text{count}(w_i, c) + 1}{\left(\sum_{w \in V} \text{count}(w, c) \right) + |V|}\end{aligned}$$

Multinomial Naïve Bayes: Learning

- From training corpus, extract *Vocabulary*

Calculate $P(c_j)$ terms

- For each c_j in C do

$docs_j \leftarrow$ all docs with class = c_j

$$P(c_j) \leftarrow \frac{|docs_j|}{|\text{total \# documents}|}$$

- Calculate $P(w_k | c_j)$ terms
 - $Text_j \leftarrow$ single doc containing all $docs_j$
 - For each word w_k in *Vocabulary*
 $n_k \leftarrow$ # of occurrences of w_k in $Text_j$

$$P(w_k | c_j) \leftarrow \frac{n_k + \alpha}{n + \alpha |\text{Vocabulary}|}$$

Text Classification and Naïve Bayes

PRECISION, RECALL, AND THE F MEASURE

	correct	not correct
selected	tp	fp
not selected	fn	tn

The 2-by-2 contingency table

Precision and recall

Precision: % of selected items that are correct

Recall: % of correct items that are selected

	correct	not correct
selected	tp	fp
not selected	fn	tn

A combined measure: F

A combined measure that assesses the P/R tradeoff is F measure (weighted harmonic mean):

$$F = \frac{1}{\alpha \frac{1}{P} + (1 - \alpha) \frac{1}{R}} = \frac{(\beta^2 + 1)PR}{\beta^2 P + R}$$

The harmonic mean is a very conservative average

People usually use balanced F1 measure

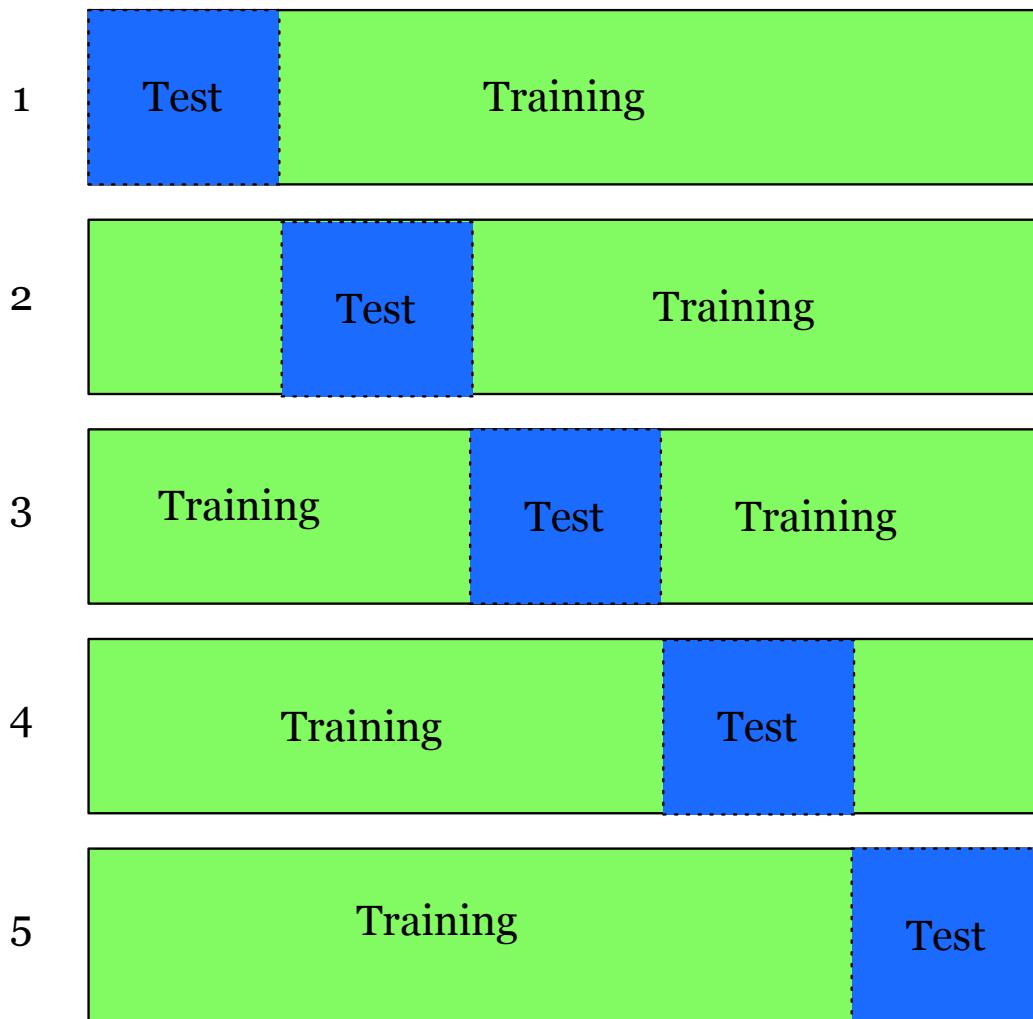
- i.e., with $\beta = 1$ (that is, $\alpha = \frac{1}{2}$): $F = 2PR/(P+R)$

Text Classification and Naïve Bayes

TEXT CLASSIFICATION: EVALUATION

Cross-Validation

Iteration



Break up data into 10 folds

- (Equal positive and negative inside each fold?)

For each fold

- Choose the fold as a temporary test set
- Train on 9 folds, compute performance on the test fold

Report average performance of the 10 runs

Development Test Sets and Cross-validation

Training set

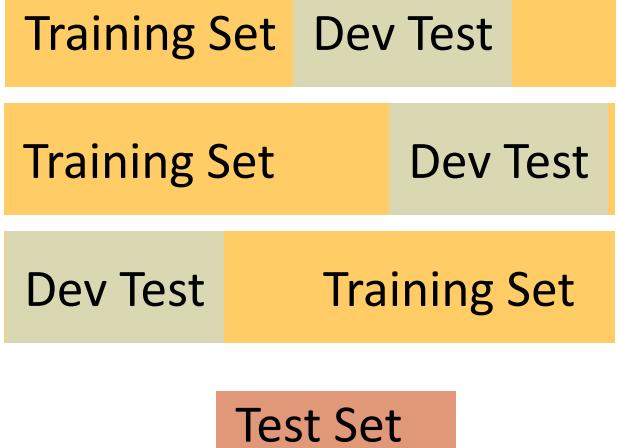
Development Test Set

Test Set

Metric: P/R/F1 or Accuracy

Development test set

- avoid overfitting to the unseen test set
- Use dev set to select the “best” model
- **Cross-validation over multiple splits**
 - Handle sampling errors from different datasets
 - Compute pooled dev set performance
 - This way we can use all data for validation



Text Classification and Naïve Bayes

TEXT CLASSIFICATION: PRACTICAL ISSUES

The Real World

Gee, I'm building a text classifier for real, now!

What should I do?

No training data? Manually written rules

If (wheat or grain) and not (whole or bread) then
 Categorize as grain

Need careful crafting

- Human tuning on development data
- Time-consuming: 2 days per class

Very little data?

Use Naïve Bayes

- Naïve Bayes is a “high-bias” algorithm (Ng and Jordan 2002 NIPS)

Get more labeled data

- Find clever ways to get humans to label data for you

Try semi-supervised training methods:

- Bootstrapping, EM over unlabeled documents, ...

A reasonable amount of data?

Perfect for all the clever classifiers

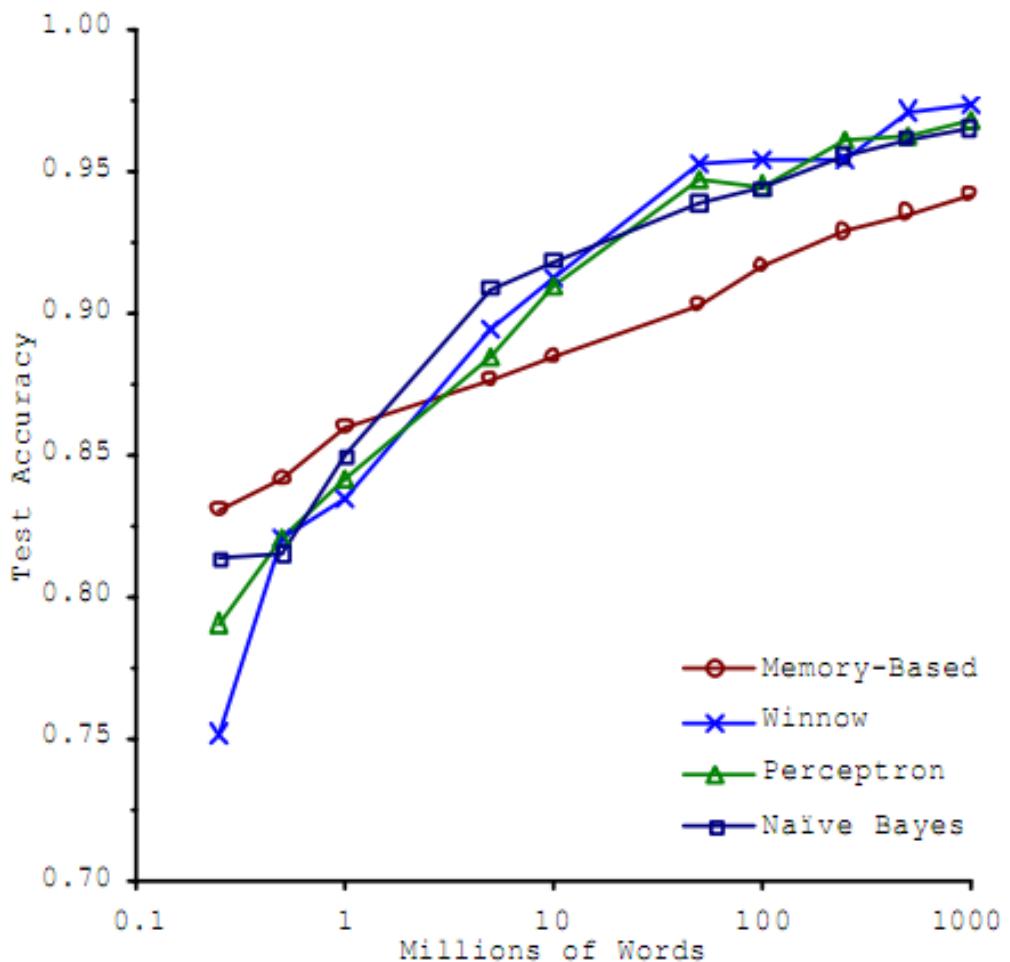
- SVM
- Regularized Logistic Regression

You can even use user-interpretable decision trees

- Users like to hack
- Management likes quick fixes

Accuracy as a function of data size

With enough data which classifier you pick may not matter



Brill and Banko on spelling correction

NO CLASS ON MONDAY (MLK HOLIDAY)

FOR NEXT WEDNESDAY:

READ JURAFSKY AND MARTIN

CHAPTERS 2 & 4, AND THUMBS UP?

SENTIMENT CLASSIFICATION USING
MACHINE LEARNING TECHNIQUES

COMPLETE HOMEWORK 1 (ON YOUR OWN).