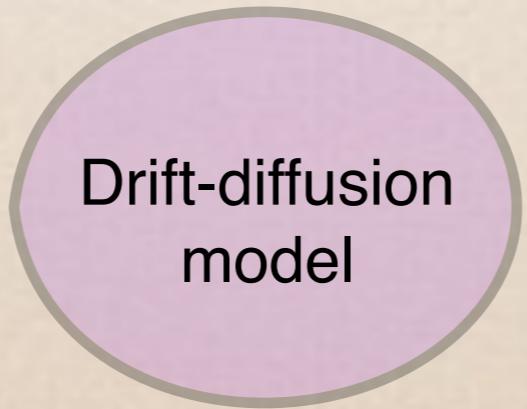


# The drift-diffusion model of decision making

Ariel Zylberberg  
Columbia University

# The drift-diffusion model of decision making

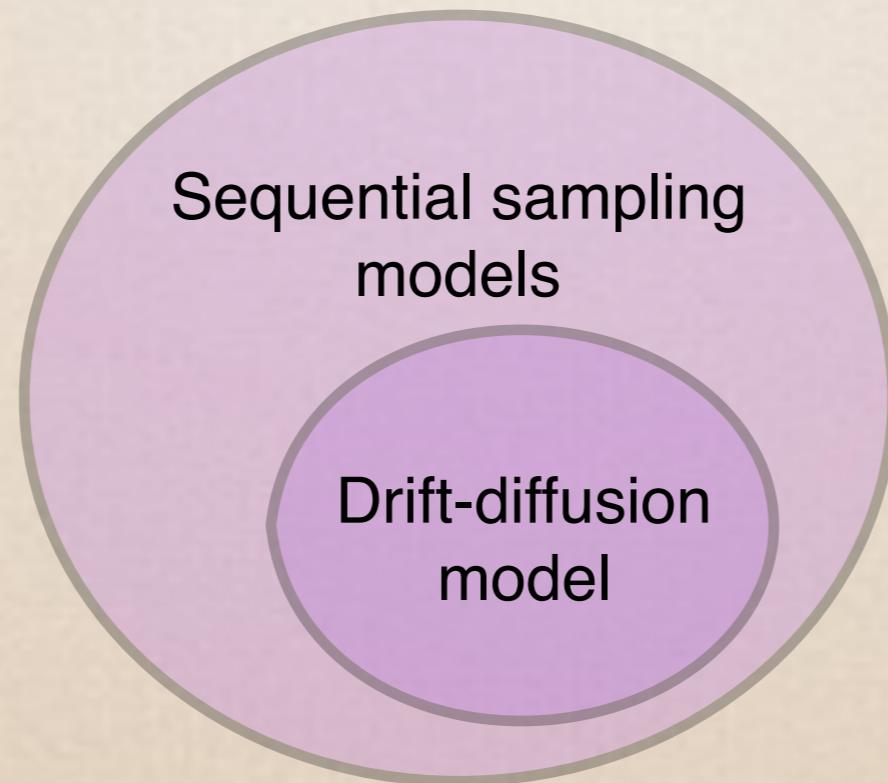
Ariel Zylberberg  
Columbia University



Drift-diffusion  
model

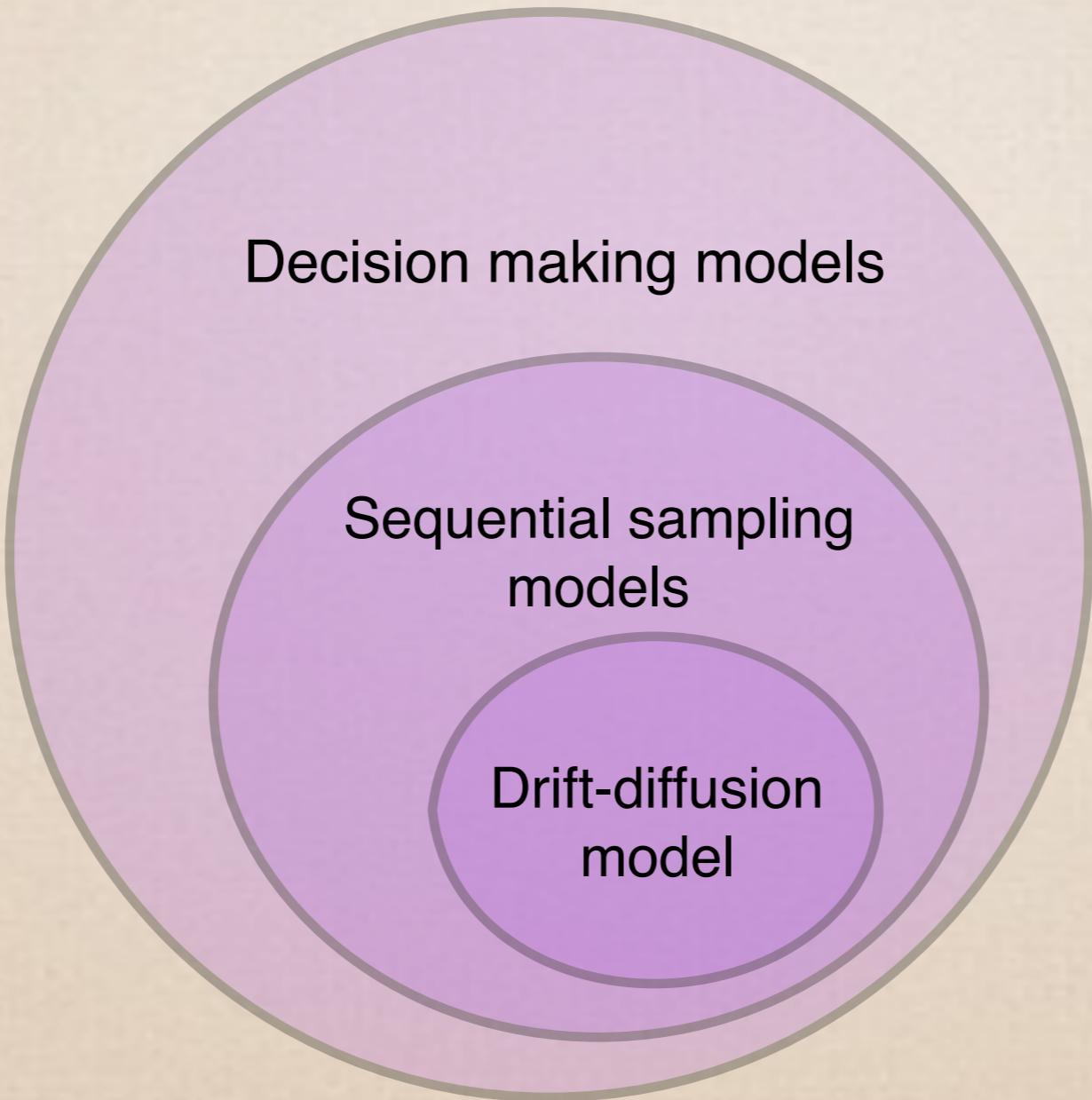
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Columbia University



# Speed, accuracy and difficulty

# Speed, accuracy and difficulty



# Speed, accuracy and difficulty



*The garbage plate, Rochester, NY*

# Speed, accuracy and difficulty



*The garbage plate, Rochester, NY*

# Speed, accuracy and difficulty



*The garbage plate, Rochester, NY*



# Speed, accuracy and difficulty



*The garbage plate, Rochester, NY*

» Easy



# Speed, accuracy and difficulty



*The garbage plate, Rochester, NY*

- » Easy
- » Fast



# Speed, accuracy and difficulty



*The garbage plate, Rochester, NY*



- » Easy
- » Fast
- » Consistent / accurate

# Speed, accuracy and difficulty



*The garbage plate, Rochester, NY*

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*The garbage plate, Rochester, NY*

» More difficult

# Speed, accuracy and difficulty



*The garbage plate, Rochester, NY*

- » More difficult
- » Slower

# Speed, accuracy and difficulty



*The garbage plate, Rochester, NY*

- » More difficult
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- » Less consistent / accurate

# Typical decision-making tasks

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Which snack do you prefer?

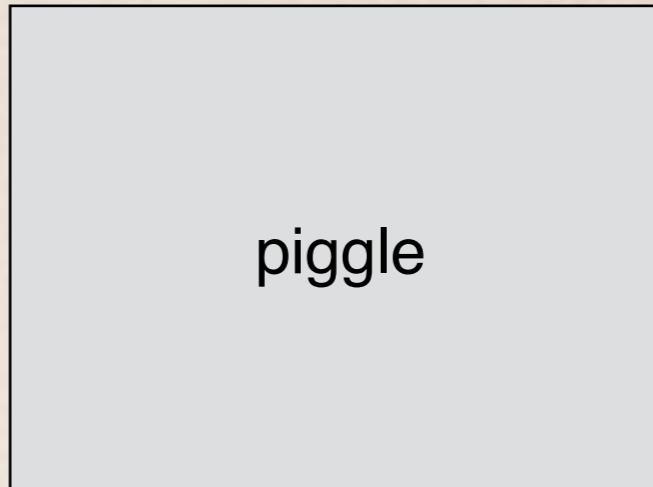


# Typical decision-making tasks

Which snack do you prefer?



Word or non-word?



# Typical decision-making tasks

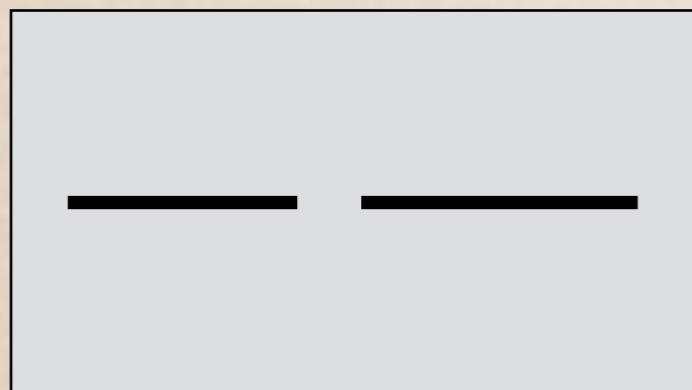
Which snack do you prefer?



Word or non-word?

piggle

Which line is longer?

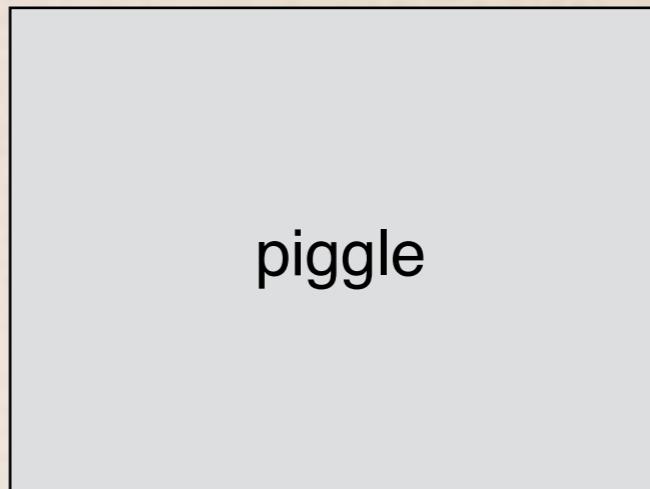


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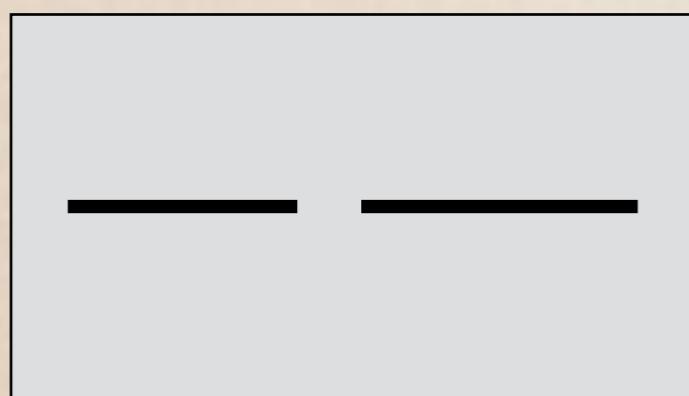
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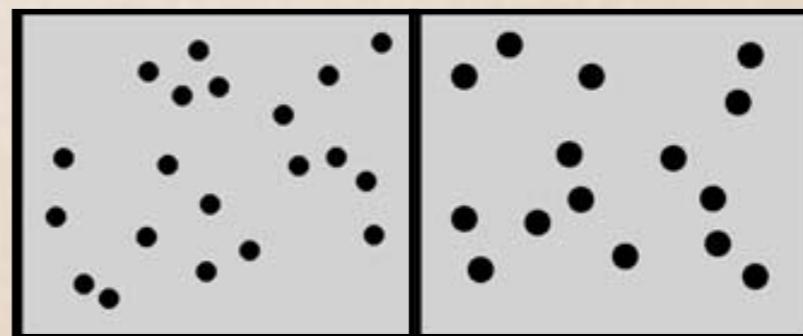
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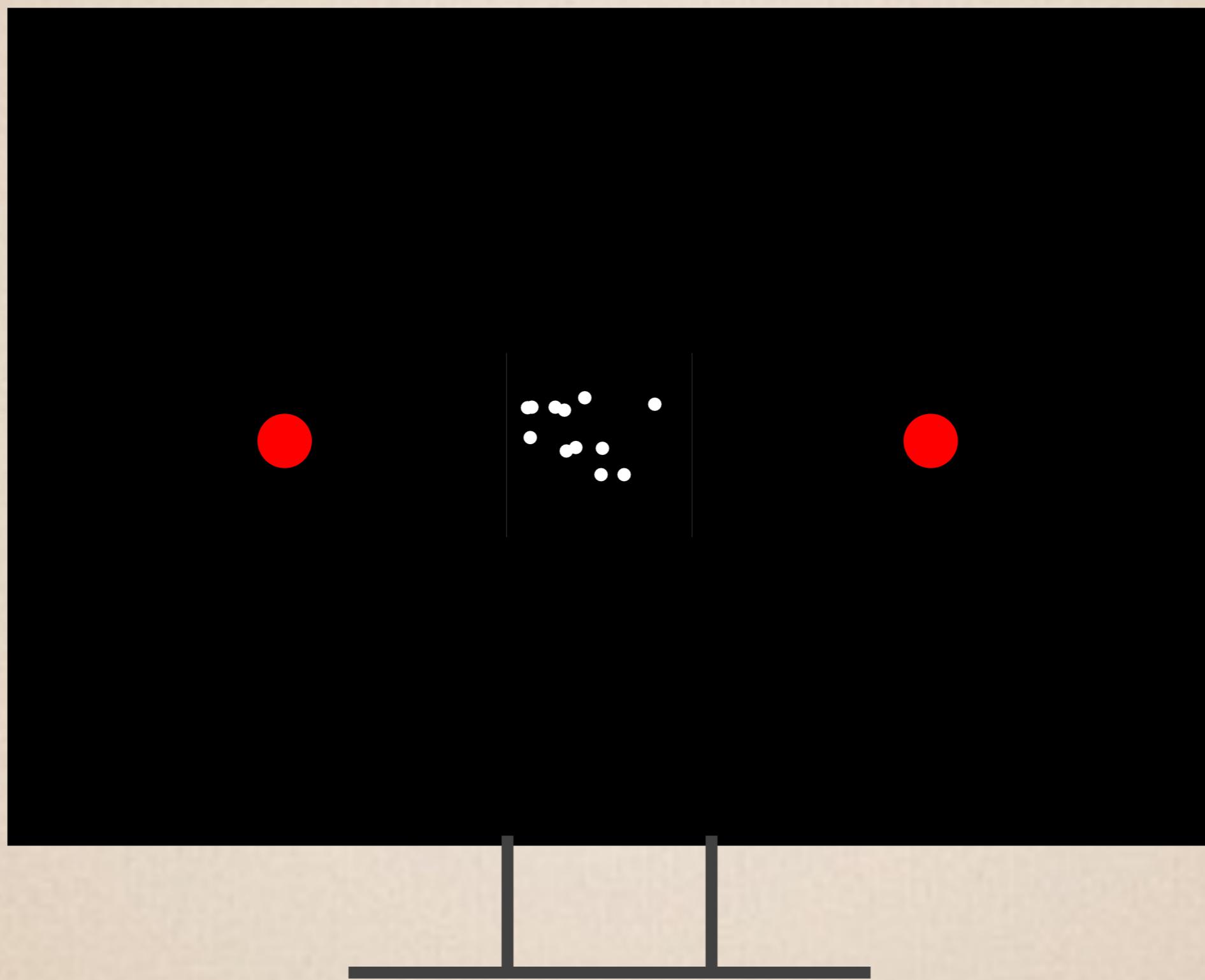
Which line is longer?



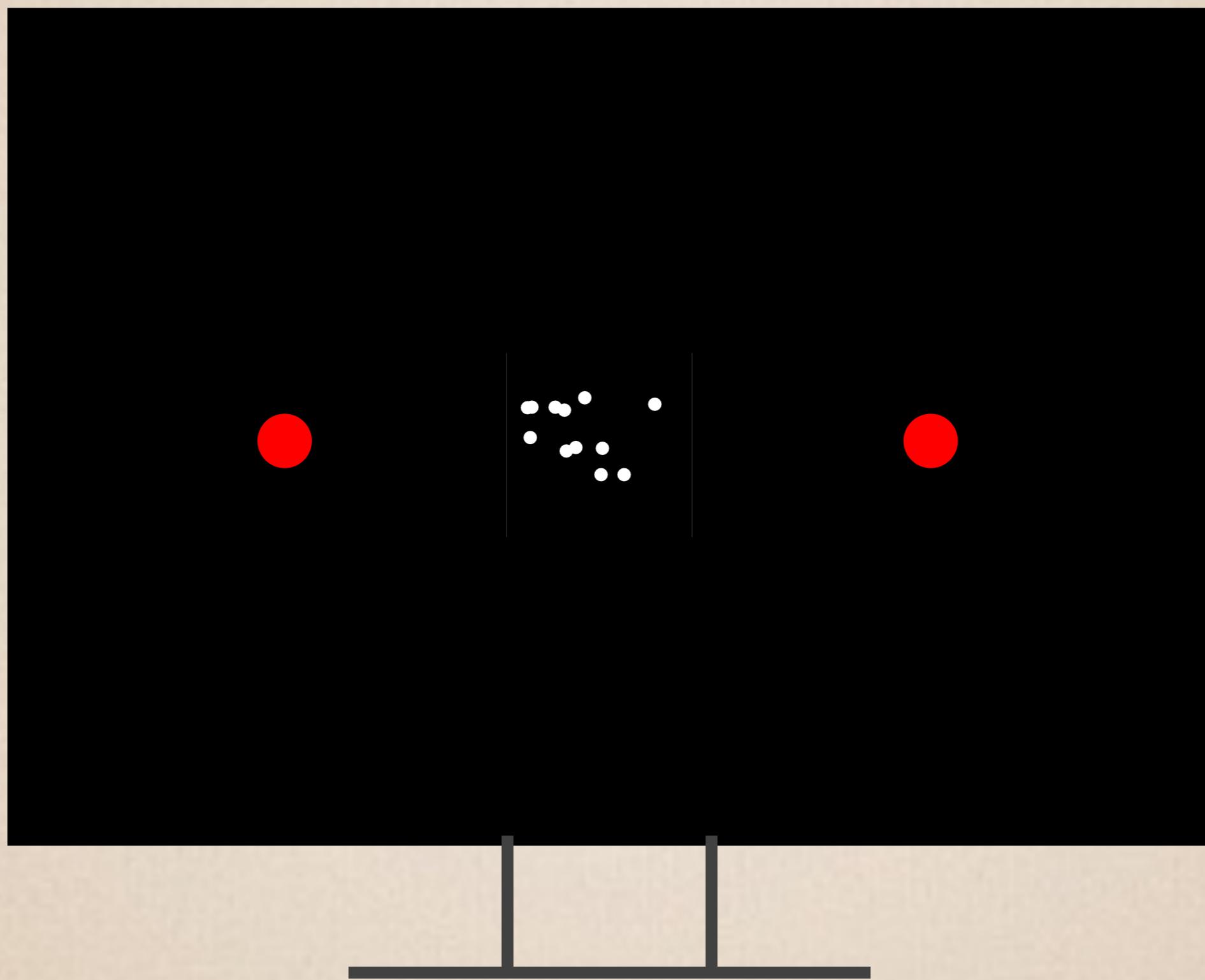
Which display has more dots?



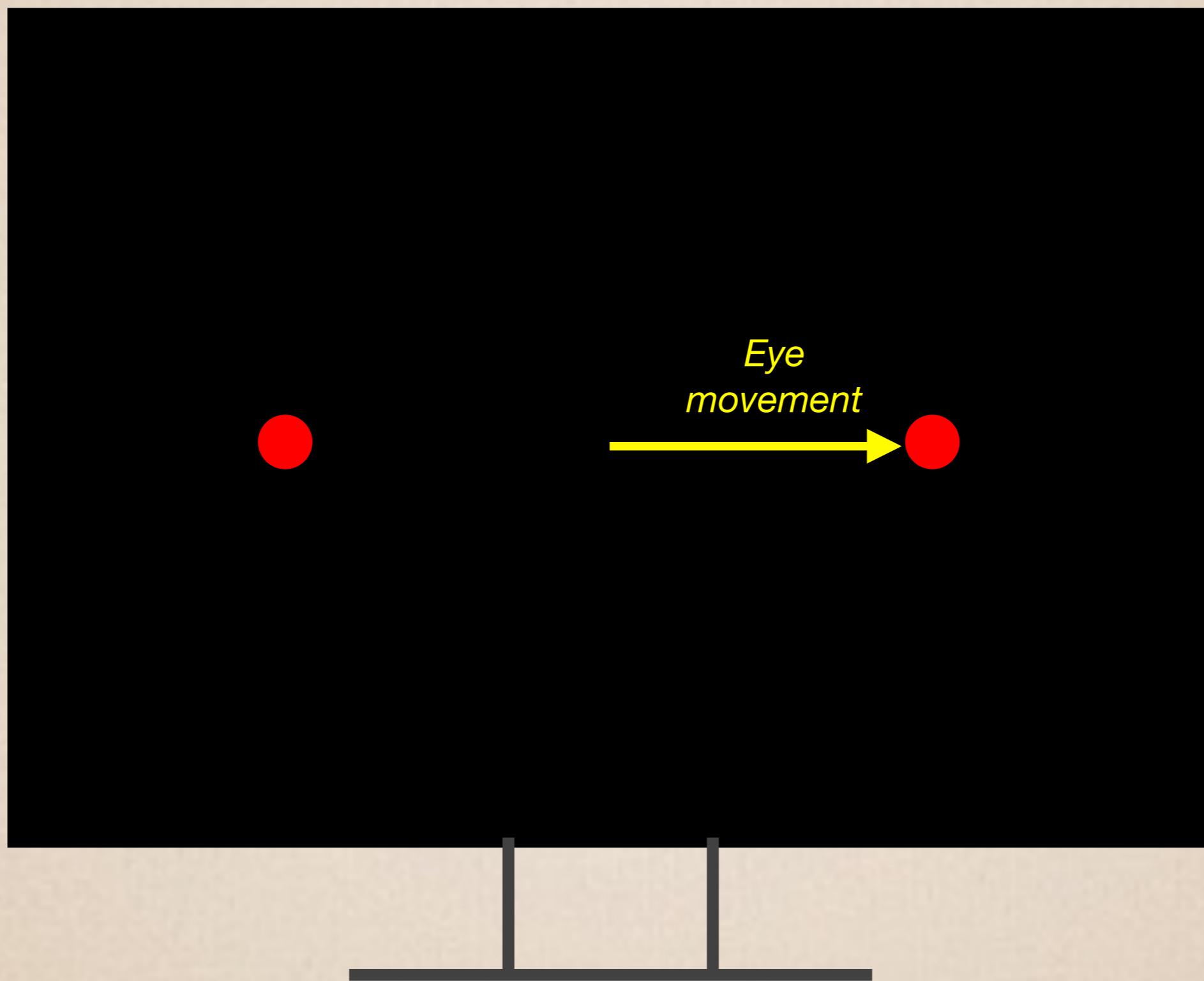
# Random dot motion discrimination task



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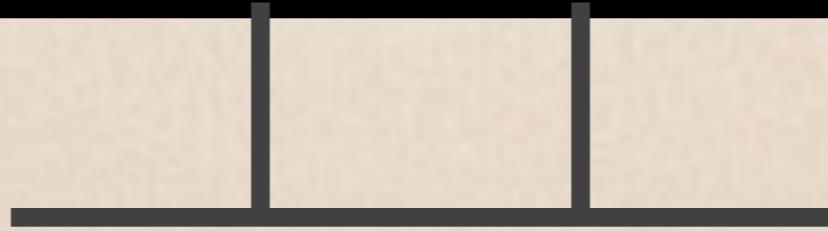
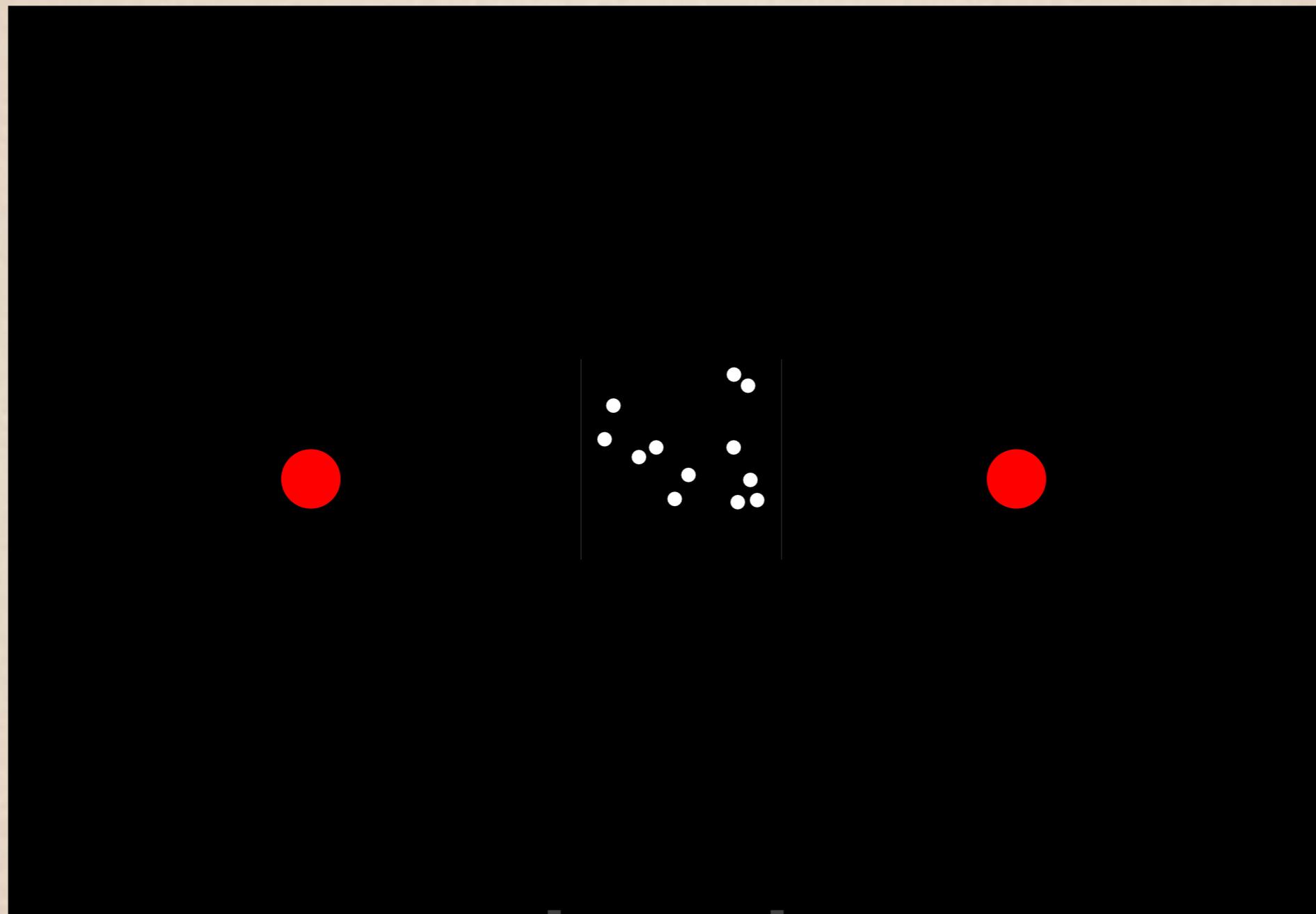


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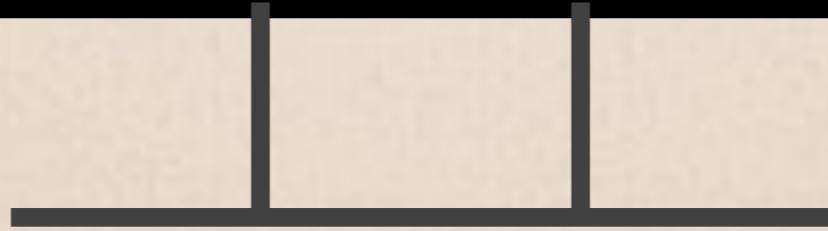
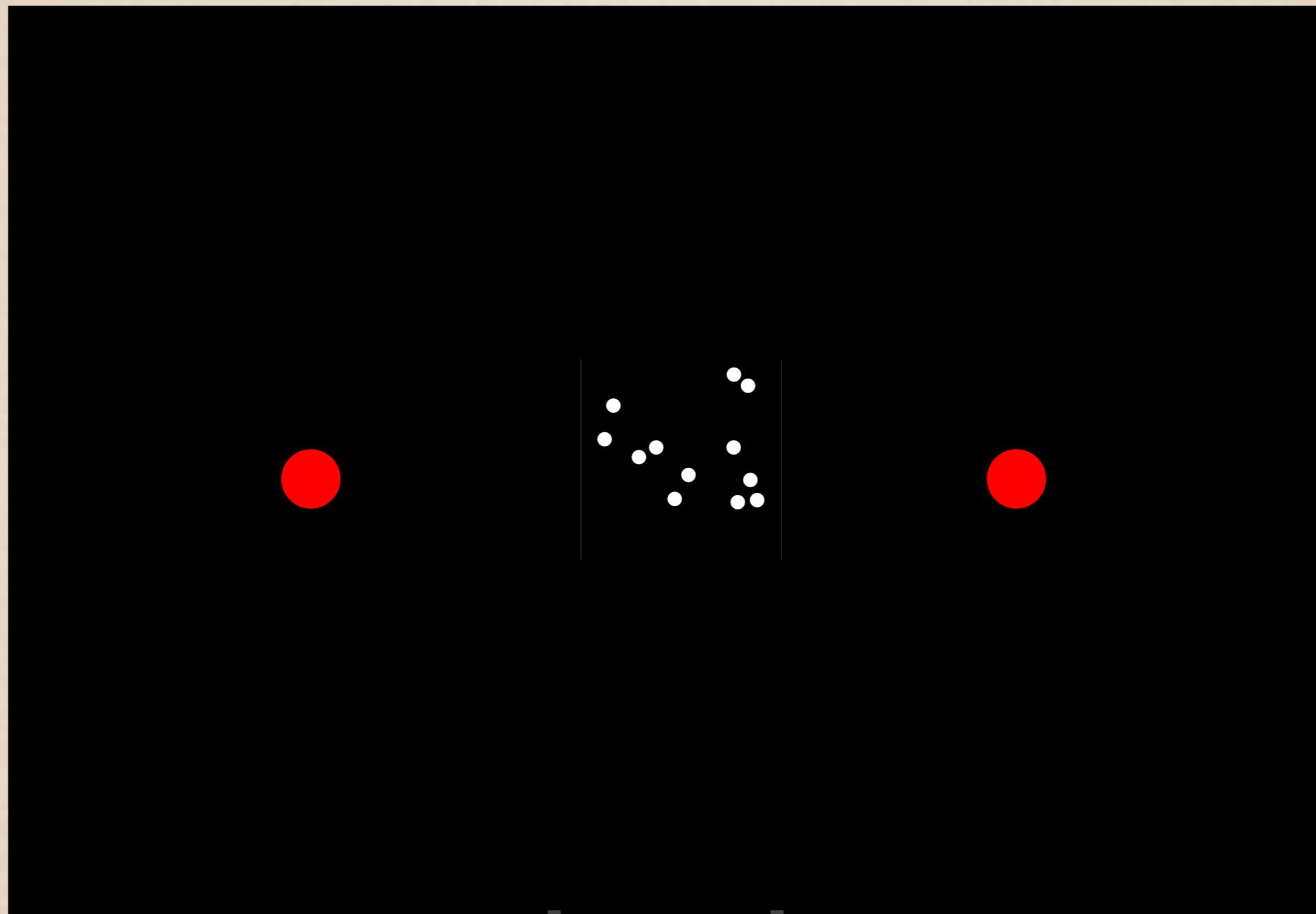
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(More difficult)



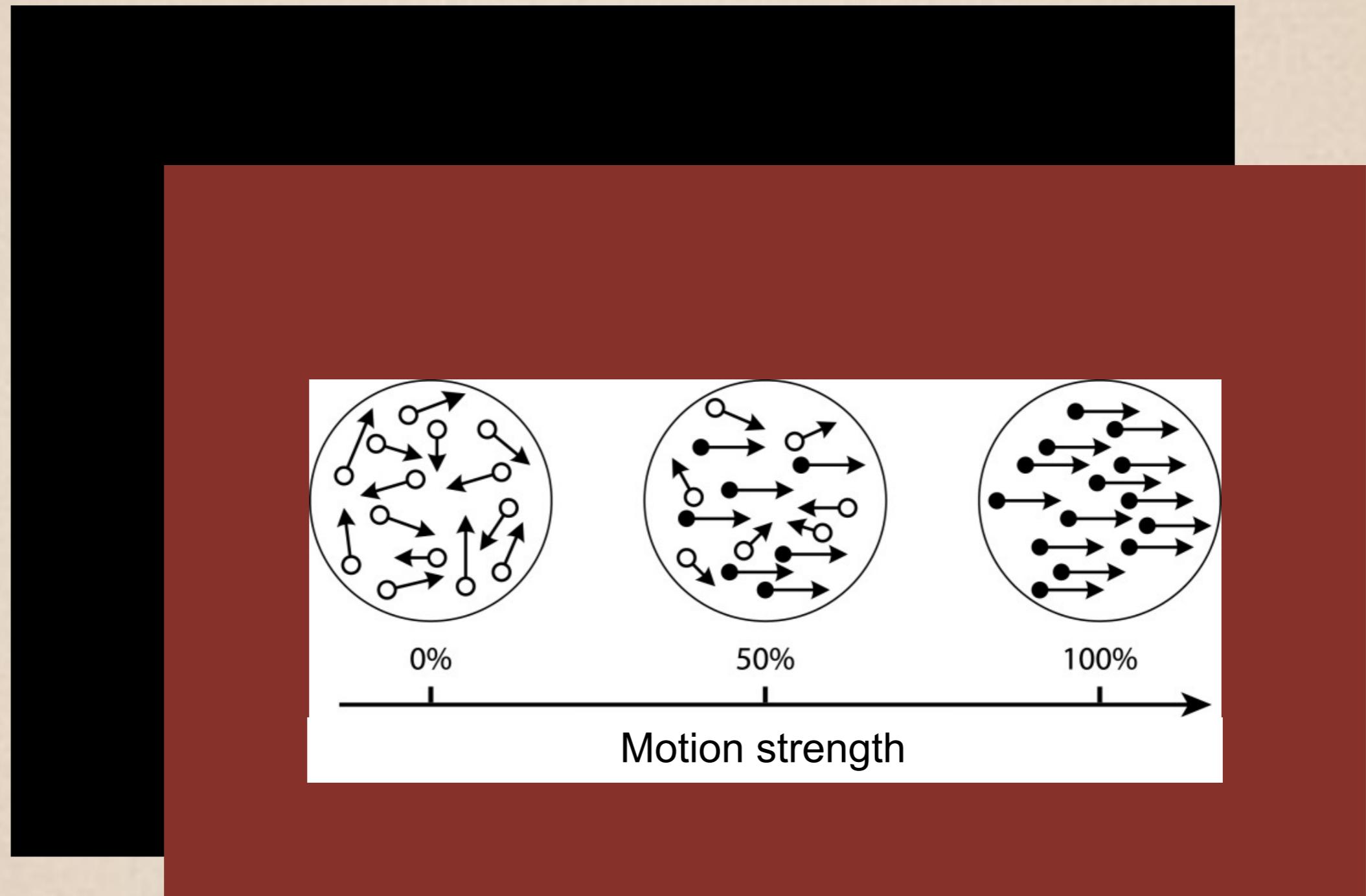
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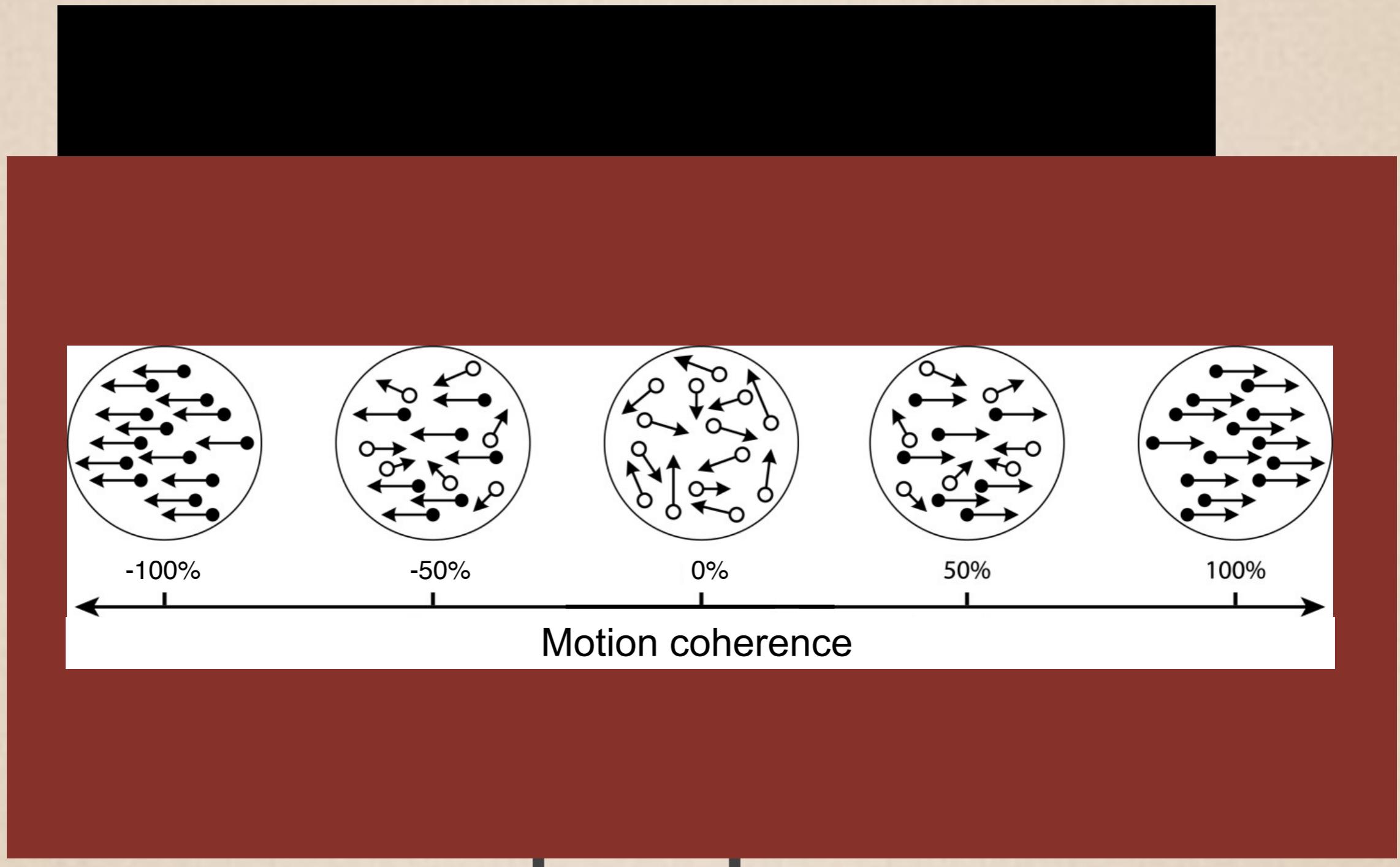
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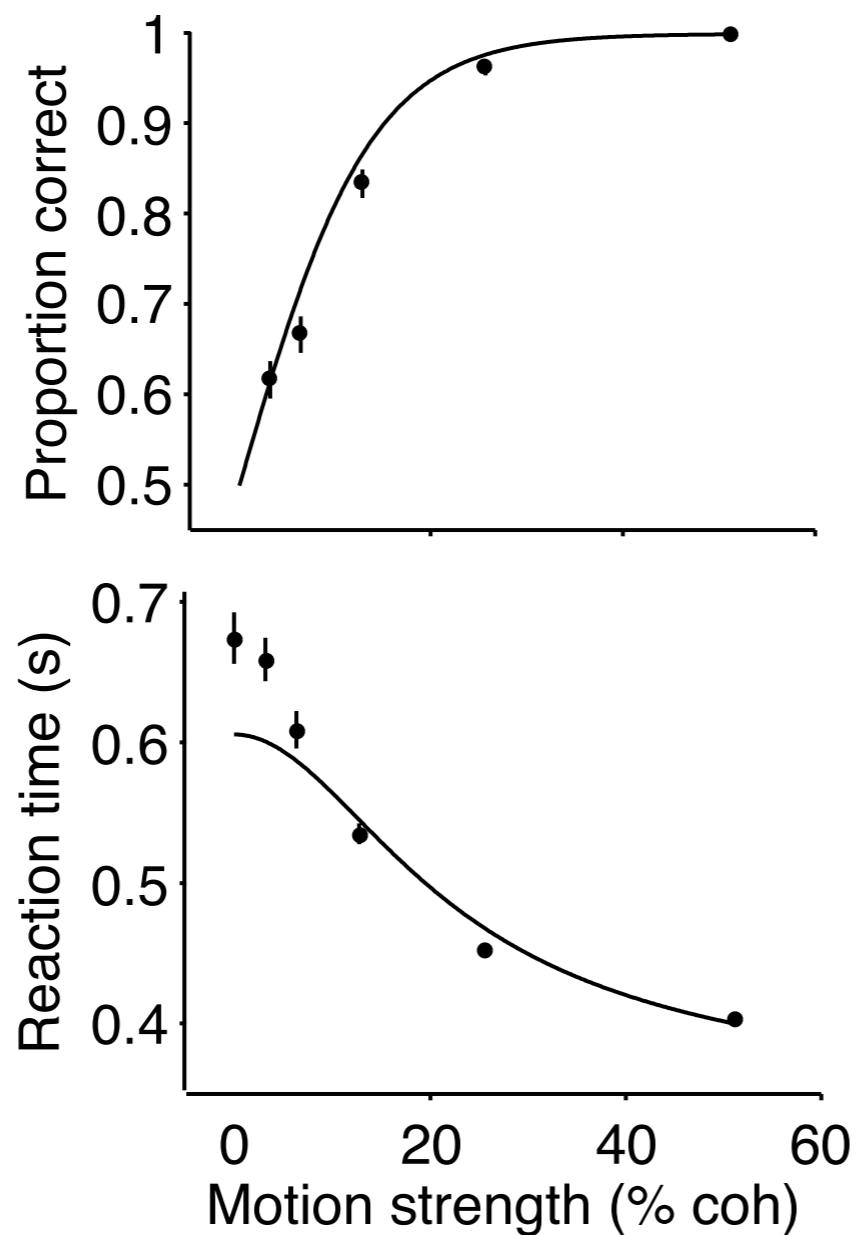


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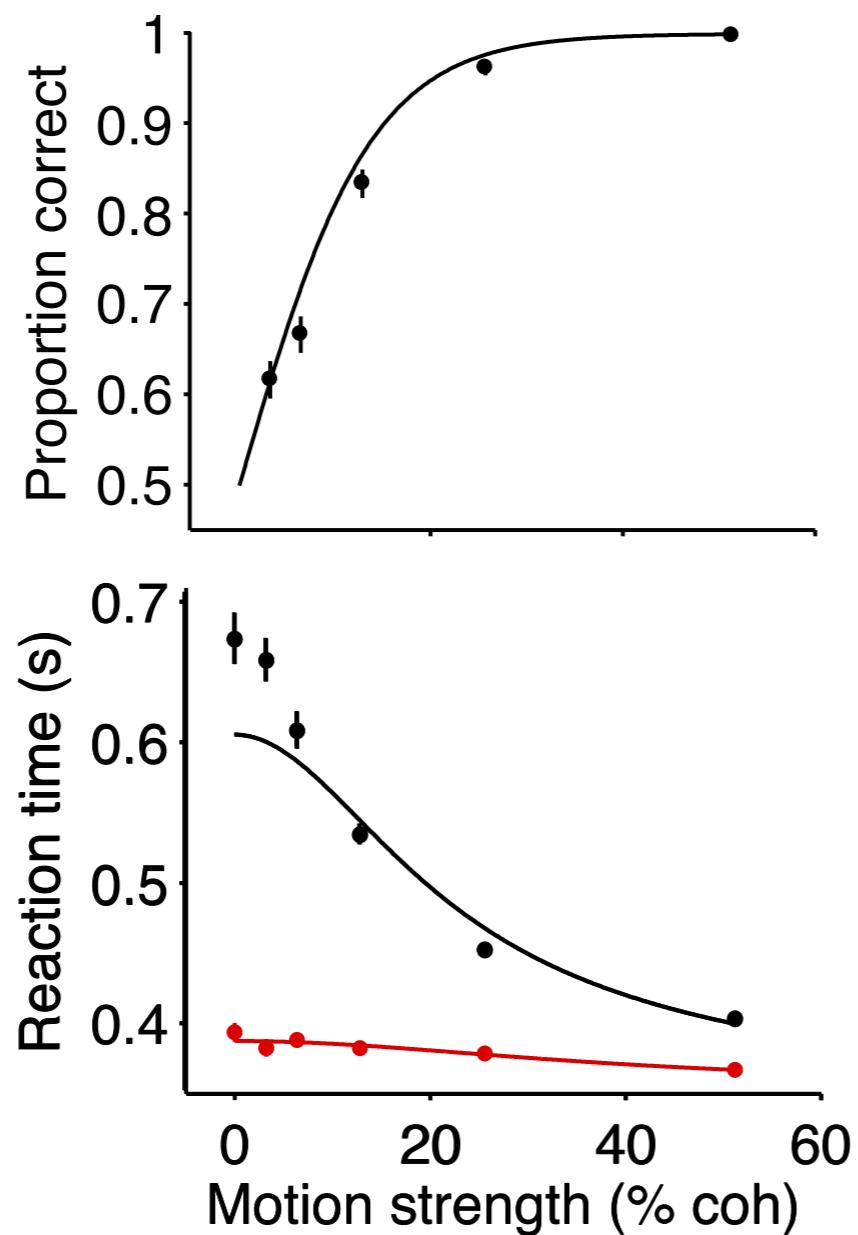
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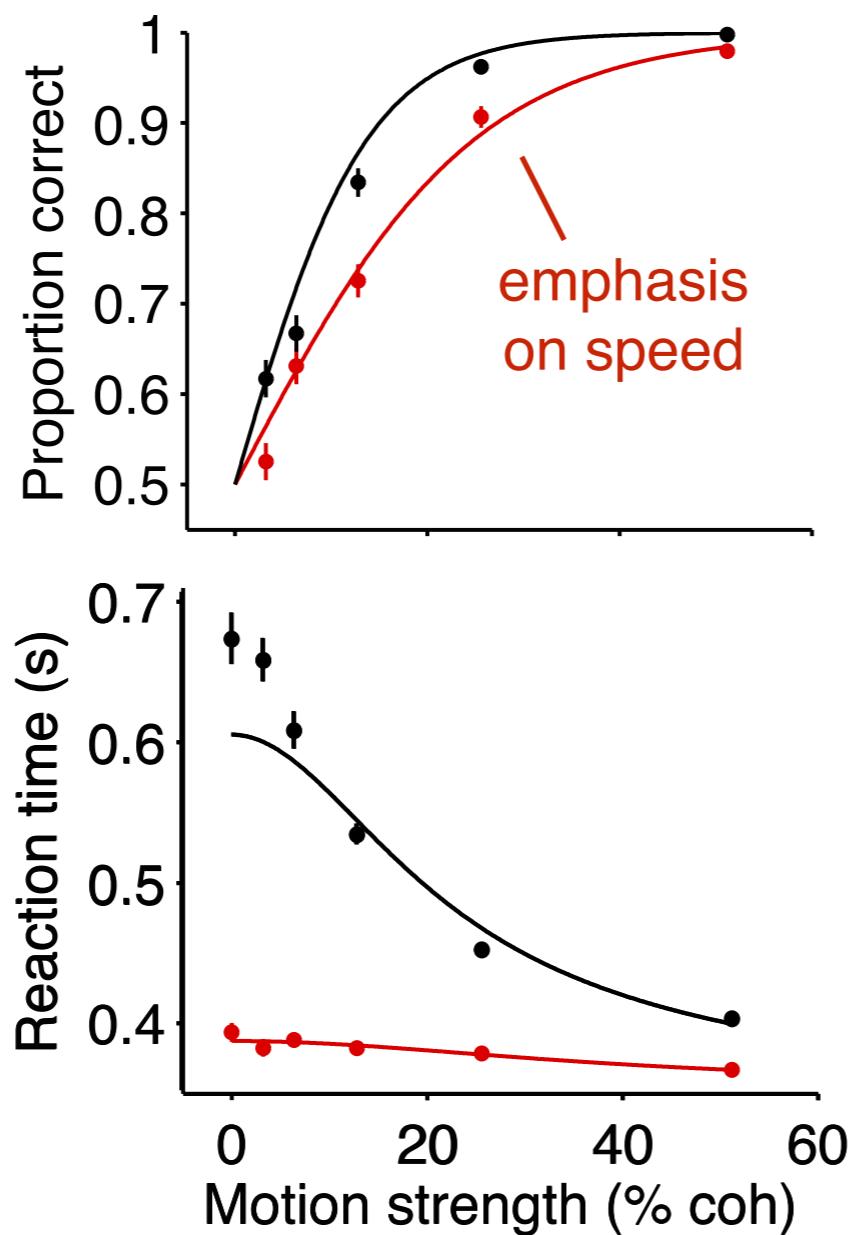
# Speed-accuracy tradeoff



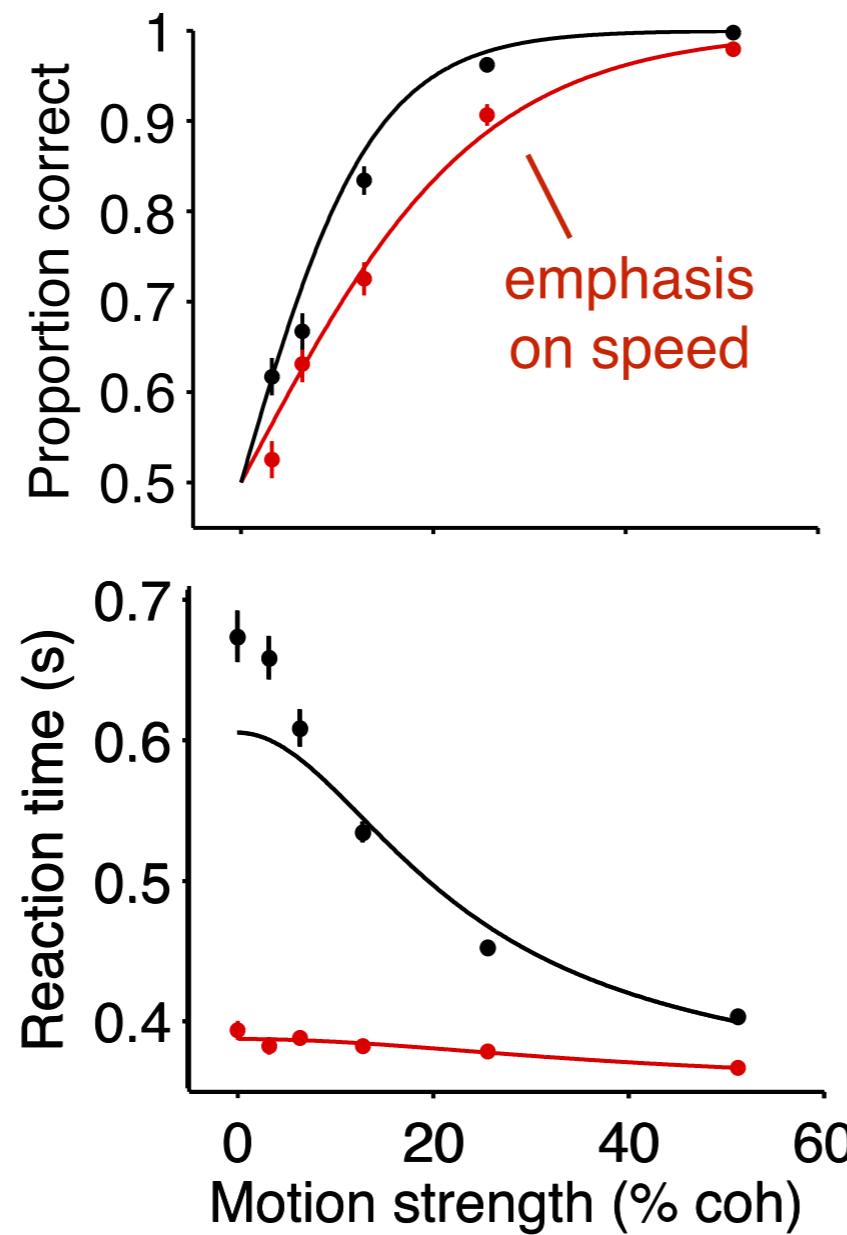
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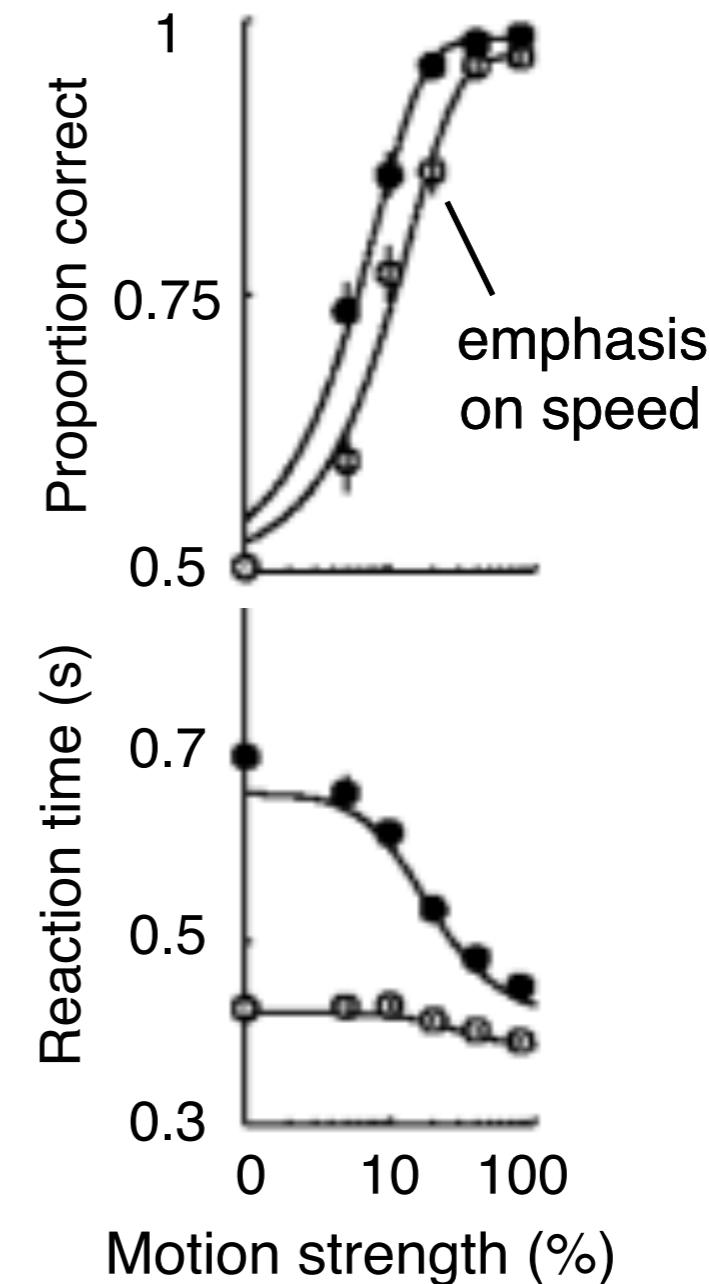
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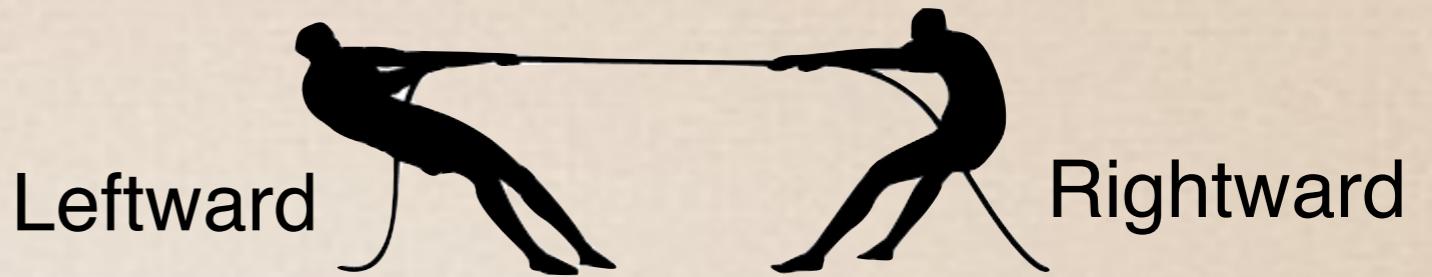
Hanks et al. eLife, 2014



Mulder et al.  
Att Percept Psych  
2013

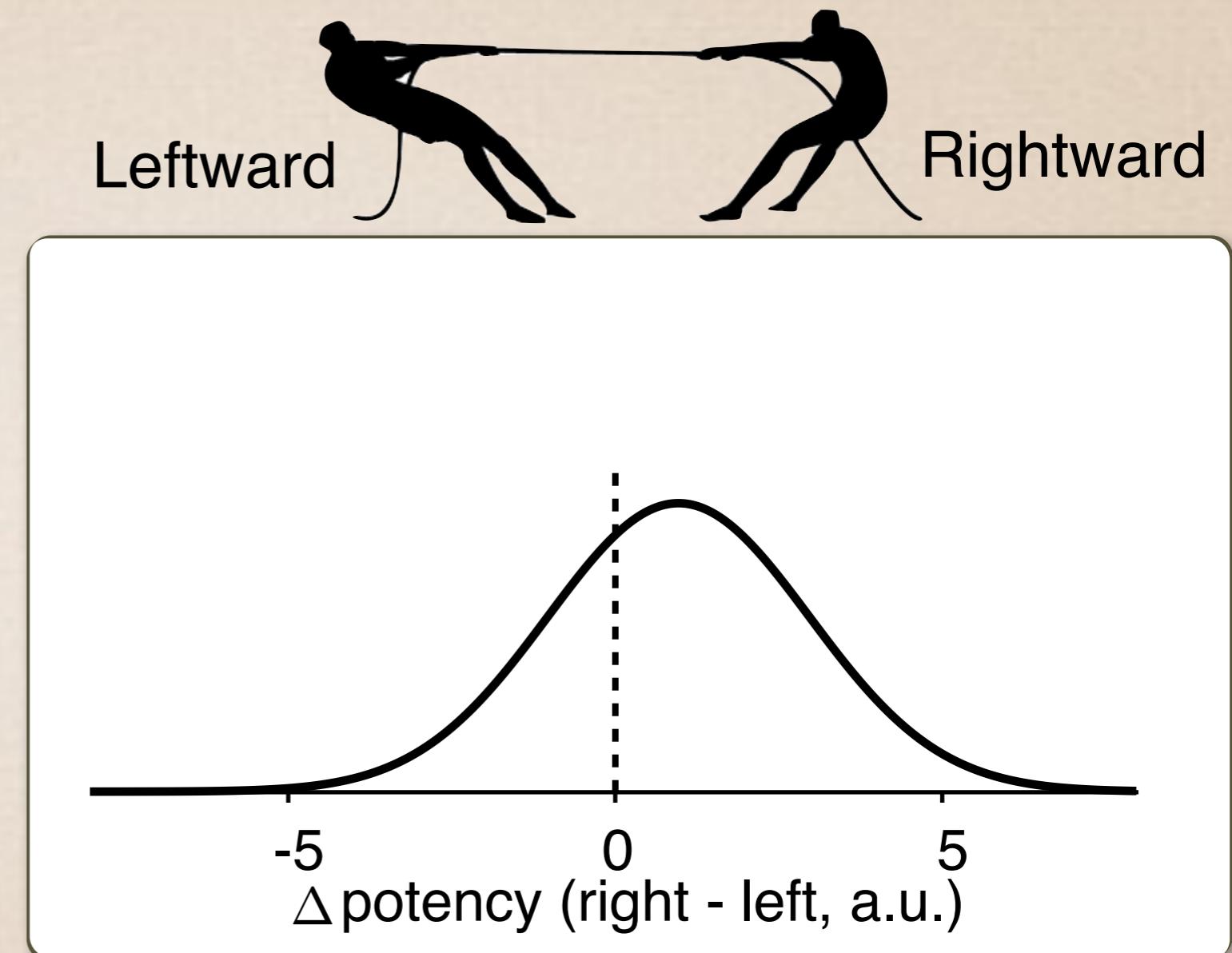
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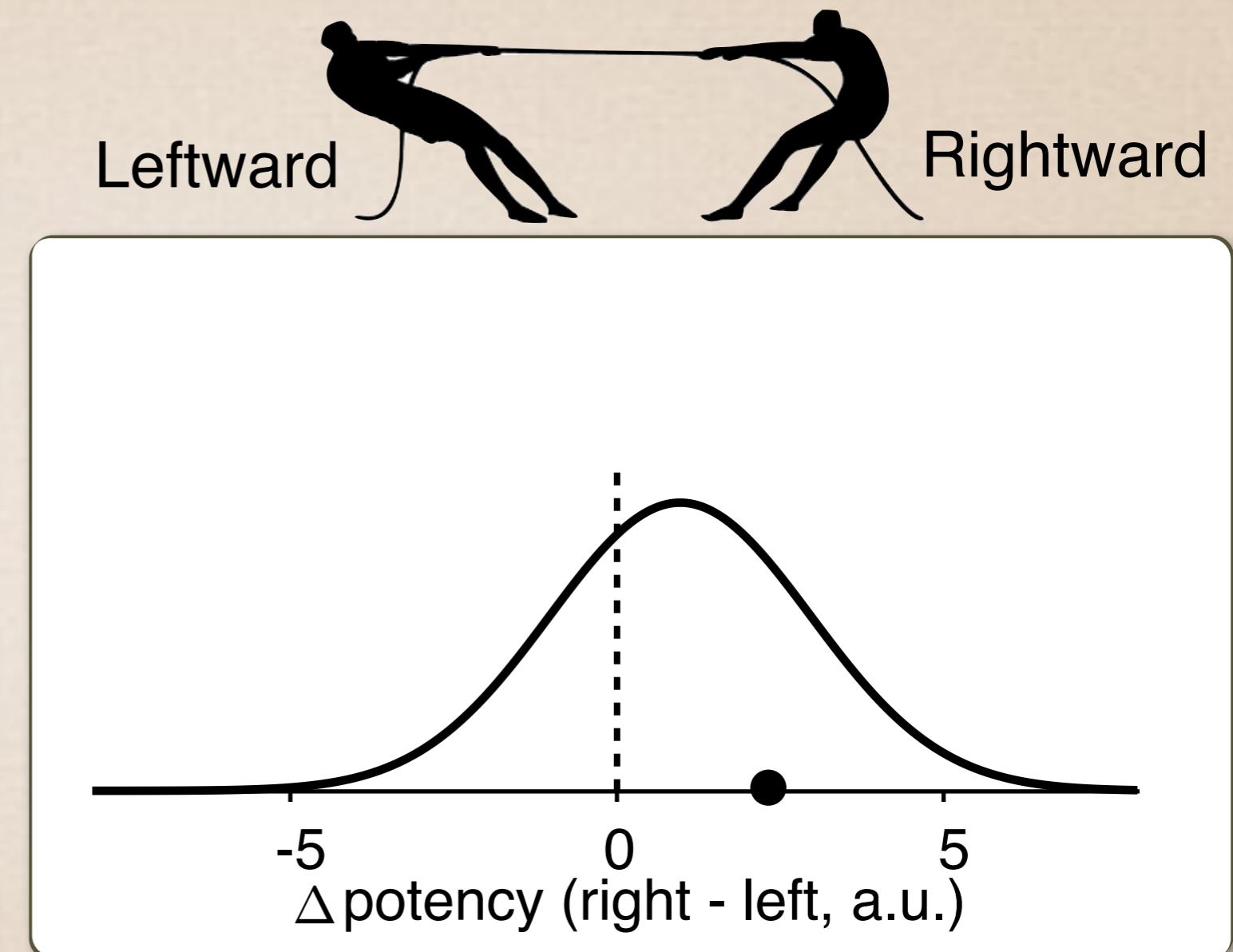
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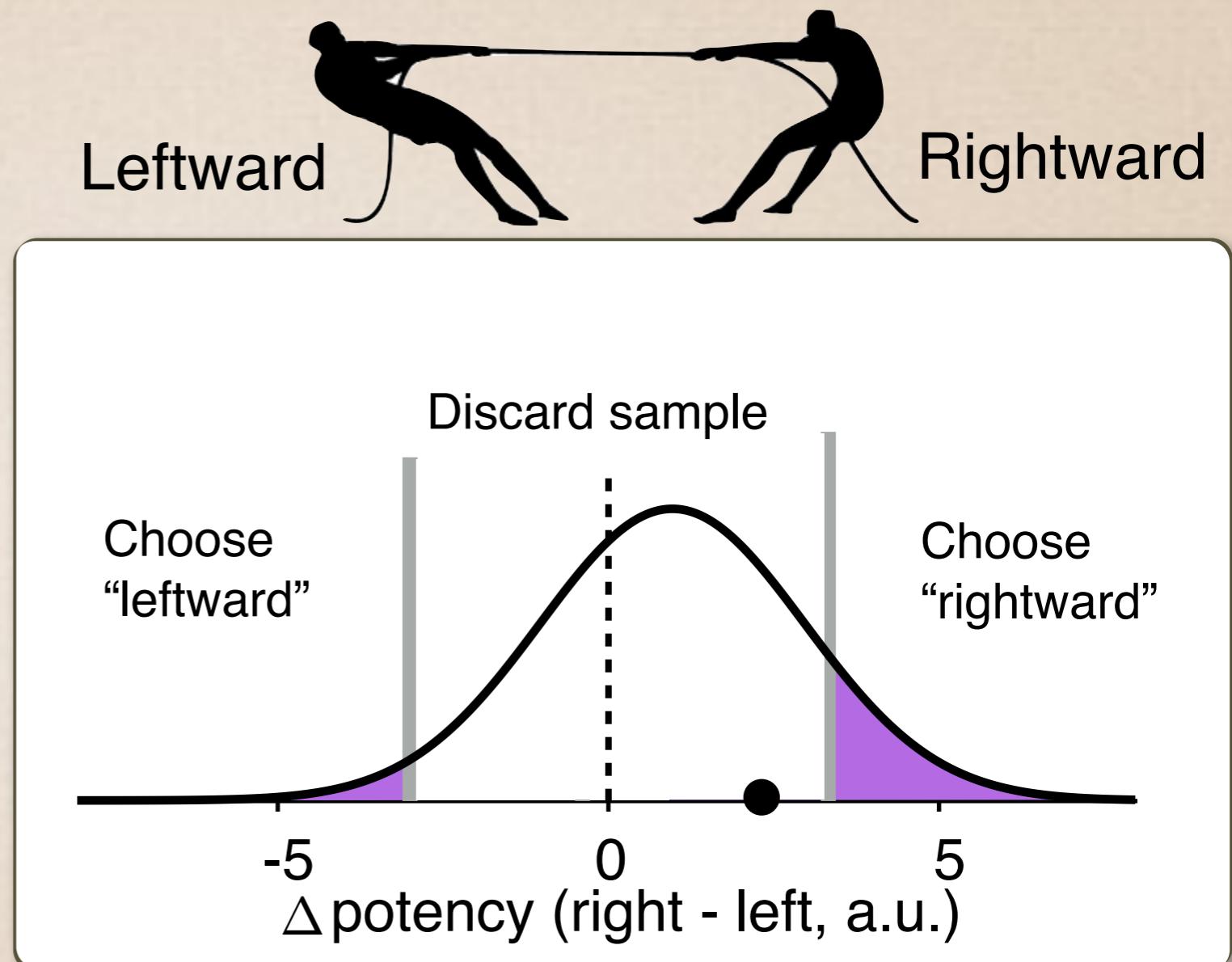
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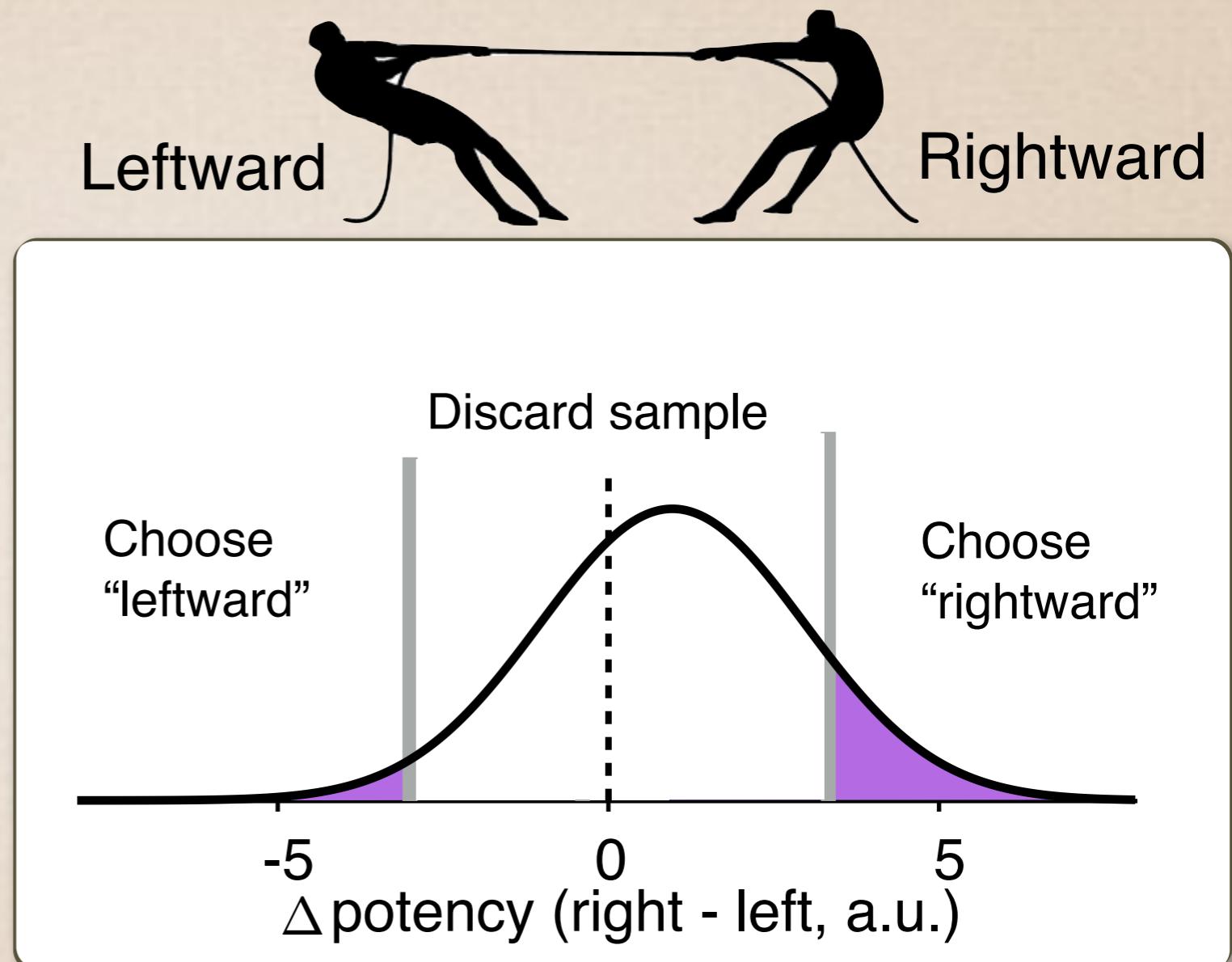
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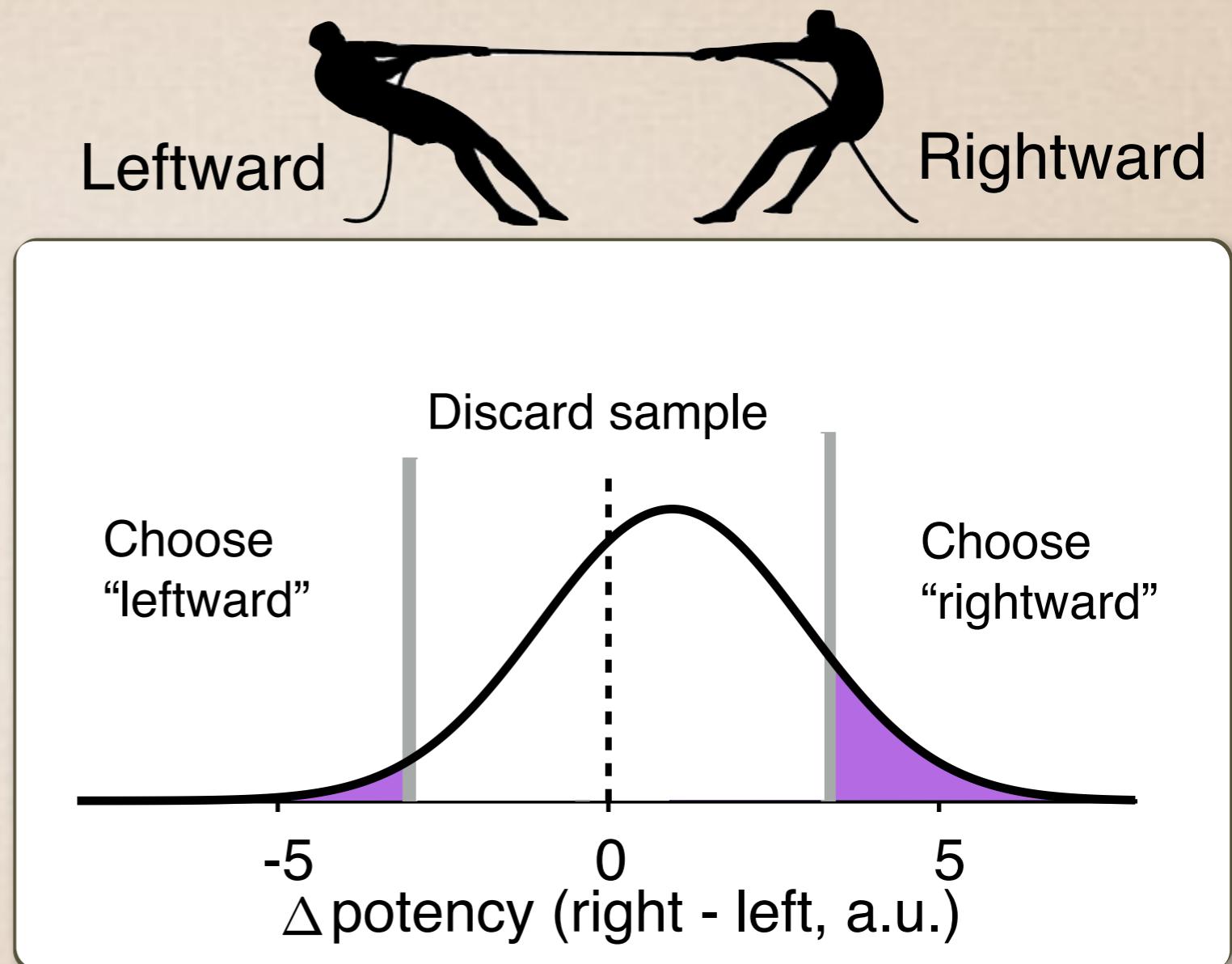
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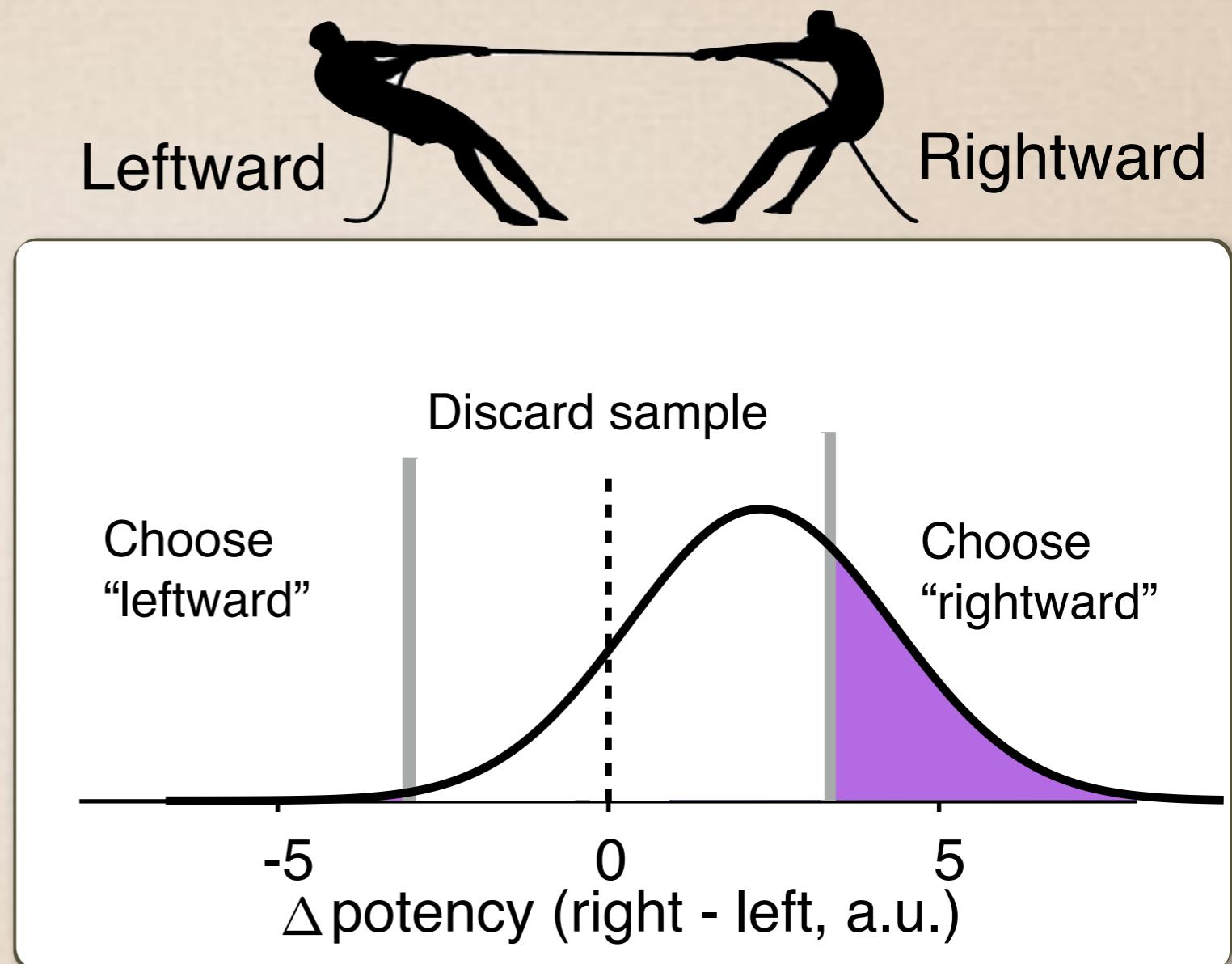
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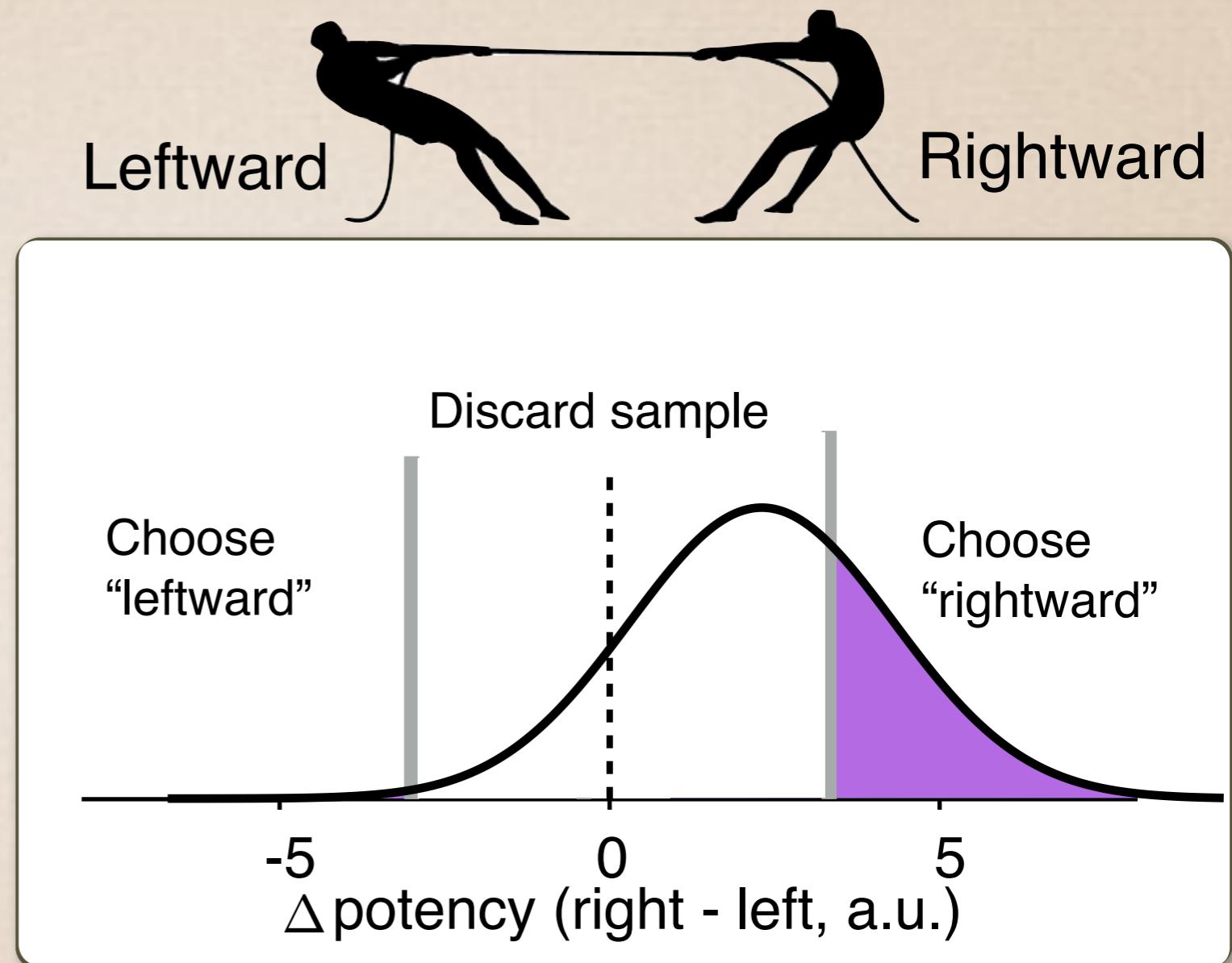
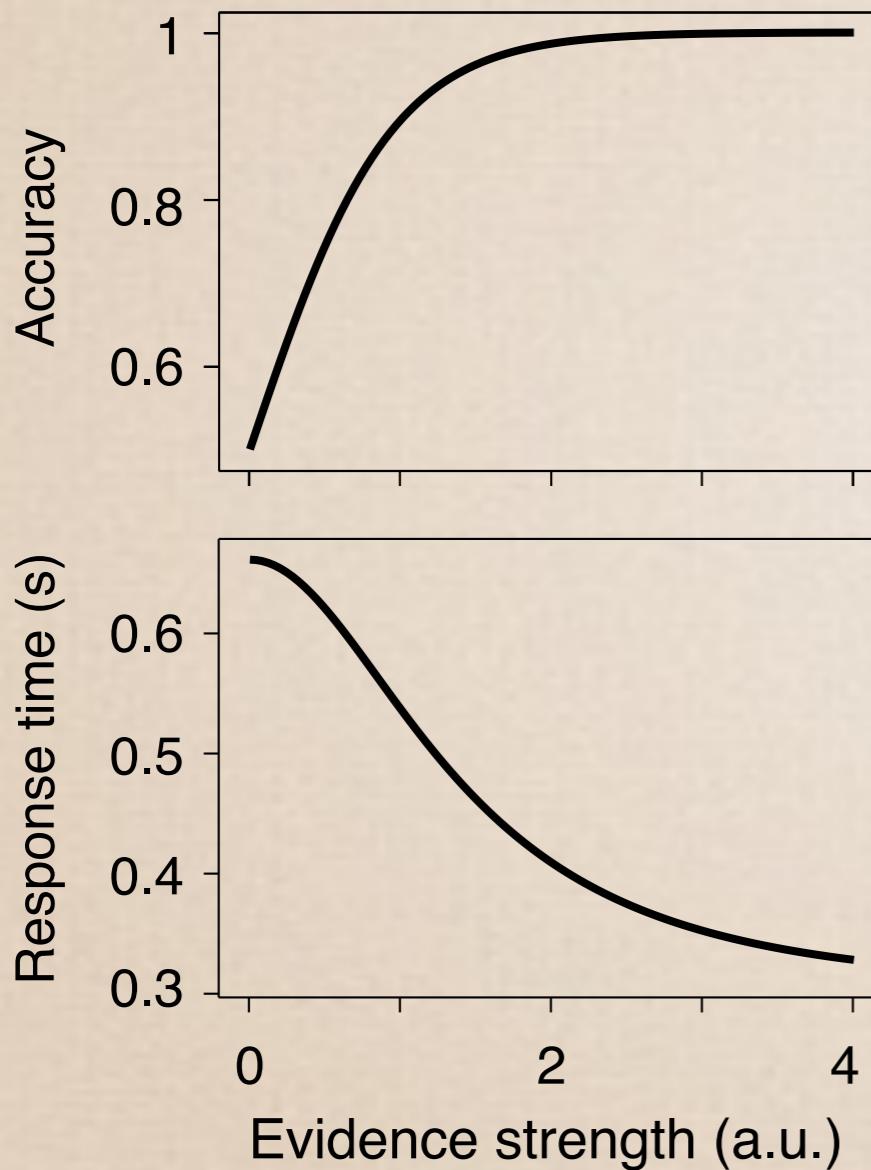
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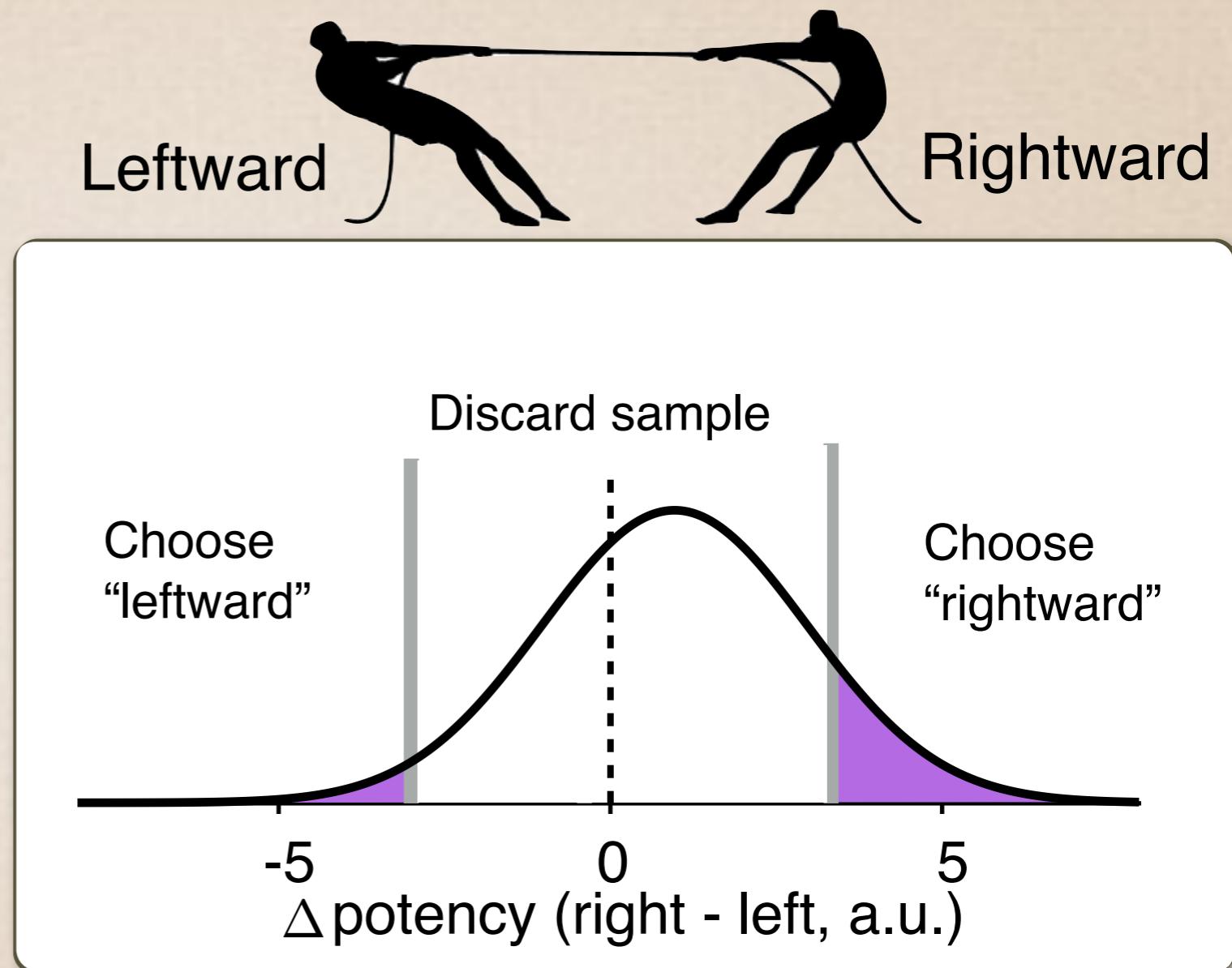
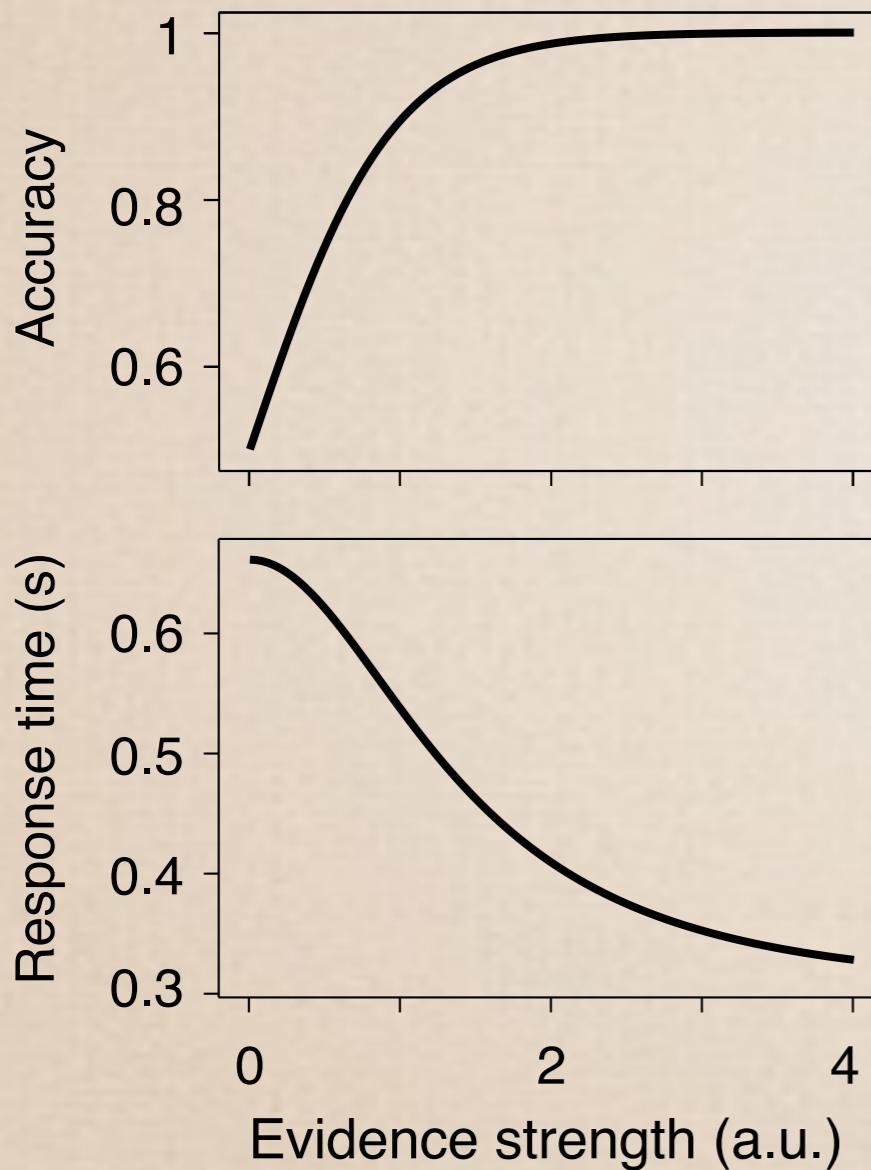
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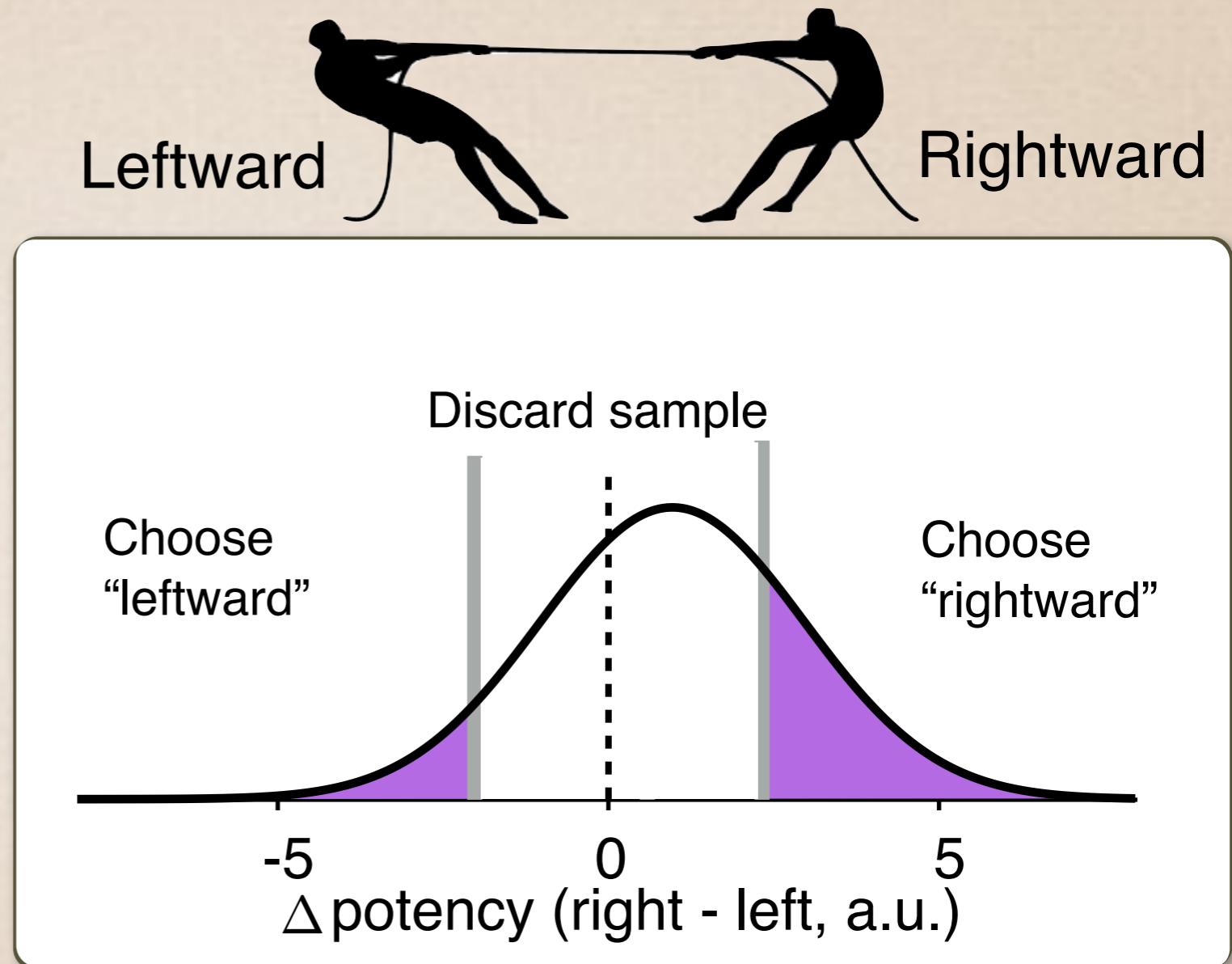
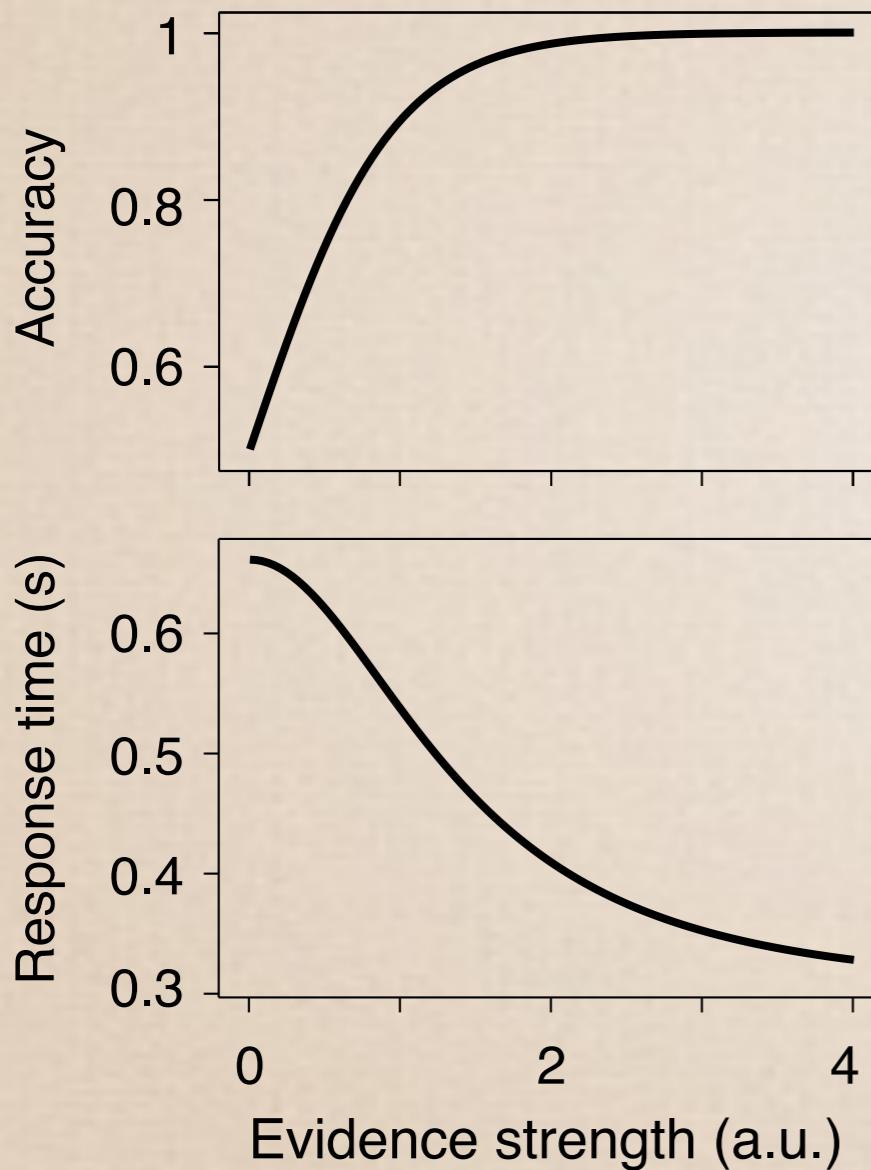
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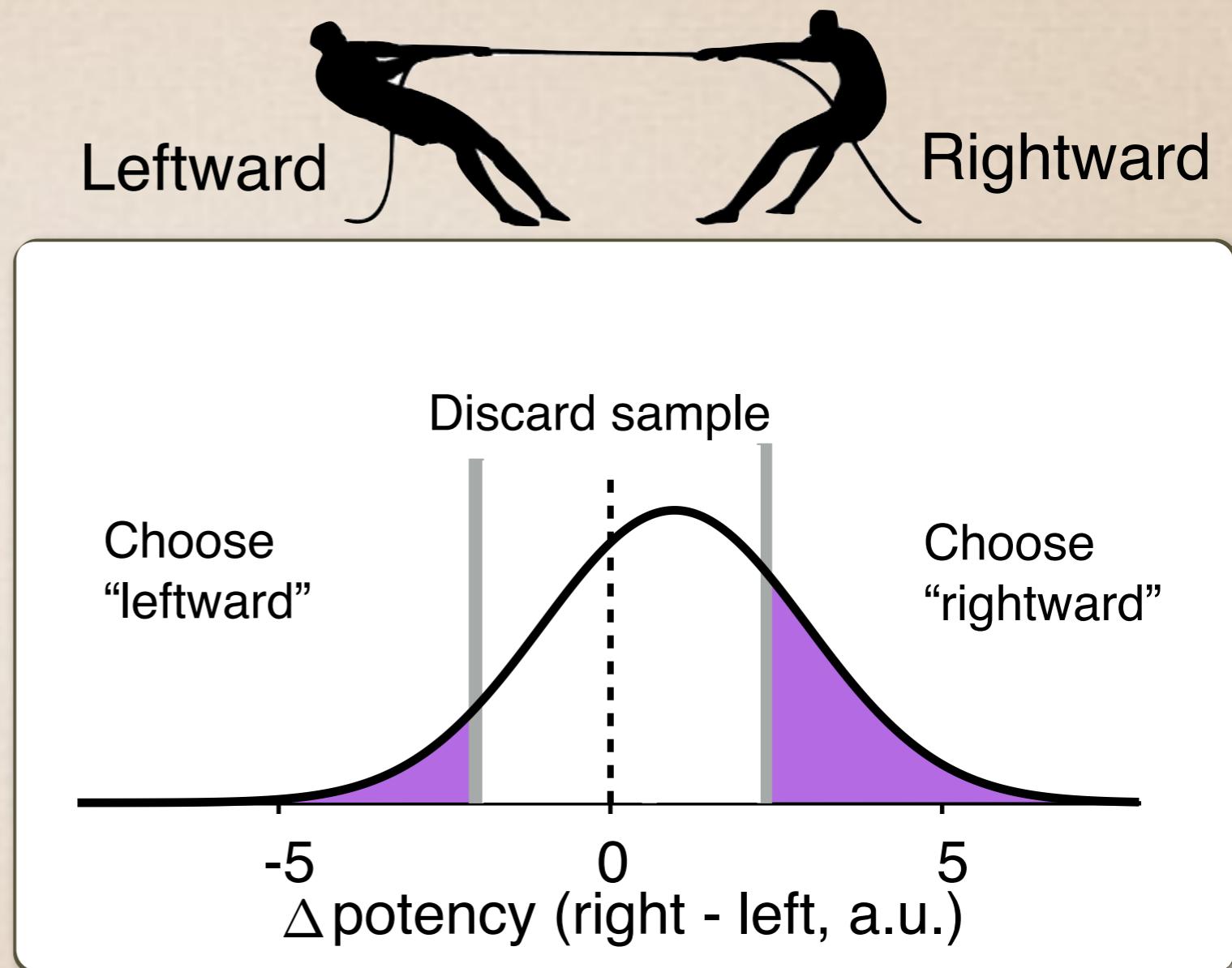
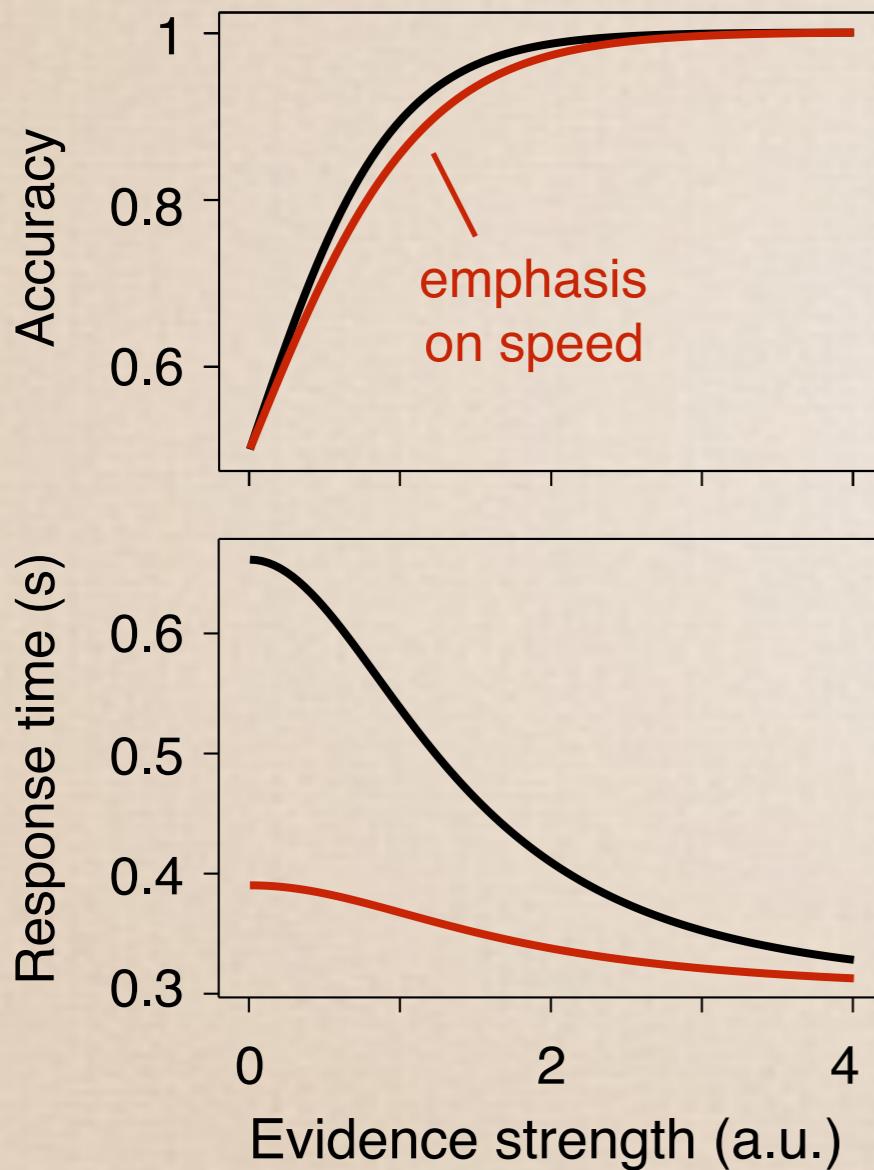
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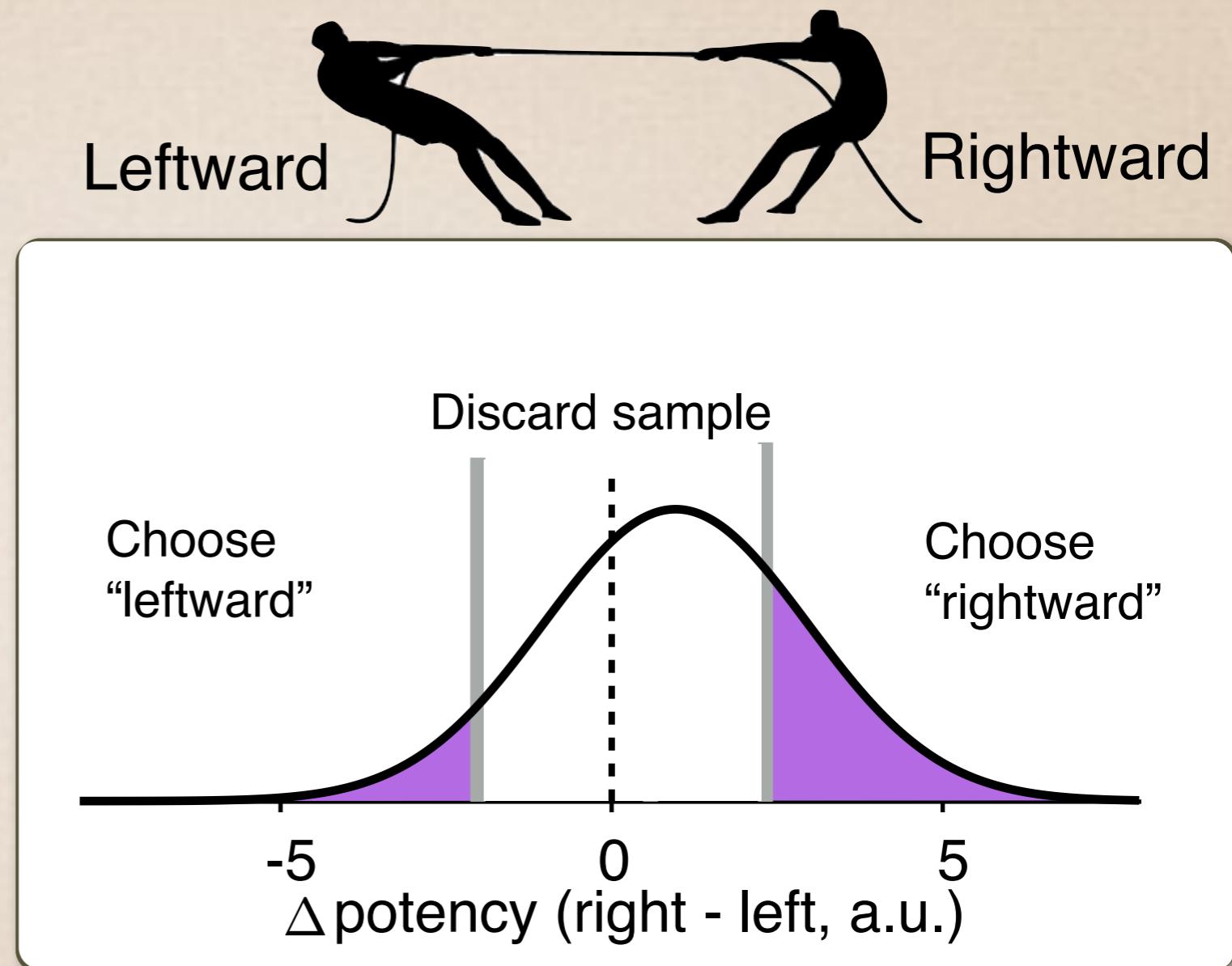
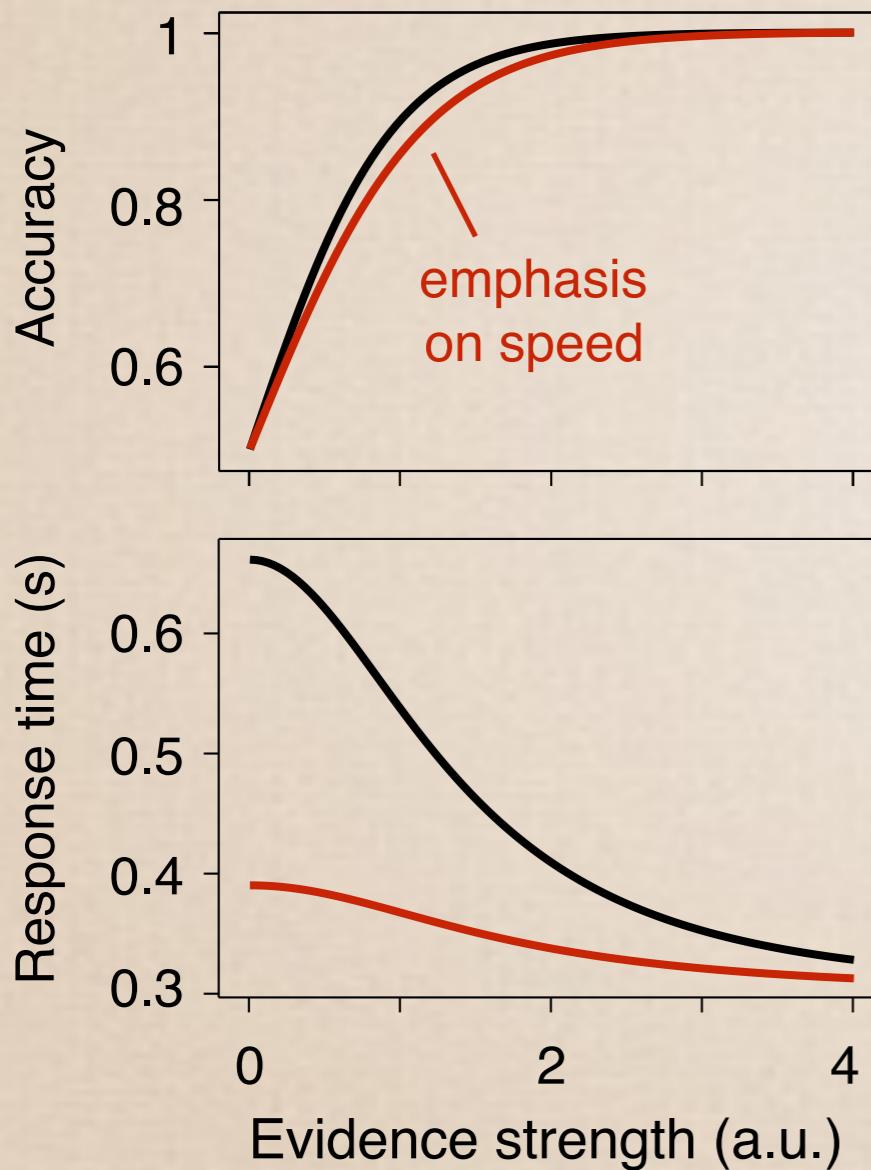
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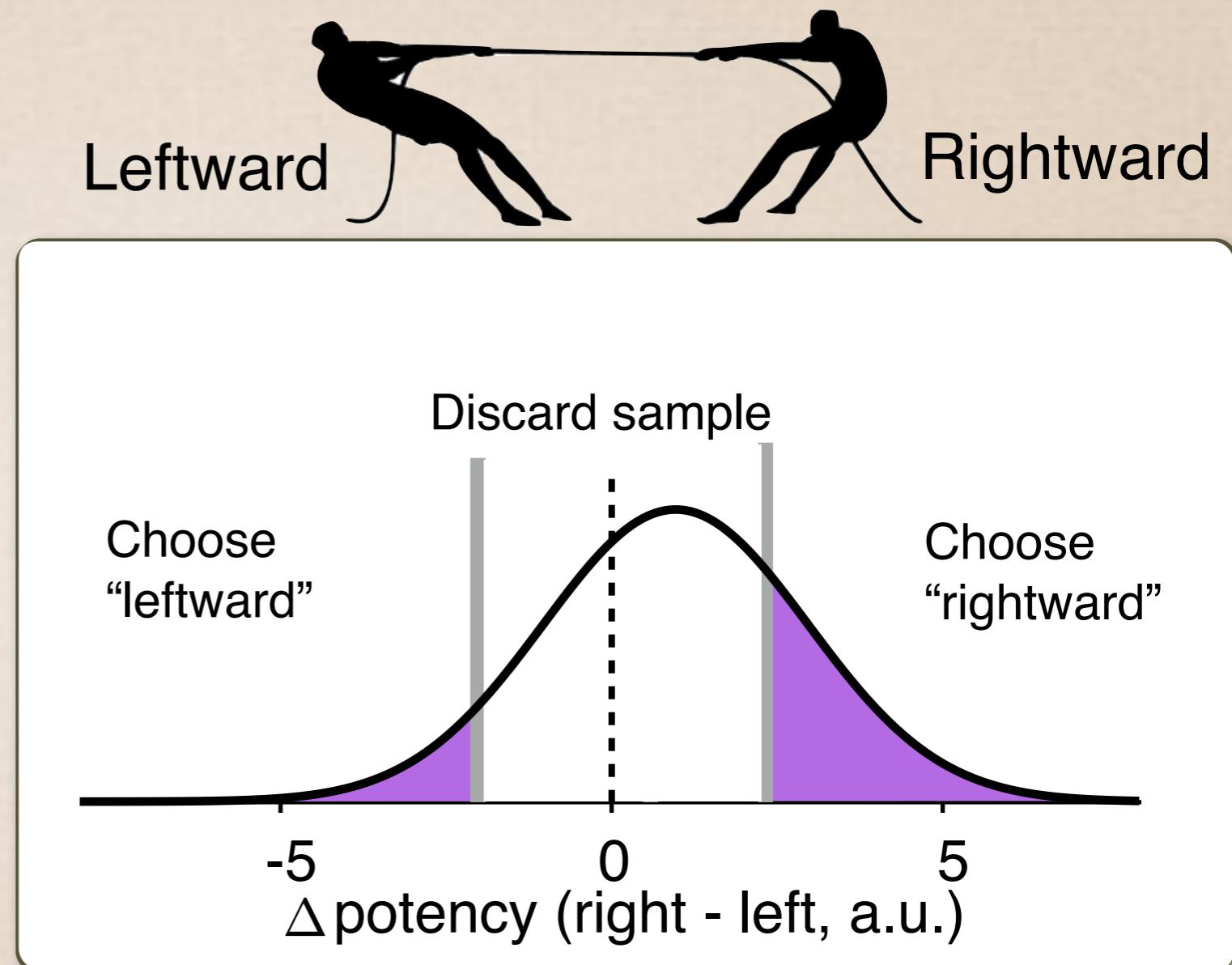
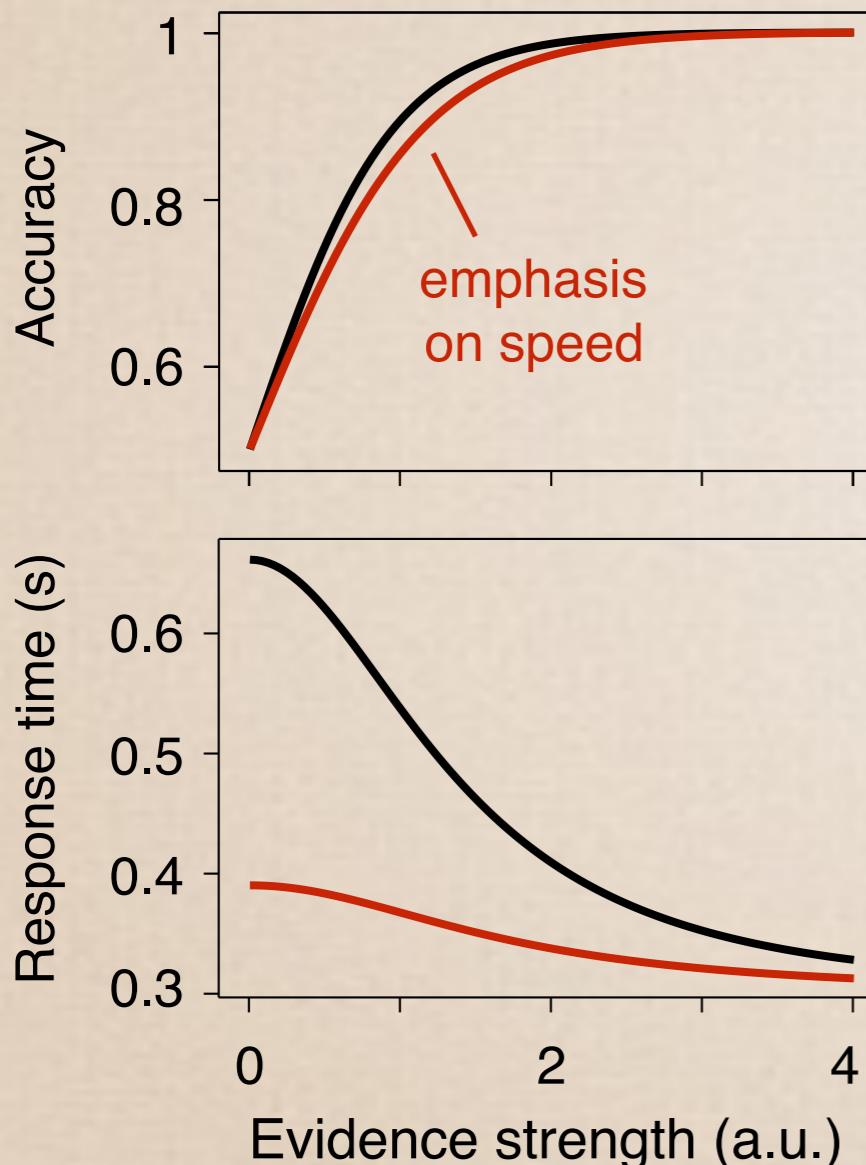
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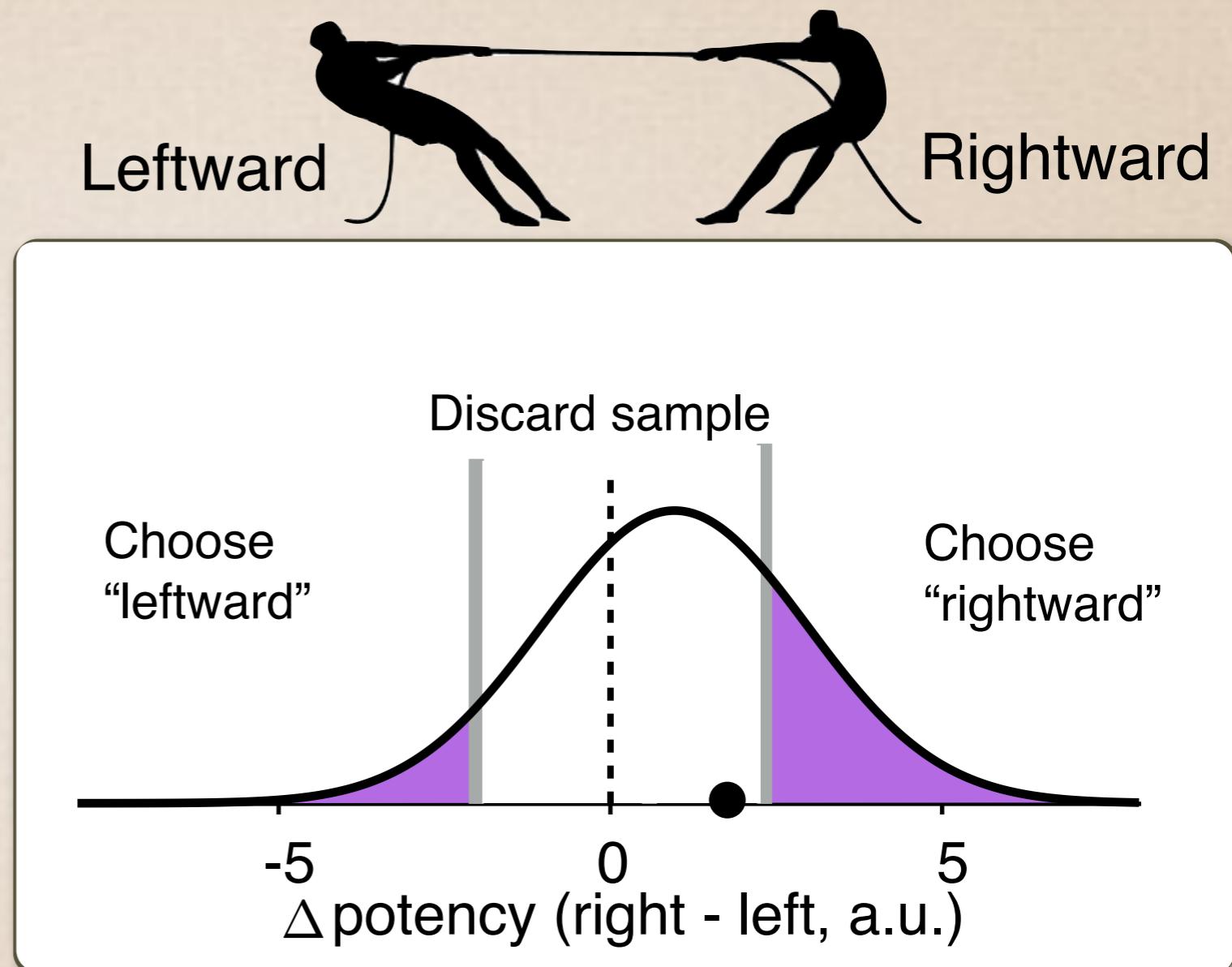
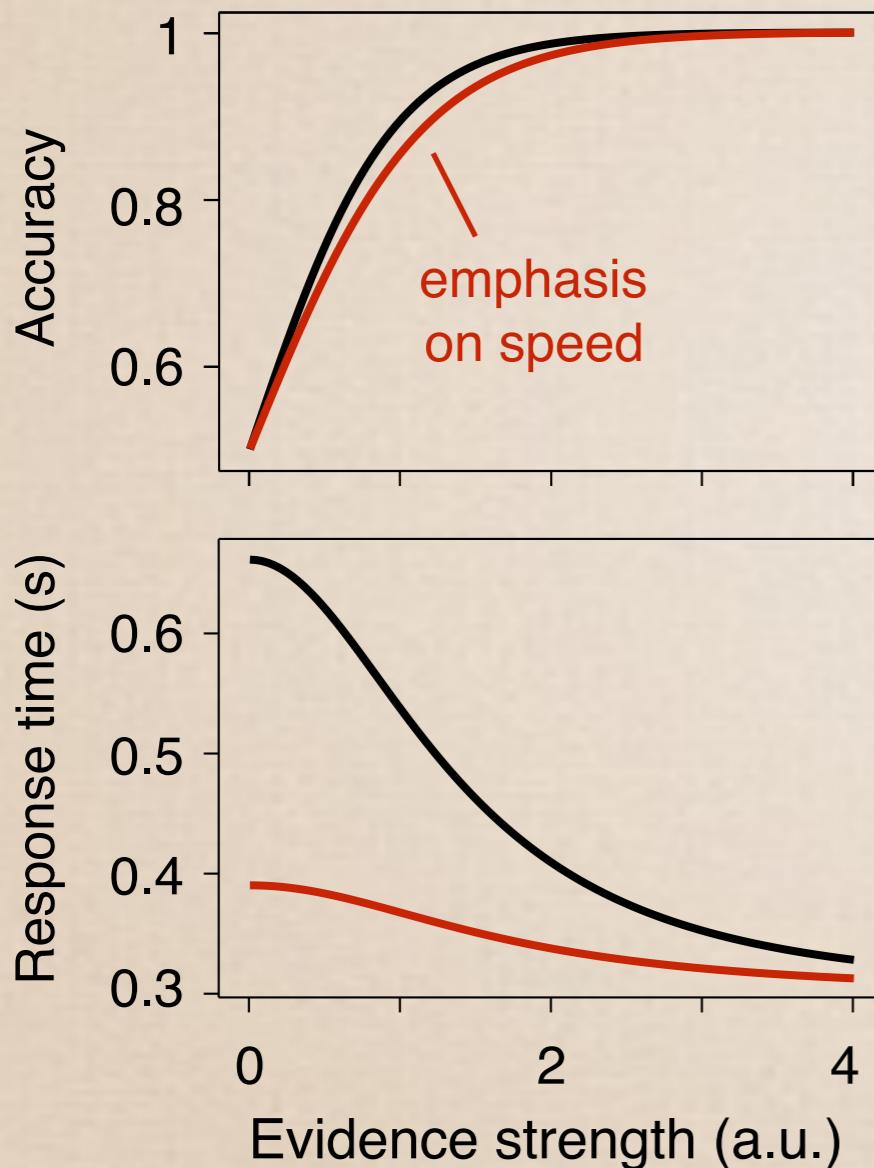
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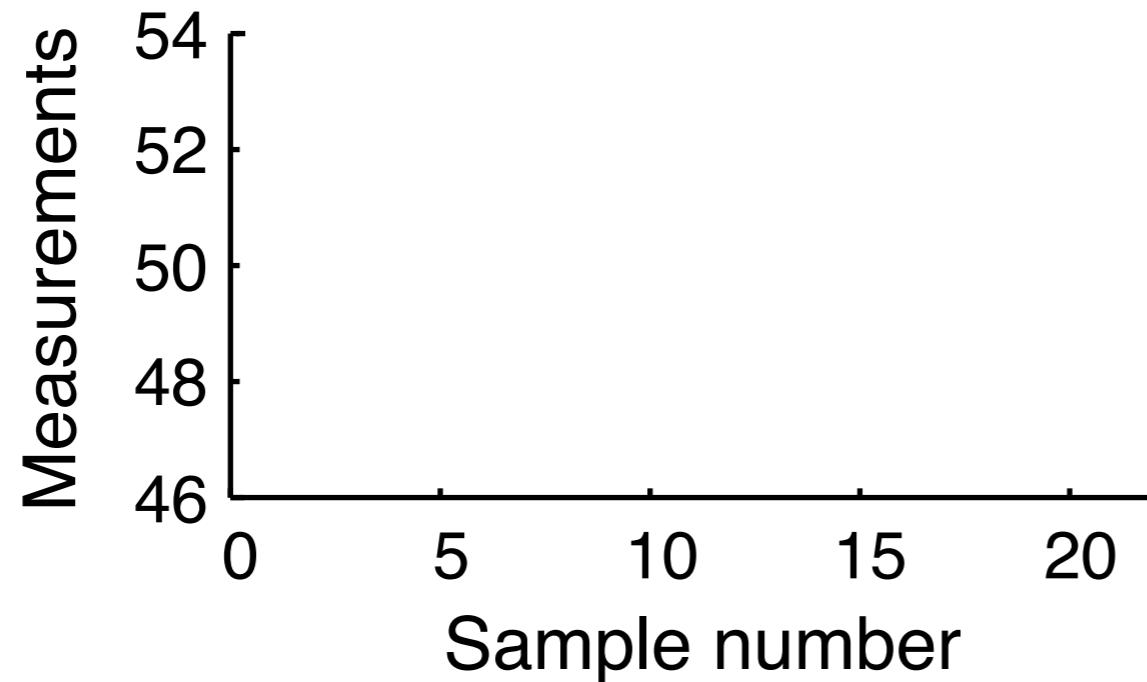
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# Sequential probability ratio test (SPRT)

Wald & Wolfowitz (1948), A. Turing (194?)

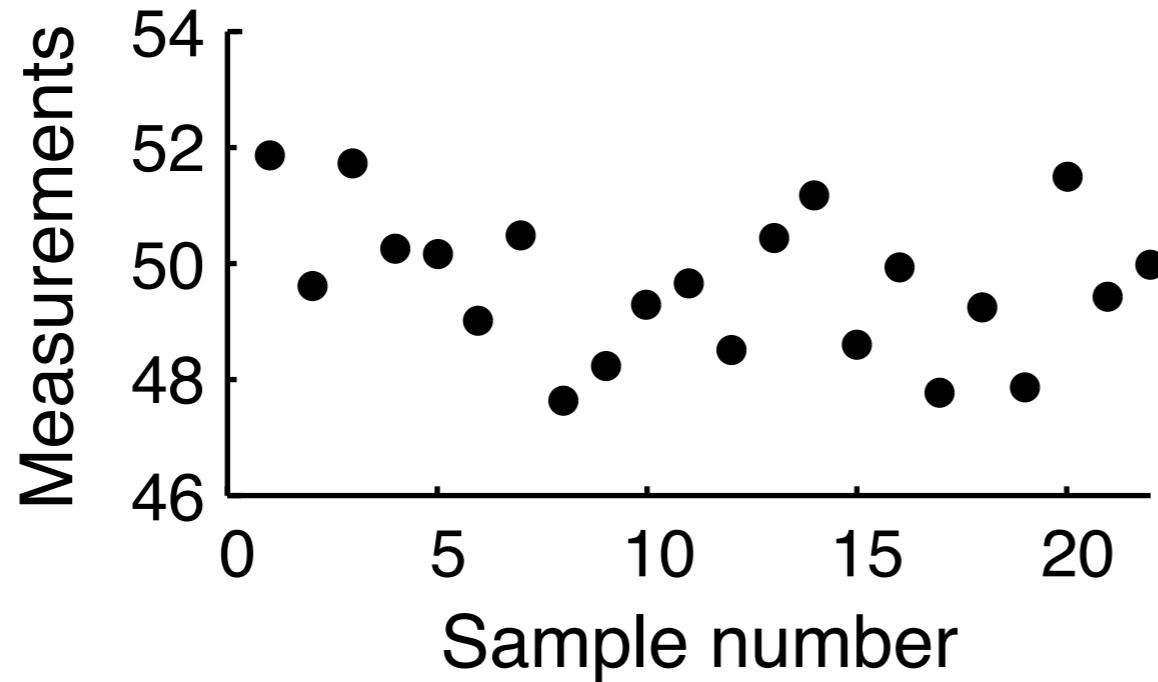
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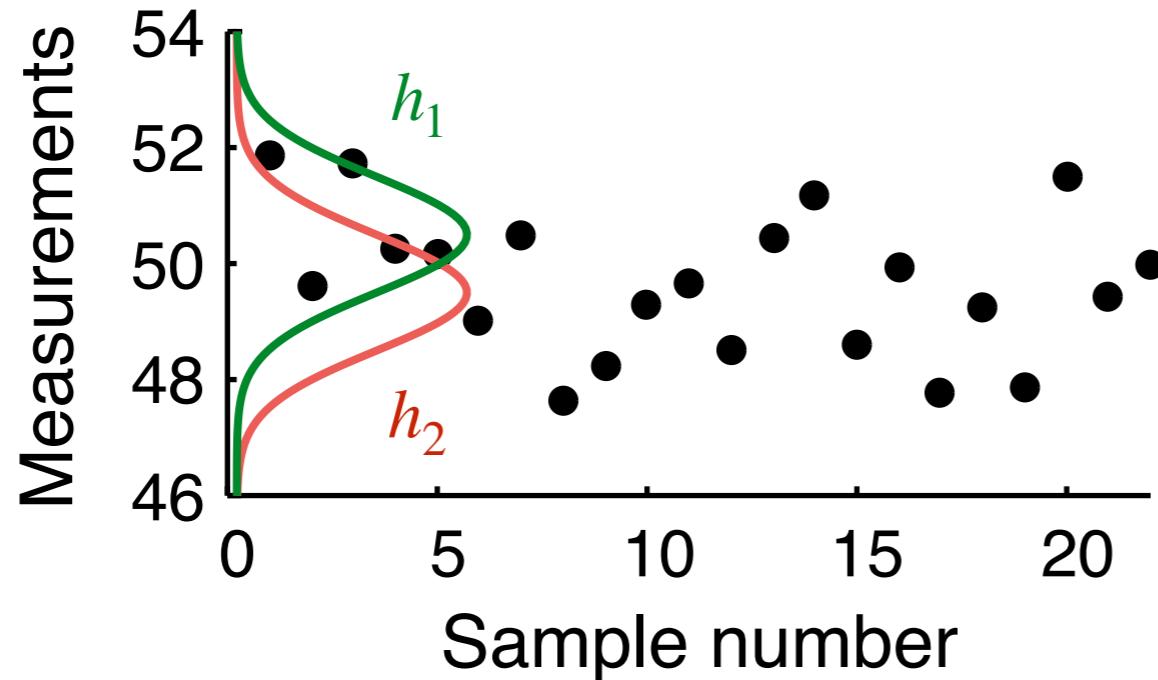
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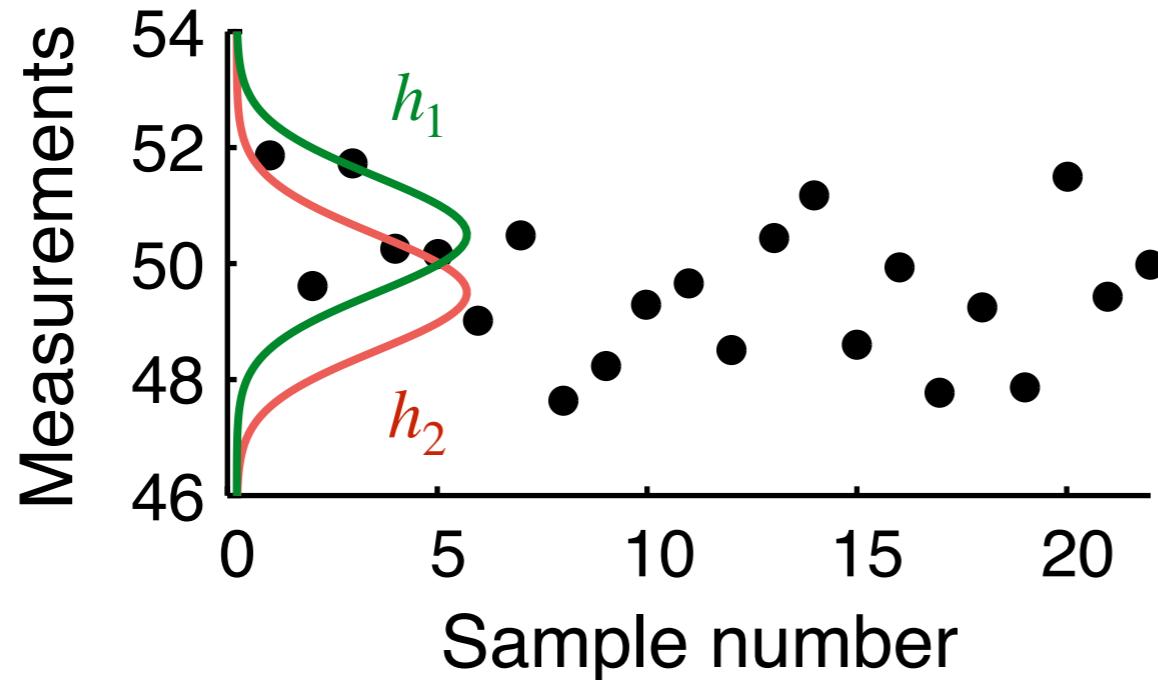
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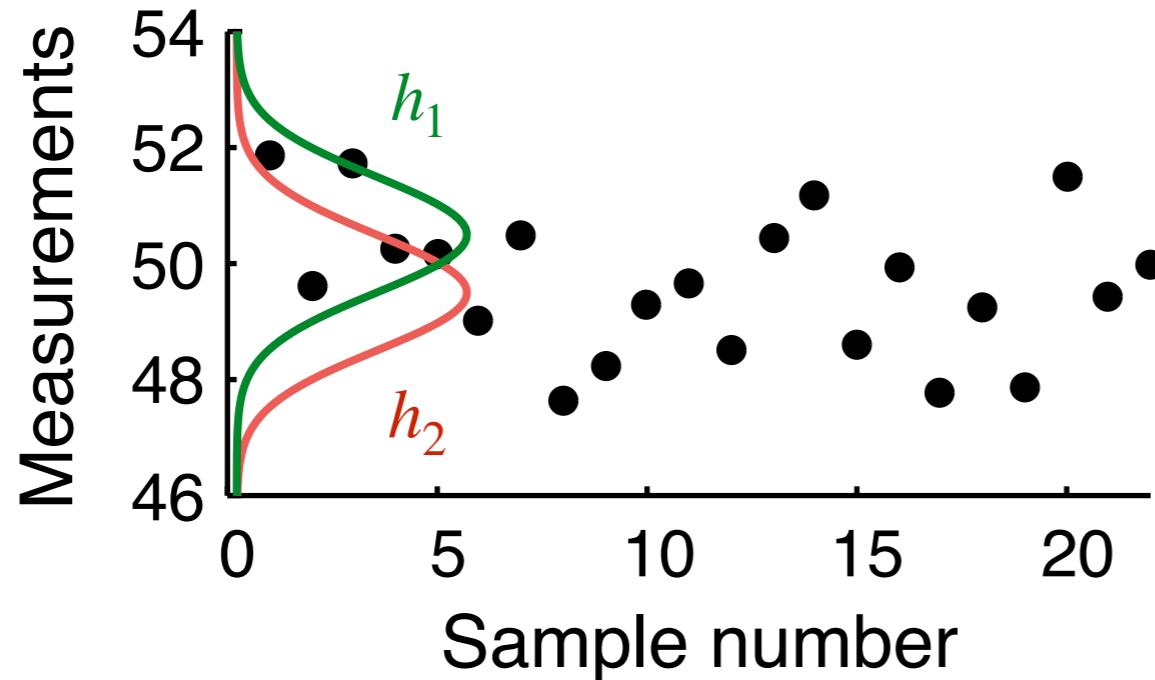
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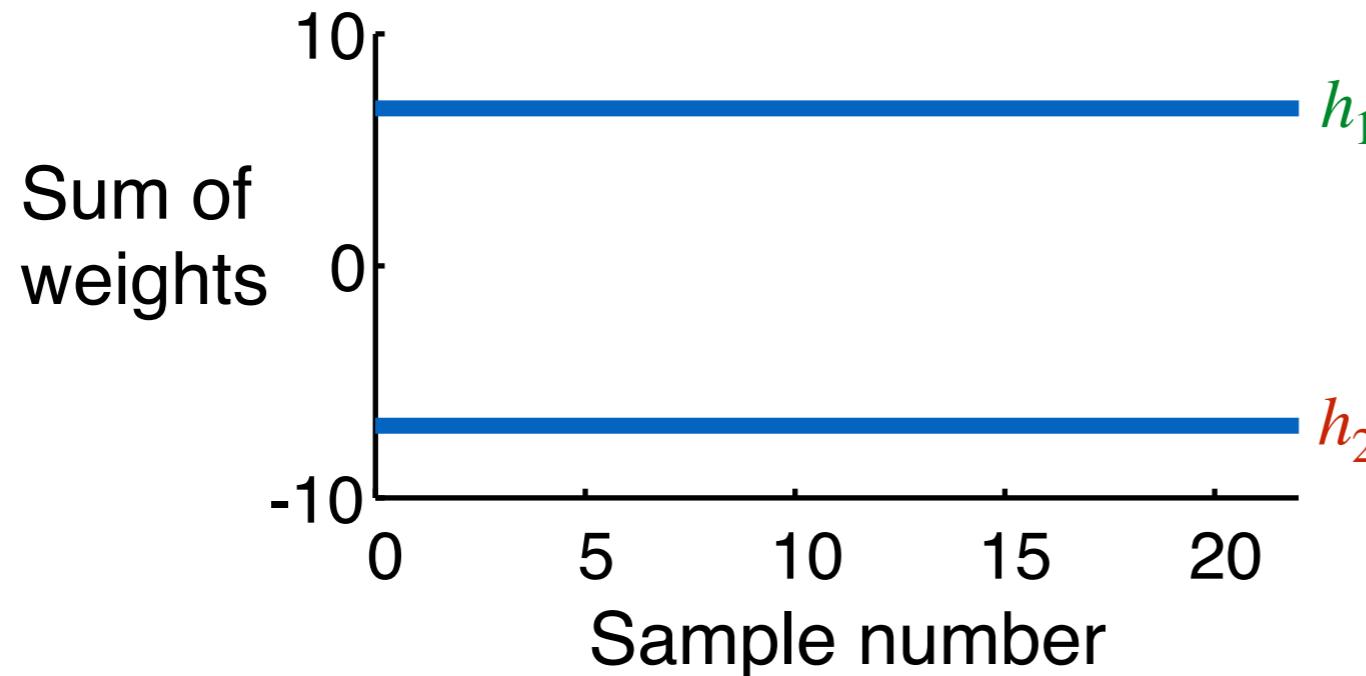
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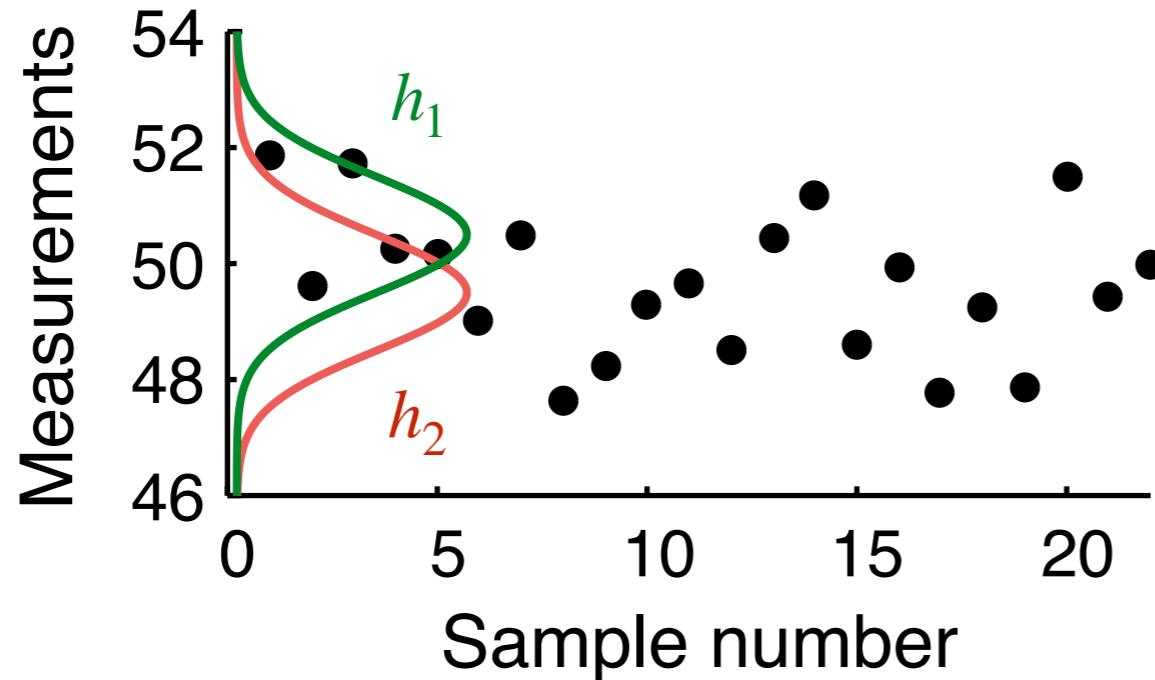


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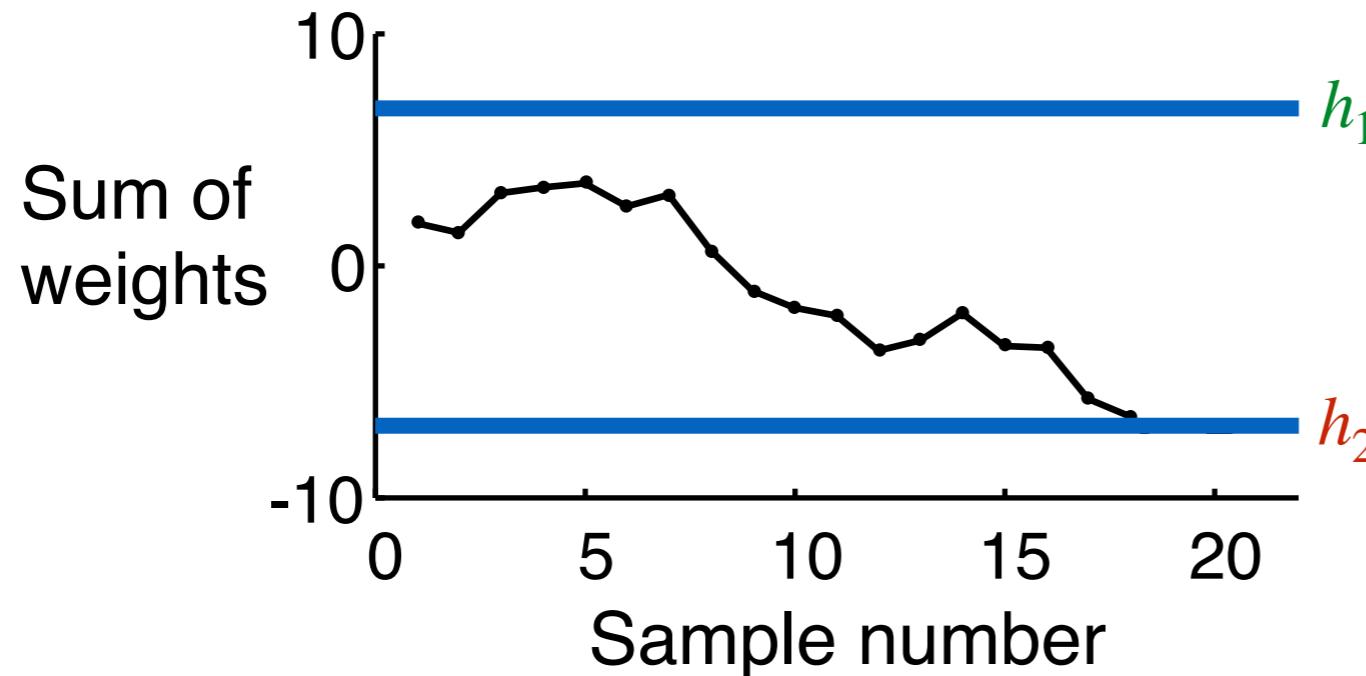


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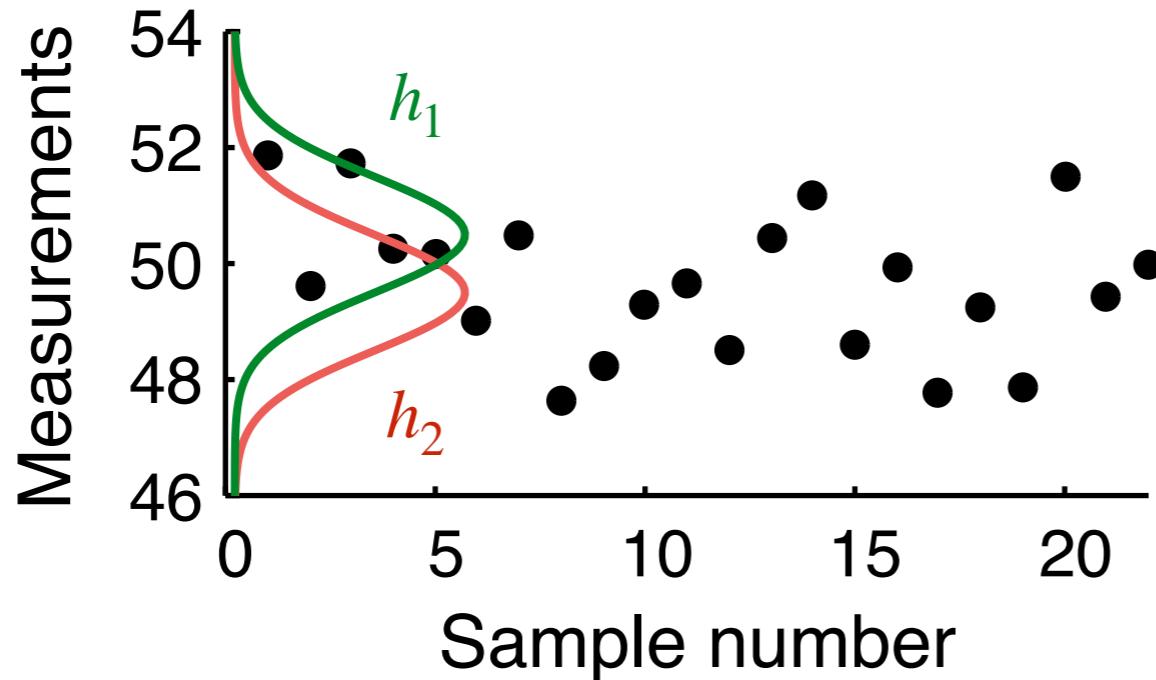


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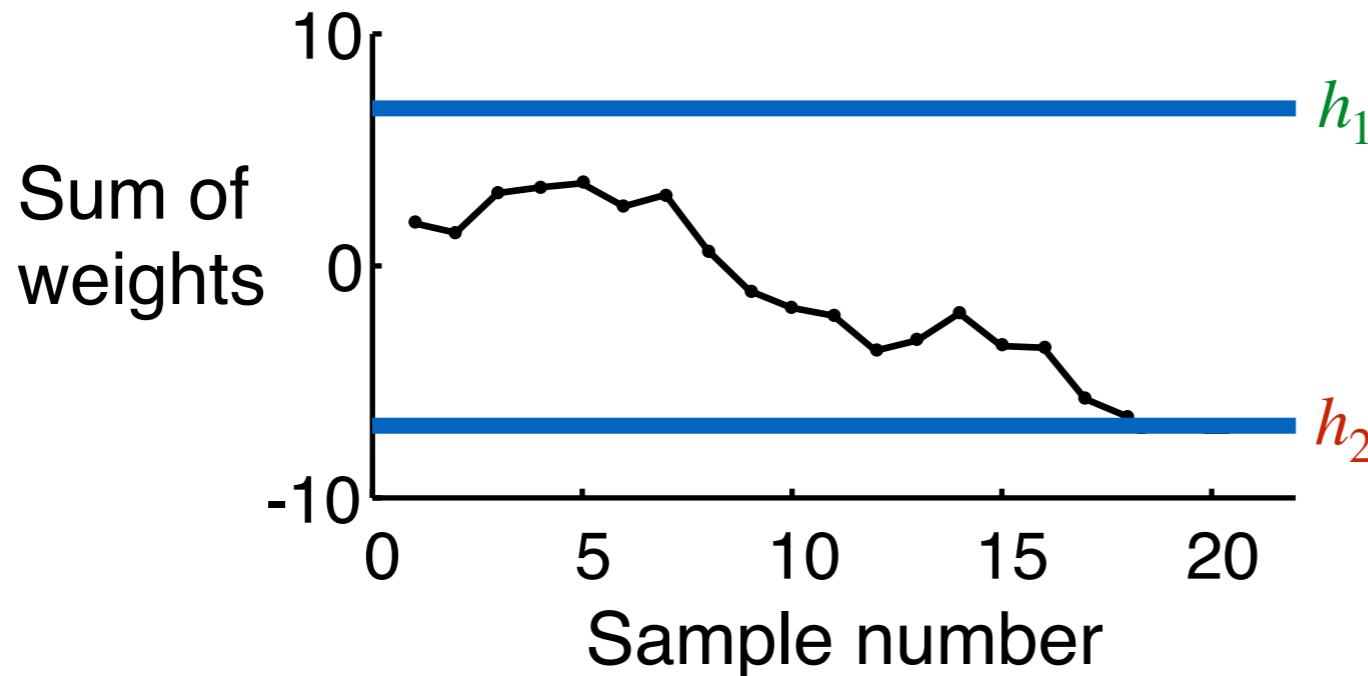


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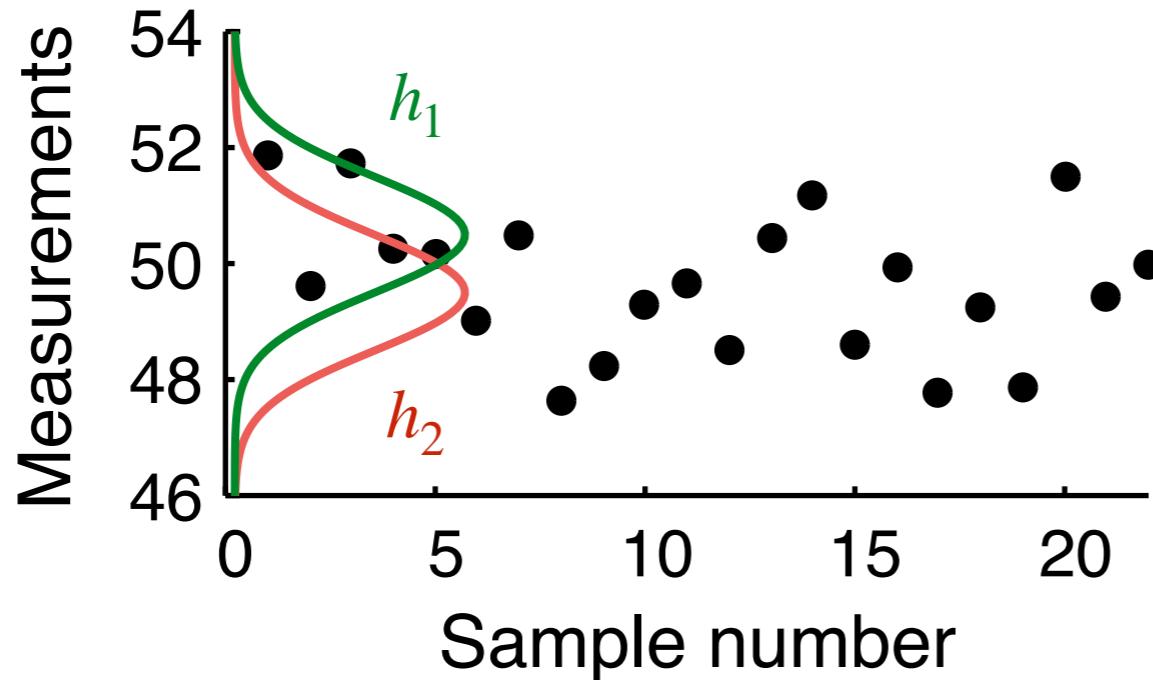


$$B \approx \log \left( \frac{\text{acc}}{1 - \text{acc}} \right)$$

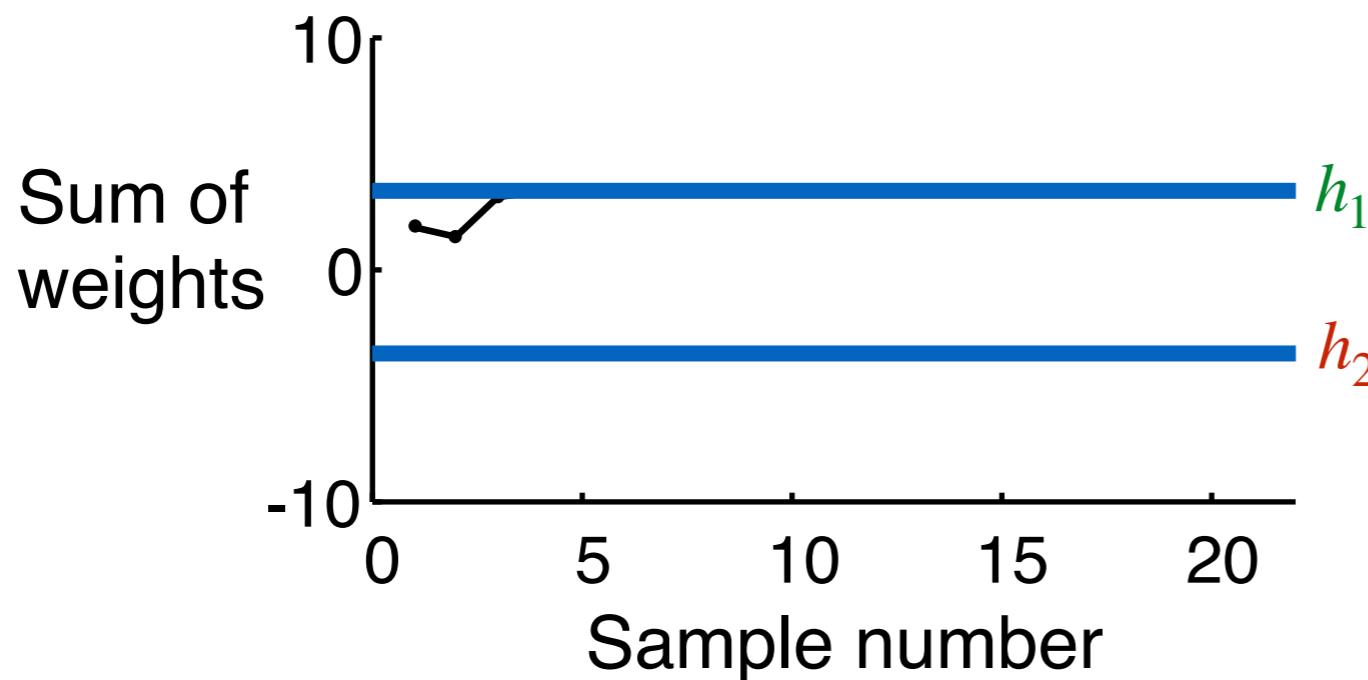
bound height      required accuracy

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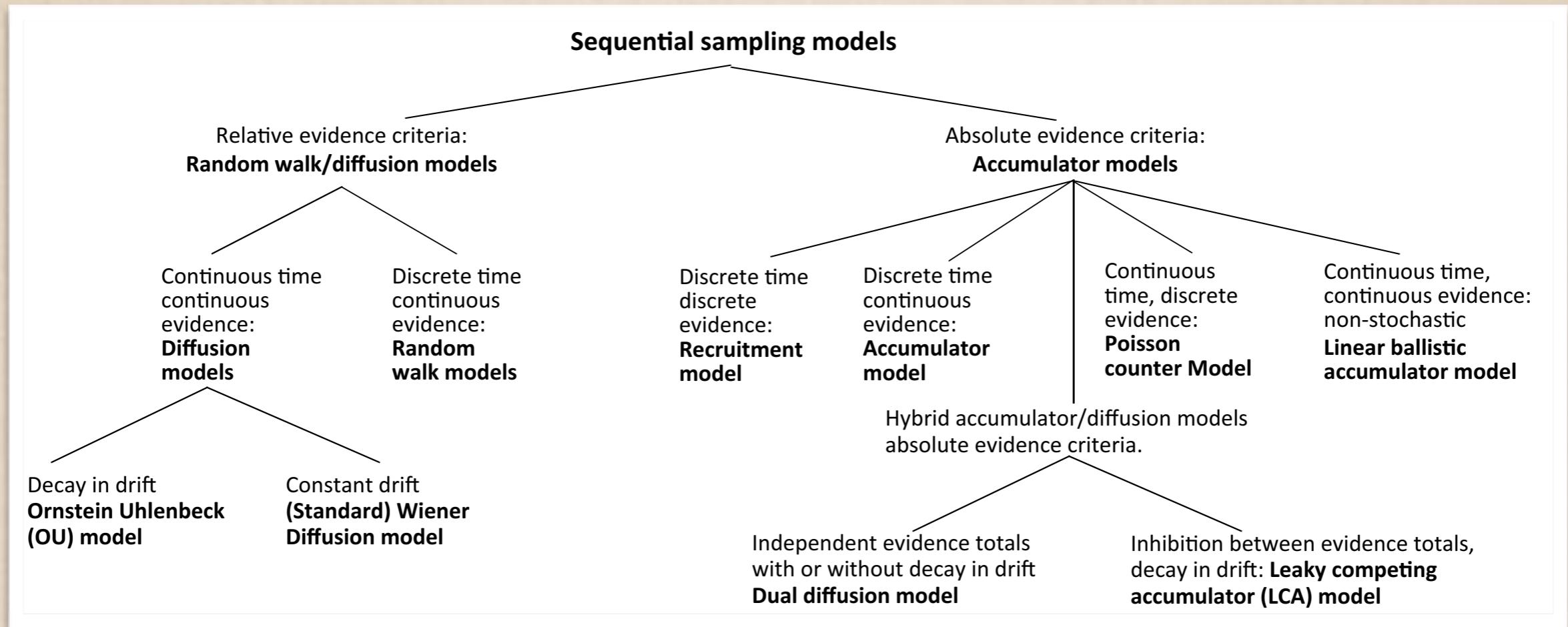
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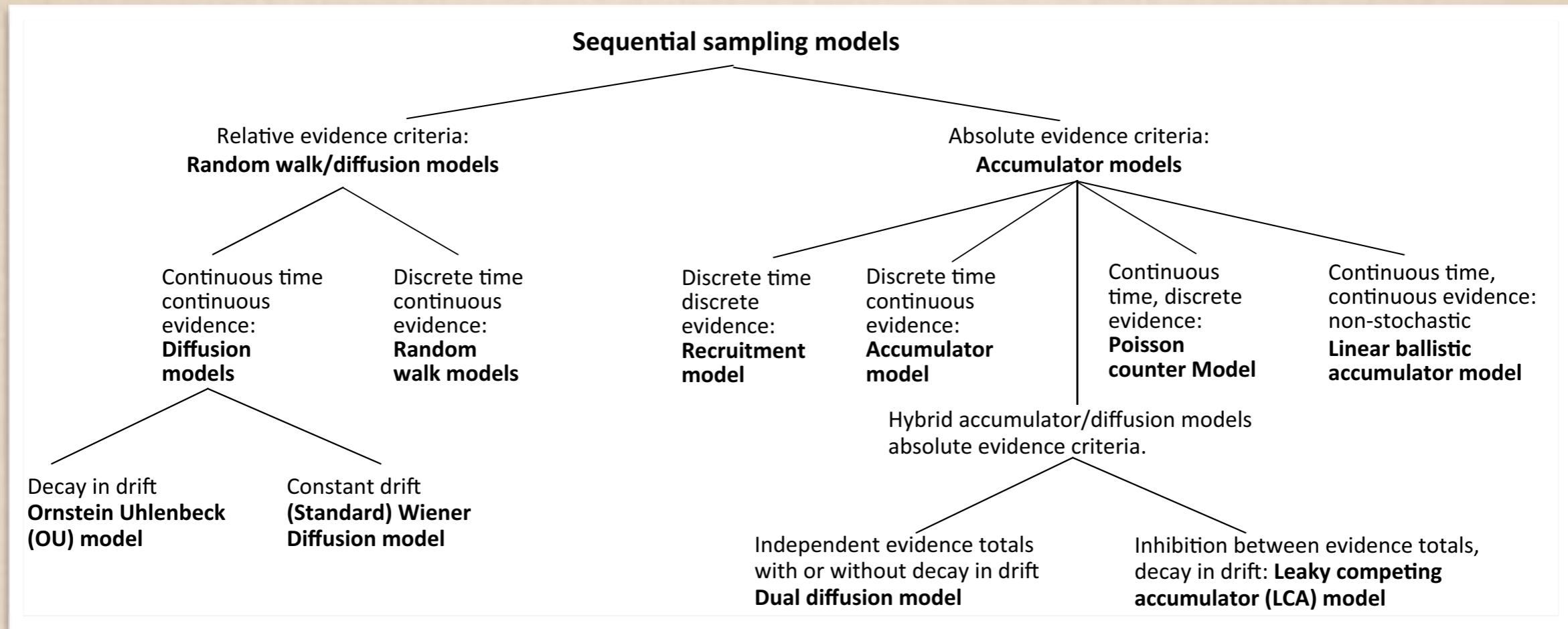
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# Many variants of evidence accumulation models for binary decisions



Ratcliff et al. TiCS 2016

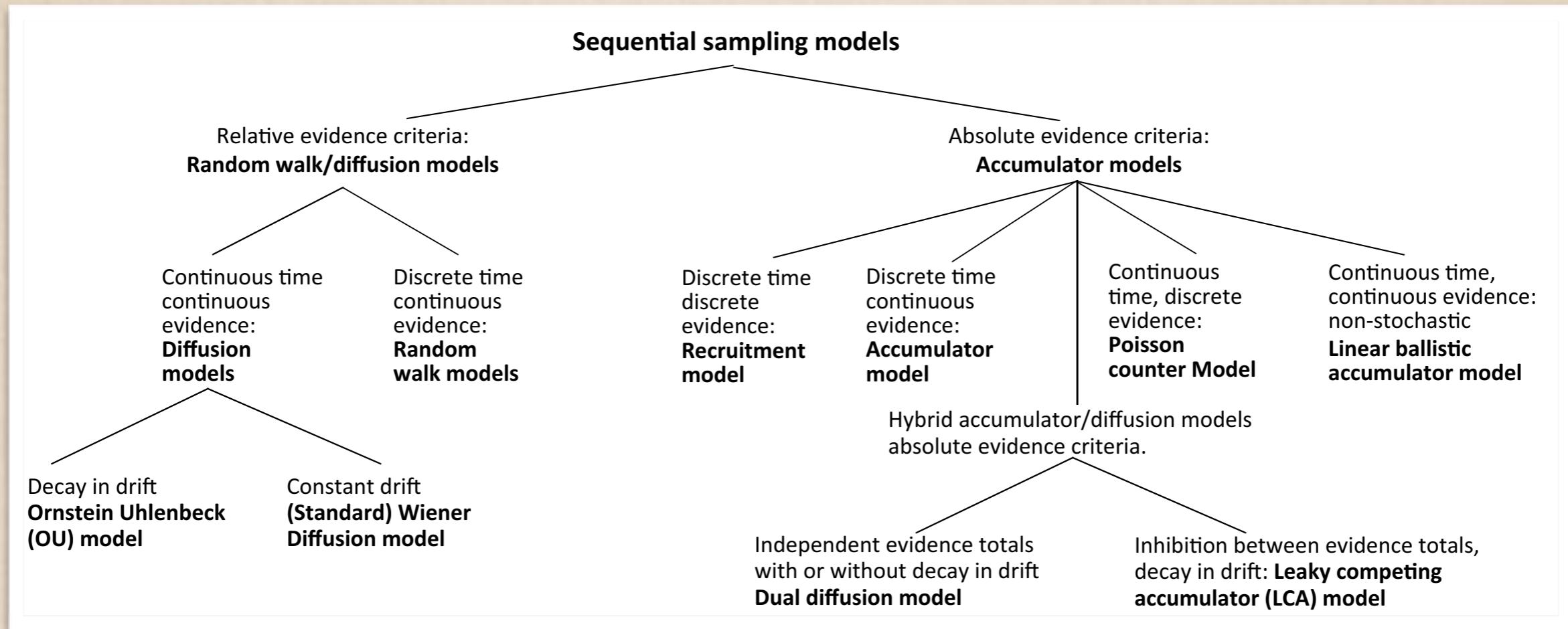
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» Time (continuous or discrete)

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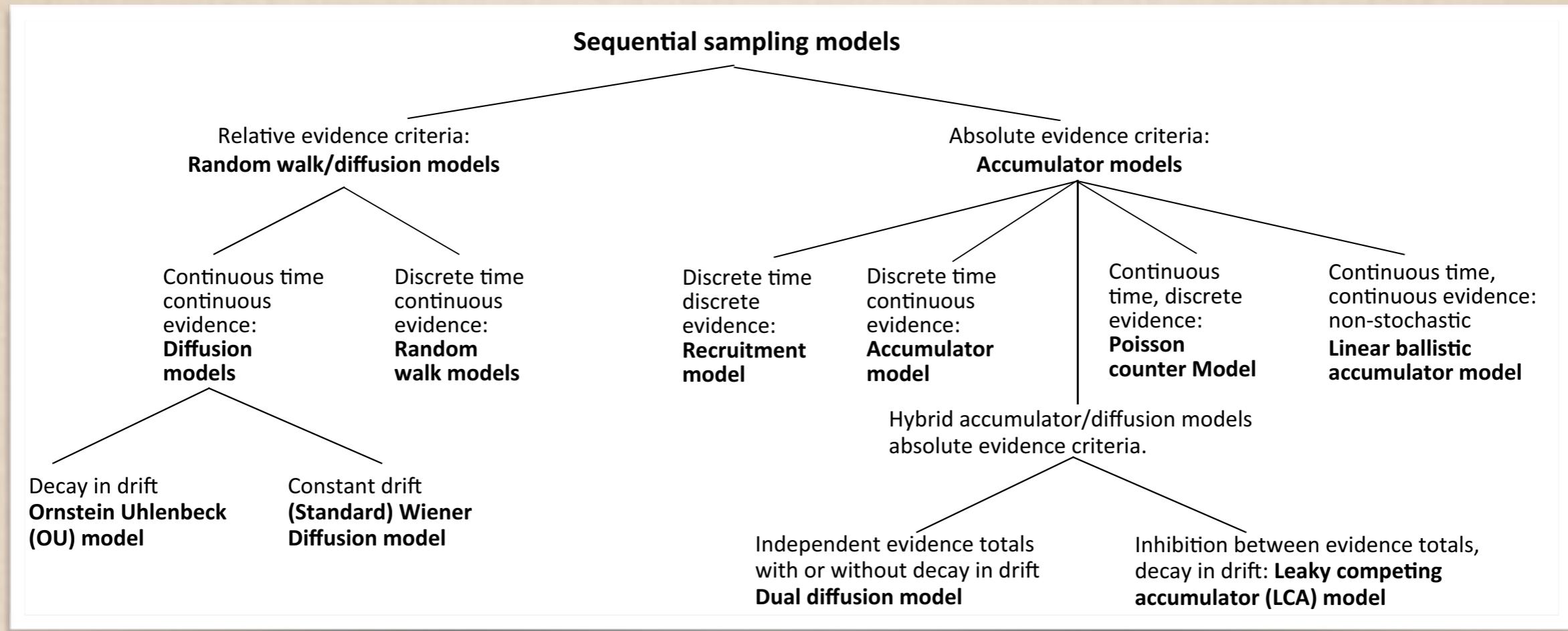
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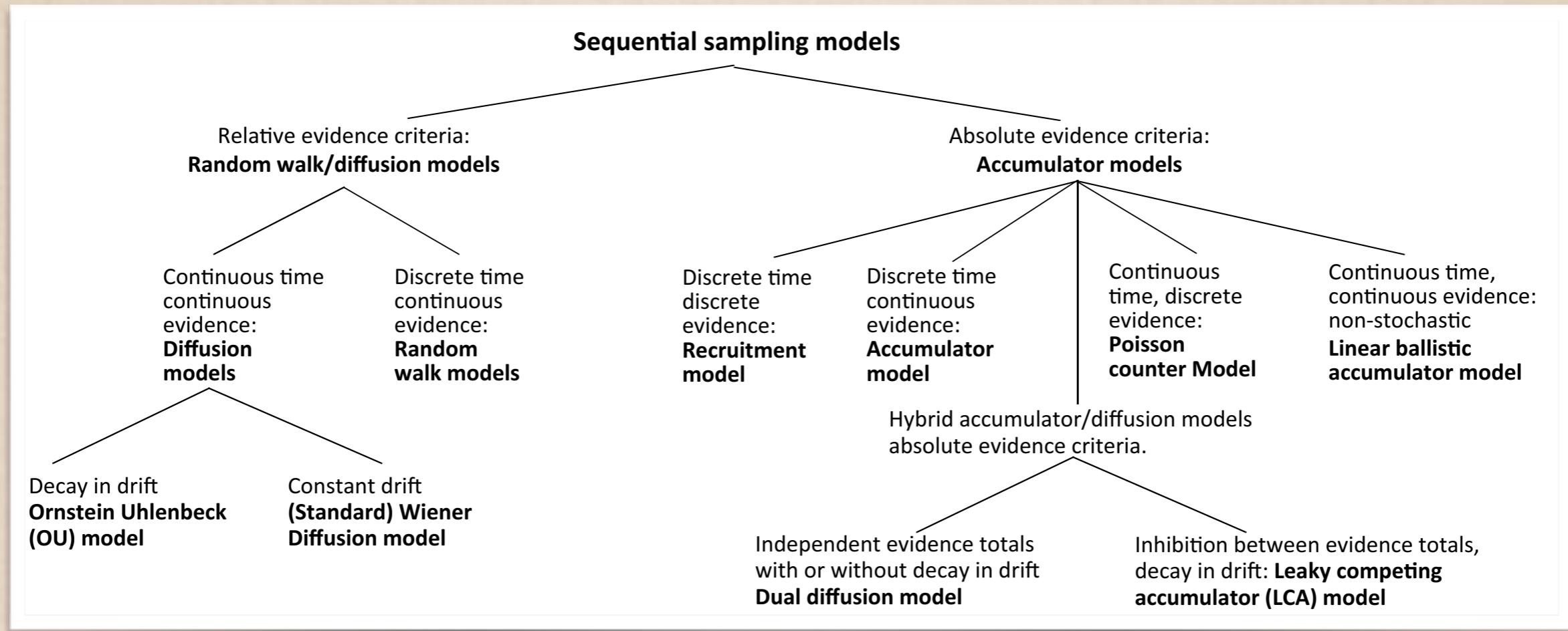
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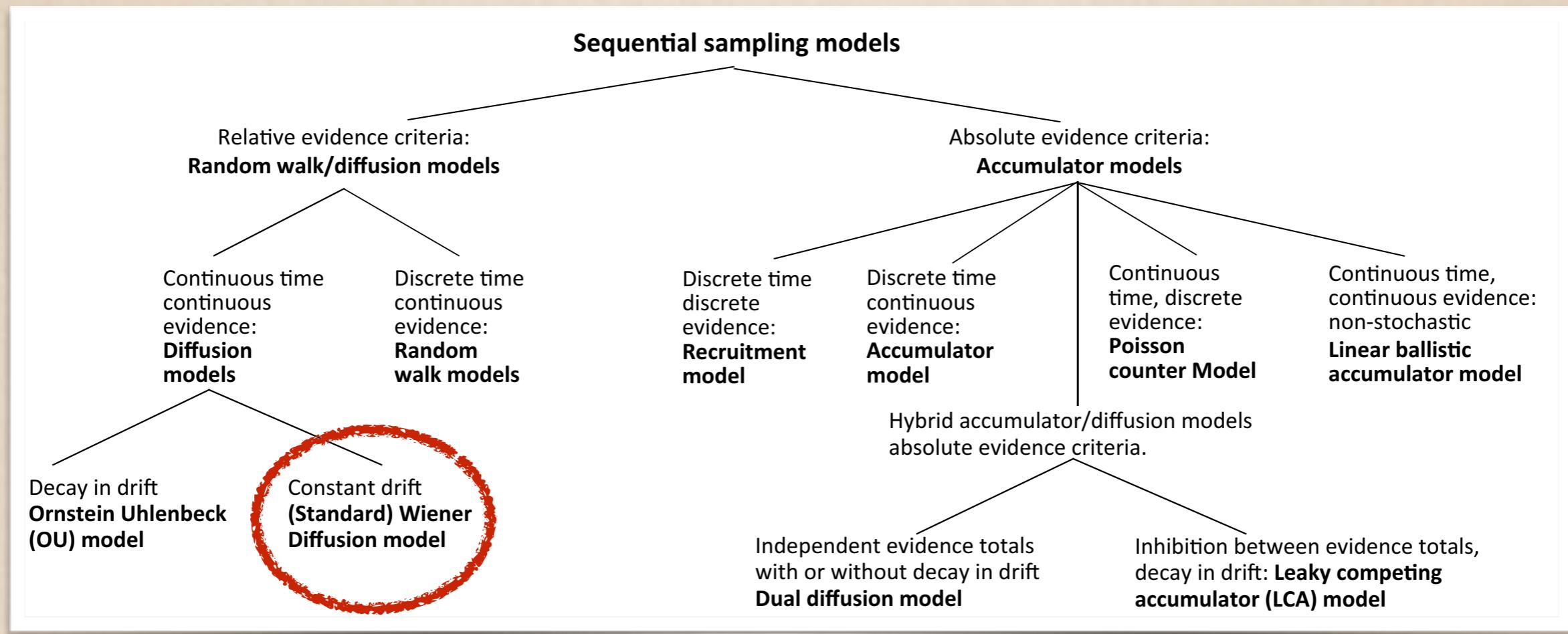
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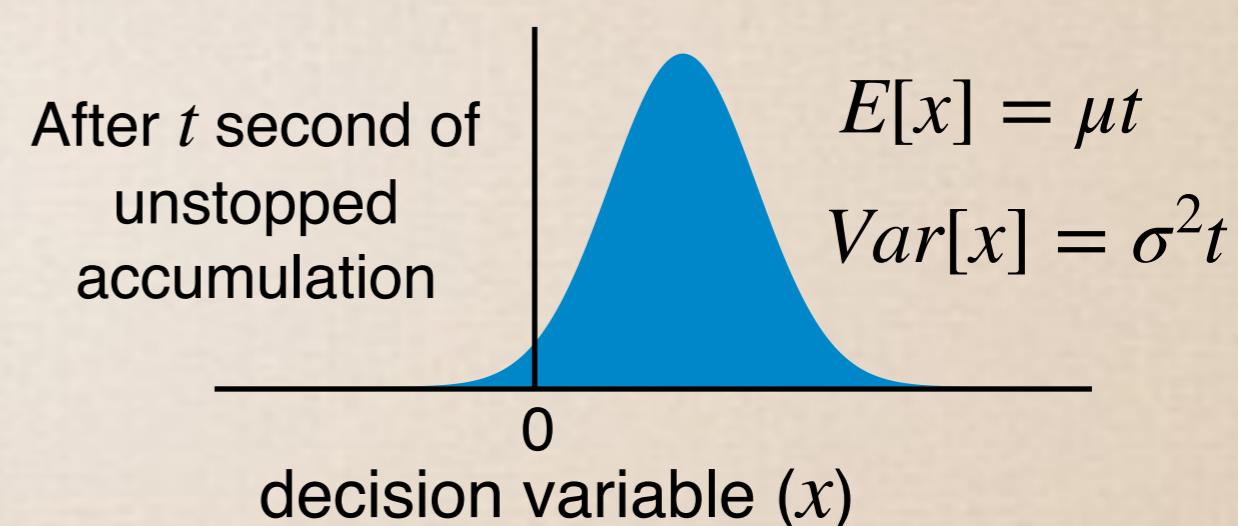
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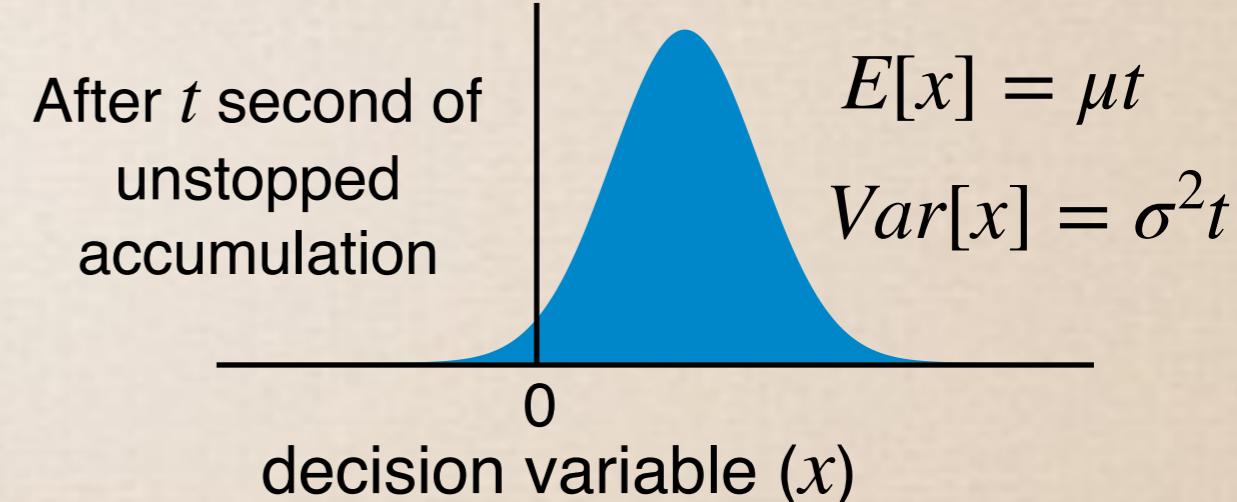
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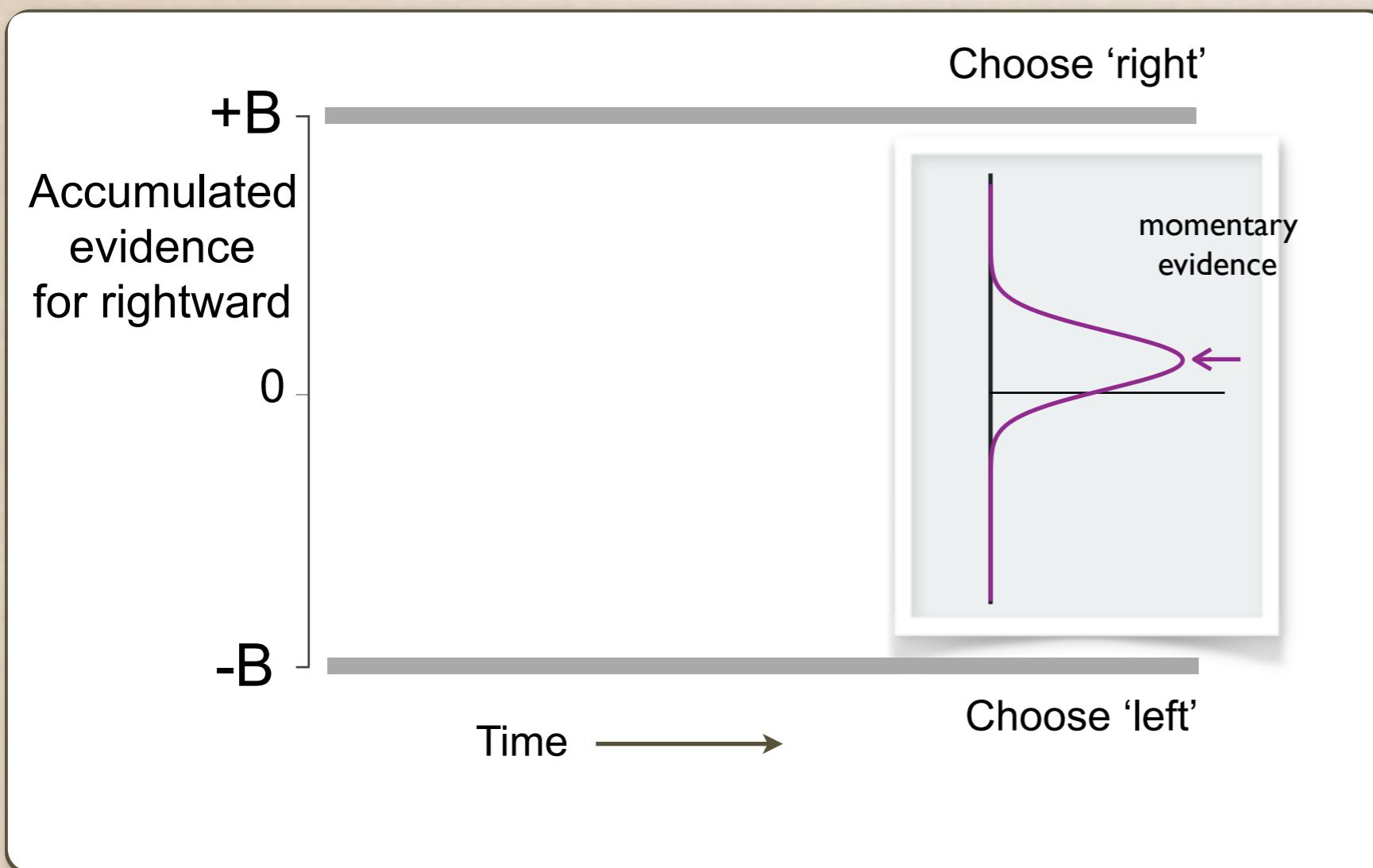
- » In the limit  $\Delta t \rightarrow 0$ , the decision process is described by a Wiener process with drift:

$$\frac{dx(t)}{dt} = \underbrace{\mu}_{\text{signal}} + \underbrace{\sigma W(t)}_{\text{noise}}$$

↗ decision variable

Roger Ratcliff, 1978

# Drift diffusion model



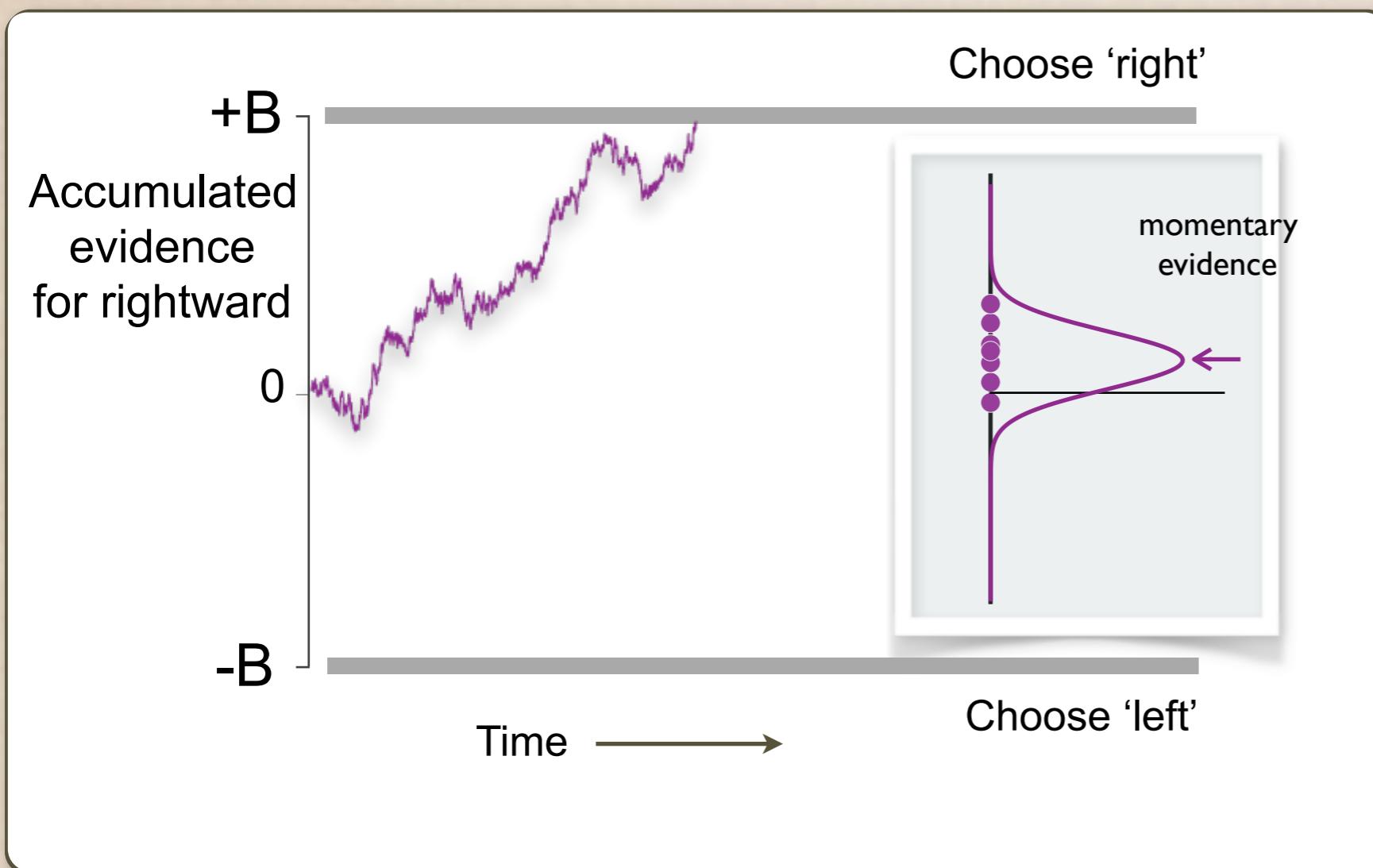
Sample paths:

$$e_i = \mathcal{N}(\mu\Delta t, \sigma^2\Delta t)$$

$$x_{i+1} = x_i + e_i$$

$$x_0 = 0$$

# Drift diffusion model



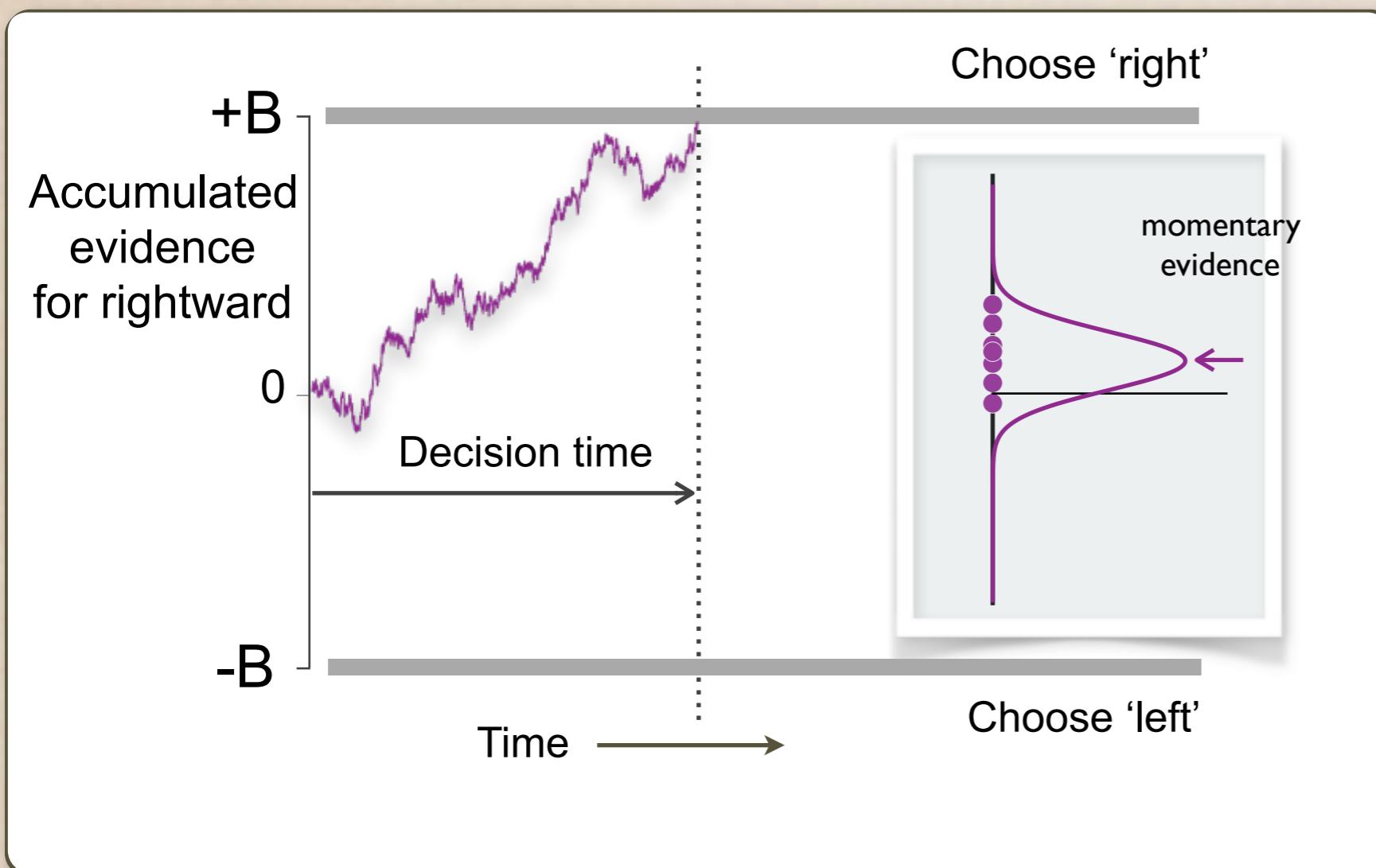
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# Drift diffusion model



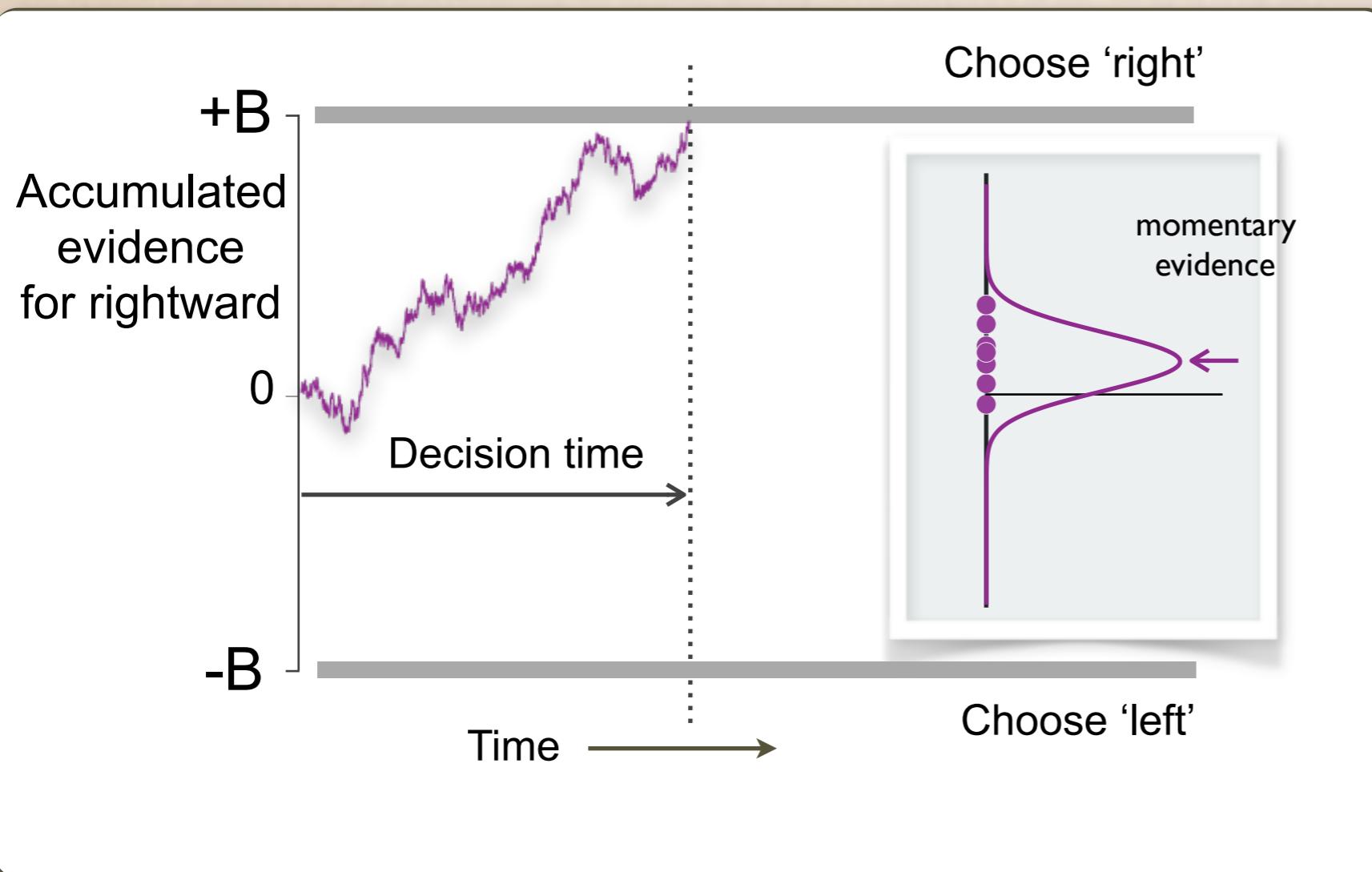
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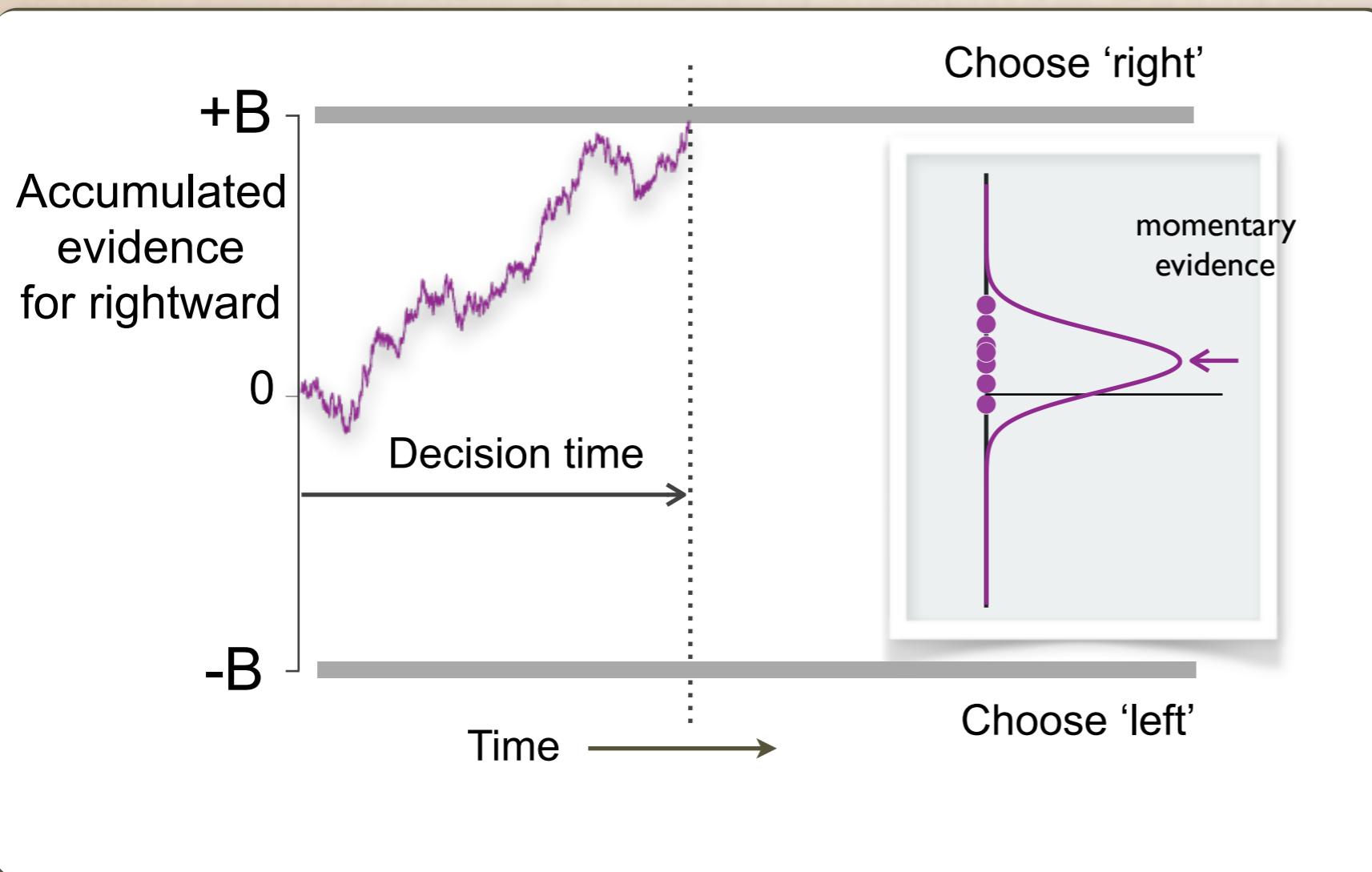
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Motion task:

$$\mu = \kappa \times \frac{\text{Motion coherence}}{\text{Motion coherence}}$$

# Drift diffusion model



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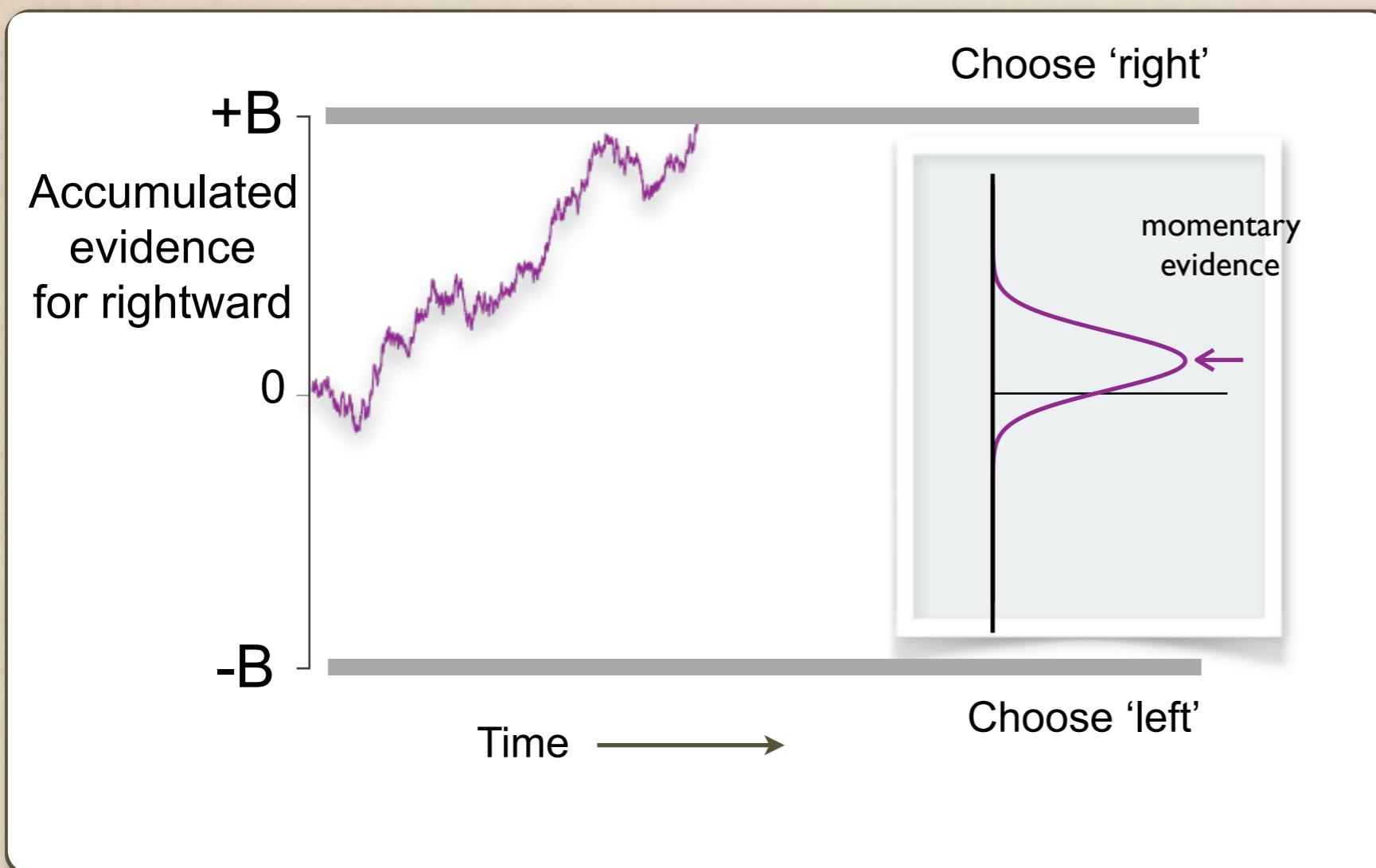
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$|\mu|$  increases with motion strength

# Drift diffusion model



Sample paths:

$$e_i = \mathcal{N}(\mu\Delta t, \sigma^2\Delta t)$$

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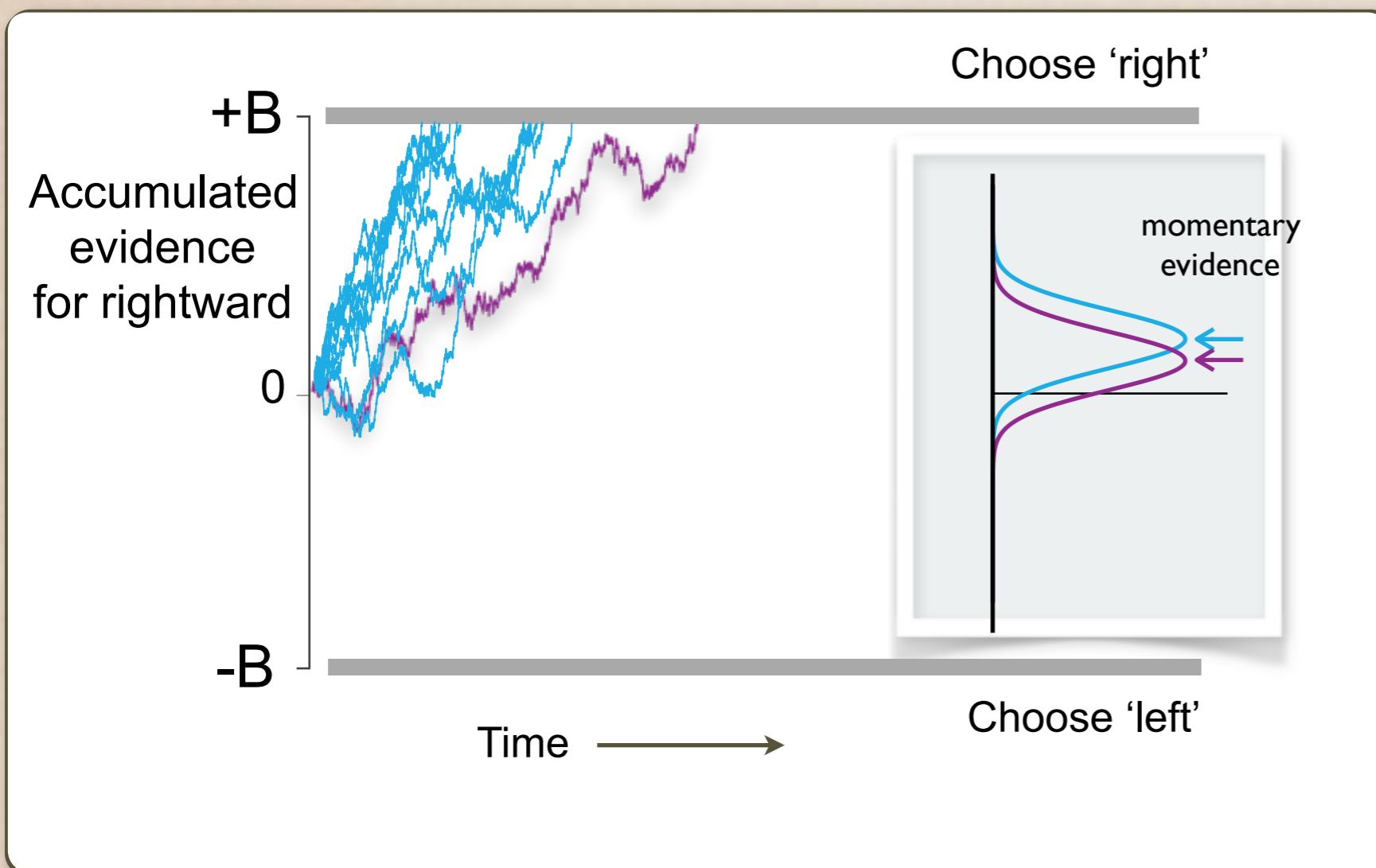
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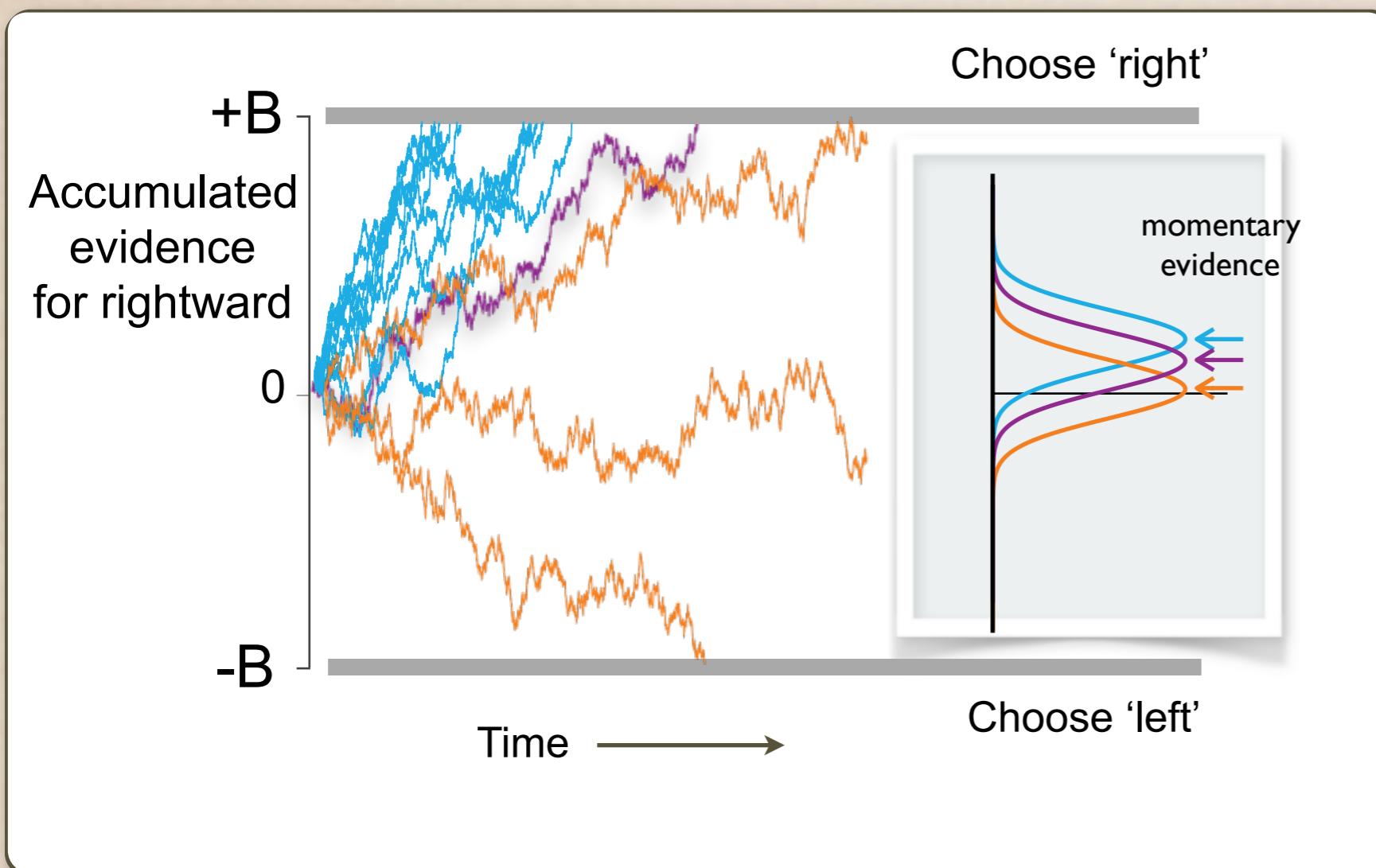
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$$e_i = \mathcal{N}(\mu\Delta t, \sigma^2\Delta t)$$

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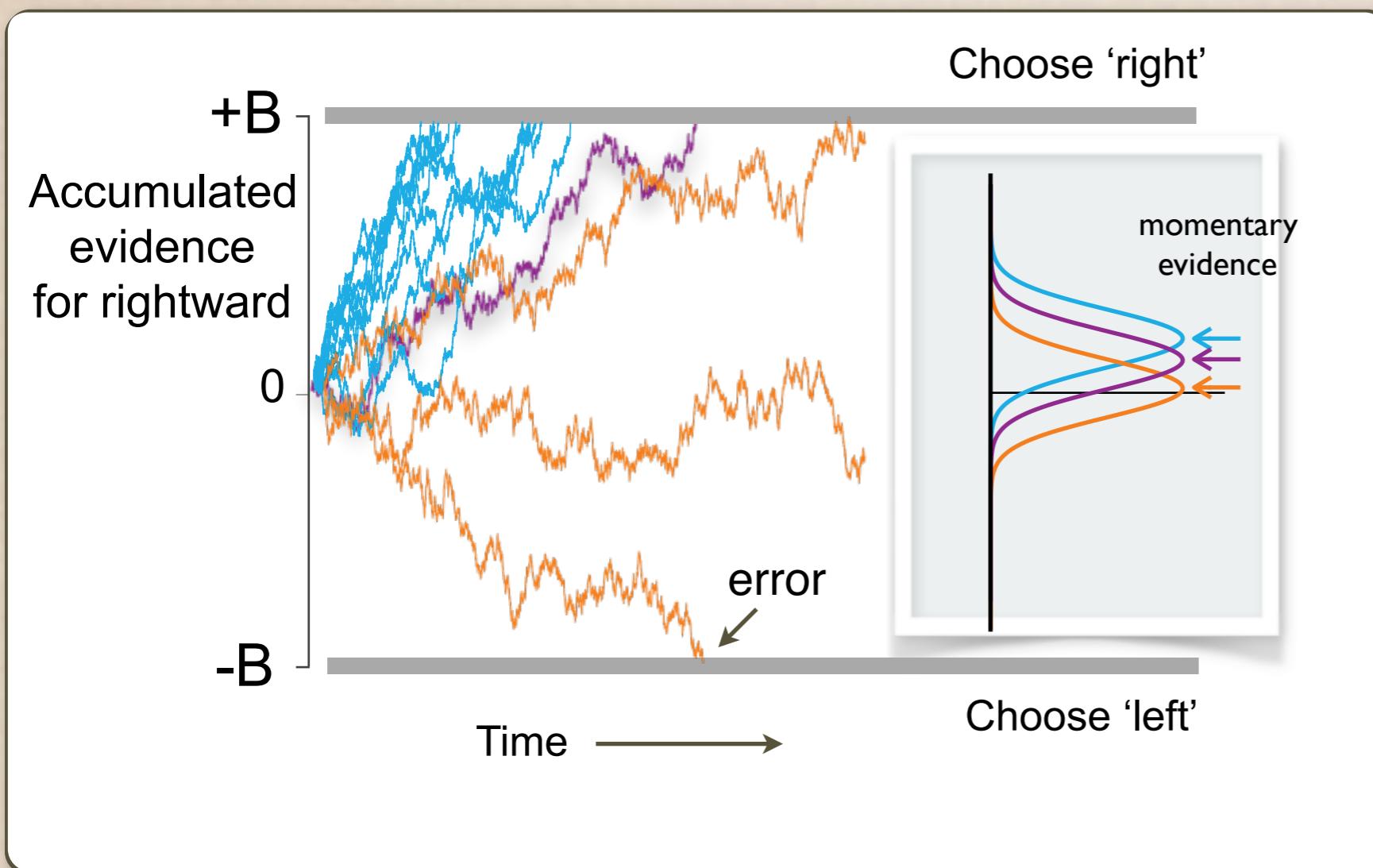
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$$e_i = \mathcal{N}(\mu\Delta t, \sigma^2\Delta t)$$

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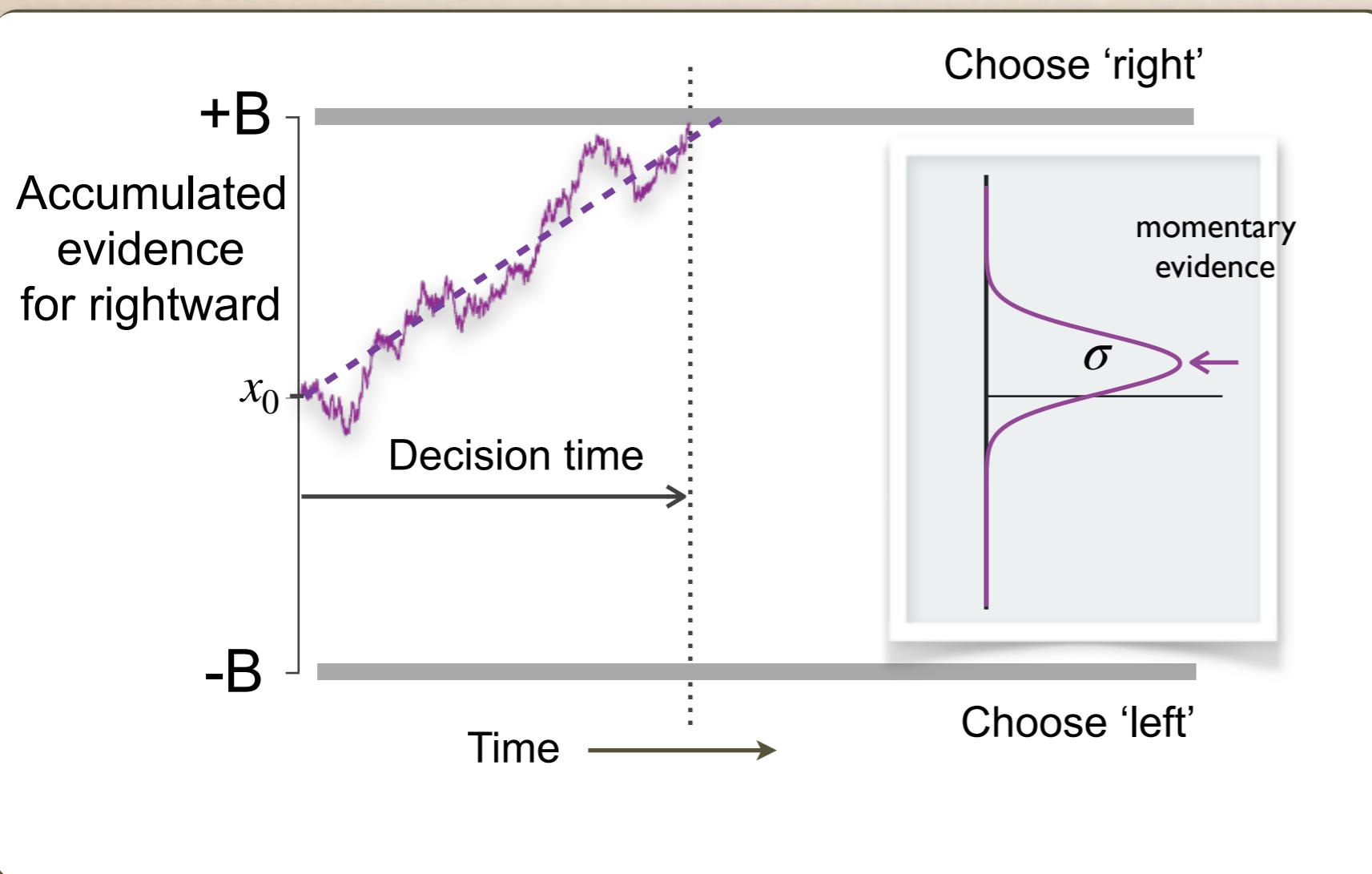
$$x_0 = 0$$

Motion task:

$$\mu = \kappa \times \frac{\text{Motion coherence}}{\text{Motion coherence}}$$

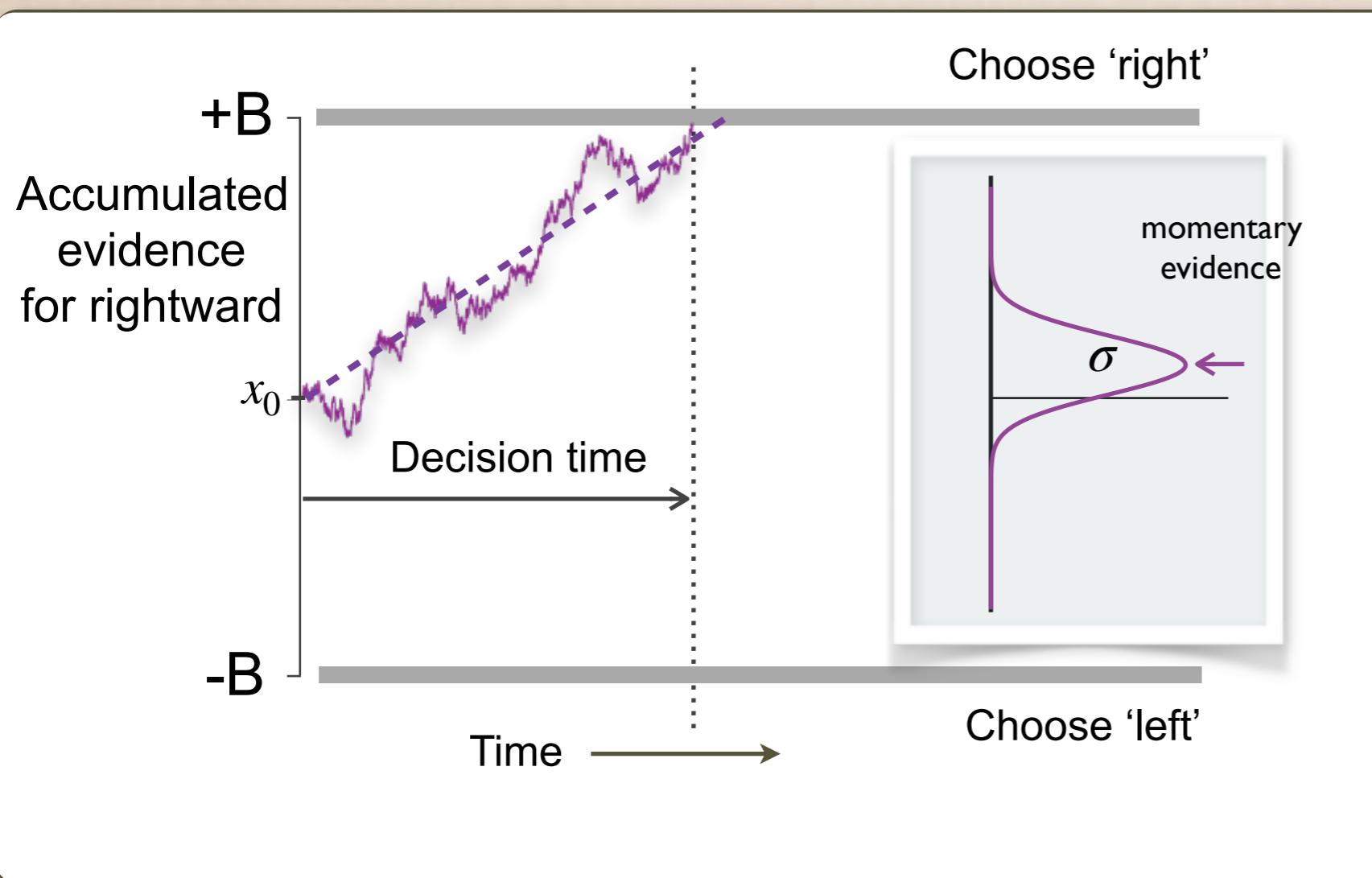
$|\mu|$  Increases with motion strength

# Drift diffusion model



Parameters in  
the 'simple' version:

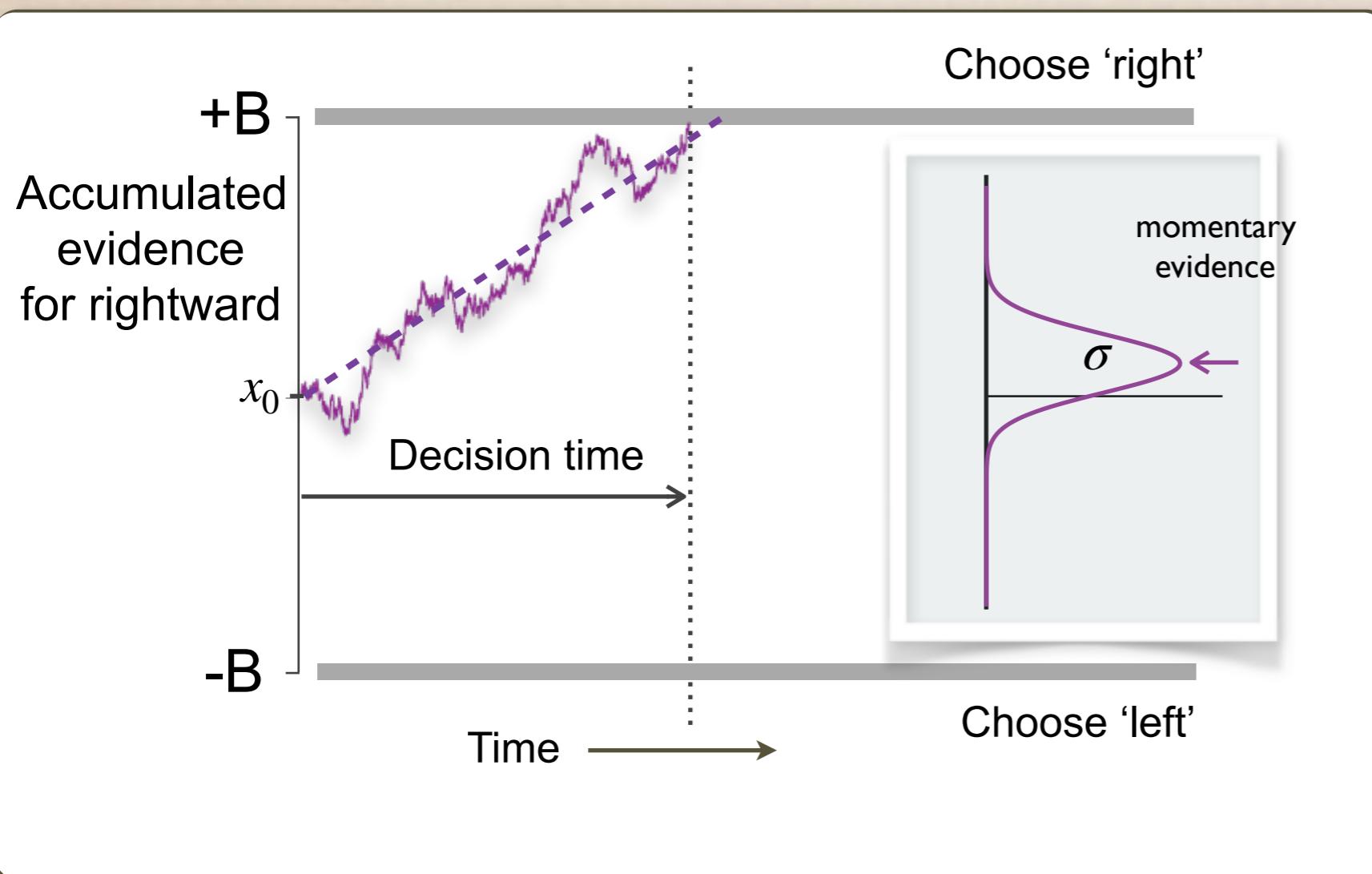
# Drift diffusion model



Parameters in  
the 'simple' version:

- » Drift rate,  $\mu$

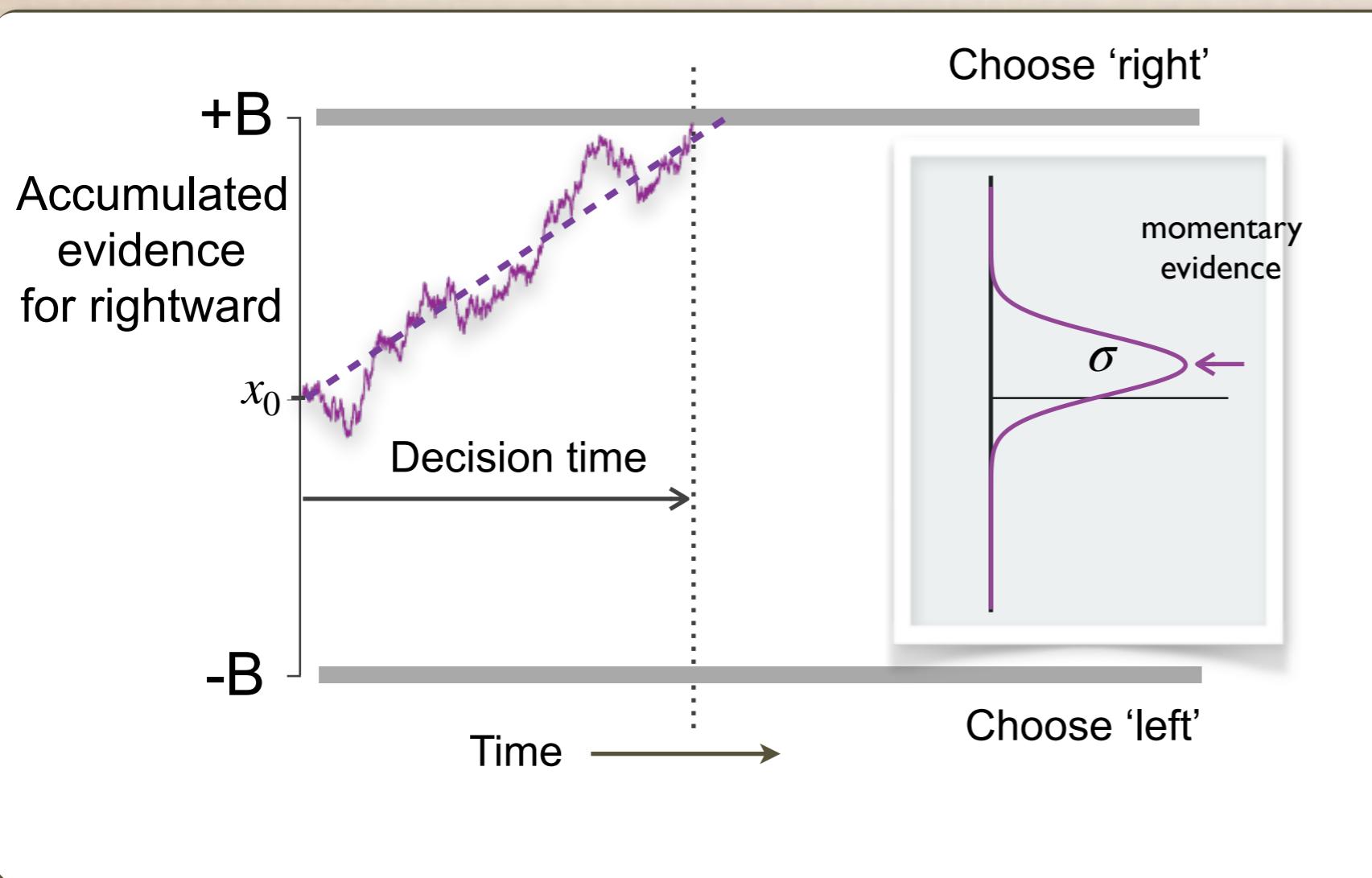
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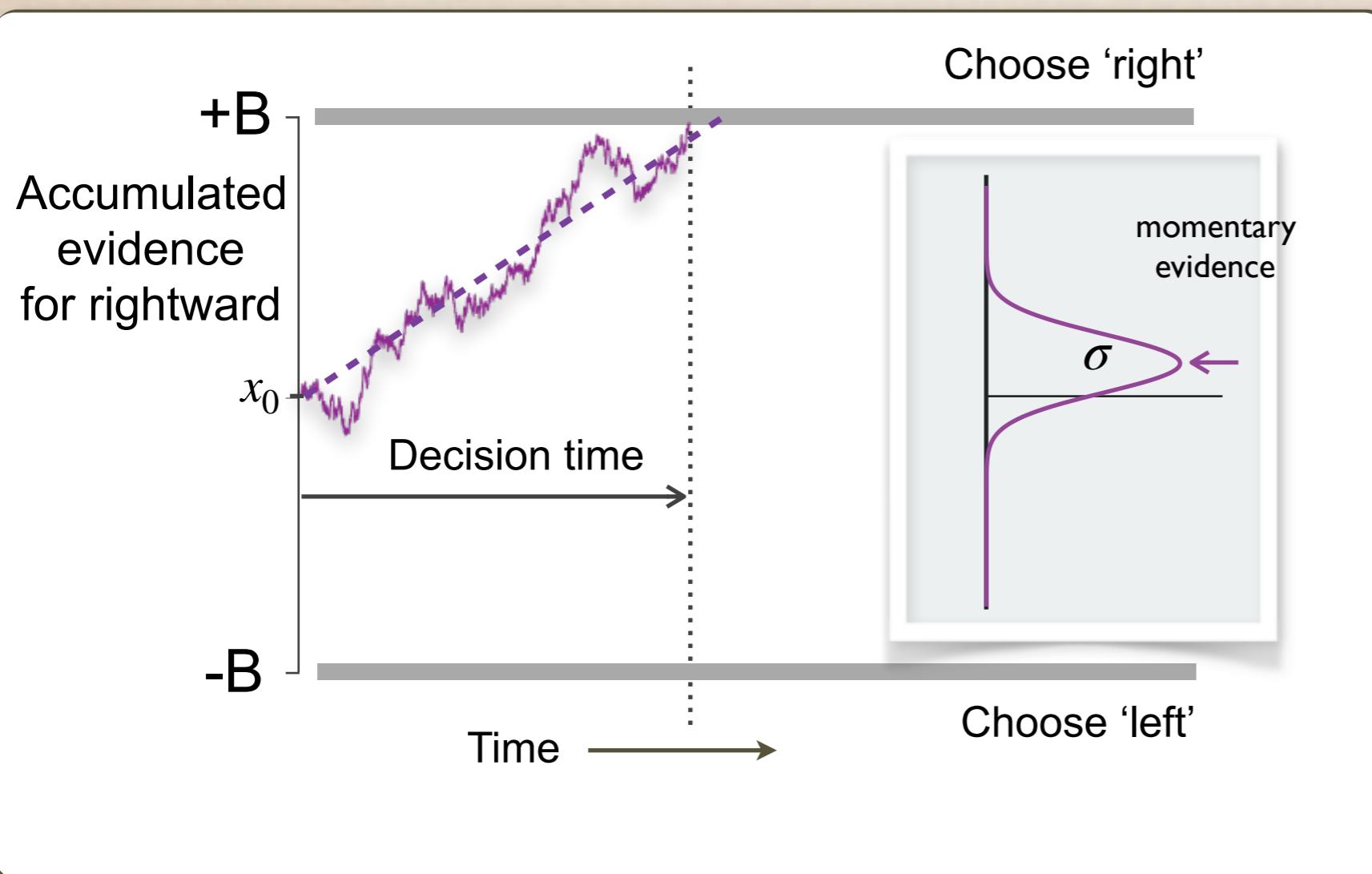
# Drift diffusion model



Parameters in  
the 'simple' version:

- » Drift rate,  $\mu$
- » Bound height,  $B$

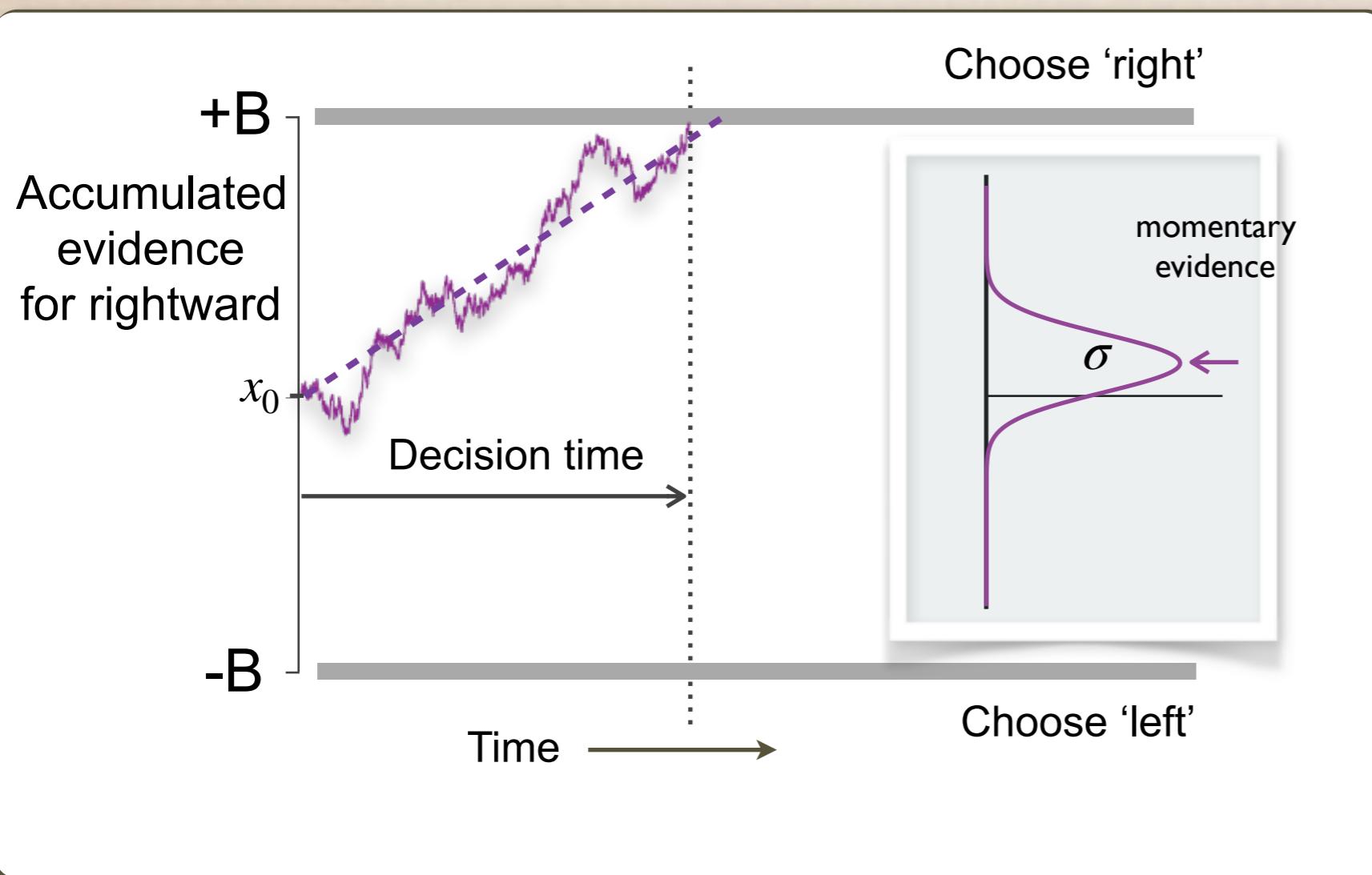
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Parameters in  
the 'simple' version:

- » Drift rate,  $\mu$
- » Bound height,  $B$

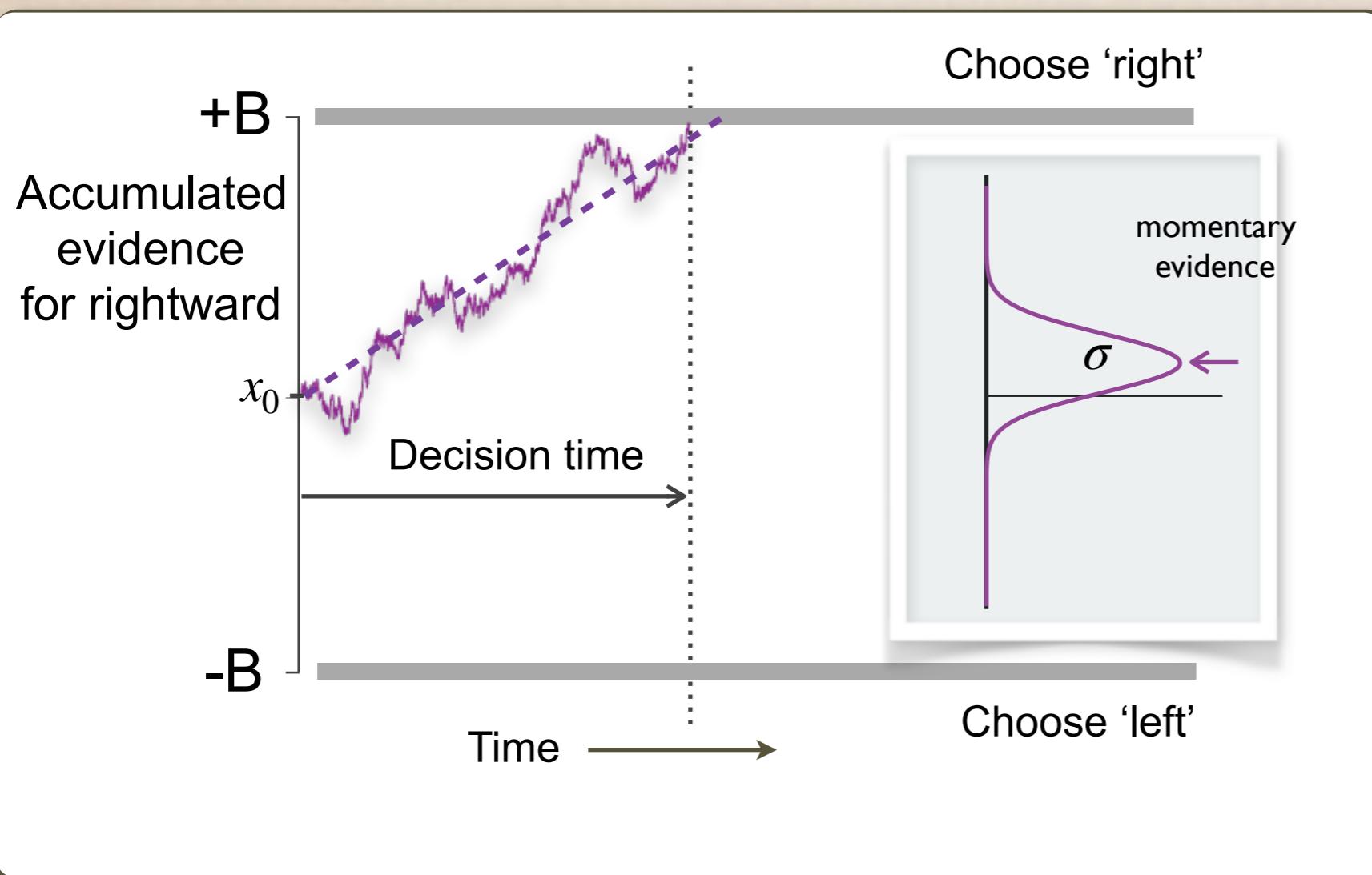
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the 'simple' version:

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- » Bound height,  $B$
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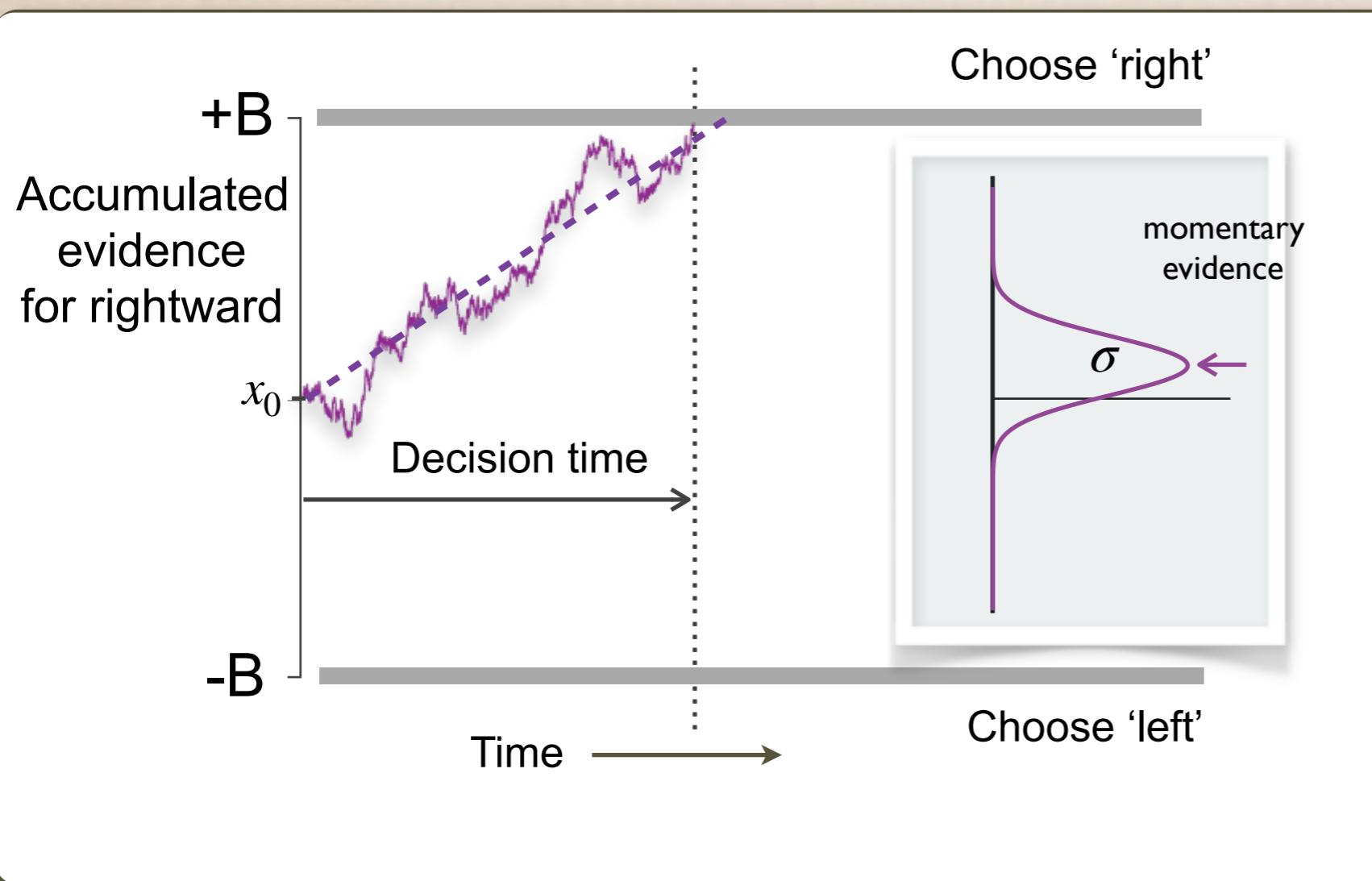
# Drift diffusion model



Parameters in  
the 'simple' version:

- » Drift rate,  $\mu$
- » Bound height,  $B$
- » Starting point,  $x_0$

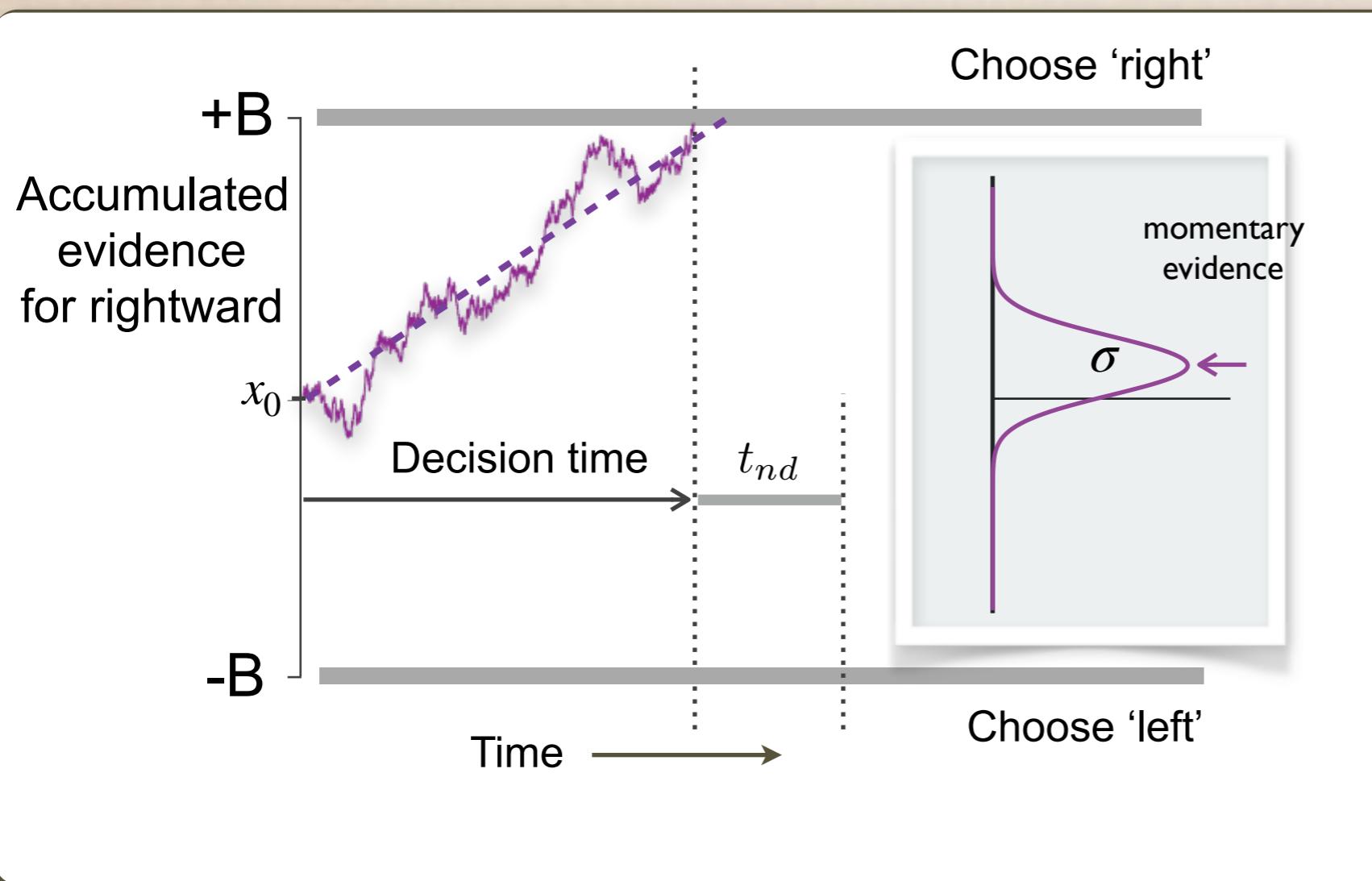
# Drift diffusion model



Parameters in  
the 'simple' version:

- » Drift rate,  $\mu$
- » Bound height,  $B$
- » Starting point,  $x_0$
- » Non-decision time,  $t_{nd}$

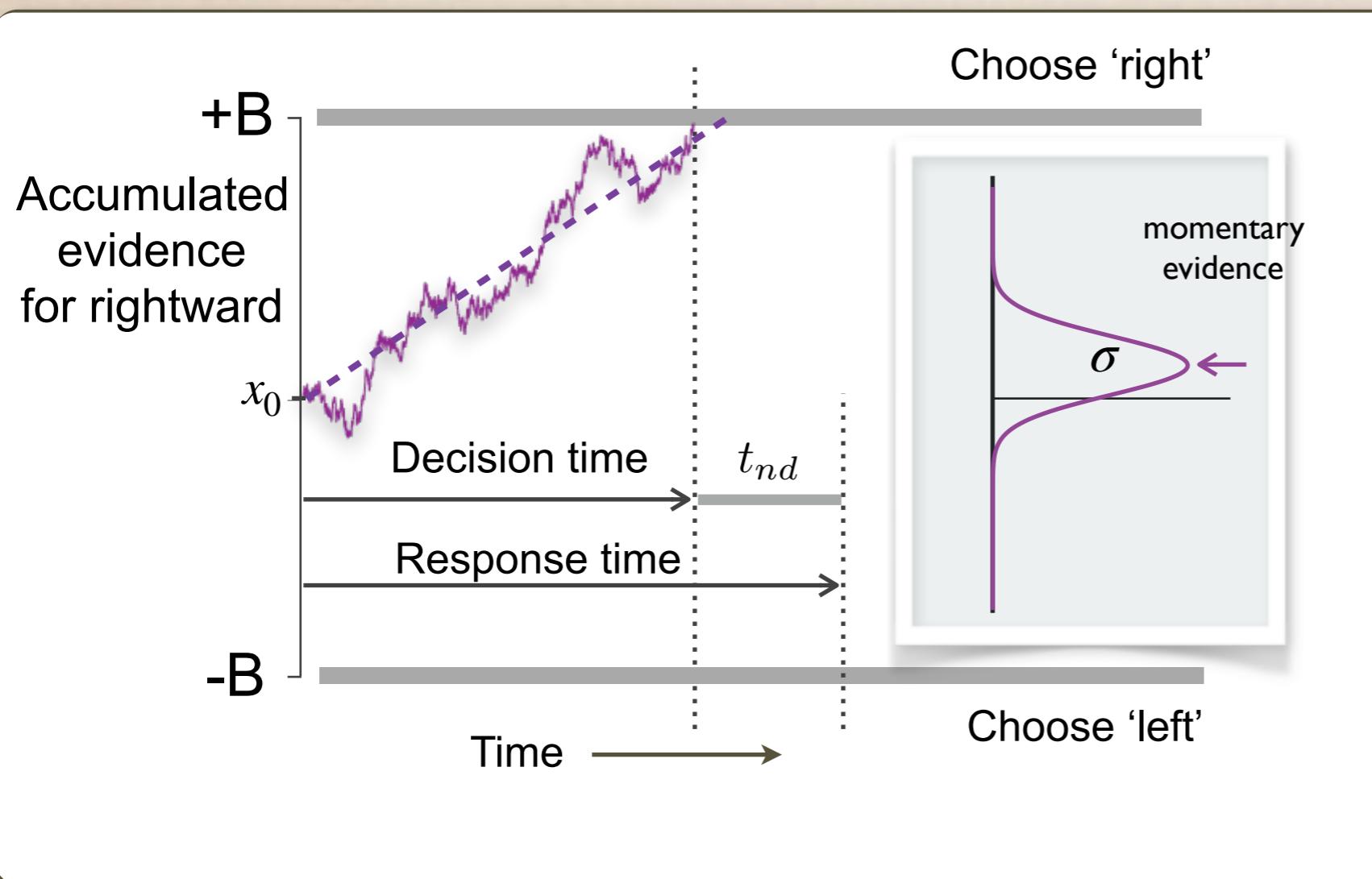
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Parameters in  
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- » Drift rate,  $\mu$
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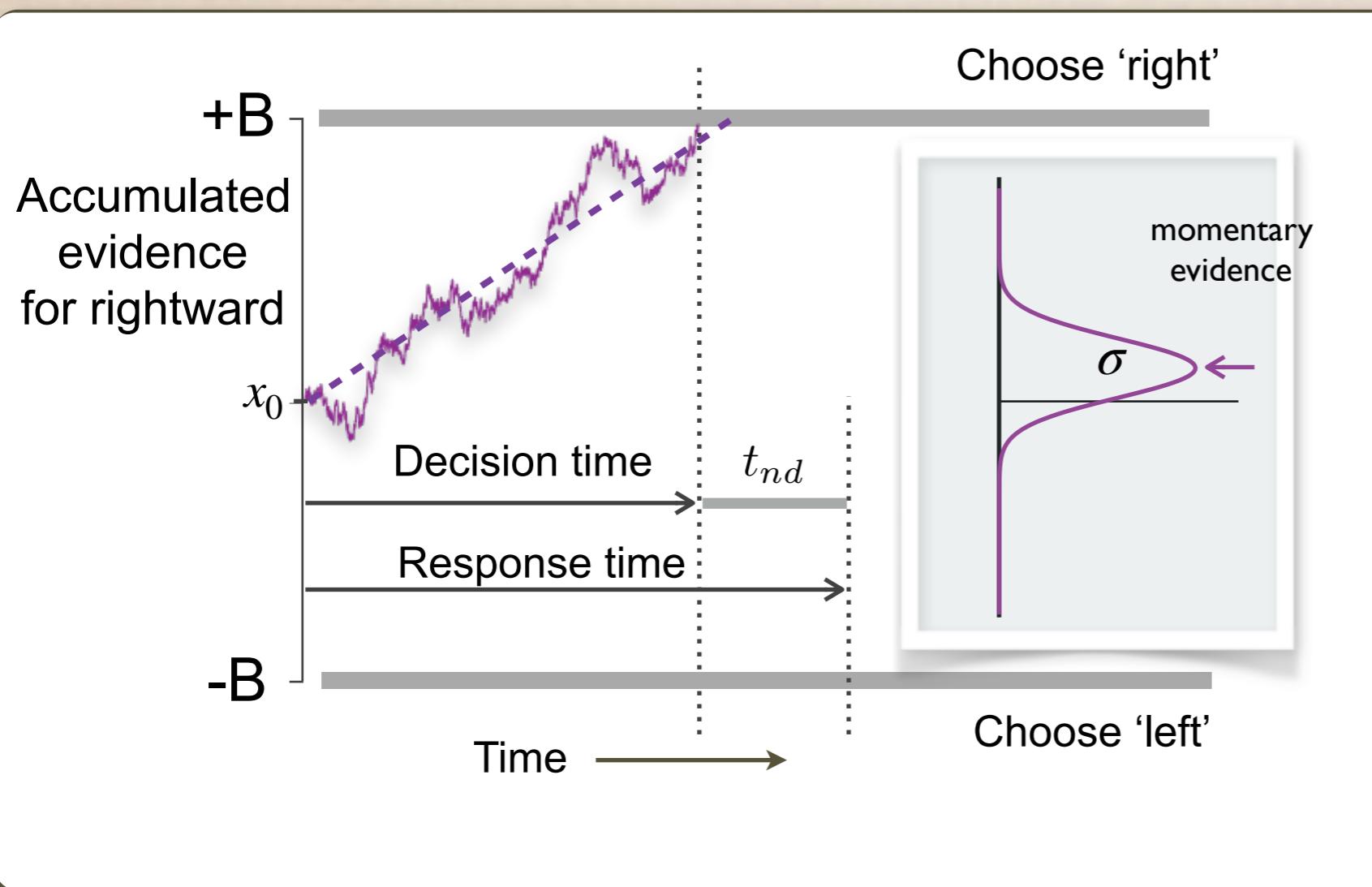
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the 'simple' version:

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- » Starting point,  $x_0$
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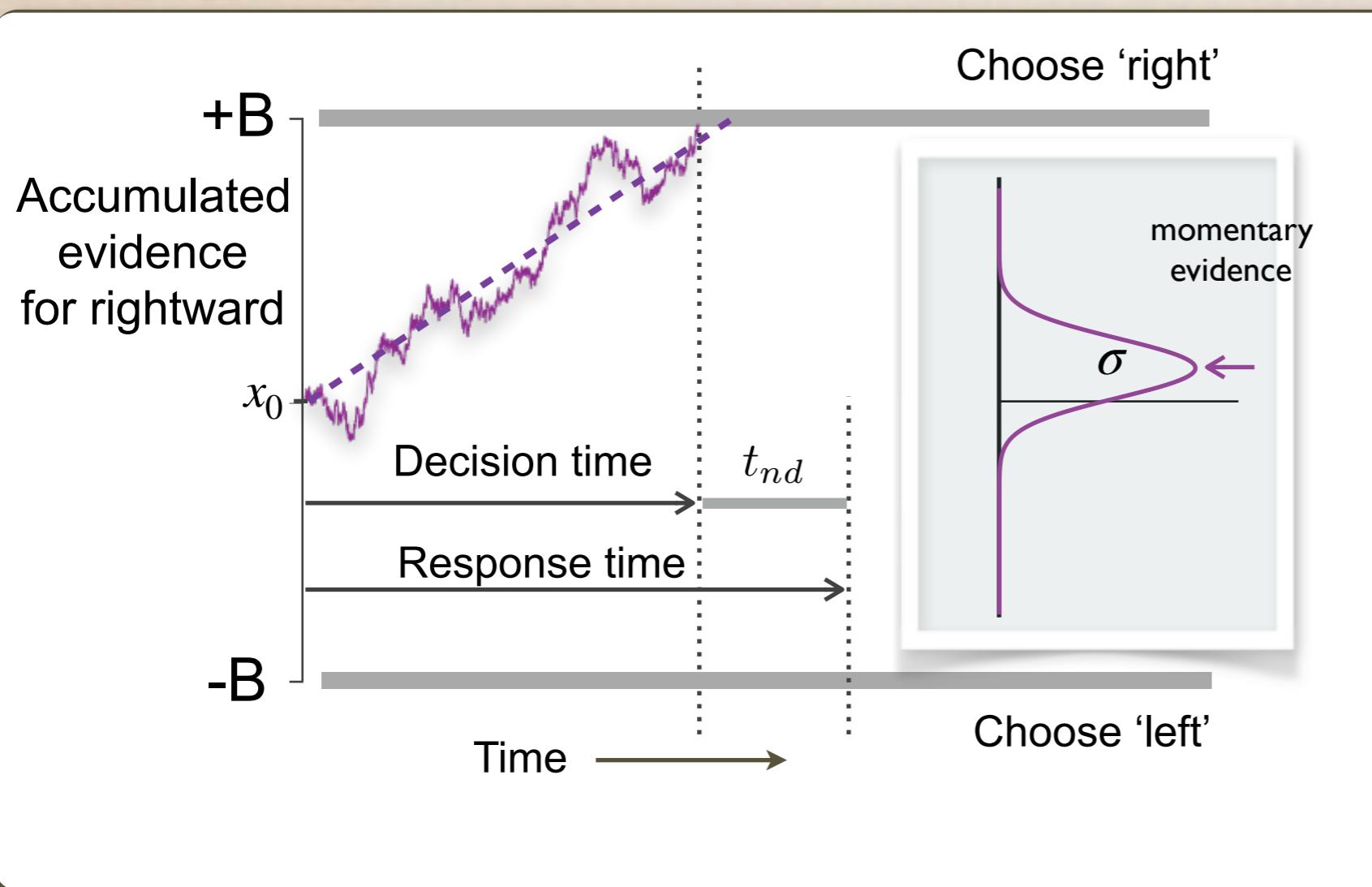
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Parameters in  
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- » Drift rate,  $\mu$
- » Bound height,  $B$
- » Starting point,  $x_0$
- » Non-decision time,  $t_{nd}$
- » Diffusion coefficient,  $\sigma$

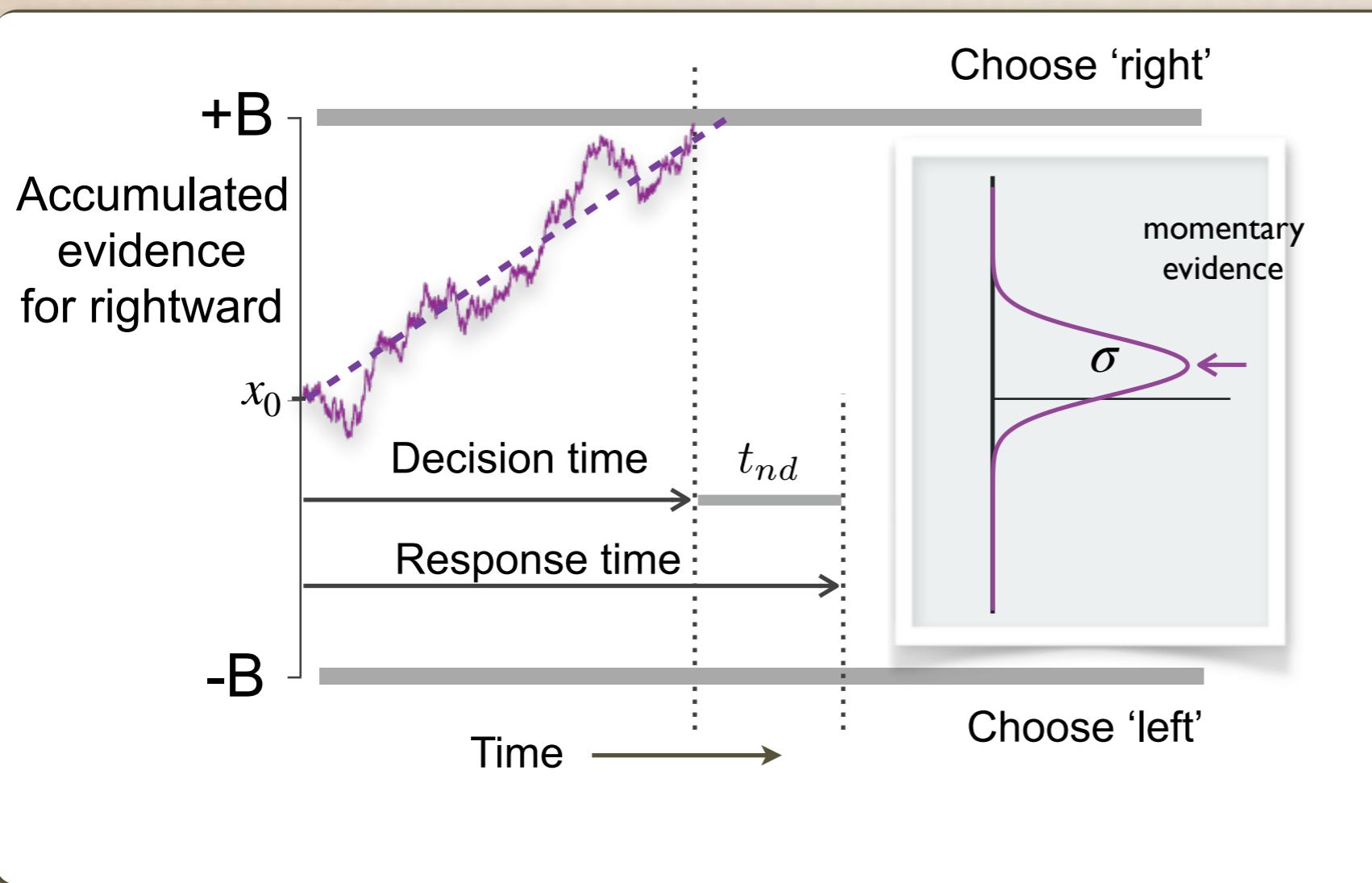
# Drift diffusion model



Parameters in  
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- » Drift rate,  $\mu$
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# Drift diffusion model

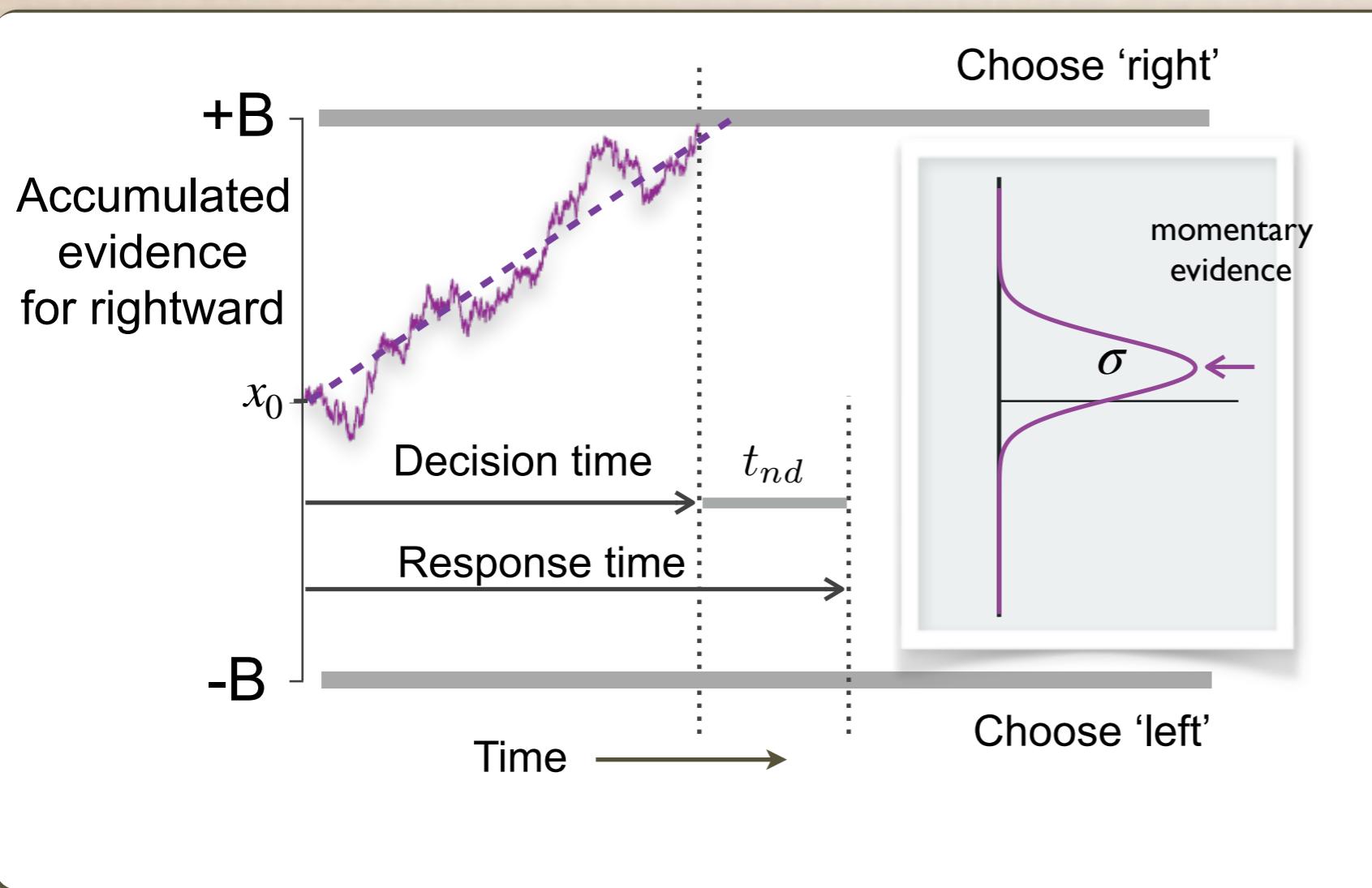


Parameters in  
the 'simple' version:

- » Drift rate,  $\mu$
- » Bound height,  $B$
- » Starting point,  $x_0$
- » Non-decision time,  $t_{nd}$
- » Diffusion coefficient,  $\sigma$

$$\sigma = 1$$

# Drift diffusion model

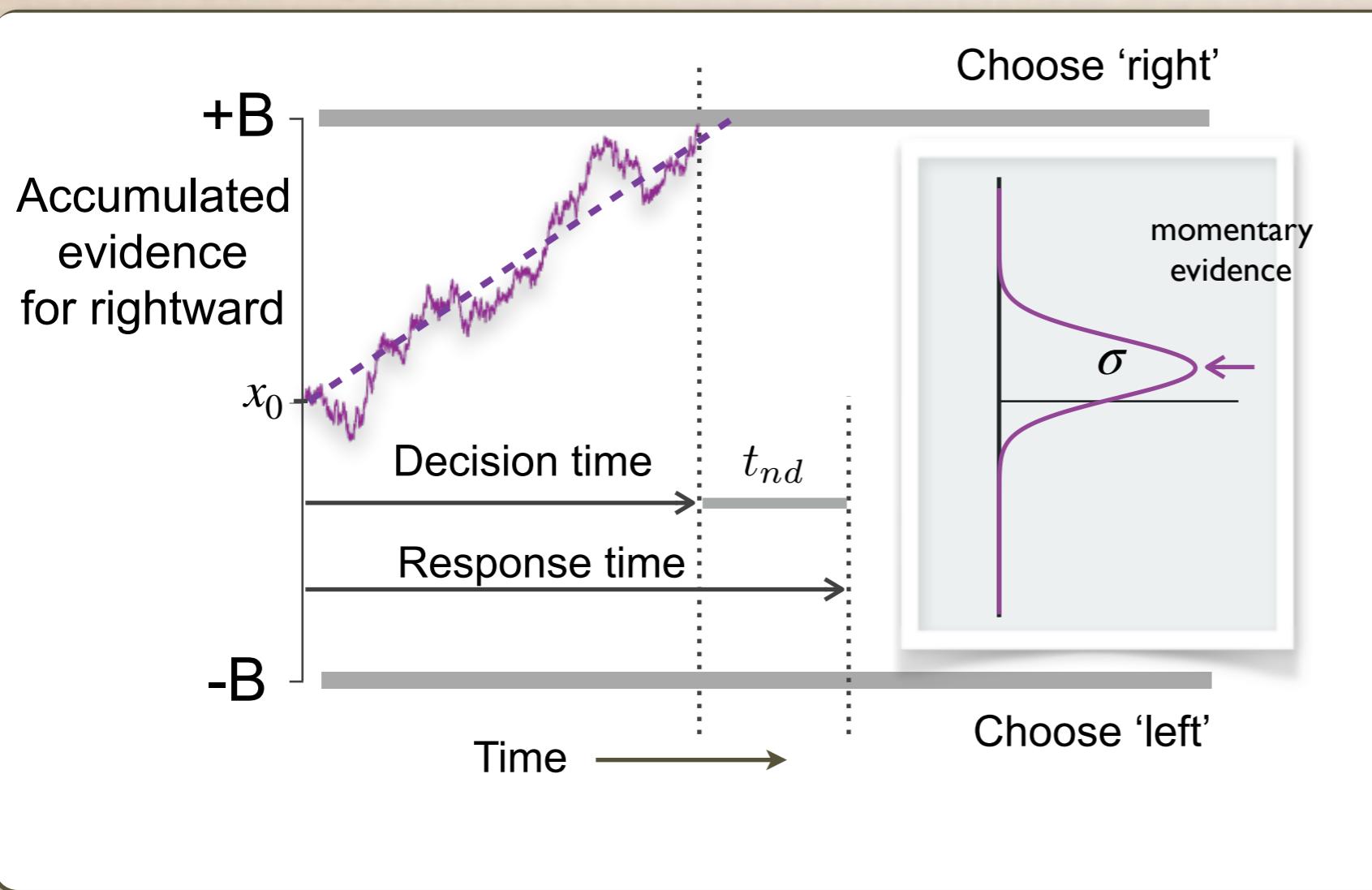


Parameters in  
the 'simple' version:

- » Drift rate,  $\mu$
- » Bound height,  $B$
- » Starting point,  $x_0$
- » Non-decision time,  $t_{nd}$
- » Diffusion coefficient,  $\sigma$

$$\sigma = 1 \times 2$$

# Drift diffusion model

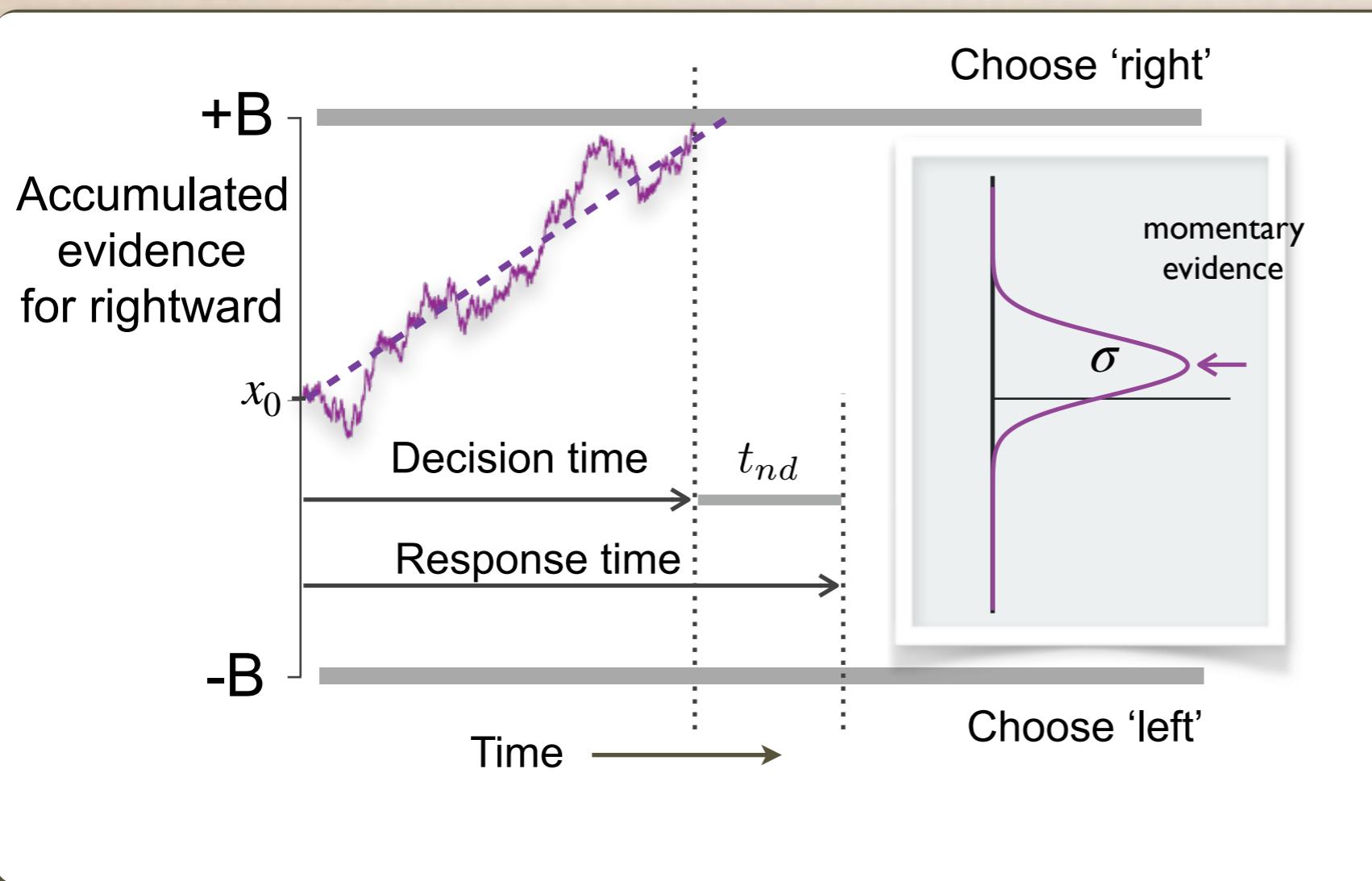


Parameters in  
the 'simple' version:

- » Drift rate,  $\mu \times 2$
- » Bound height,  $B \times 2$
- » Starting point,  $x_0 \times 2$
- » Non-decision time,  $t_{nd}$
- » Diffusion coefficient,  $\sigma$

$$\sigma = 1 \times 2$$

# Drift diffusion model



Parameters in  
the 'simple' version:

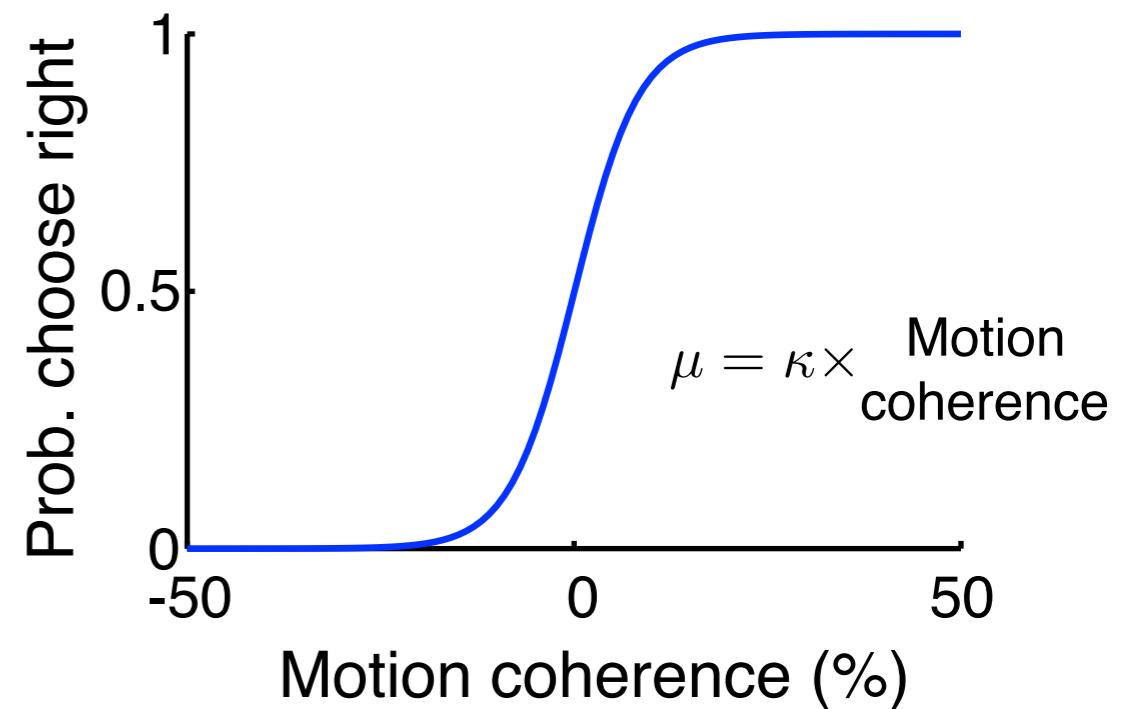
- » Drift rate,  $\mu$
- » Bound height,  $B$
- » Starting point,  $x_0$
- » Non-decision time,  $t_{nd}$
- » Diffusion coefficient,  $\sigma$

$$\sigma = 1$$

# Analytic solution to the choice and response times

Probability of terminating at the upper bound:

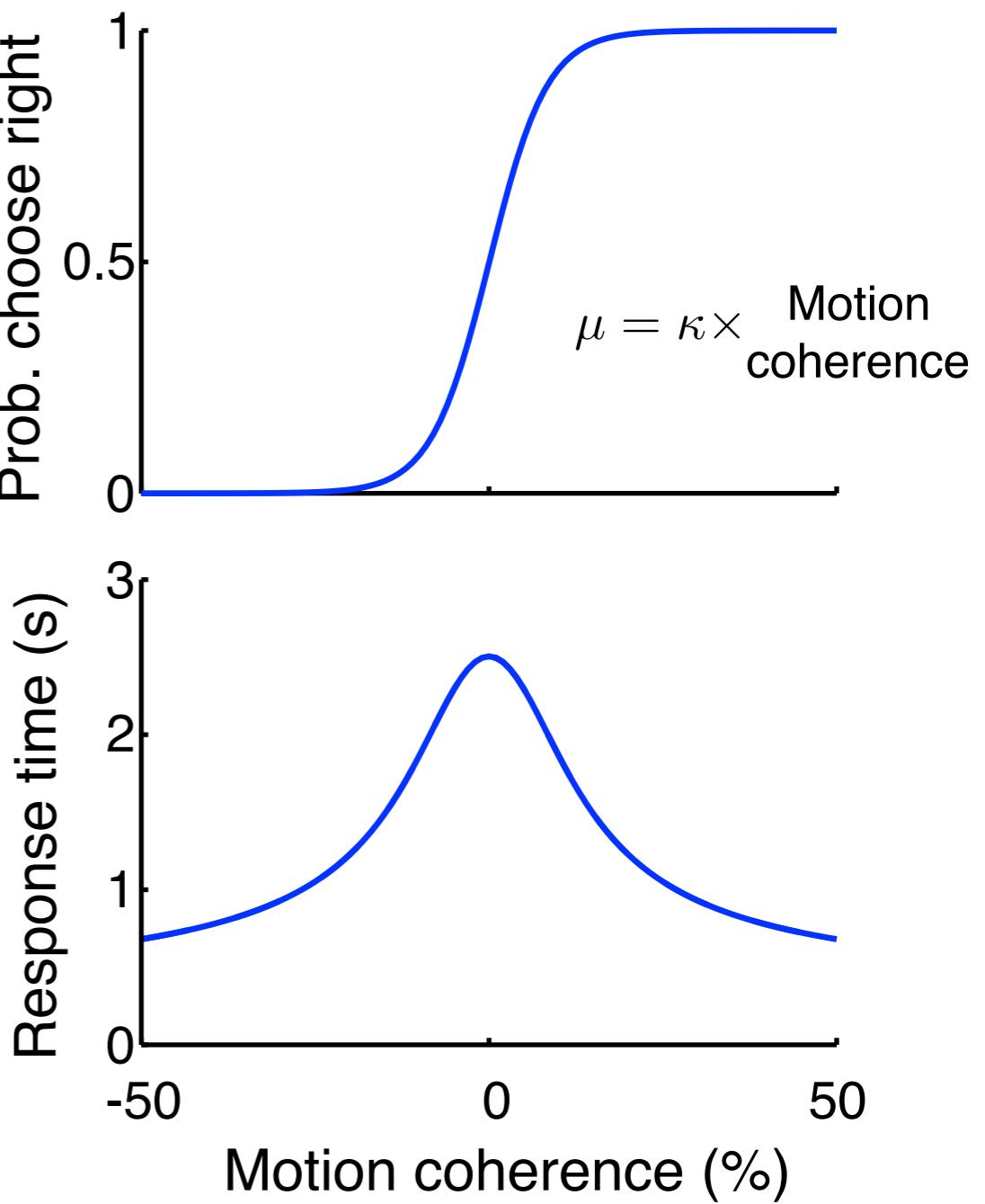
$$p_+ = \frac{1}{1 + e^{-2\mu B}}$$



# Analytic solution to the choice and response times

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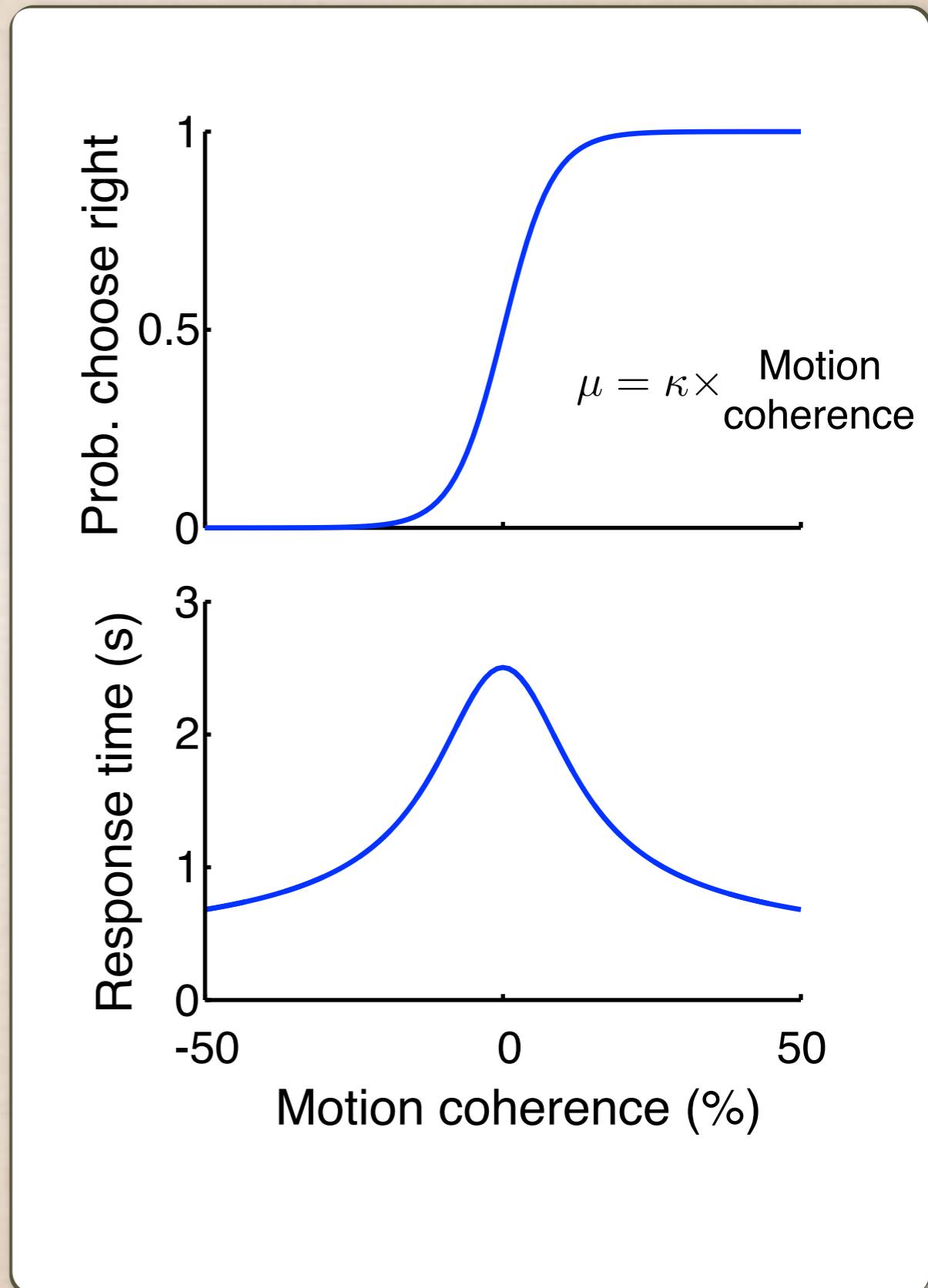
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Average response time:

$$T = \frac{B}{\mu} \tanh(\mu B) + t_{nd}$$



# Analytic solution to the choice and response times

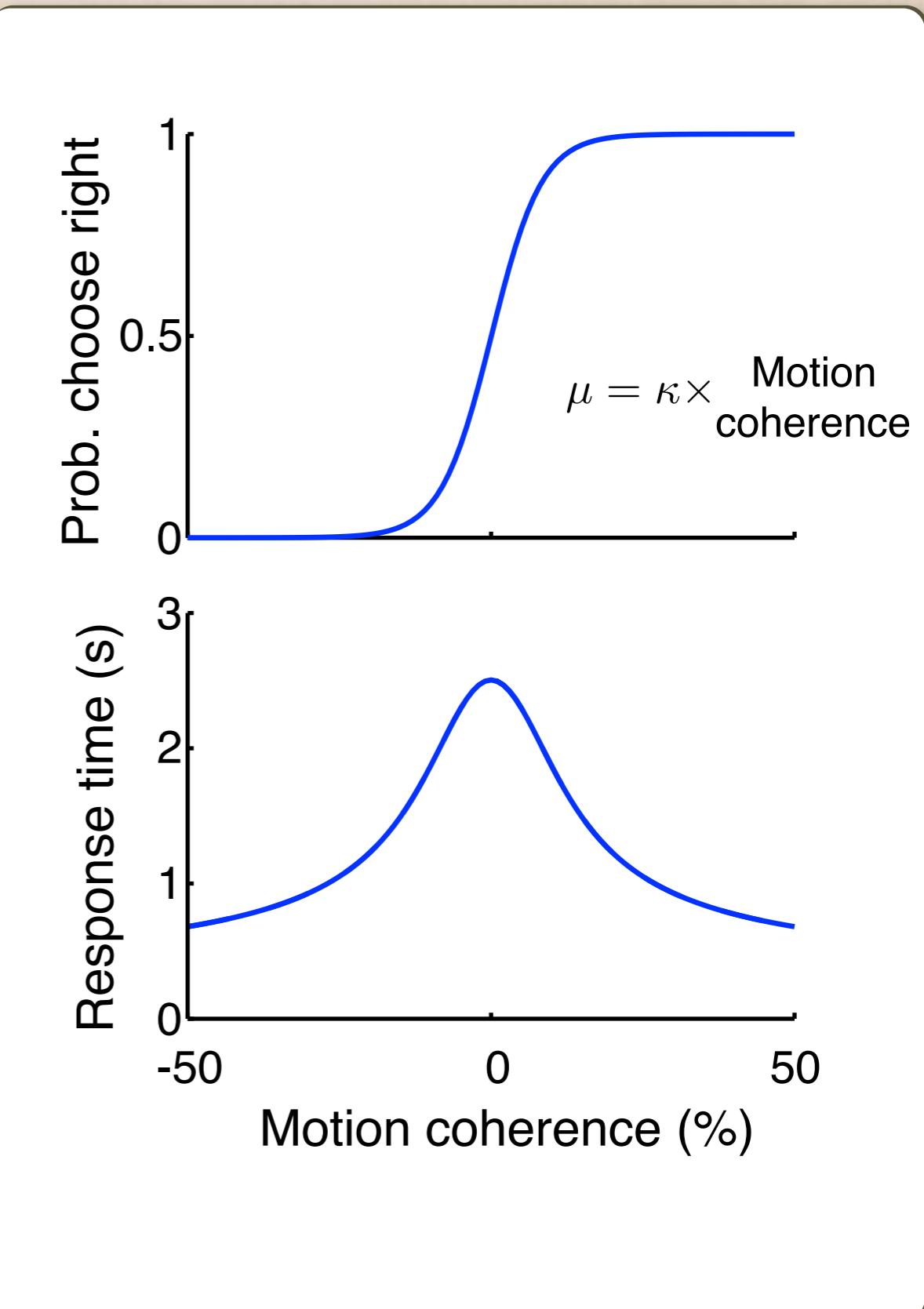
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When  $\mu = 0$ :  $T = B^2 + t_{nd}$



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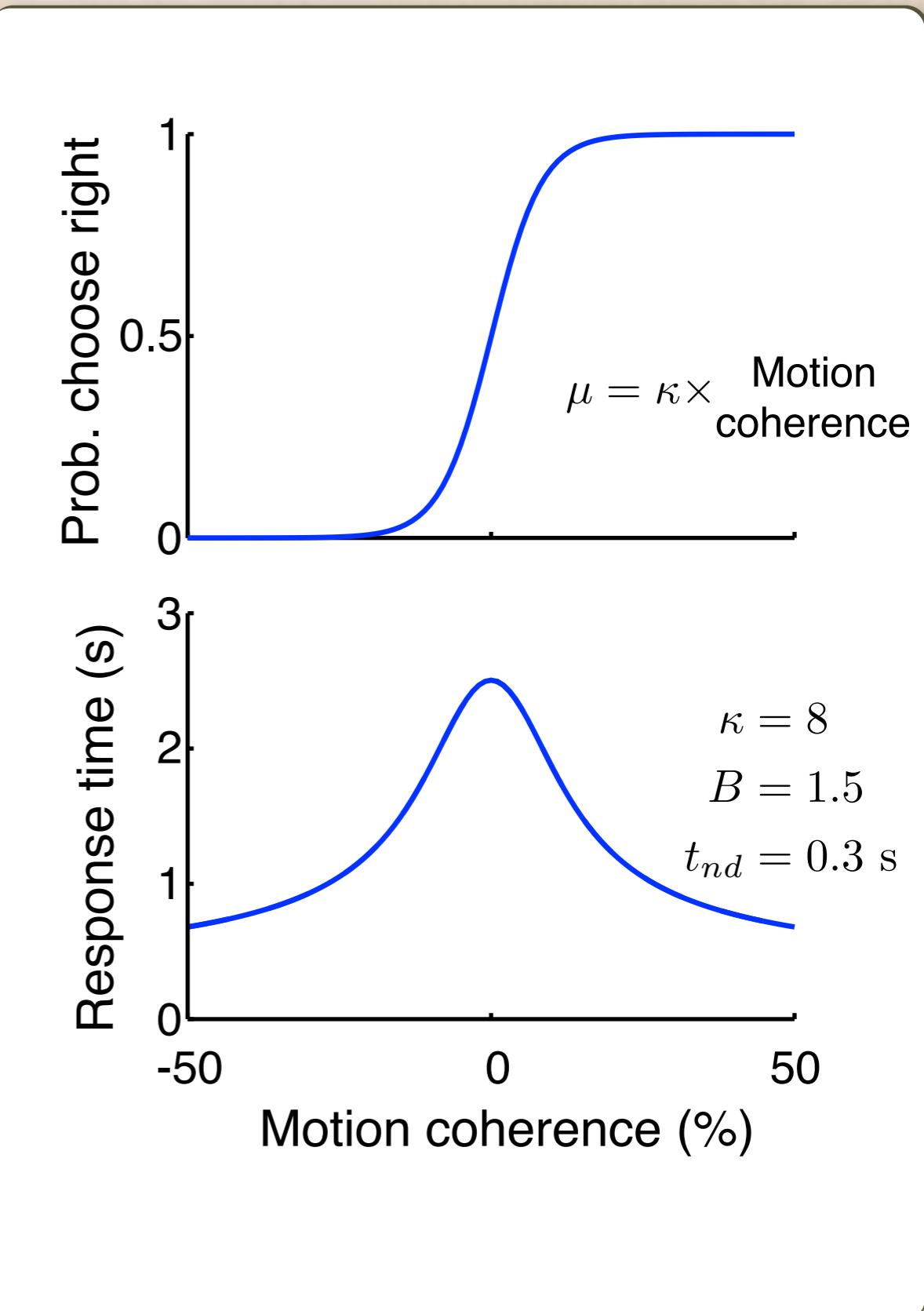
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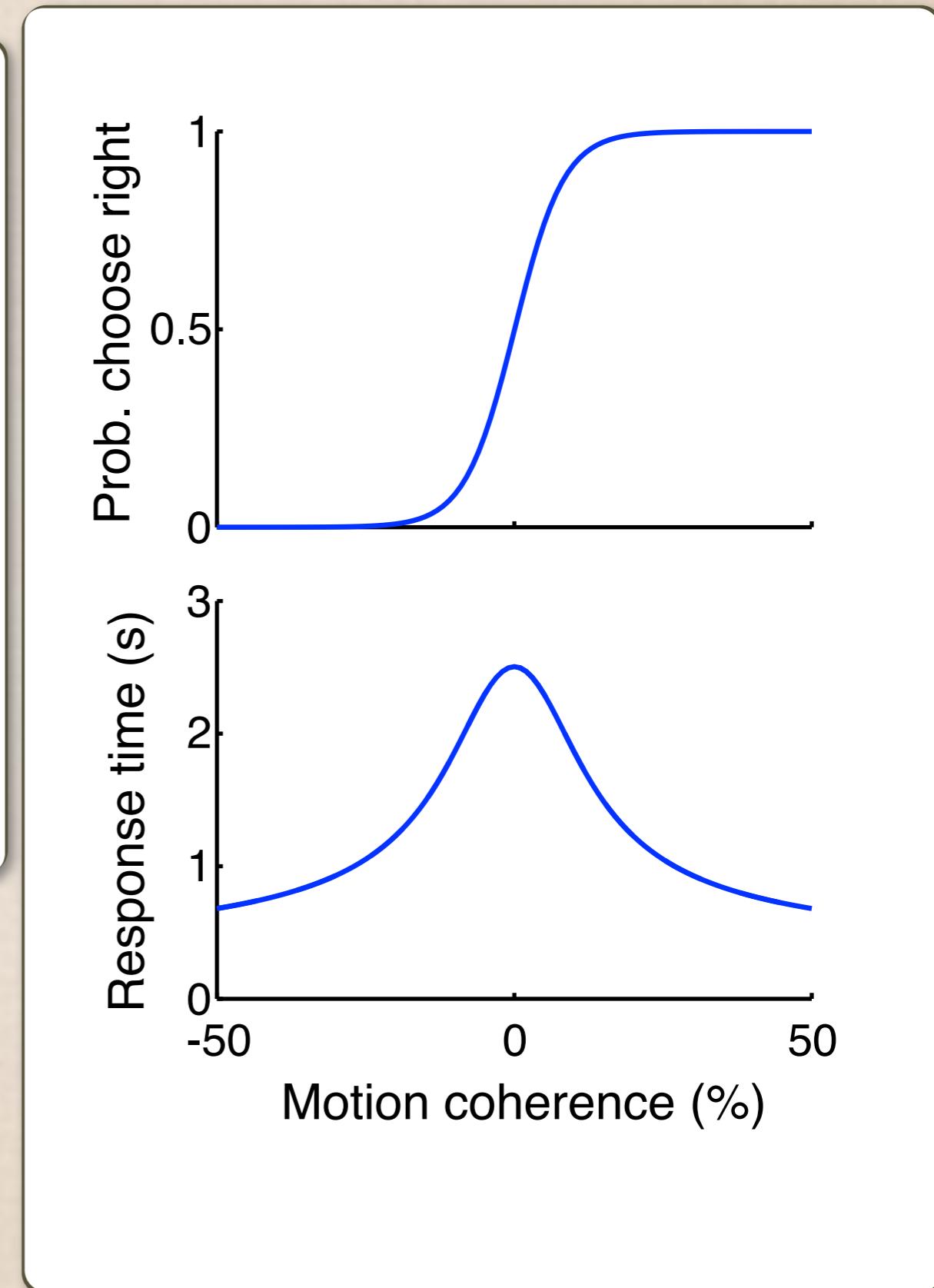
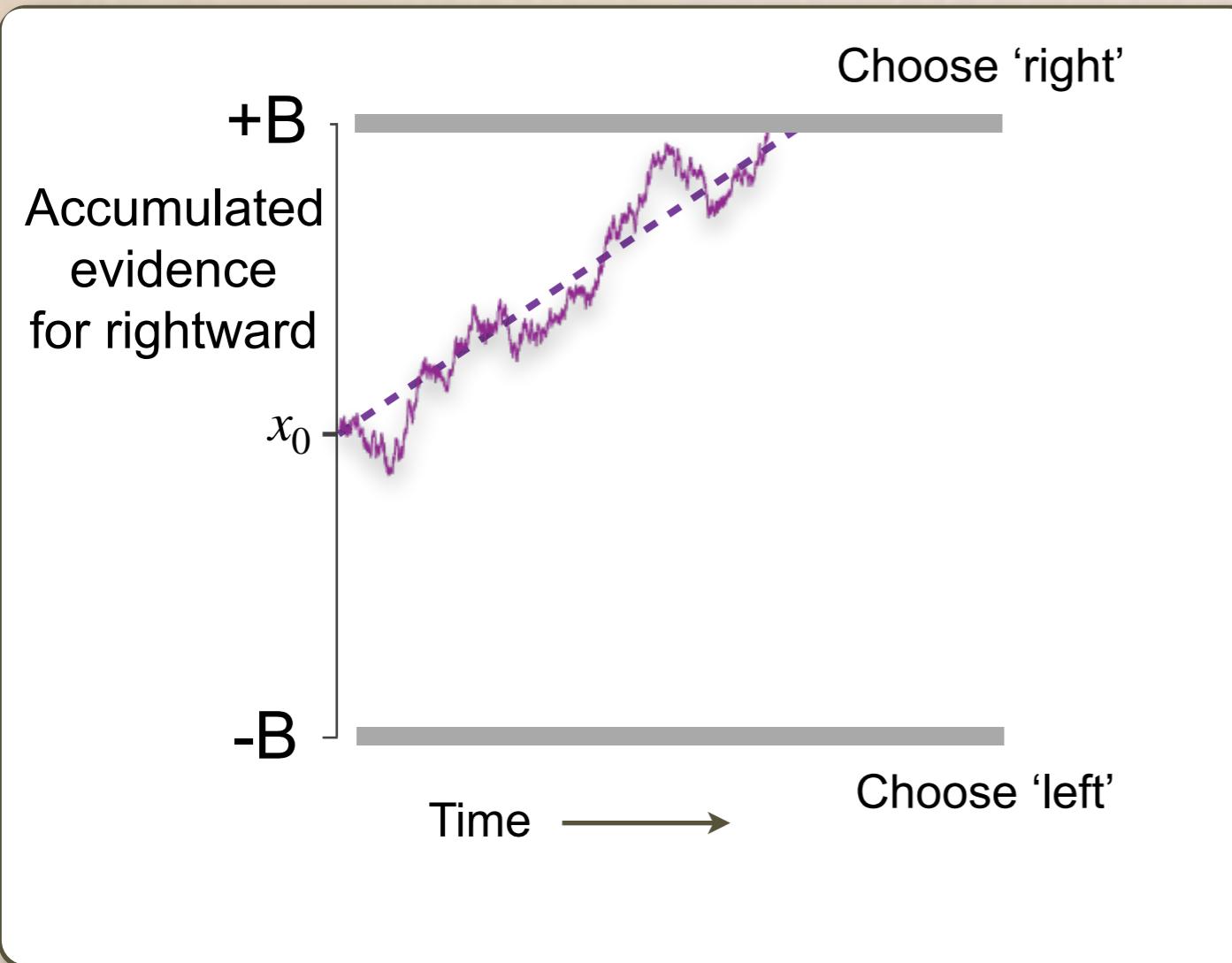
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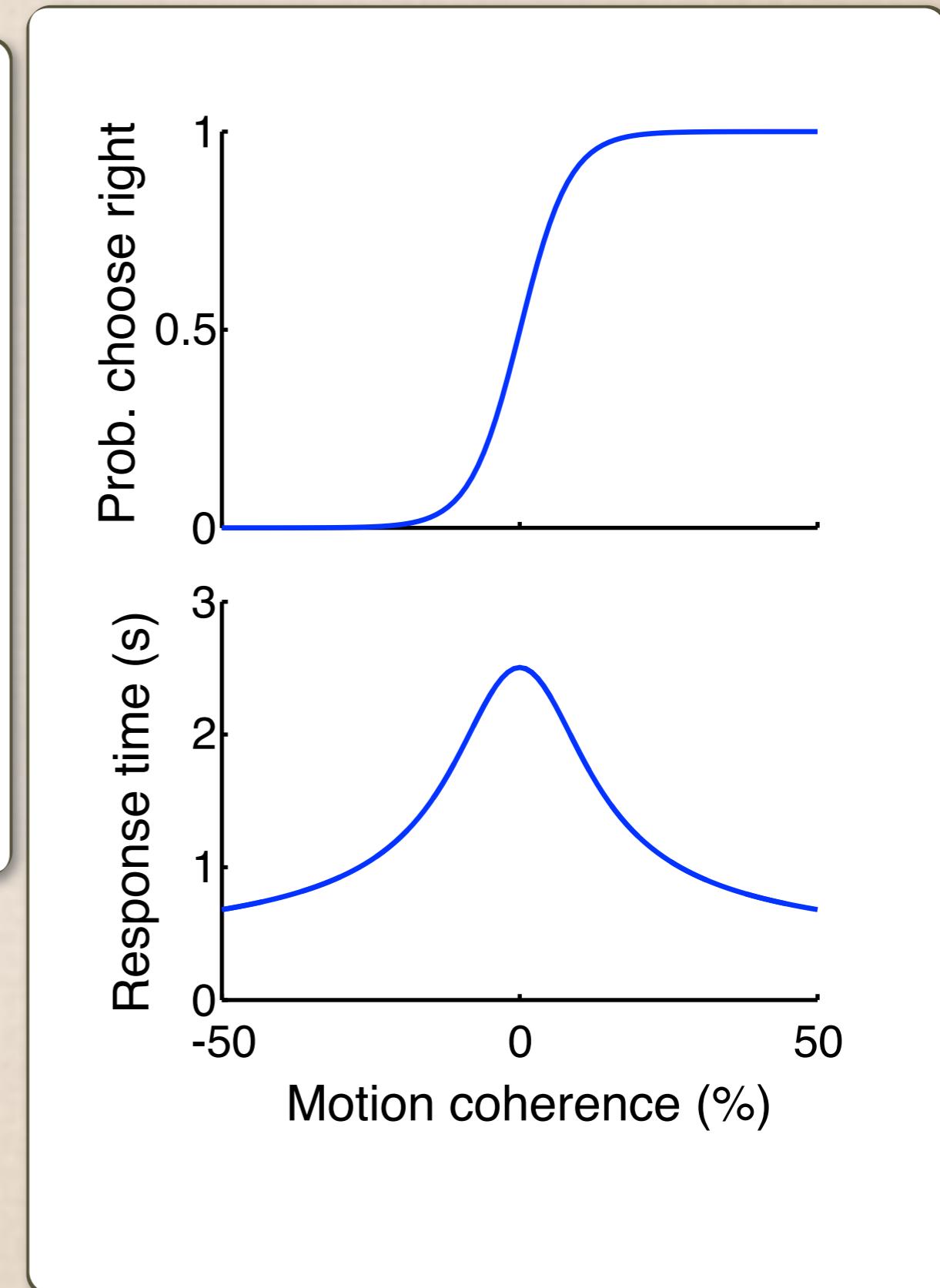
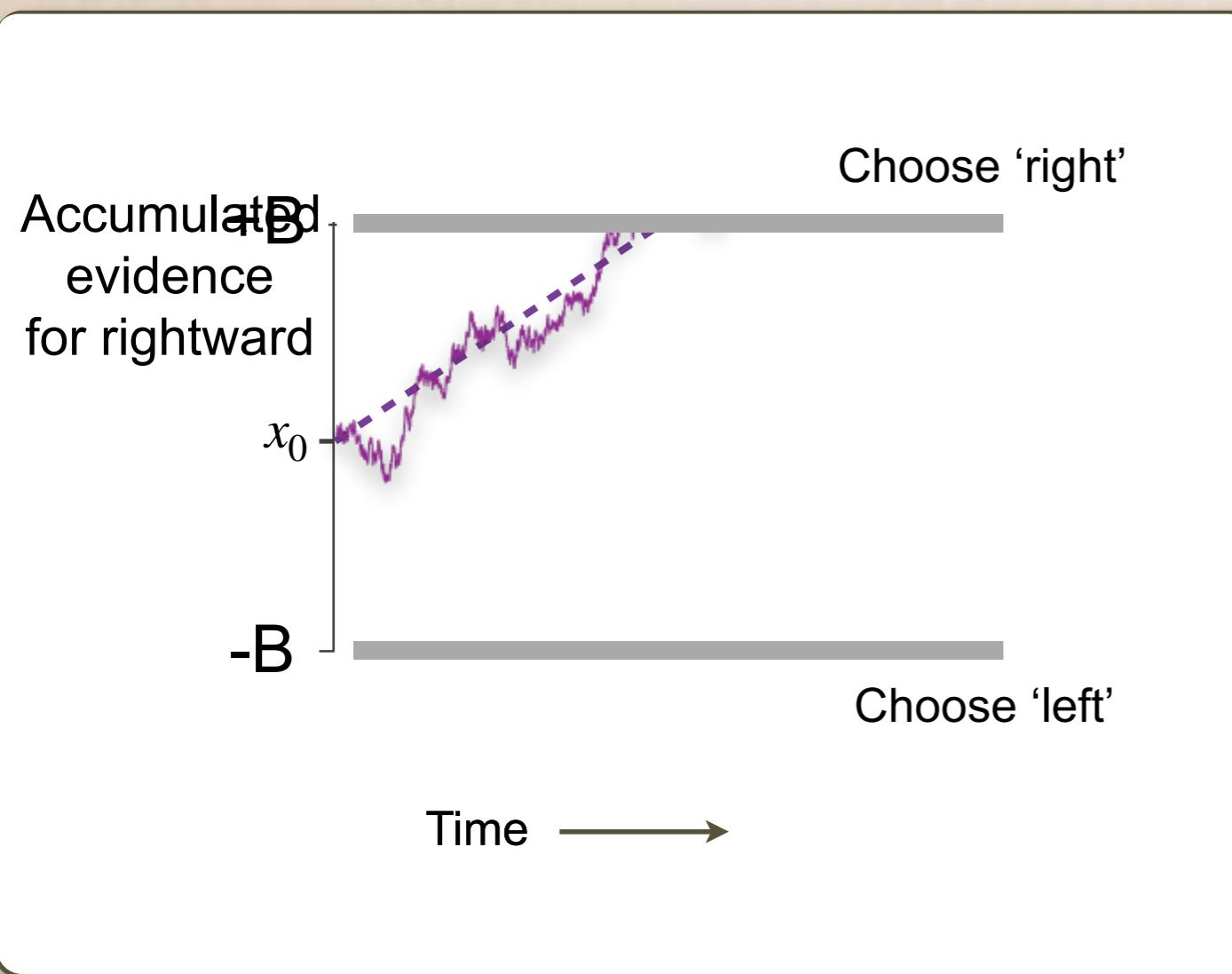
When  $\mu = 0$ :  $T = B^2 + t_{nd}$



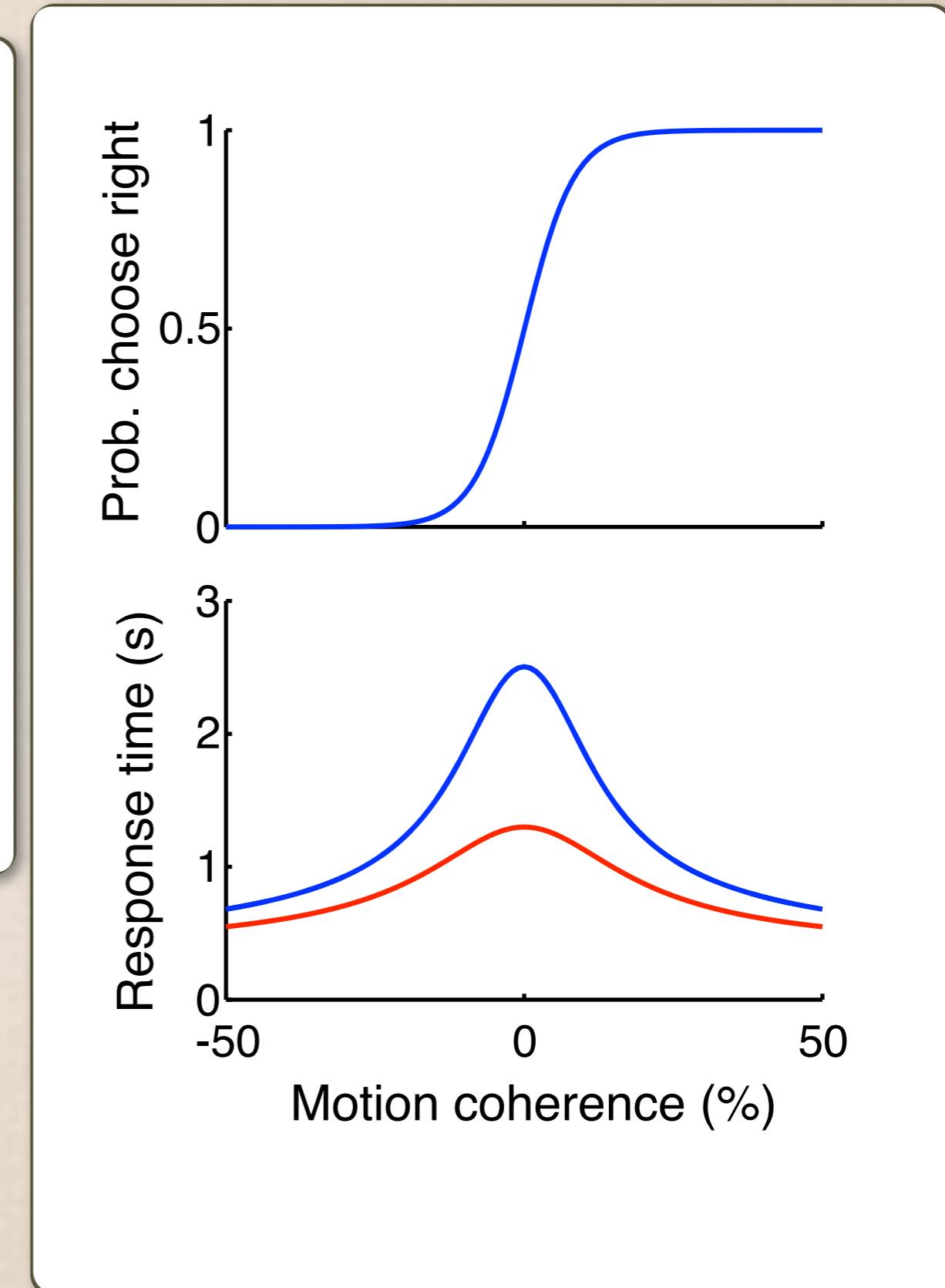
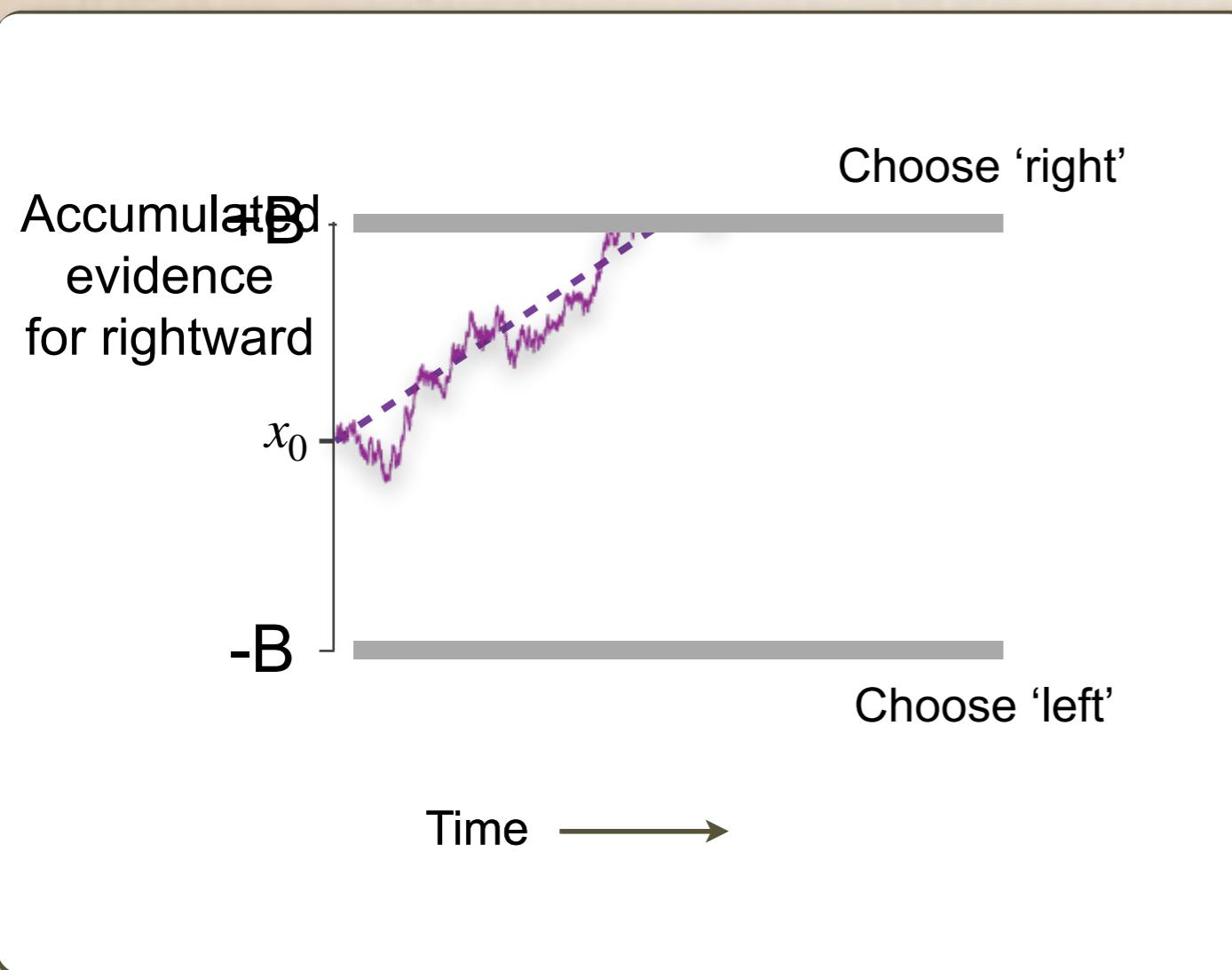
# Change in bound height



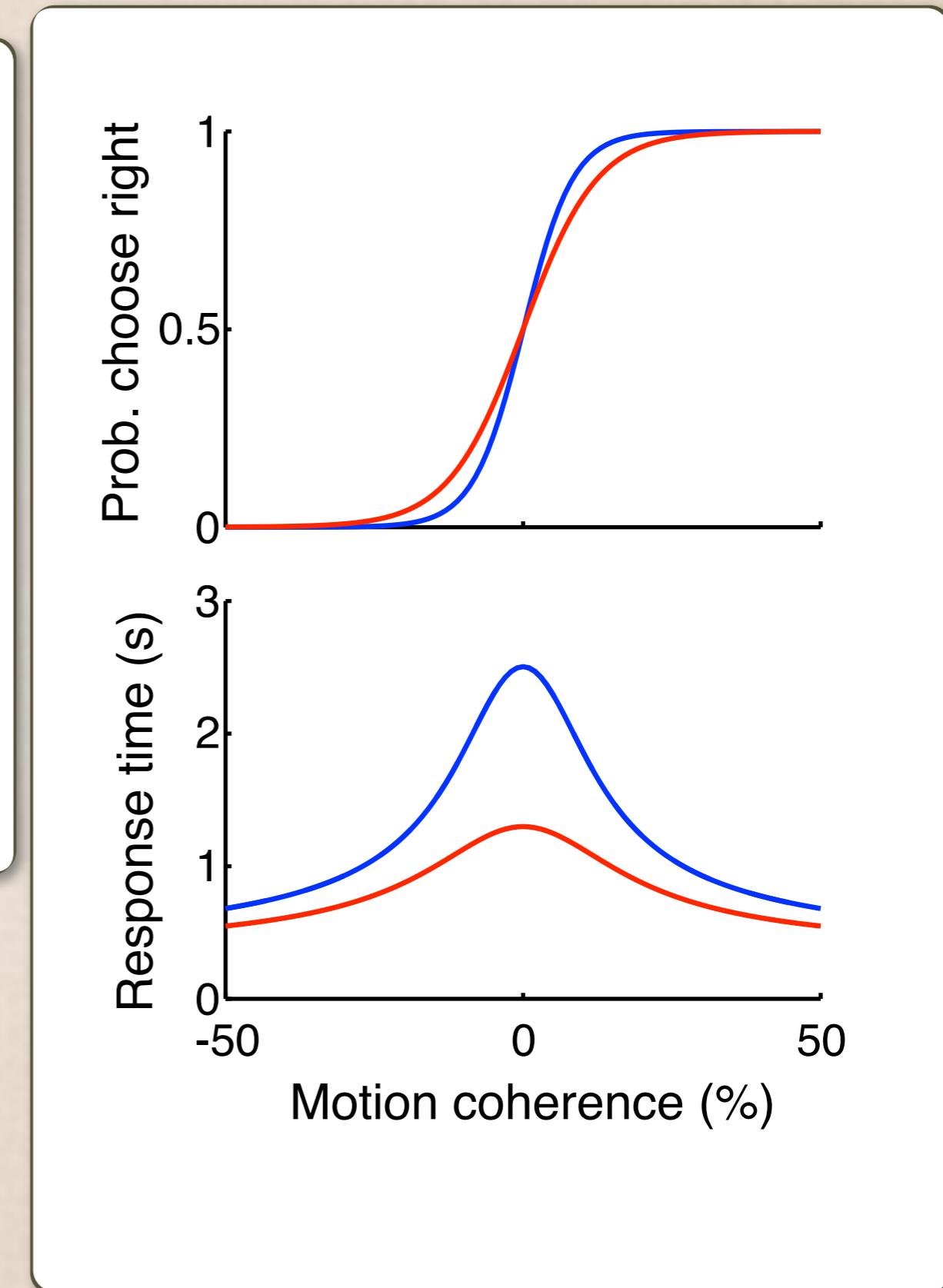
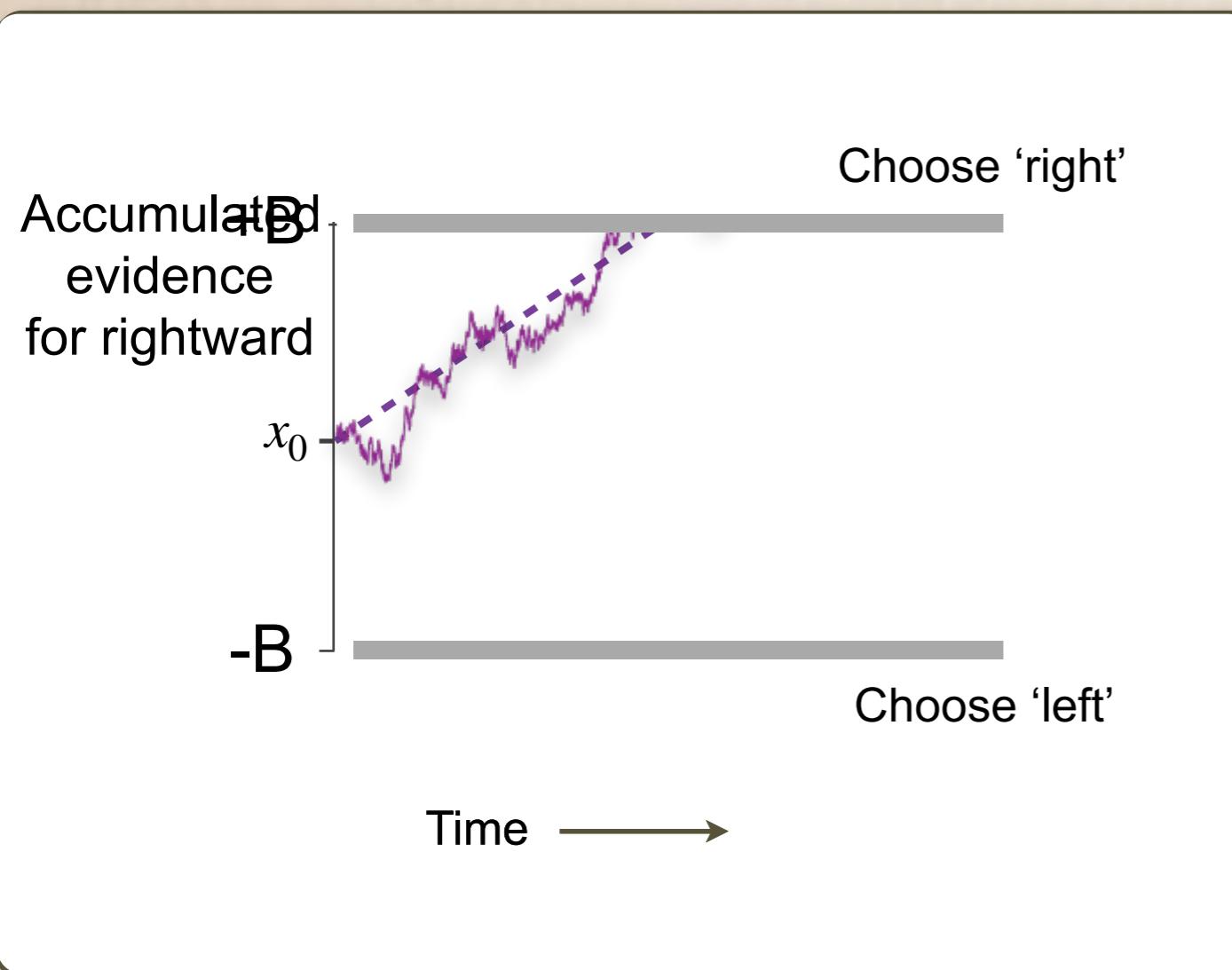
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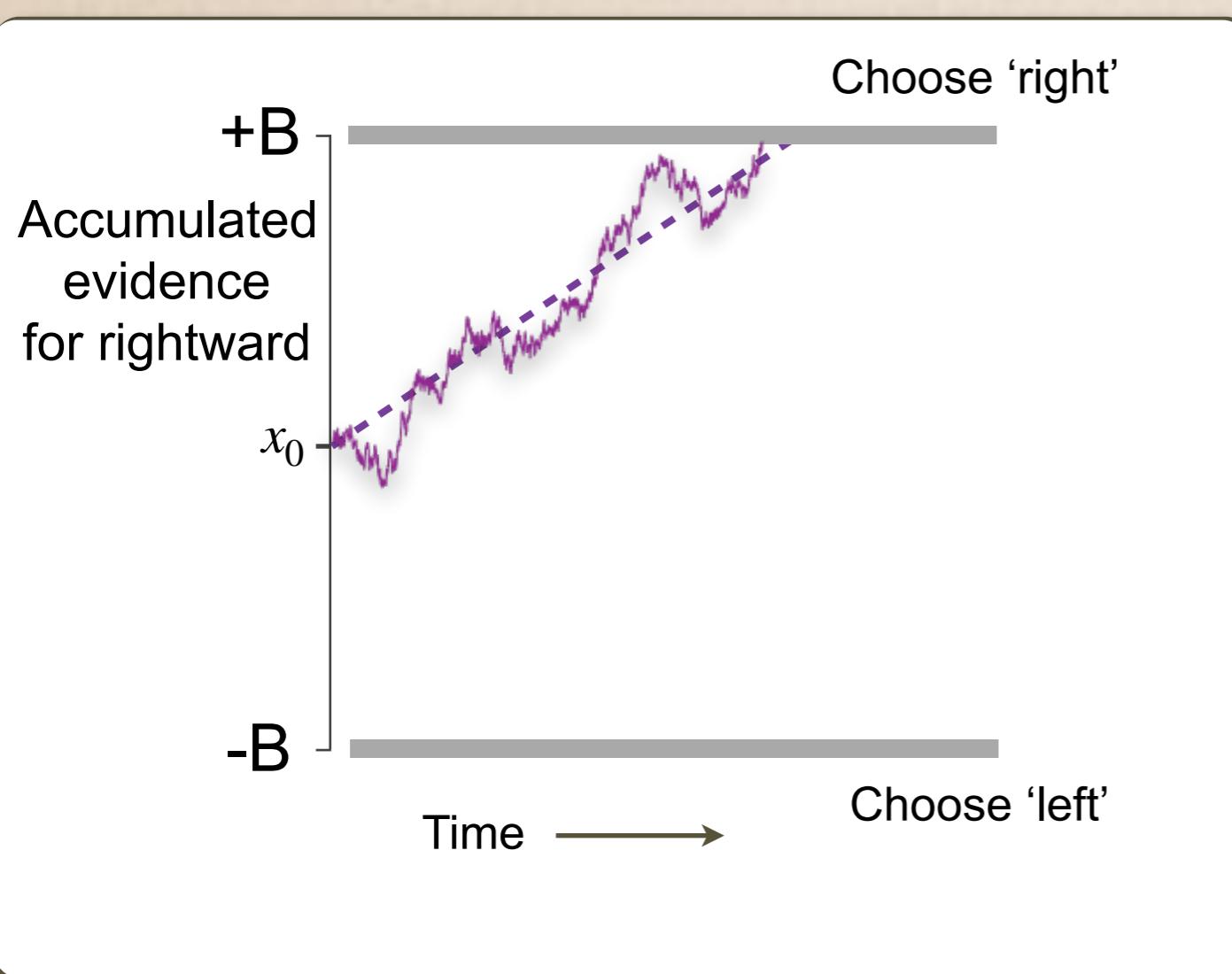
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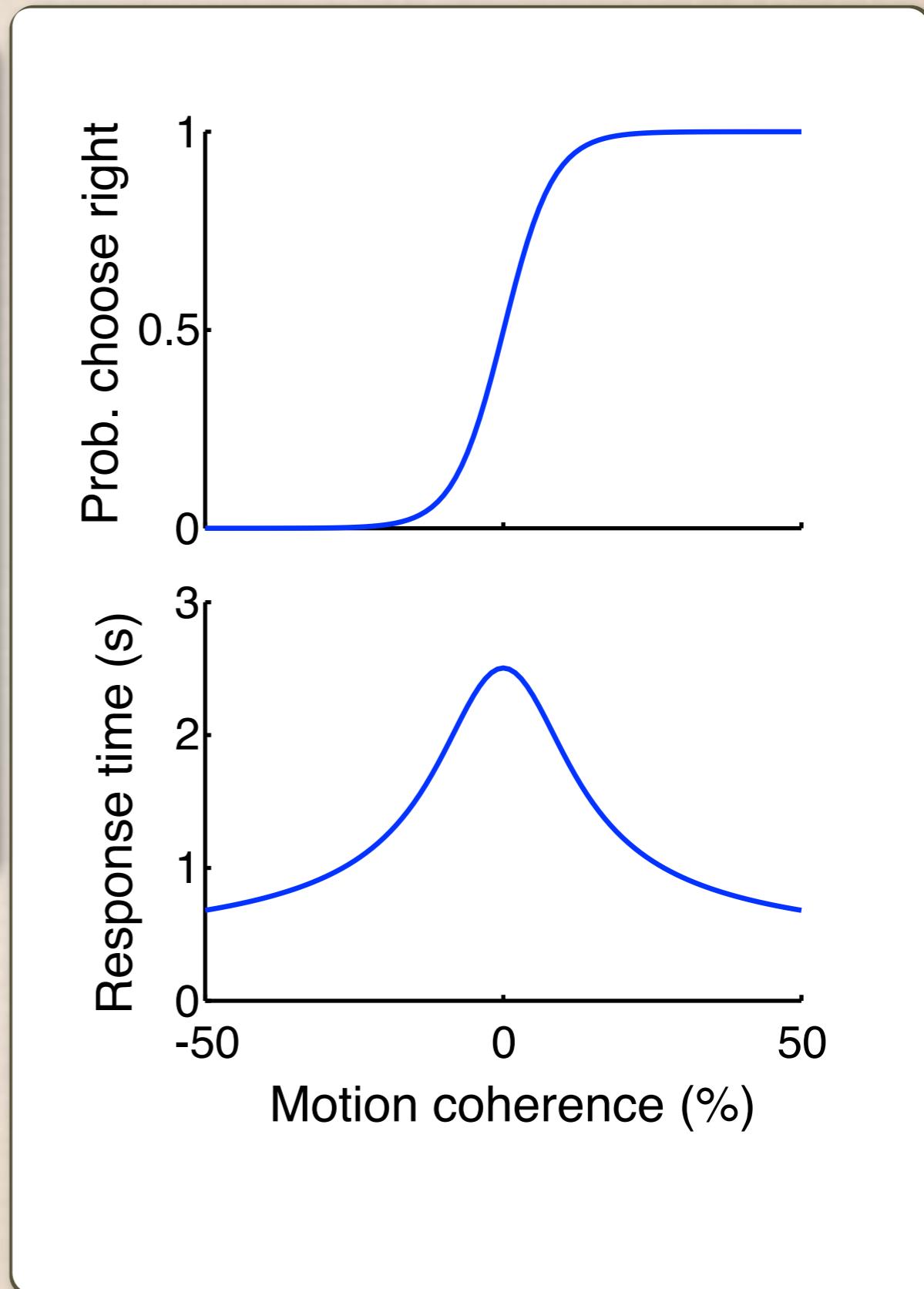
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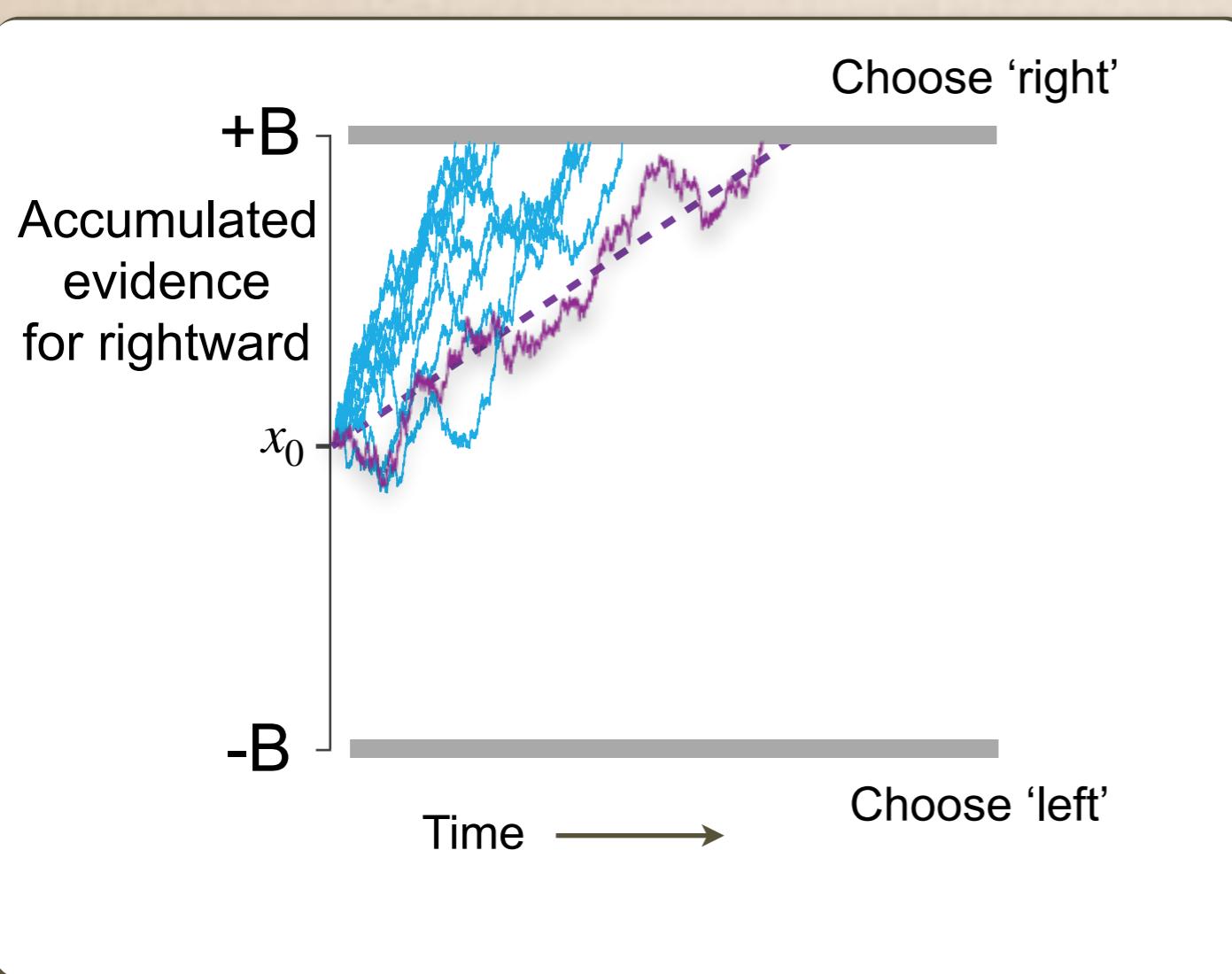
# Change in drift rate



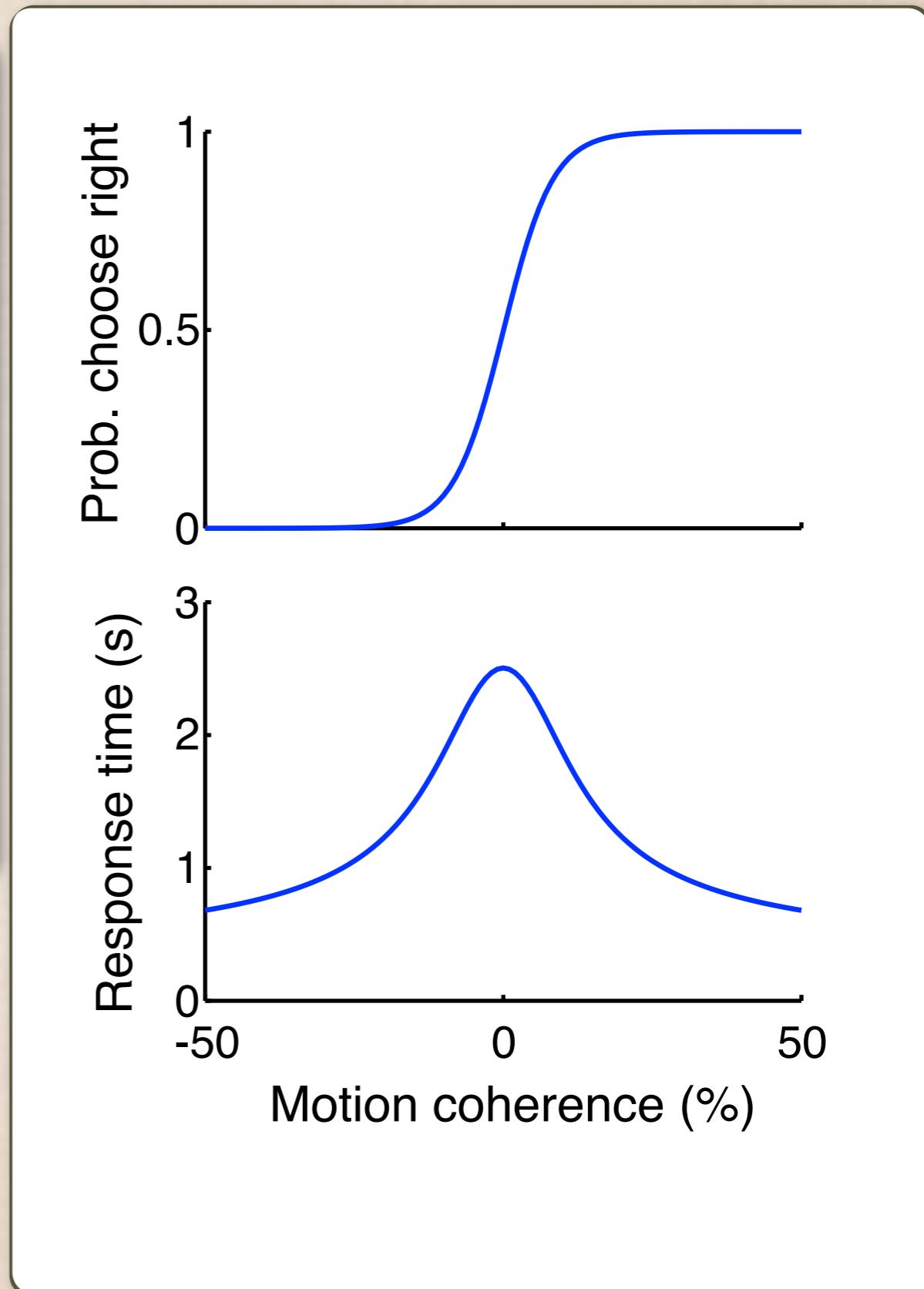
$$\mu = \kappa \times \frac{\text{Motion coherence}}{\text{signal-to-noise}}$$



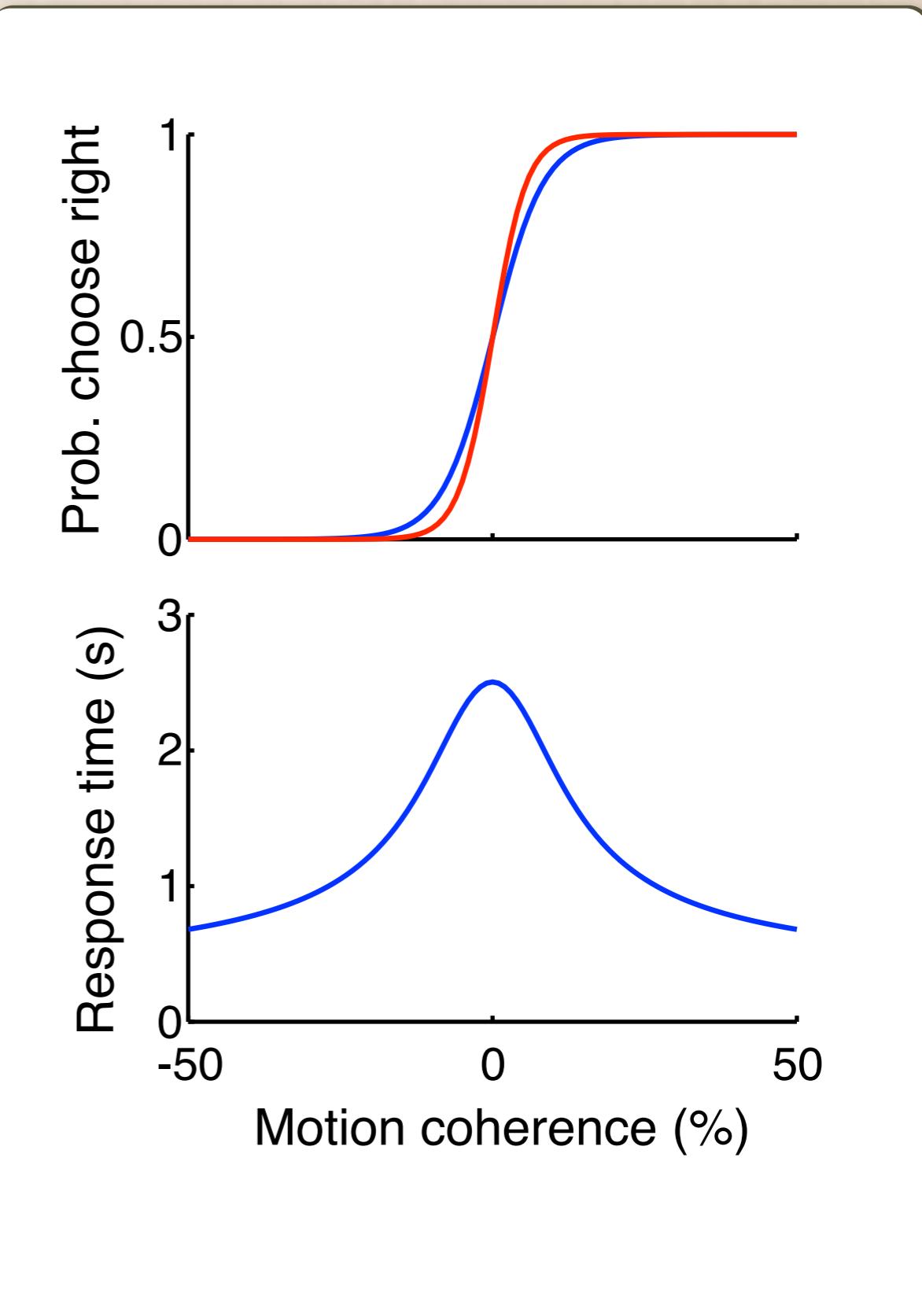
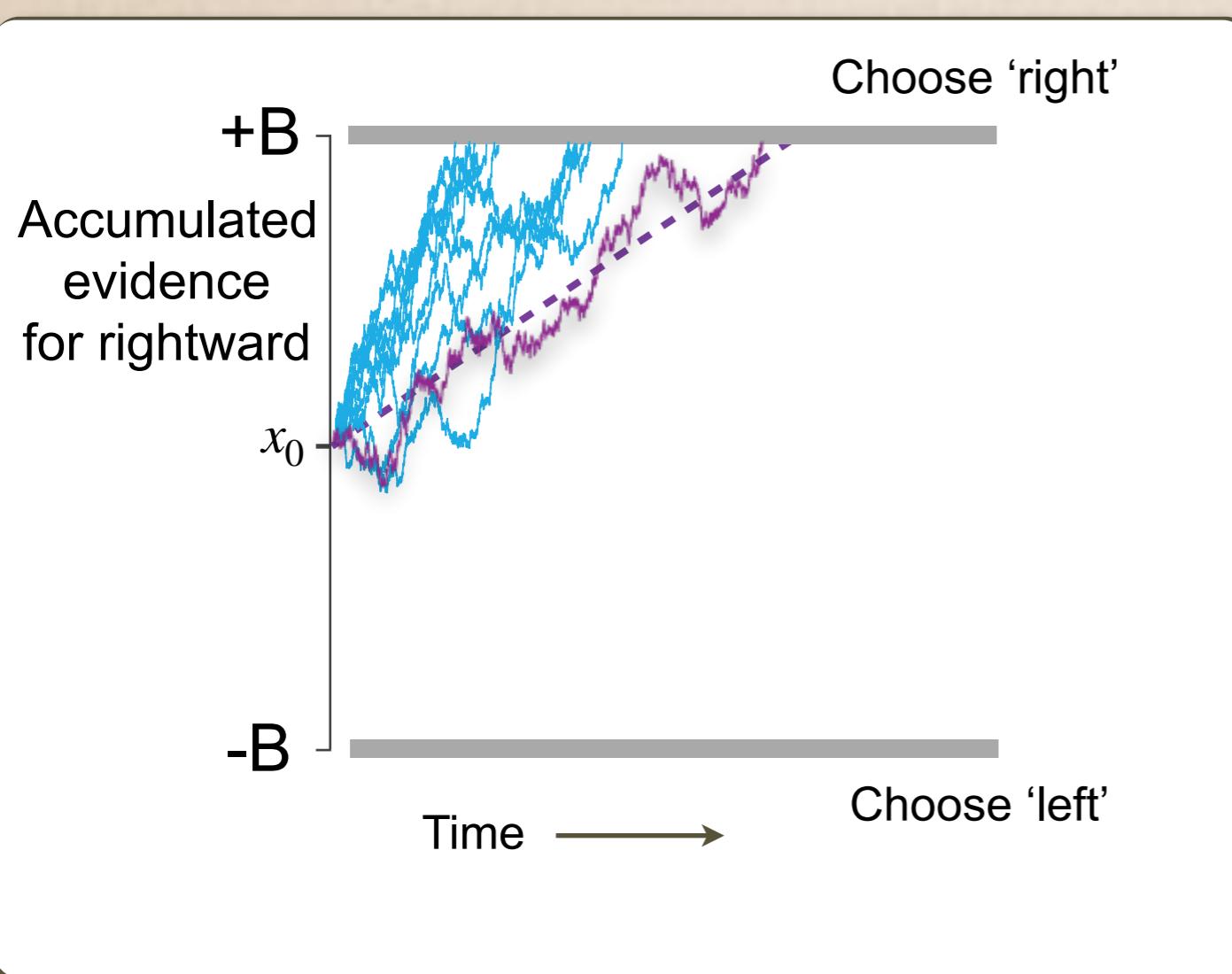
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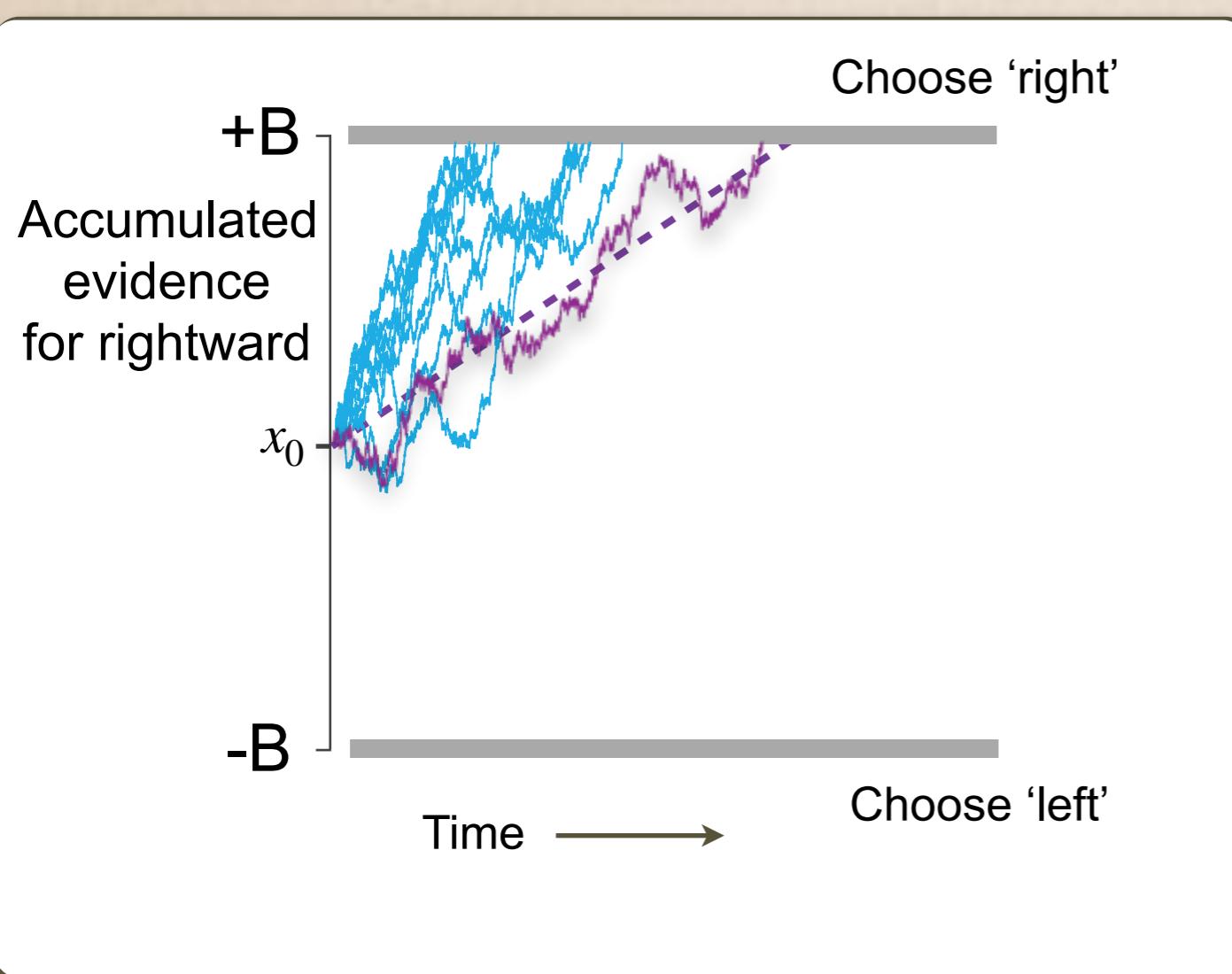
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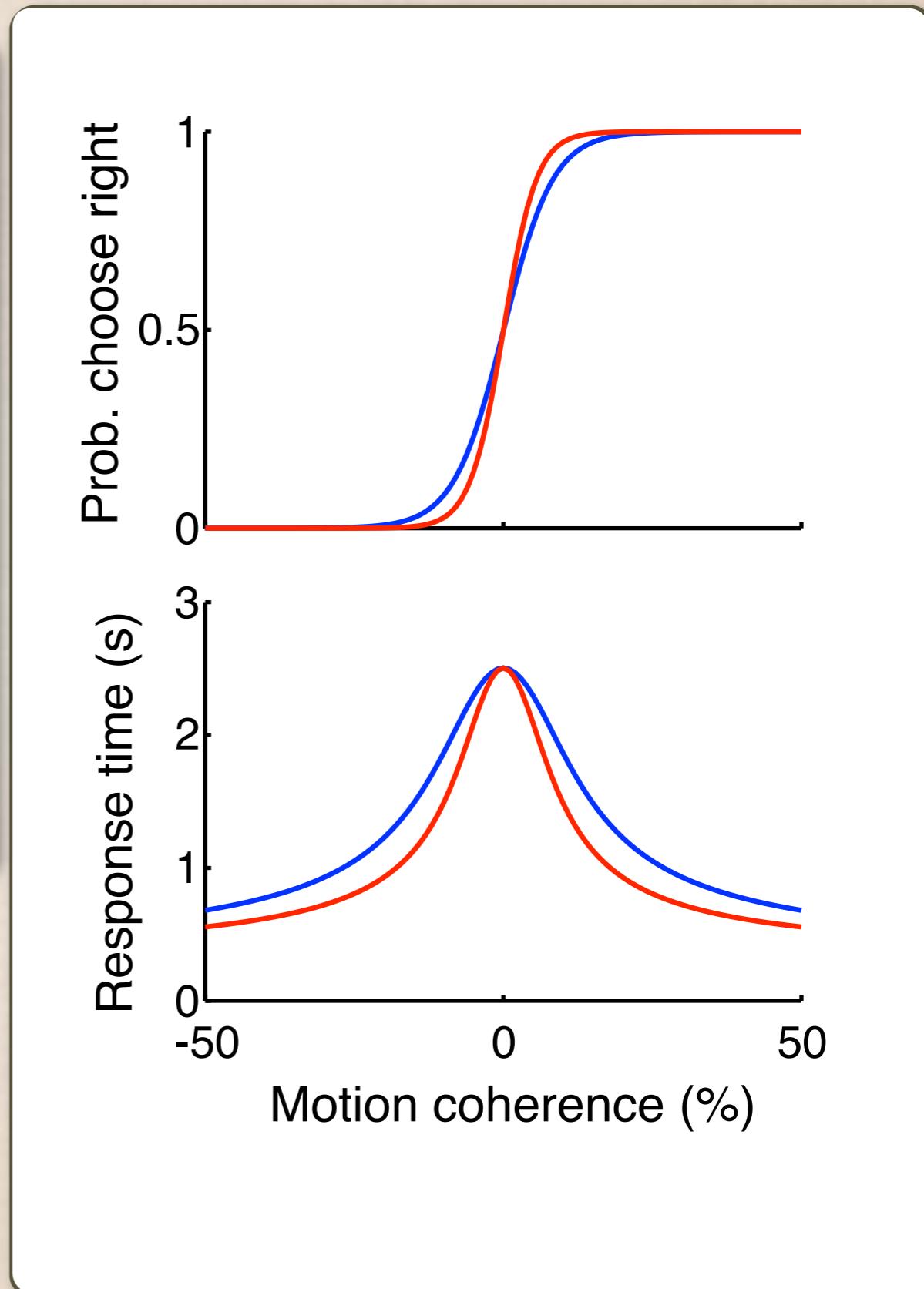
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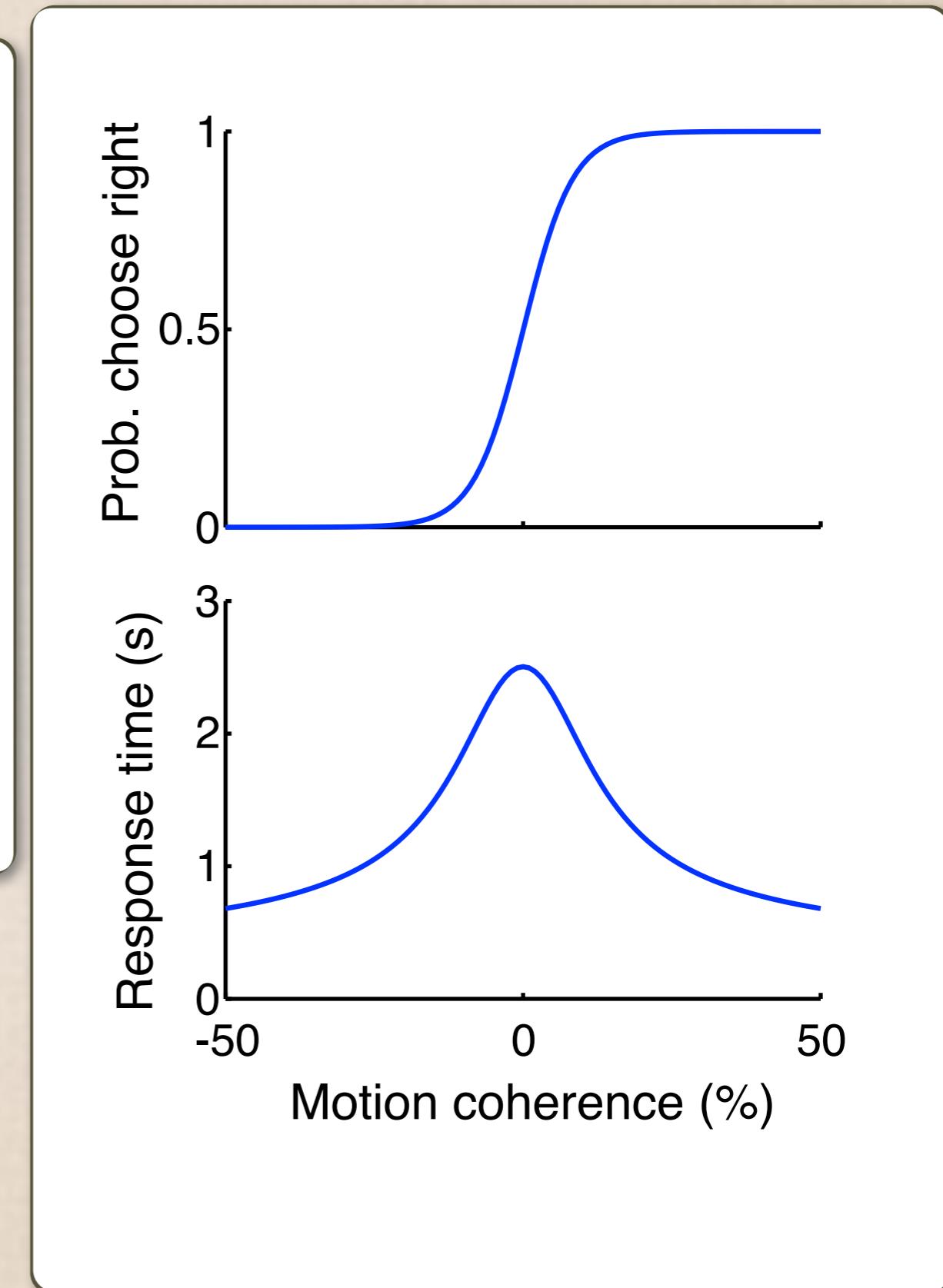
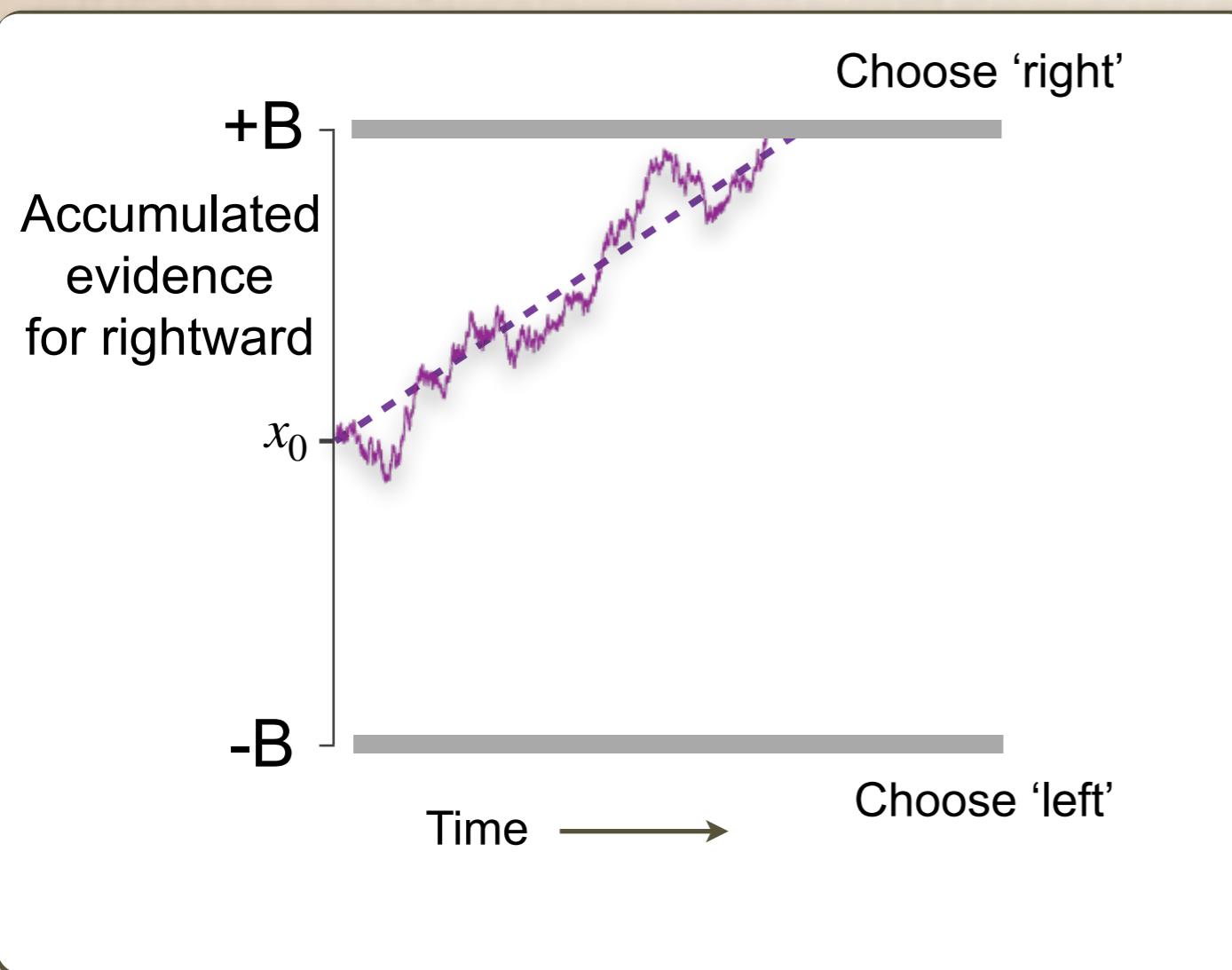
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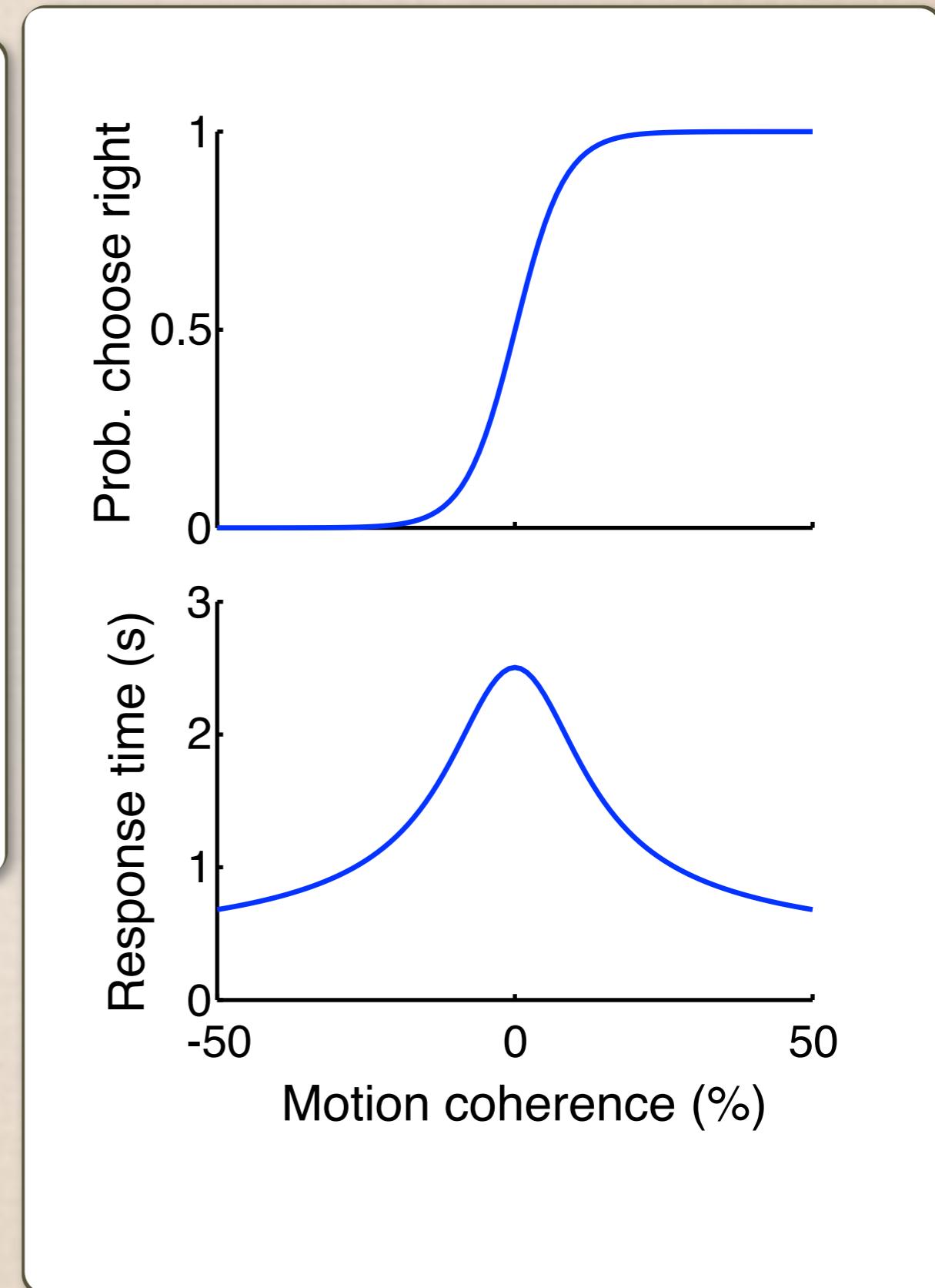
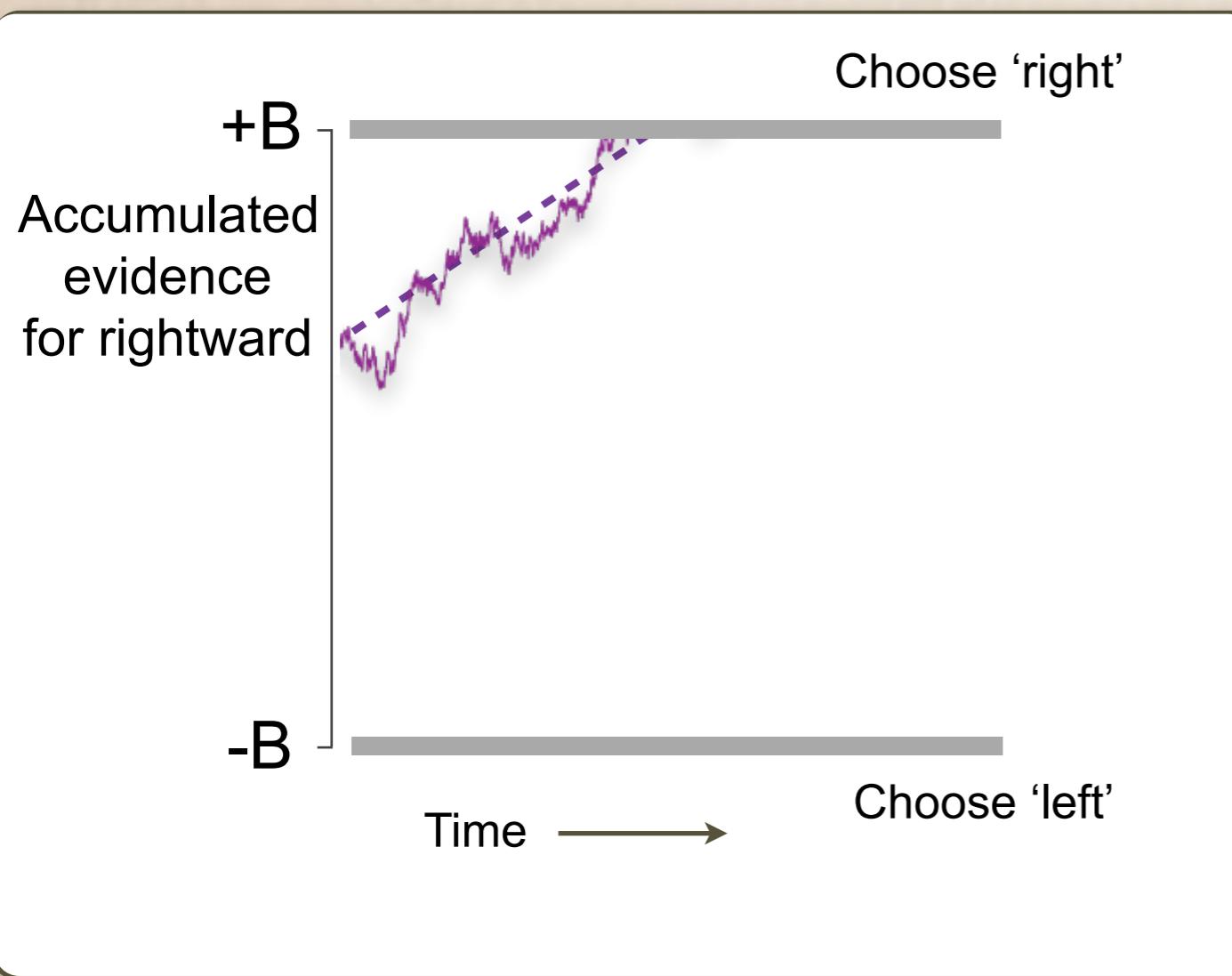
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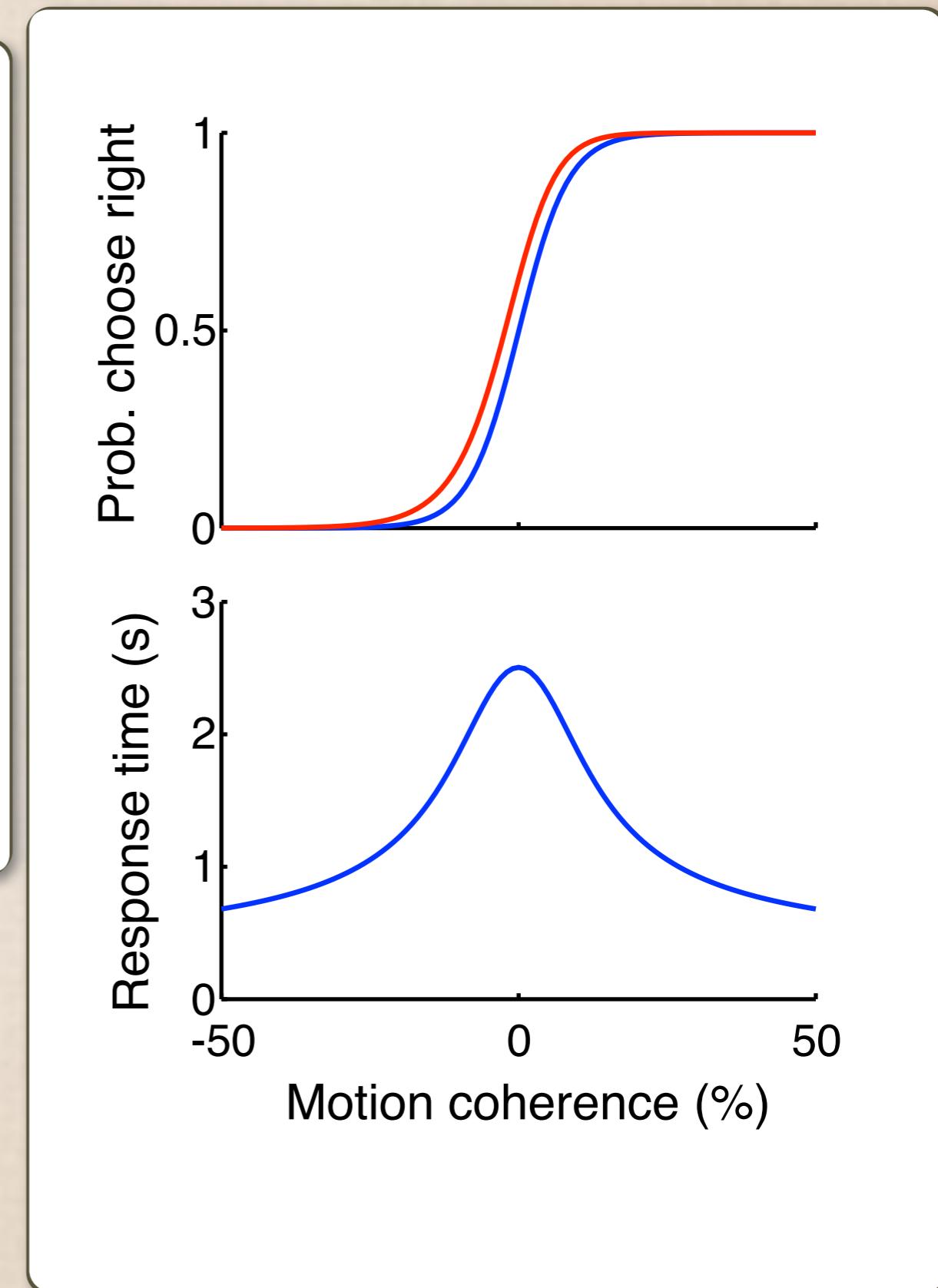
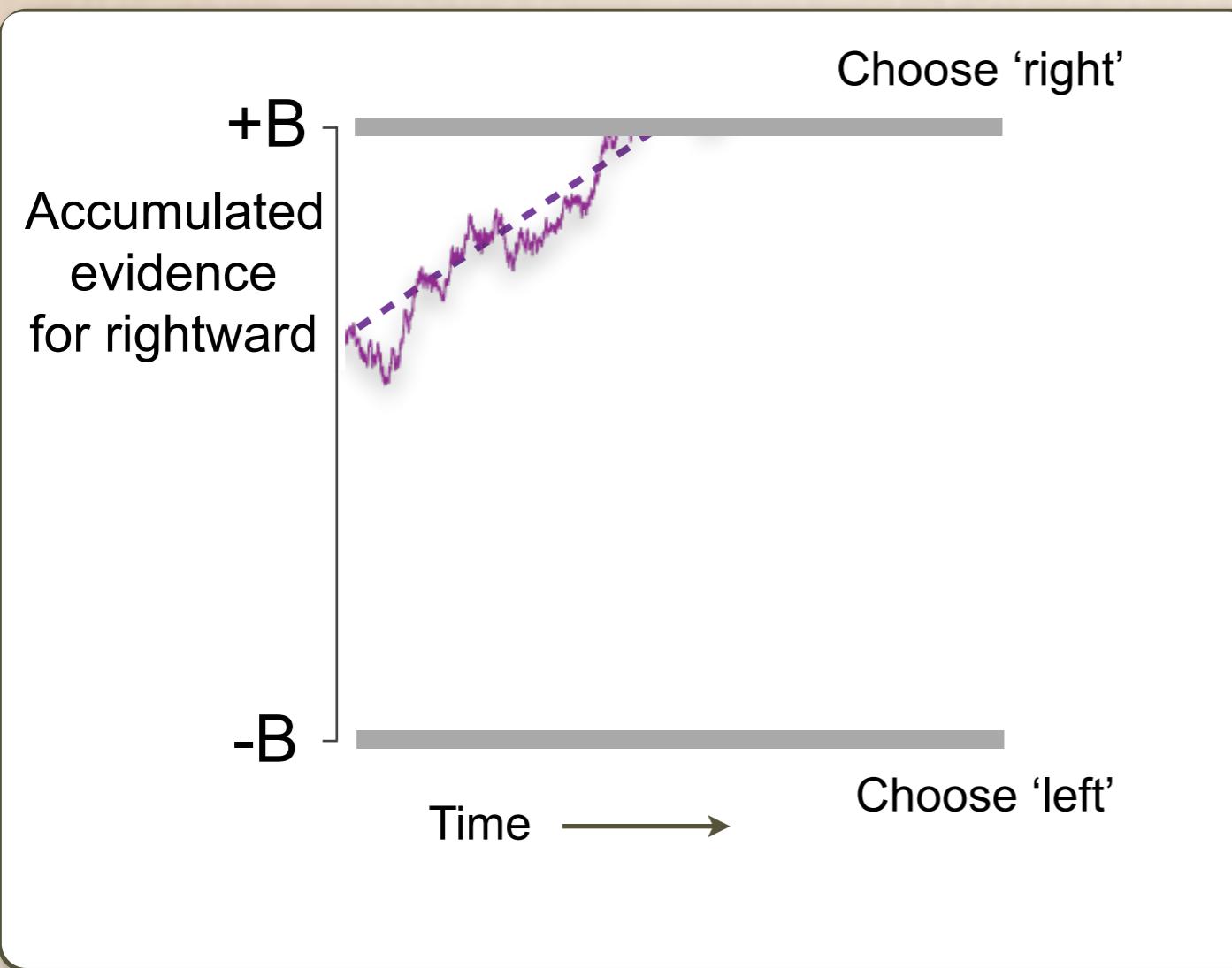
# Change in starting point



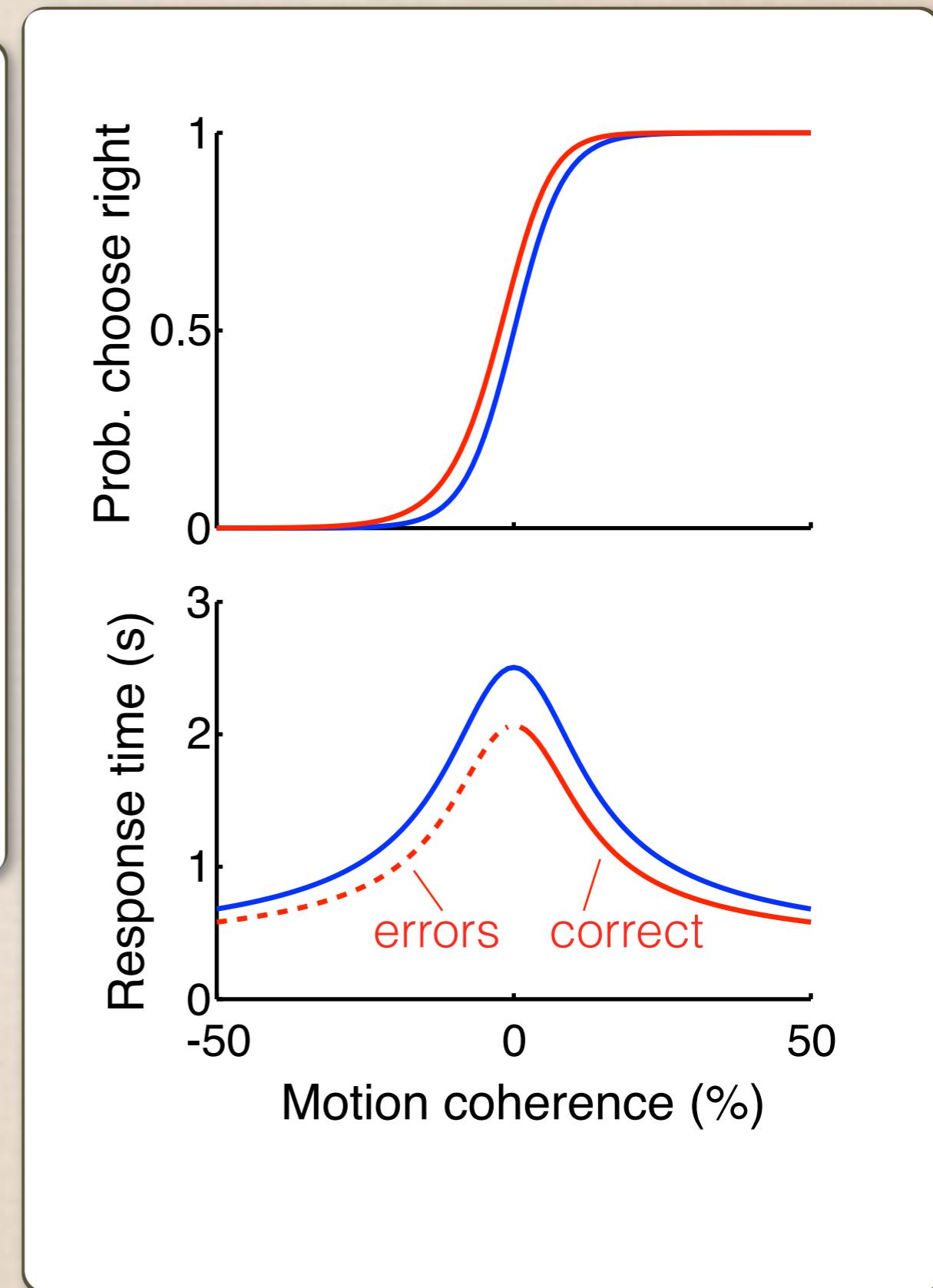
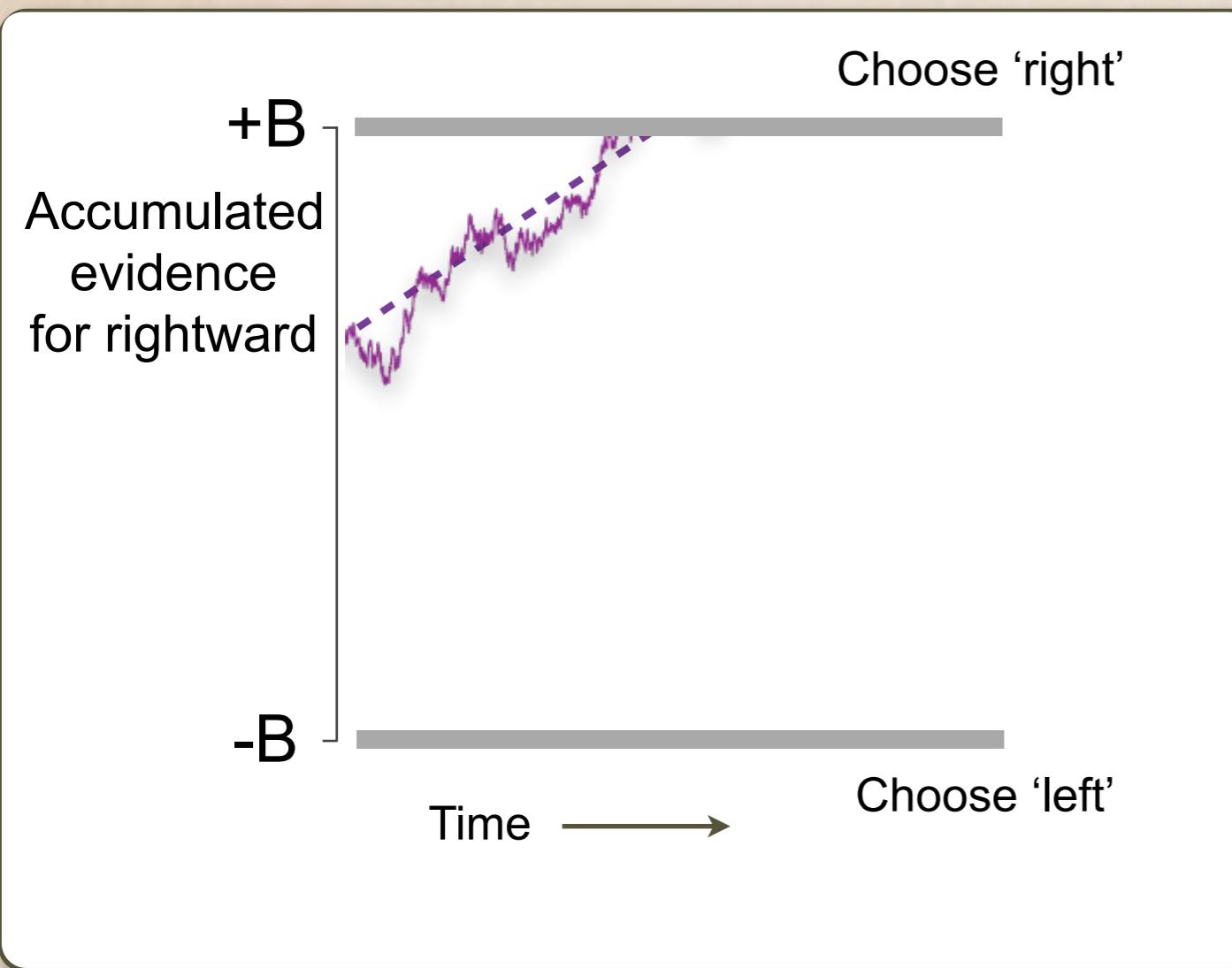
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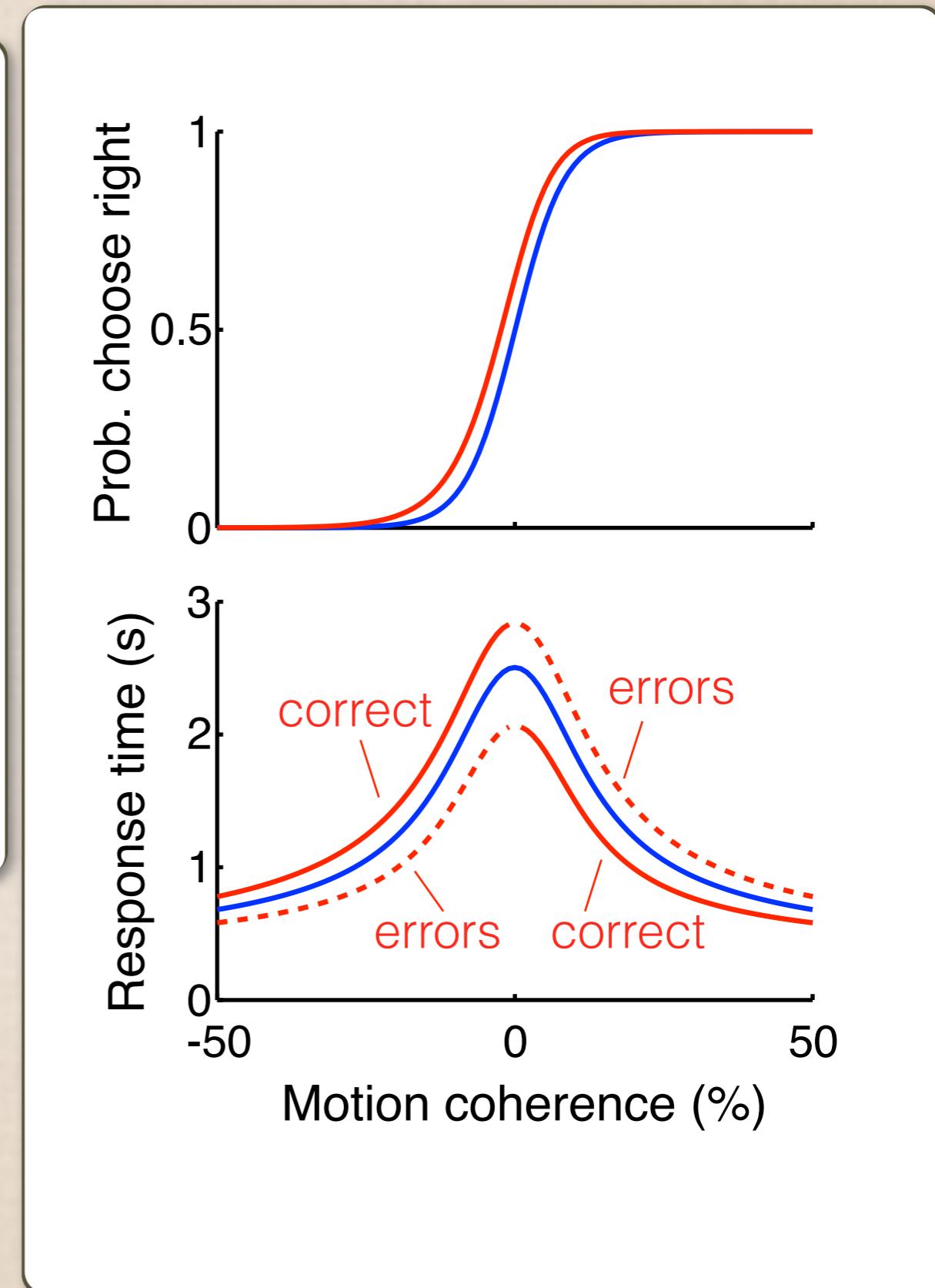
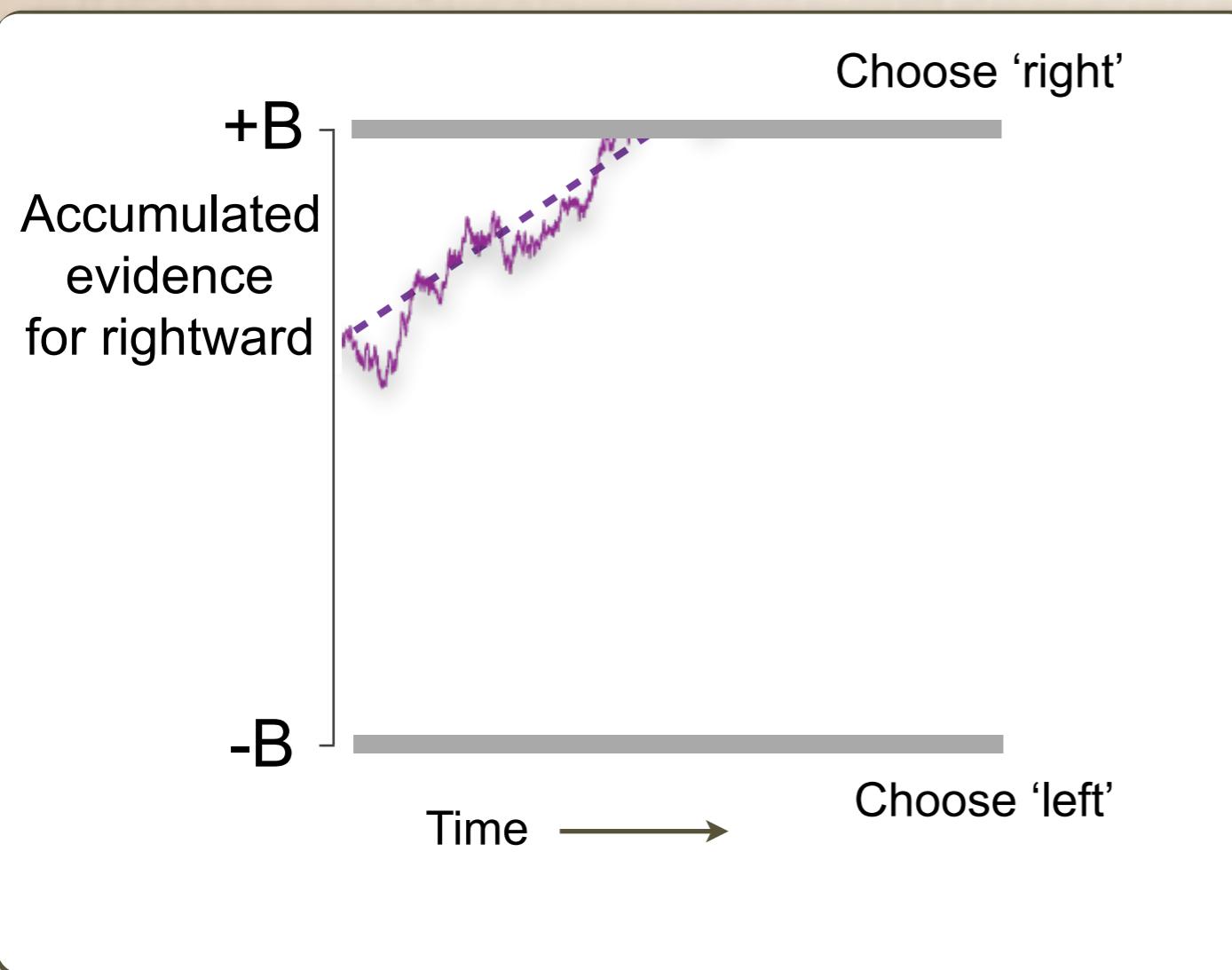
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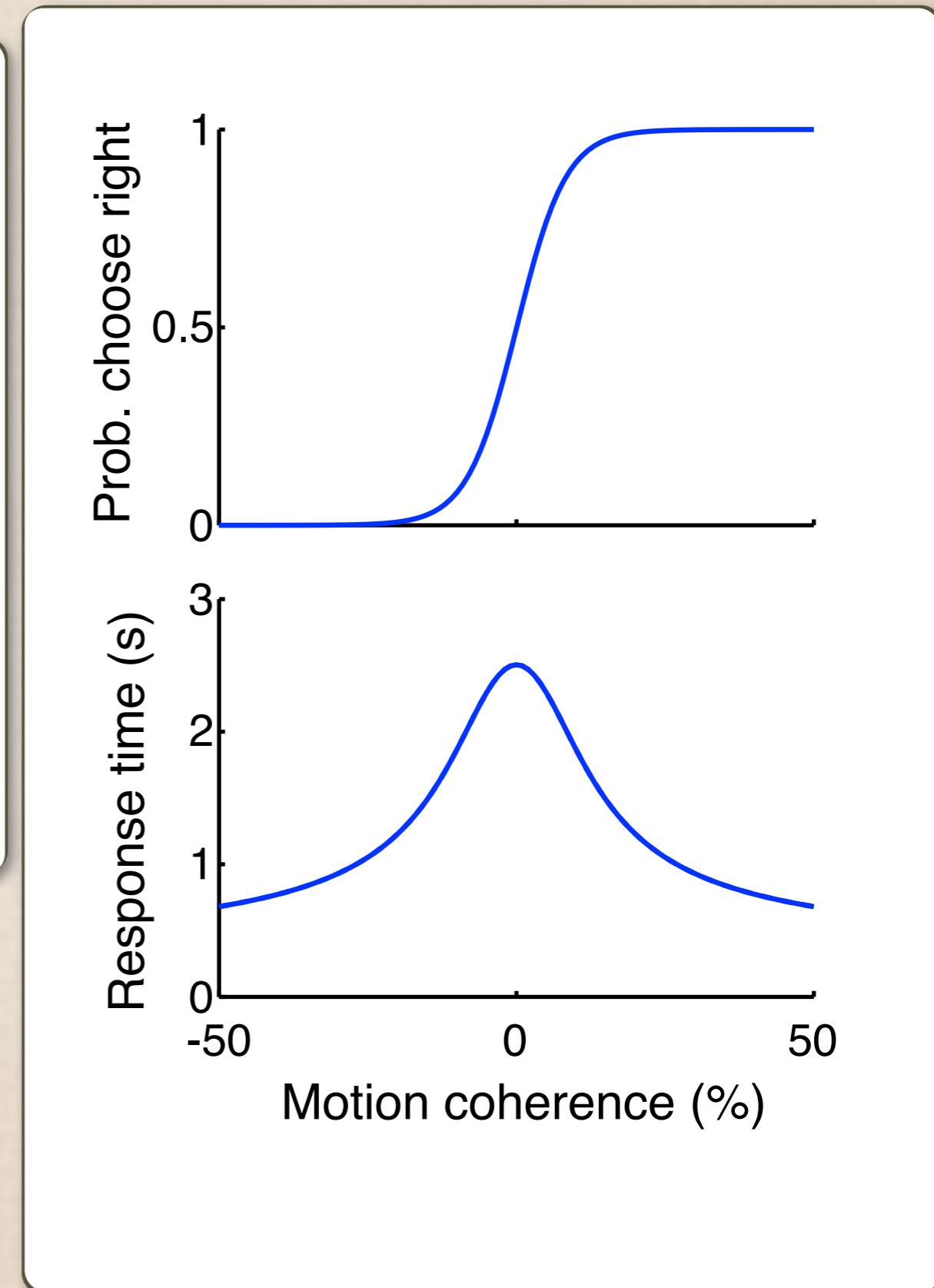
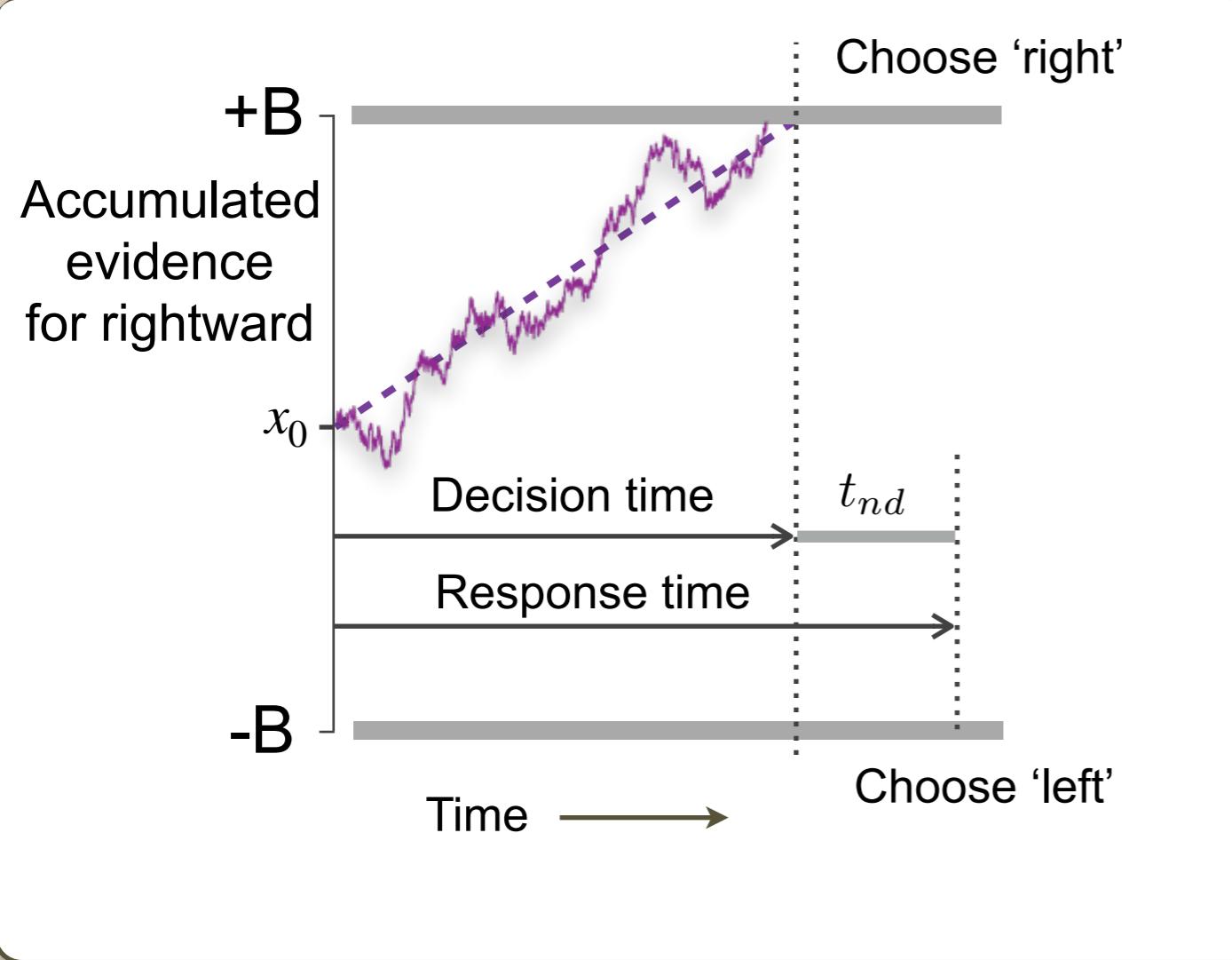
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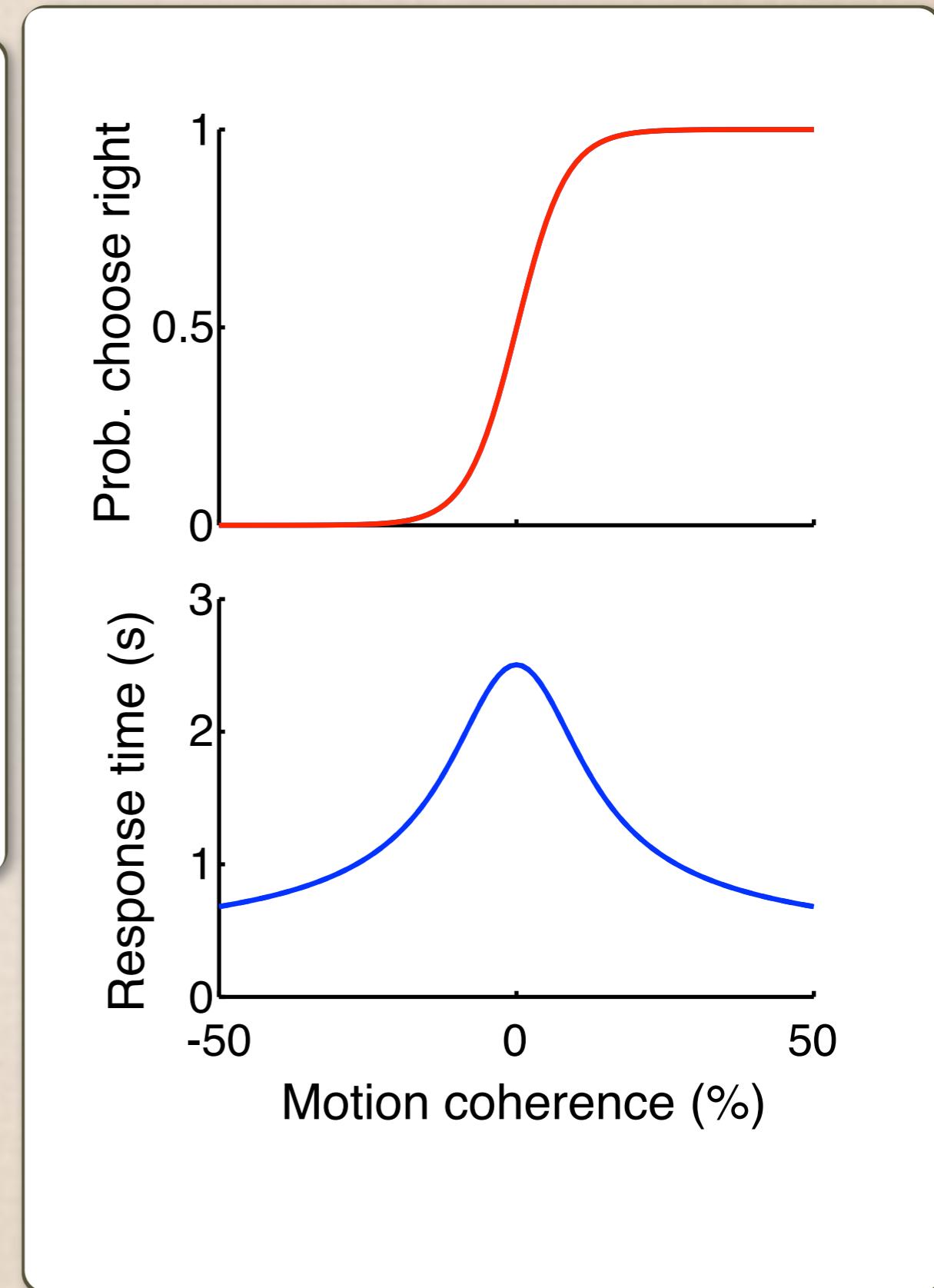
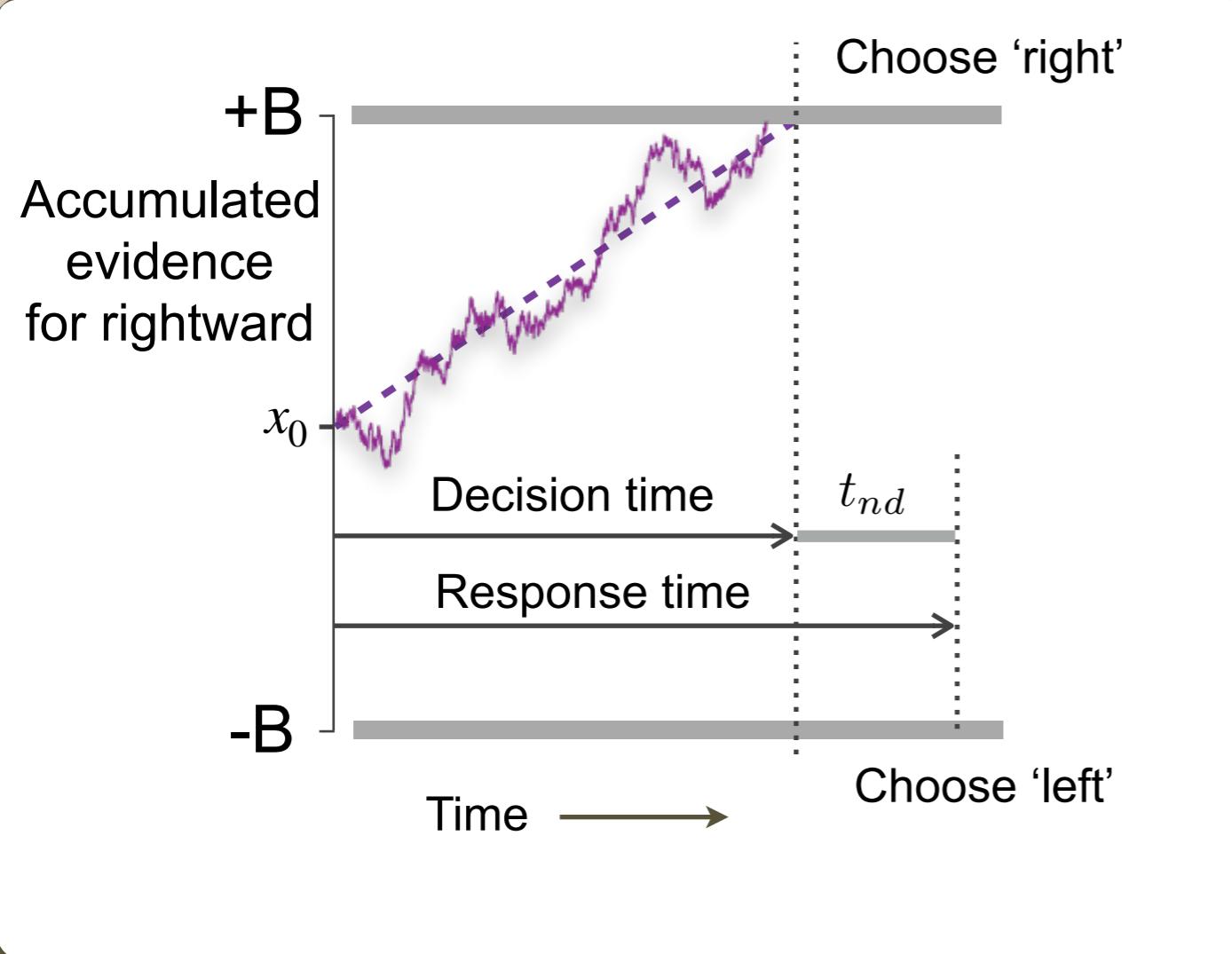
# Change in starting point



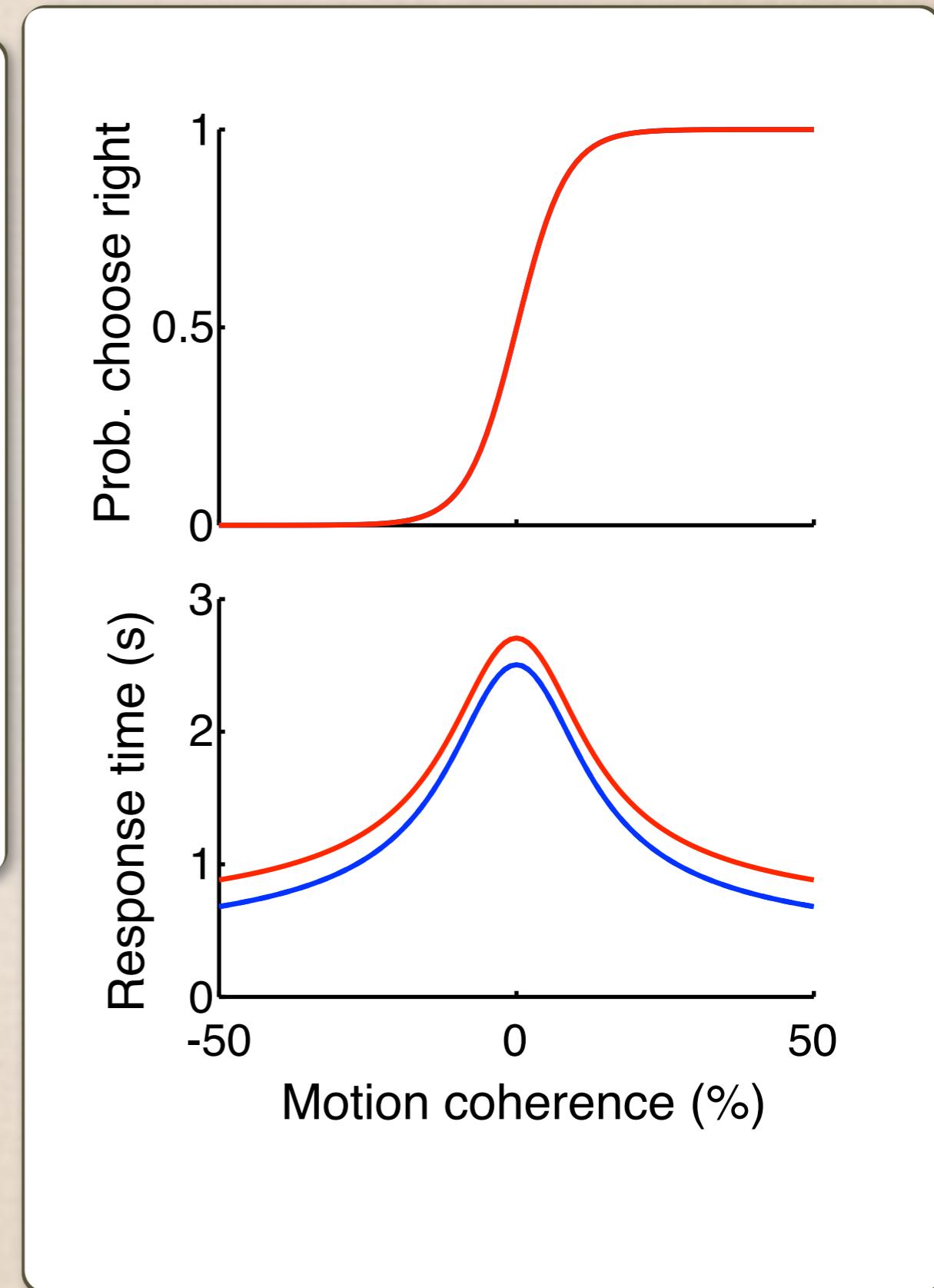
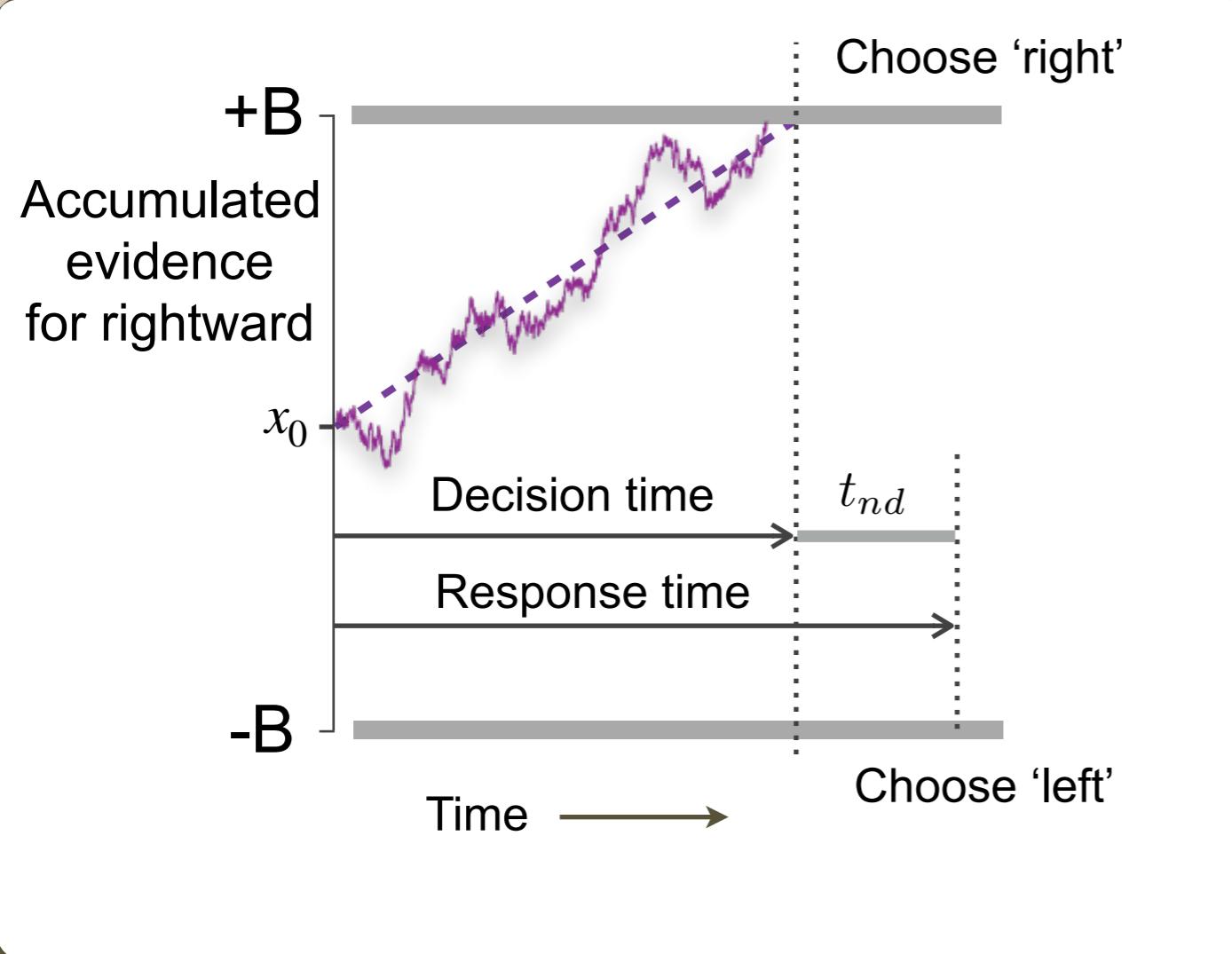
# Change in non-decision time



# Change in non-decision time

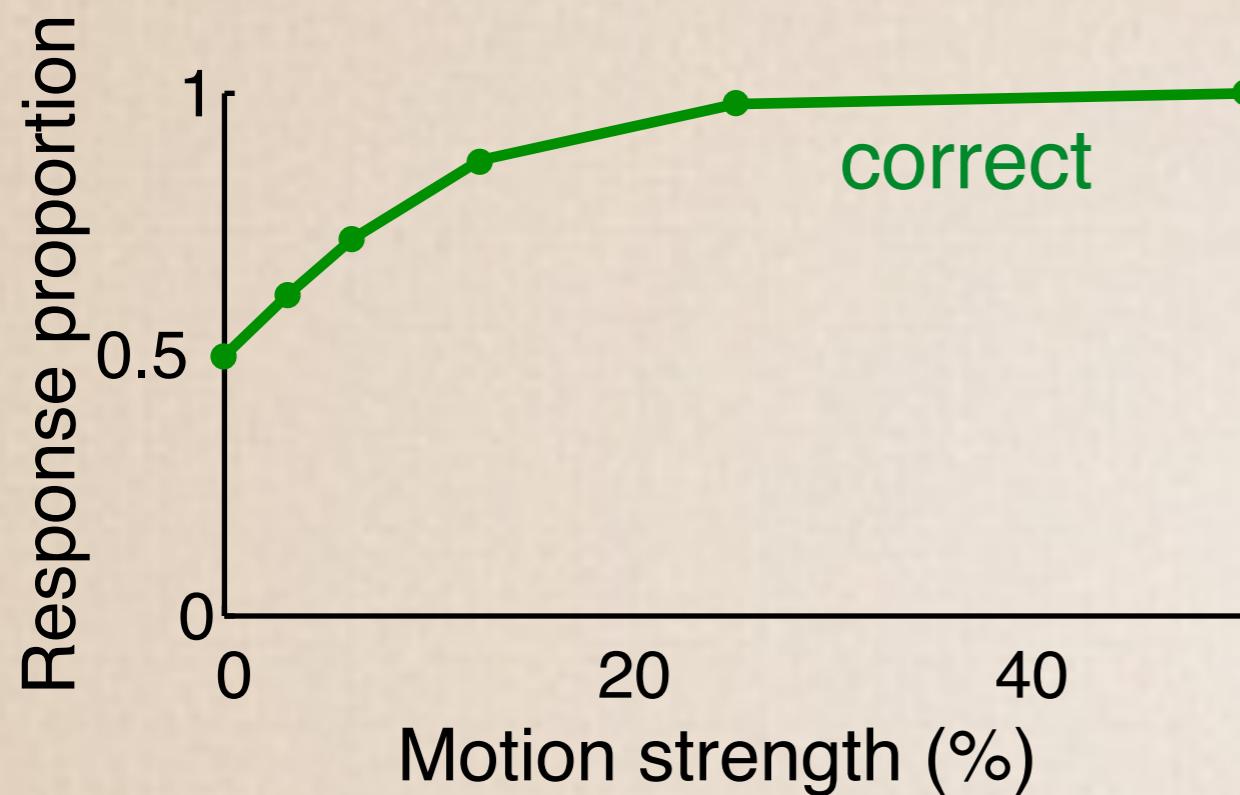


# Change in non-decision time

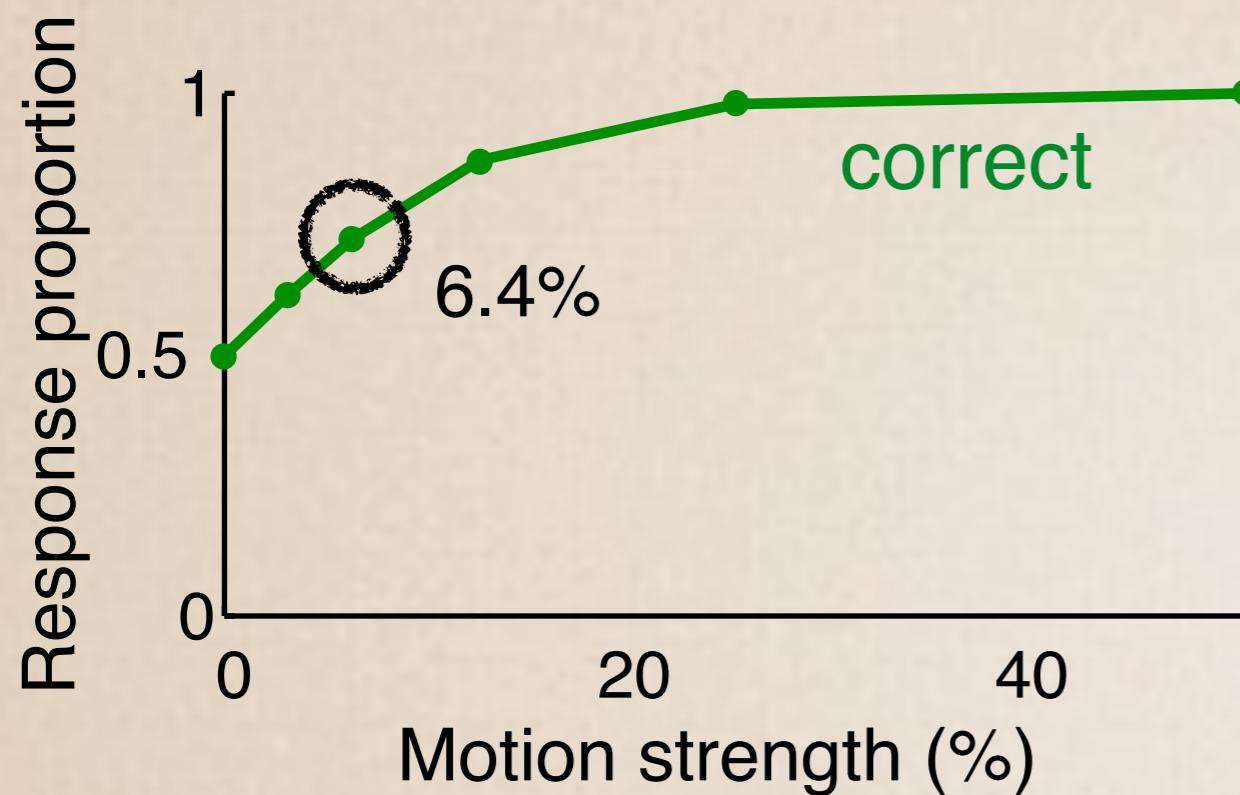


# Quantile probability plot

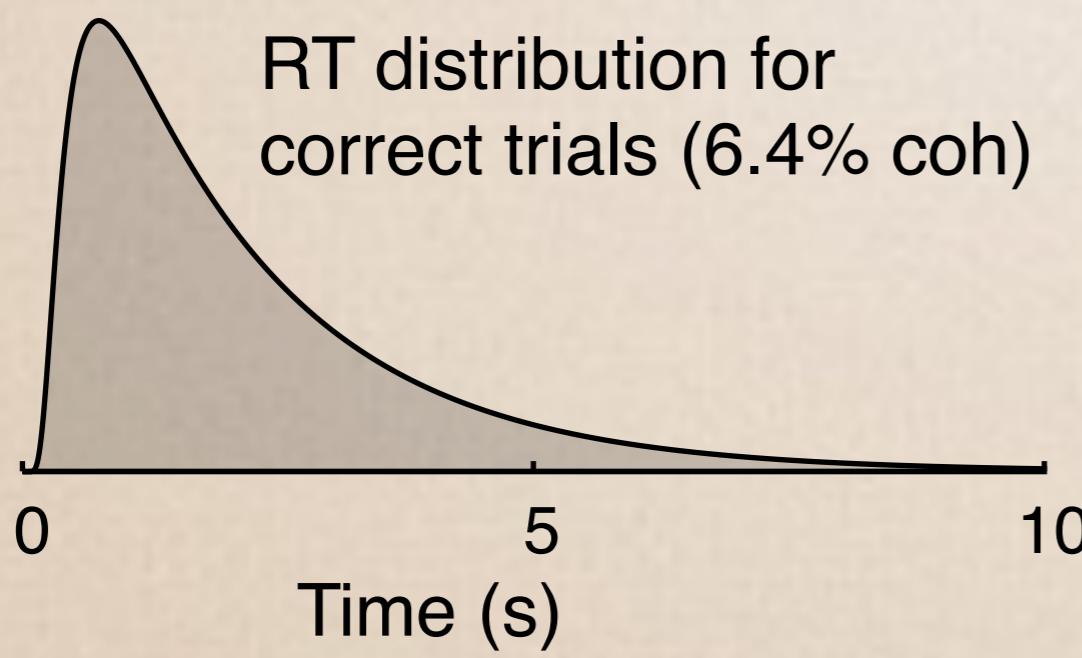
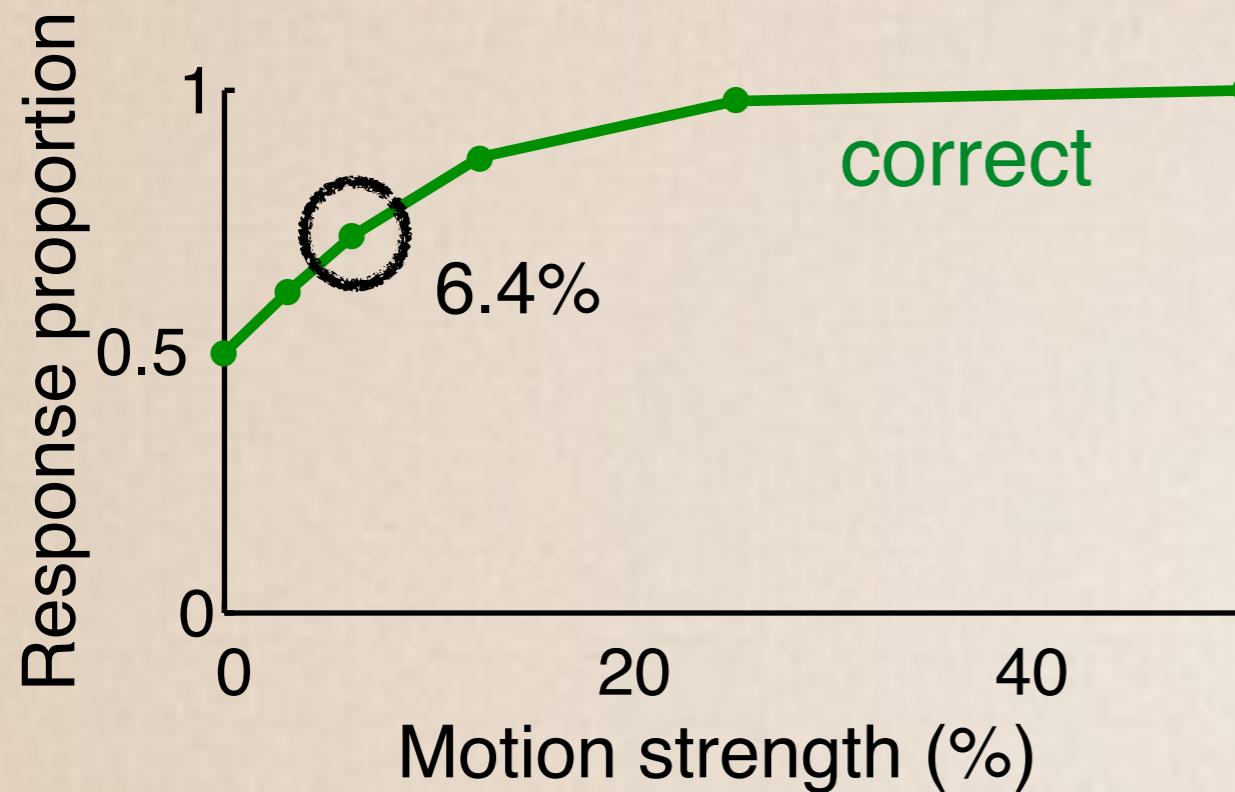
# Quantile probability plot



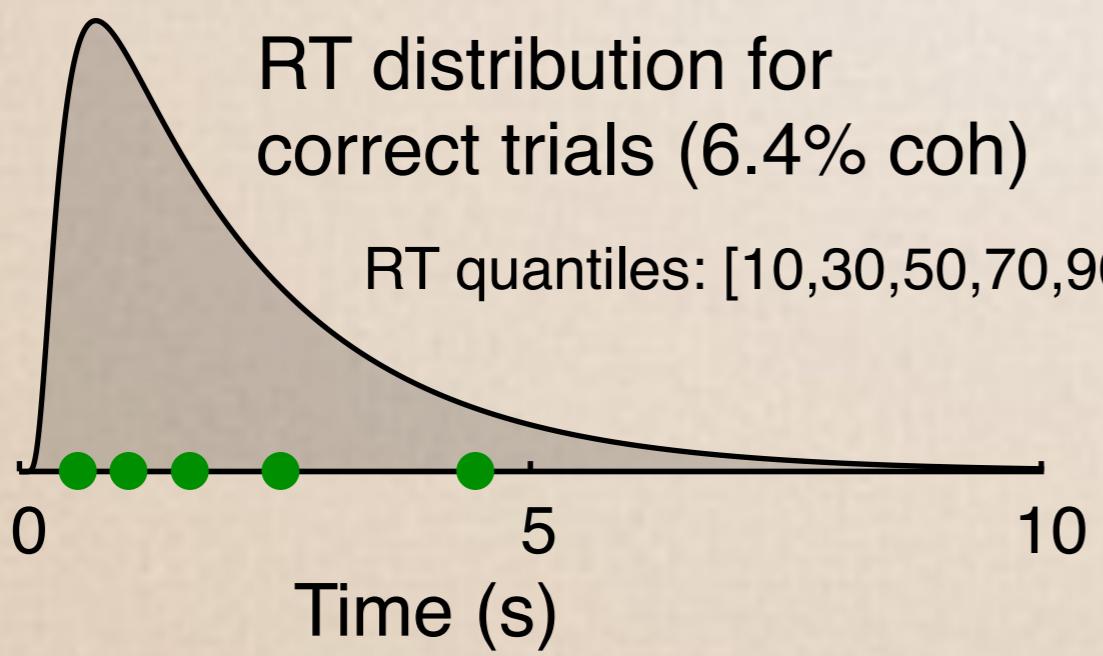
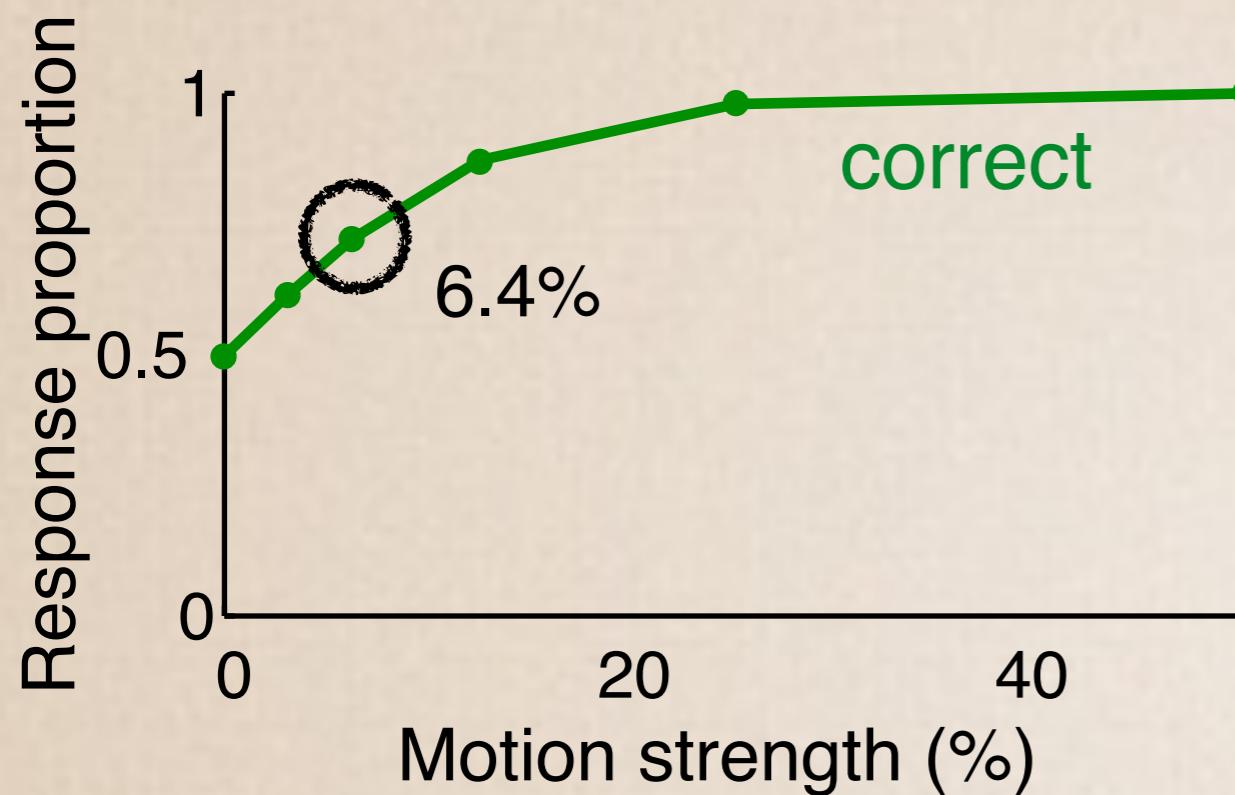
# Quantile probability plot



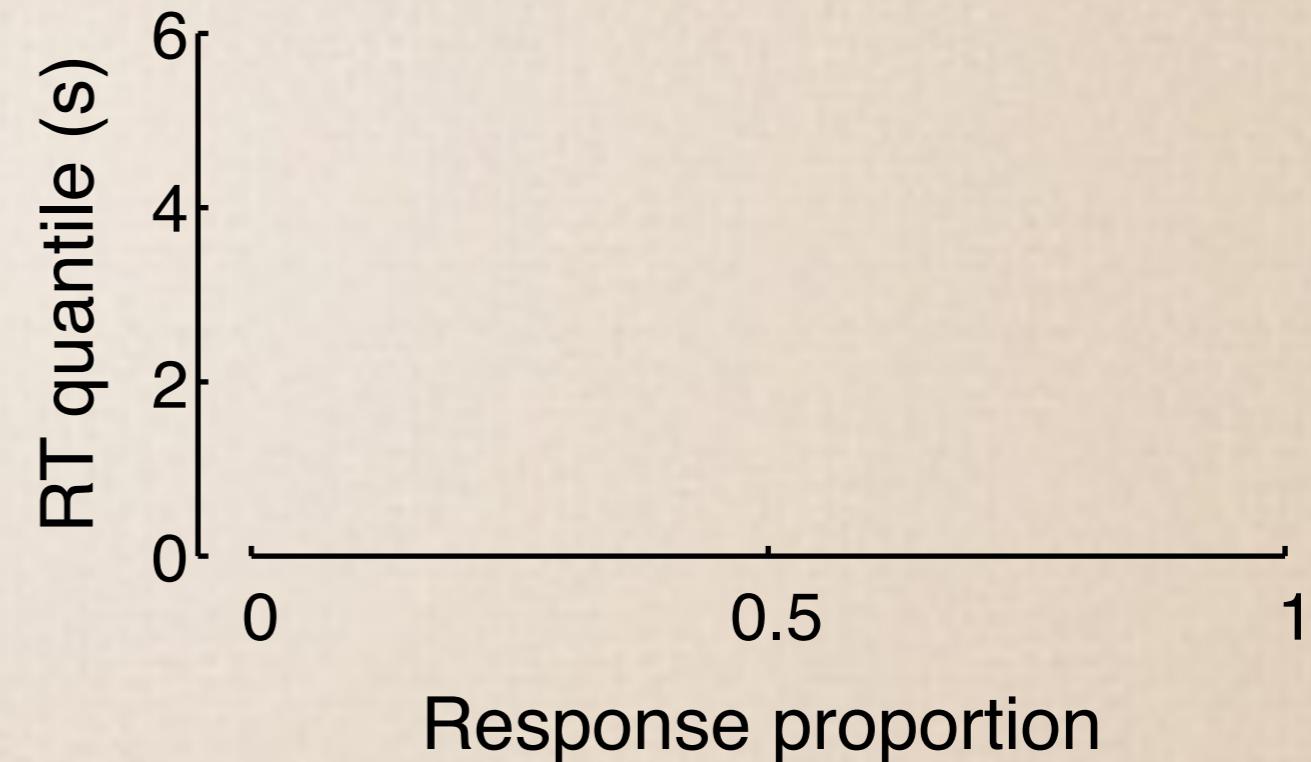
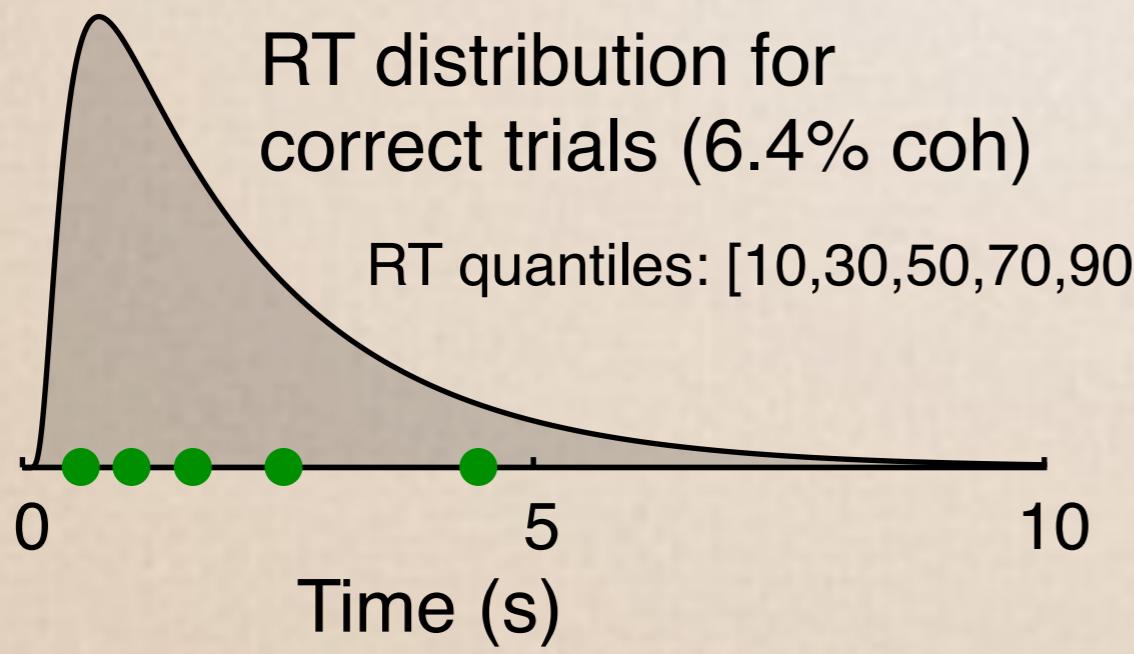
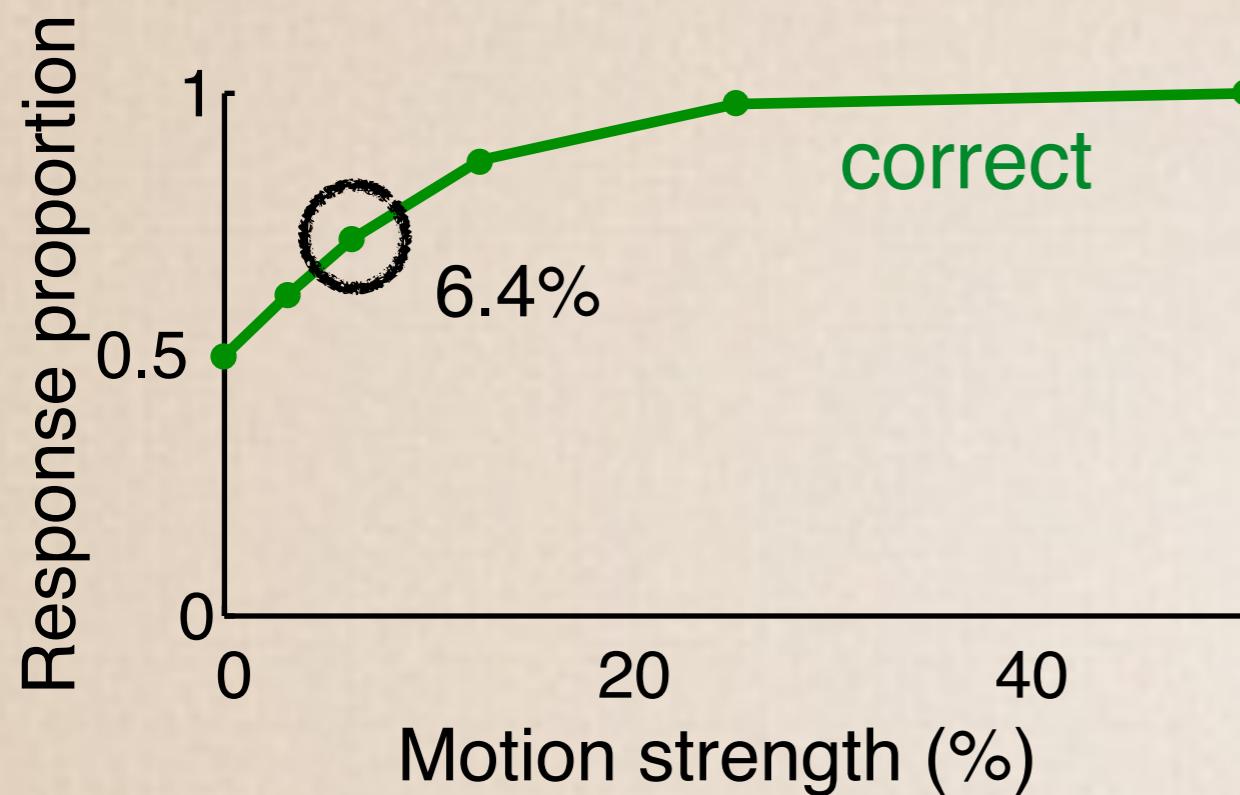
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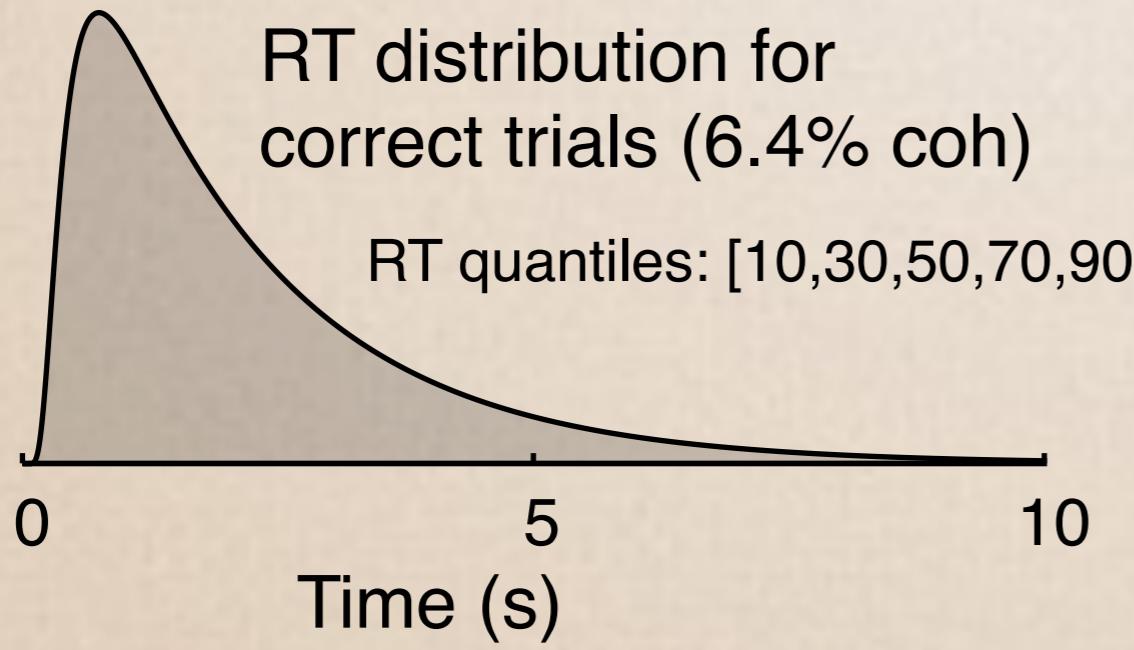
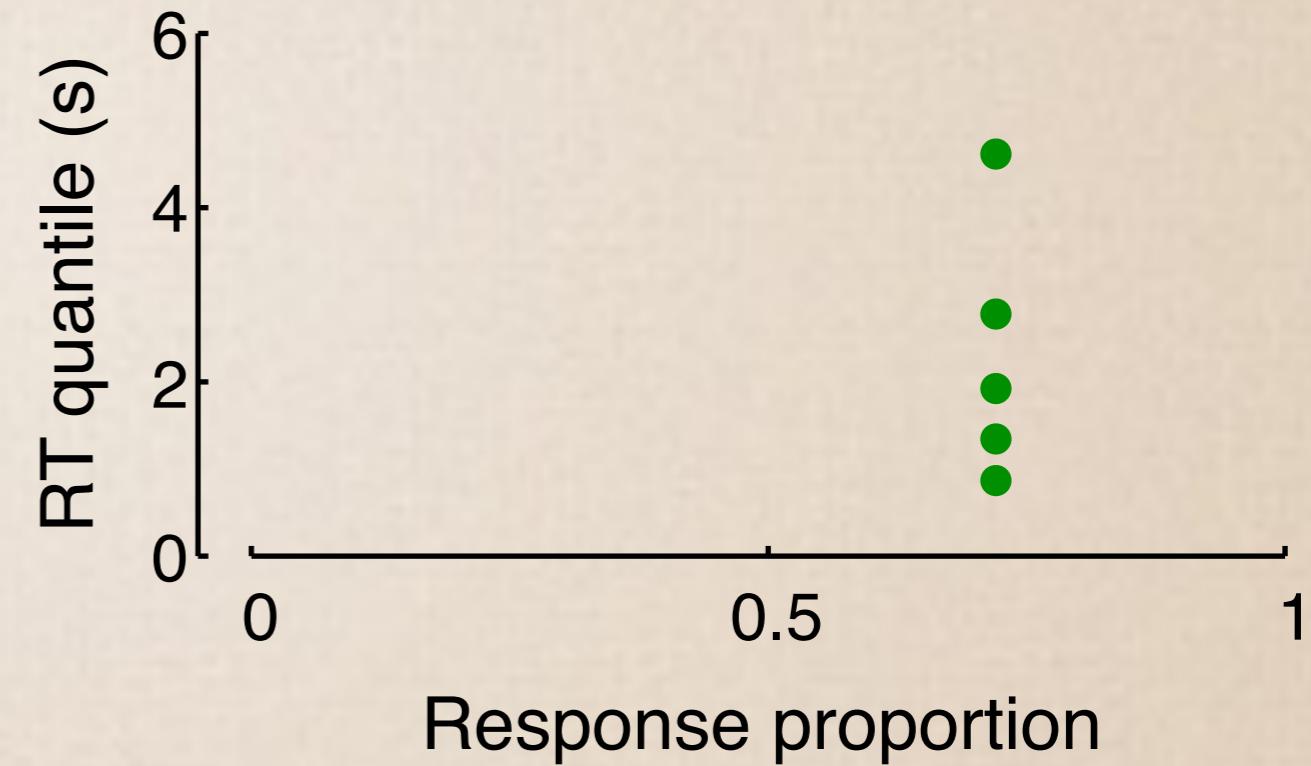
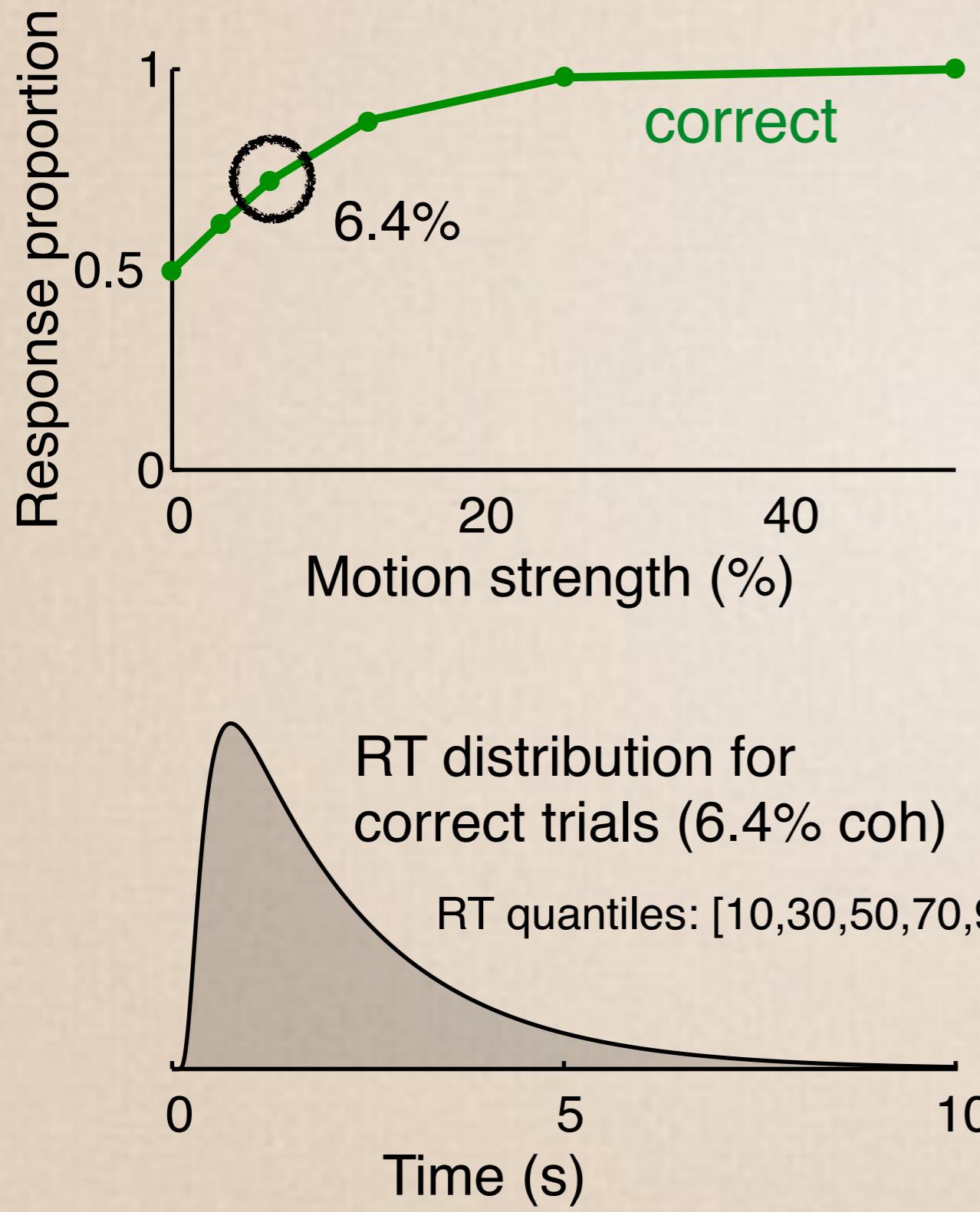
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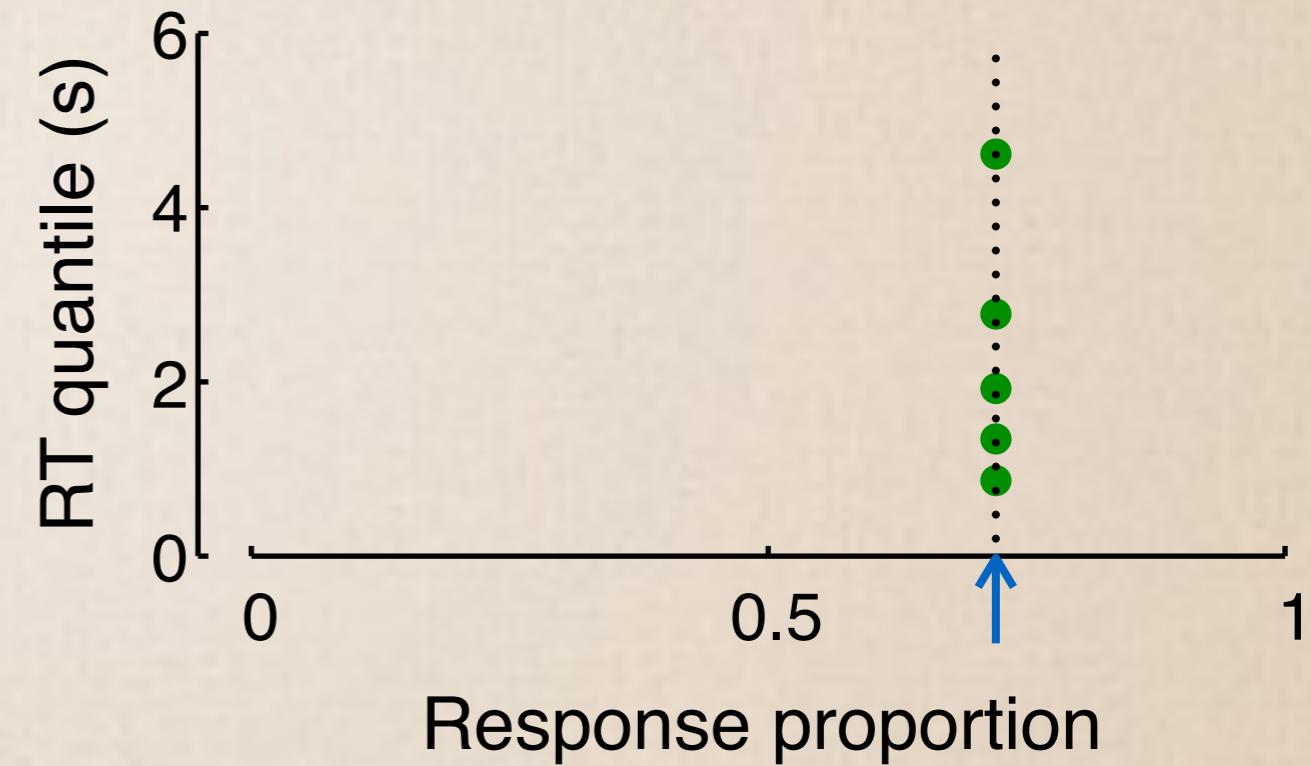
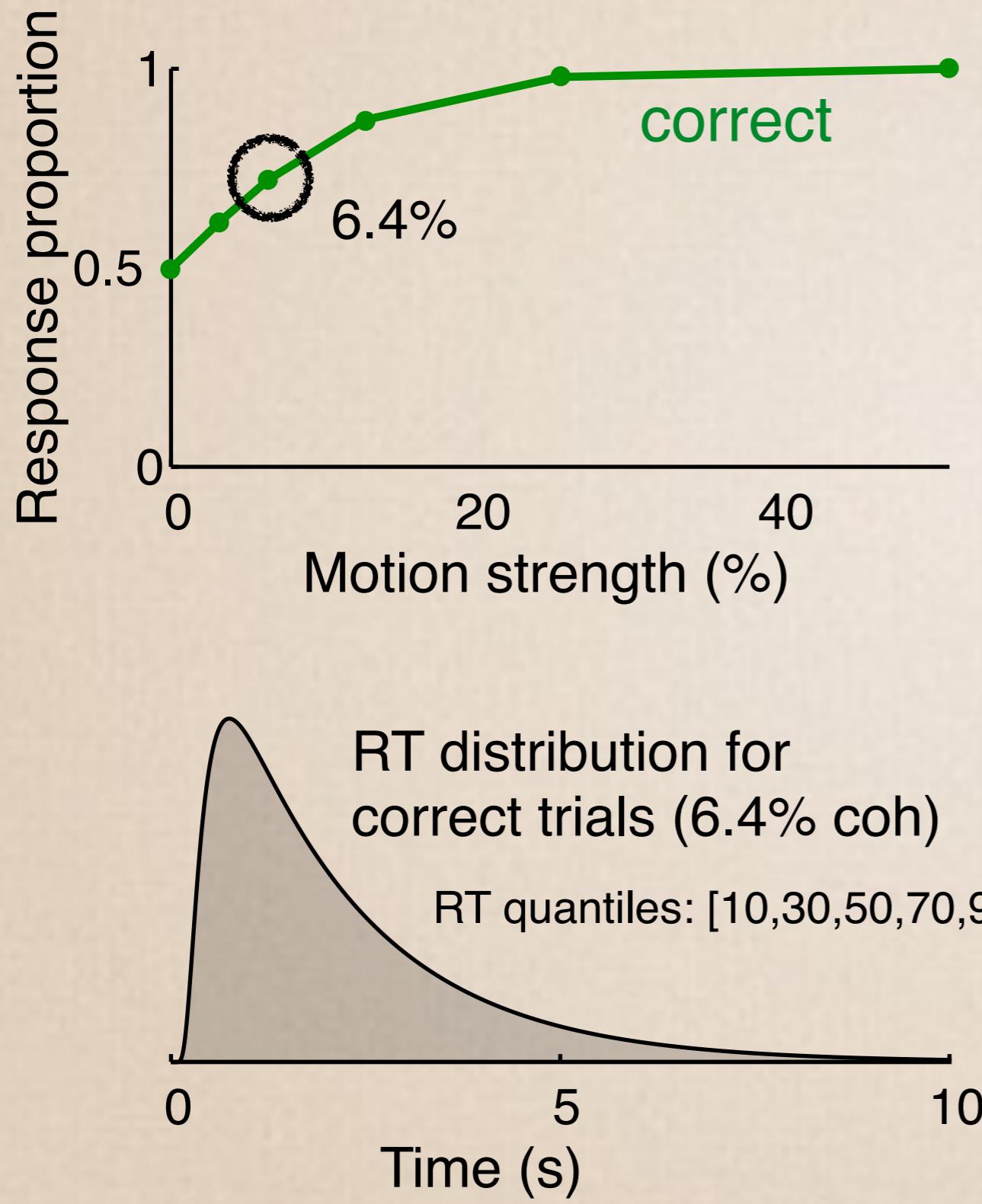
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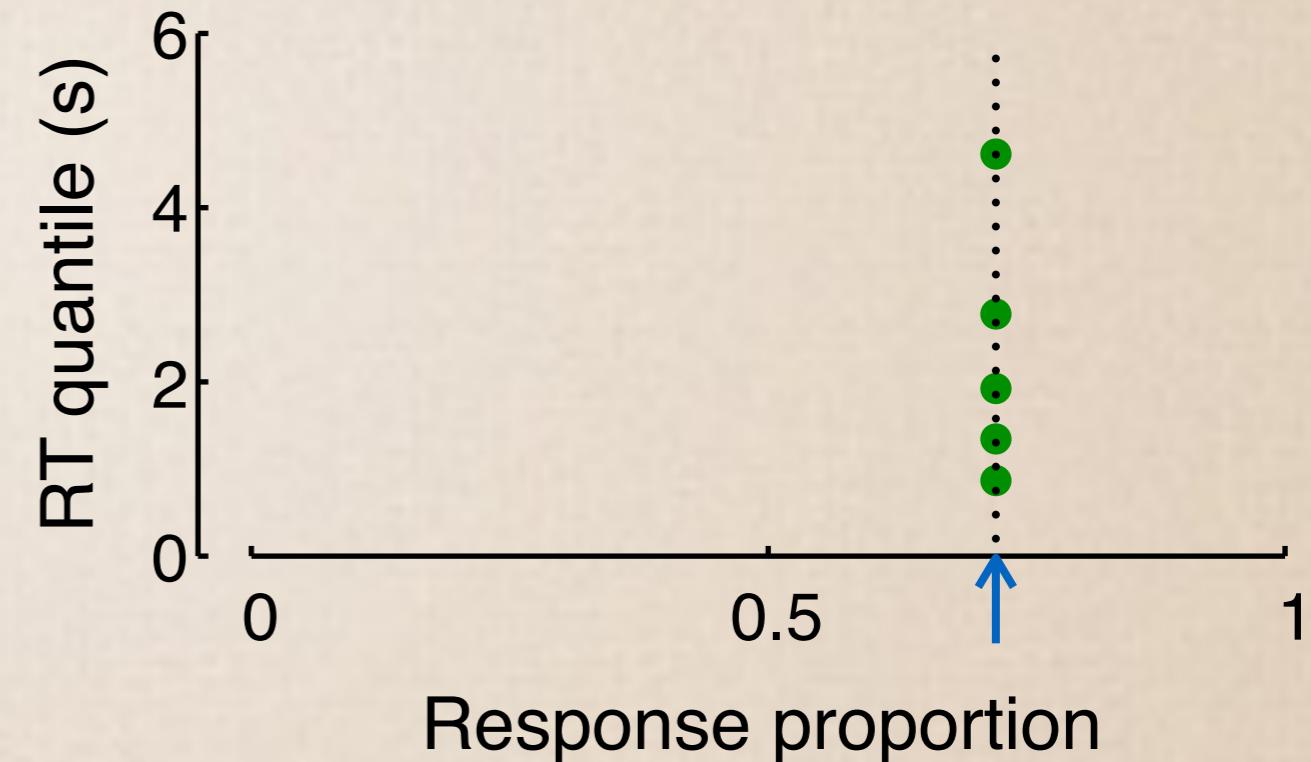
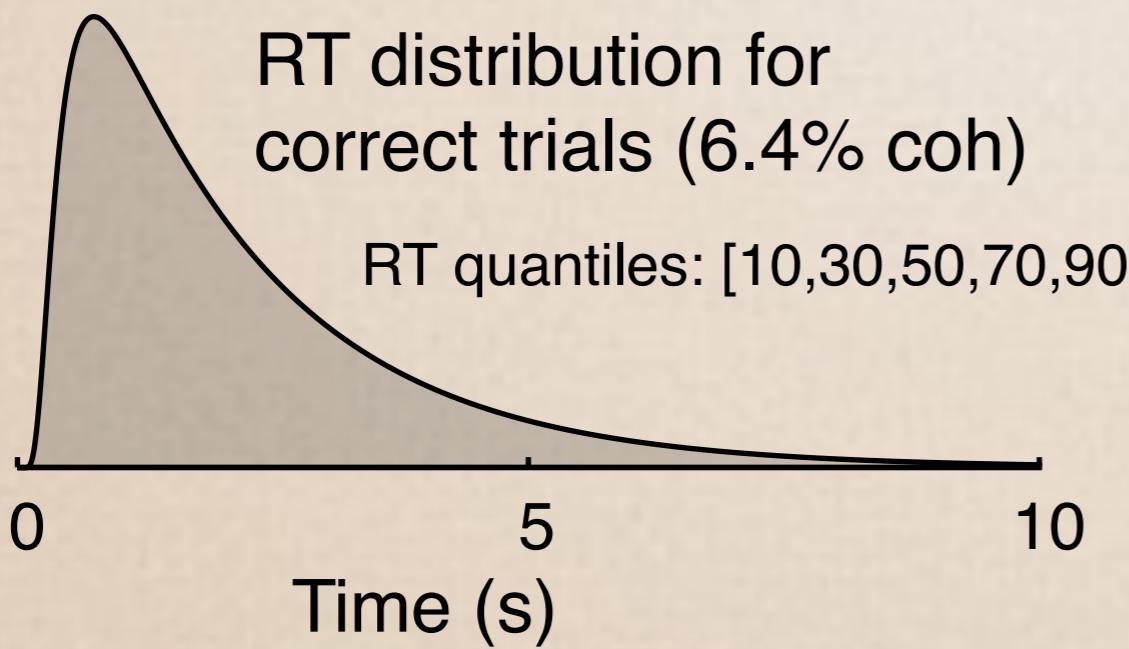
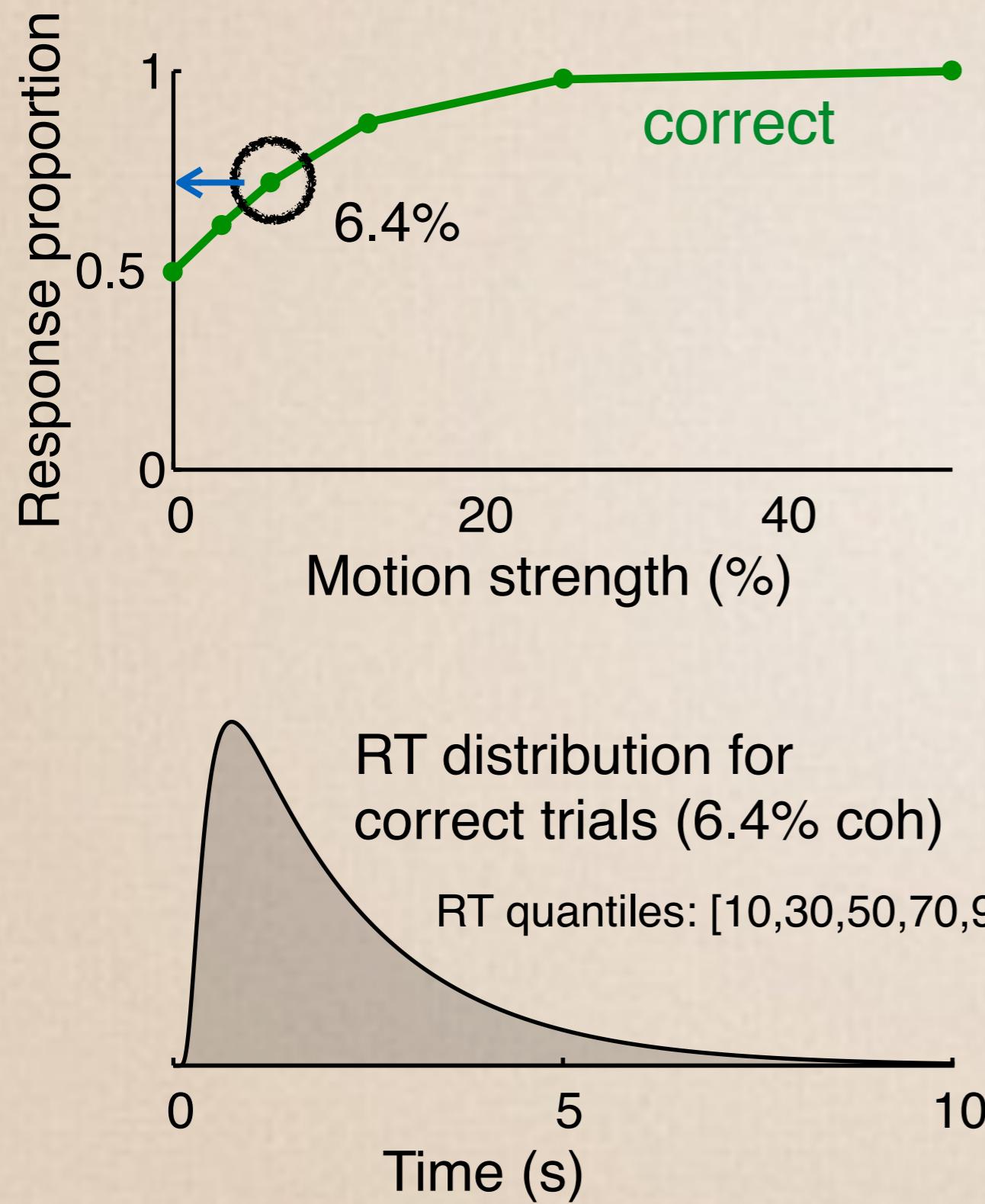
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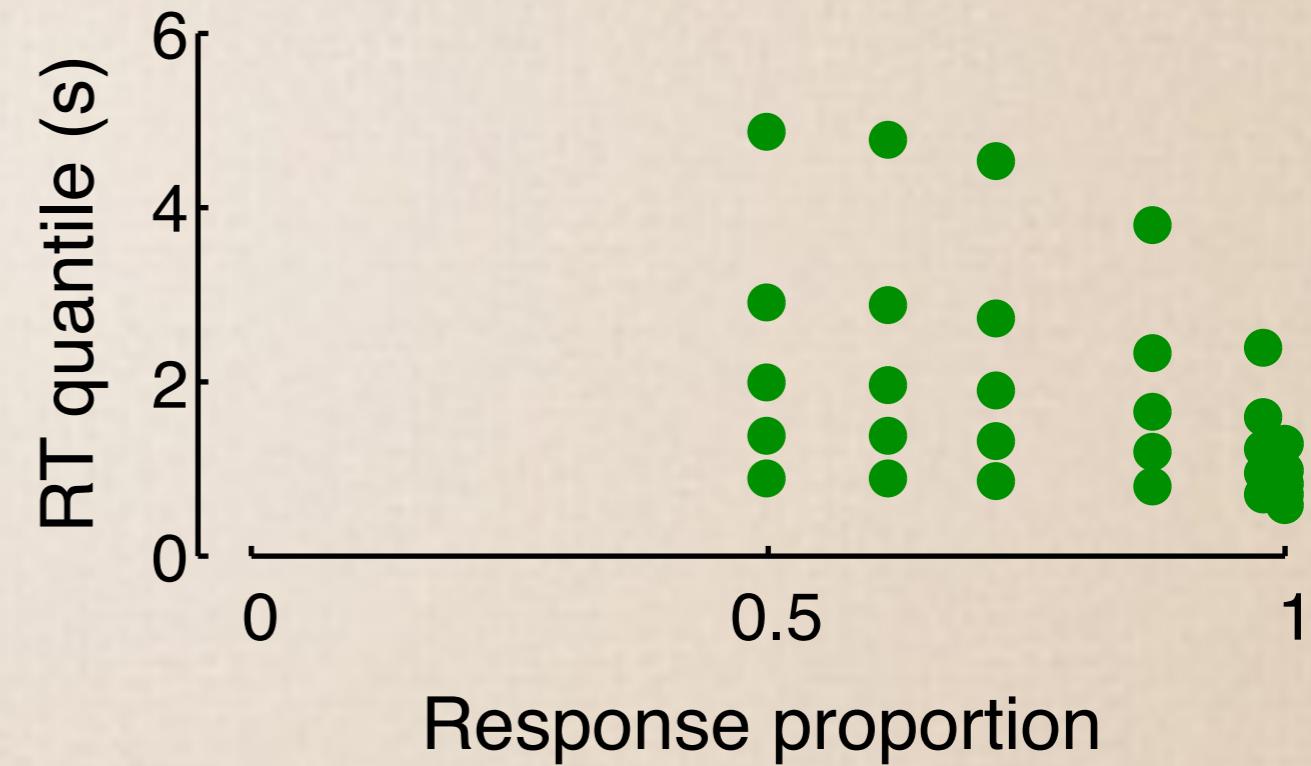
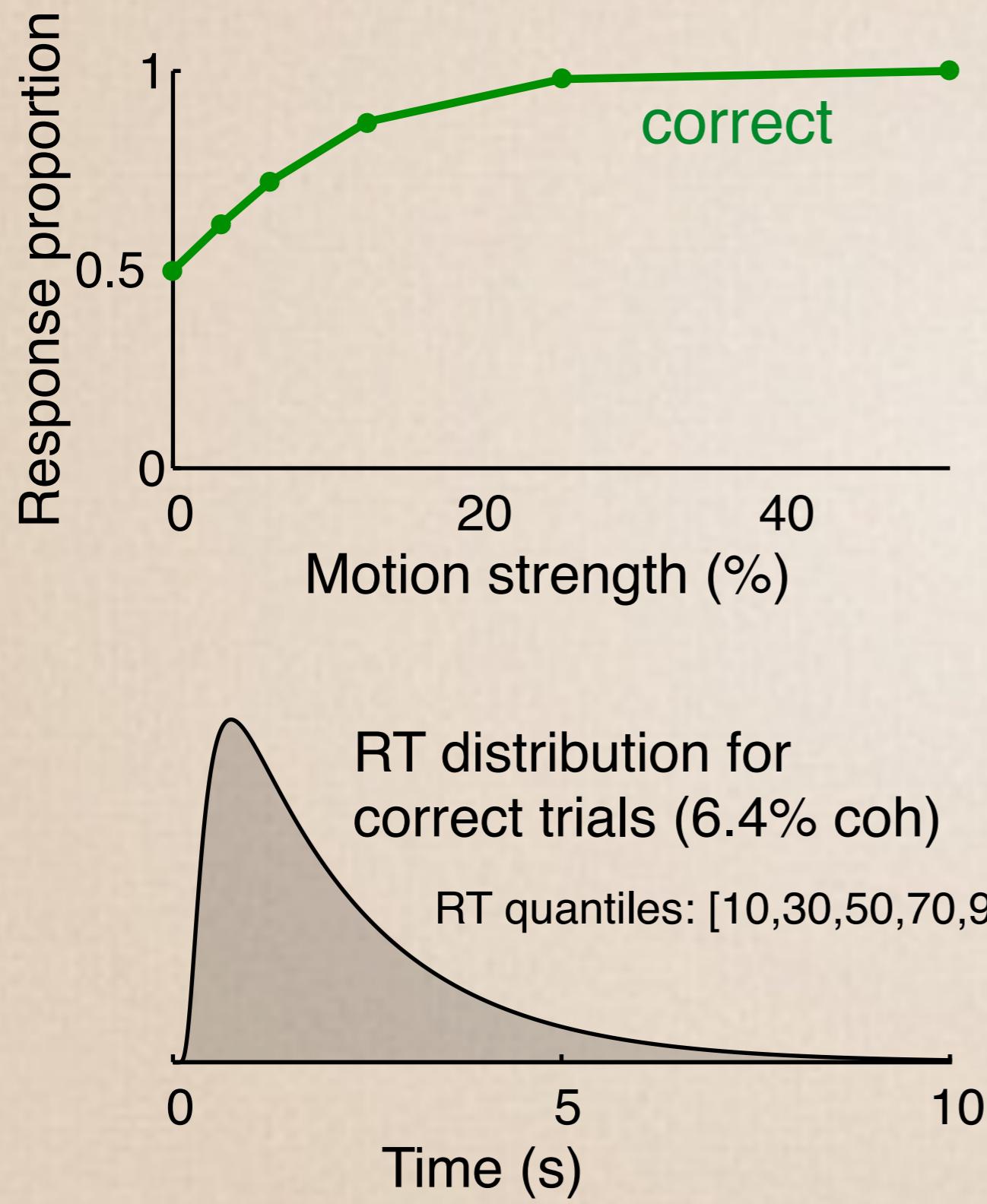
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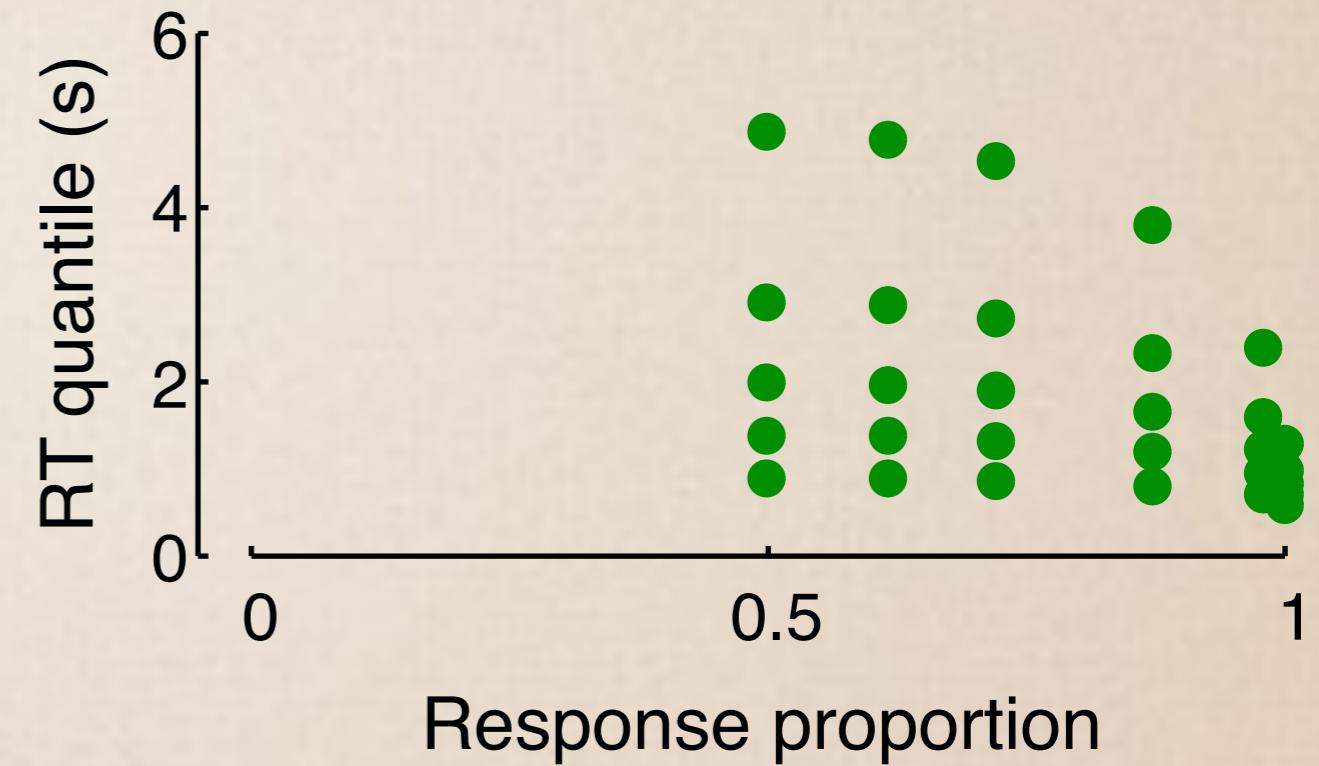
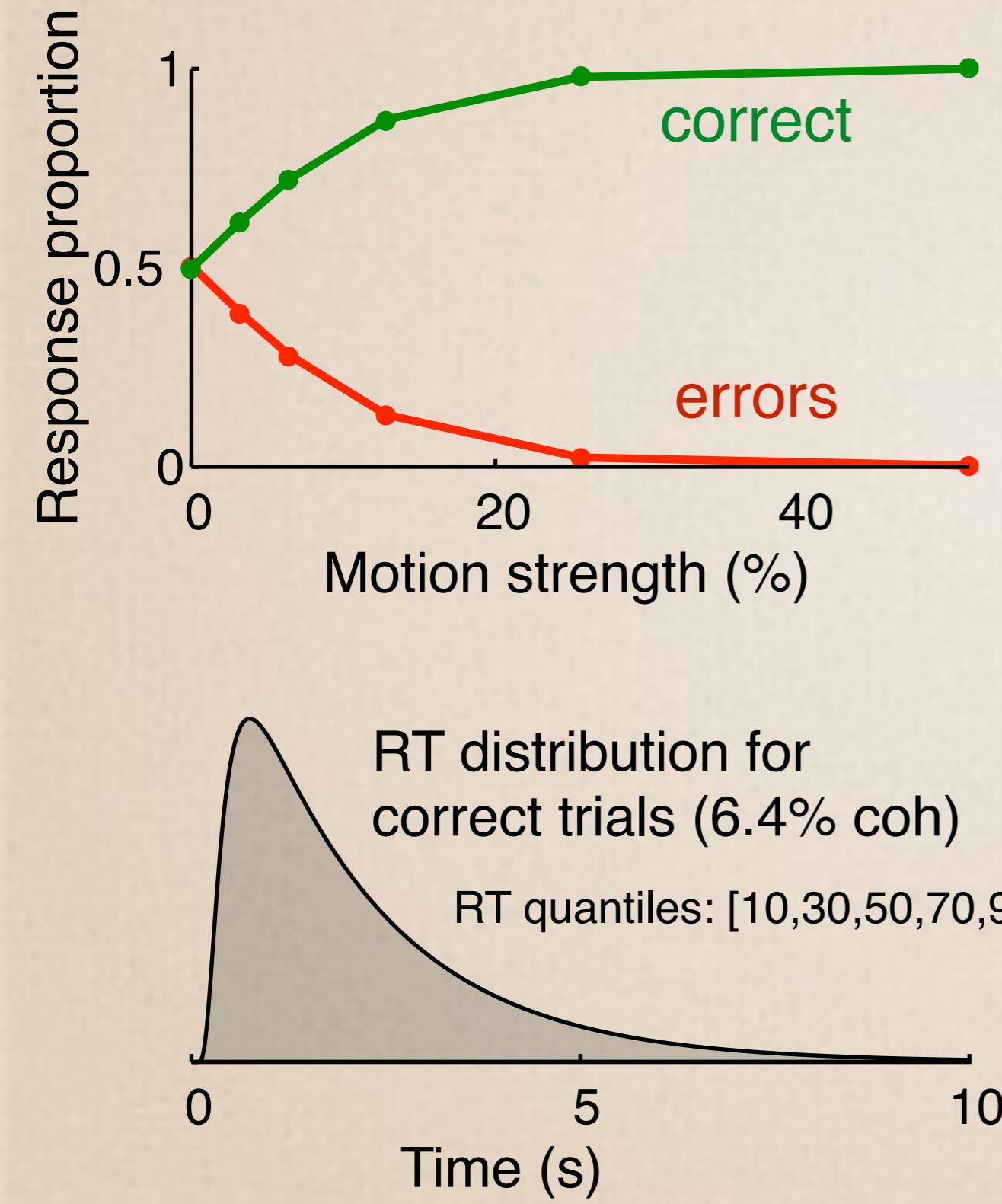
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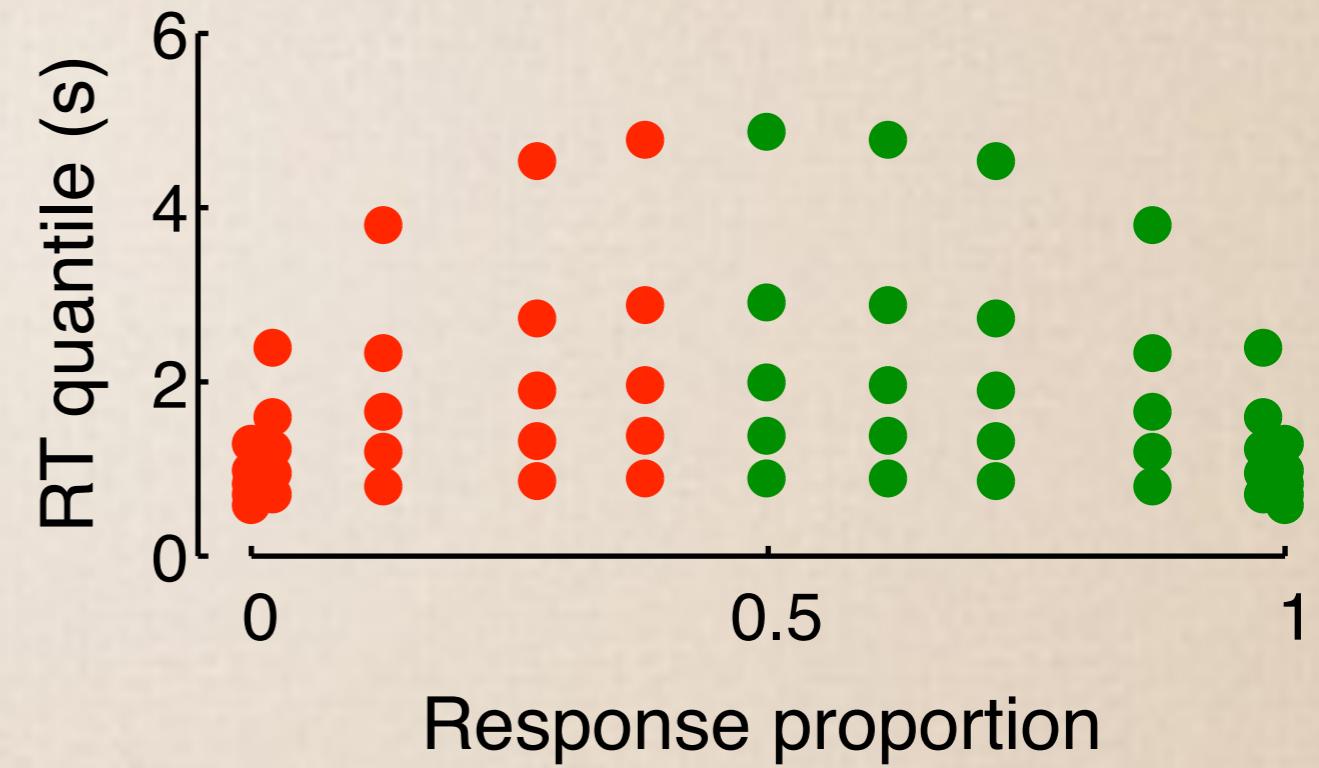
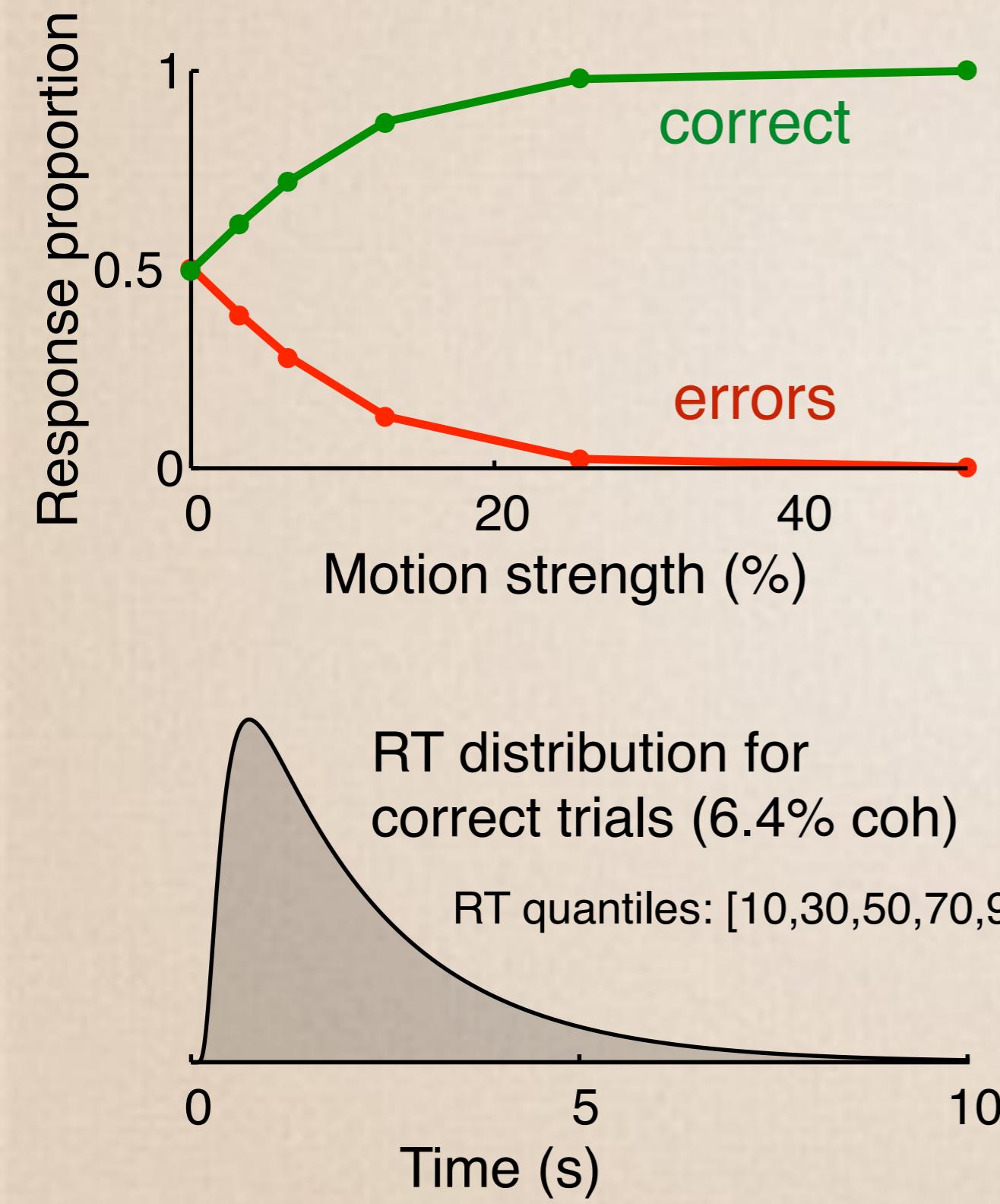
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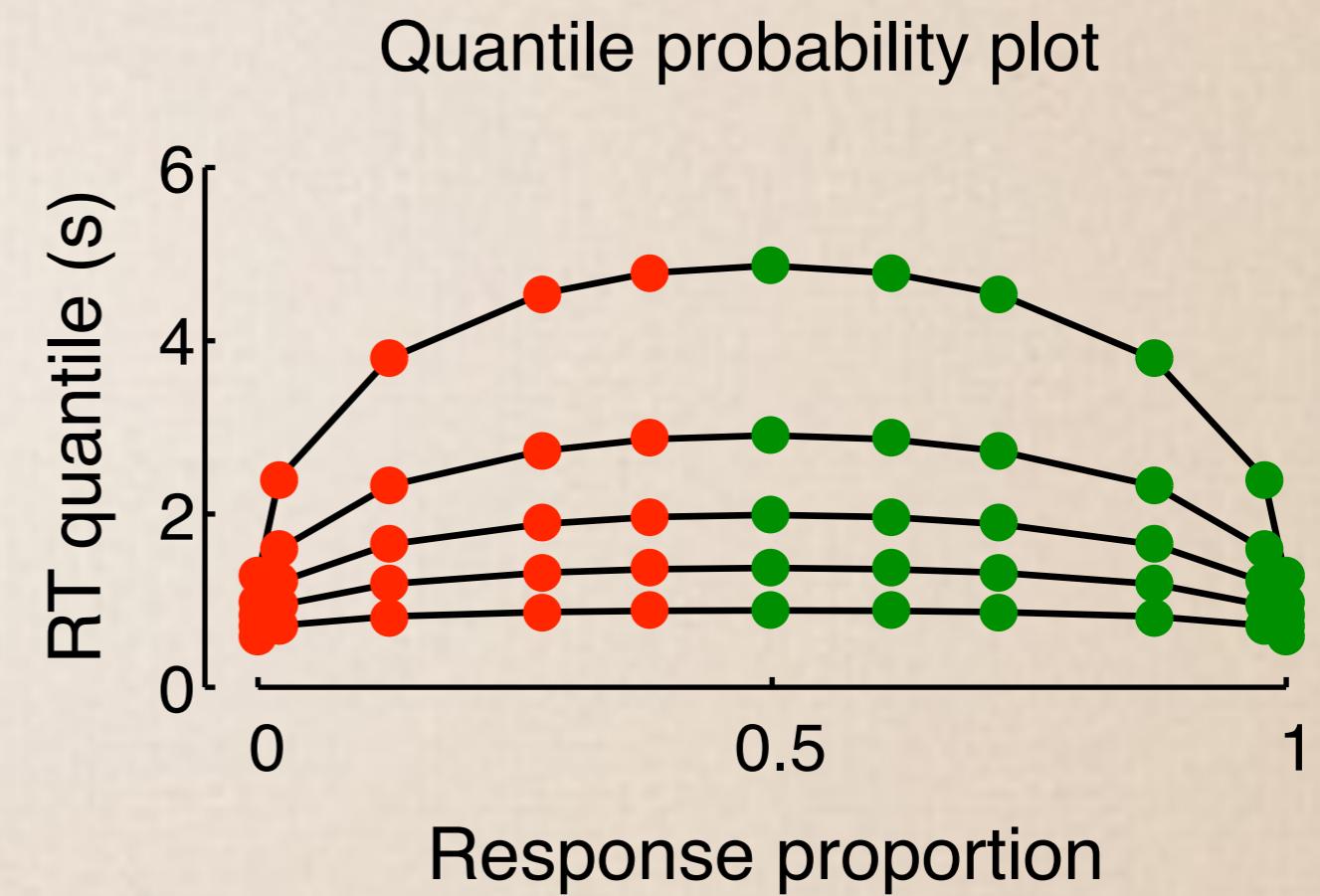
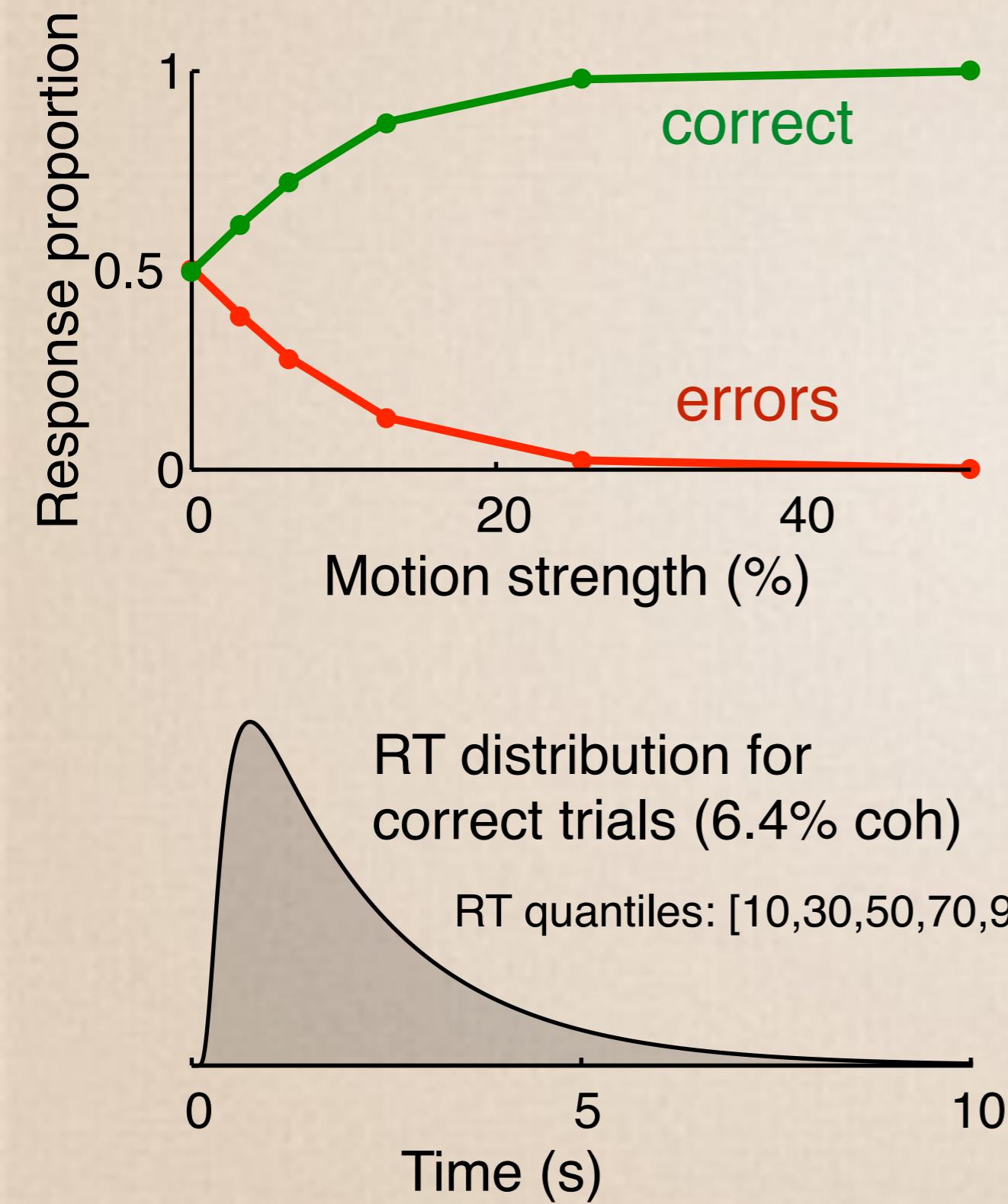
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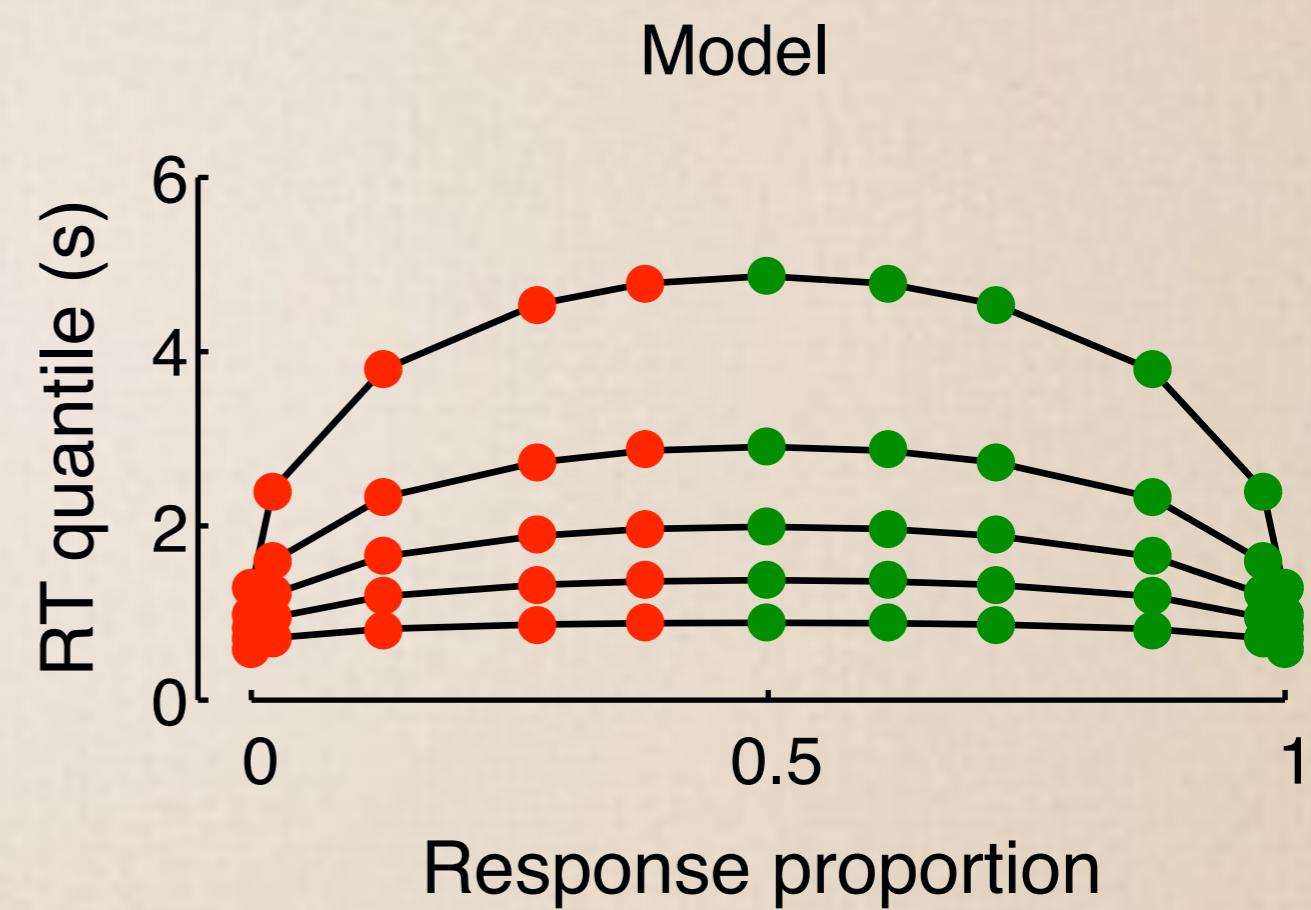
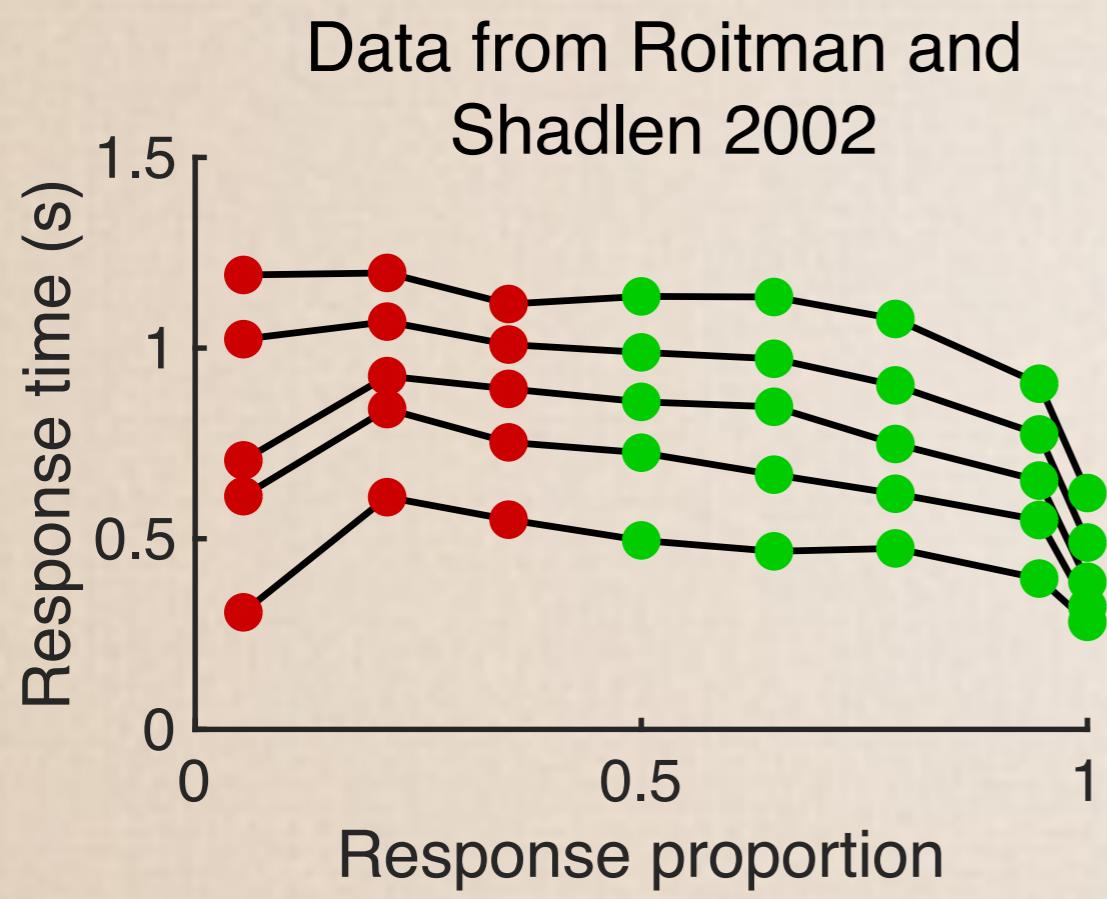
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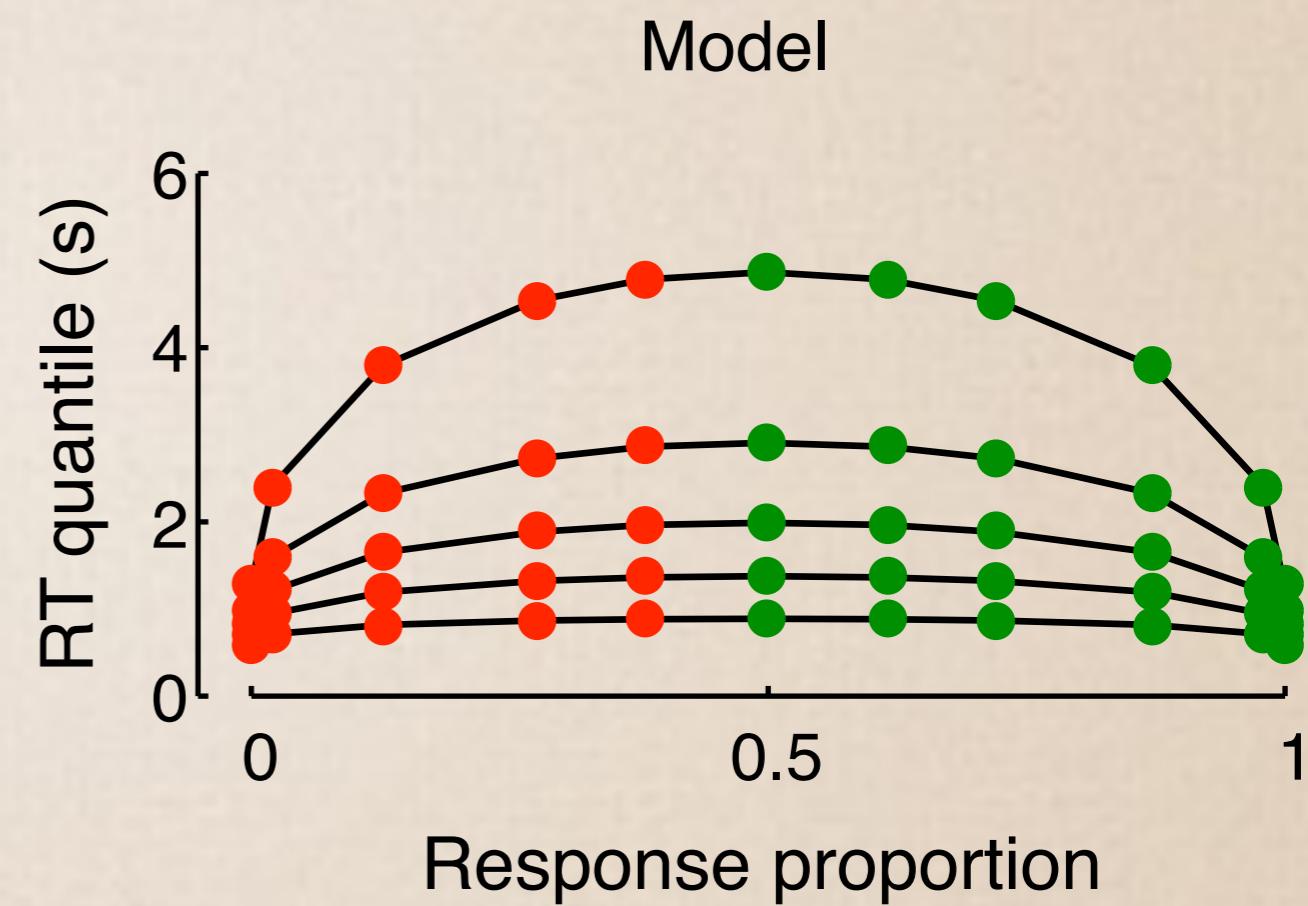
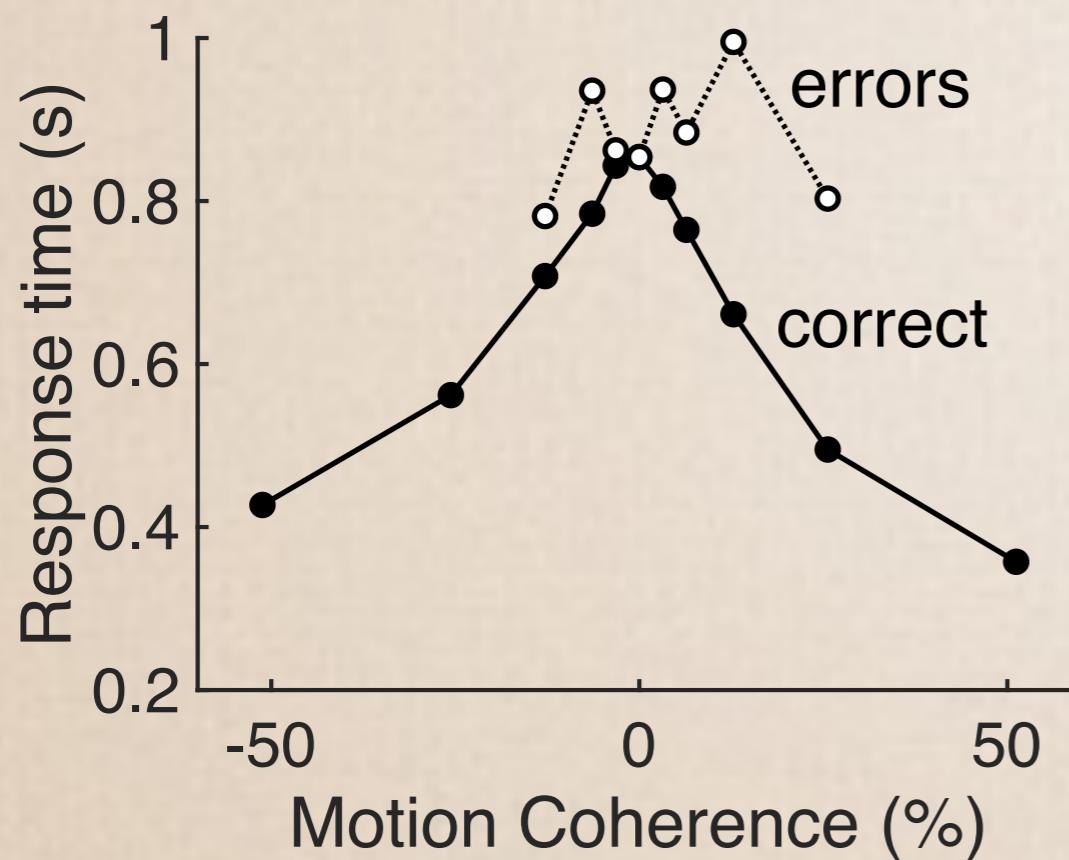


# Problem with simple DDM: symmetric RT distributions

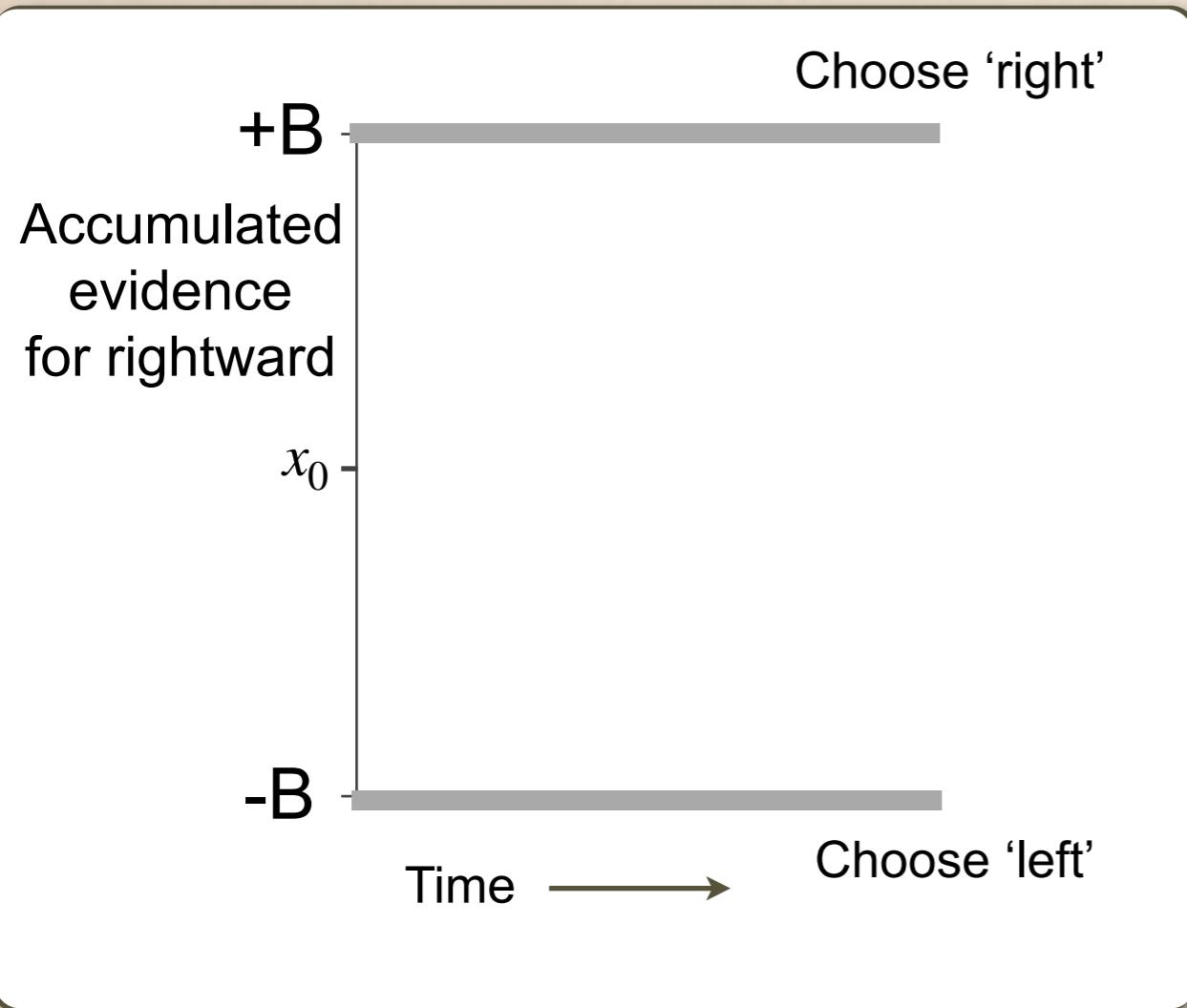


# Problem with simple DDM: symmetric RT distributions

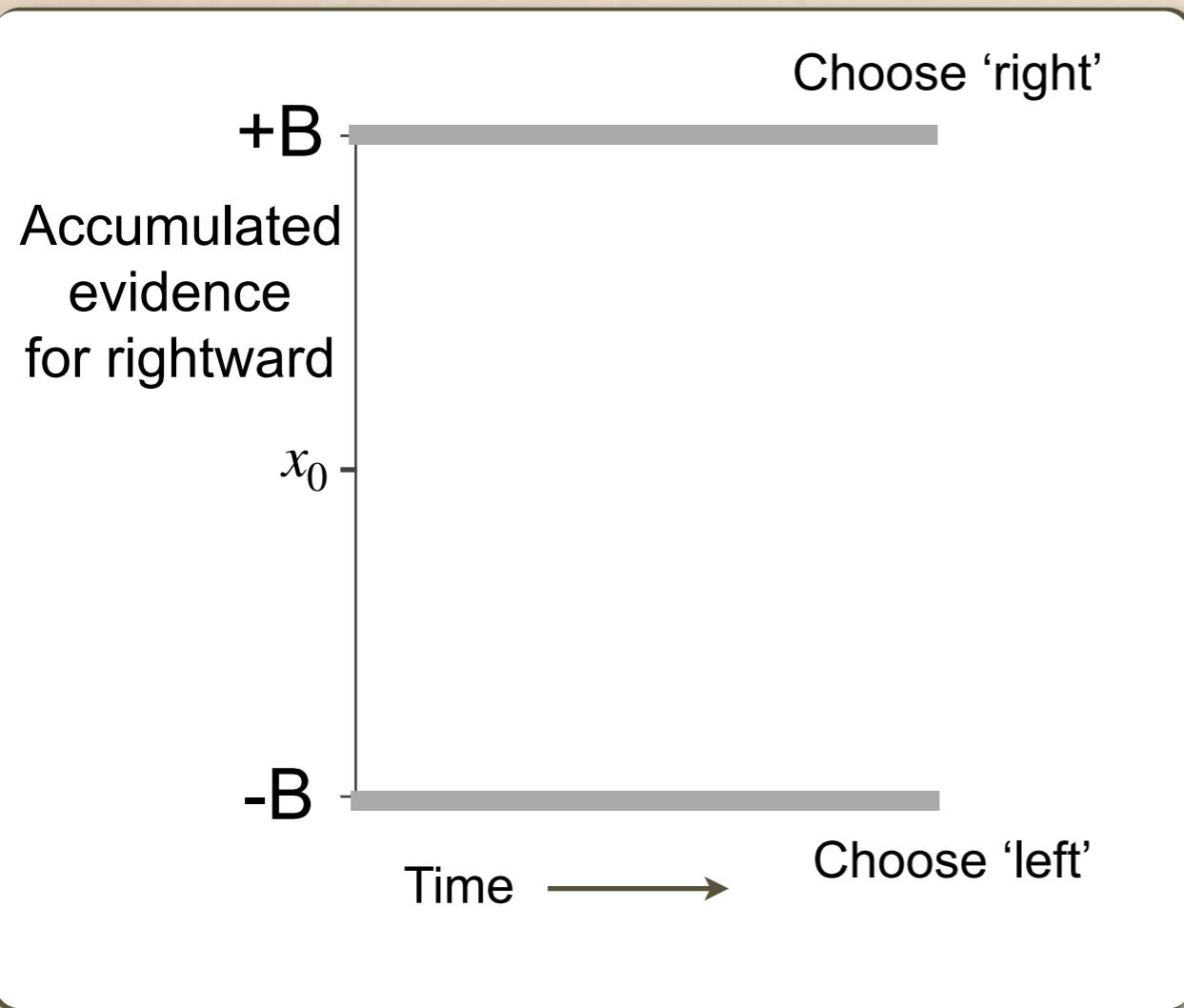
Data from Roitman and Shadlen 2002



# Why flat bounds lead to identical RT distributions for correct and incorrect decisions

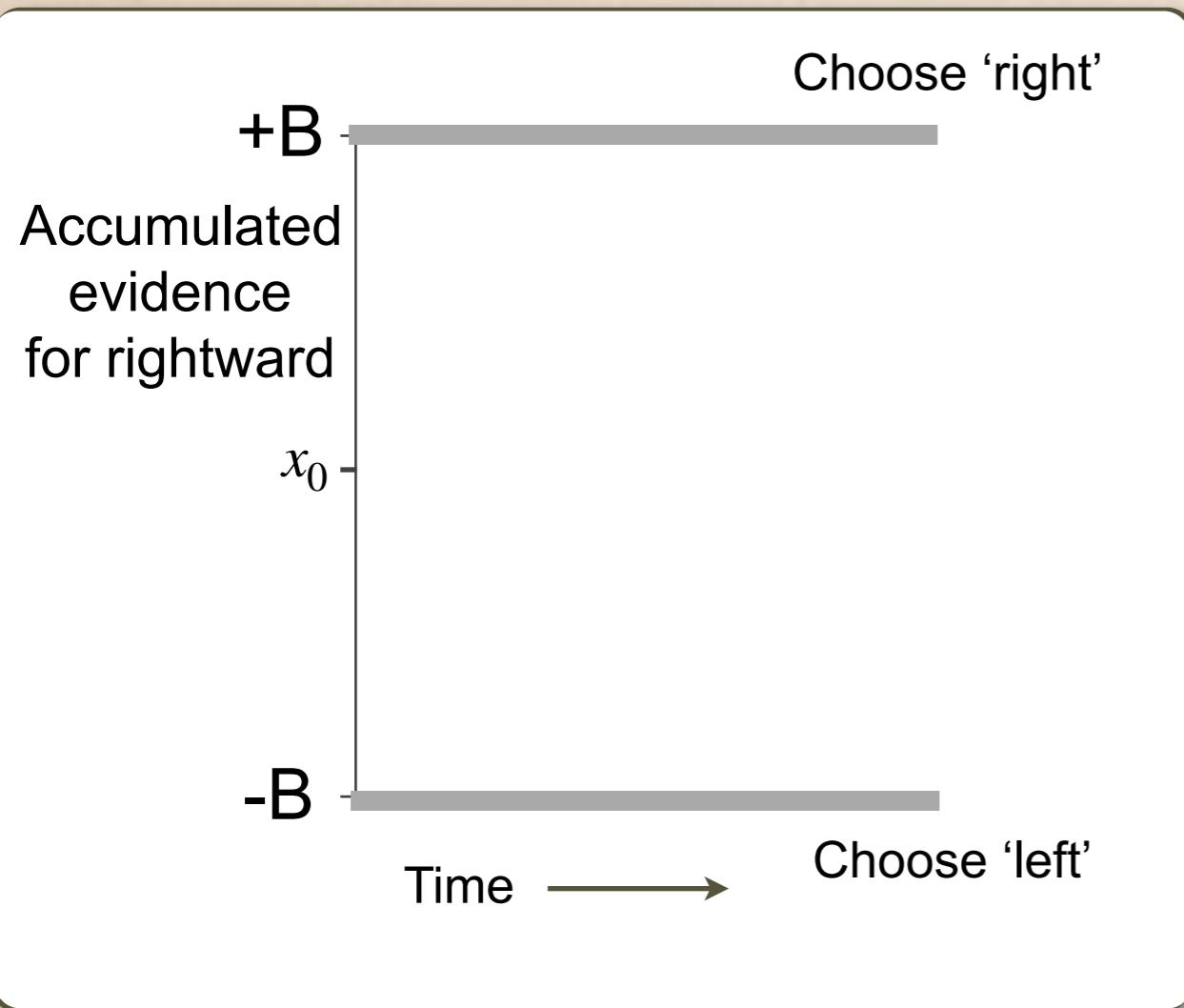


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$\uparrow$  with probability  $p$

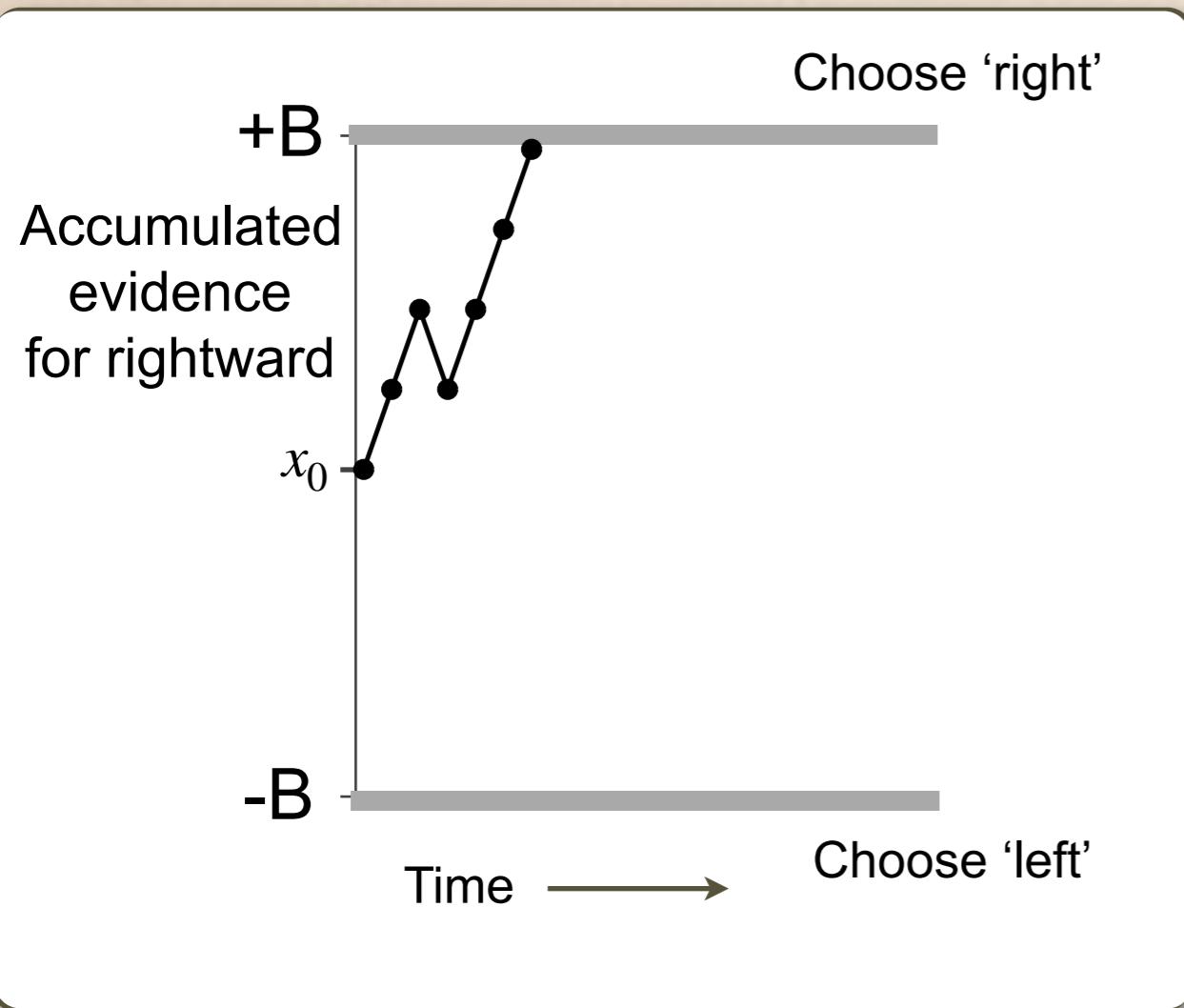
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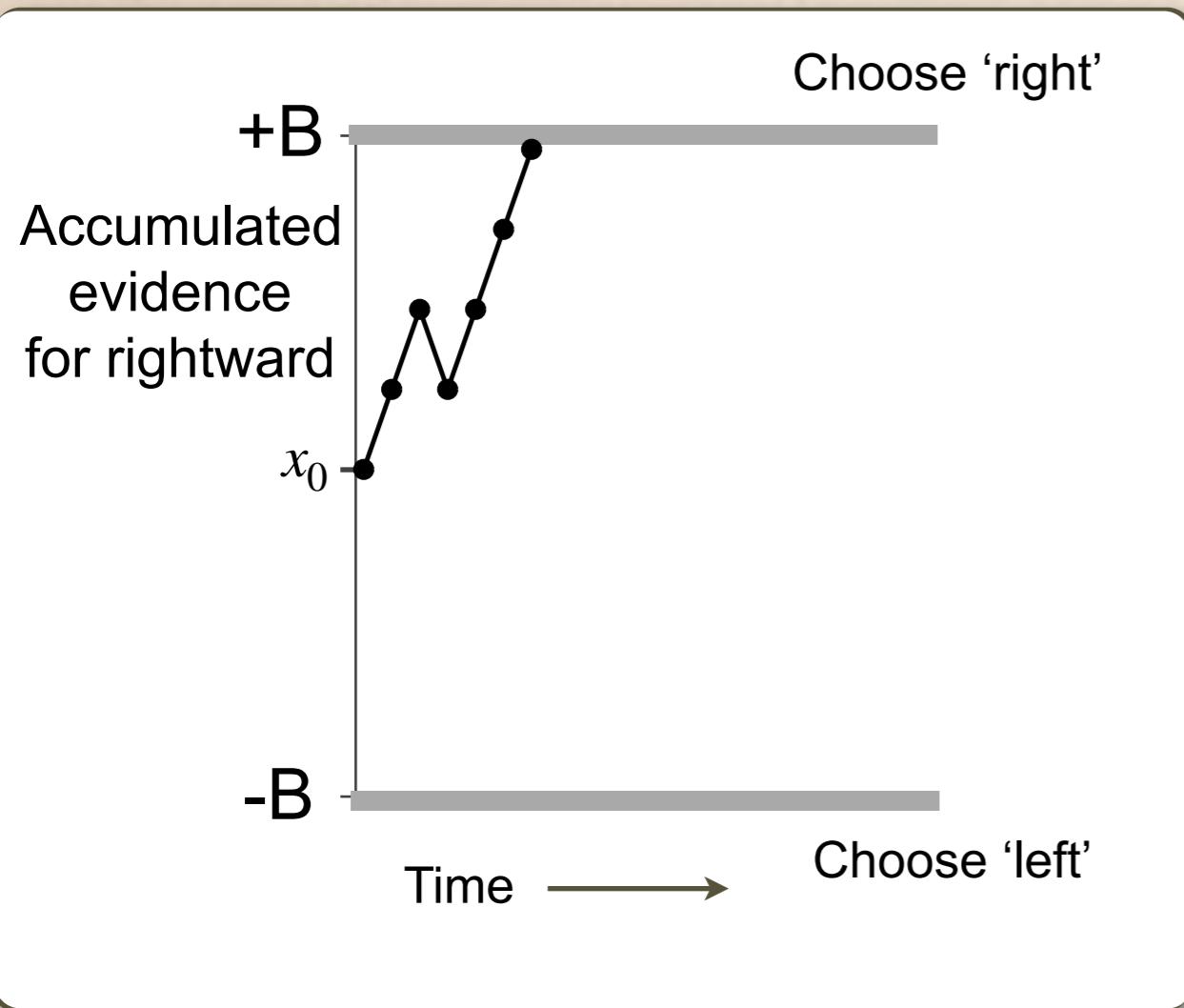
$\downarrow$  with probability  $q = 1 - p$

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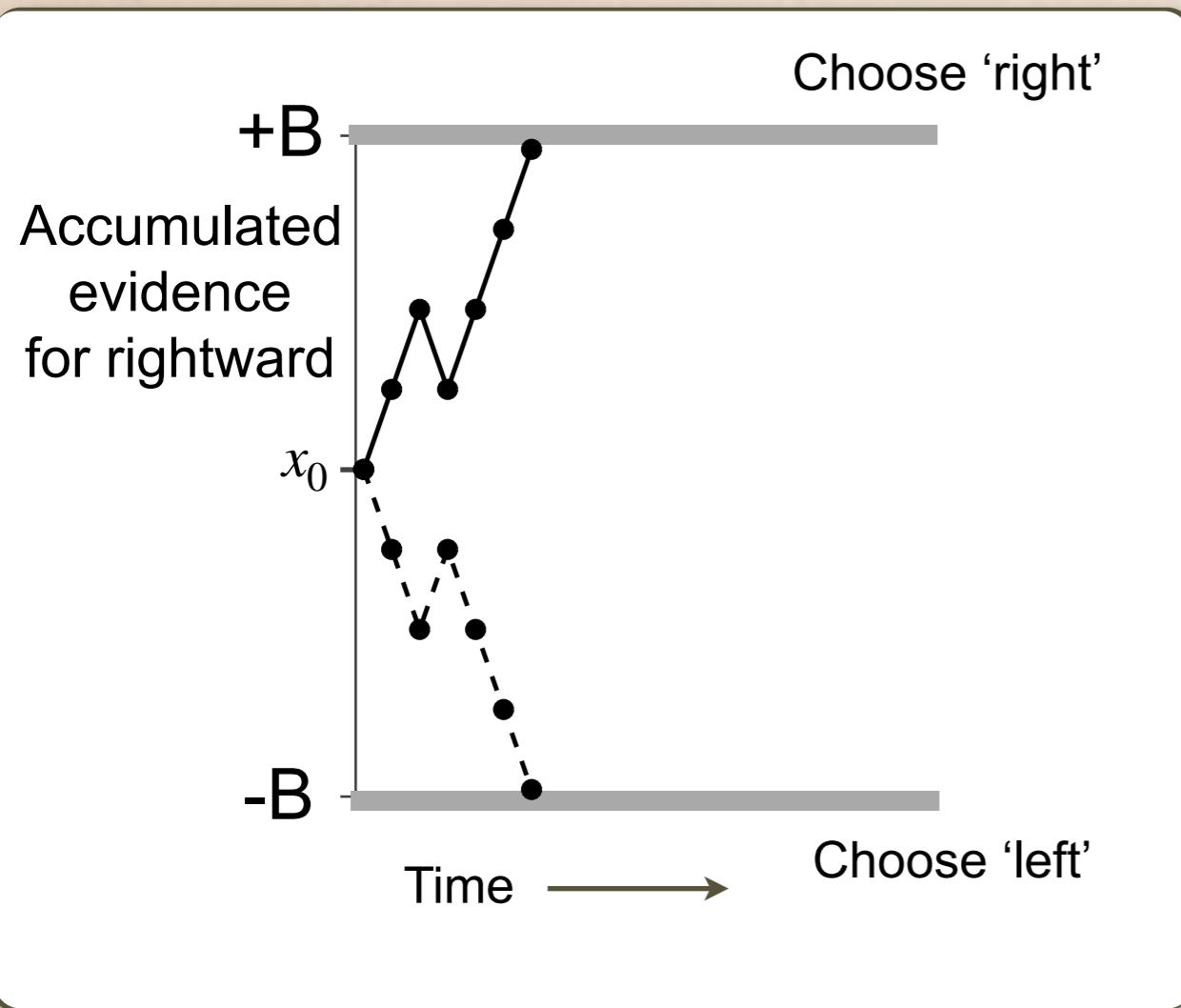


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$$\Pr = ppqppp$$

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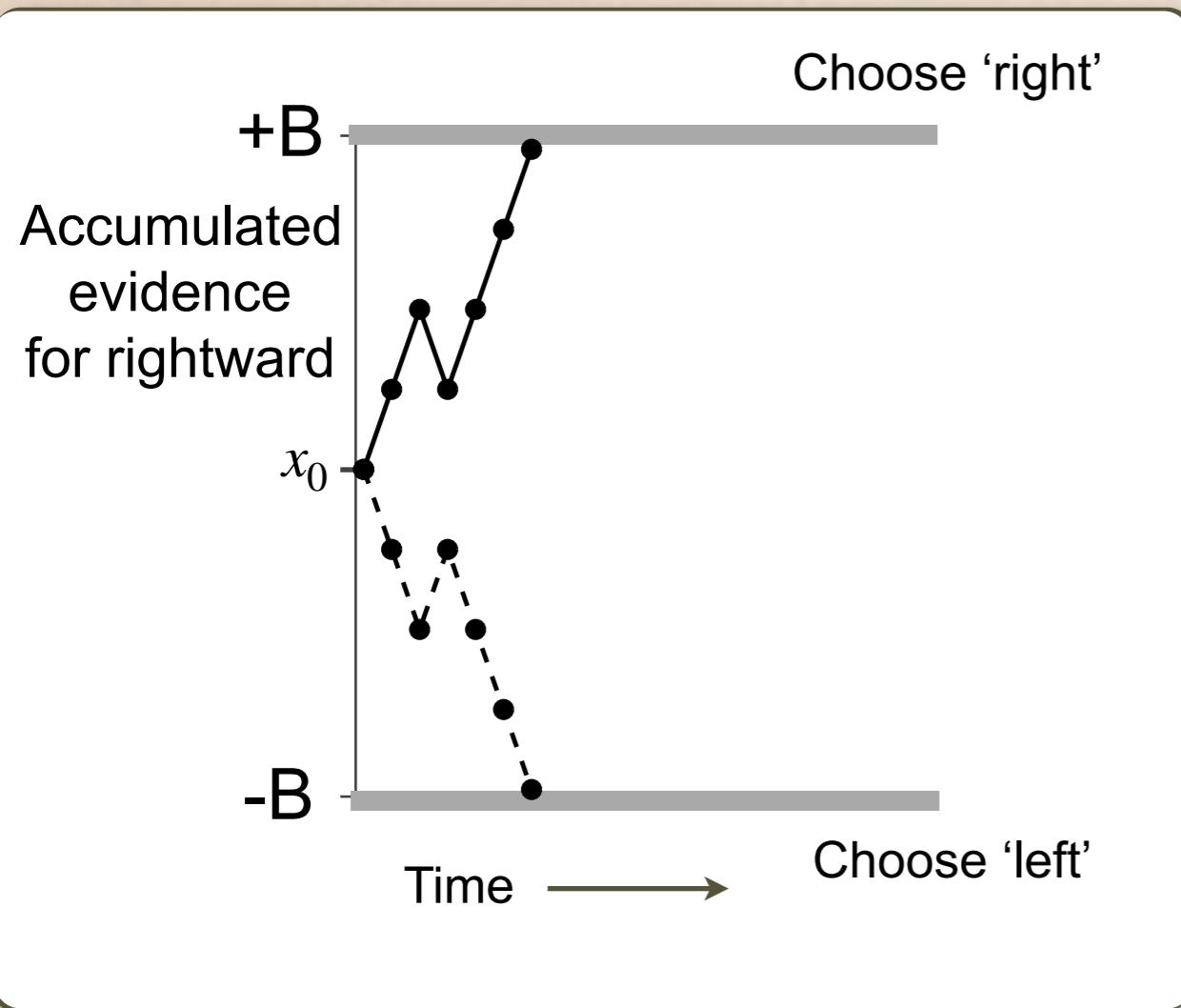


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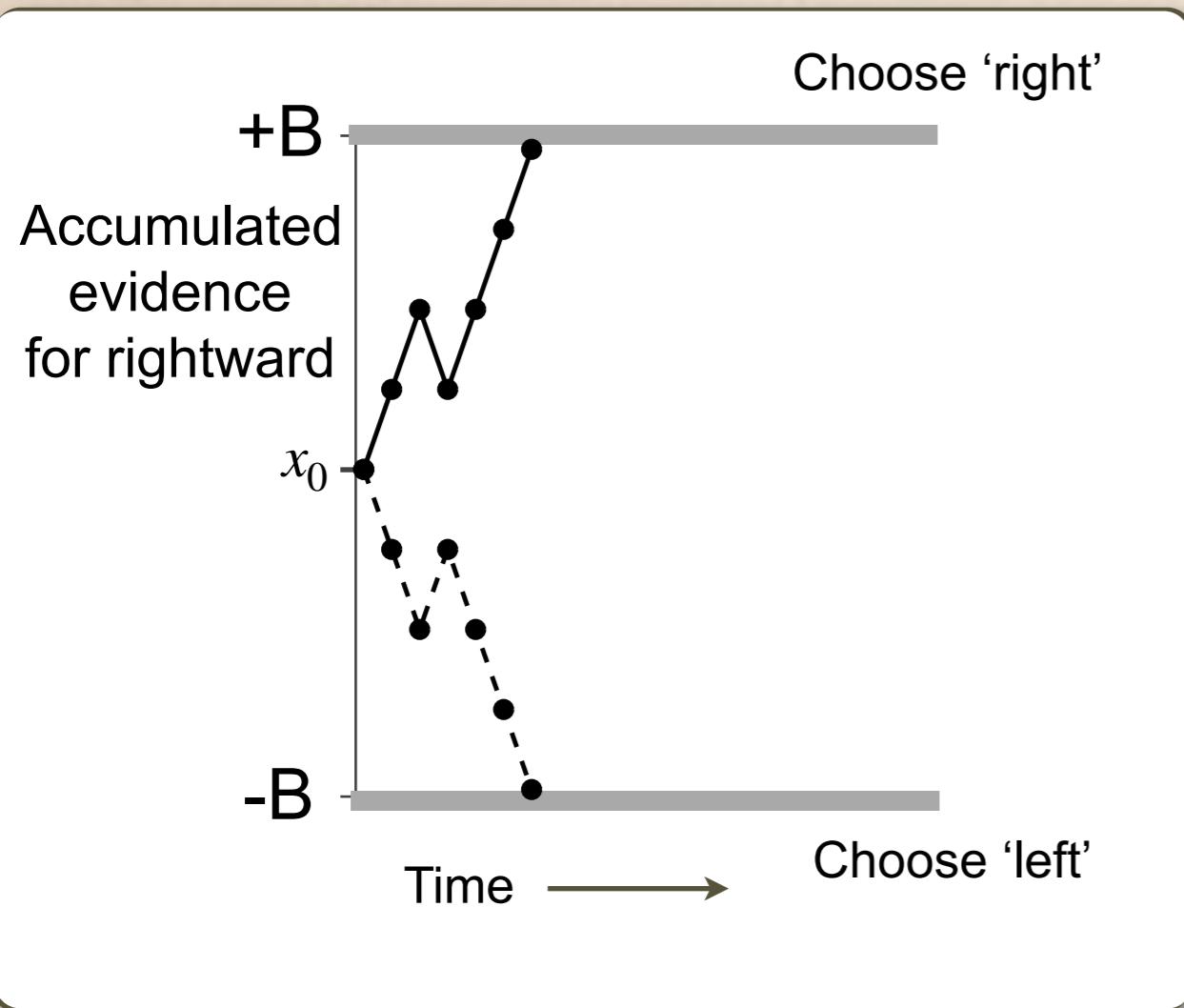
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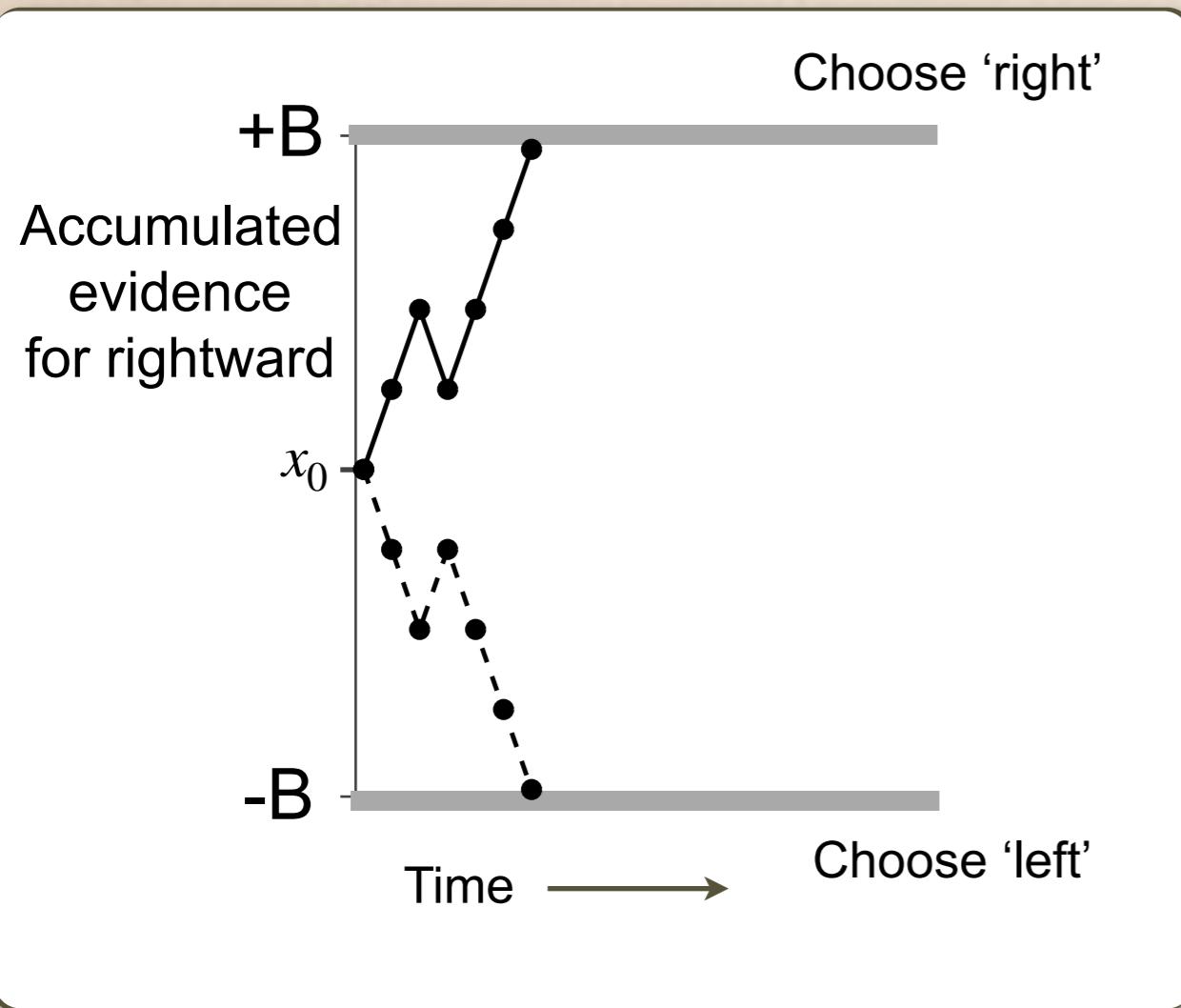
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$$\frac{\Pr}{\Pr(\text{mirror})} = \frac{pppp}{qqqq} = \left( \frac{p}{1-p} \right)^4$$

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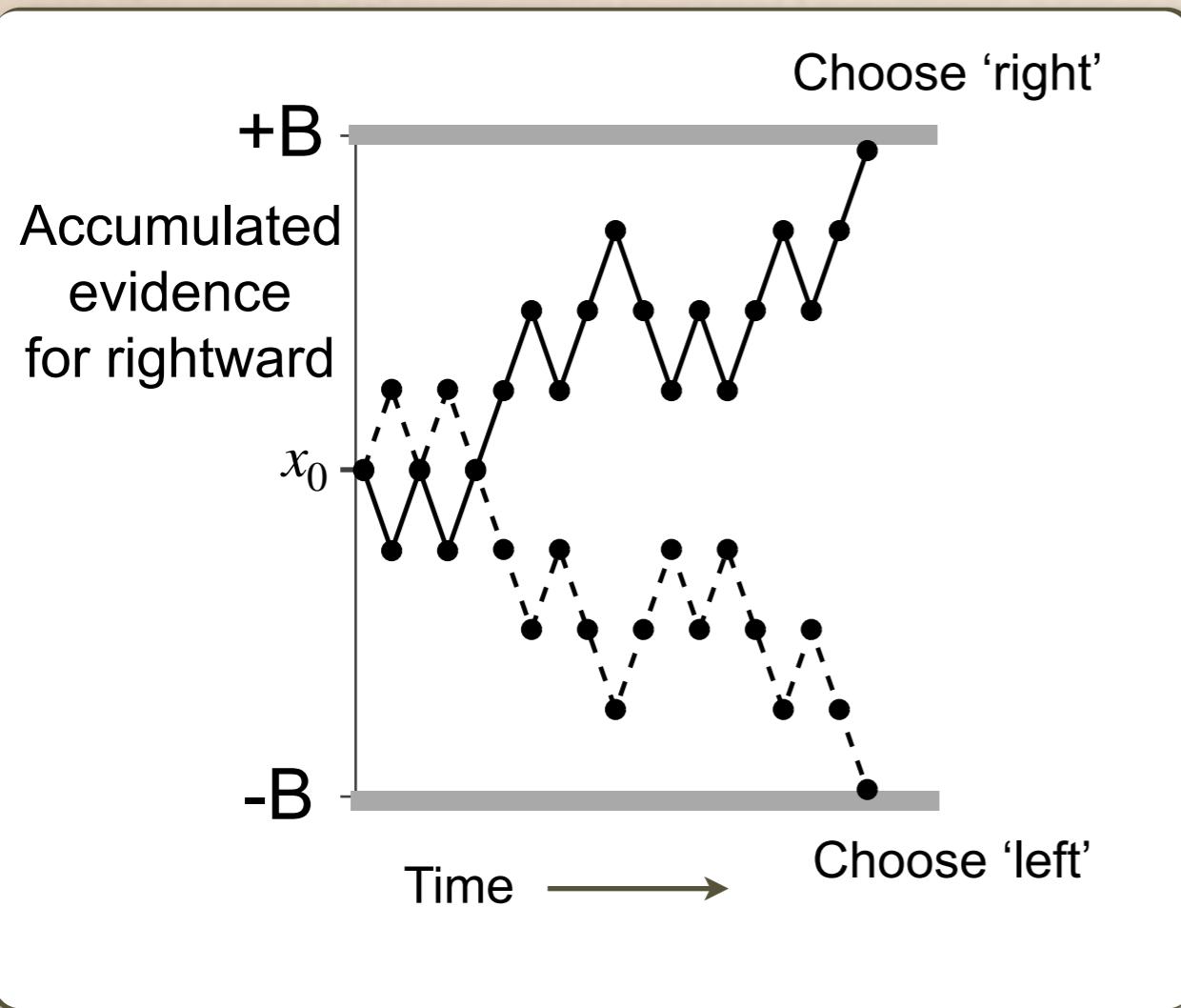
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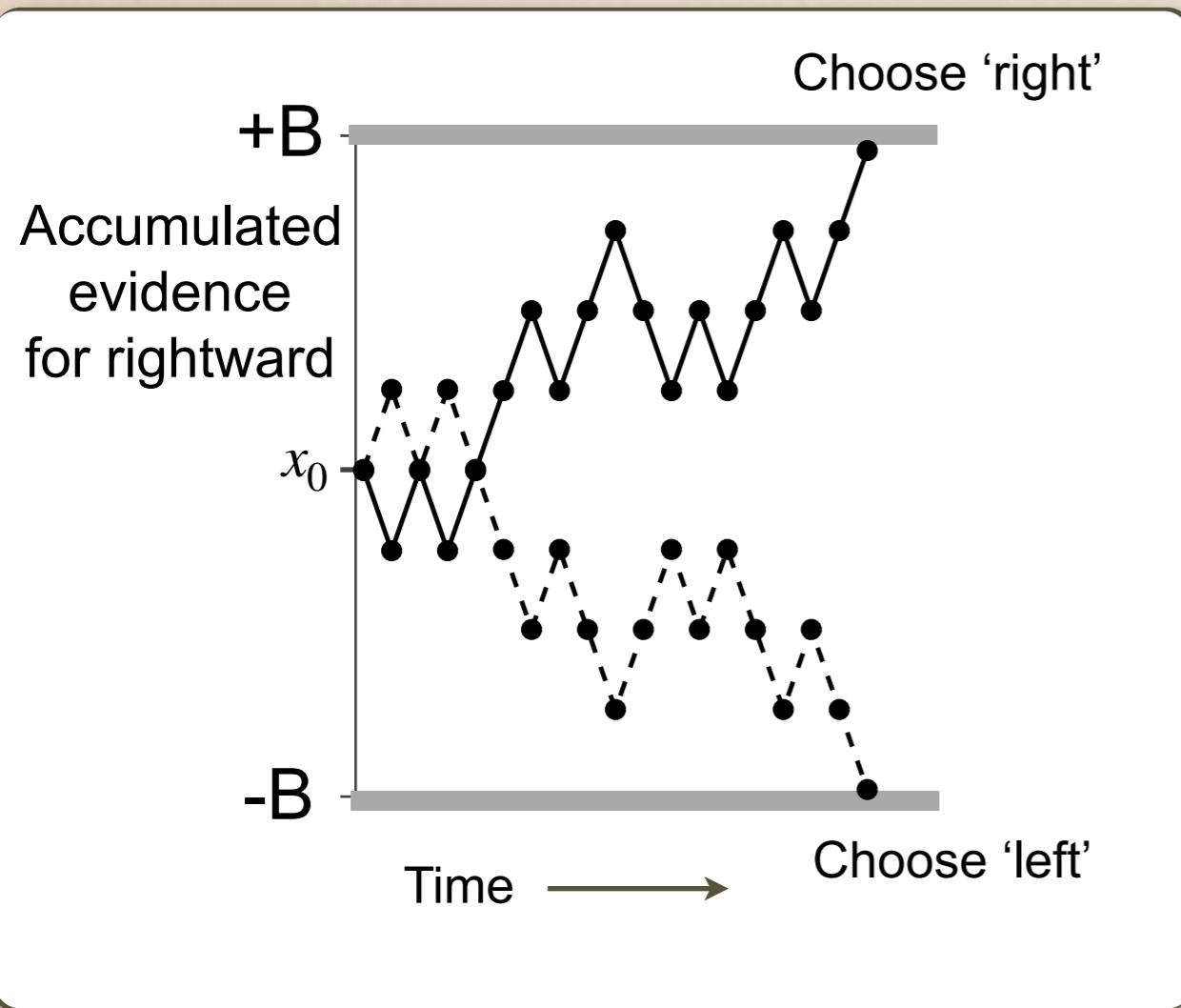
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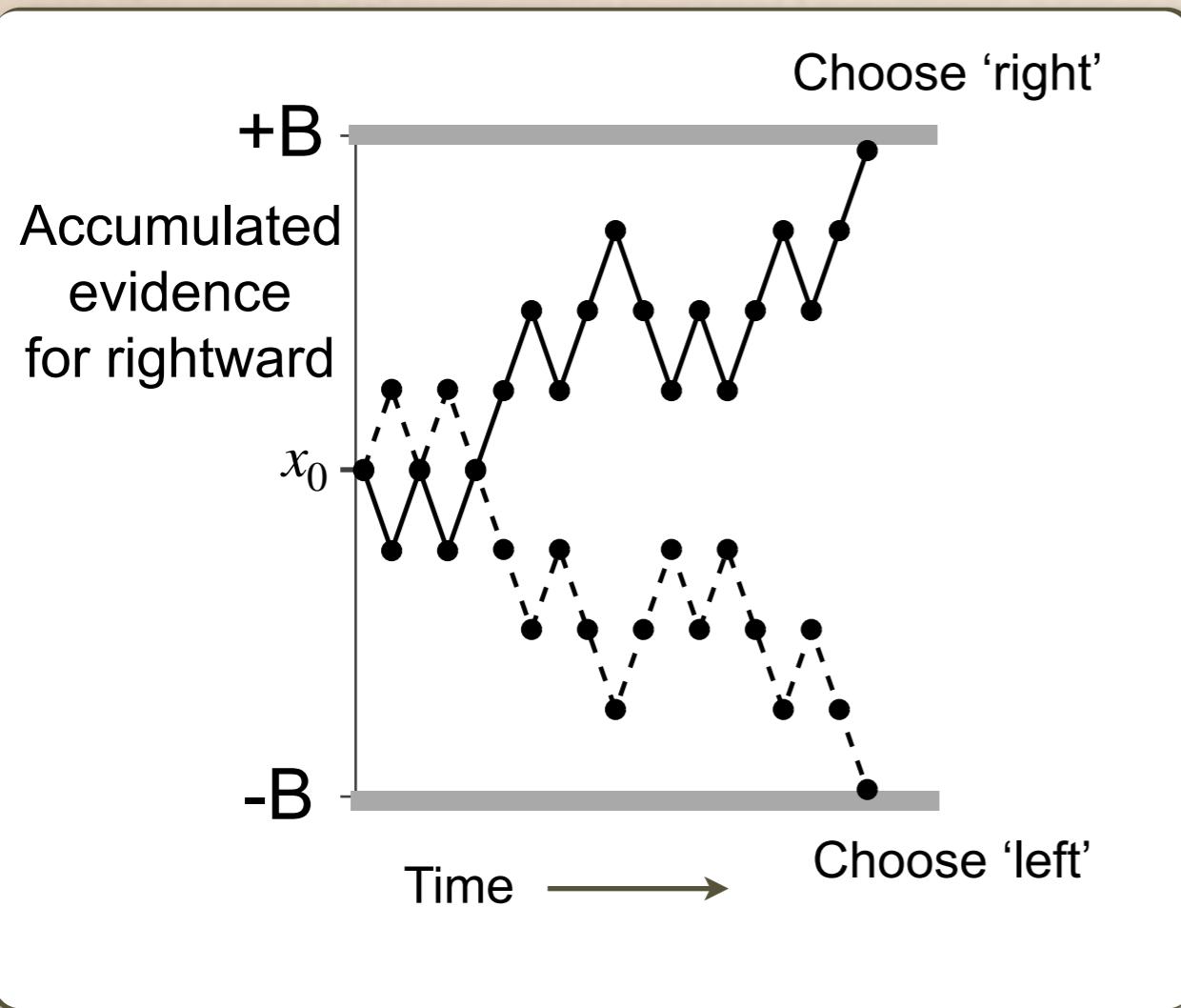
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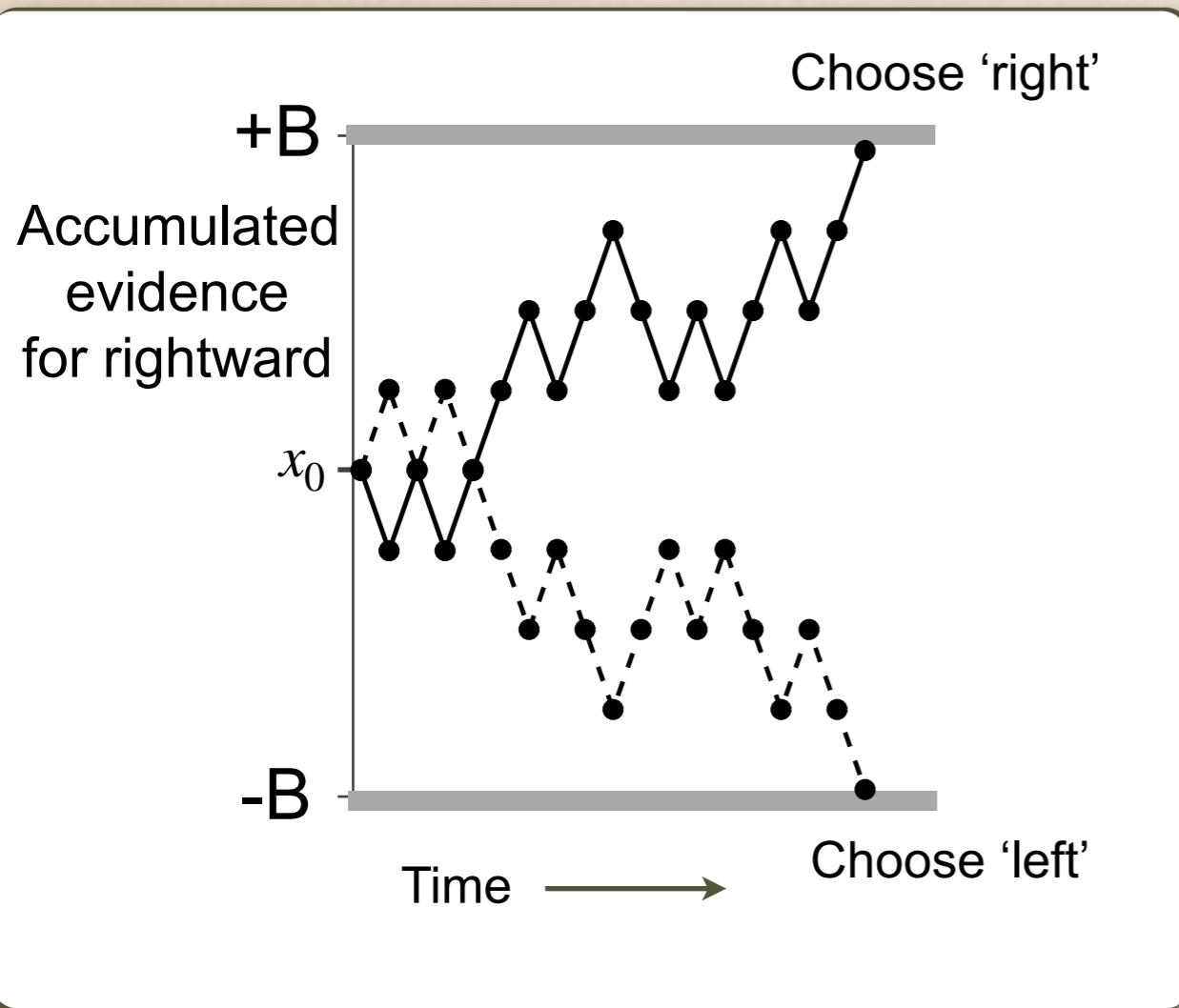
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$$P(t, \text{right}) = aP(t, \text{left})$$

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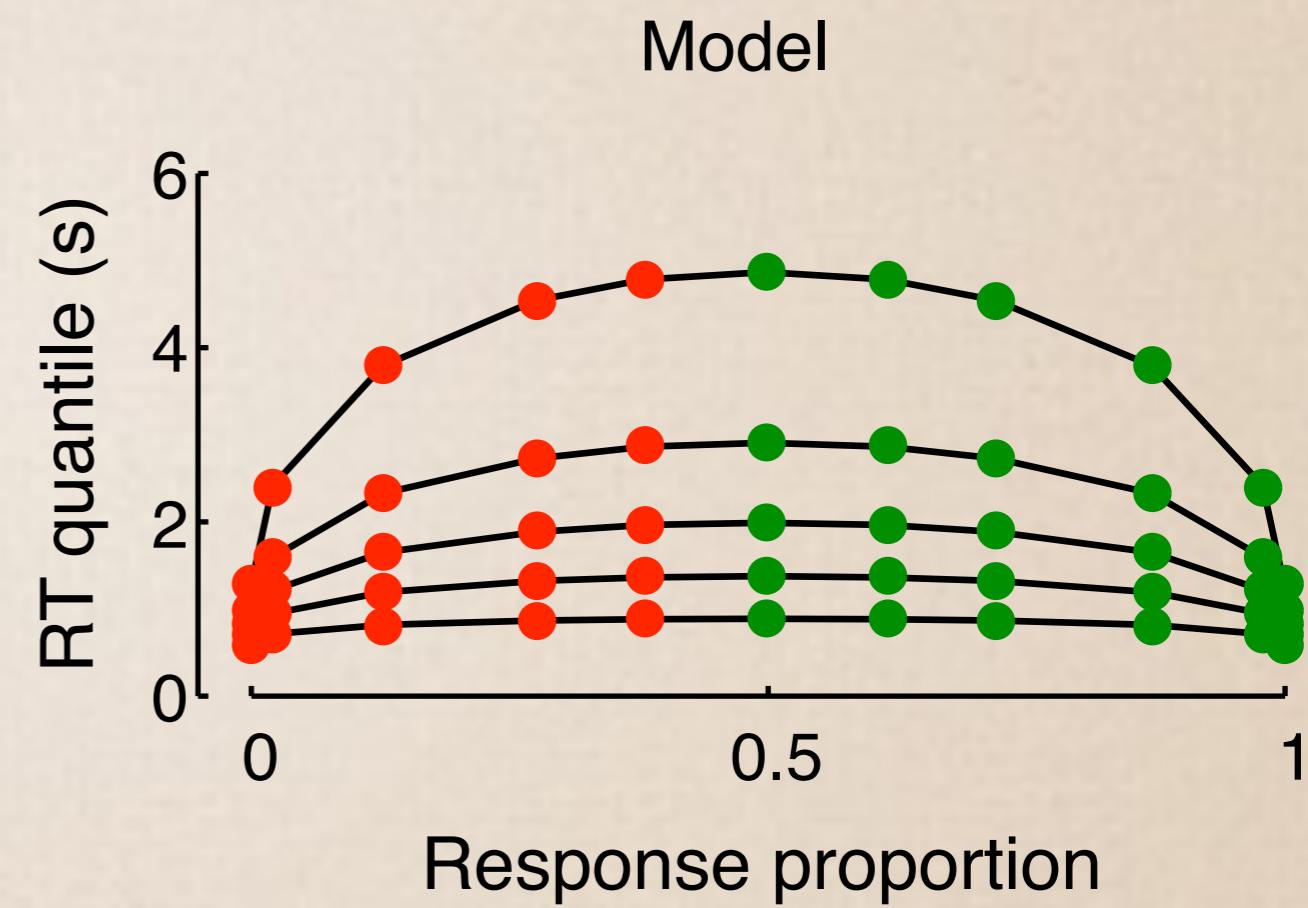
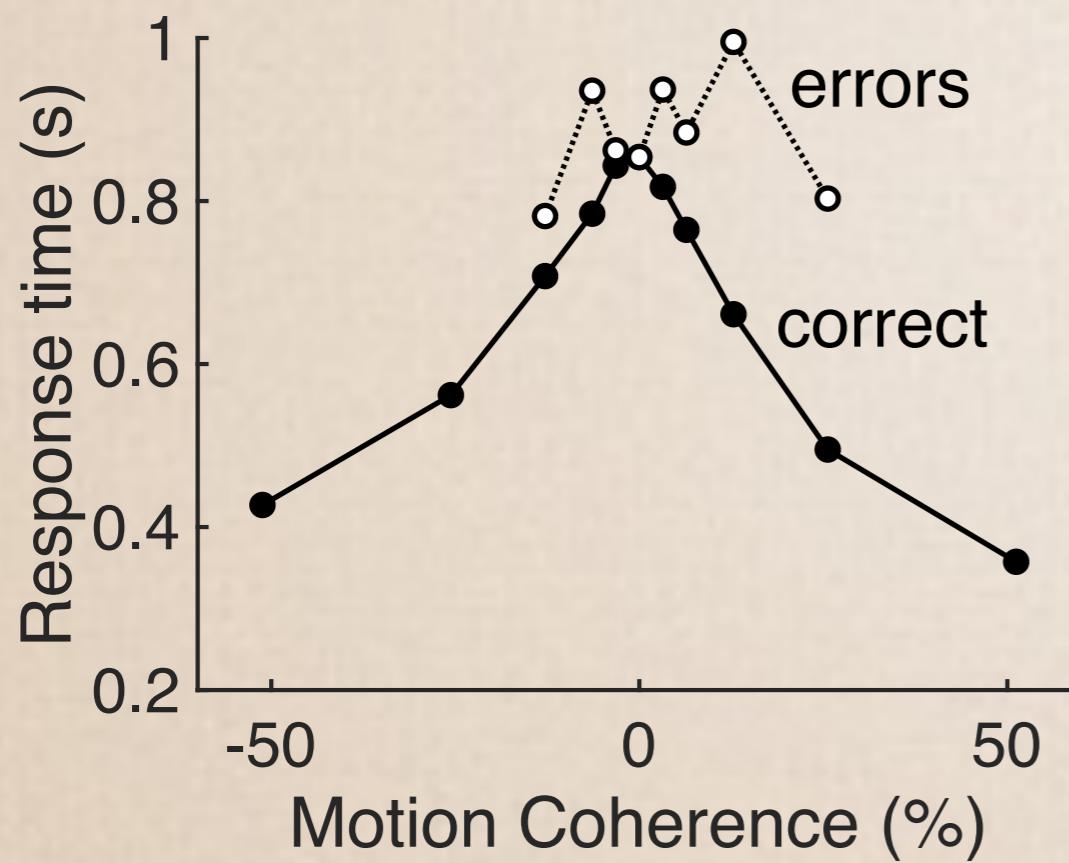
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After normalization:

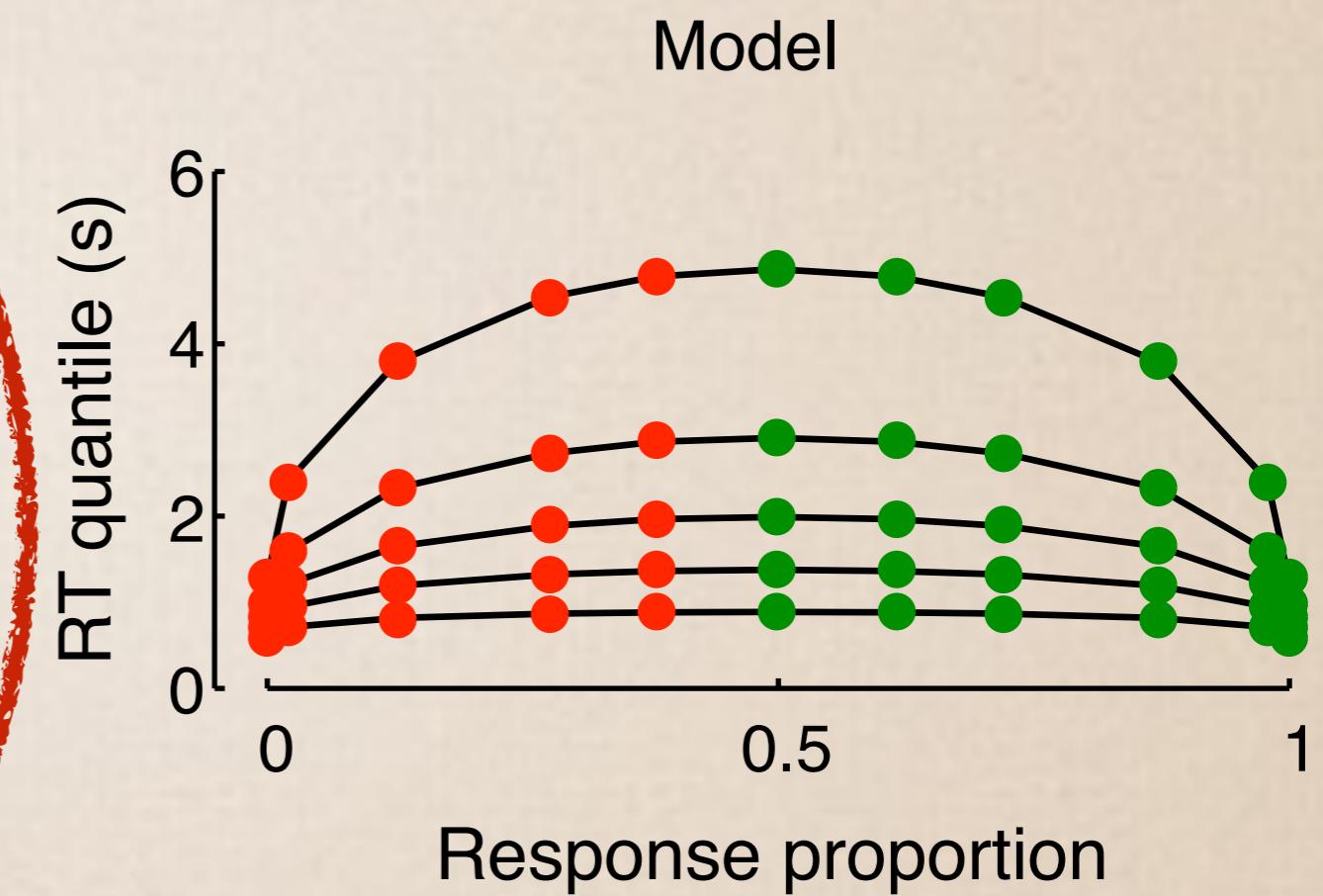
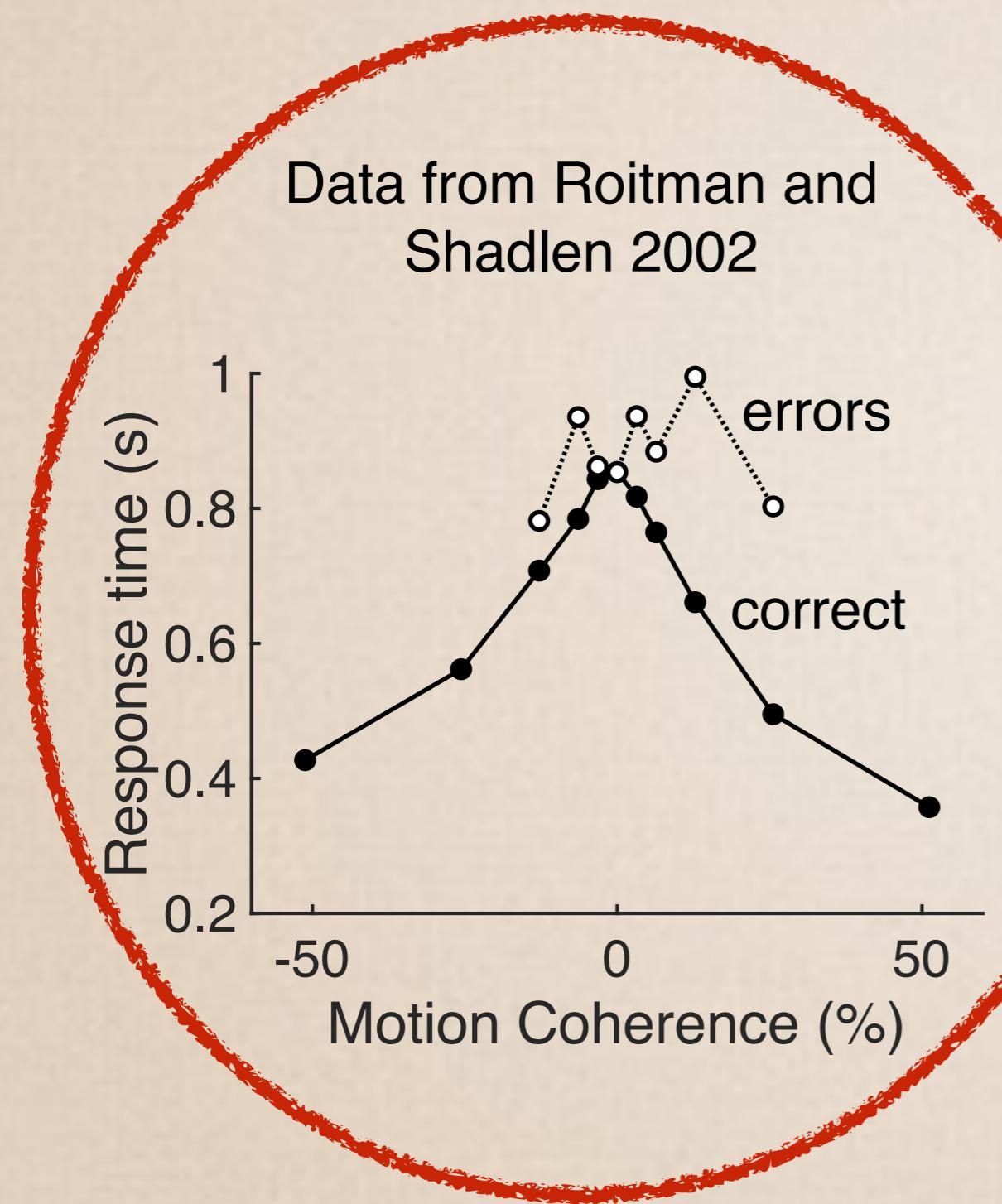
$$P(t \mid \text{right}) = P(t \mid \text{left})$$

# Problem with simple DDM: symmetric RT distributions

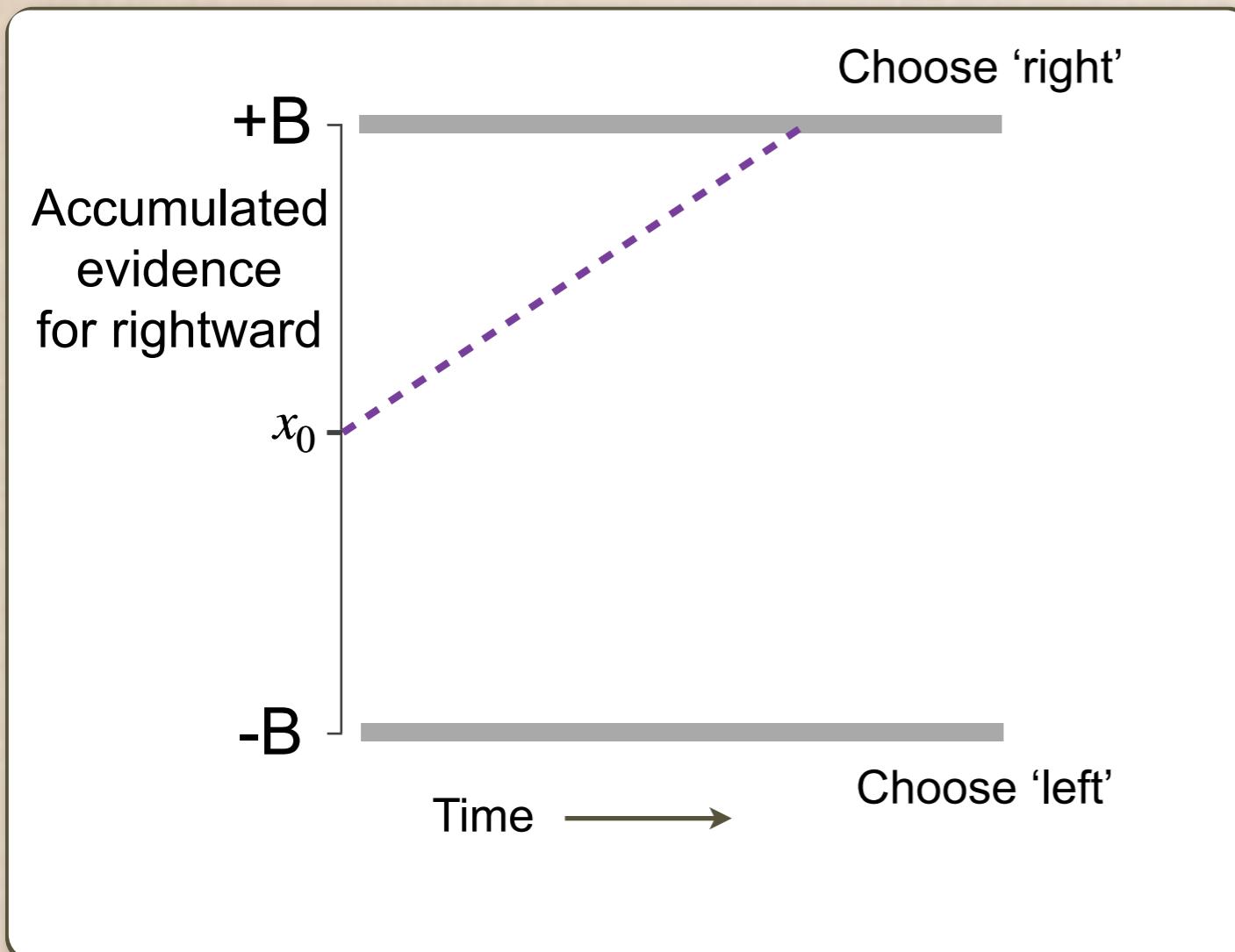
Data from Roitman and Shadlen 2002



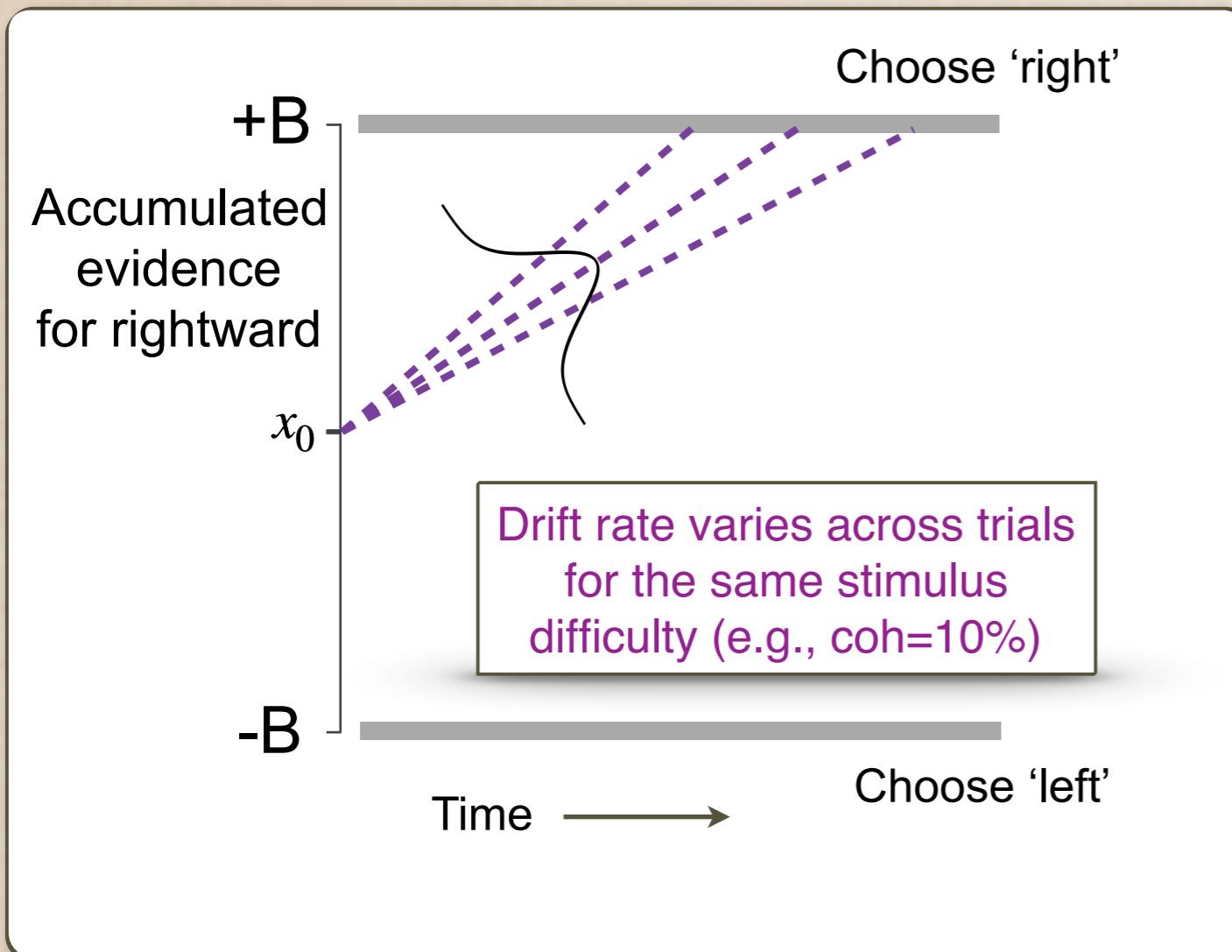
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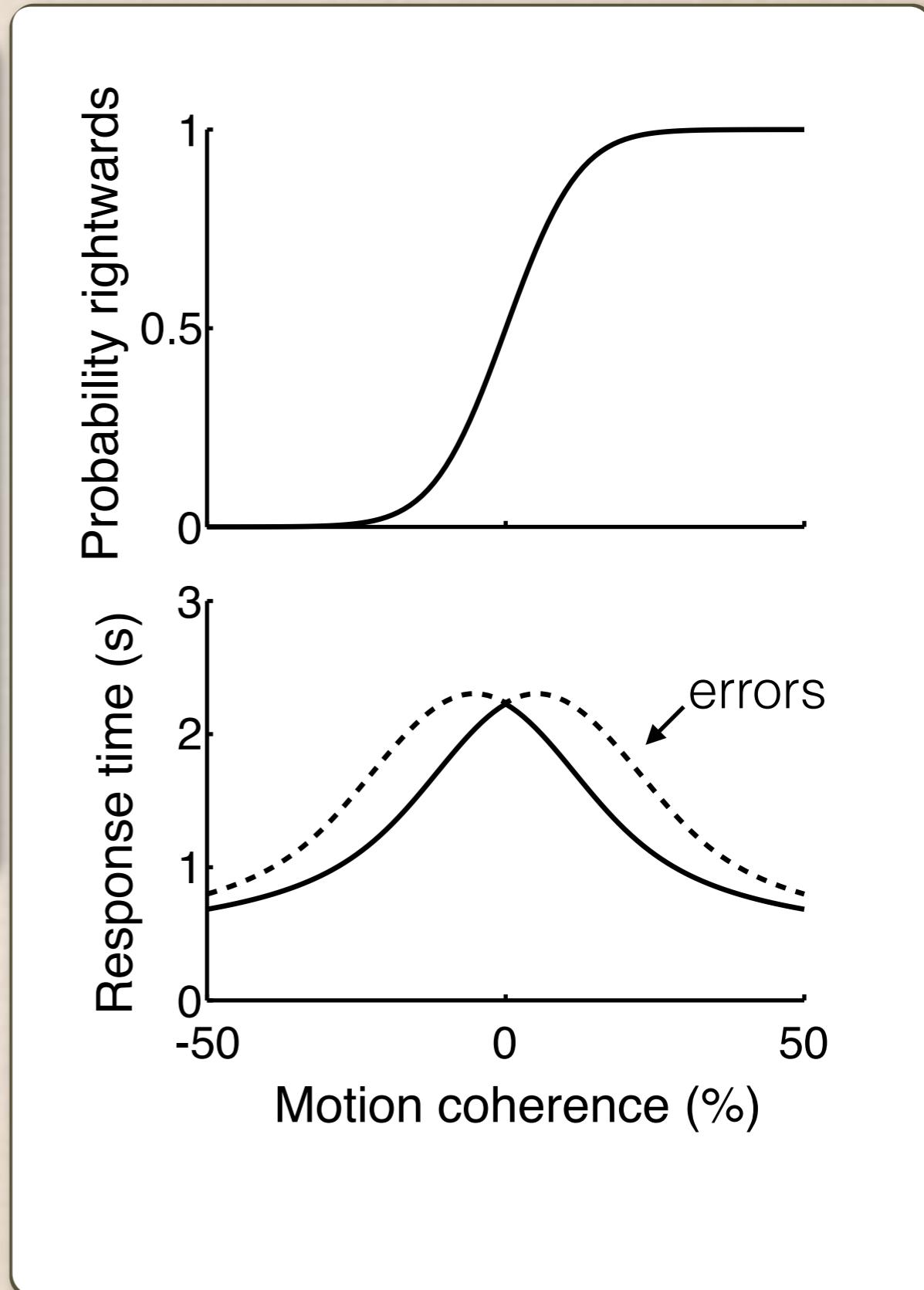
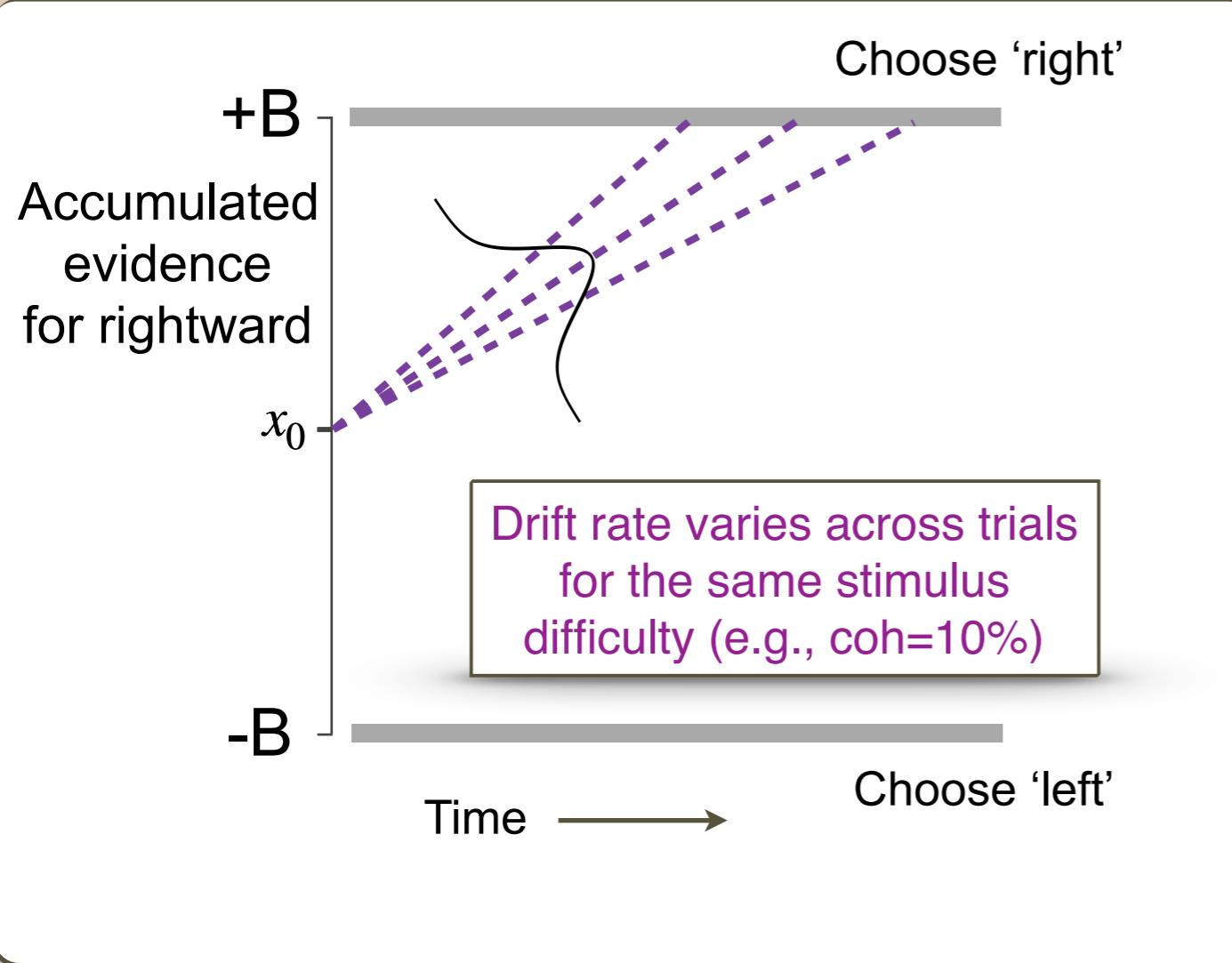
# Heuristic solution: variability in drift-rate across trials



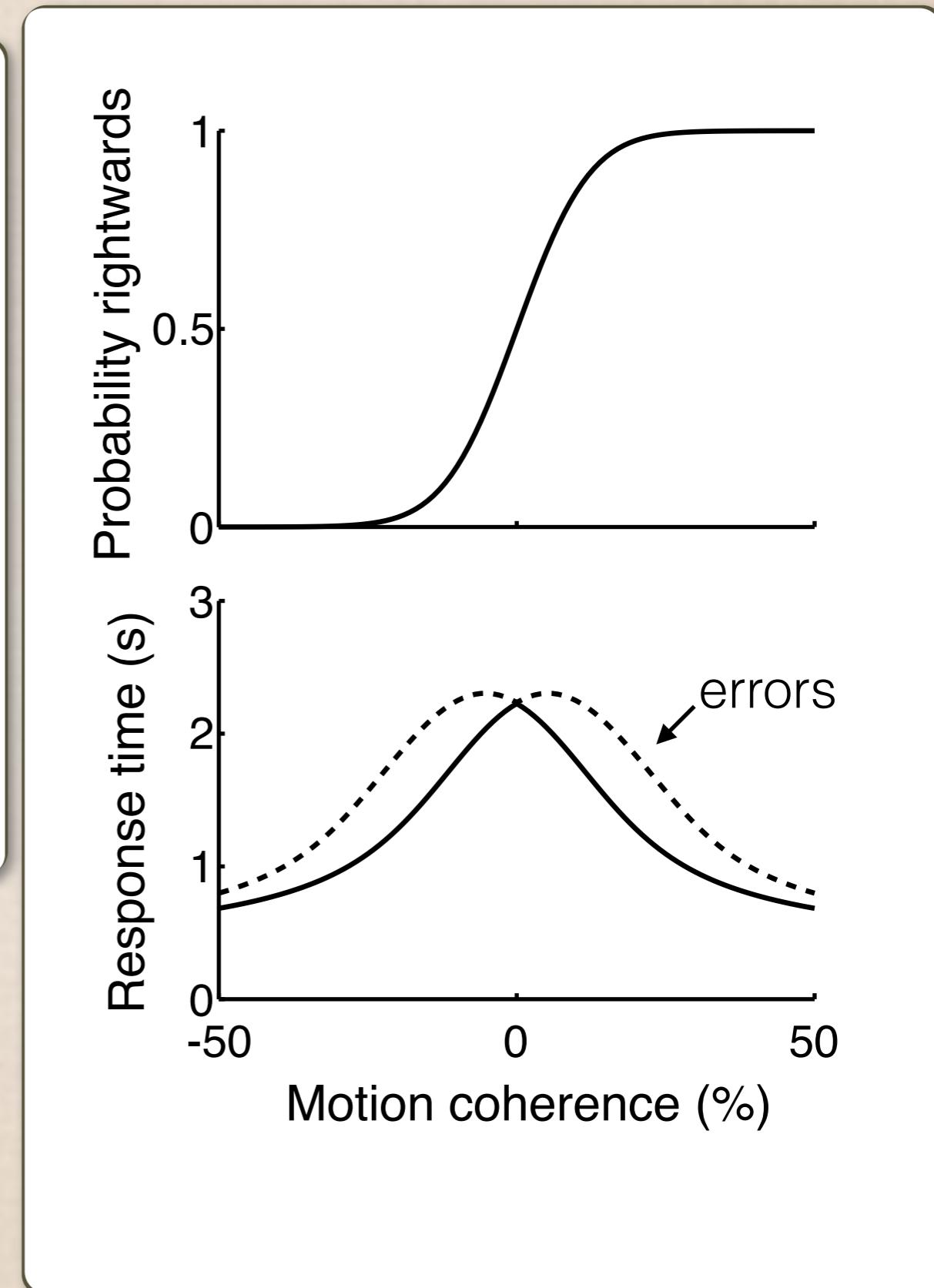
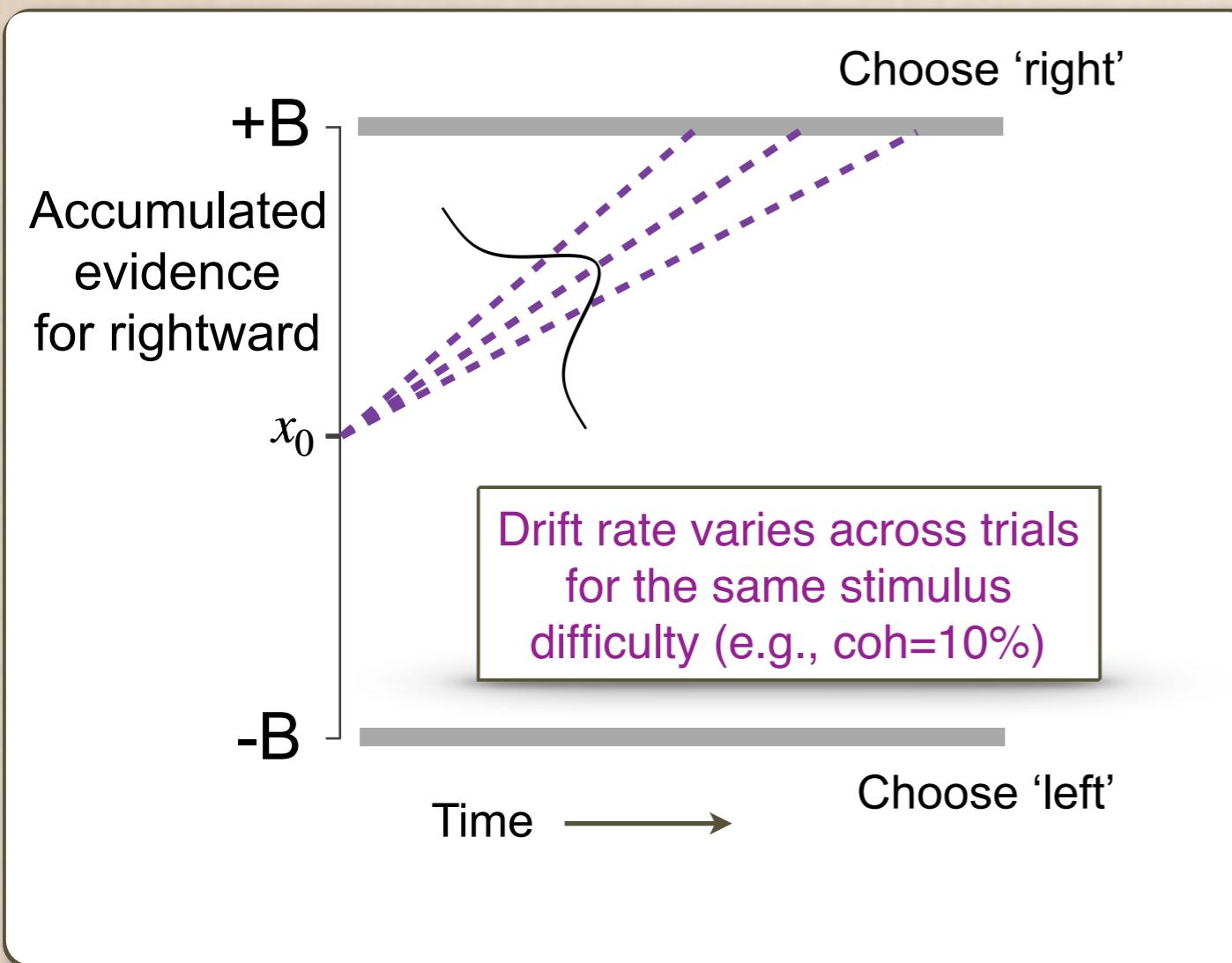
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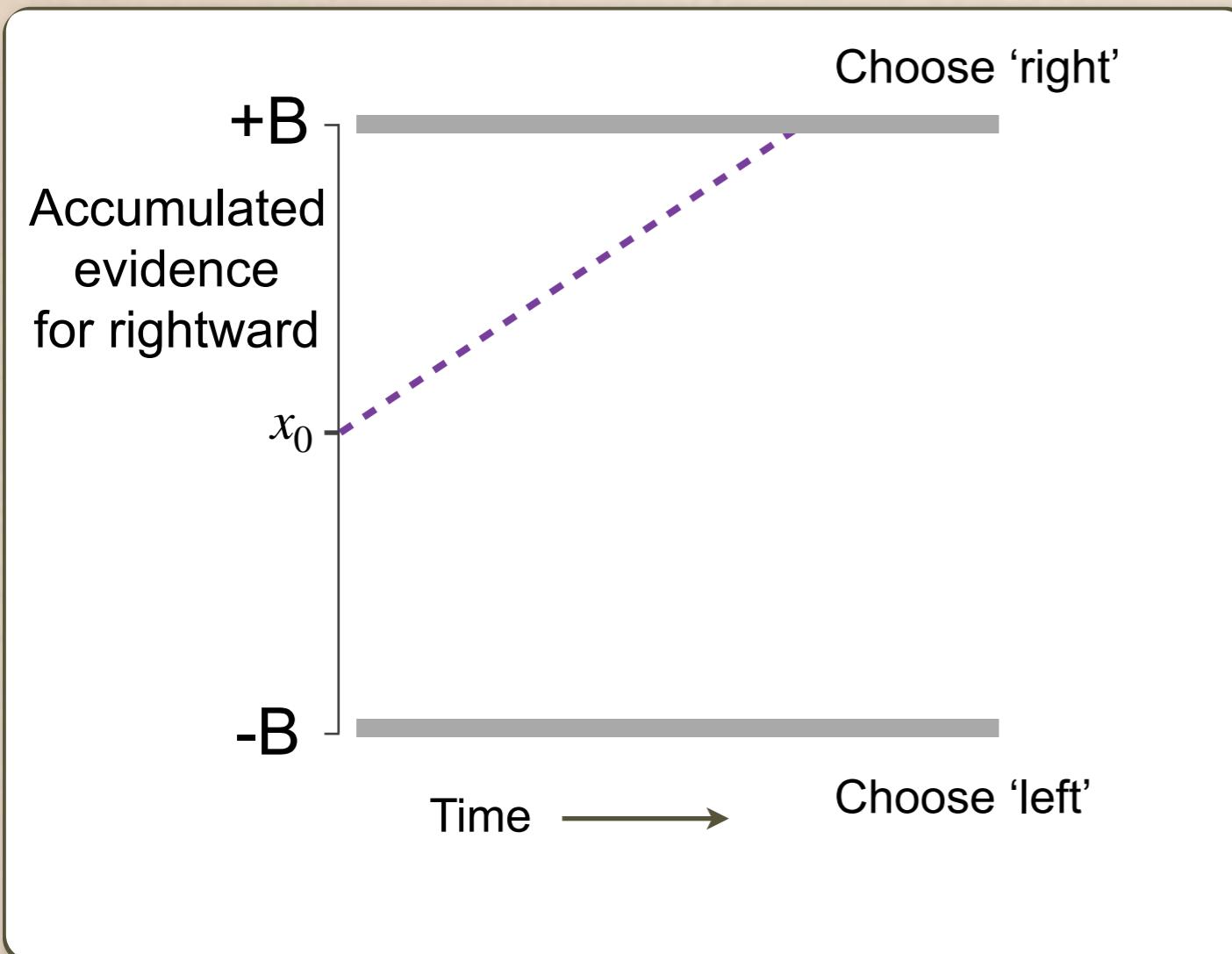
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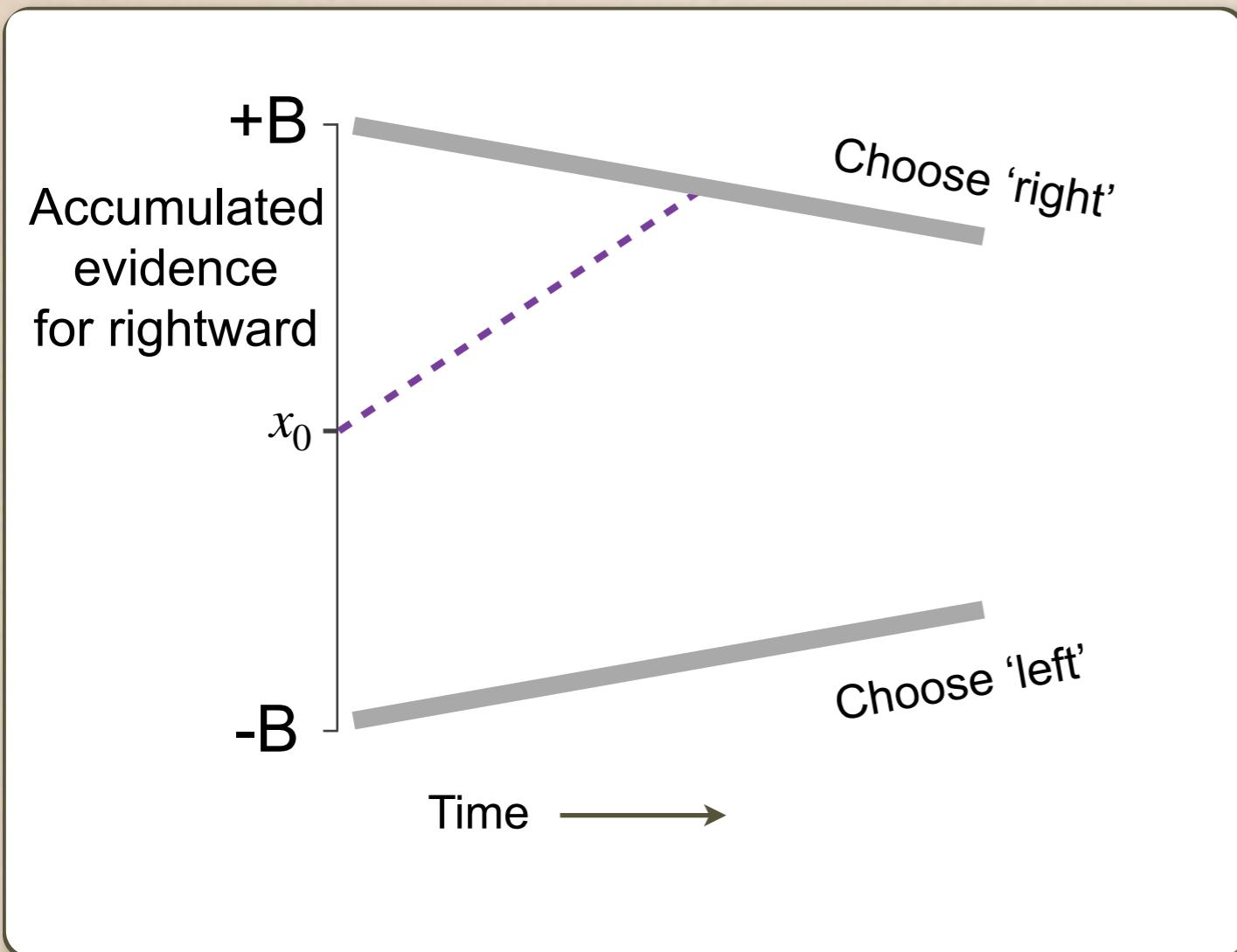
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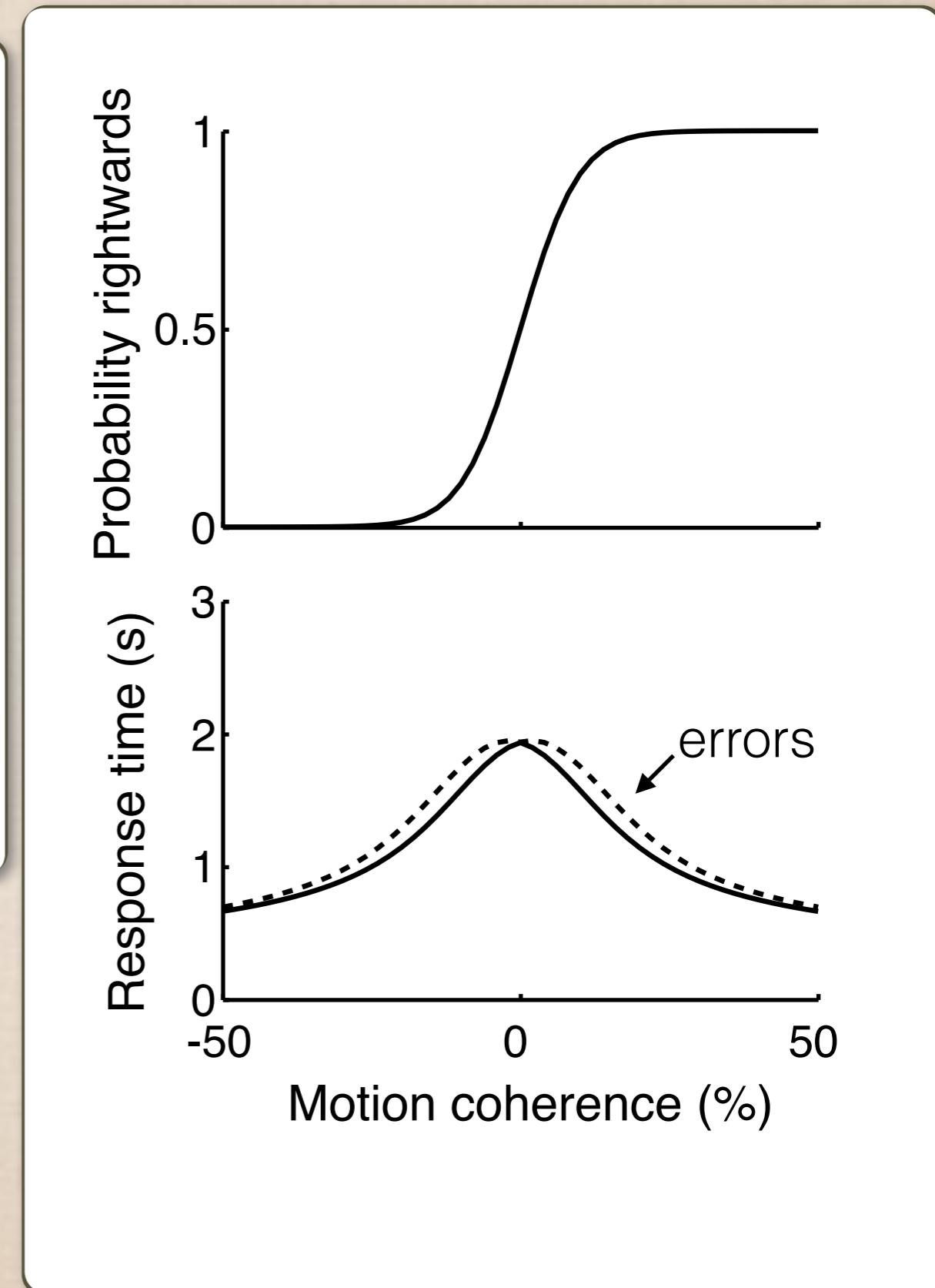
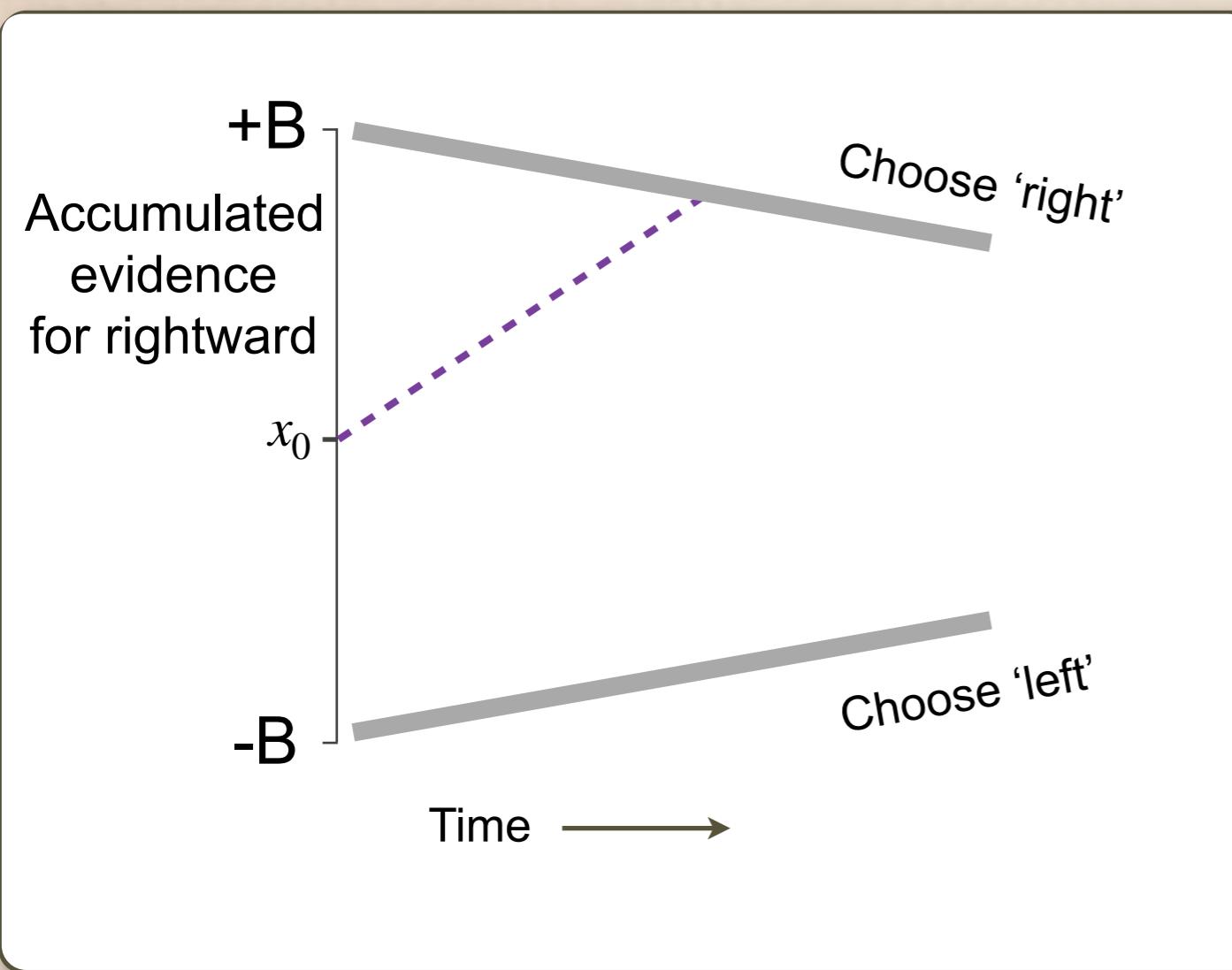
# Collapsing bounds



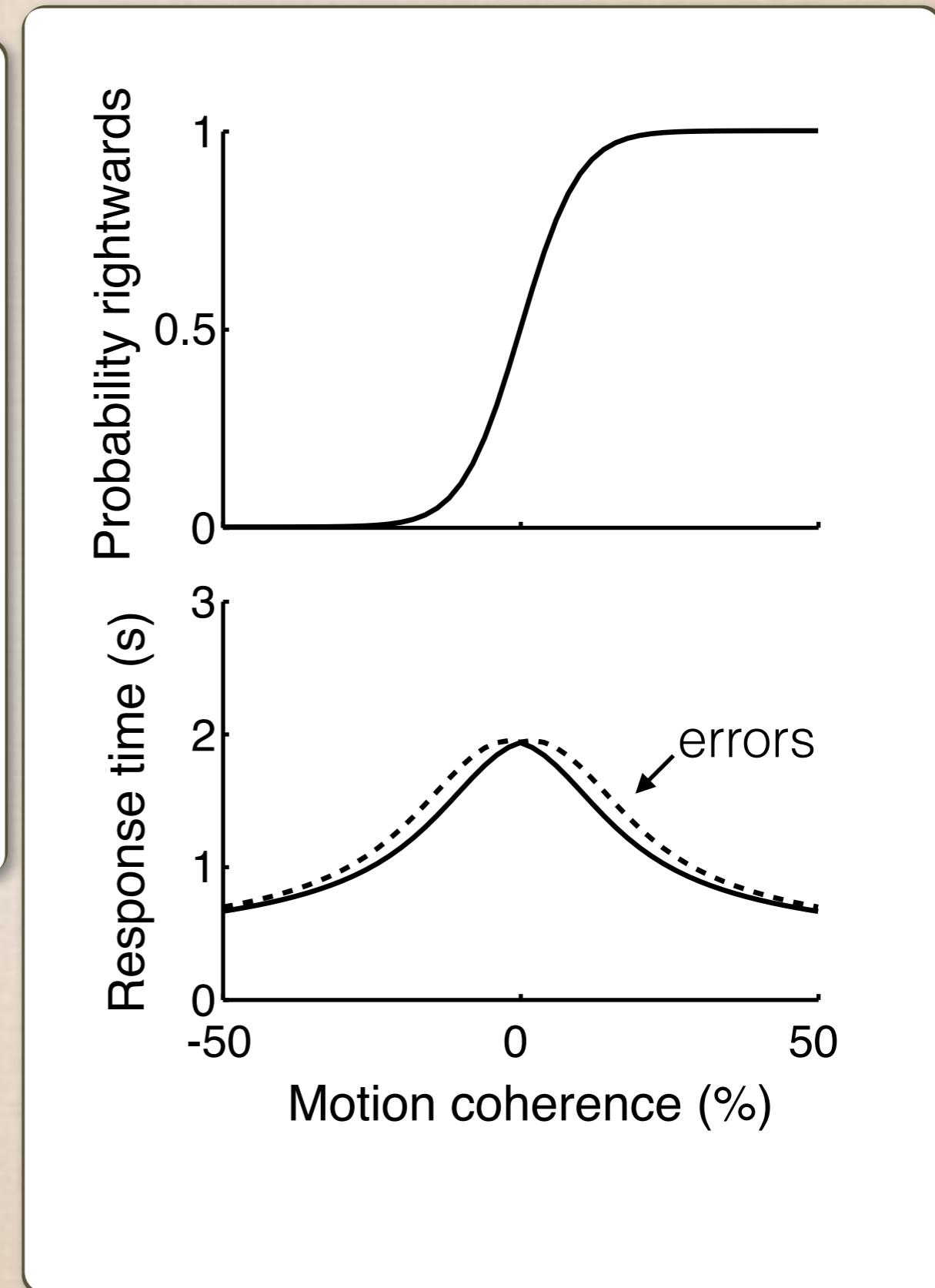
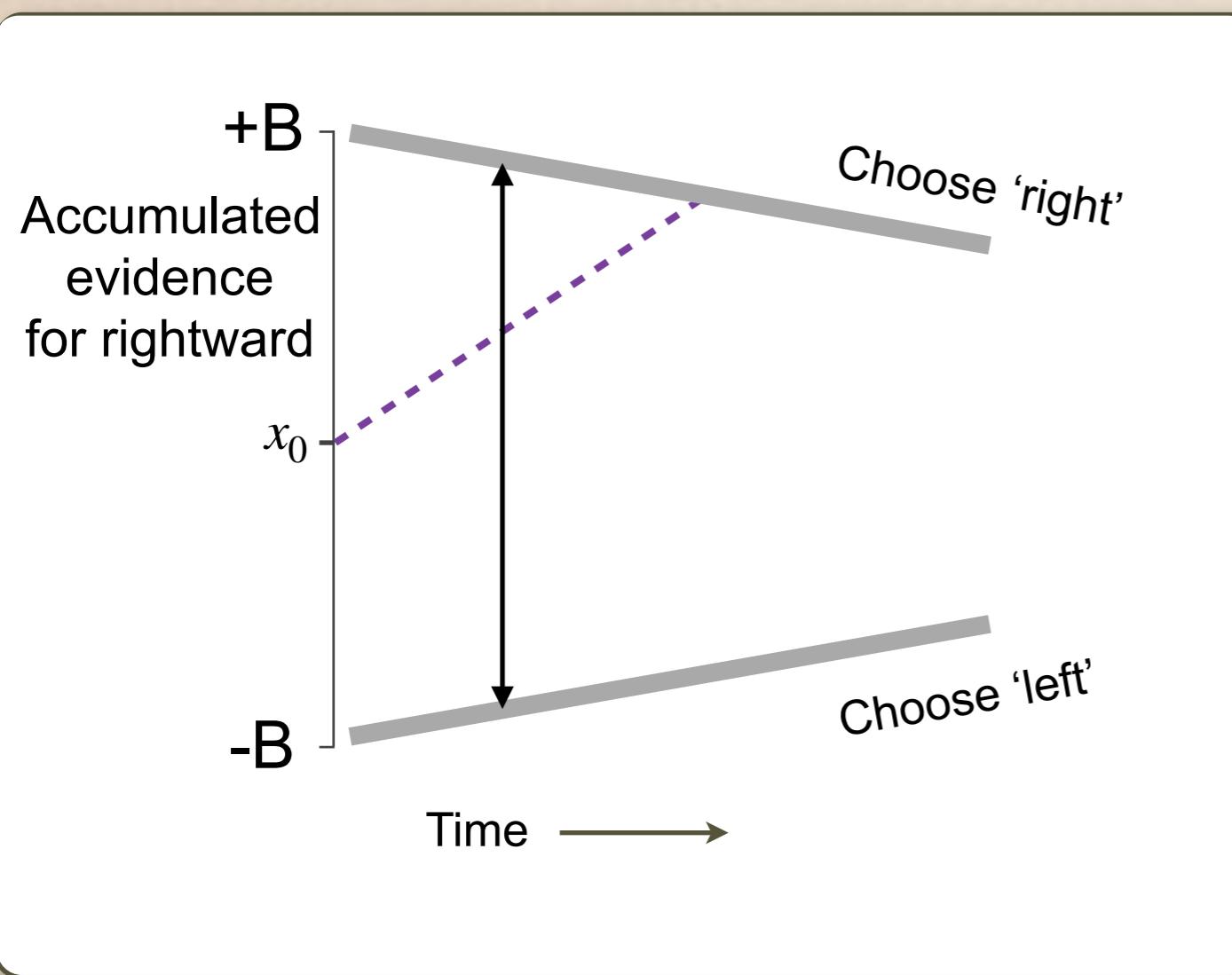
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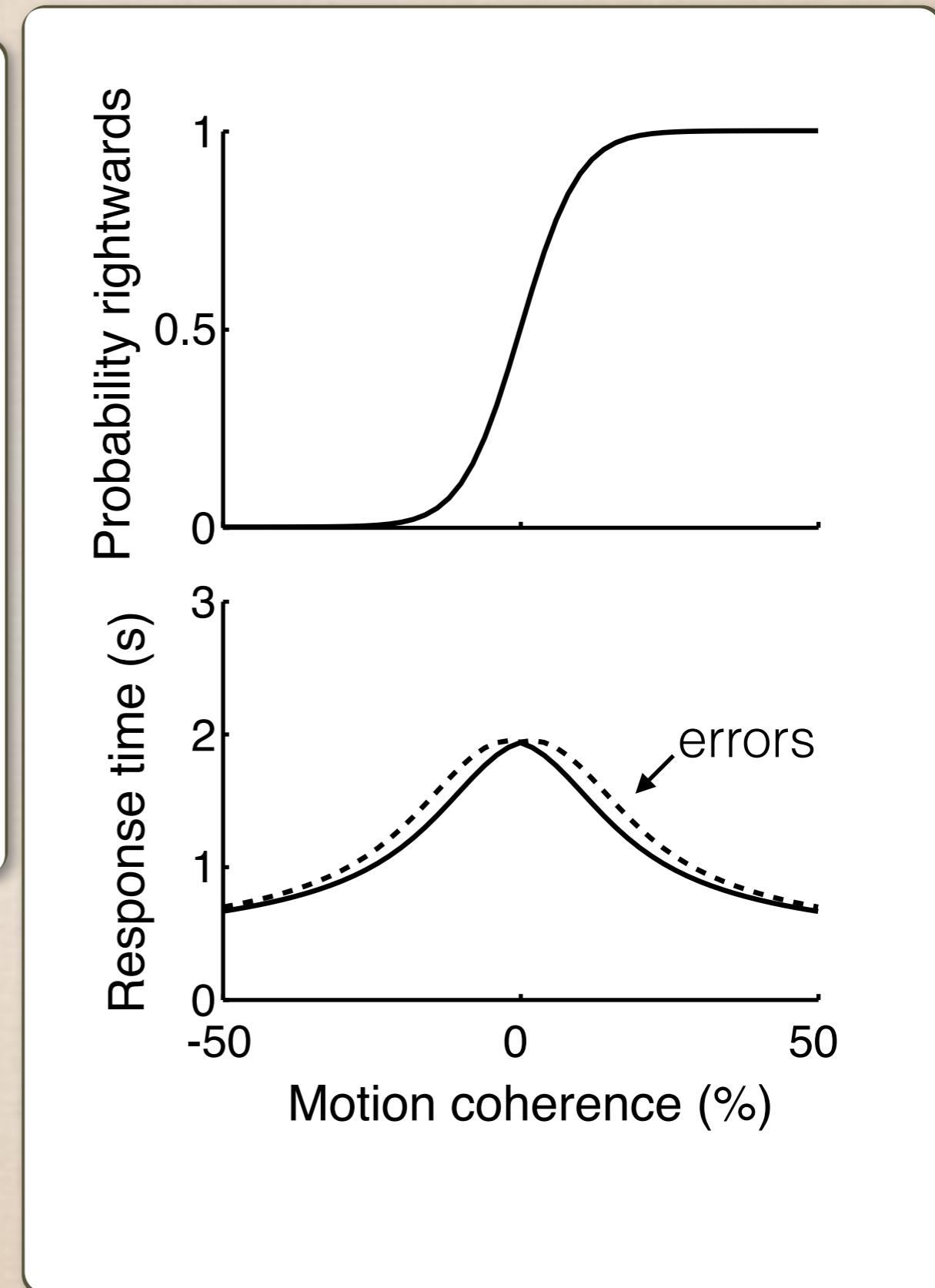
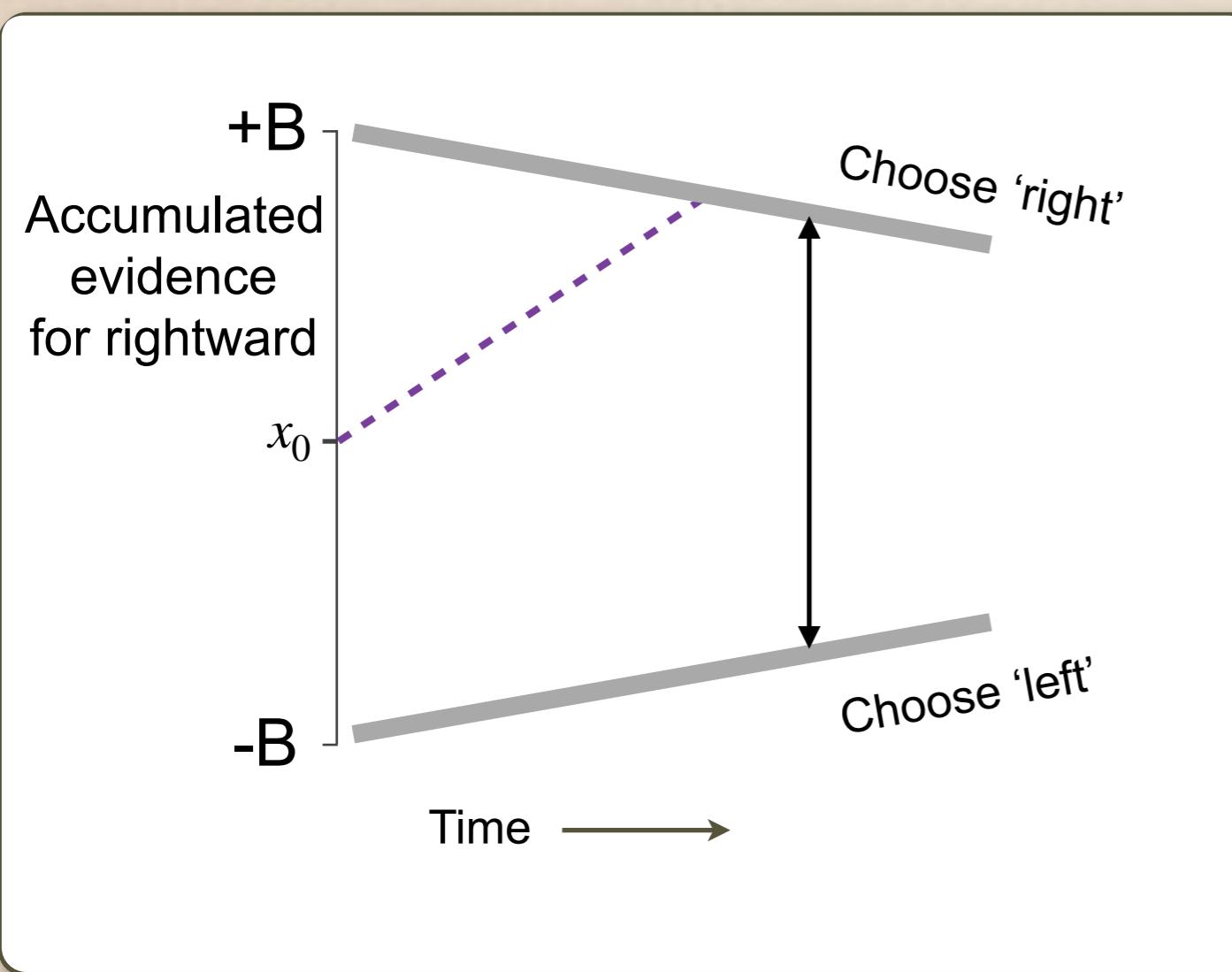
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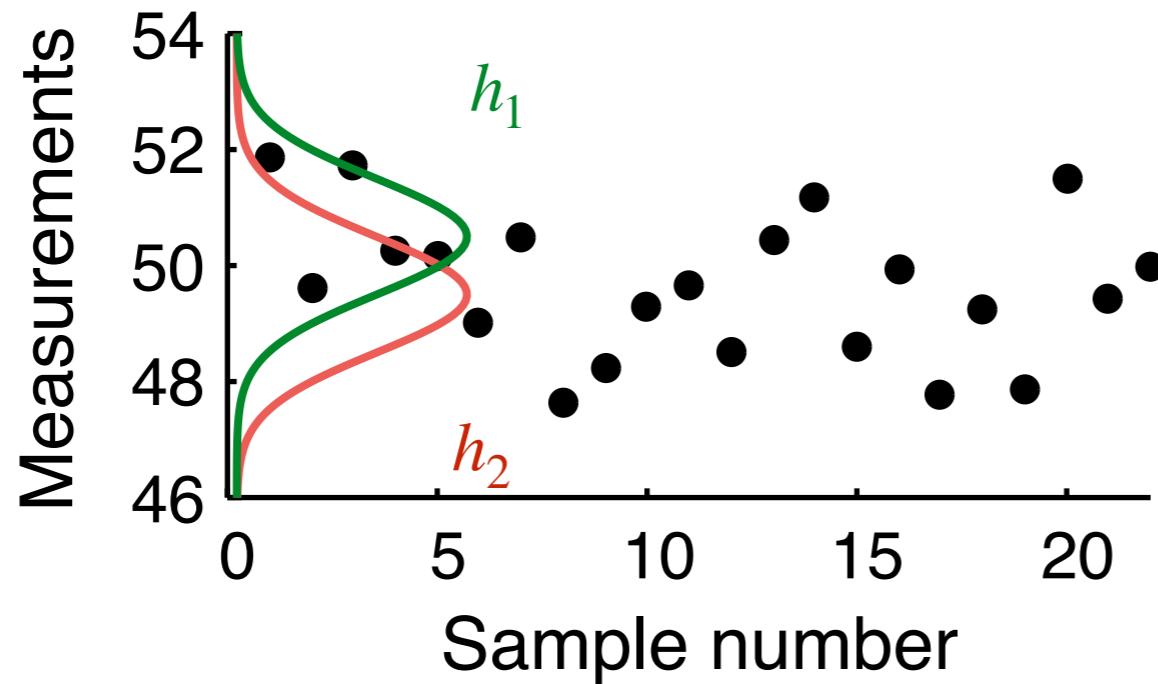
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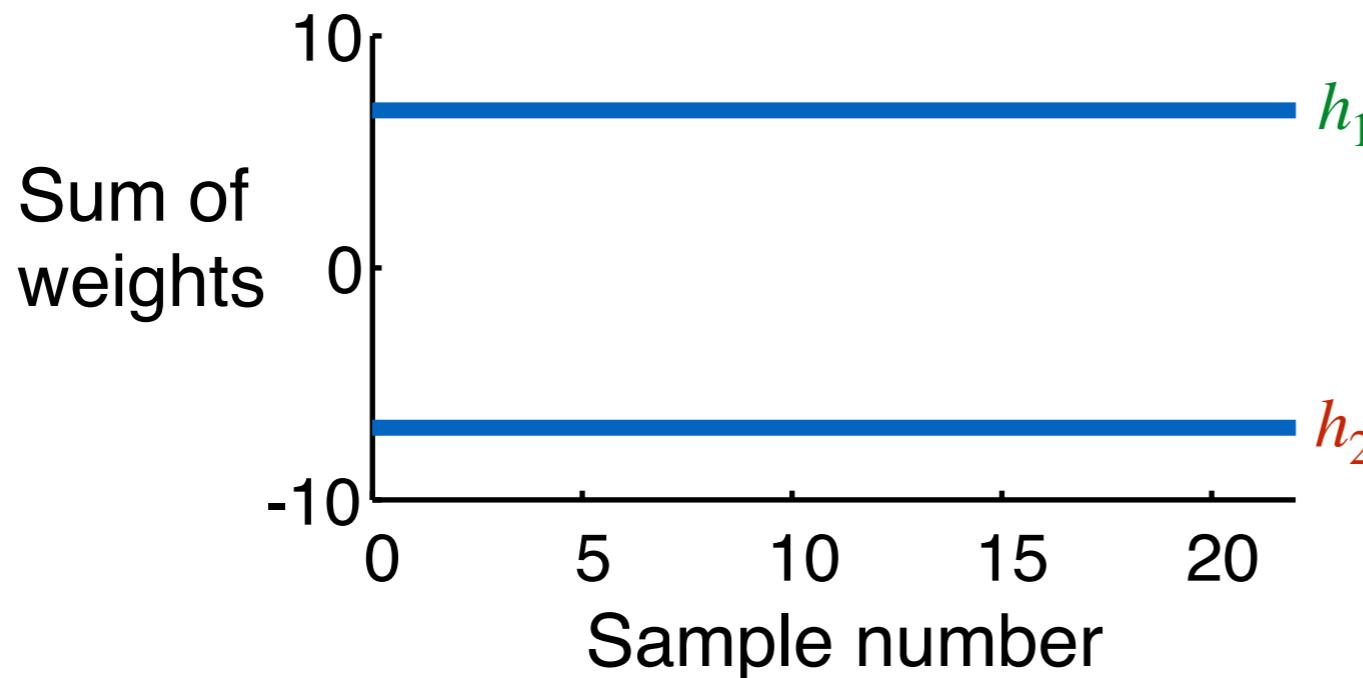
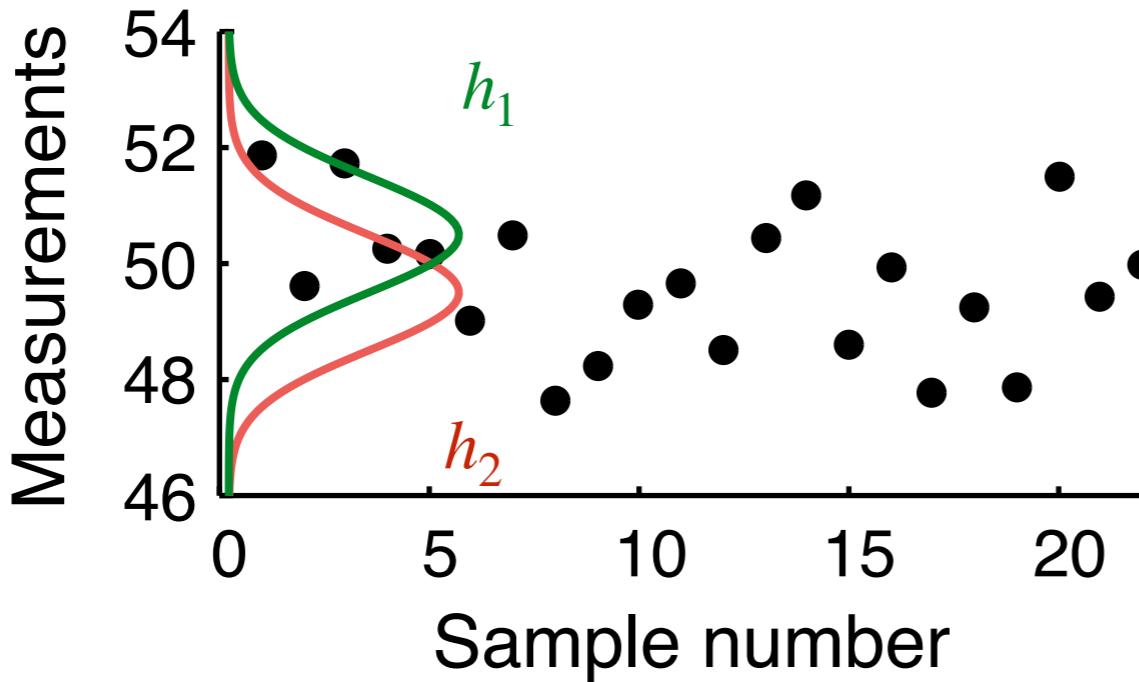
# Collapsing bounds



# Collapsing bounds maximize reward-rate when difficulty varies across trials

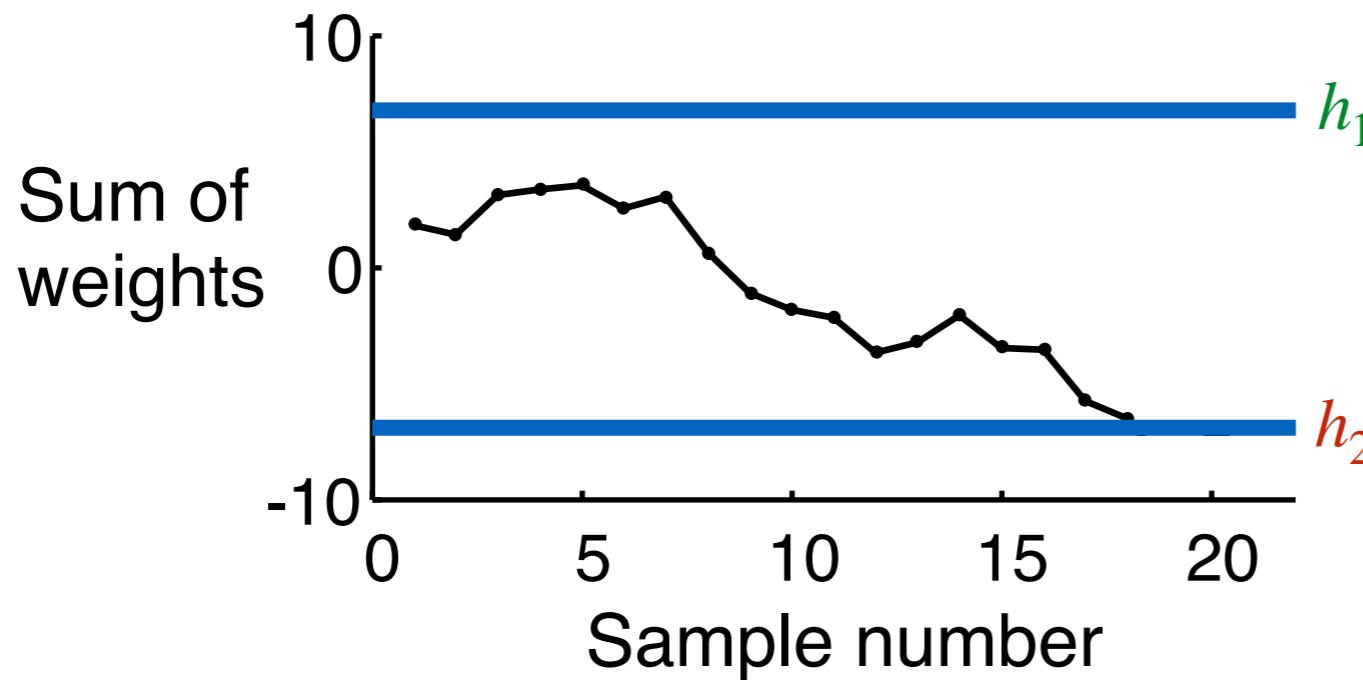
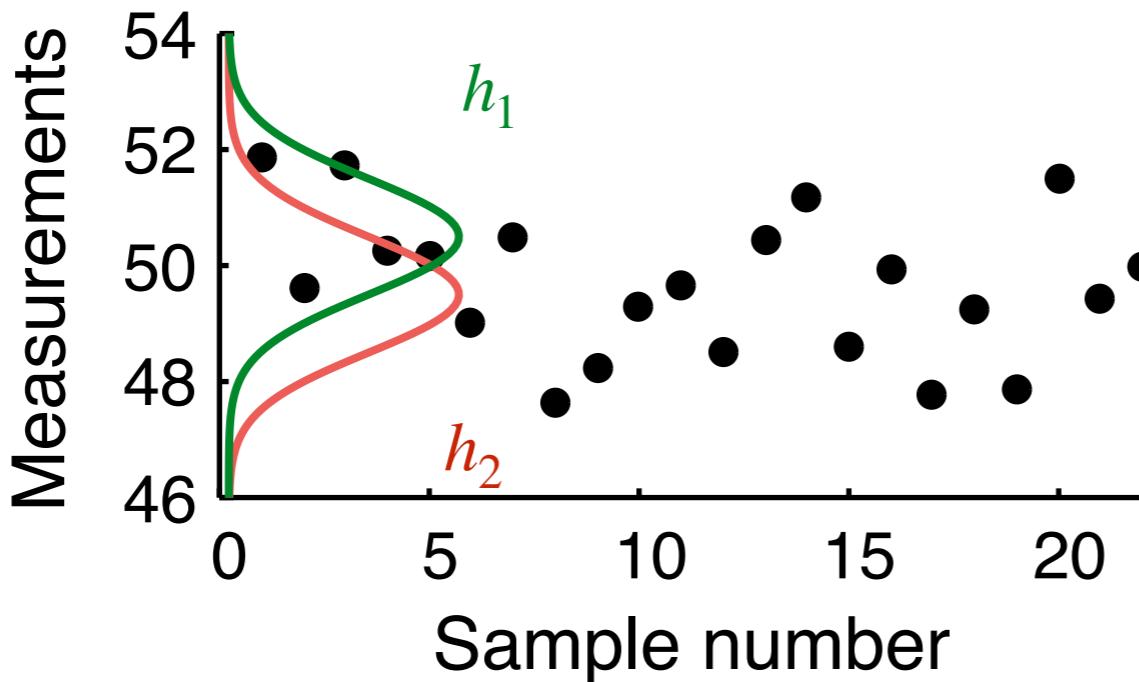


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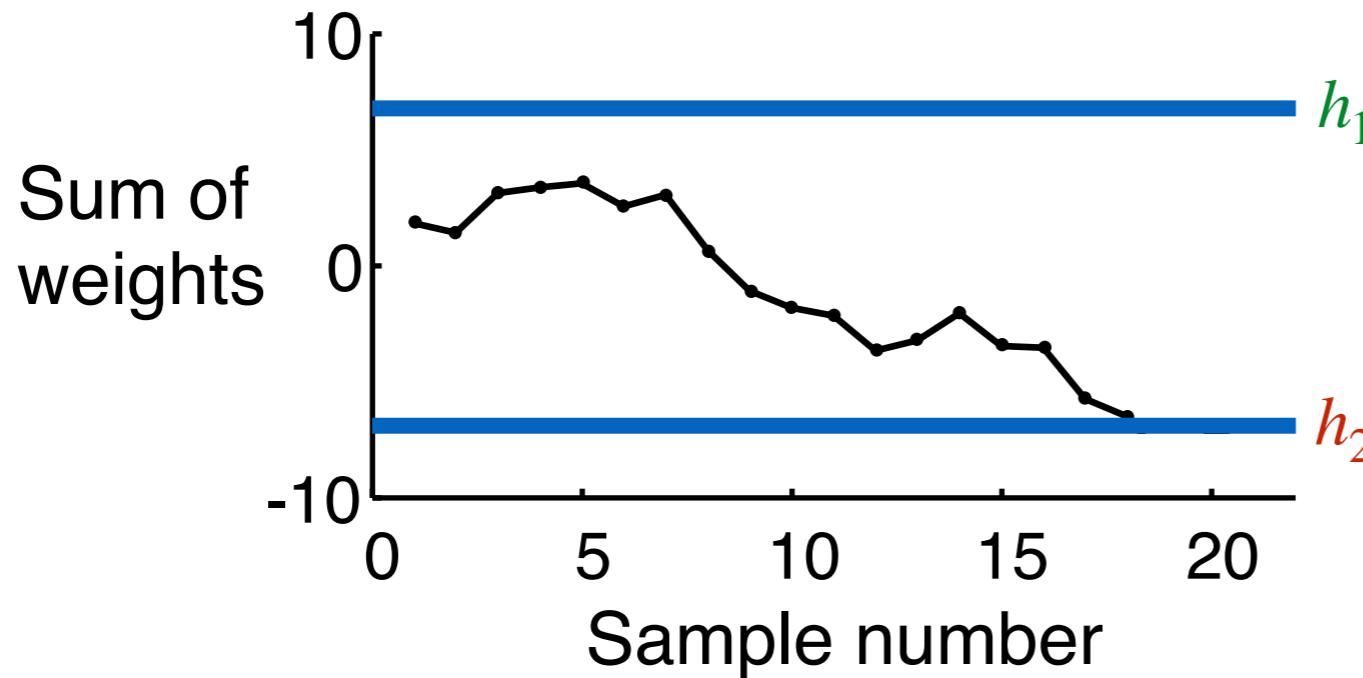
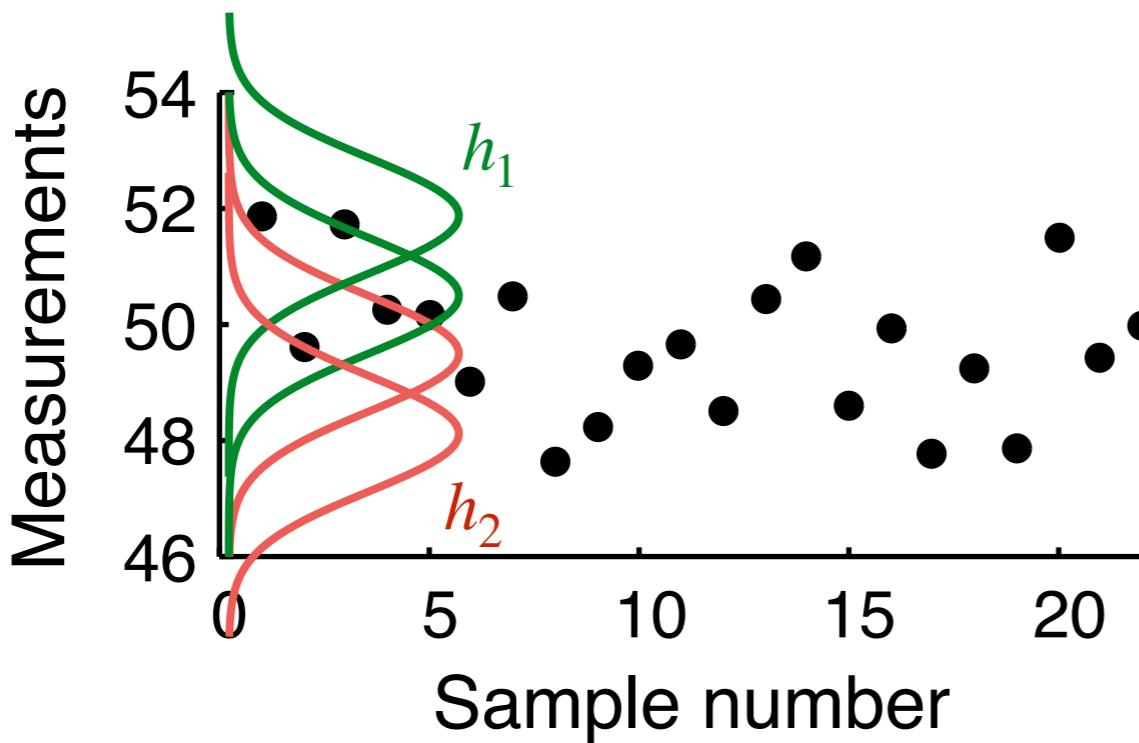
Frazier & Yu, NiPS 2008  
Drugowitsch et al., JNeuro 2012

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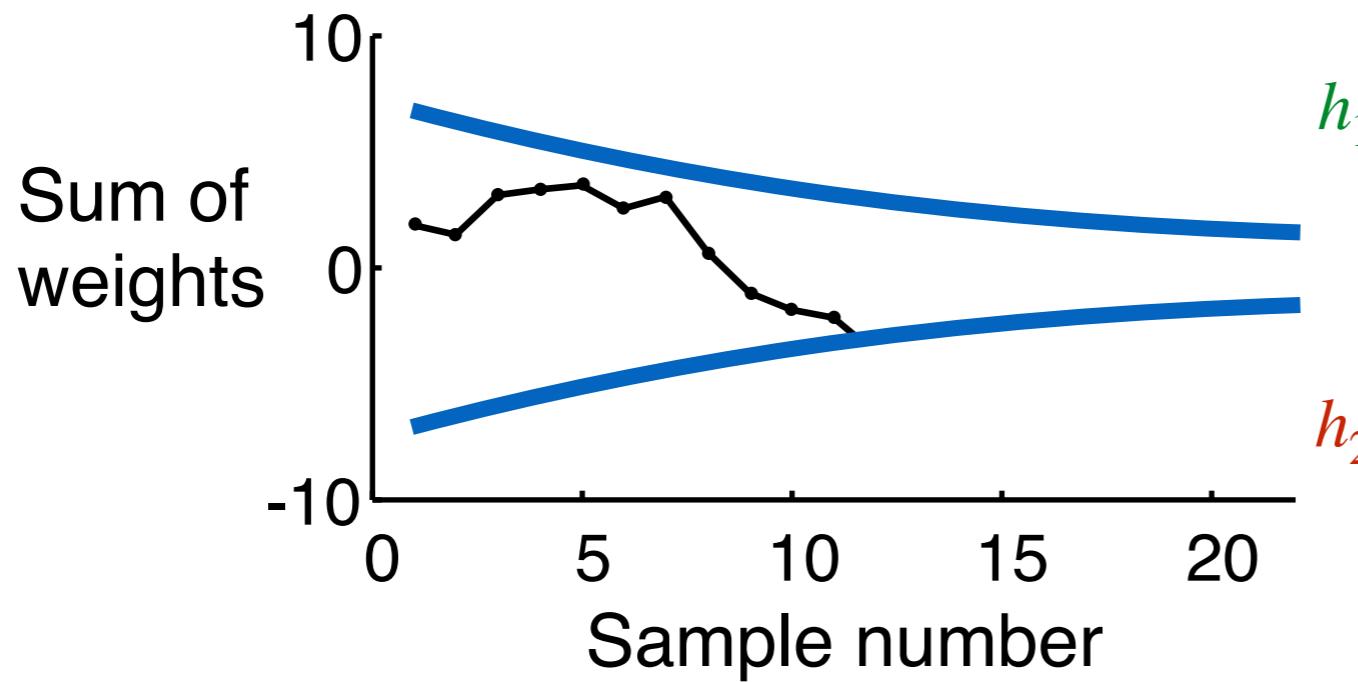
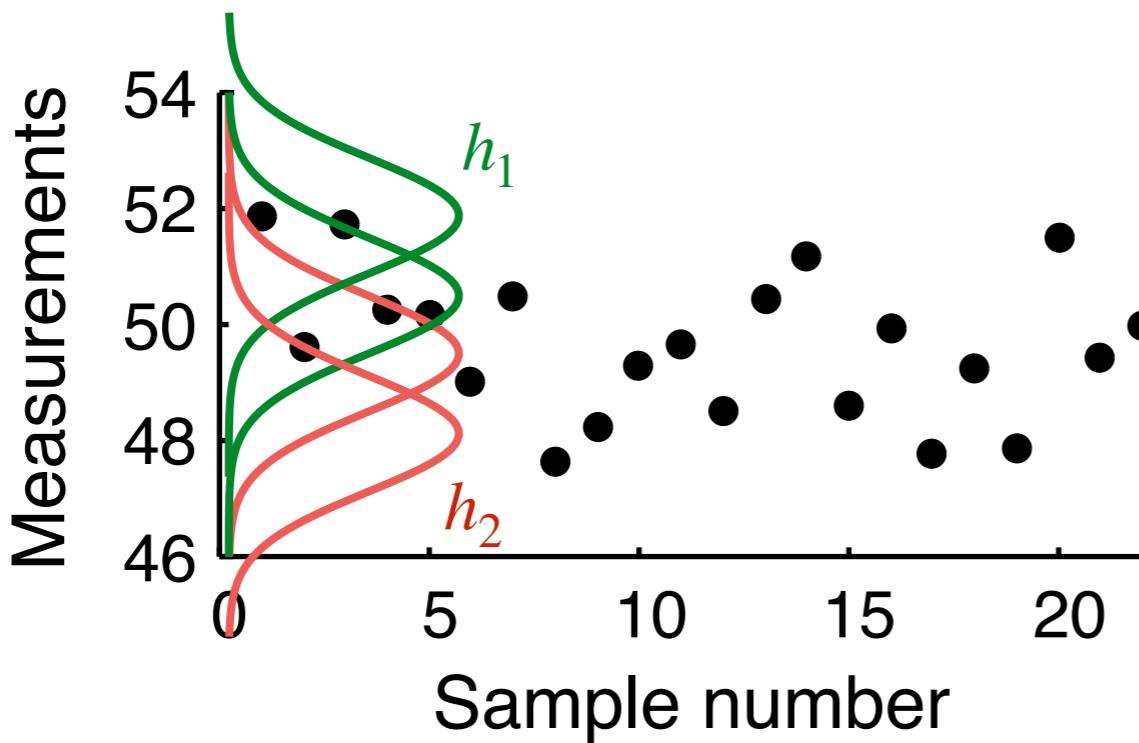
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# Model fitting

# Model fitting

[https://github.com/arielzylberberg/CompPsychCourse\\_Zurich2019](https://github.com/arielzylberberg/CompPsychCourse_Zurich2019)

test\_data.mat

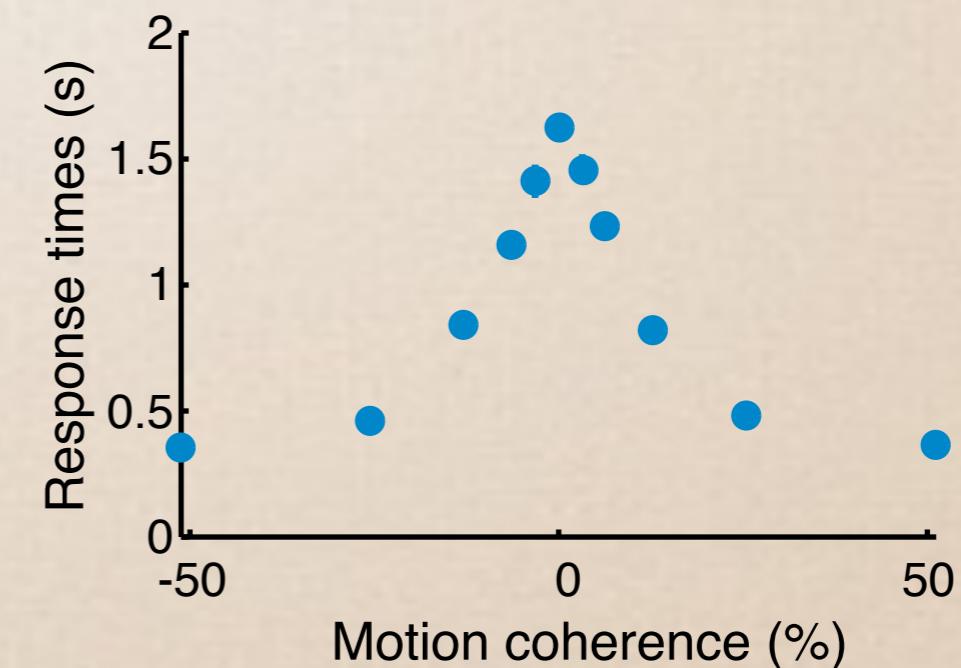
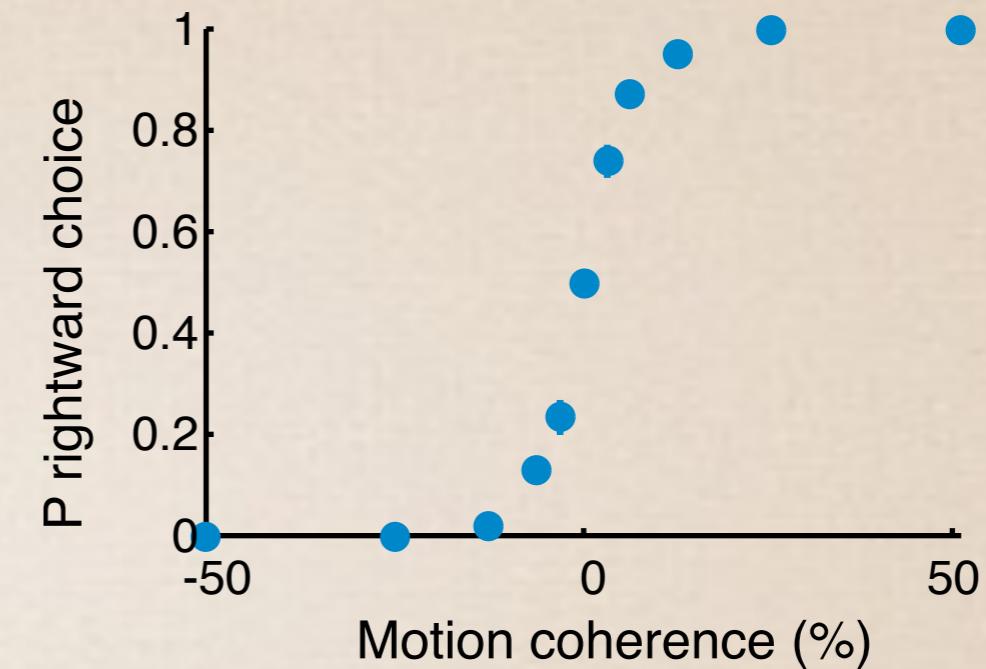
Motion Coherence (%)	Choice	RT (s)	Correct
-3.2	0	2.32	1
-12.8	0	0.76	1
0.0	0	1.31	0
51.2	1	0.39	1
-51.2	0	0.38	1
-25.6	0	0.55	1
-12.8	0	0.52	1
0.0	0	1.40	0
51.2	1	0.31	1
-3.2	0	2.05	1

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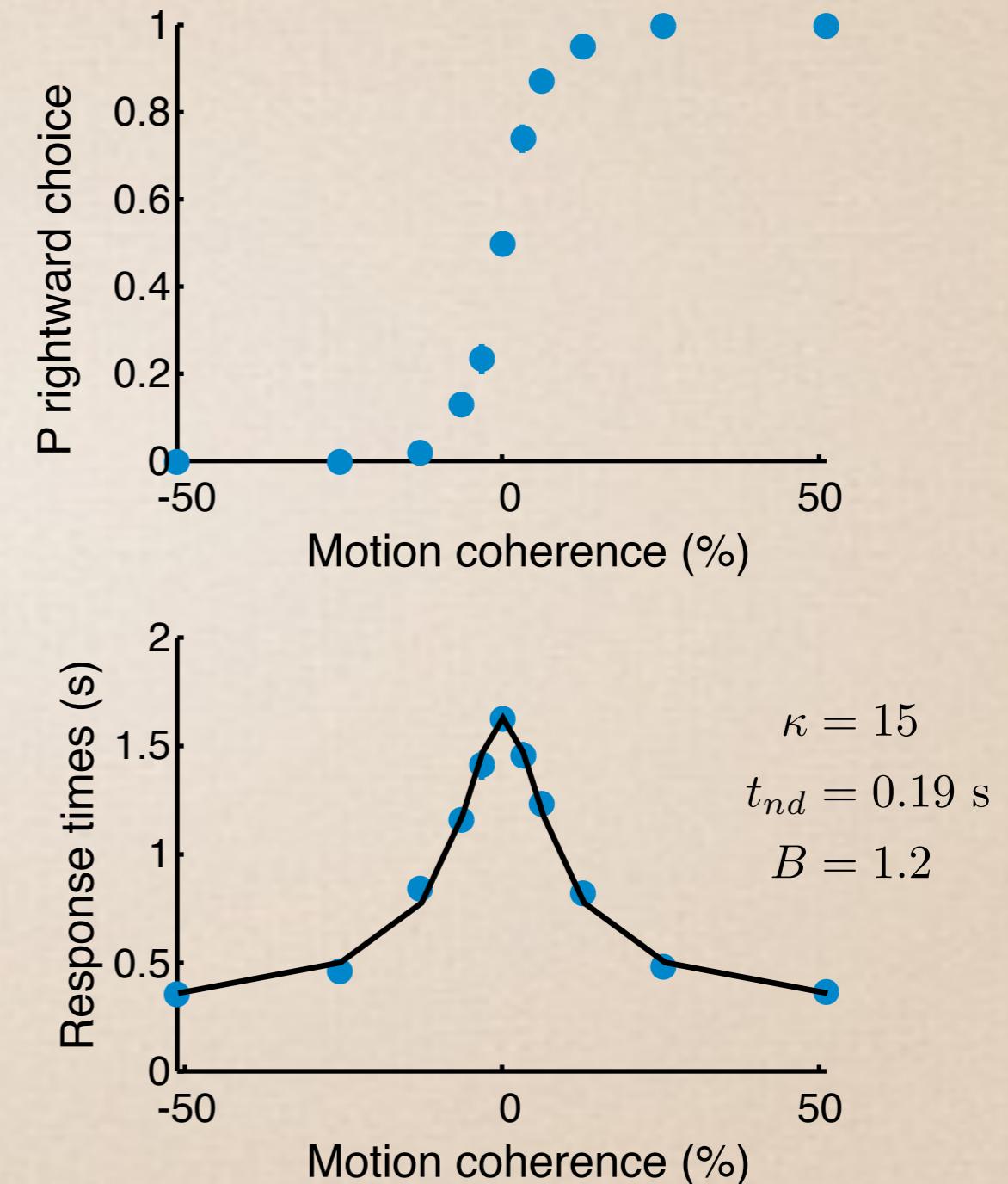


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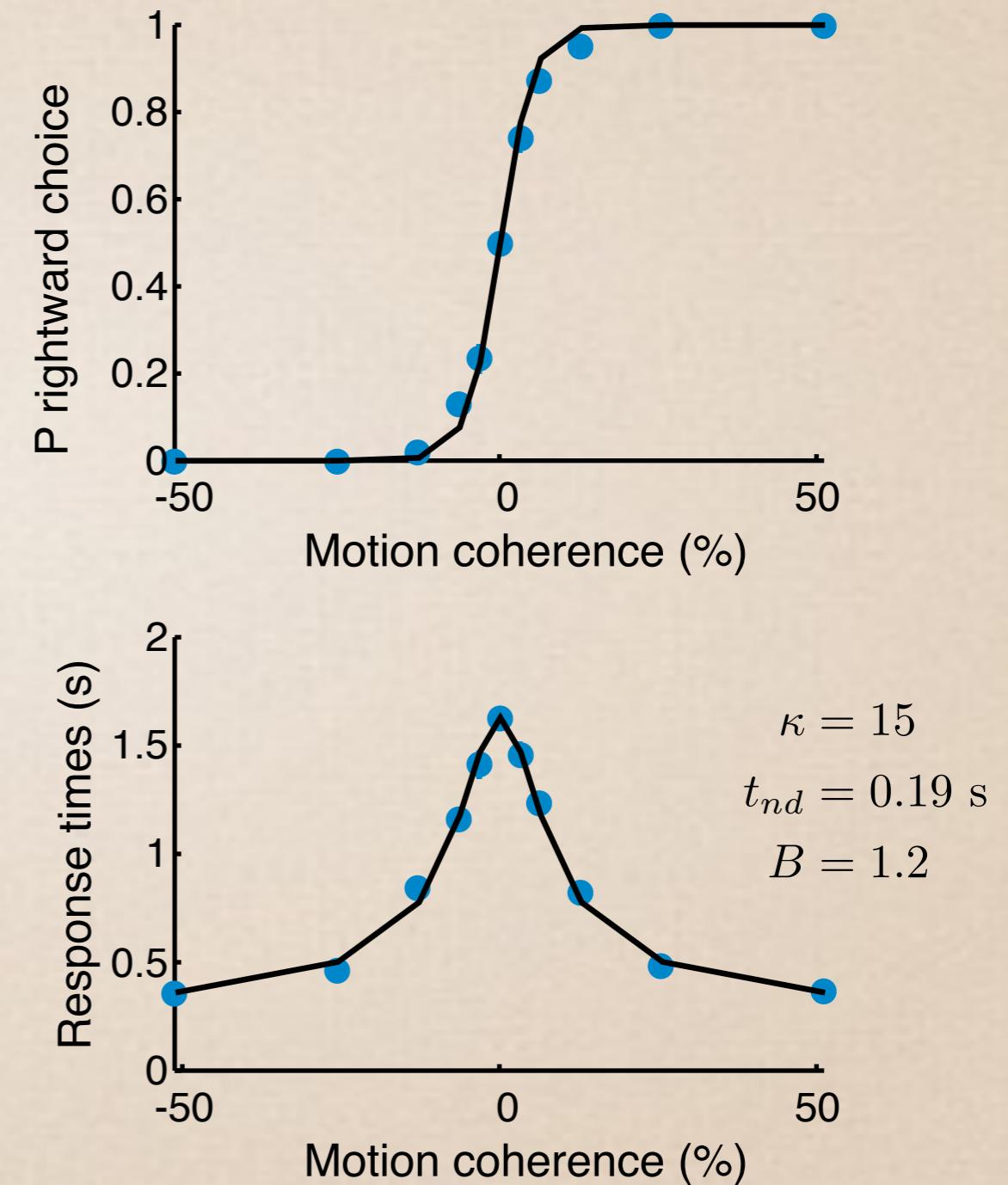


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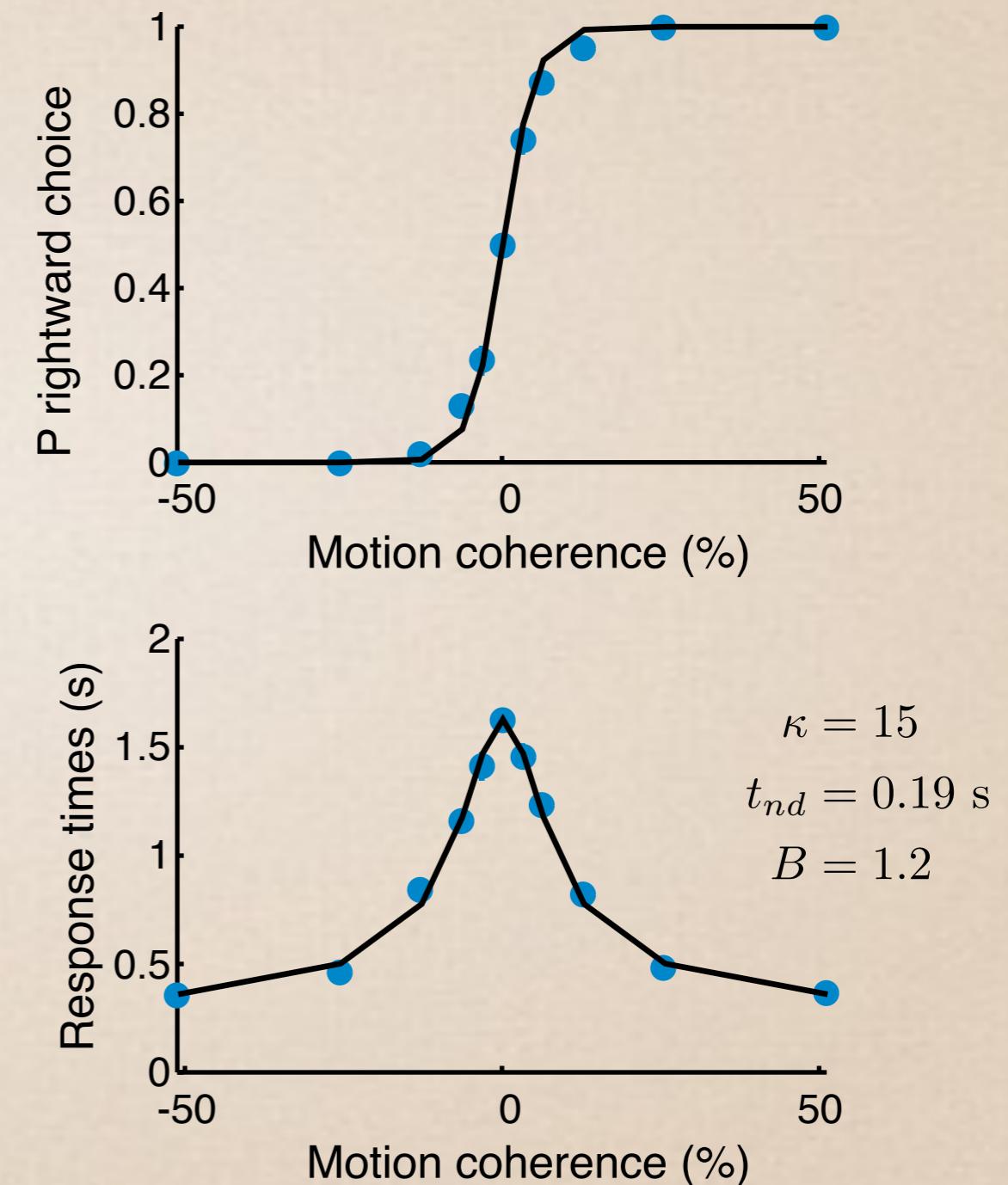


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[https://github.com/arielzylberberg/CompPsychCourse\\_Zurich2019](https://github.com/arielzylberberg/CompPsychCourse_Zurich2019)

test\_data.mat

Motion Coherence (%)	Choice	RT (s)	Correct
-3.2	0	2.32	1
-12.8	0	0.76	1
0.0	0	1.31	0
51.2	1	0.39	1
-51.2	0	0.38	1
-25.6	0	0.55	1
-12.8	0	0.52	1
0.0	0	1.40	0
51.2	1	0.31	1
-3.2	0	2.05	1



fit\_means/main.m

# Model fitting

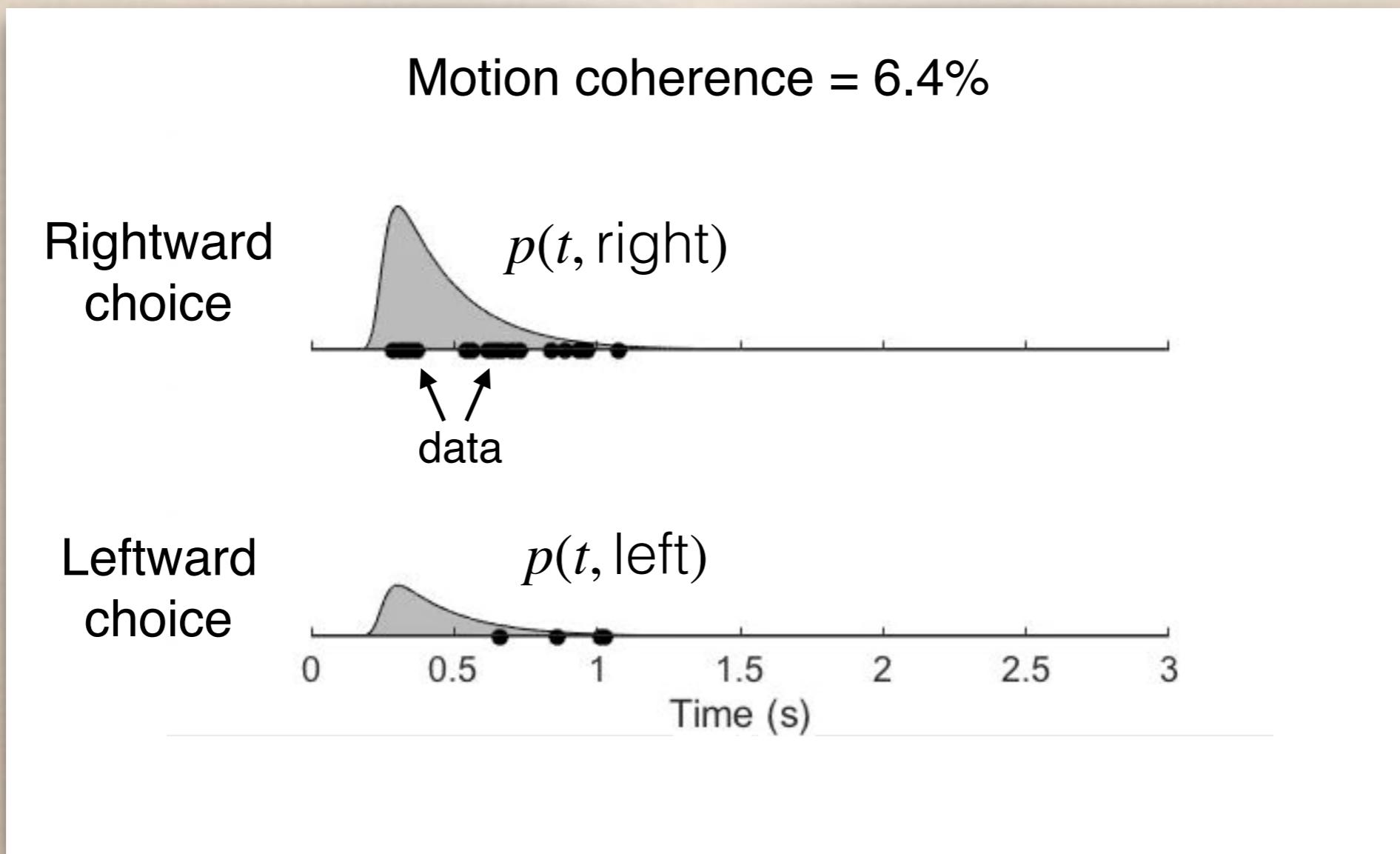
$$\hat{\theta}_{\text{mle}} = \arg \max_{\theta} \left( \sum_{i=1}^{n_{tr}} p(\text{RT}^{(i)}, \text{choice}^{(i)} | c^{(i)}, \theta) \right)$$

↑  
motion  
coherence

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↑  
motion  
coherence



# Analytic solution to the choice and response time distribution

Probability of terminating at the lower bound at time  $t$ :

$$p(t, \text{left} | \mu, B, \sigma, x_0) = p_-(\mu, B, \sigma, x_0) - \frac{\pi\sigma^2}{4B^2} e^{-\frac{(B+x_0)\mu}{\sigma^2}} \times \sum_{k=1}^{\infty} \frac{2k \sin(\frac{k\pi(B+x_0)}{2B}) e^{-\frac{1}{2}(\frac{\mu^2}{\sigma^2} + \frac{\pi^2 k^2 \sigma^2}{4B^2})t}}{\left(\frac{\mu^2}{\sigma^2} + \frac{\pi^2 k^2 \sigma^2}{4B^2}\right)}$$

, where

$$p_-(\mu, B, \sigma, x_0) = \frac{e^{-(4\mu B / \sigma^2)} - e^{-(2\mu(B+x_0) / \sigma^2)}}{e^{-(4\mu B / \sigma^2)} - 1}$$

# Fitting the DDM with flat bounds

1. HDDM

[http://ski.clps.brown.edu/hddm\\_docs/](http://ski.clps.brown.edu/hddm_docs/)

2. DMAT

<https://ppw.kuleuven.be/okp/software/dmat/>

3. fast-dm

<https://www.psychologie.uni-heidelberg.de/ae/meth/fast-dm/>

4. EZ

<https://www.ejwagenmakers.com/2007/EZ.pdf>

# When analytical solutions are not available (e.g., collapsing bounds)

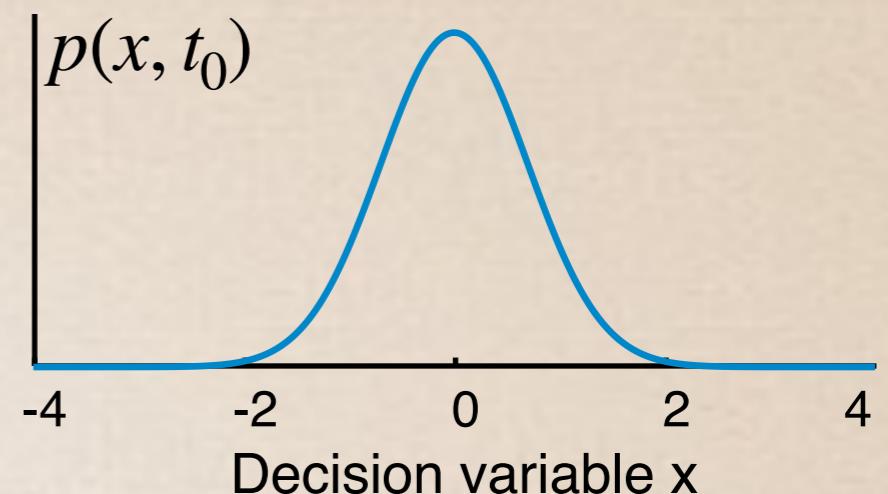
Fokker Planck equation:

$$\frac{\partial p(x, t)}{\partial t} = -\mu \frac{\partial p(x, t)}{\partial x} + \frac{\sigma^2}{2} \frac{\partial^2 p(x, t)}{\partial^2 x}$$

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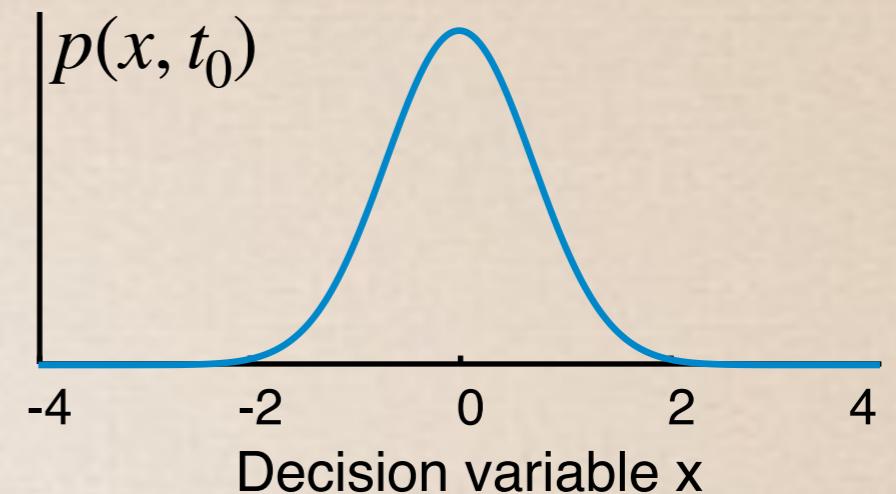
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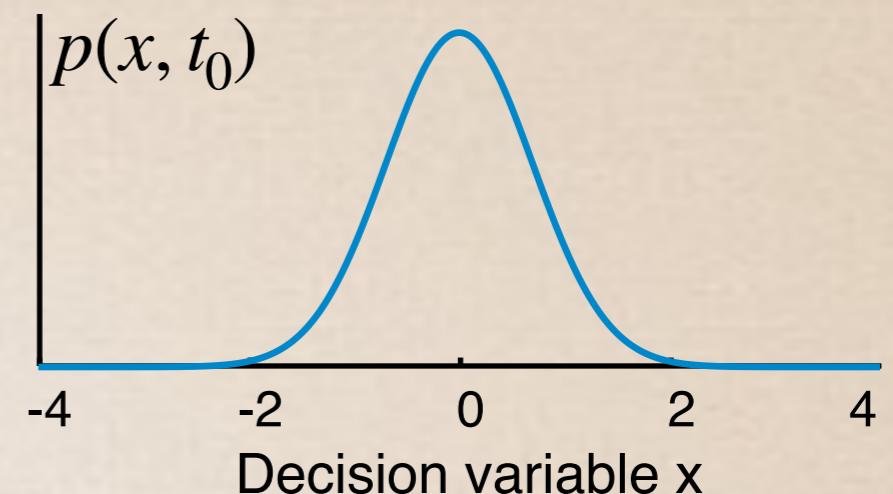
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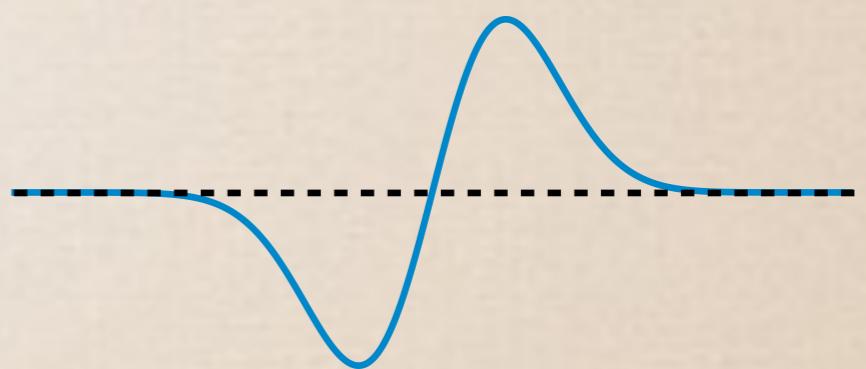
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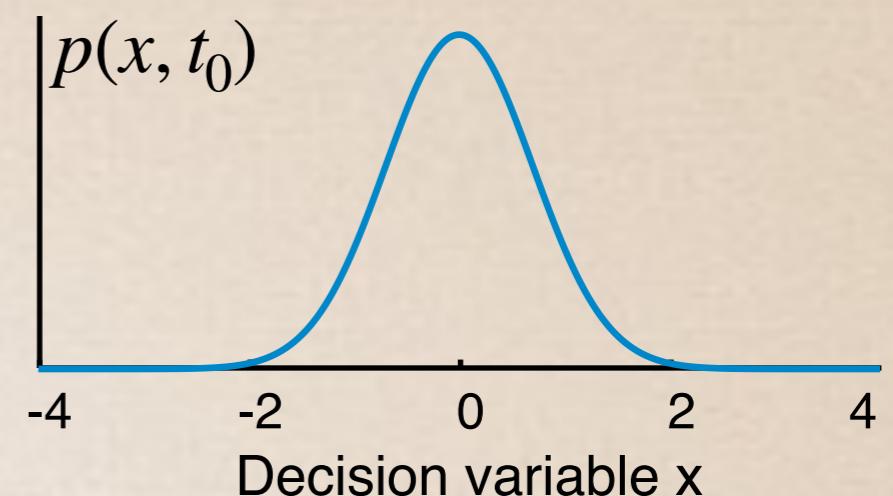
$$-\mu \frac{\partial p(x, t)}{\partial x}$$



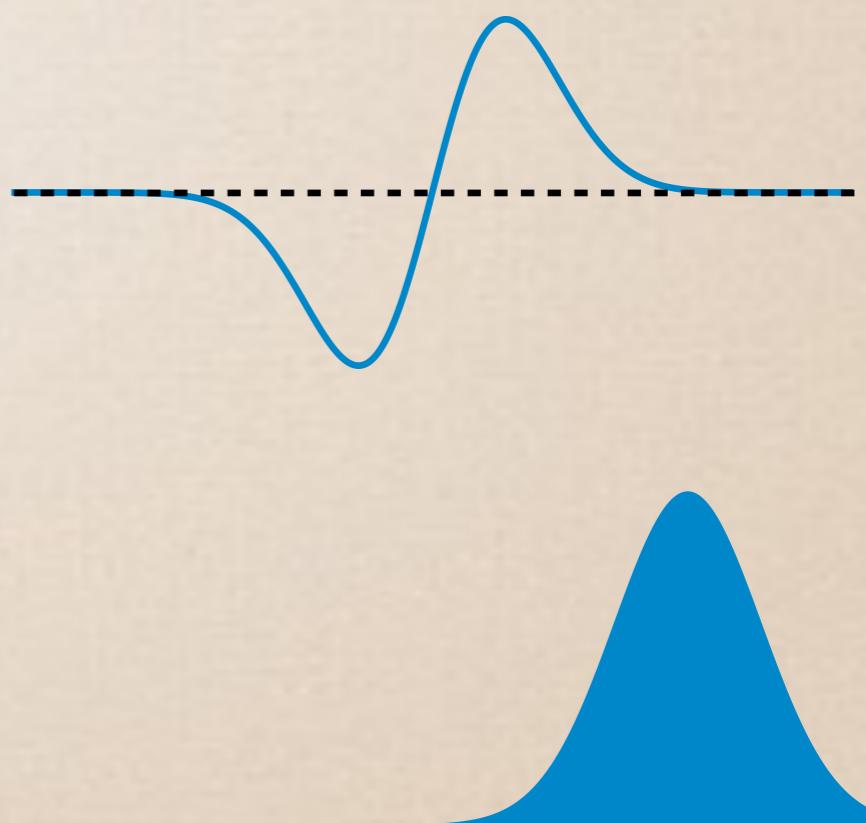
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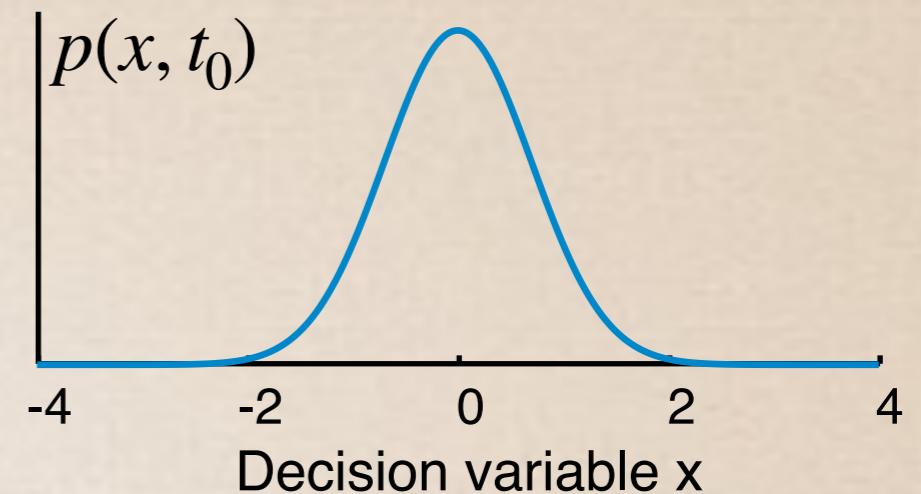
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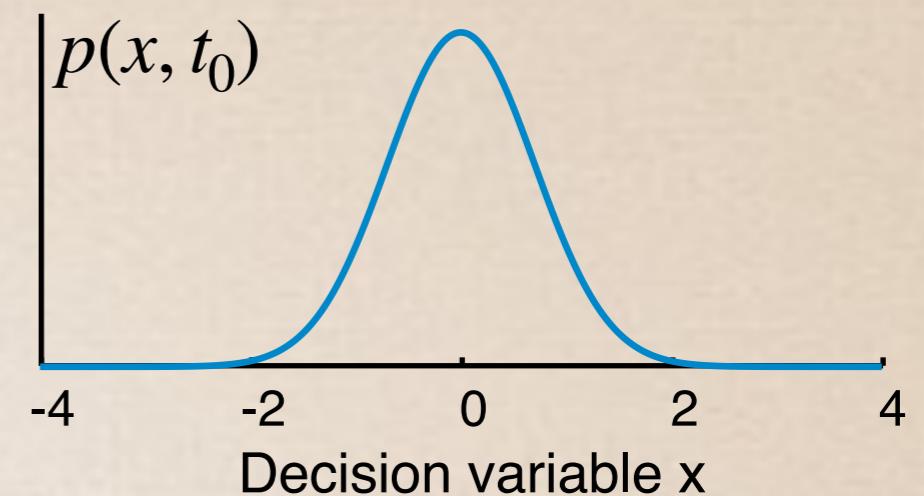
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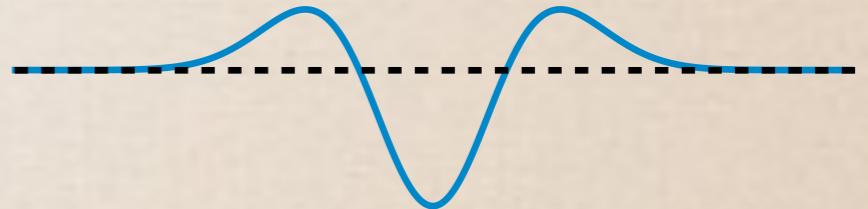
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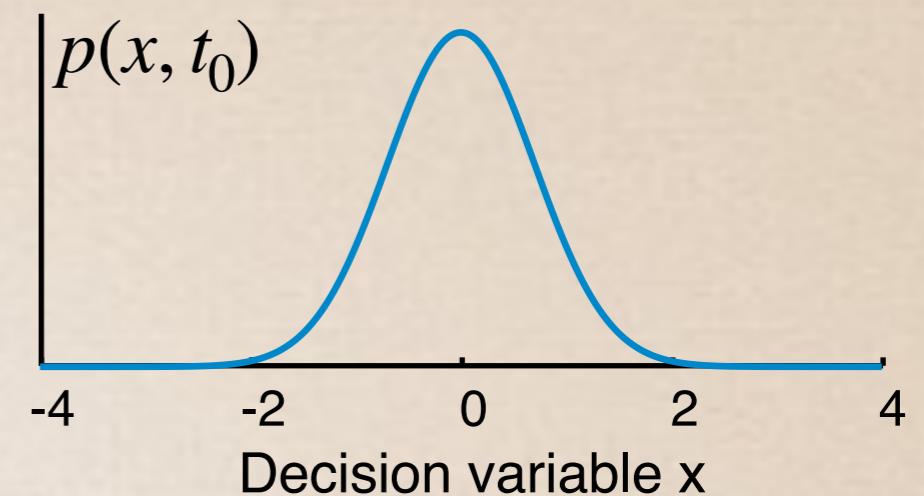
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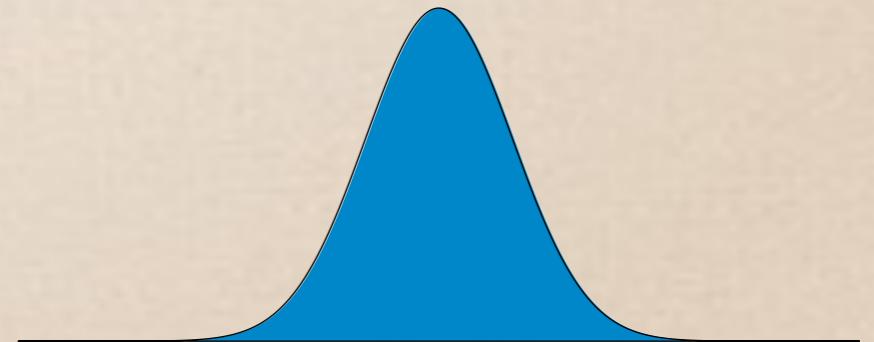
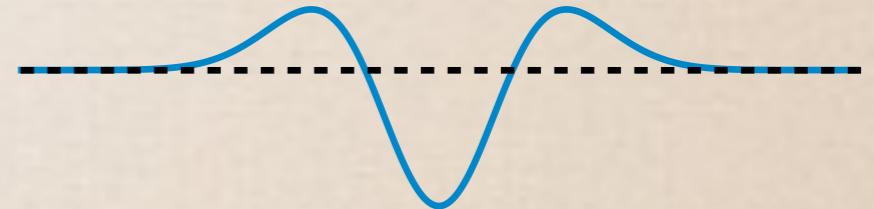
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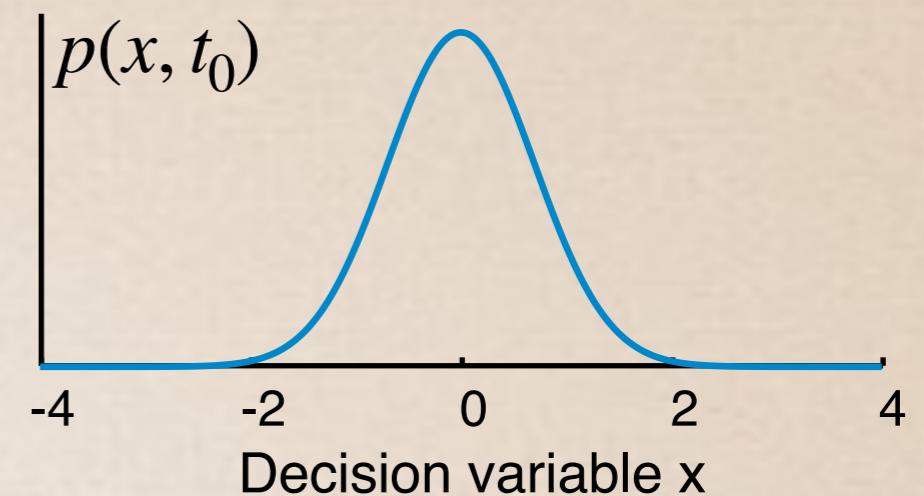
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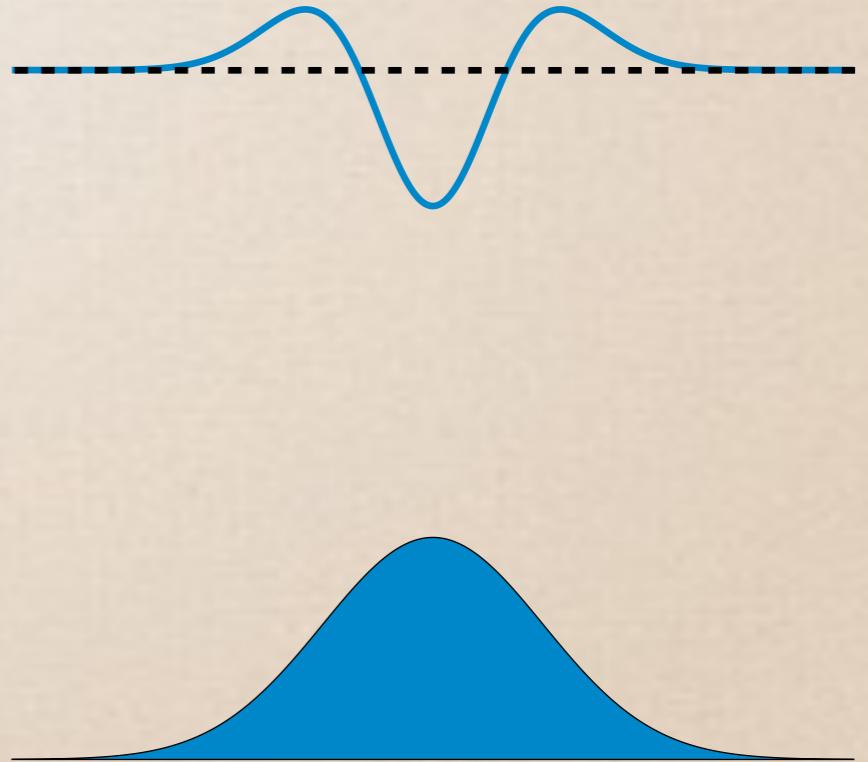
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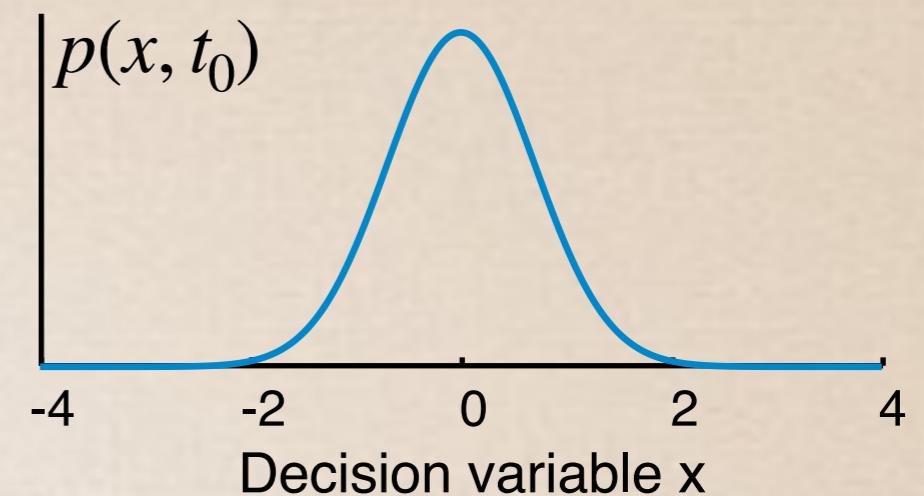
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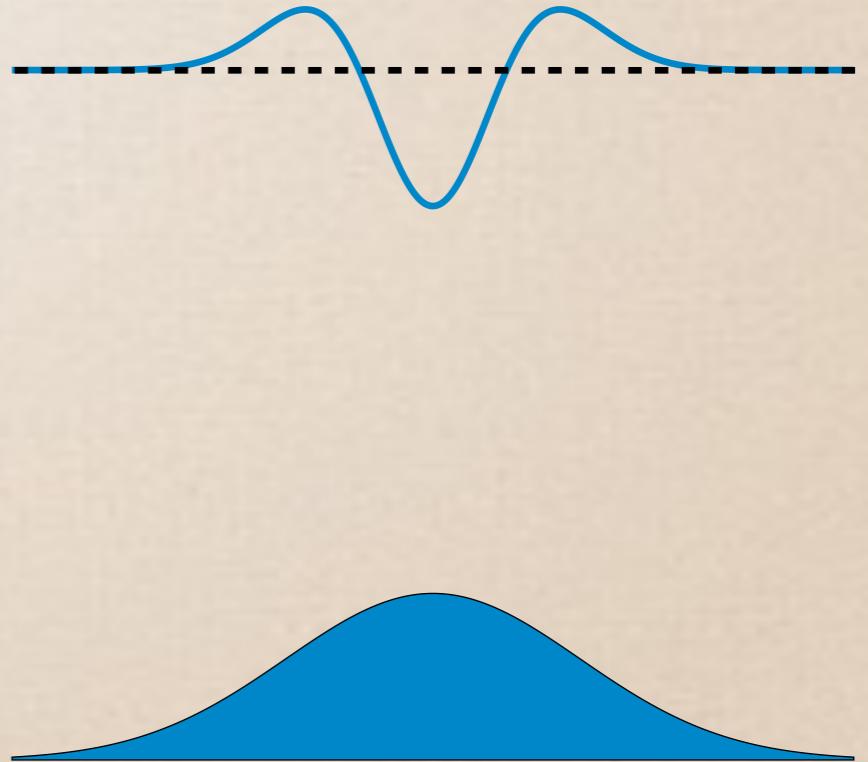
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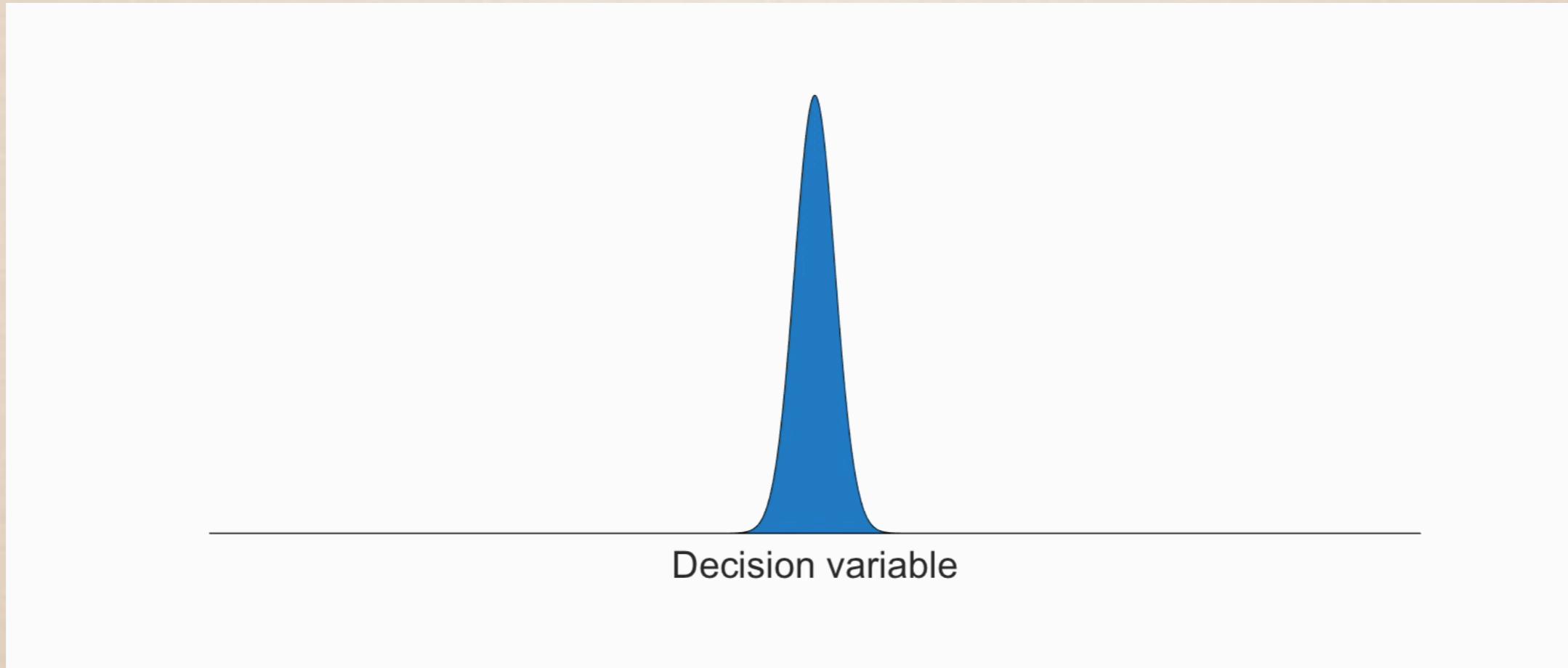
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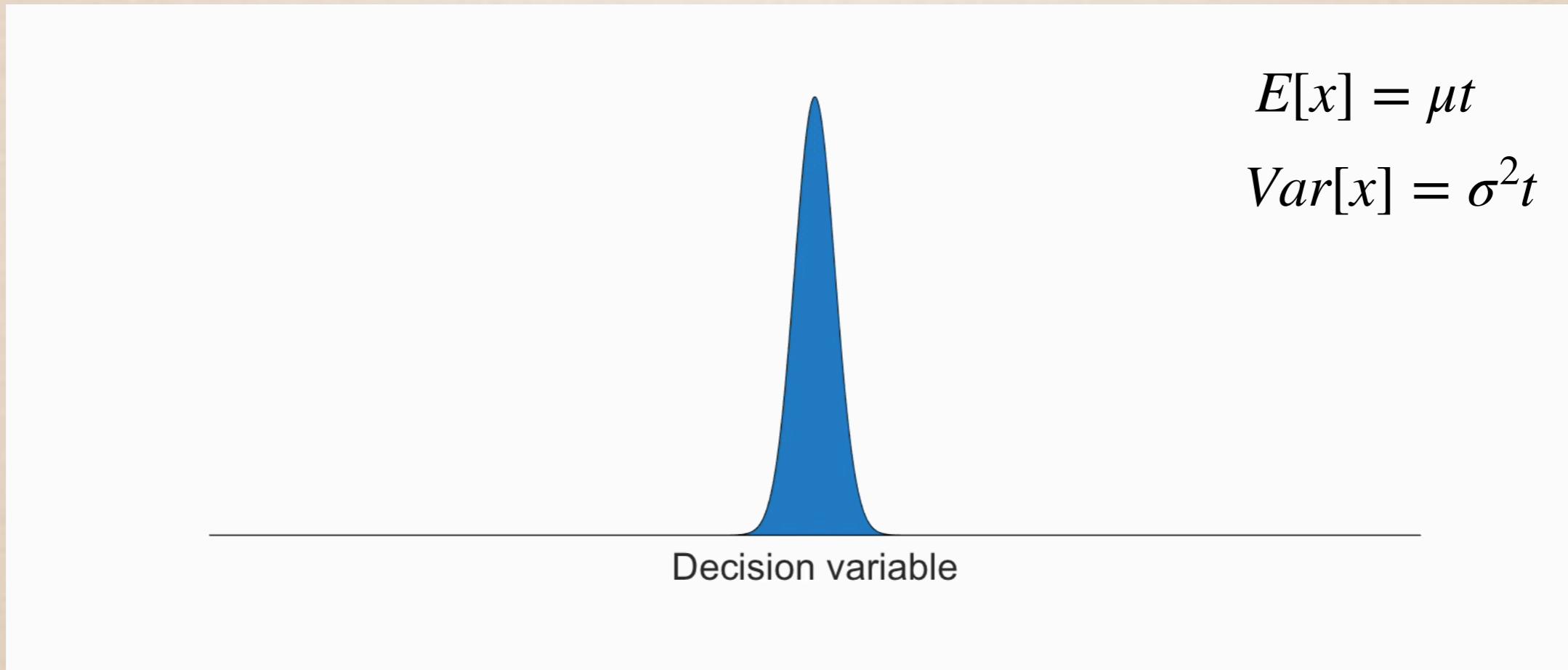
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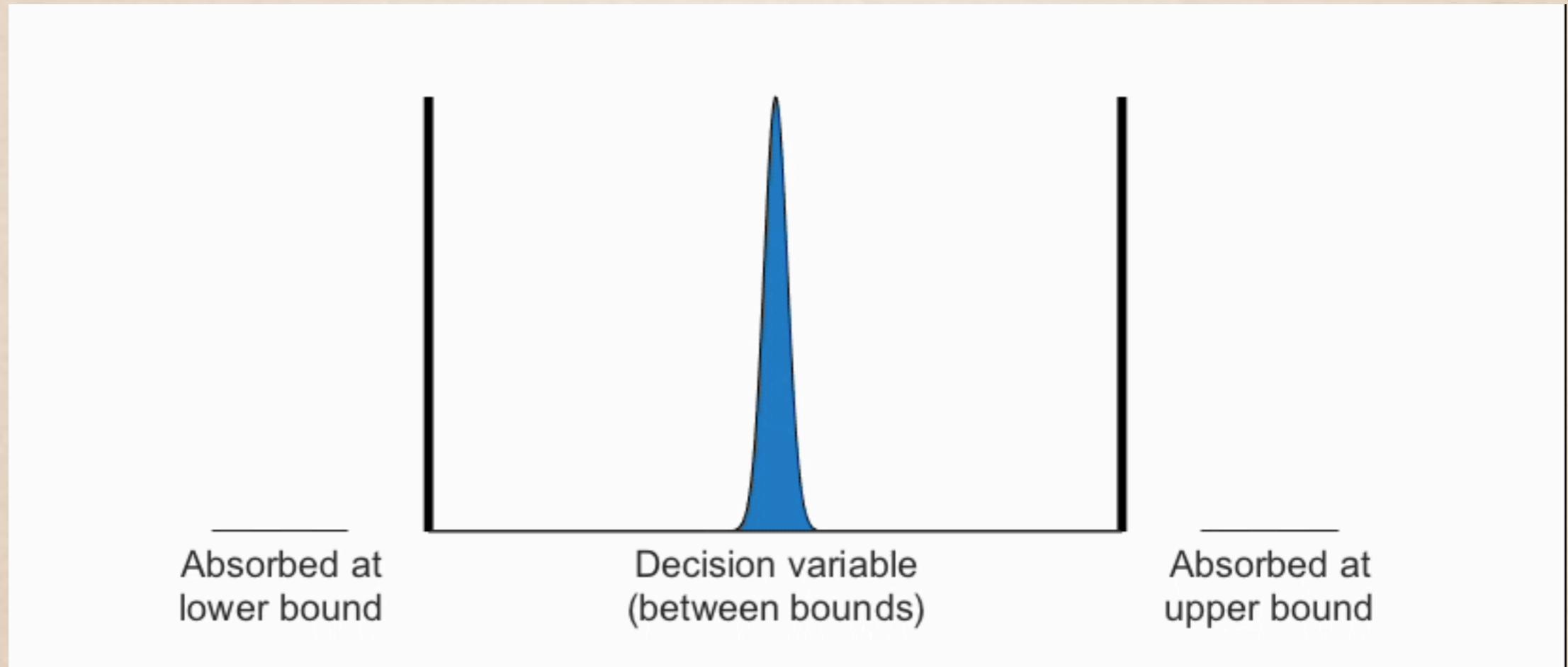
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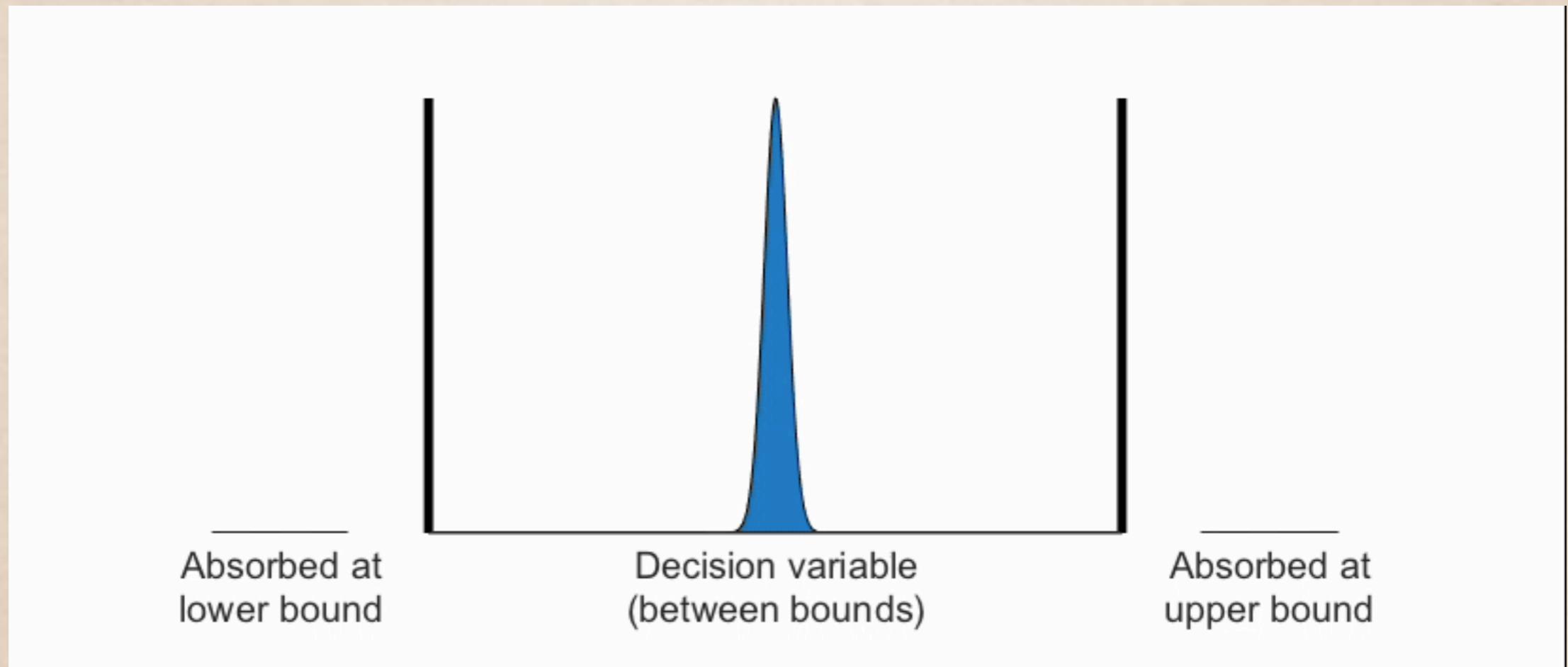
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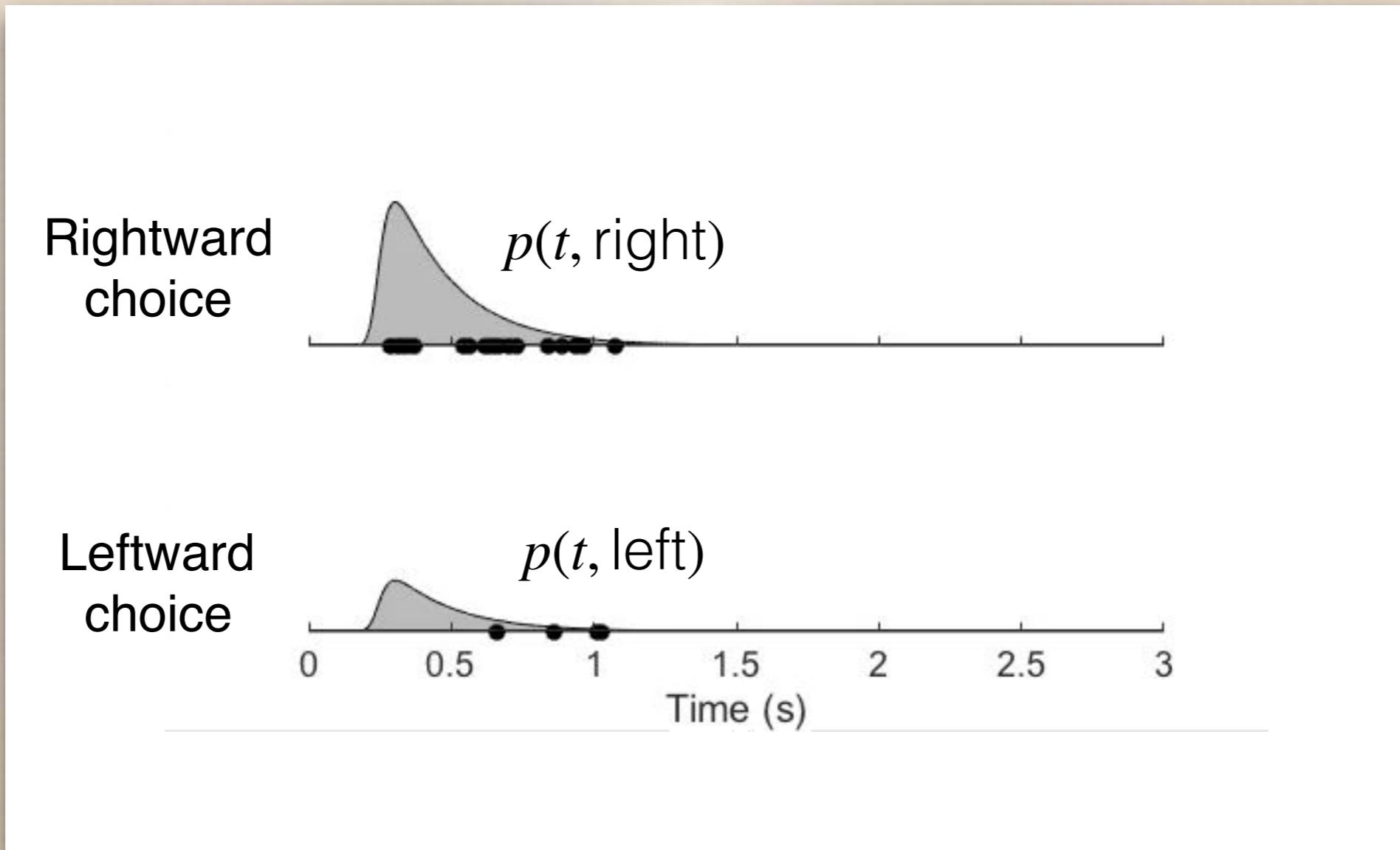
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# Model fitting

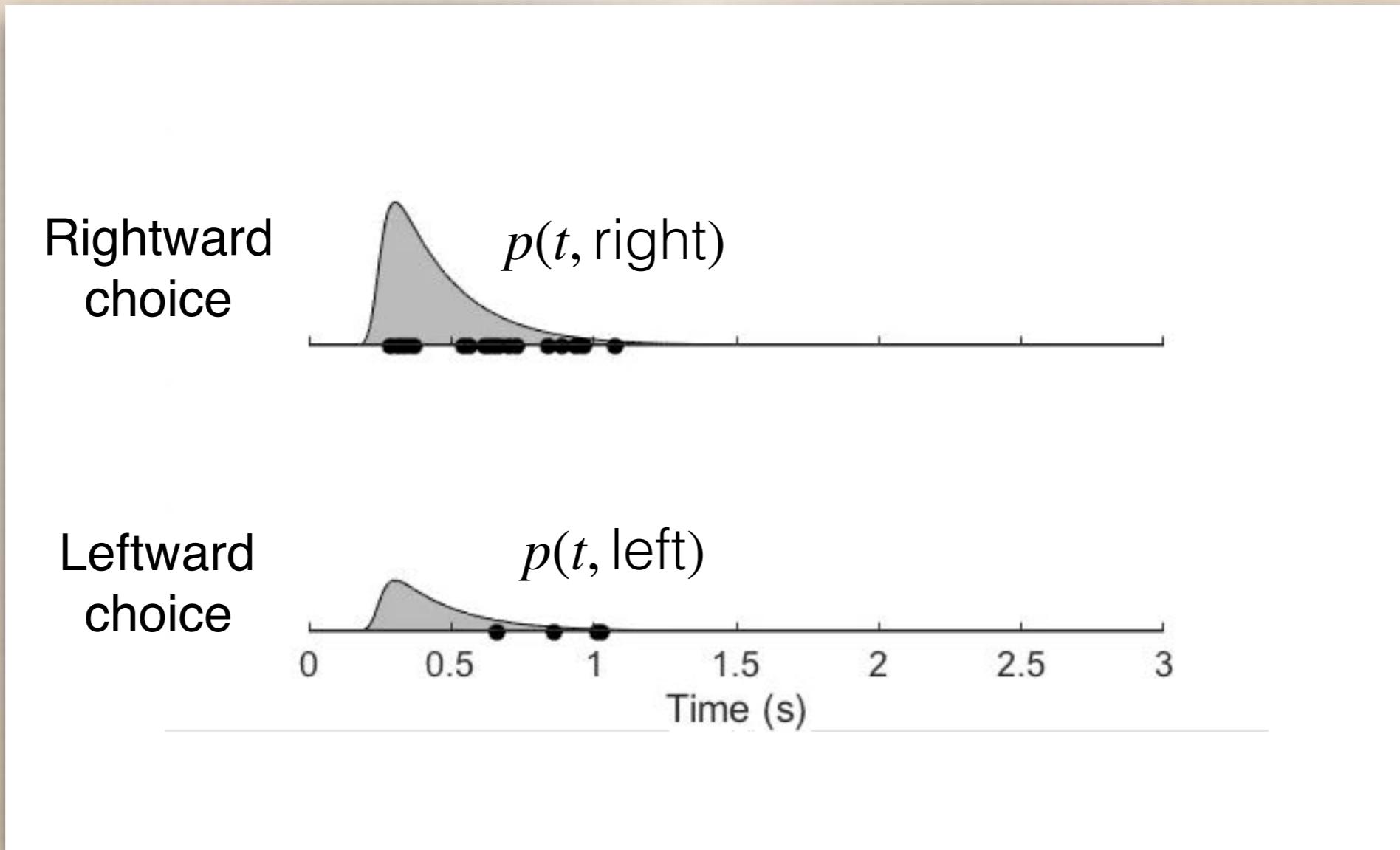
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Code in Github uses Chang & Cooper's (1970) implicit integration method.

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# Parameter optimization

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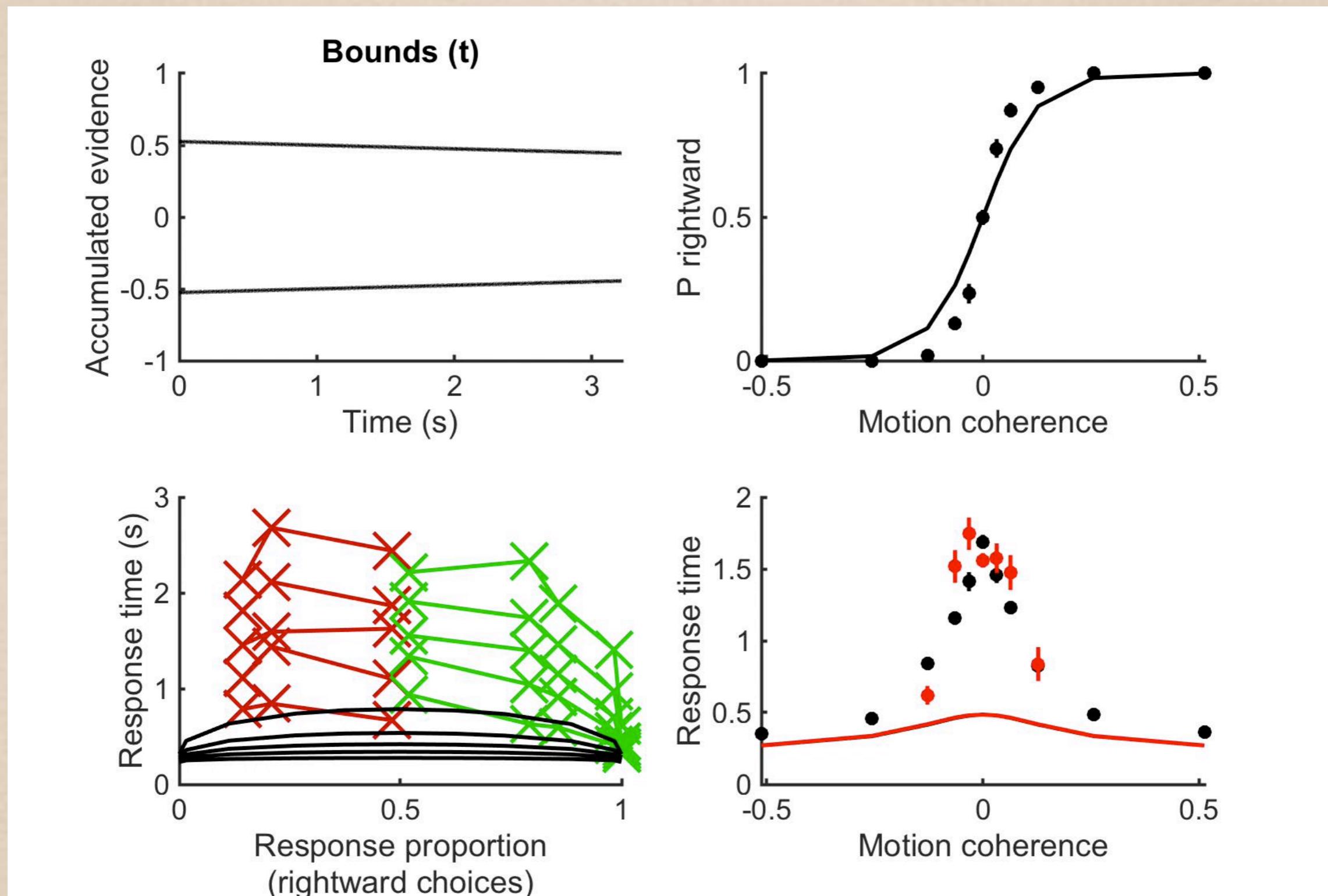
- » fminsearch (Nelder–Mead simplex method)
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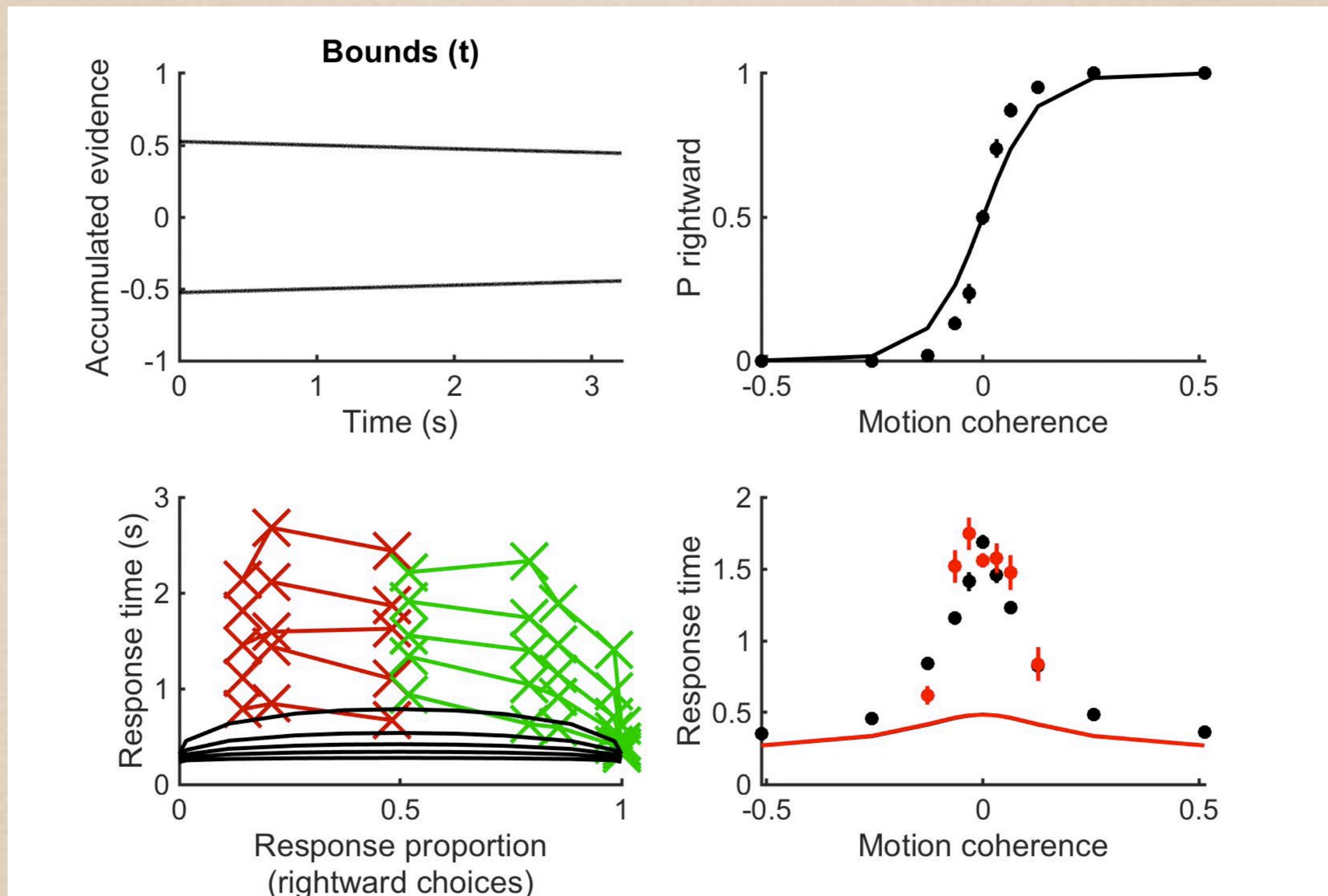
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Six parameters:

signal-to-noise ( $\kappa$ ), bound shape (3 params), non-decision time distribution (2 params)

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# Parameter recovery

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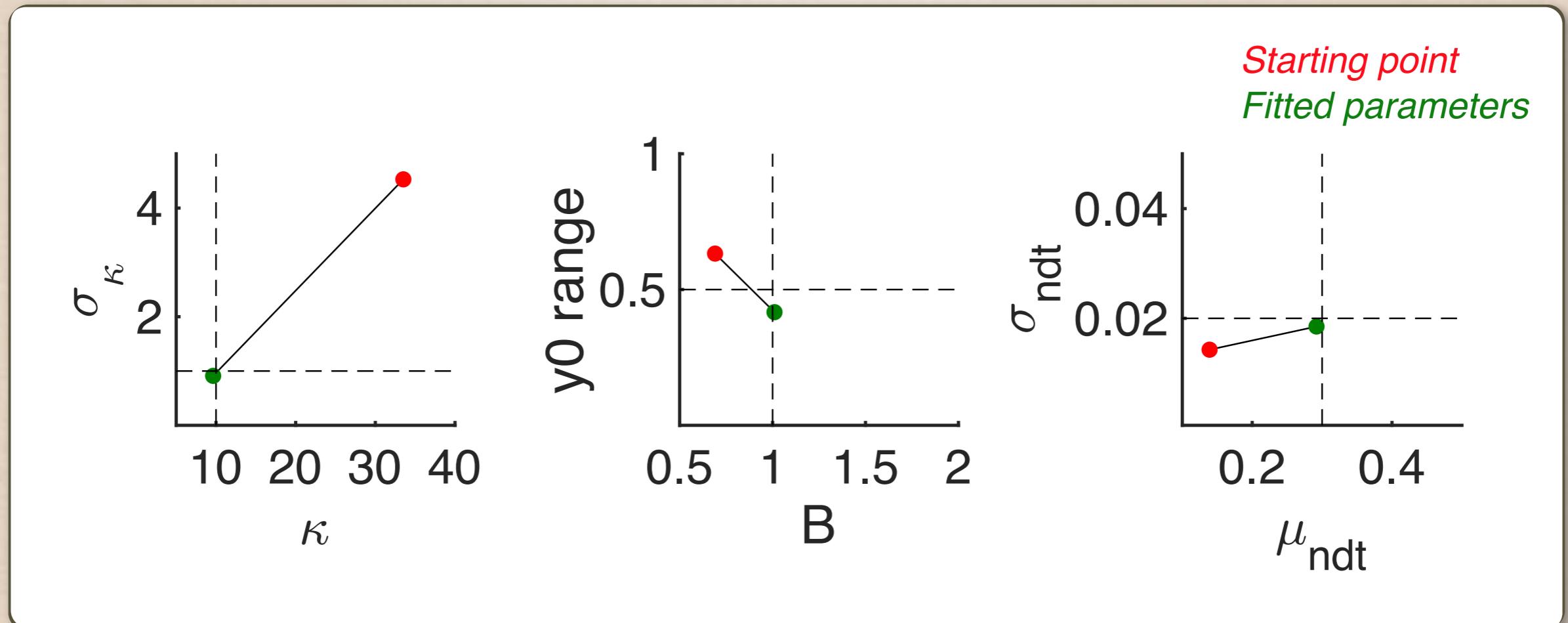
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- » Fit model to experimental data
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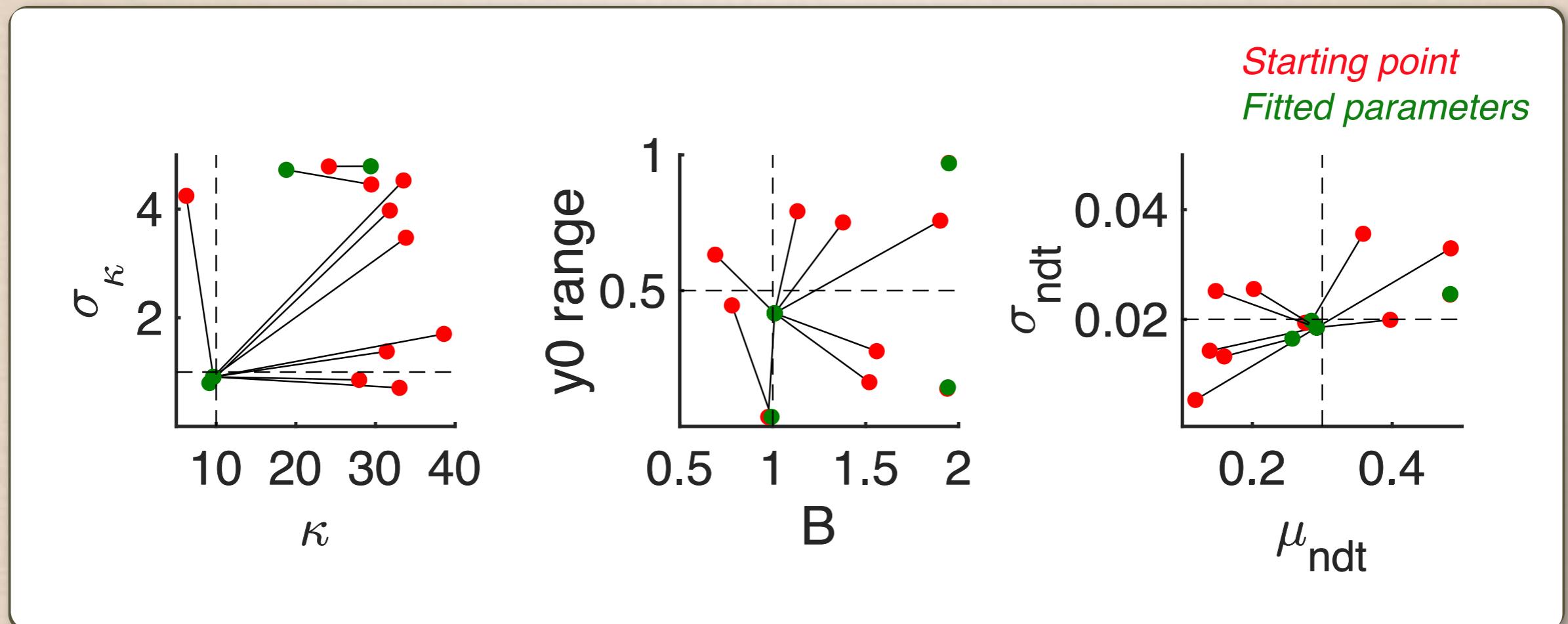
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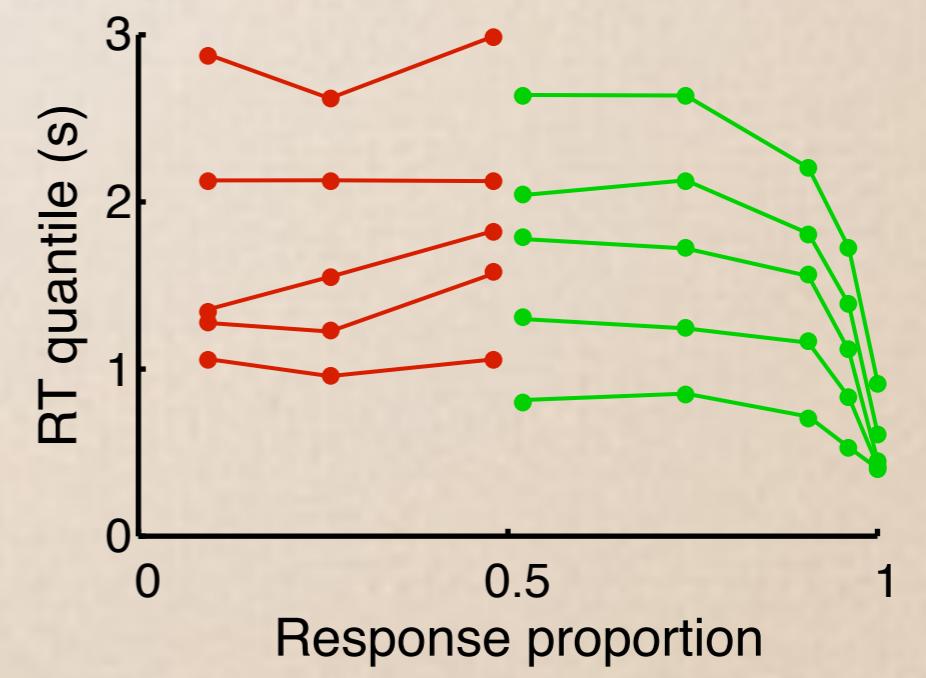
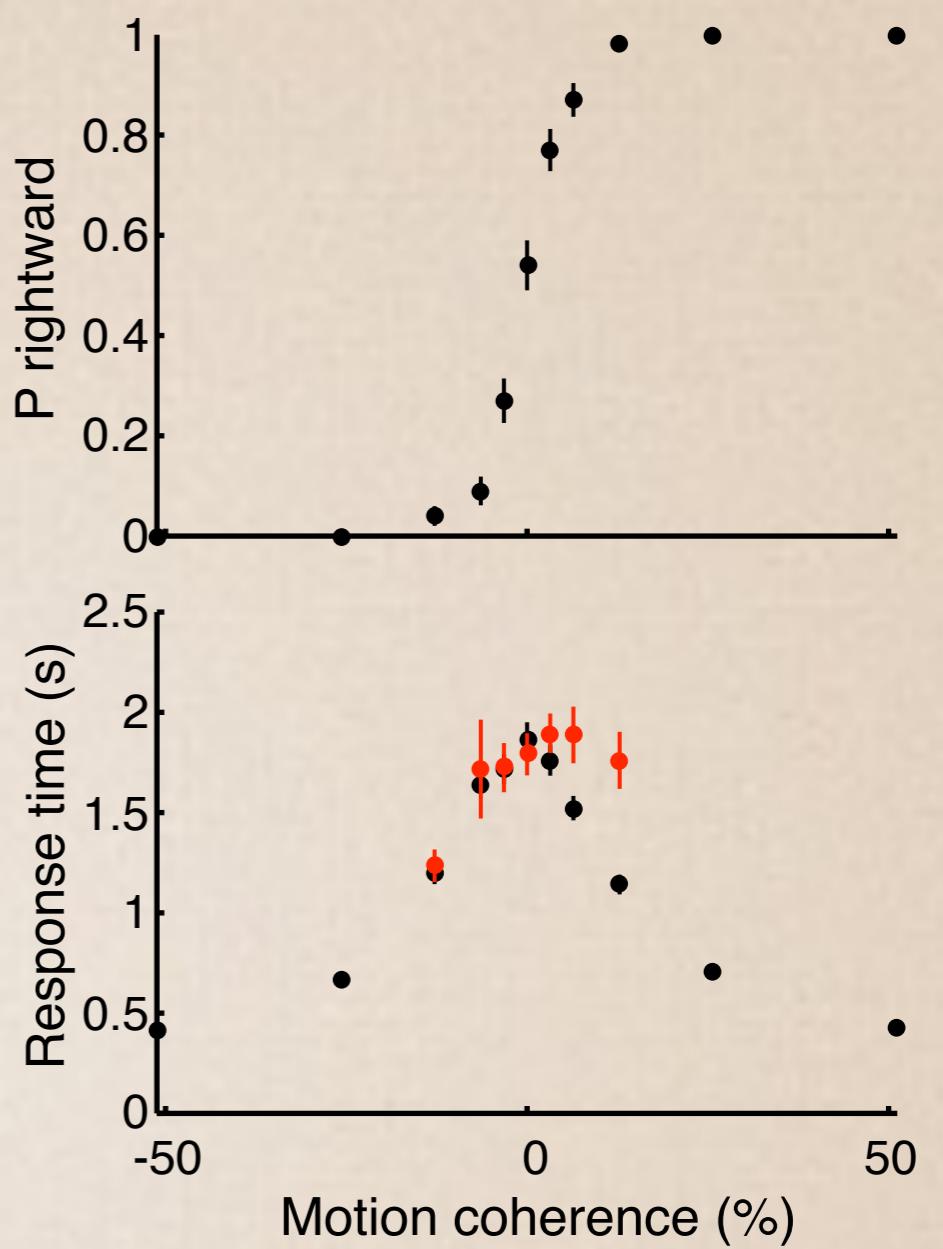


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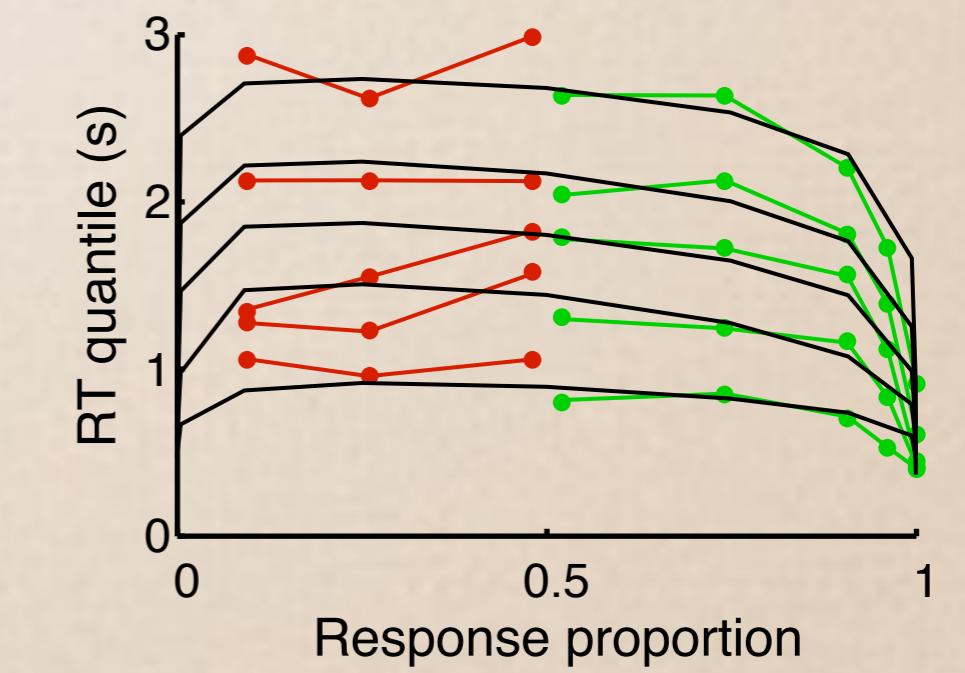
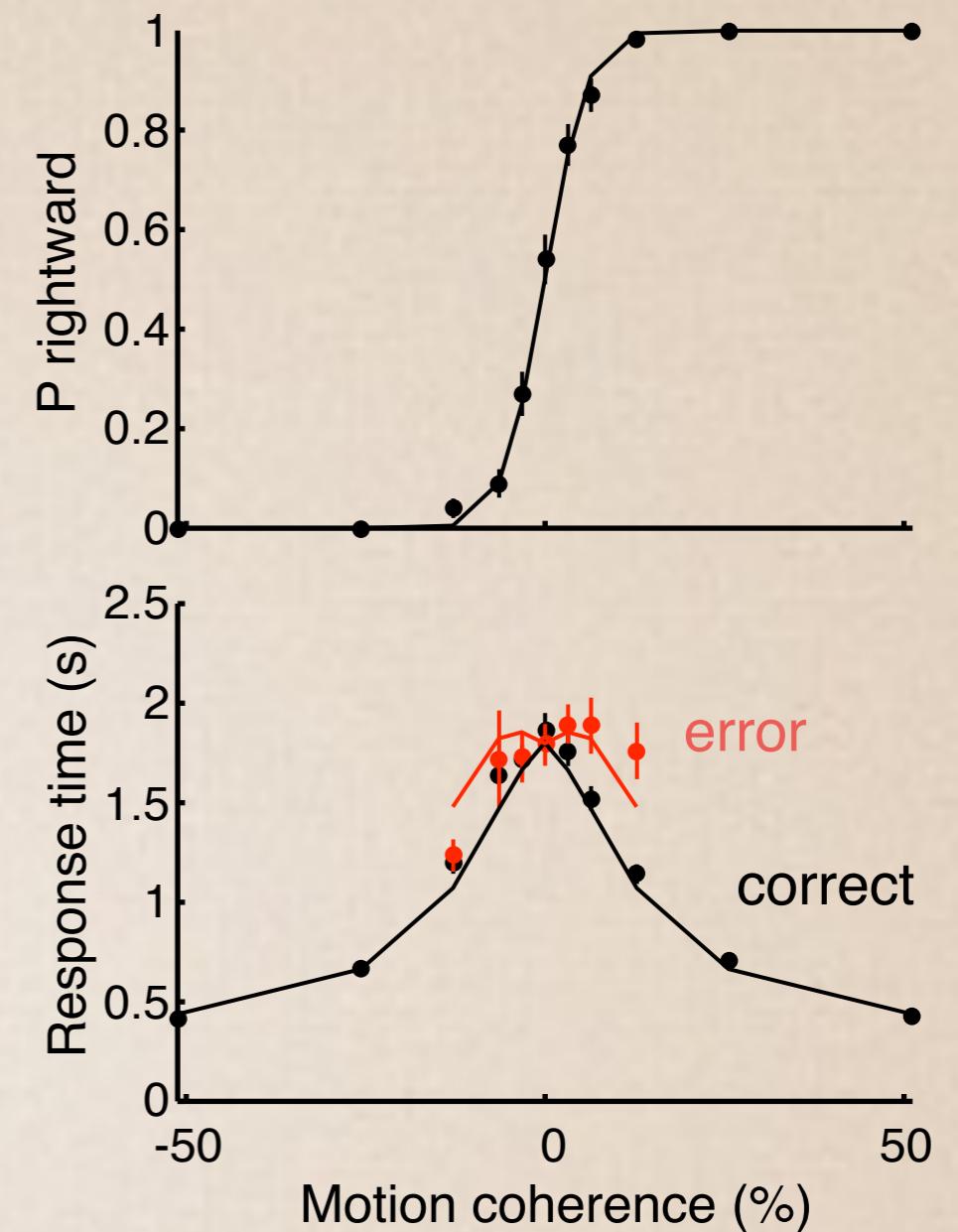
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# Model mimicry

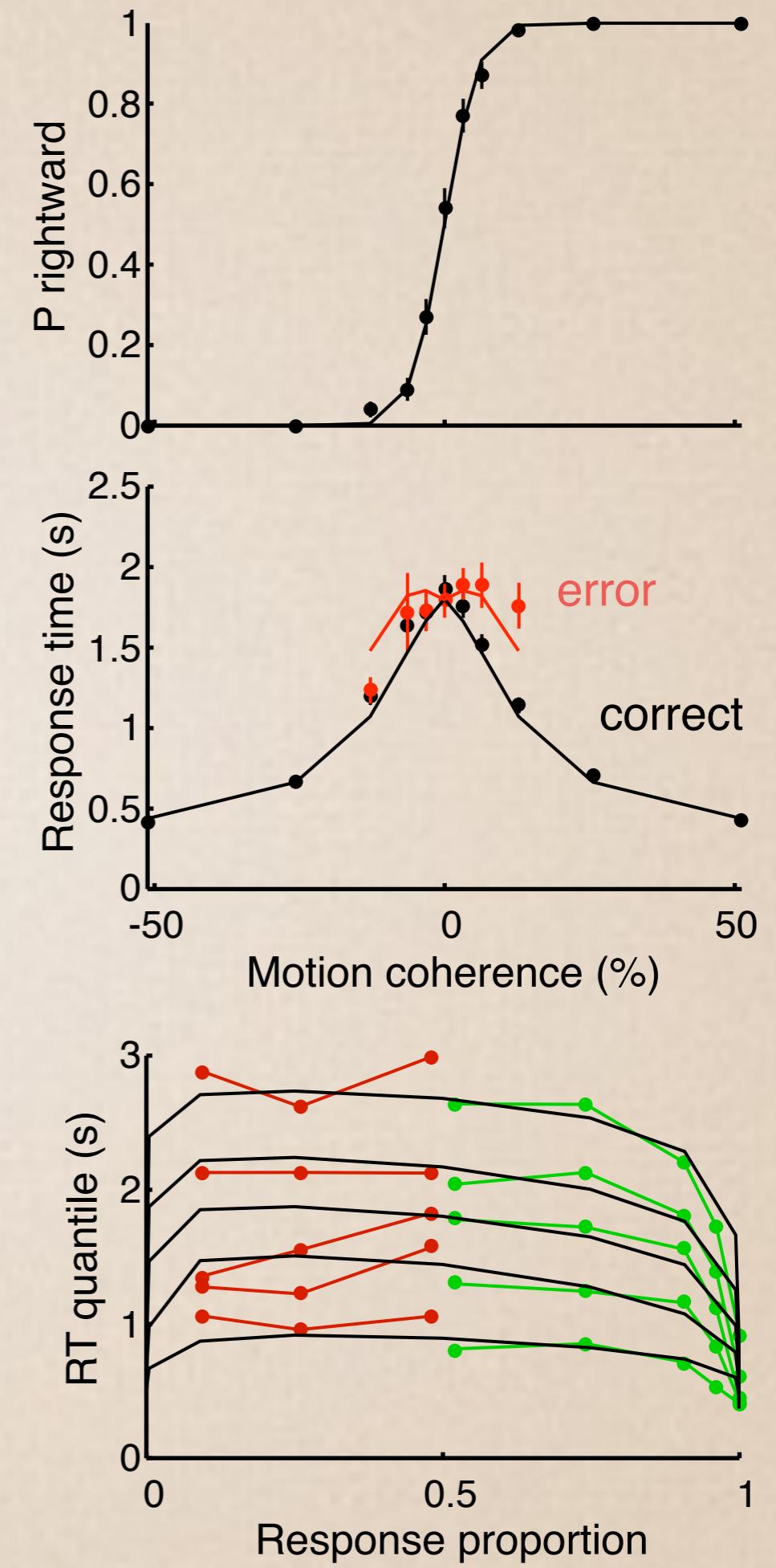
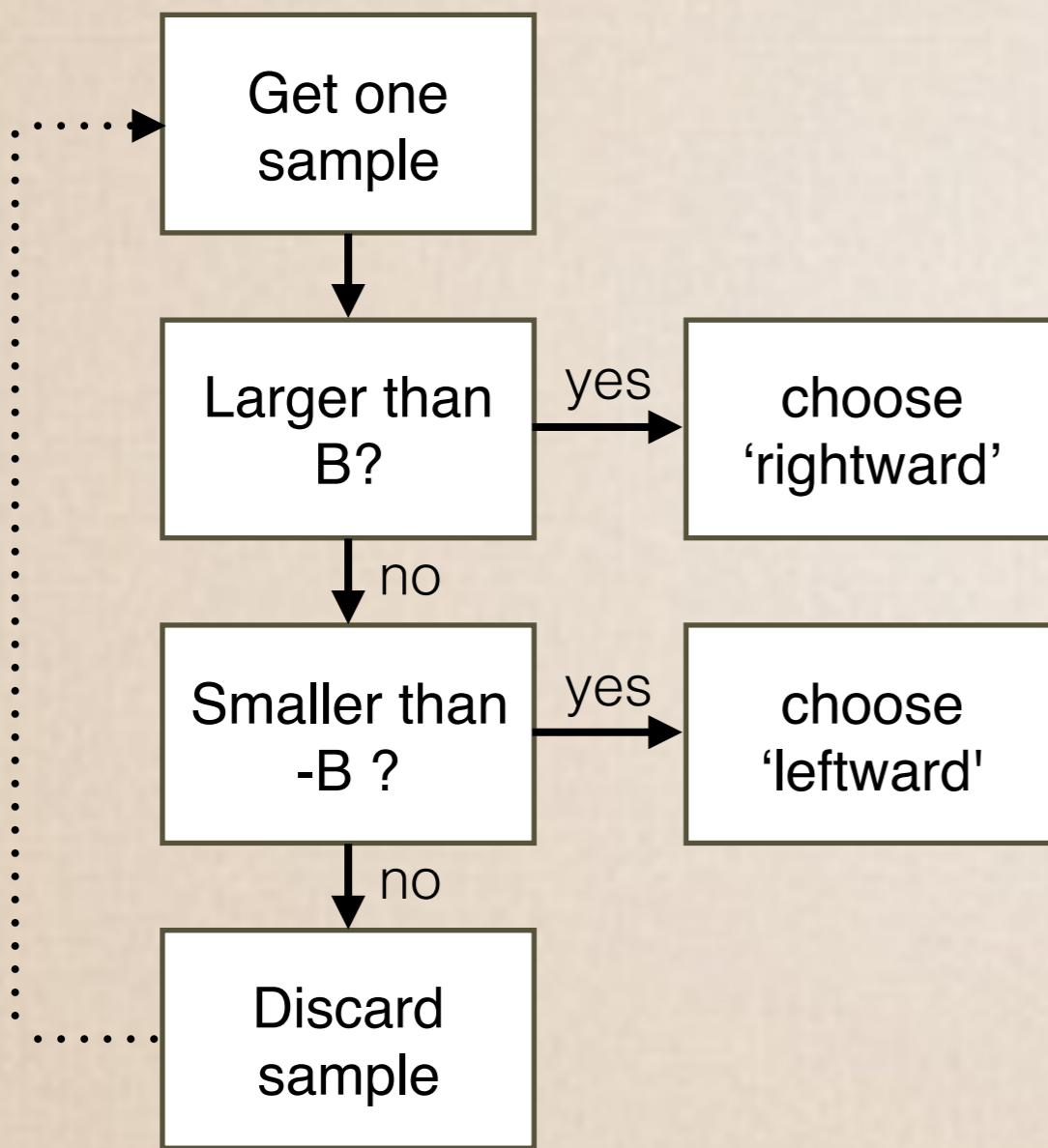


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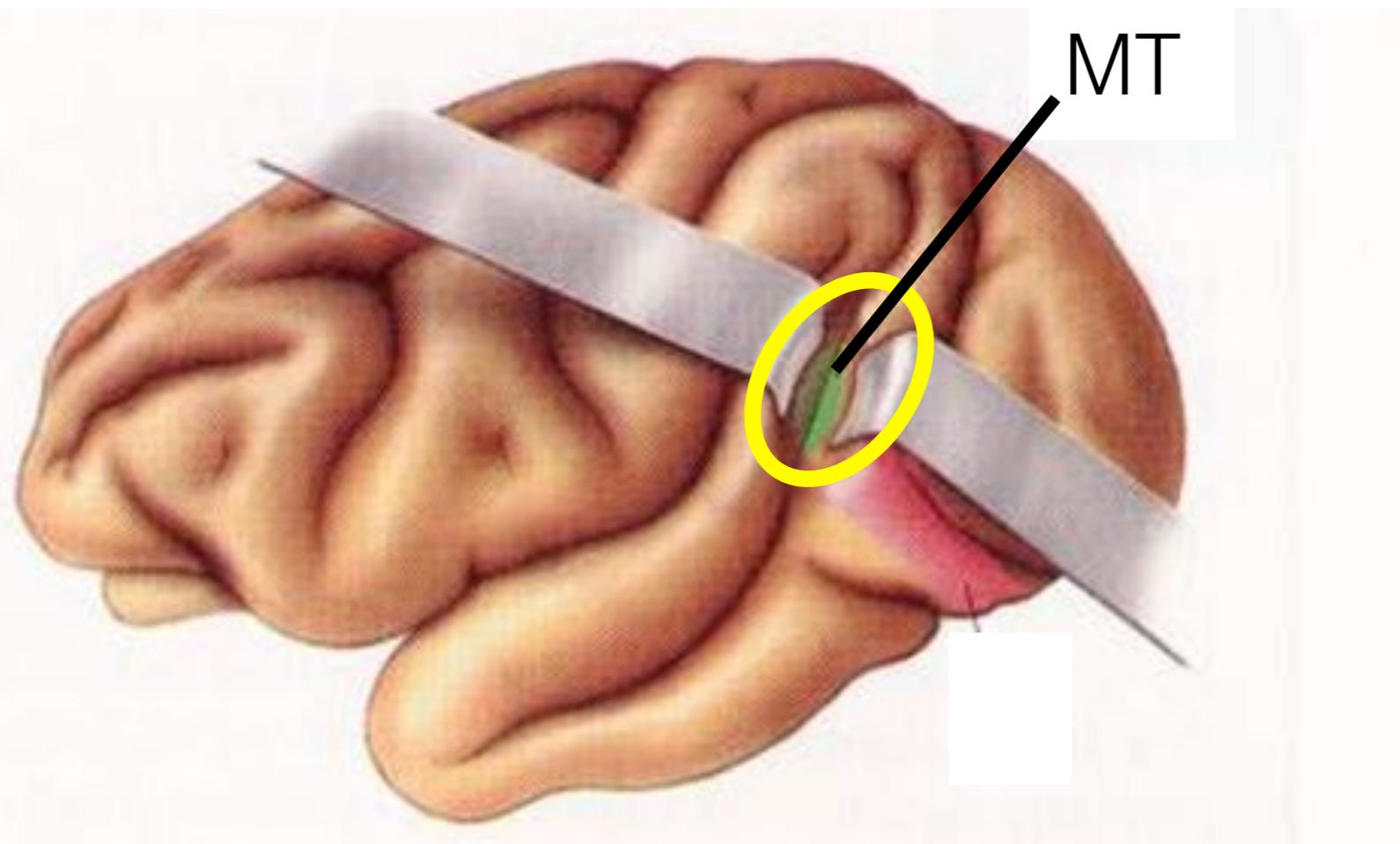
# Model mimicry

Cartwright and Festinger 1943



# Neurophysiology

# Direction-selective neurons in the visual cortex

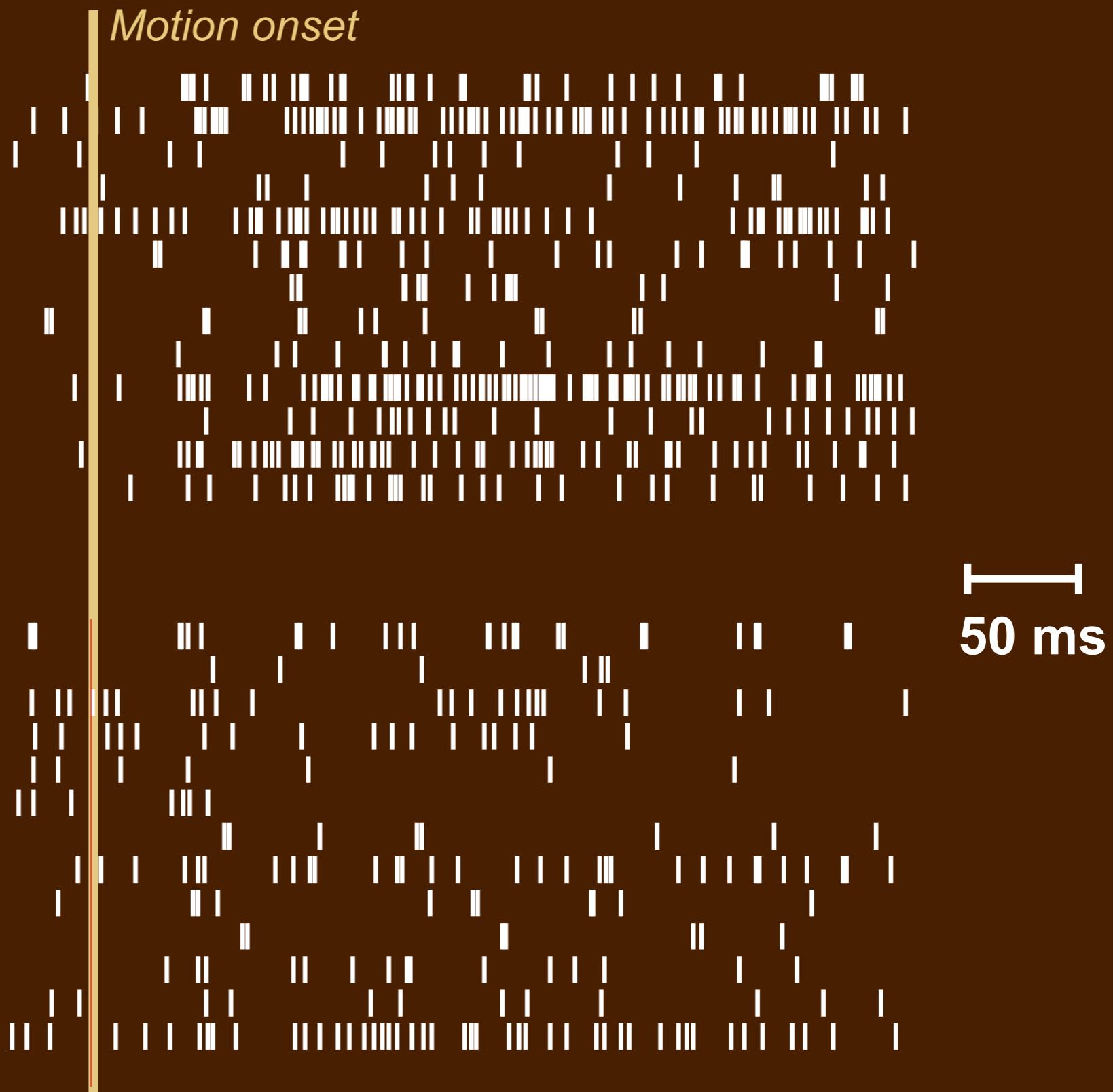


Albright, Movshon, Newsome, Britten, ...

# Is the motion rightward or leftward?

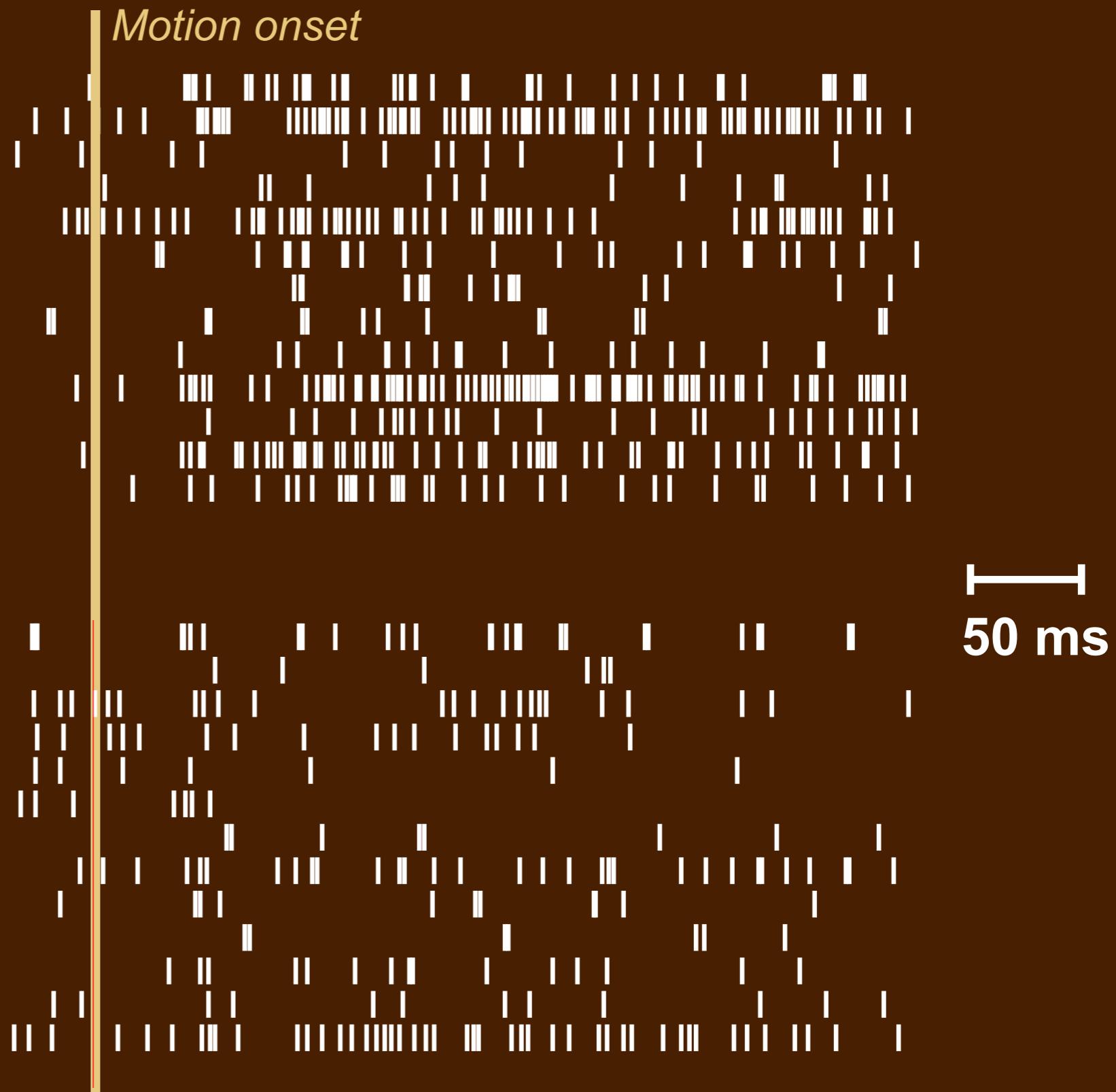
*Population of  
right-preferring  
neurons*

*Population of  
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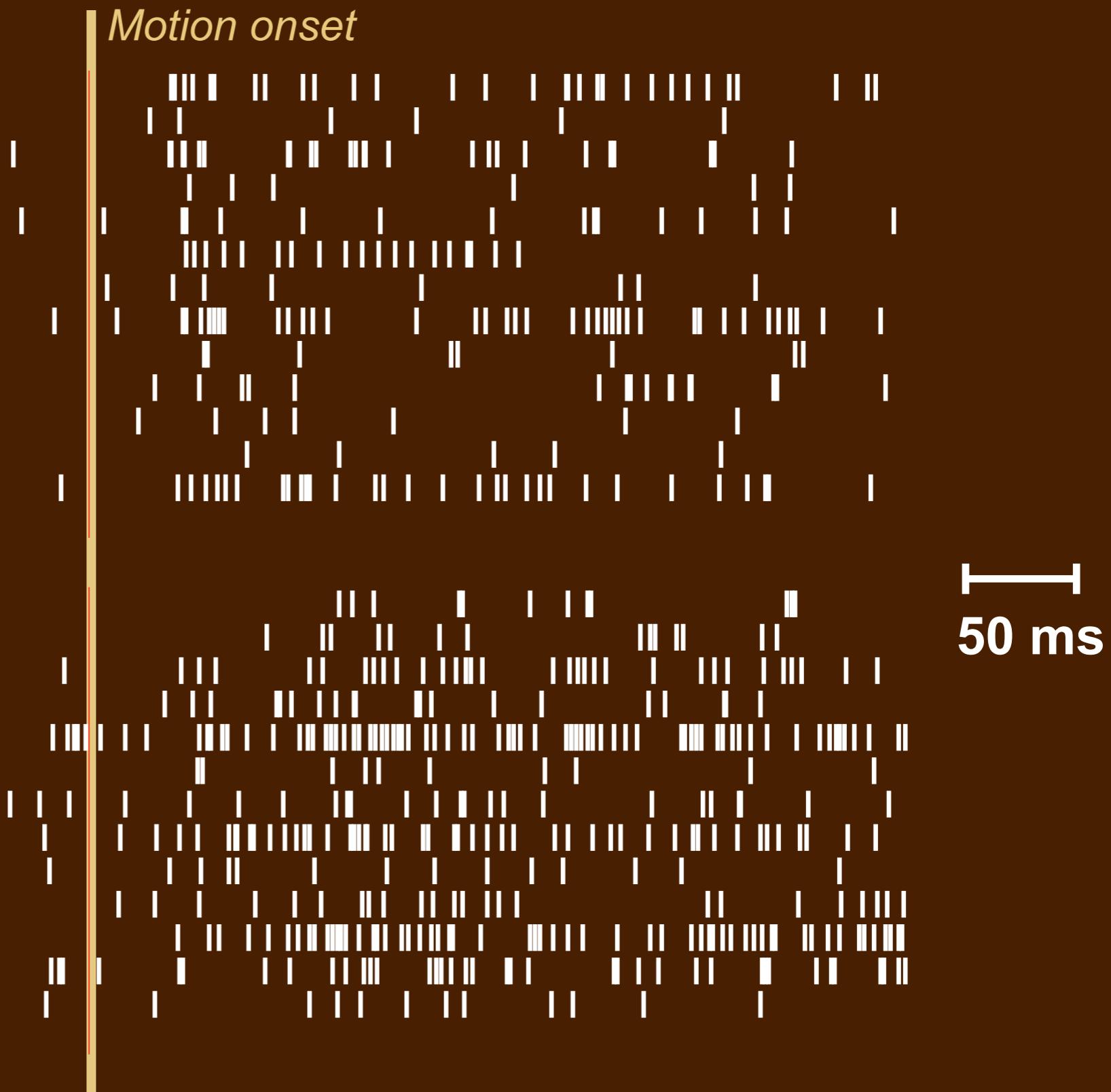
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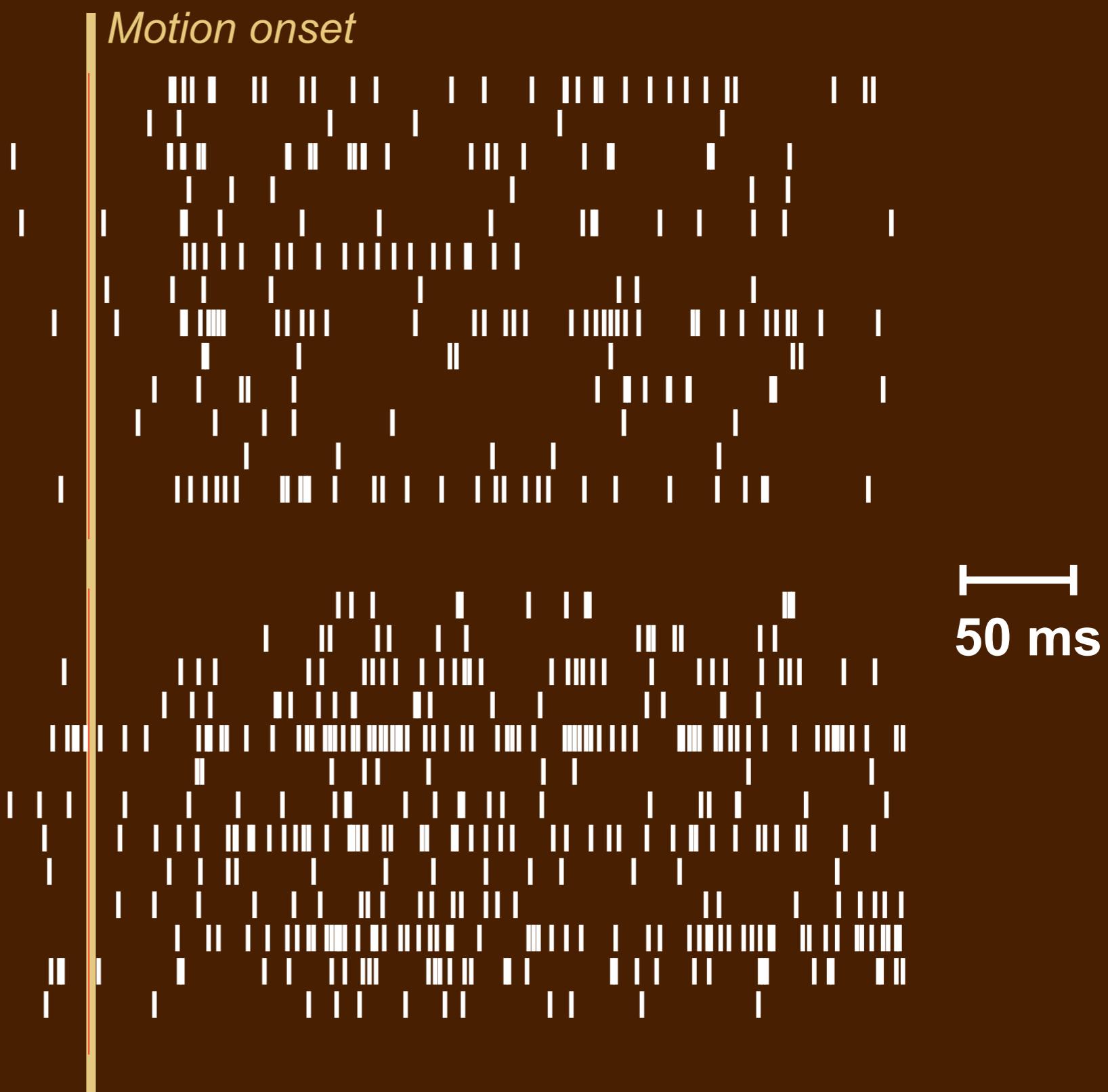
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# Decisions based on evidence streams

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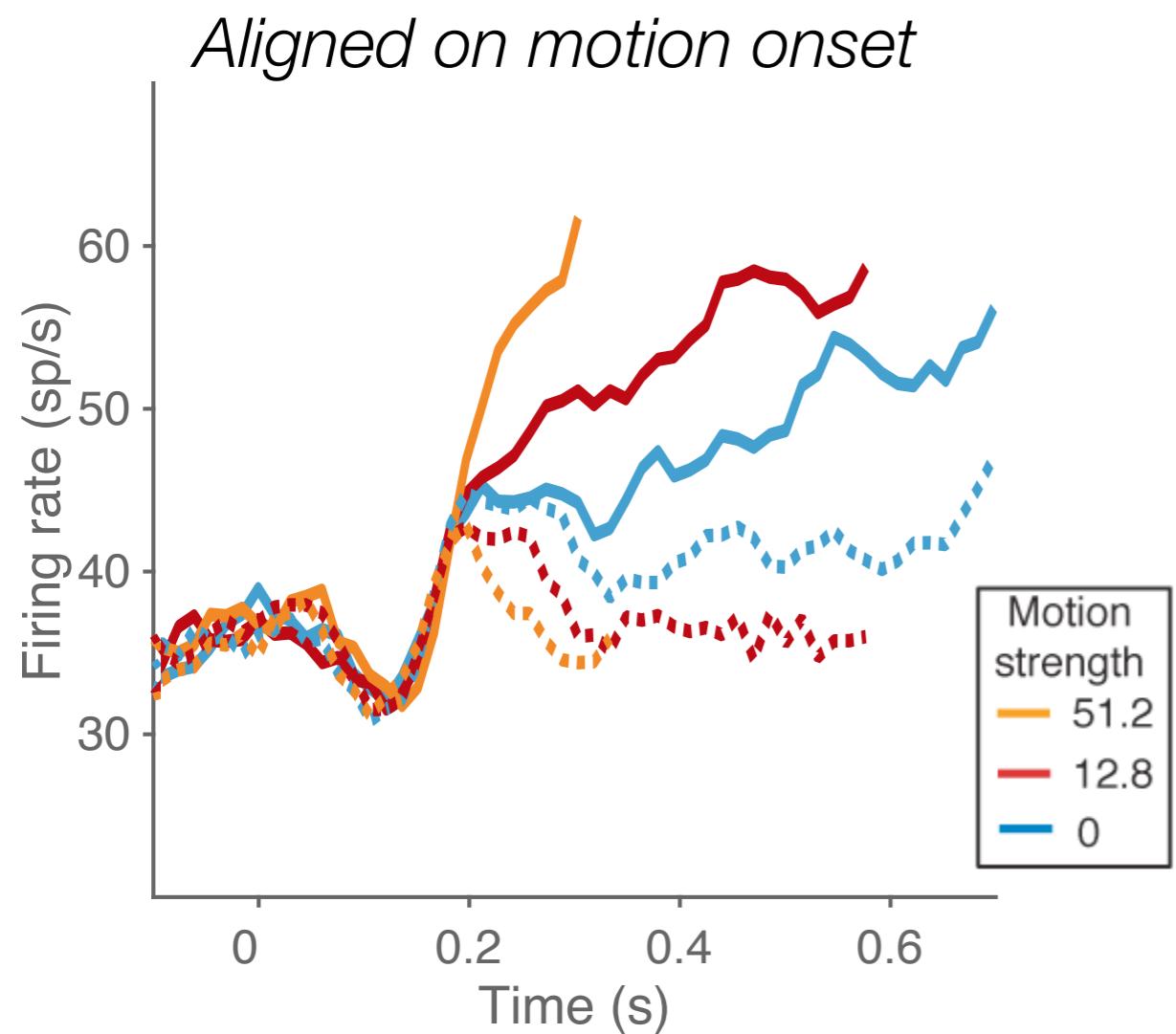
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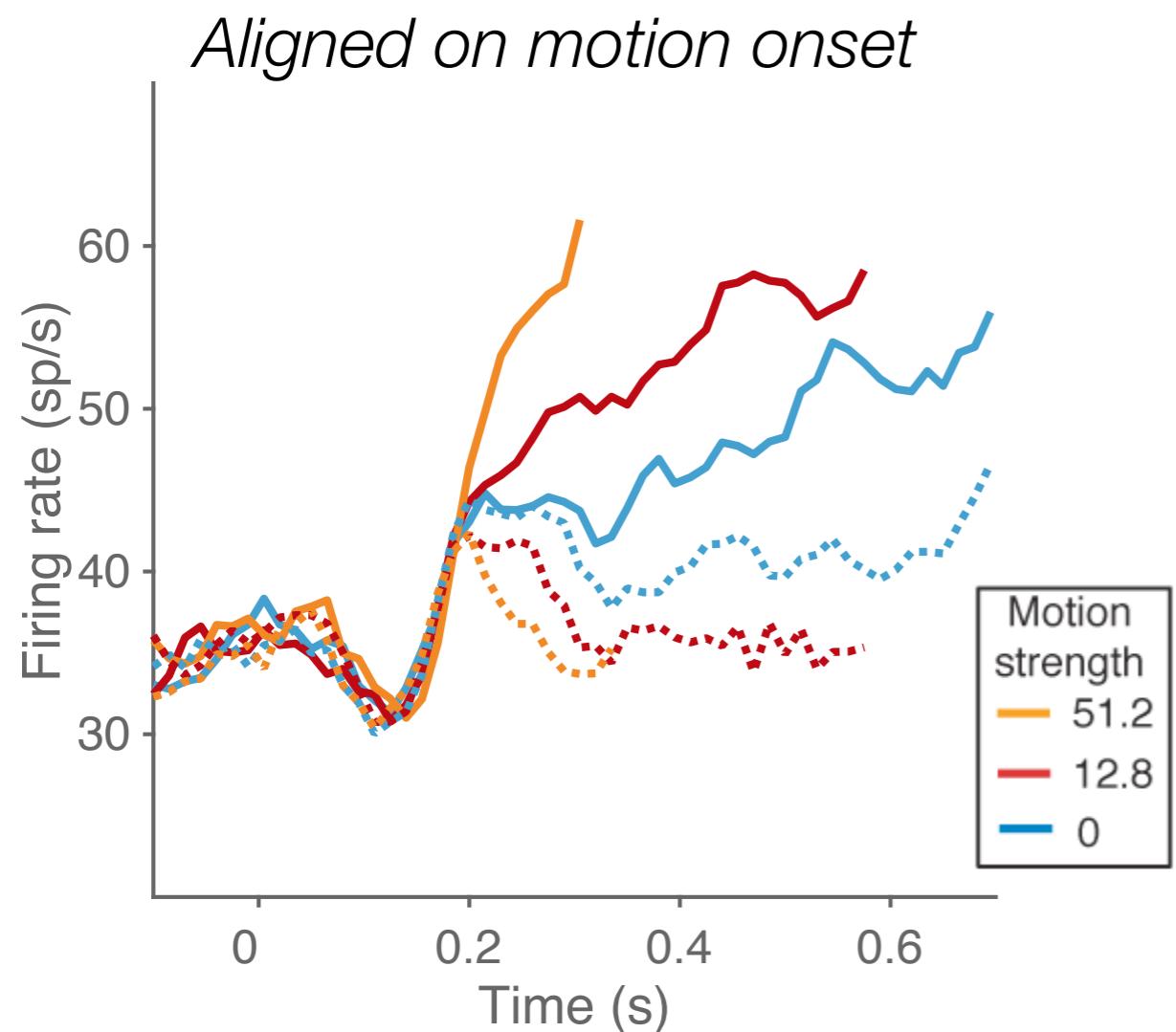
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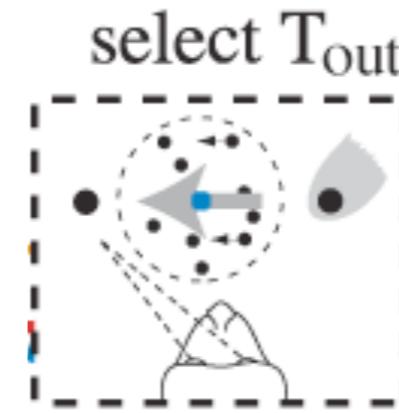
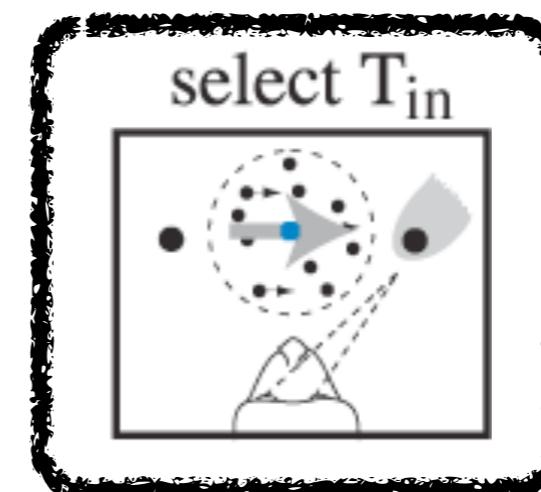
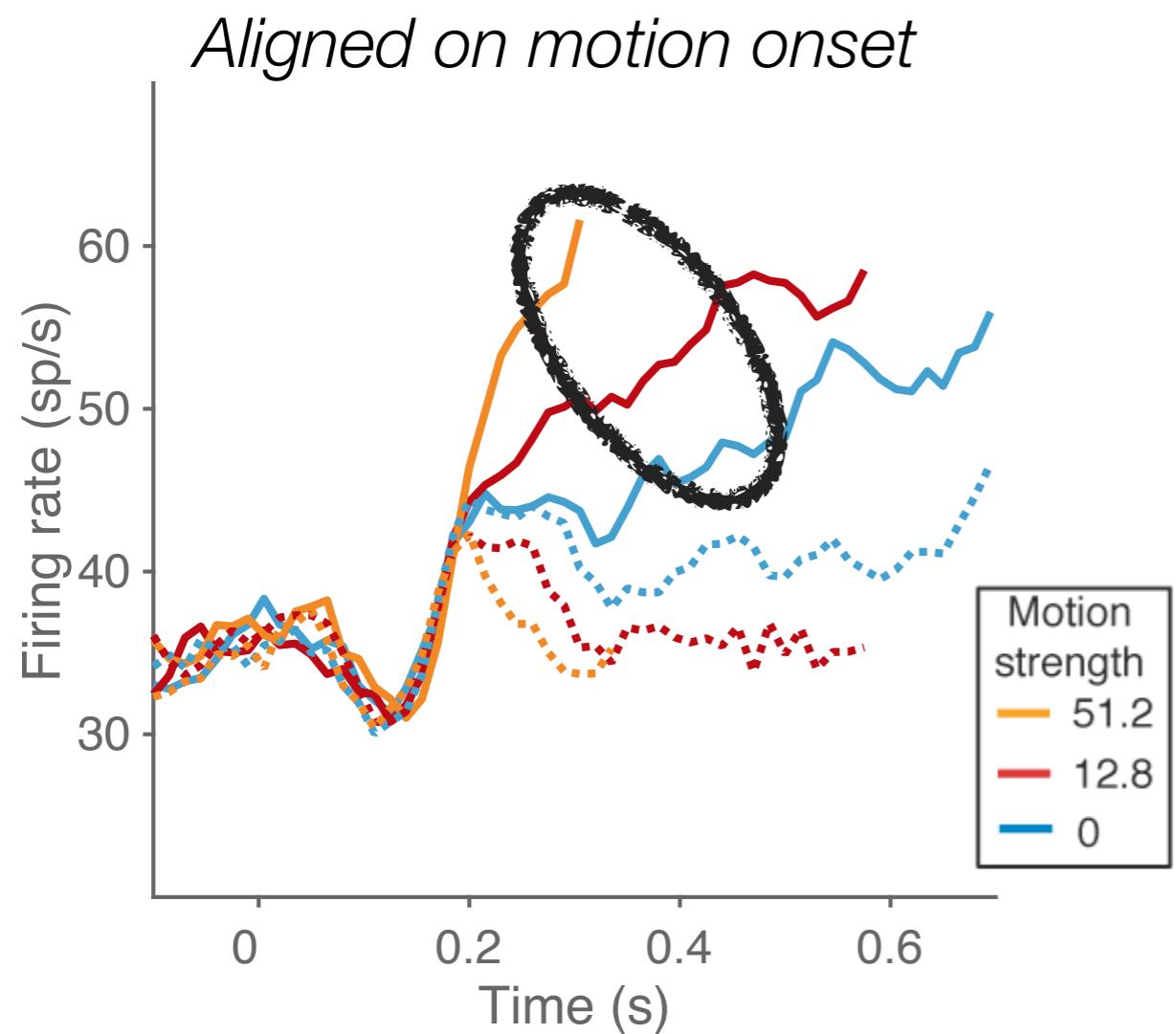
# Average LIP activity in the random-dot motion task



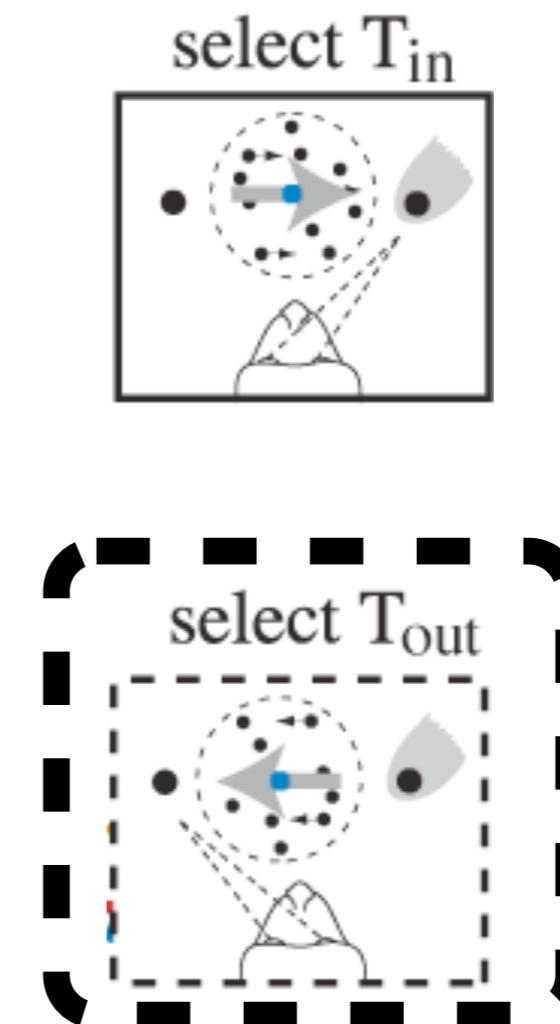
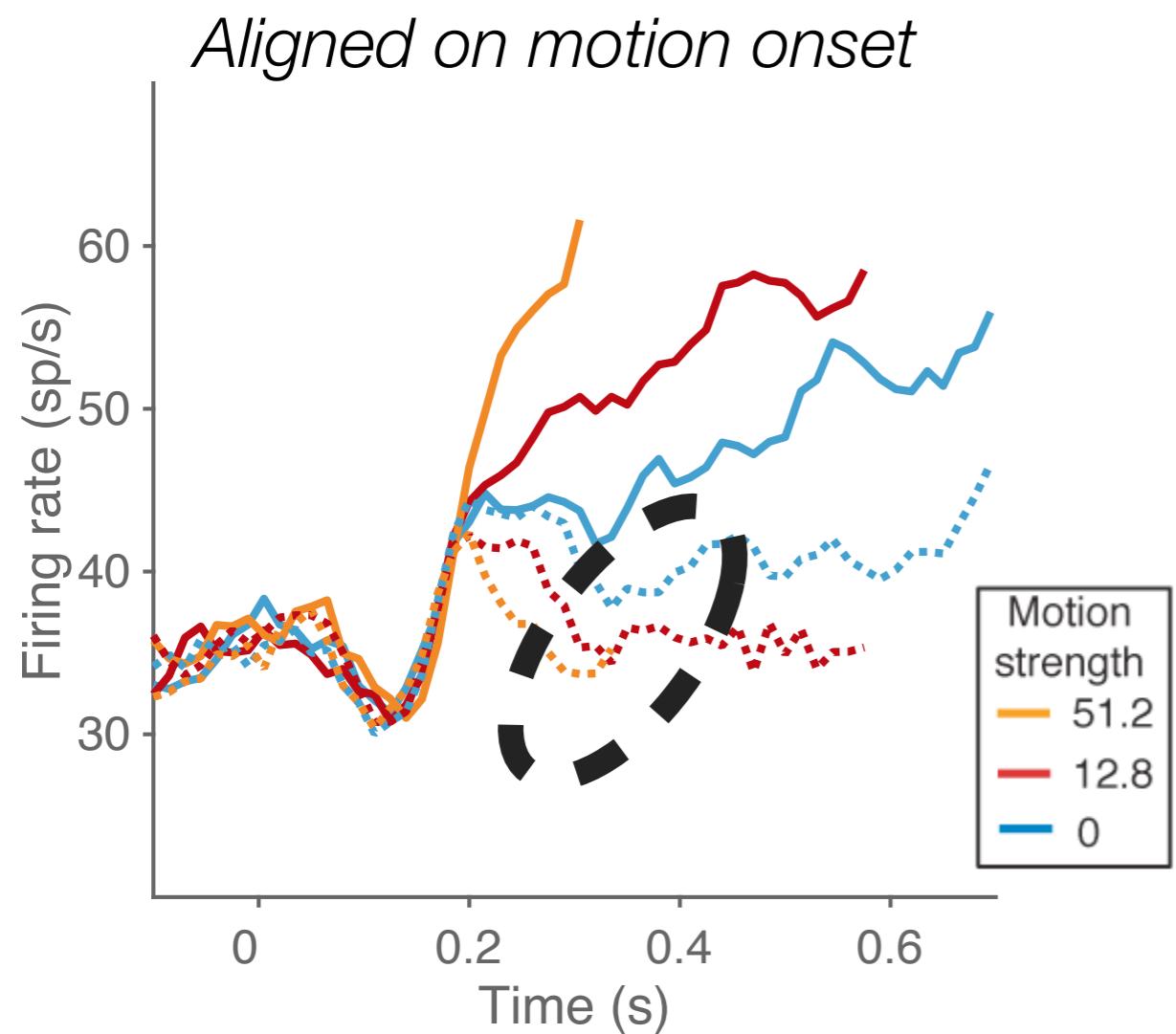
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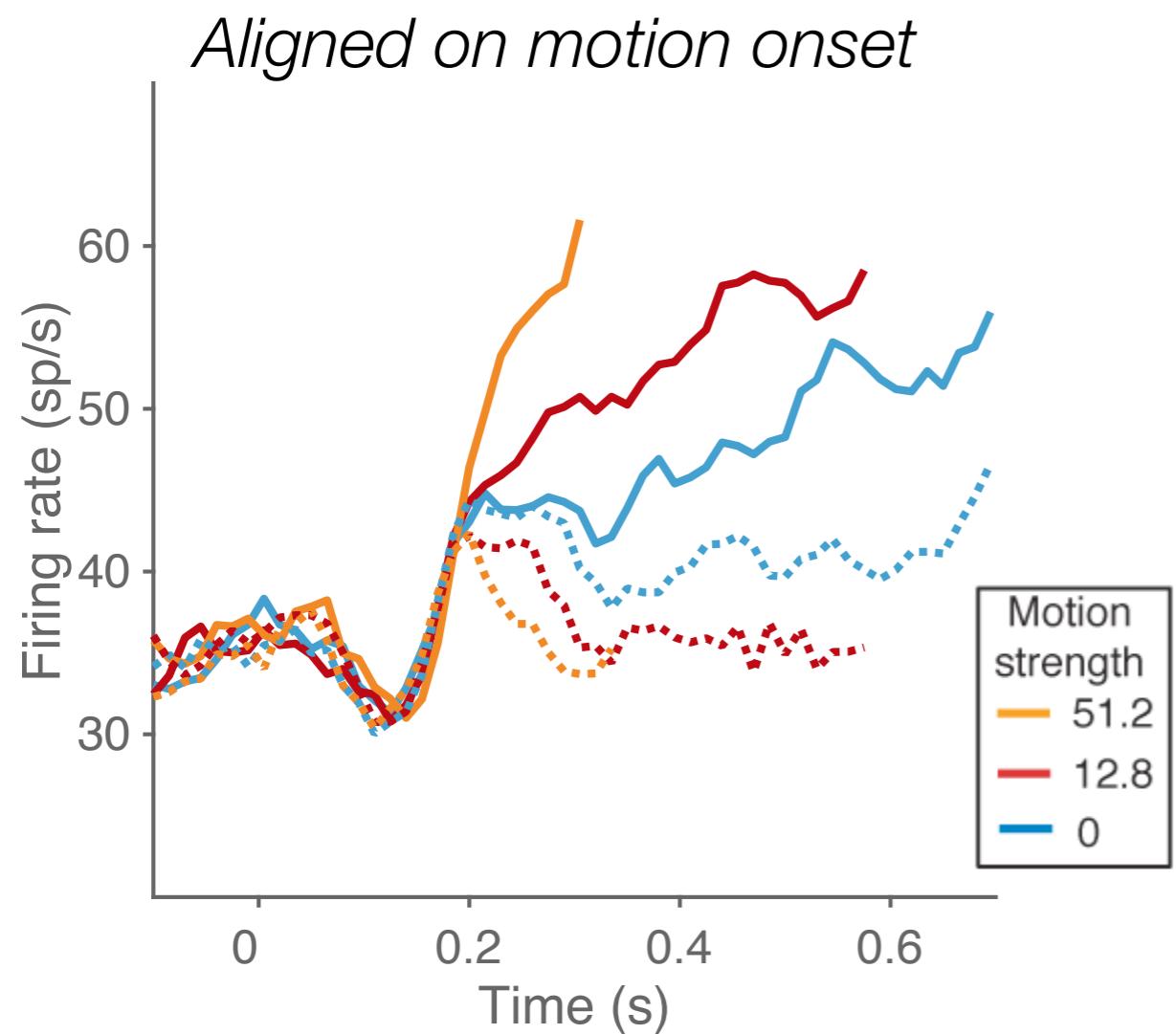
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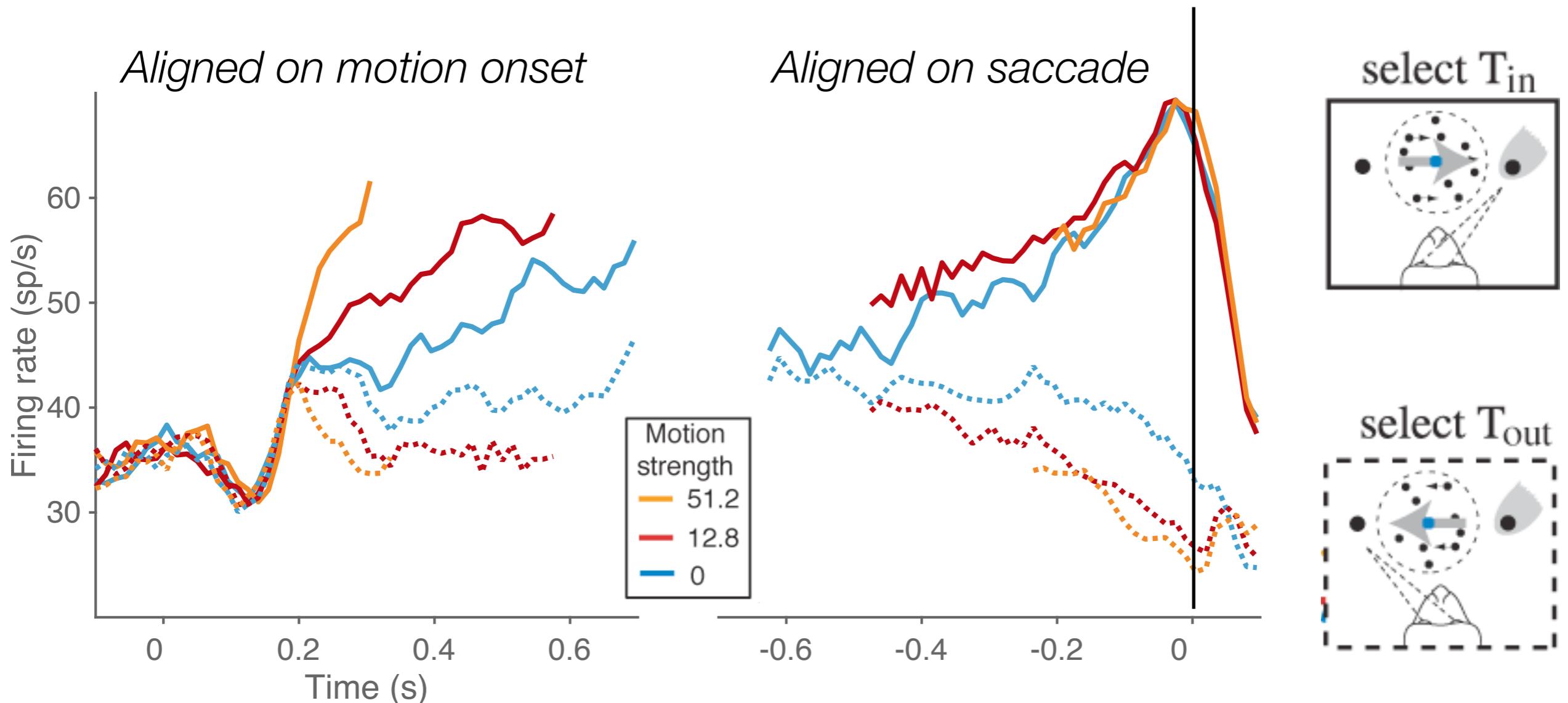
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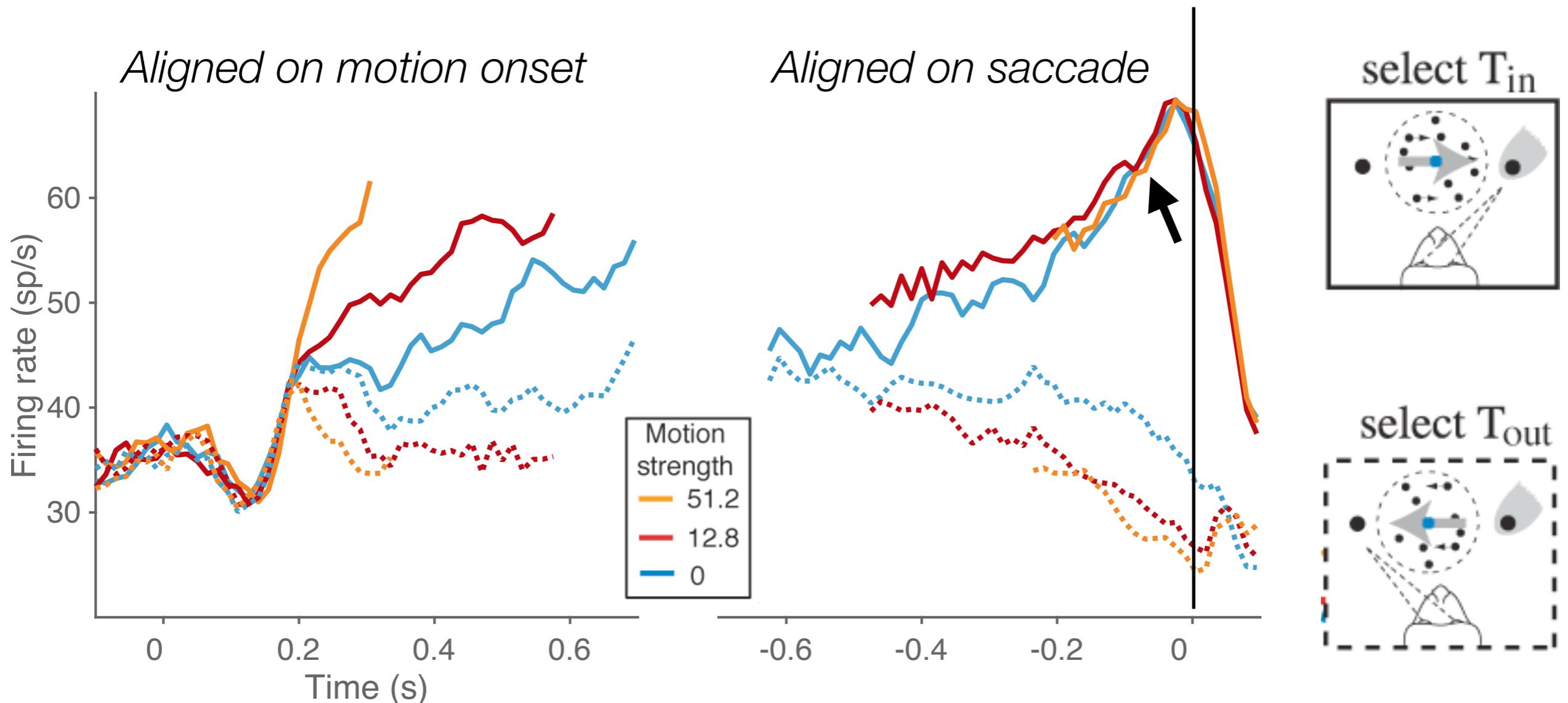
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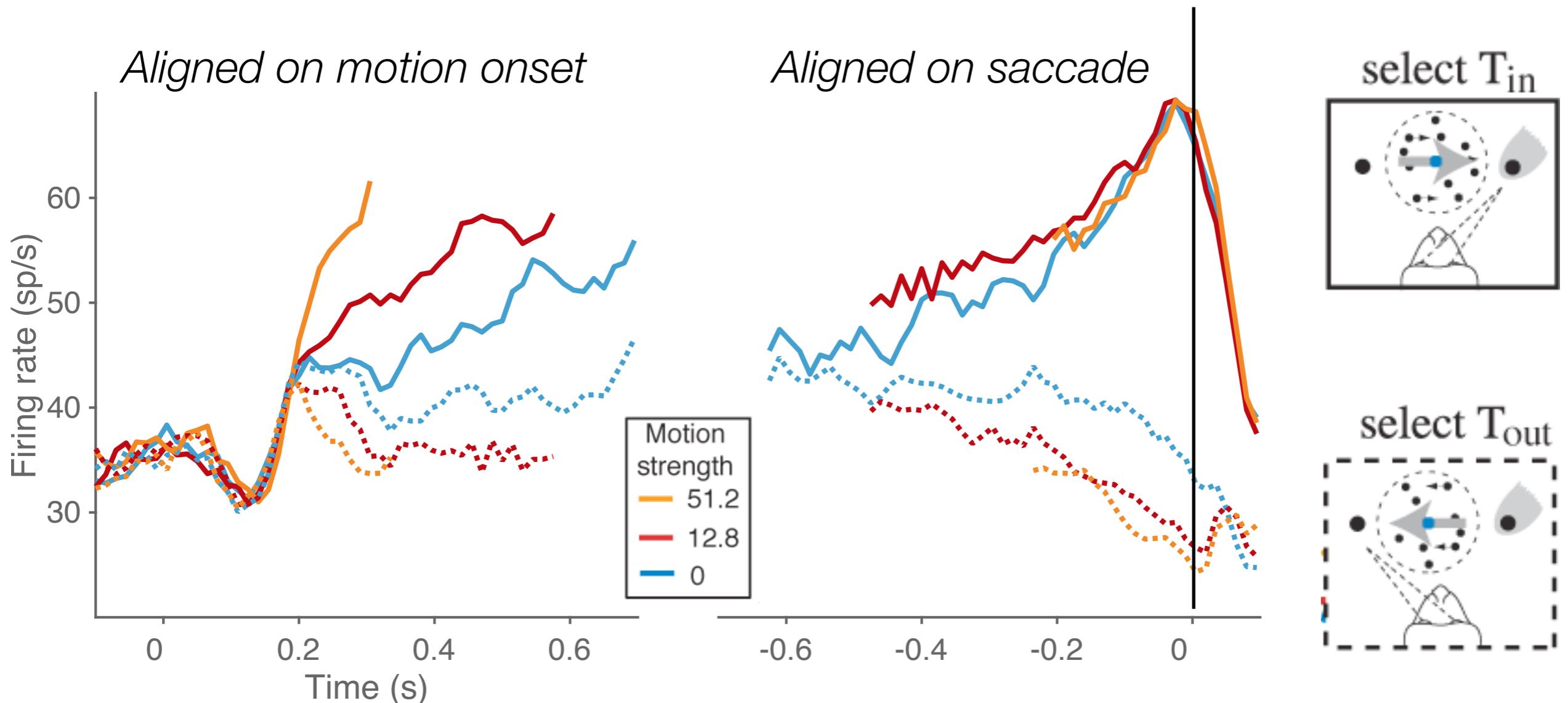
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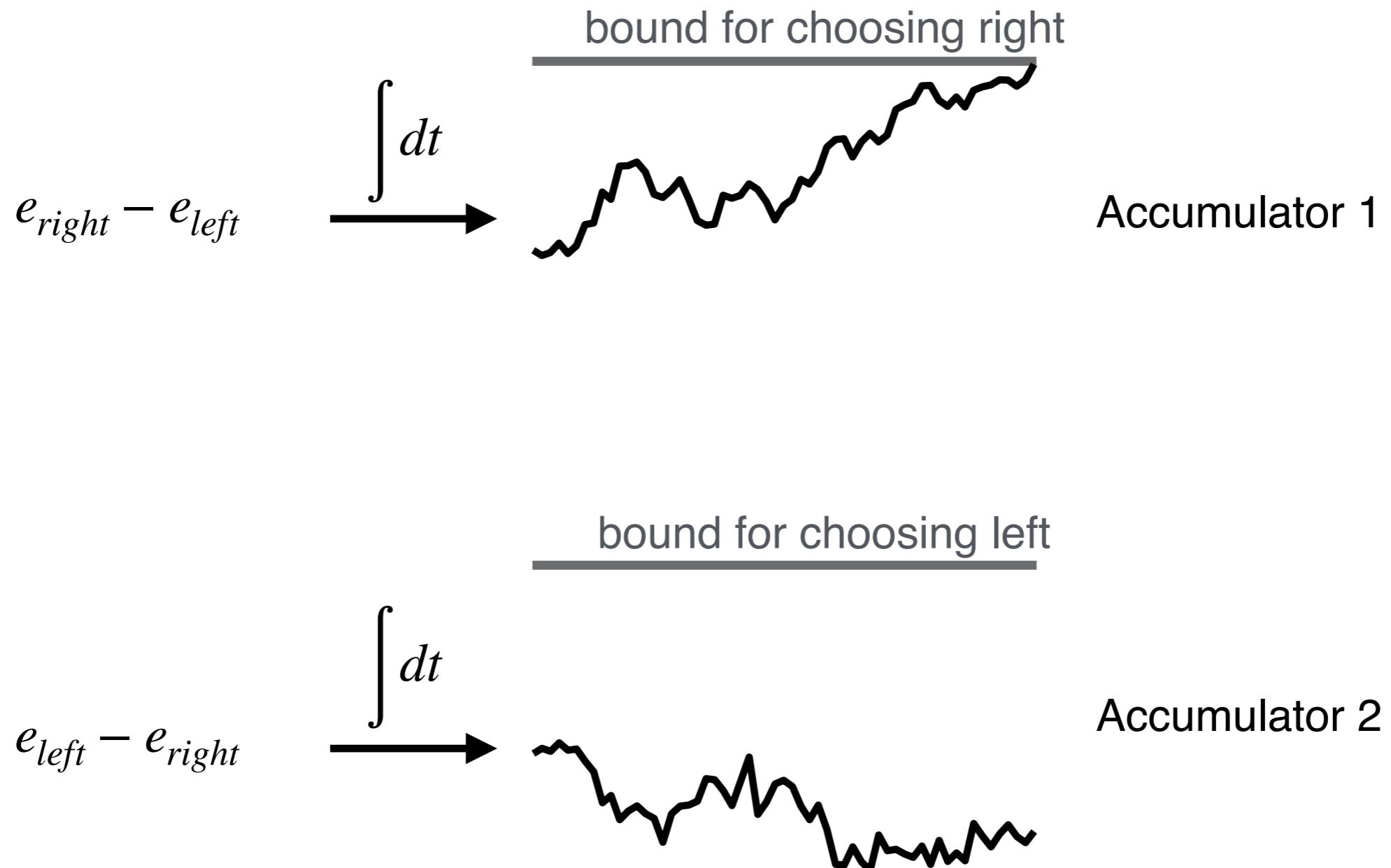


# Competing races



e.g., Usher and McClelland 2001, Kiani & Shadlen 2014

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# Final summary

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## Background

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Early sequential sampling model

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Sequential probability ratio test

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## The drift-diffusion model

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Model mimicry

## Neurophysiology

# Final summary

## Background

Early sequential sampling model

Sequential probability ratio test

## The drift-diffusion model

Influence of the different parameters

The quantile-probability plot

Differences in RT between error and correct responses

## Model fitting

Probability distributions over choice and RT

Parameter optimization & recovery

Model mimicry

## Neurophysiology

Neural responses from areas MT and LIP

# Thank you!

Suggested reviews:

Gold and Shadlen, Neuron 2002,  
"Banburismus and the Brain: Decoding Review the Relationship  
between Sensory Stimuli, Decisions, and Reward "

Ratcliff, Smith, Brown and McKoon, TiCS 2016,  
"Diffusion Decision Model: Current Issues and History"

# extra slides

# Attempt to disambiguate between these alternatives using model comparison

Hawkins et al. (JNeurosci. 2015) “Revisiting the Evidence for Collapsing Boundaries and Urgency Signals in Perceptual Decision-Making”.

