## Goals

* Increase user experience of a restaurant website
* Continue practicing Low to high fidelity design process
* Create a working RWD (responsive web design)
* Use the [Semantic UI](http://semantic-ui.com/) framework
* Due: Multiple Due Dates. See details.

# Part 0: Setup

* 1. Create GitHub repo named p4-restaurant
* 2. InvisionApp project named p4-restaurant
* 3. Download and understand the [378 Website Starter](https://github.com/vcd/378-website-starter)
* 4. Create folder name style-tile for p4-restaurant repo
* 5. Push to GitHub

# Part 1: Project Definition

## Websites

[Maru Sushi Spokane](http://sushimaruspokane.com/) is in need of a redesign. Please note, current site is down.

* Use [Bellevue location](http://www.sushimarubellevue.com/) as reference
* Use [Archive Site](https://web.archive.org/web/20130130104711/http:/sushimaruspokane.com/) as reference

## Background Research

Why this project? Using Guy Fieri as an example, which site is [real](http://guysamerican.com/) and which site is [fake](http://guysamericankitchenandbar.com/)? The fake site is [damaging the brand](http://www.huffingtonpost.com/2013/02/20/guy-fieri-parody-site_n_2724234.html#slide=1756868)

### Consequences of Bad Design

* [If your content (design) is bad, there are alternatives.](http://www.yelp.com/biz/sushi-maru-spokane)
* [If your menu (design) is bad, there are always alternatives.](https://www.google.com/webhp?sourceid=chrome-instant&ion=1&espv=2&ie=UTF-8#q=sushi%20maru%20bellevue%20menu)

### Reference

* [Why are restaurant websites so horrifically bad? via Slate](http://www.slate.com/articles/technology/technology/2011/08/overdone.html)
* [What I want from a restaurant website via the Oatmeal](http://theoatmeal.com/comics/restaurant_website)
* 1. Read researched links. Why does this project need to exist?
* 2. Create wiki page named Restaurant Project Definition
* 3. [Copy text, and then answer the following questions](https://github.com/vcd/378/wiki/Project-Definition-Questions) in Restaurant Project Definition wiki page
* 4. ==> [SUBMISSION FORM for wiki page](https://manikoth.typeform.com/to/dmxRWe) <=== named Restaurant Project Definition

# Part II: Design

## Style Tile

* 0. [Content for Website](https://github.com/vcd/378/wiki/Sushi-Restaurant-Content). Add more if you like.
* 1. Reference [Samantha Warren's Style Tiles](http://styletil.es/) and also [Style Tiles and How They Work](http://alistapart.com/article/style-tiles-and-how-they-work)
* 2. [Download 378 Website Starter](https://github.com/vcd/378-website-starter)
* 3. Create folder named style-tile.
* 4. Add files from [Download Style Tile Template](https://github.com/vcd/style-tile-template) files
* 5. Create a Style Tile for your project
* 6. Stage to GitHub existing style-tile folder for p3-restaurant repo
* 7. ==> [SUBMISSION FORM for for style tile](https://manikoth.typeform.com/to/dmxRWe) <==

## One Page Design

A one page site-redesign would solve these problems:

* See [Content for Website](https://github.com/vcd/378/wiki/Sushi-Restaurant-Content). Add more if you like.
* Provide the information current sushi diners want
* Attract new or potential sushi diners
* Create a website reflective of the restaurants brand identity
* REF: [One Page Love](http://onepagelove.com/)
* REF: [Single Page Websites](http://www.awwwards.com/websites/single-page/)
* REF: [One Page Mania](http://onepagemania.com/)

## Sketch

* 0. [Content for Website](https://github.com/vcd/378/wiki/Sushi-Restaurant-Content). Add more if you like.
* 1. Reference available [UI Patterns for Semantic UI](http://semantic-ui.com/)
* 2. [Download mobile, tablet, & desktop](https://db.tt/5OeXYFTx) paper wireframe template
* 3. Three(3) Sketches for:
  + Mobile at max width 320 pixels
  + Tablet at max width 768 pixels
  + Desktop at max width 1140 pixels
* 3. Sketch. Iterate. Repeat.
* 4. Take photo/scan paper sketches and upload to InvisionApp project p3-restaurantfor peer review
* 5. Peer review of InvisionApp sketches on **Wed. Nov. 5 at 1pm**

# Part III: Prototype

## Prototype

* 0. [Content for Website](https://github.com/vcd/378/wiki/Sushi-Restaurant-Content). Add more if you like.
* 1. Reference available [UI Patterns for Semantic UI](http://semantic-ui.com/)
* 2. Create a working prototype for your design using the Semantic UI framework.
* 3. Override default styling. Protoptype should match style tile and UI patterns from Part II.
* 4. Stage to URL to user.github.io/p4-restaurant staging
* 5. ==> [SUBMISSION FORM for staging](https://manikoth.typeform.com/to/dmxRWe) <==

