

NIKHIL MOTIANI

3, 1ST FLOOR, 20, 3RD MAIN, 6TH CROSS, JAKKASANRA EXTN., BANGALORE – 560034

- MALE, 23 YEARS B.E. (Hons.) Electronics & Instrumentation (2011-2015), BITS PILANI
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WORK EXPERIENCE	<p>Member of Technical Staff, [24]7 Customer Inc., Bangalore, Karnataka (Sep 2015 to Present)</p> <p>Was involved in building Data Instrumentation Platform to facilitate capturing of user data & intent thereby expediting personalized experiences, in order to enrich Business-Customer interactions, for [24]7's clients.</p> <ul style="list-style-type: none">Developed client-agnostic web tracking & analytics framework from grounds up, using vanilla JS for third party tagging library & Undertow (webserver) & Java for Data Ingestion API Endpoints.Instrumented Behavior driven development (BDD) & an entirely automated CI-CD flow for the framework, & orchestrated <i>preemptive</i> code quality & standards checks (like Code-Styling, Cross Environment Unit-Testing, Code-Coverage, etc.), using open source tools like gulp, karma, jasmine, etc.Framework included features like unique user identification, cross channel presence detection, running business boosting campaigns, user behavior tracking, real-time predictions & evaluations, & client side features like cross-tab synchronization, Proactive interventions, etc.Improved performance (<i>4x boost</i>) & reduced manual efforts needed for onboarding clients (<i>6 weeks to a few hours</i>) & there optimizations extensively.Currently Designing & Developing "A Self-Serve Tag Management Solution" for [24]7, with ability to fire web beacons/tracking pixels, conditionally, for [24]7 as well as other third party analytics.		
WORKPLACE ACHIEVEMENTS	<p>"Above & Beyond" award, [24]7 Customer Inc., Bangalore, Karnataka Q3 & Q4 FY 2016-17</p> <ul style="list-style-type: none">Received "Above & Beyond" award (highest quarterly award for individual achievement) for two consecutive quarters (third and fourth quarter, FY 2016-17, for going an extra mile collaborating across various teams and integrating the solutions with various products.		
INTERNSHIP	<p>Intern, Innovation Labs, [24]7 Customer Inc., Bangalore, Karnataka (Jan 2015 to Jun 2015)</p> <p>Developed multiple features & modules for the [24]7's standardized deployment solutions, which included:</p> <ul style="list-style-type: none">Created modules in JavaScript for integration of Virtual Agent Service into the solution.Modules received data & correspondingly perform various functions, by firing events & showing invites.Integrated the components to the solution & tested on local & remote environments.Built generic integration server using Express framework on node.js to perform various functionalities like tracking Events, capturing client context, CRM integration, etc.		
EDUCATION	<table><tbody><tr><td><ul style="list-style-type: none">B.E. (HONS.) ELECTRONICS & INSTRUMENTATION ENGINEERING, BITS PILANI Graduated with a Cumulative Grade Point Average of 8.61 on a scale of 10ALL INDIA SENIOR SCHOOL CERTIFICATE EXAMINATION Scored 90.4% for My Class XII at St. Stephen's School, AjmerALL INDIA SENIOR SCHOOL EXAMINATION Achieved 90.2% in Class X at St. Stephen's School, Ajmer</td><td>2011 – 2015 CGPA – 8.61 2011 Percentage – 90.4% 2009 Percentage – 90.2%</td></tr></tbody></table>	<ul style="list-style-type: none">B.E. (HONS.) ELECTRONICS & INSTRUMENTATION ENGINEERING, BITS PILANI Graduated with a Cumulative Grade Point Average of 8.61 on a scale of 10ALL INDIA SENIOR SCHOOL CERTIFICATE EXAMINATION Scored 90.4% for My Class XII at St. Stephen's School, AjmerALL INDIA SENIOR SCHOOL EXAMINATION Achieved 90.2% in Class X at St. Stephen's School, Ajmer	2011 – 2015 CGPA – 8.61 2011 Percentage – 90.4% 2009 Percentage – 90.2%
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ACADEMIC ACHIEVEMENTS	<ul style="list-style-type: none">Ranked 216 among students selected nationwide for KVPY (Jul 2011)Among top 2% in approx. 500,000 students in IITJEE 2011 & top 0.5 % among 1,200,000 students in AIEEE 2011.		
EXTRA CURRICULAR	<ul style="list-style-type: none">Sports – Basketball, Carom, Foosball, Table-Tennis, etc.Hobbies – Listening to Music, Multi-Player Gaming, etc.		
SKILLS	<p>Programming Languages – JavaScript, Node.js & Java</p> <p>Frameworks – jQuery, express, gulp, karma, mocha, jasmine, chai, etc. & basics of MEAN Stack</p> <p>Certifications – Udemy certified in:</p> <ul style="list-style-type: none">JavaScript: understanding the weird parts.Learn & understand Node.js.		